

KOCOWA+[4.0]

Mobile Platform

Service Planning Team

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June. 2025

Version 1.01

Document Revision History

0. Overview

Name: Overview

Path:

This Document describes the Followings

1. User interface of KOCOWA web service
2. Use case including end user scenarios and UI rules for designing and developing web
3. The scenario codes mentioned within this document are unique and used as identifiers

Meaning of KOCOWA+ Version

1. The service is defined as Version 3.5 before September 2024. (Based on the date the plan was created.)
2. KOCOWA+ Version 4.0 upgraded from Version 3.5.
3. This document is the service plan document for KOCOWA+ Version 4.0/

Name: Overview

Path:

Objective

1. UI guideline KOCOWA+'s web UI guidelines will help users to have constant comfortable service detailed information is as follows;

- Convenience
- Usability
- Adaptability
- Flexibility
- Consistency
- Differentiation
- Creativity
- Sophisticated
- Safety

2. The purpose of UI guideline

* This guideline uses the following rules to keep the service of KOCWOA web UI consistently and conveniently.

- The simpler display structure, the better.
- Simplify depth structure for service.
- Minimize the loading time of the service.

Name: Information Architecture (IA)

Path:

Information Architecture (IA)

Name: Resolution

Path:

Responsive Web

1. KOCOWA+'s web page has the responsive web structure.
2. The size standards of the responsive web are as follows. The absolute reference point is the horizontal size and dose not include the margin value.

PC size: 1920, 1440, 1024 (break point)

Tablet PC size: 768

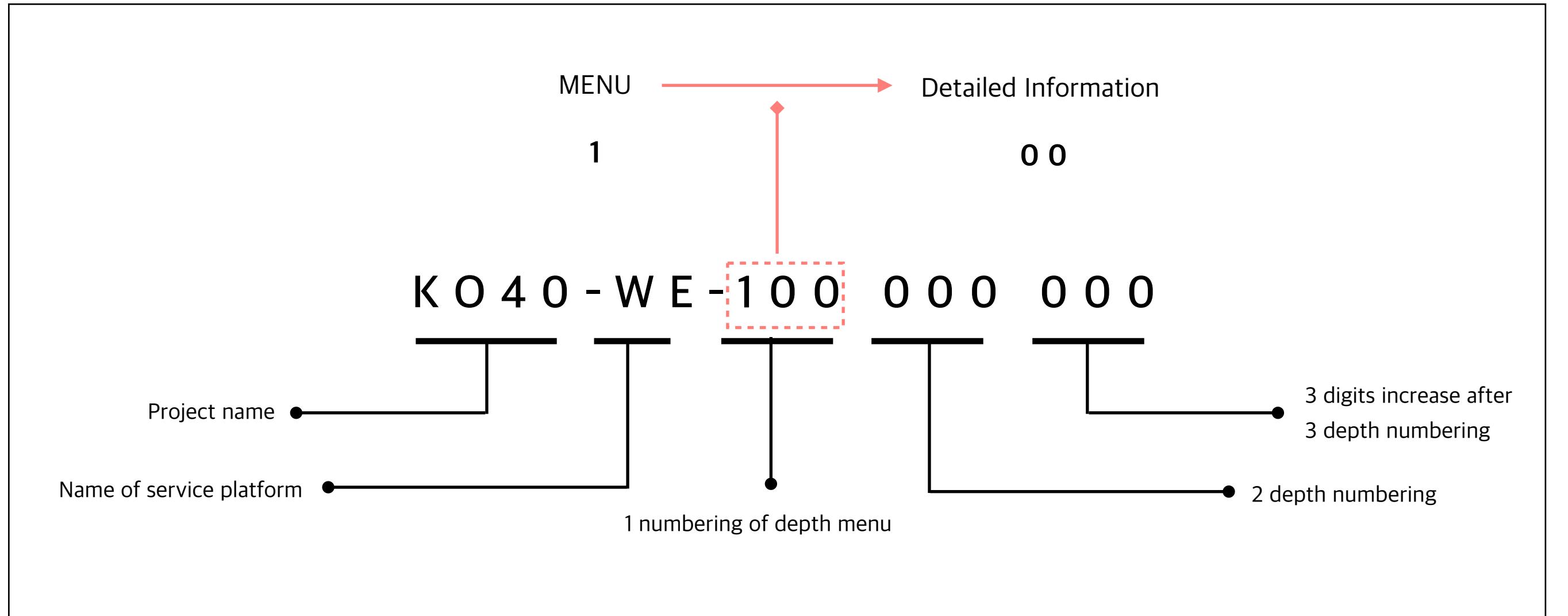
Mobile size: 320

Name: Unique Code

Path:

Scenario Unique Code Management

1. Documentation follows the unique code as defined



2. The document can be modified by the owner of the document or by the Service Planning team.

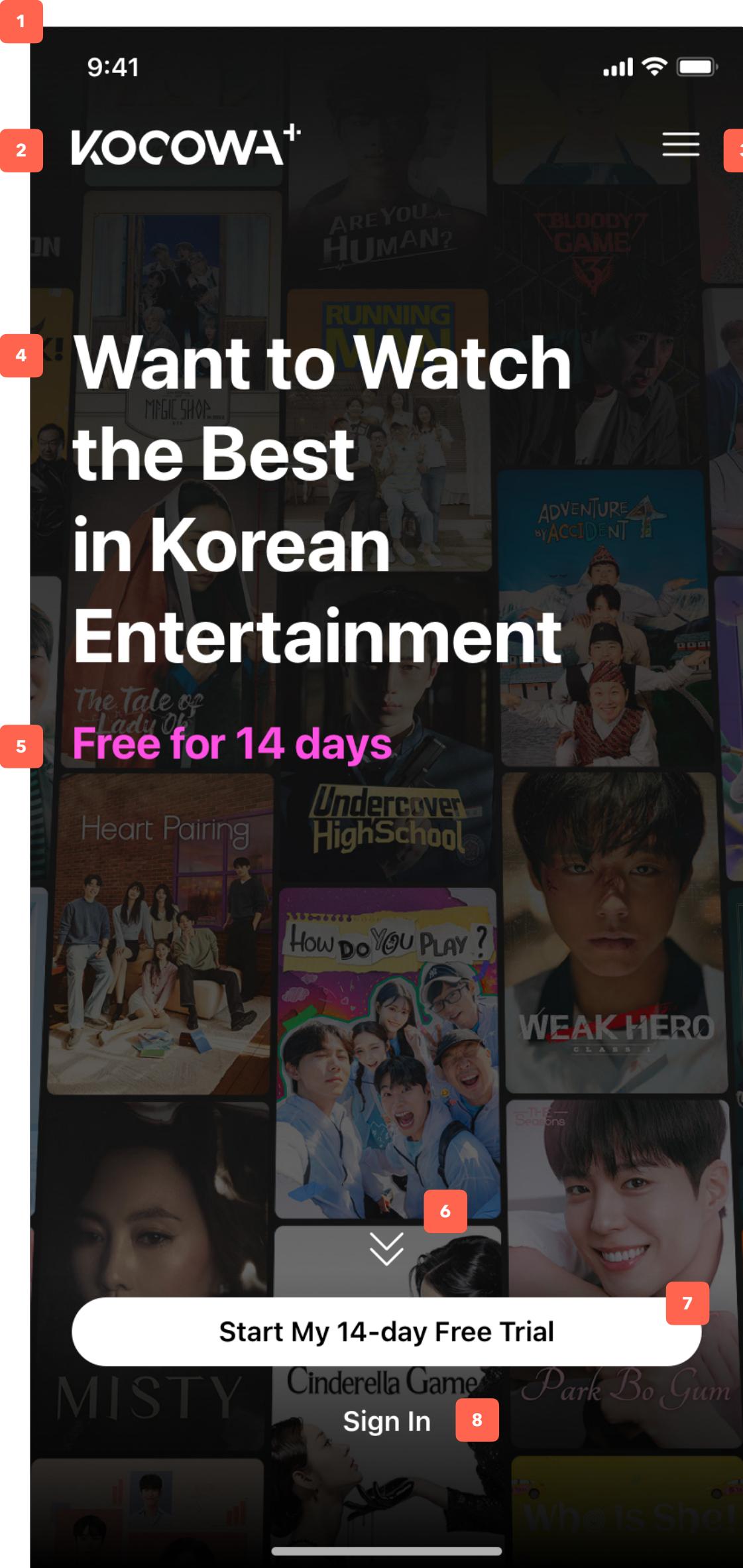
3. Publication of documents is in PDF format.

1. Get Started

- Get Started

Name: get_started_screen

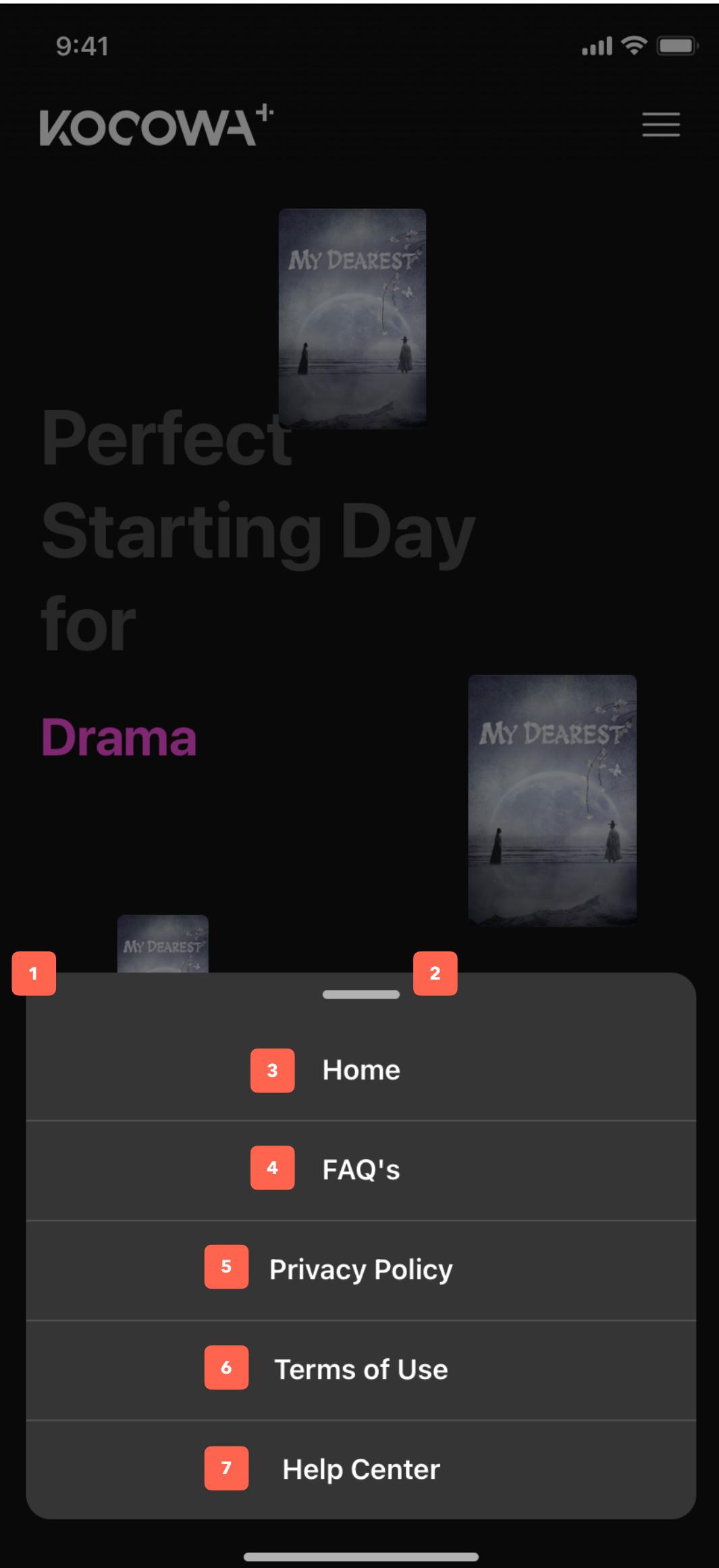
Path: Get Started



No.	UI COMPONENT	DESCRIPTION	REMARK
1	MENU	- If a user who is not automatically logged in accesses KOCOWA, the following screen will be displayed.	
2	LOGO	- When a user selects a logo, it moves to the top of the get started page.	
3	MENU	- If the user clicks the menu button, the menu popup will be displayed.	
4	TEXT	- (Static) Display the get started main text.	
5	TEXT	- (Static) Display the text.	
6	IMG	- An icon indicating that bottom scrolling is possible. - This icon is not selected.	
7	BUTTON	- If the user clicks this button, it moves to the sign up screen.	
8	BUTTON	- If the user clicks this button, it moves to the sign in screen.	

