eCommerce Dashboard Features

Products

- All Products - View, edit, or delete existing products.

- Add New Product - Create a new product listing with images, pricing, and descriptions.

- Product Categories - Manage product categories (e.g., Electronics, Clothing).

- Inventory Management - Track stock levels, set thresholds, restock alerts.

- Product Reviews - View and moderate customer feedback.

Income

- Sales Overview - Dashboard summary of daily, weekly, monthly sales.

- Payout History - List of all completed or pending payouts to the seller.

- Transaction Reports - Detailed logs of every purchase made.

- Refunds - View and manage refund requests or processed refunds.

- Taxes & Fees - Breakdown of applicable taxes and platform fees.

Help

- Support Center - Knowledge base with articles and FAQs.

- Contact Support - Submit a ticket or chat with a support agent.

- System Status - Check platform uptime and known issues.

- Tutorials & Guides - Step-by-step videos or documents on how to use the dashboard.

Promote

- Campaigns - Create and manage promotional campaigns (e.g., holiday sales).

- Discount Coupons - Generate and track usage of promo codes.

- Email Marketing - Send emails to customers or subscribers.

- Affiliate Program - Set up or manage affiliate/referral partnerships.

- Social Media Tools - Track and schedule posts across channels.