

Pankaj Kumar Sah

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📍 Bengaluru, India

🌐 pankajkumarsah



📁 Professional Experience

Movate Technologies Pvt Ltd ✓

January 2023 – present | Bengaluru, India

- Built an analysis pipeline that uncovered key trends, improving operational efficiency by 25%.
- Worked with marketing and product teams to refine data, boosting customer retention by 15%.
- Developed real-time dashboards, cutting reporting time by 30% and improving decision-making.
- Ensured data accuracy, leading to a 20% enhancement in strategy execution.

🎓 Education

Bachelor of Computer Application

September 2022 | 72.97%

Jawaharlal Nehru College

🧠 Skills

MS-Excel • Office 365 • MySQL • Power BI • Python • Numpy • Pandas • Matplotlib • Seaborn • GitHub

📄 Certificates

- Microsoft Excel Course ✓
- The Ultimate MySQL ✓
- Google Data Analytics ✓

📁 Projects

DMart Sales Performance Dashboard ✓

- Developed an interactive Excel dashboard showing sales metrics by region, product, and customer segment.
- Discovered negative profit margins for furniture in some regions, leading to a pricing policy review.
- Identified strong sales in the South region, driving a targeted marketing campaign.
- Focused on high-profit customer segments, boosting profitability by 10%.

E-Commerce Sales and Customer Insights Analysis ✓

- Identified key customer segments, enabling tailored marketing and personalized offerings for high-value customers.
- Analyzed revenue by product category and seller performance, focusing on high-revenue areas and top sellers.
- Used sales trends and growth rates to optimize promotions and inventory planning.
- Improved customer retention with targeted campaigns based on repeat purchase patterns.

🏆 Awards

NCC B & C Certificate

Indian Navy

Volleyball

National Level