Name: get_started_screen

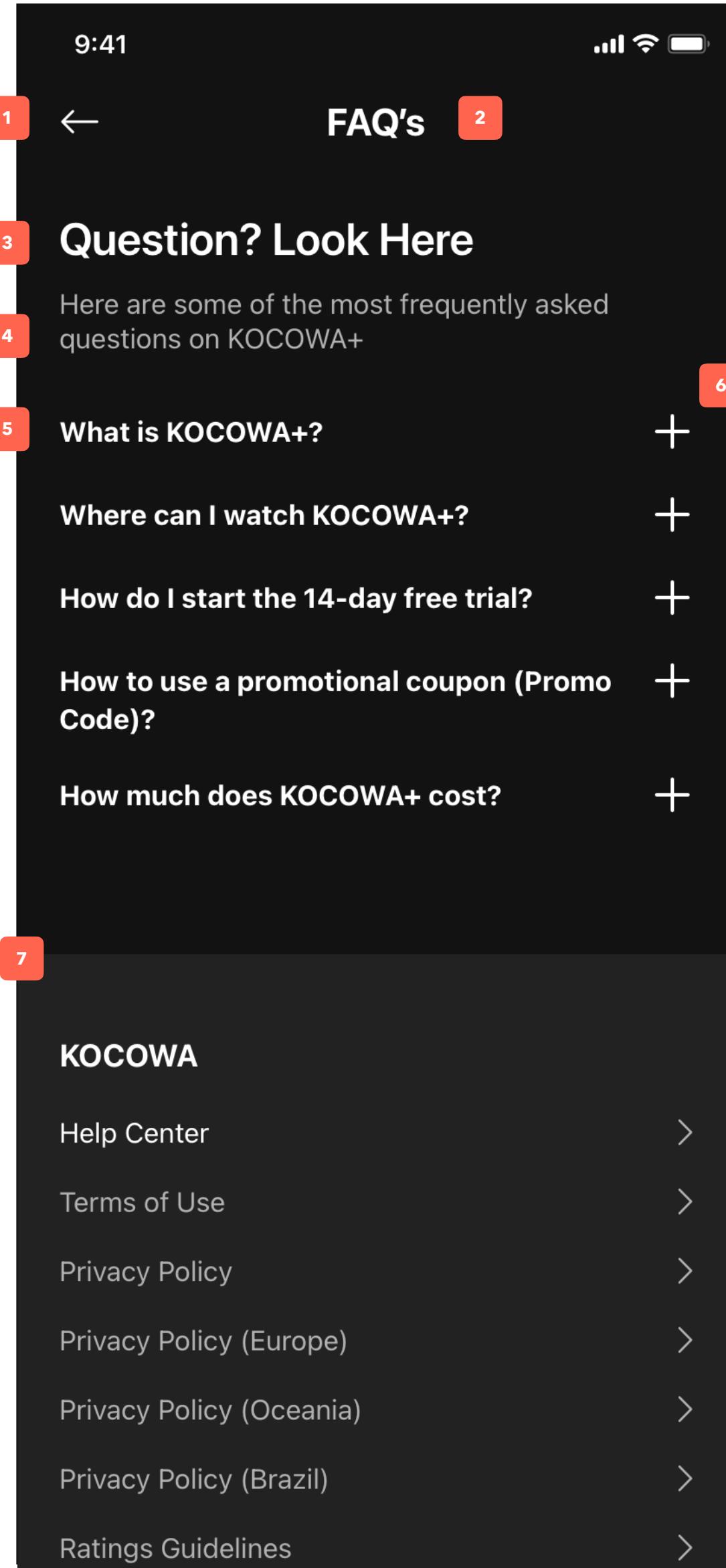
Path: Get Started



No.	UI COMPONENT	DESCRIPTION	REMARK
1	POPUP	- This is the get started popup.	
2	ICON	- If the user drags down this area, the popup will close. (if platform supports it) - If the user touches any area other than the popup area, the popup will close.	
3	MENU	- If the user clicks the home button on popup, it moves to service home screen.	
4	MENU	- If the user clicks the FAQ's button on popup, it moves to FAQ's screen.	
5	MENU	- If the user clicks the Privacy Policy button on popup, it moves to privacy policy screen. - The Privacy Policy is displayed according to the connection region. - If the user's connection region is Europe, the button name changes to 'Privacy Policy (European)'.	
6	MENU	- If the user clicks the Terms of Use button on popup, it moves to terms of use screen.	
7	MENU	- If the user clicks the help center button on popup, it moves to help center screen.	

Name: get_started_screen_FAQ's

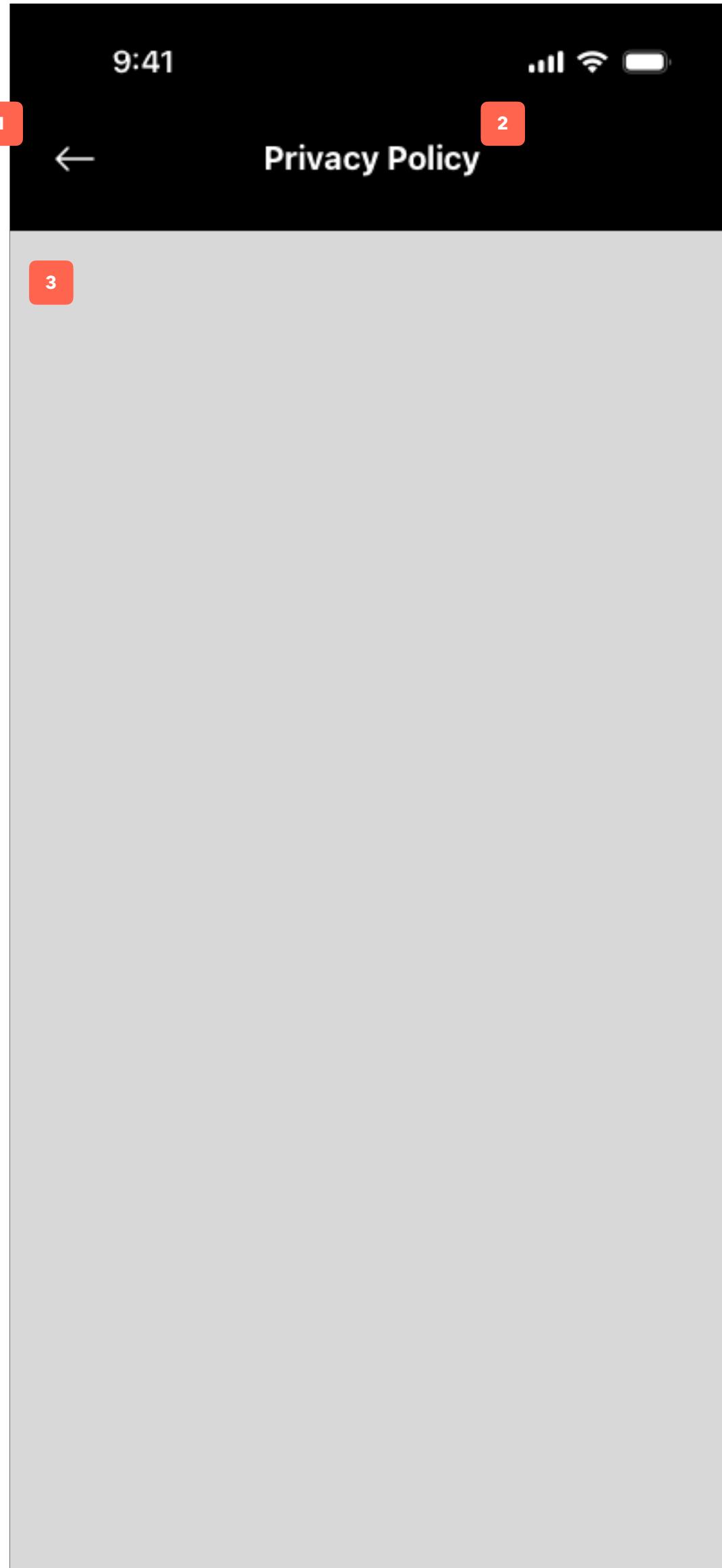
Path: Get Started > FAQ's



No.	UI COMPONENT	DESCRIPTION	REMARK
1	ICON	- Back icon - If the user clicks this icon, it moves to previous screen(get started).	
2	TEXT	- (Static) Display the FQA's text.	
3	TEXT	- (Static) Display the text.	
4	TEXT	- (Static) Display the text.	
5	LIST	- These are FAQ's list. - If the user clicks the list and [6] icon, the FAQ layout opens.	
6	ICON	- When the user selects this button, the FnQ layout opens. - When in the open state, this icon changes state. - When in the open state, the icon closes the opened FnQ layout when selected.	
7	UNIT	- Display the footer unit.	

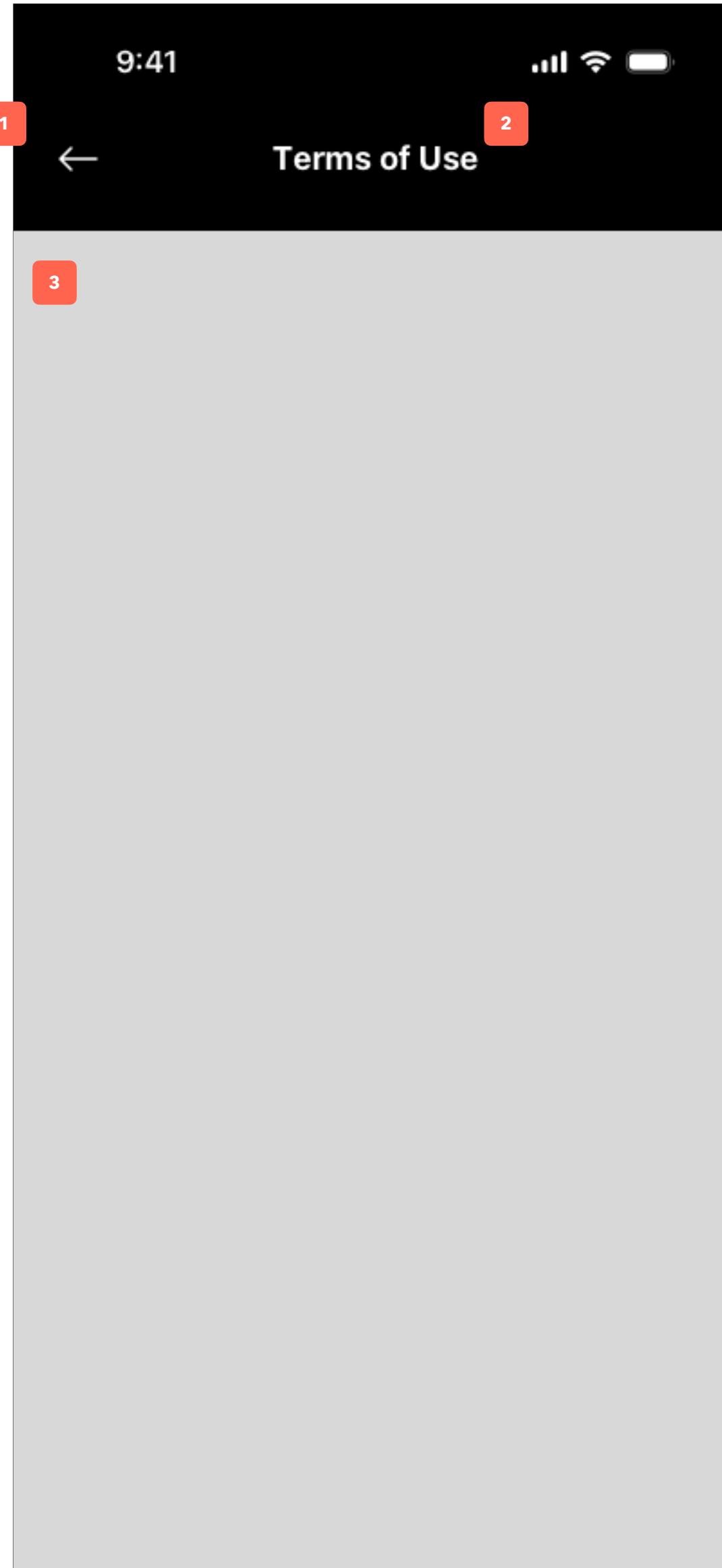
Name: get_started_screen_privacy_policy

Path: Get Started > Privacy Policy



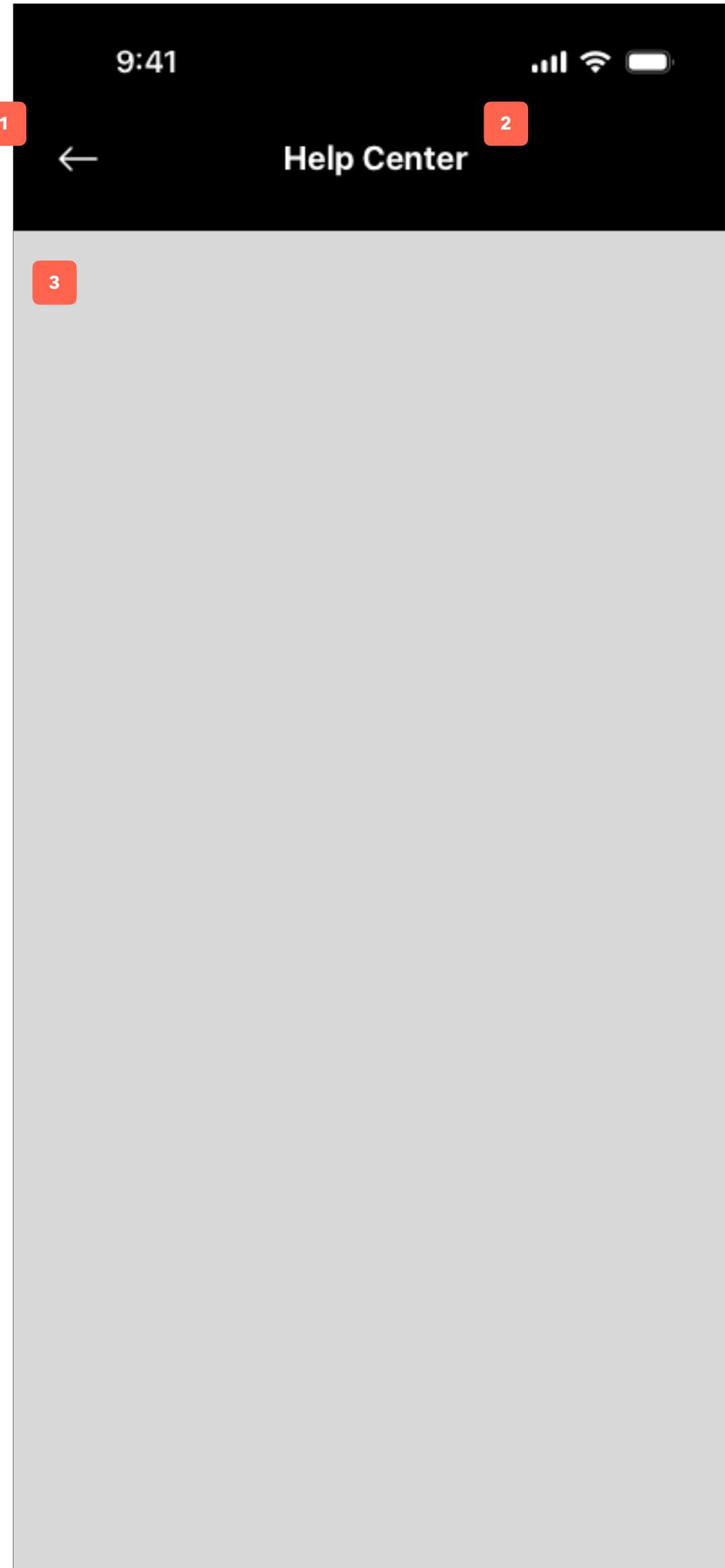
Name: get_started_screen _terms_of_use

Path: Get Started > Terms of Use



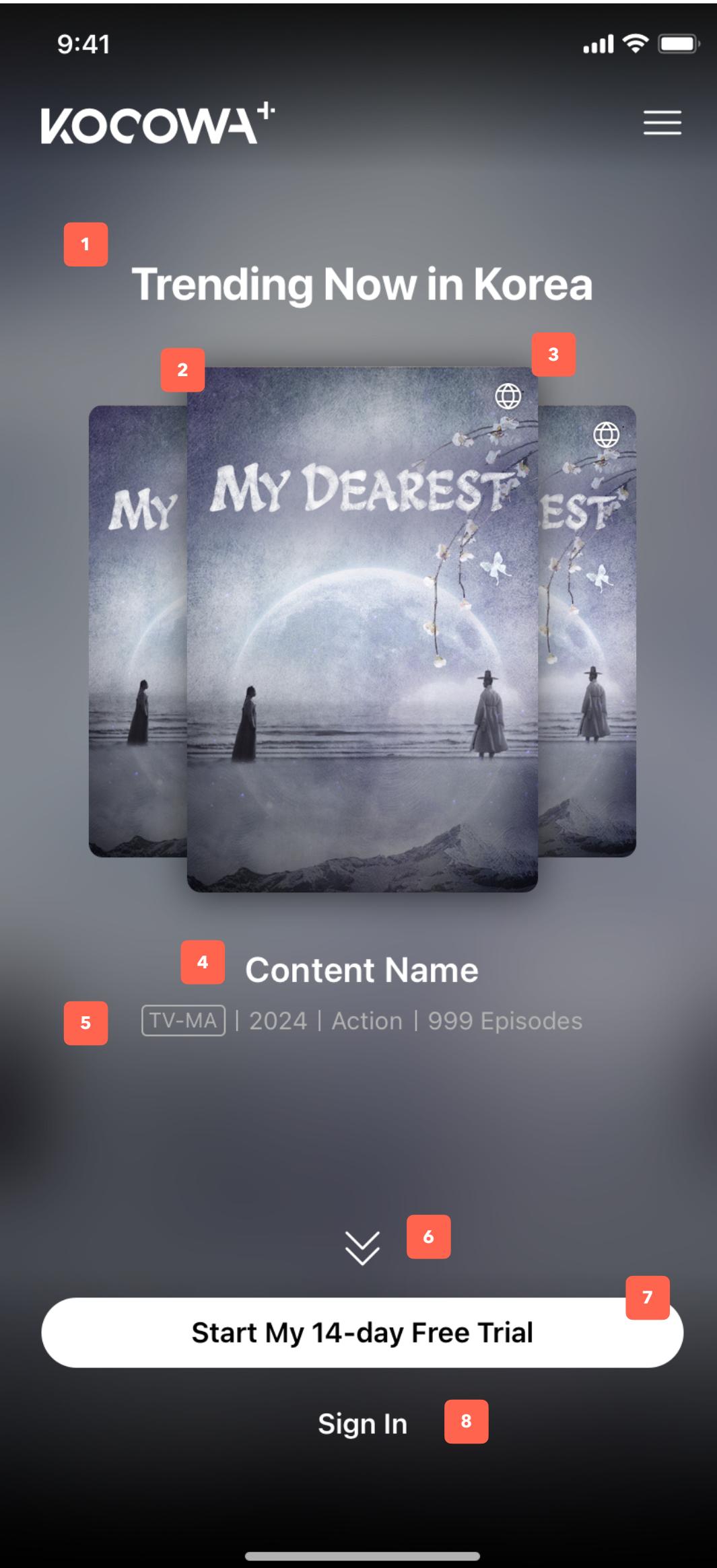
Name: get_started_screen_help_center

Path: Get Started > Help Center



Name: get_started_screen_2nd

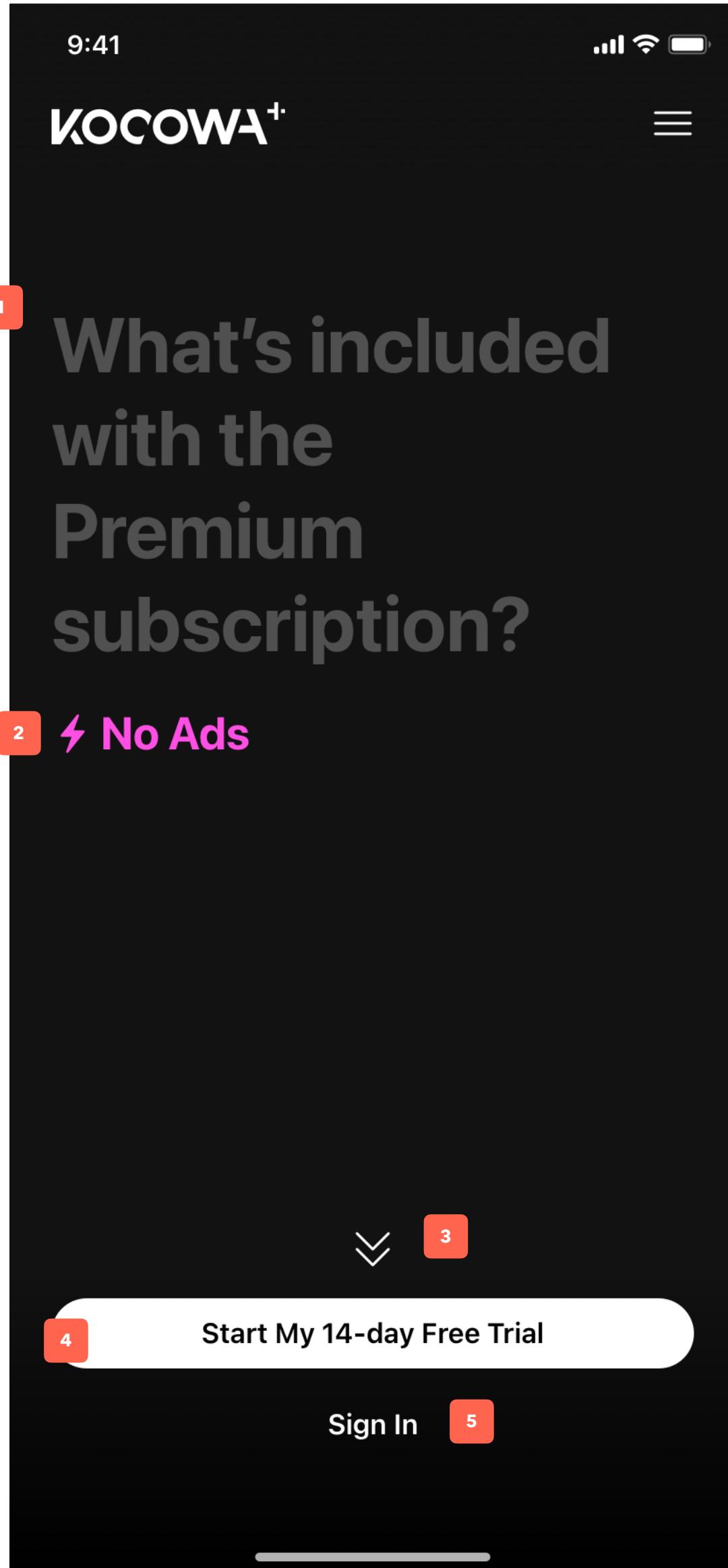
Path: Get Started



No.	UI COMPONENT	DESCRIPTION	REMARK
1	TEXT	- (Static) Display the text.	
2	IMG	- Display the content images. - This rail should show the contents of the 'The K-wavve Started Right Here' rail in Service Home. - It only shows 10 contents of the 'The K-wavve Started Right Here' rail. The order in which they are displayed is simply 10 in the order of the 'The K-wavve Started Right Here' rail. - If the user clicks the content image, content info popup will be displayed.	
3	ICON	- If the content supported multi subtitles, this icon displayed on the content image.	
4	TEXT	- Display the content title text. (Max 2 line)	
5	UNIT	- Display the content meta data. : Viewing age : Content Release Year : Content Genre (only 1) : Episode Number (If there is no episodes, it doesn't display.)	
6	ICON	- An icon indicating that bottom scrolling is possible. - This icon is not selected.	
7	BUTTON	- If the user clicks this button, it moves to the sign up screen.	
8	BUTTON	- If the user clicks this button, it moves to the sign in screen.	

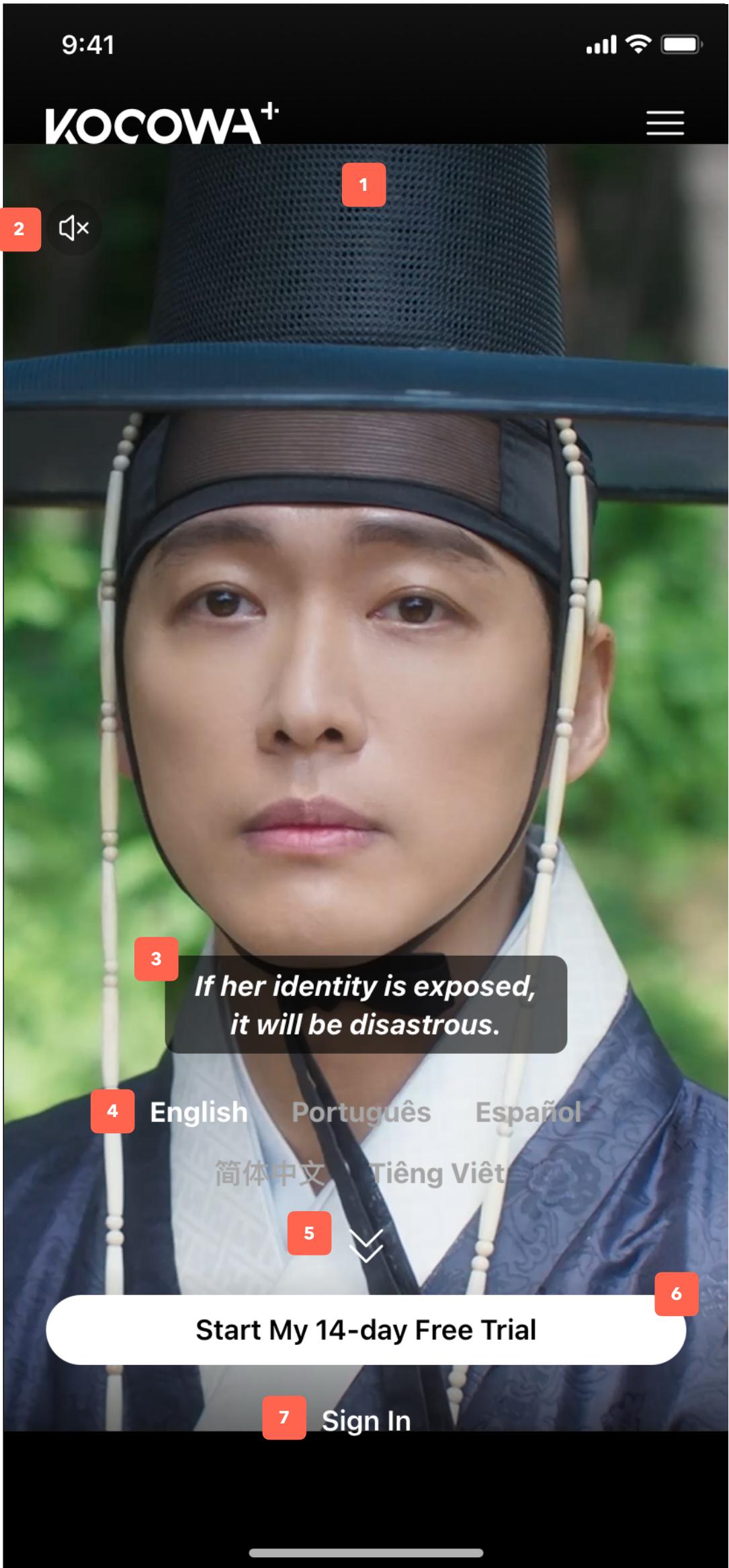
Name: get_started_screen_3rd

Path: Get Started



Name: get_started_screen_4th

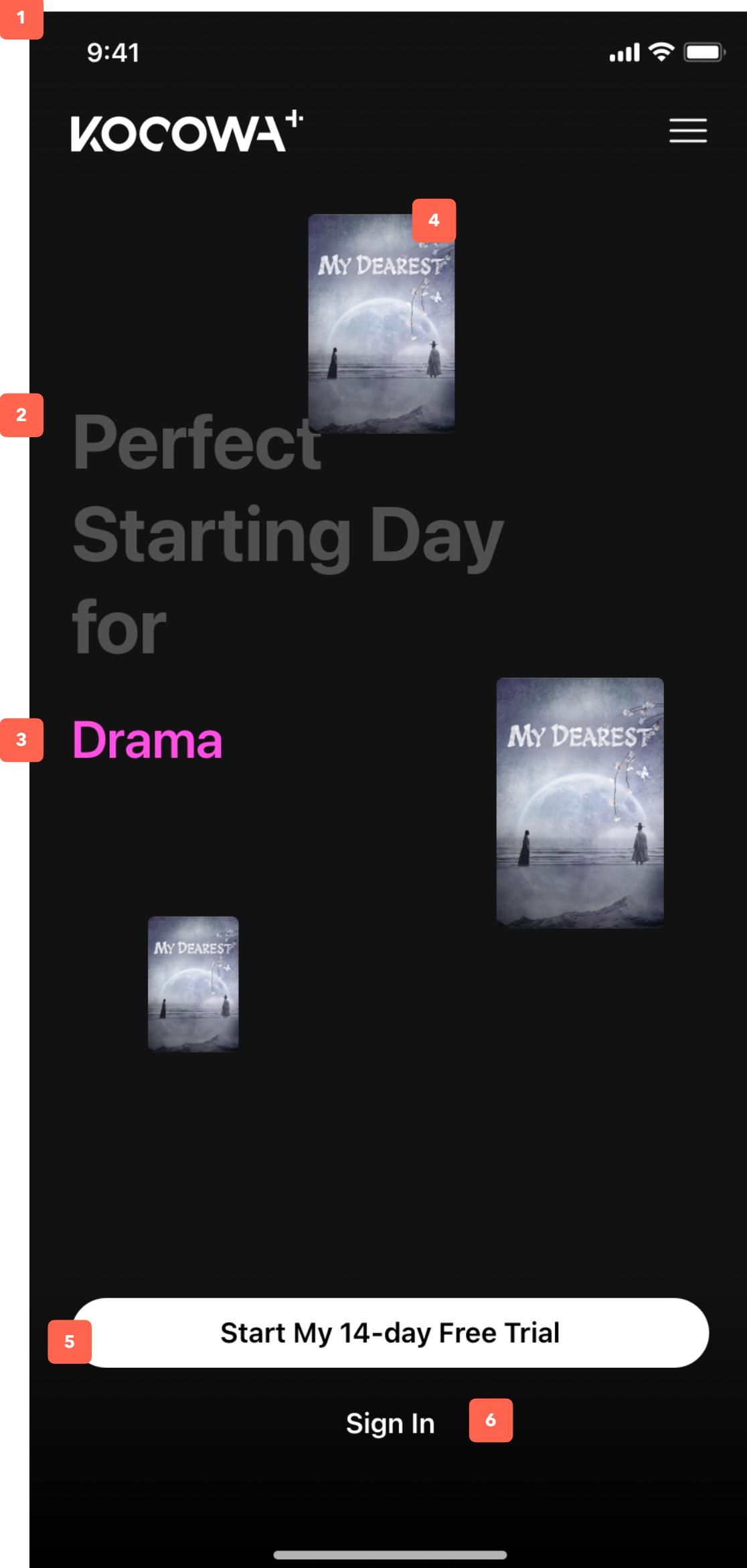
Path: Get Started



No.	UI COMPONENT	DESCRIPTION	REMARK
1	VIDEO	<ul style="list-style-type: none">- When it comes to the screen output area, the video will automatically play.- It will play repeatedly. However, if it leaves the screen output area, it will not play. If it comes back to the screen output area while it is stopped, it will play repeatedly from the beginning.- When playing, the sound is automatically muted.	
2	ICON	<ul style="list-style-type: none">- When playing, the current sound settings are displayed as icons.- The default is Mute.- If the user selects the icon, it changes from Mute to a sound icon.- The player does not support volume adjustment.- Even if the user changes the sound settings, they are not saved. In other words, if you re-enter this page, it will remain in Mute.	
3	TEXT	<ul style="list-style-type: none">- Display the subtitle of the user selected language.	
4	BUTTON	<ul style="list-style-type: none">- This is the subtitle change button.- The default is English.- If the user selects a different language, the subtitles in the right video area will be output in the language selected by the user.	
5	ICON	<ul style="list-style-type: none">- An icon indicating that bottom scrolling is possible.- This icon is not selected.	
6	BUTTON	<ul style="list-style-type: none">- If the user clicks this button, it moves to the sign up screen.	
7	BUTTON	<ul style="list-style-type: none">- If the user clicks this button, it moves to the sign in screen.	

Name: get_started_screen_5th

Path: Get Started



No.	UI COMPONENT	DESCRIPTION	REMARK
1	SCREEN	<ul style="list-style-type: none">- This is the last section of the Get Started Screen.- Scrolling up will take you to the previous section.- There is an image animation effect on this screen. It is essential to refer to the design guide prototyping for animation effects.	
2	TEXT	<ul style="list-style-type: none">- (Static) Display the text.	
3	TEXT	<ul style="list-style-type: none">- (Dynamic) Display the text.- When this section is displayed on the screen, the text will automatically change over time. It is not a loop.- The text below is displayed.<ul style="list-style-type: none">: Drama: Variety: K-POP: Webcomics: TV Shows	
4	IMG	<ul style="list-style-type: none">- Display the content images.- This image is not selectable.	
5	BUTTON	<ul style="list-style-type: none">- If the user clicks this button, it moves to the sign up screen.	
6	BUTTON	<ul style="list-style-type: none">- If the user clicks this button, it moves to the sign in screen.	

2. Sign Up

3. Sign In

4. Home Main

5. Sub Menu

- 5-1 TASTE24HR
- 5-2 DRAMA
- 5-3 MOVIE
- 5-4 VARIETY
- 5-5 K-POP
- 5-6 LIVE
- 5-7 SUBSCRIPTION
- 5-8 MY KOCOWA
- 5-9 Notification

5-1. TASTE24HR

5-2. DRAMA

5-3. MOVIE

5-4. VARIETY

5-5. K-POP

5-6. LIVE

5-7. SUBSCRIPTION

Name: subscription_overview

Path:

SNS Share General Rule

- 1. Plan screens should be separated by continent.**
- 2. Upgrade and Downgrade are only available on the Web for users who paid on the Web. Upgrade and downgrade are possible if the platform supports it.**
- 3. Another Upgrade screen is displayed depending on the user's subscription product. (For details, refer to the screen instructions.)**

Name: Subscription

Path: Home Main > Subscribe

2025.05.30 Updated



No.	UI COMPONENT	DESCRIPTION	REMARK
1	MENU	- If the user clicks the subscribe top menu, it displays the subscription products.	
2	TEXT	- (Static) Display the product name text.	
3	TEXT	- (Static) Display the product description text.	
4	BUTTON	- If the user clicks the product, it moves to the screen for purchase the clicked product.	
5	TEXT	- (Static) Display the 'Monthly' text.	
6	TEXT	- (Static) Display the monthly product description text.	
7	TEXT	- (Dynamic) Display the price of the premium monthly plan subscription. - It is output according to the user's currency.	
8	BUTTON	- If the user clicks the product, it moves to the screen for purchase the clicked product.	
9	TEXT	- (Static) Display the 'Annual' text.	
a	TEXT	- (Static) Display the annual product description text.	
b	ICON	- If the user is subscribed, an icon (or text) called 'Your Plan' will be displayed on the product to which the user is subscribed.	
c	TEXT	- (Dynamic) Display the price of the premium annual plan subscription. - It is output according to the user's currency.	
d	TEXT	- (Static) This text is for the description of the premium plan.	
e	TEXT	- (Static) Display the notice text.	

Name: Subscription

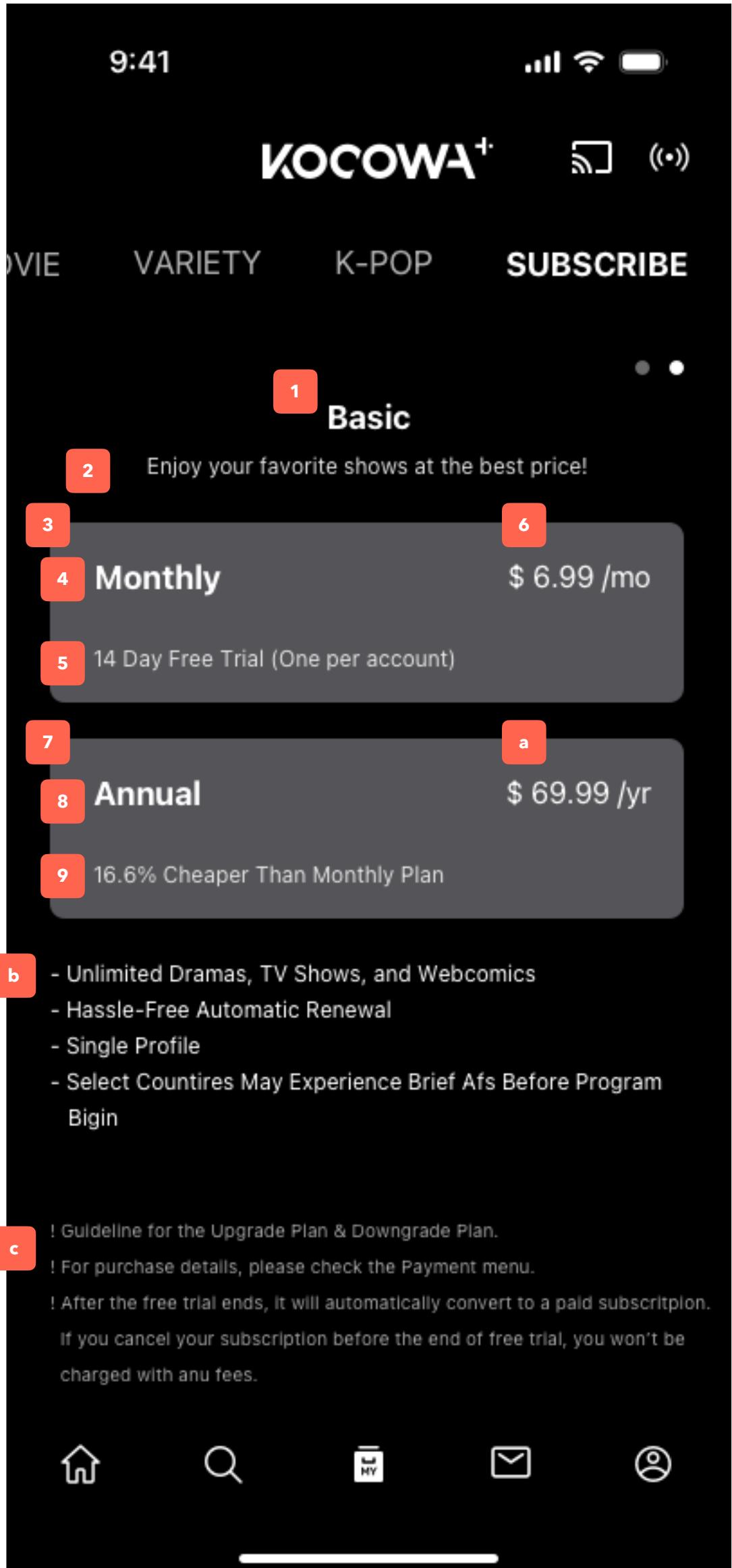
Path: Home Main > Subscribe

The image shows the KOCOWA+ mobile application's main screen. At the top, the time is 9:41, and there are icons for signal strength, Wi-Fi, and battery level. The KOCOWA+ logo is centered at the top. Below the logo, there are navigation tabs: MOVIE, VARIETY, K-POP, and SUBSCRIBE. The SUBSCRIBE tab is highlighted with a red box and a red notification badge showing the number 1. A dashed red border surrounds the central content area. The word "Premium" is displayed prominently in large white text. Below it, a subtext reads "Stream on up to 4 devices - Perfect for families!". Two subscription options are listed: "Monthly" for \$7.99/mo and "Annual" for \$79.99/yr. The "Annual" plan is highlighted with a red box and a red notification badge showing the number 1. Below the plans, a note states "16.6% Cheaper Than Monthly Plan". A list of benefits follows: - No Ads, - Four Profiles, - Download & Offline Playback, - Unlimited Dramas, TV Shows, and Webcomics, and - Hassle-Free Automatic Renewal. At the bottom, three informational notes are provided: ! Guideline for the Upgrade Plan & Downgrade Plan., ! For purchase details, please check the Payment menu., and ! After the free trial ends, it will automatically convert to a paid subscription. If you cancel your subscription before the end of free trial, you won't be charged with any fees. The bottom navigation bar includes icons for Home, Search, My Page, Notifications, and Profile.

Name: Subscription_Basic

Path: Home Main > Subscribe

2025.05.30 Updated

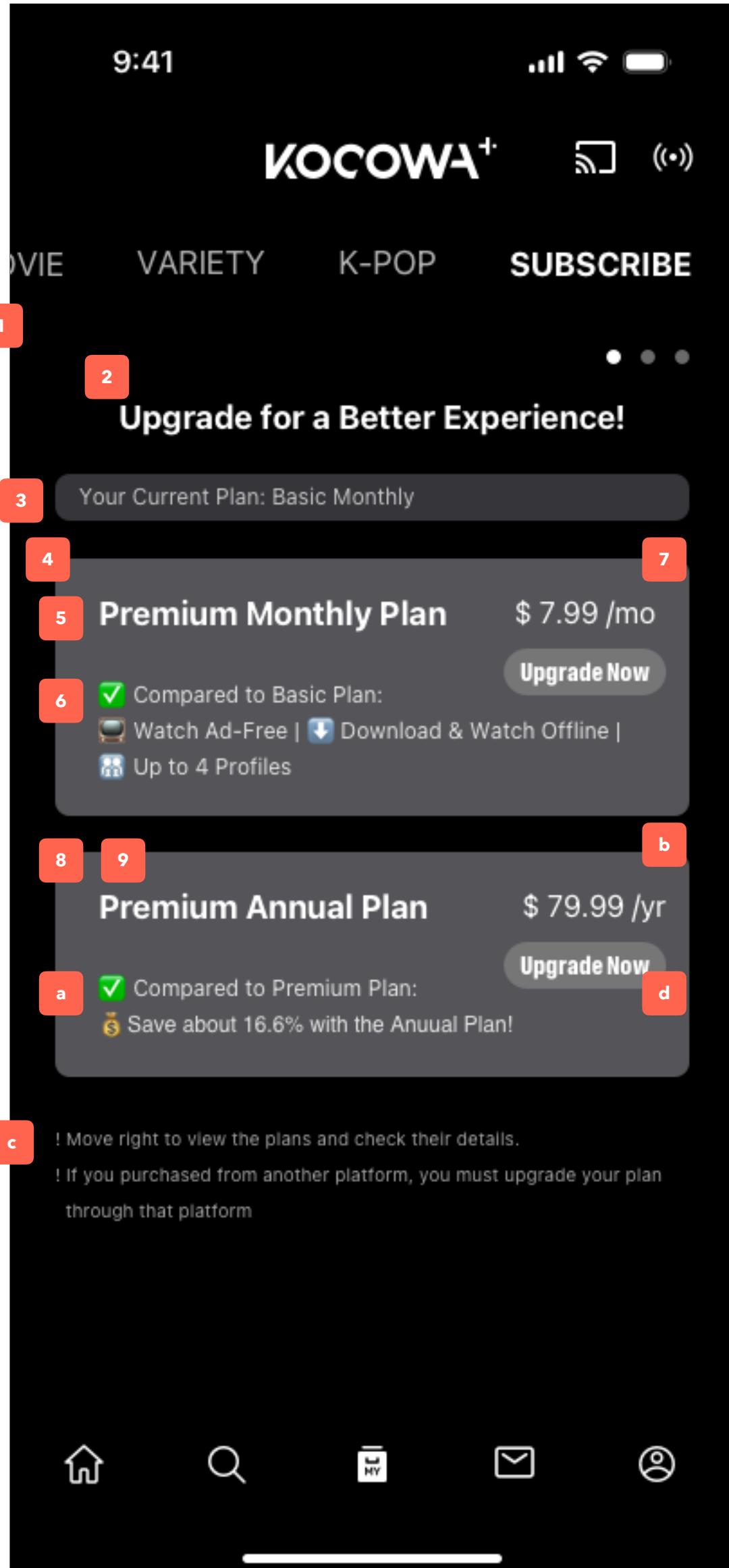


No.	UI COMPONENT	DESCRIPTION	REMARK
1	TEXT	- (Static) Display the product name text.	
2	TEXT	- (Static) Display the product description text.	
3	BUTTON	- If the user clicks the product, it moves to the screen for purchasing the clicked product.	
4	TEXT	- (Static) Display the 'Monthly' text.	
5	TEXT	- (Static) Display the monthly product description text.	
6	TEXT	- (Dynamic) Display the price of the basic monthly plan subscription. - It is output according to the user's currency.	
7	BUTTON	- If the user clicks the product, it moves to the screen for purchasing the clicked product.	
8	TEXT	- (Static) Display the 'Annual' text.	
9	TEXT	- (Static) Display the annual product description text.	
a	TEXT	- (Dynamic) Display the price of the basic annual plan subscription. - It is output according to the user's currency.	
b	TEXT	- (Static) This text is for the description of the basic plan.	
c	TEXT	- (Static) Display the notice text.	

Name: Subscription_Upgrade

Path: Home Main > Subscribe

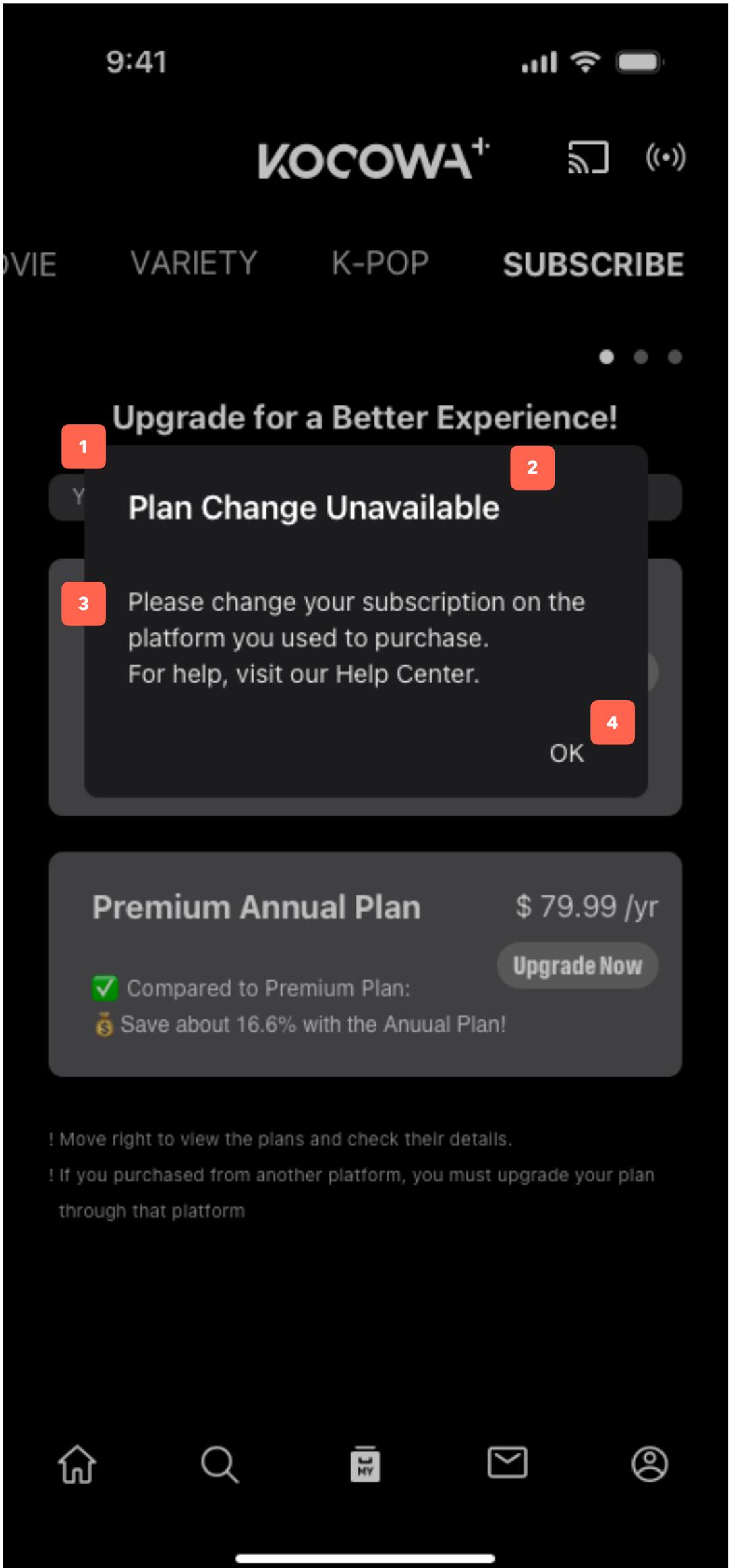
2025.05.30 Updated



No.	UI COMPONENT	DESCRIPTION	REMARK
1	SCREEN	- This screen is for the upgrade plan. - If the user subscribes the basic monthly, basic annual, premium monthly, this screen displayed.	
2	TEXT	- (Static) Display the 'Upgrade for a Better Experience!' text.	
3	TEXT	- (Dynamic) The name of the product the user is currently subscribing to is displayed.	
4	BUTTON	- If the clicks the product, it move to screen for the upgrade plan. - If the user subscribed the premium monthly plan, it doesn't display this product. Only it displays the premium annual plan on this page.	
5	TEXT	- (Static) Display the 'Premium Monthly Plan' text.	
6	TEXT	- (Static) Display the premium monthly plan upgrade description text.	
7	TEXT	- (Dynamic) Display the price of the premium monthly plan subscription. - It is output according to the user's currency.	
8	BUTTON	- If the clicks the product, it move to screen for the upgrade plan.	
9	TEXT	- (Static) Display the 'Premium Annual Plan' text.	
a	TEXT	- (Static) Display the premium annual plan upgrade description text.	
b	TEXT	- (Dynamic) Display the price of the premium annual plan subscription. - It is output according to the user's currency.	
c	TEXT	- (Static) Display the notice text.	
d	TEXT	- (Static) Display the text of the 'Upgrade Now'.	

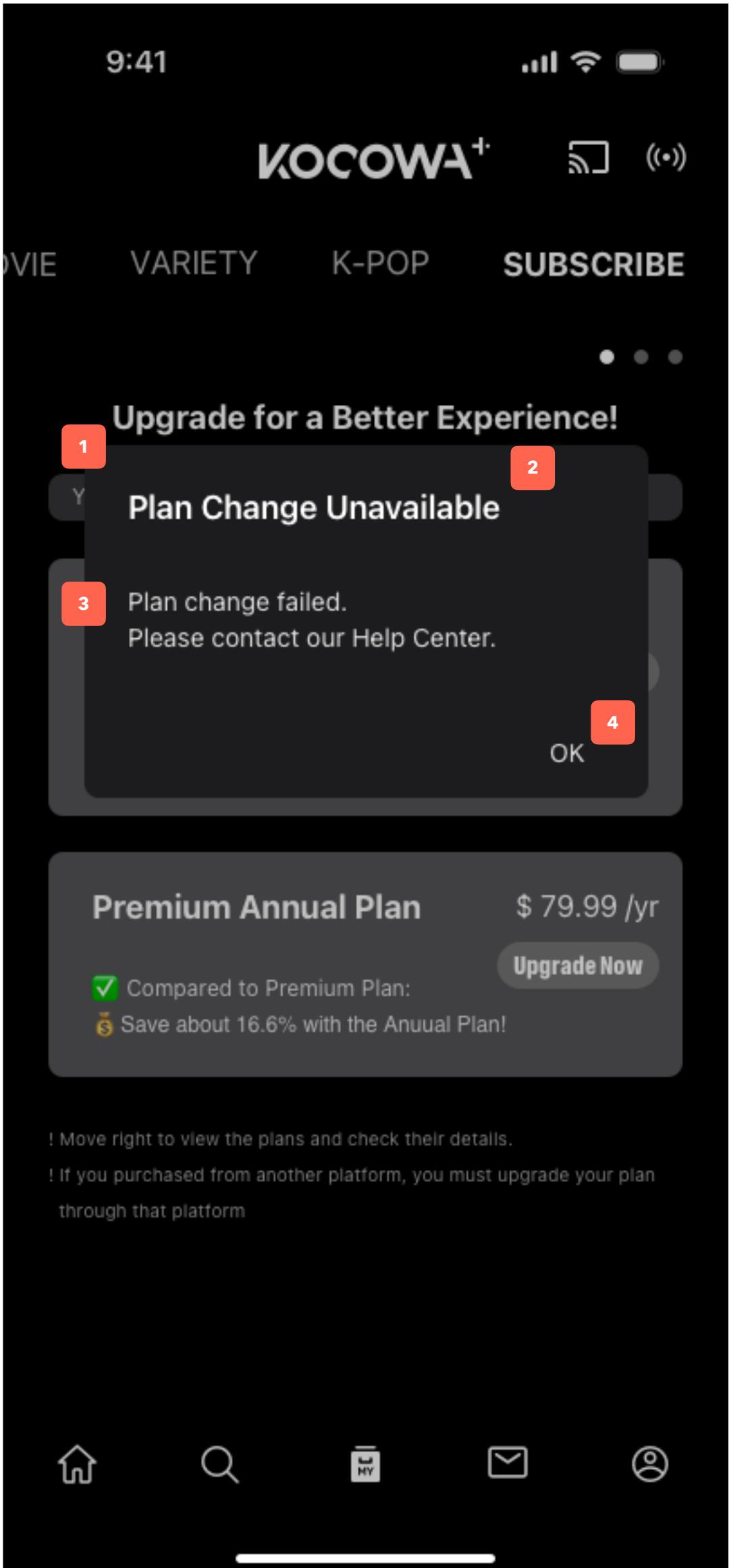
Name: Subscription_popup_1

Path: Home Main > Subscribe



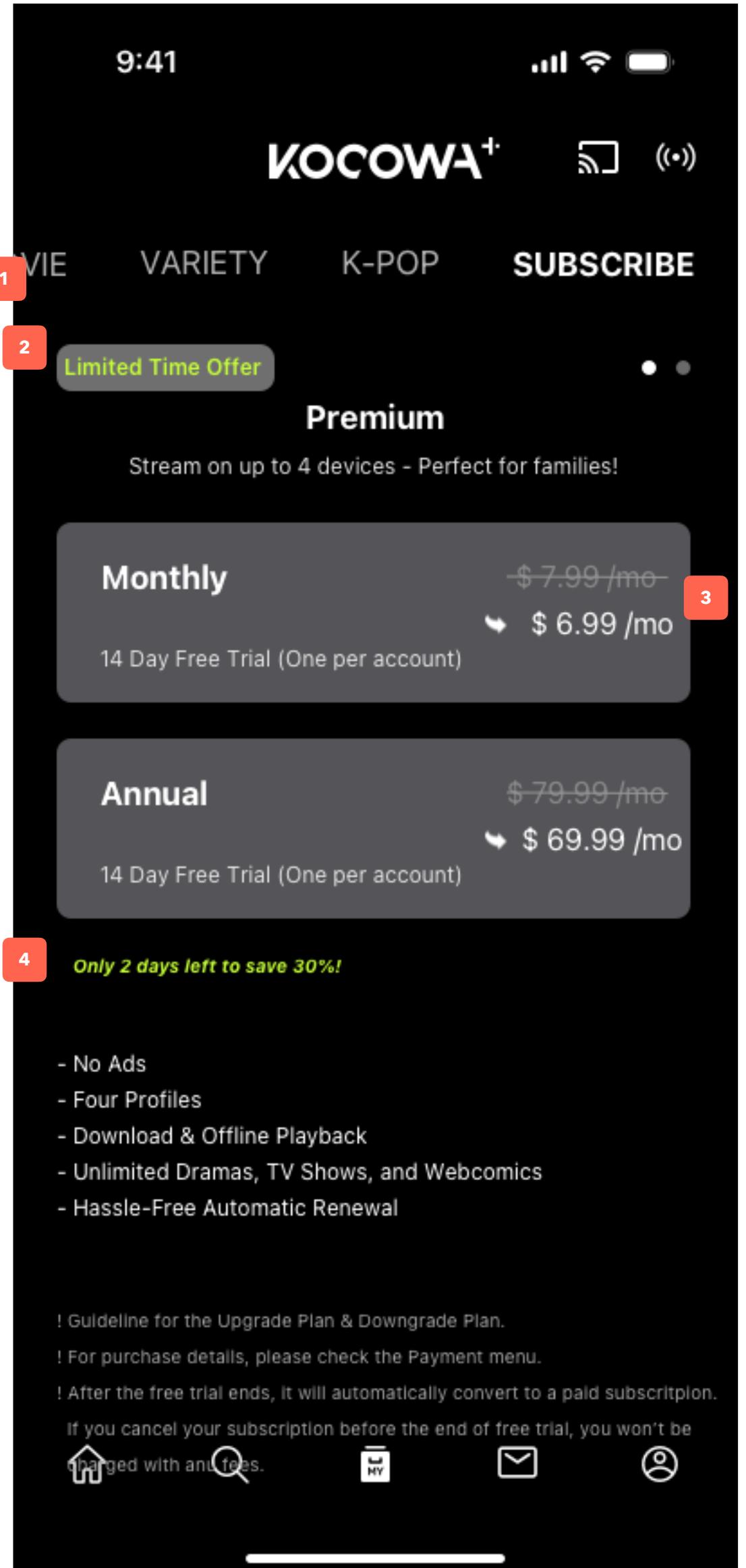
Name: Subscription_popup_2

Path: Home Main > Subscribe



Name: Subscription_Promotion

Path: Home Main > Subscribe



- No Ads
 - Four Profiles
 - Download & Offline Playback
 - Unlimited Dramas, TV Shows, and Webcomics
 - Hassle-Free Automatic Renewal

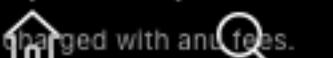
! Guideline for the Upgrade Plan & Downgrade Plan.

! For purchase details, please check the Payment menu.

! After the free trial ends, it will automatically convert to a paid subscription.

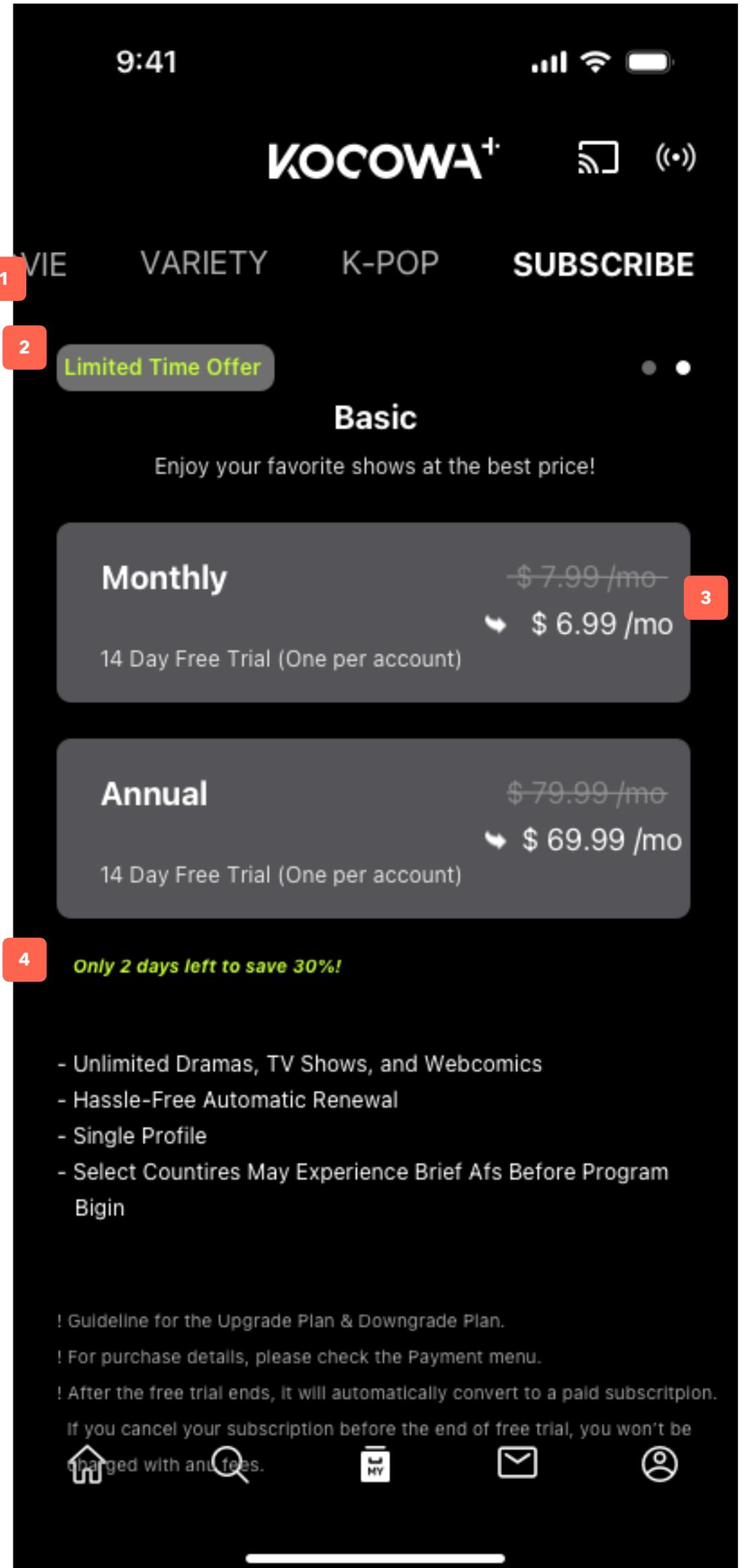
If you cancel your subscription before the end of free trial, you won't be

charged with any fees.



Name: Subscription_Promotion_Basic

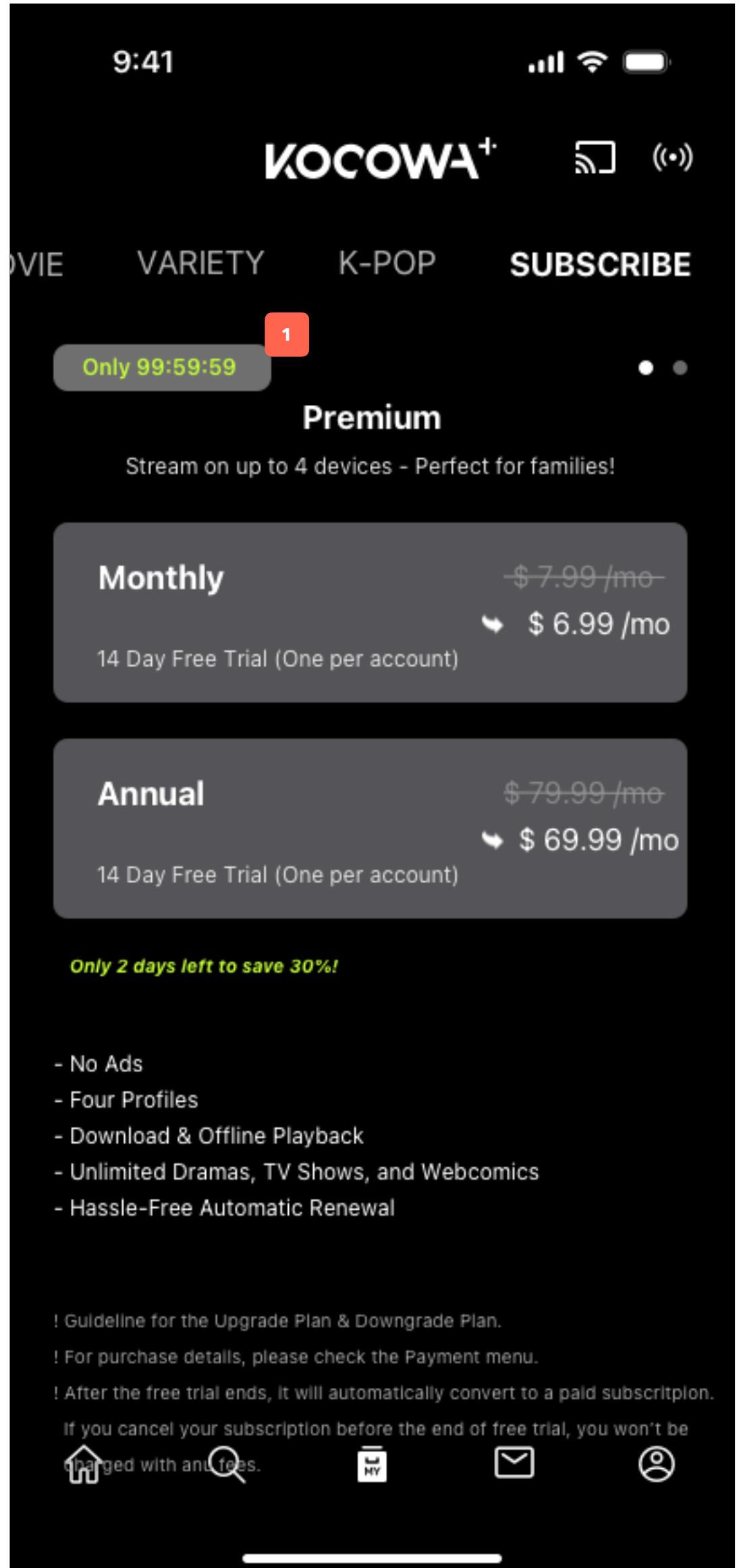
Path: Home Main > Subscribe



- Unlimited Dramas, TV Shows, and Webcomics
 - Hassle-Free Automatic Renewal
 - Single Profile
 - Select Countries May Experience Brief Afs Before Program Begin

Name: Subscription_Promotion_Time

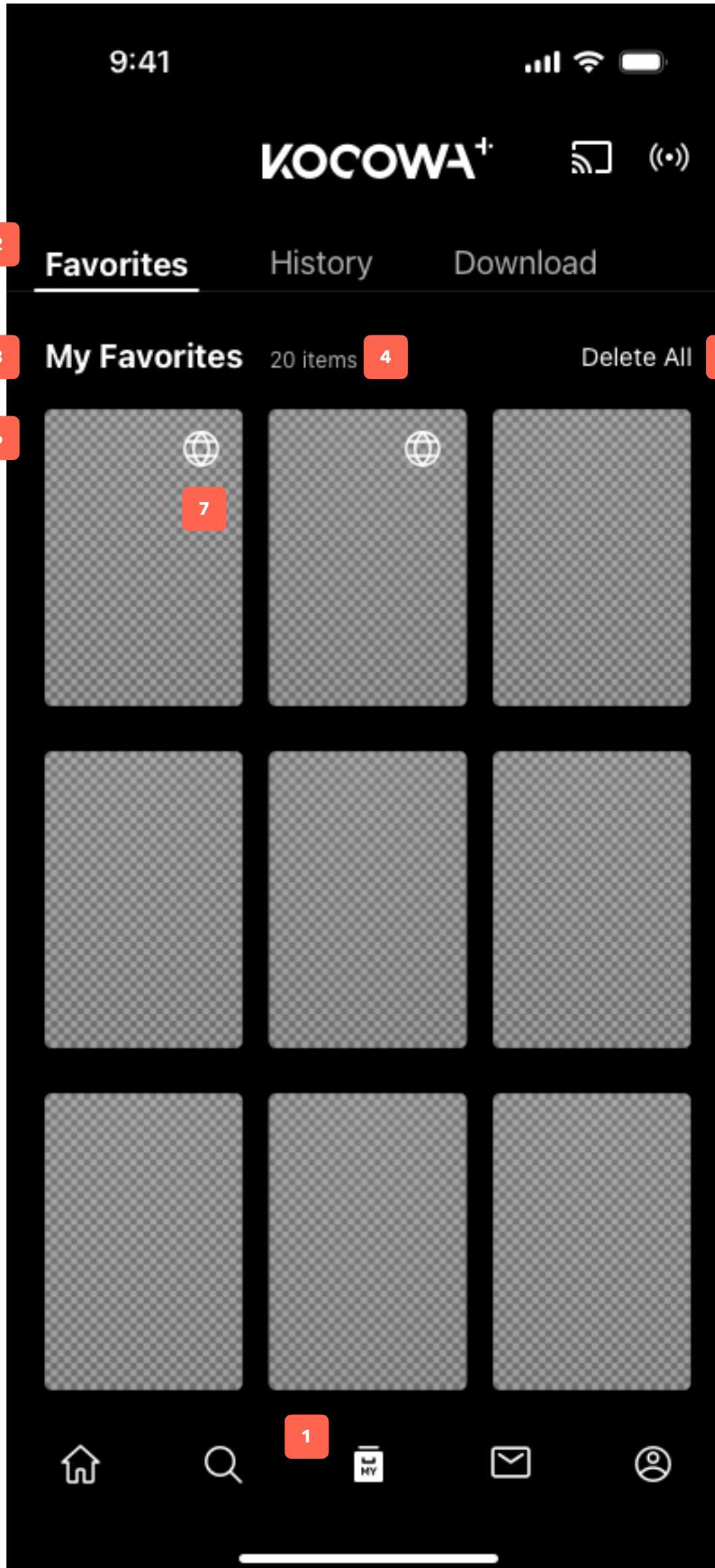
Path: Home Main > Subscribe



5-8. MY KOCOWA

Name: my_kocowa_fav

Path: Home Main > My KOCOWA

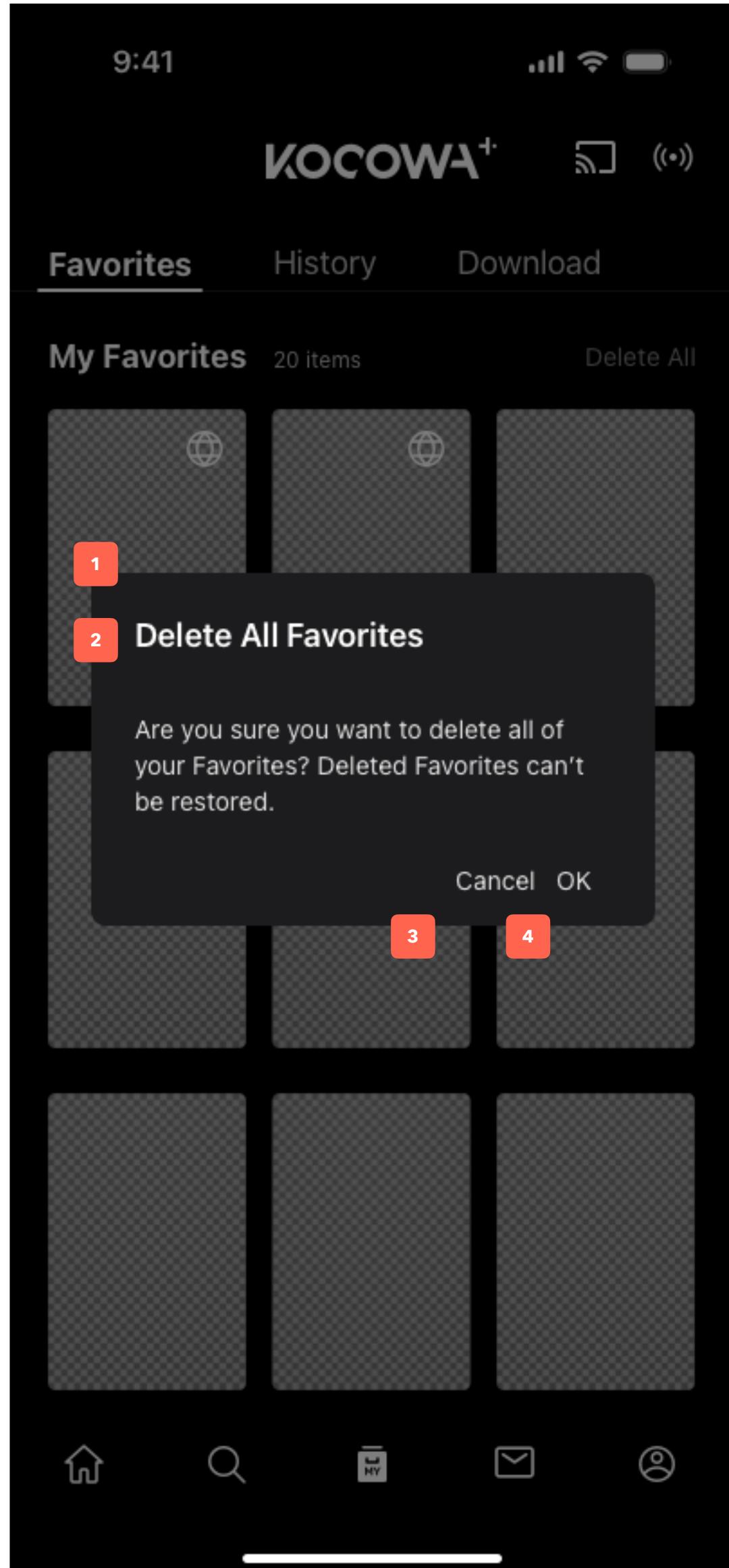


No.	UI COMPONENT	DESCRIPTION	REMARK
1	MENU	- If the user clicks the My Kocowa menu, it moves to the My kocowa screen.	
2	TAB MENU	- There are tab menus. - When the user enters My Kocowa menu, it automatically clicked Favorites menu. - If the user clicks other sub menus, it changes the bottom screen. - When a menu is clicked, clicking the menu again moves it to the top of the list.	
3	TET	- Display the 'My Favorites' text.	
4	TEXT	- It displays the number of contents. - If there is no content, it doesn't display this text. - If there is only one content, it displays text of ' 1 item'. - If there are two or more contents, it displays text of 'n items'.	
5	BUTTON	- Button of the delete list. - If the user clicks this button, a pop-up will appear to confirm the deletion of the content list.	
6	IMG	- Favorites are sorted in order of most recent registration. - Display the poster image of the content. (with webcomic contents) - If there is no poster image, it displays the default image. - If the user clicks some content, it moves to content detail screen of clicked content.	
7	ICON	- When the content supported multi language subtitles, it displays the this icon.	

Name: my_kocowa_fav_delete

Path: Home Main > My KOCOWA

2024.10.25 Updated



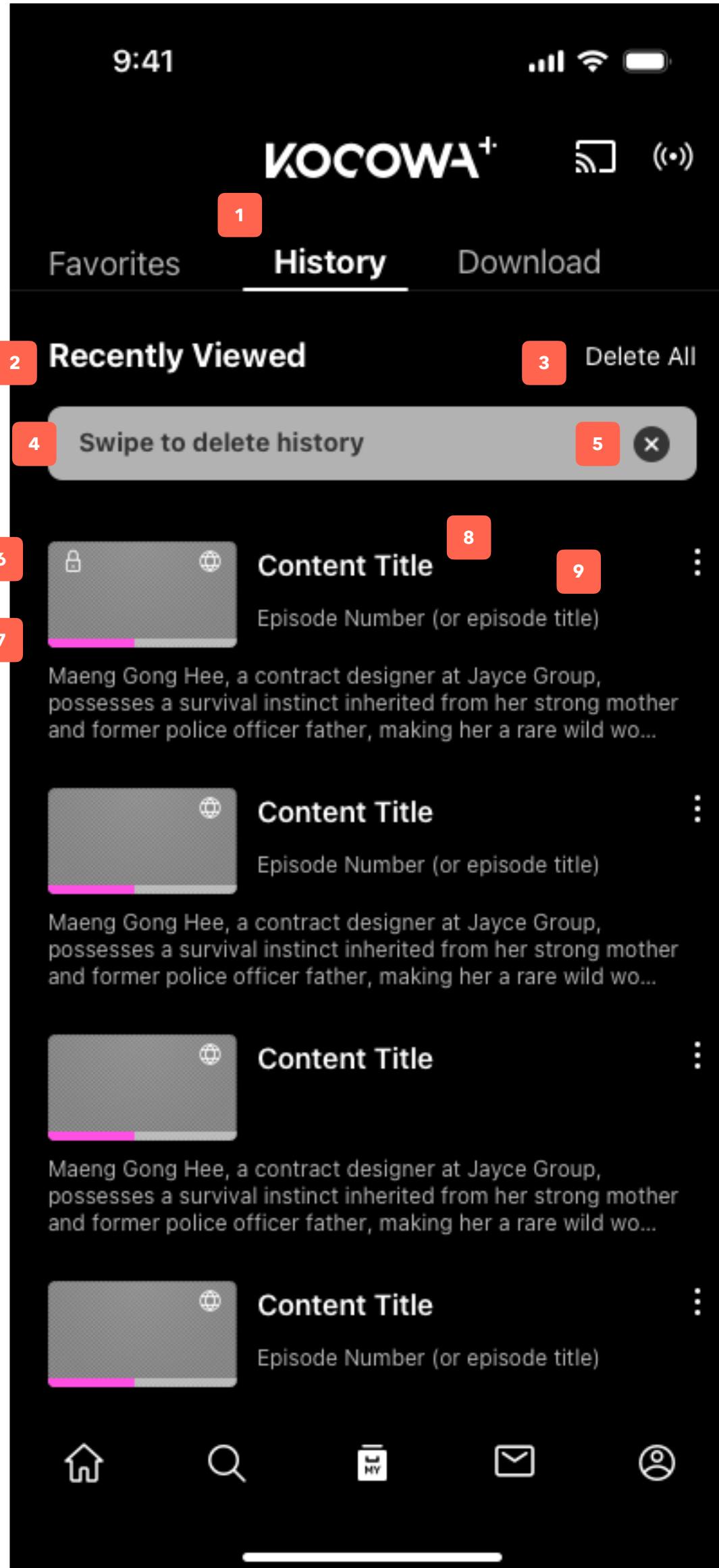
Name: my_kocowa_fav_empty

Path: Home Main > My KOCOWA

The image shows the KOCOWA+ mobile application's user interface. At the top, the time is 9:41 and there are signal, Wi-Fi, and battery icons. The KOCOWA+ logo is centered at the top. Below the logo, there are three tabs: "Favorites" (underlined in white), "History", and "Download". The main content area is titled "My Favorites" and displays a message: "No favorite content has been added." There are two small red rounded squares with the numbers "1" and "2" respectively, positioned near the center. At the bottom of the screen, there is a navigation bar with five icons: a house (Home), a magnifying glass (Search), a square with "MY" (My Content), an envelope (Messages), and a person (Profile).

Name: my_kocowa_his

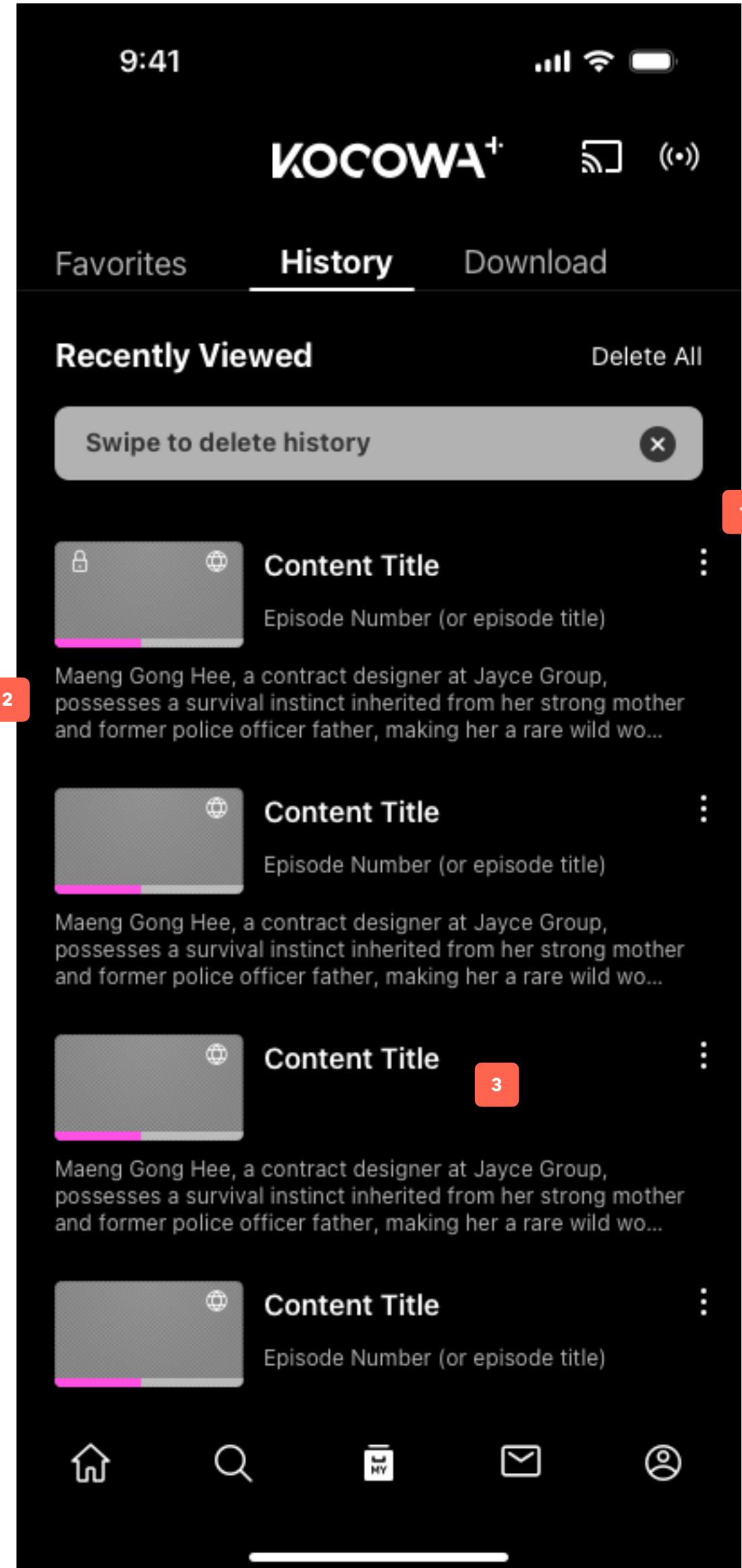
Path: Home Main > My KOCOWA



No.	UI COMPONENT	DESCRIPTION	REMARK
1	TAB MENU	<ul style="list-style-type: none"> - This is the My KOCOWA sub menus. - If the user clicks other sub menus, it changes the bottom screen. - When a menu is clicked, clicking the menu again moves it to the top of the list. - The viewing history list includes the special, trailer and other contents. 	
2	TEXT	<ul style="list-style-type: none"> - Display the 'Recently Viewed' text. 	
3	BUTTON	<ul style="list-style-type: none"> - Button of the delete list. - If the user clicks this button, a pop-up will appear to confirm the deletion of the content list. 	
4	TEXT	<ul style="list-style-type: none"> - Display instructions on how to delete individual items. 	
5	ICON	<ul style="list-style-type: none"> - If the user clicks this button, the deletion guidelines will disappear. - After the user closes the deletion guidelines, this screen will not be displayed even if they re-access it. 	
6	IMG	<ul style="list-style-type: none"> - Sort by most recently viewed. - This is thumbnail image of the episode content. - If there is no thumbnail image, it displays the default image. - If the user clicks recently viewed content, it plays clicked content. 	
7	IMG	<ul style="list-style-type: none"> - If there is viewing history, it is display the progress image. - If the user has a viewing history but have not watched all of the content, the progress bar will not be displayed. If the user clicks an content in this state, it will be played from the beginning of the clicked content. 	
8	TEXT	<ul style="list-style-type: none"> - Display the content title text. 	
9	TEXT	<ul style="list-style-type: none"> - Display the episode number. - If there is no episode number, it doesn't display episode number. - If there is no episode number but there is the episode title, it displays the episode title. 	

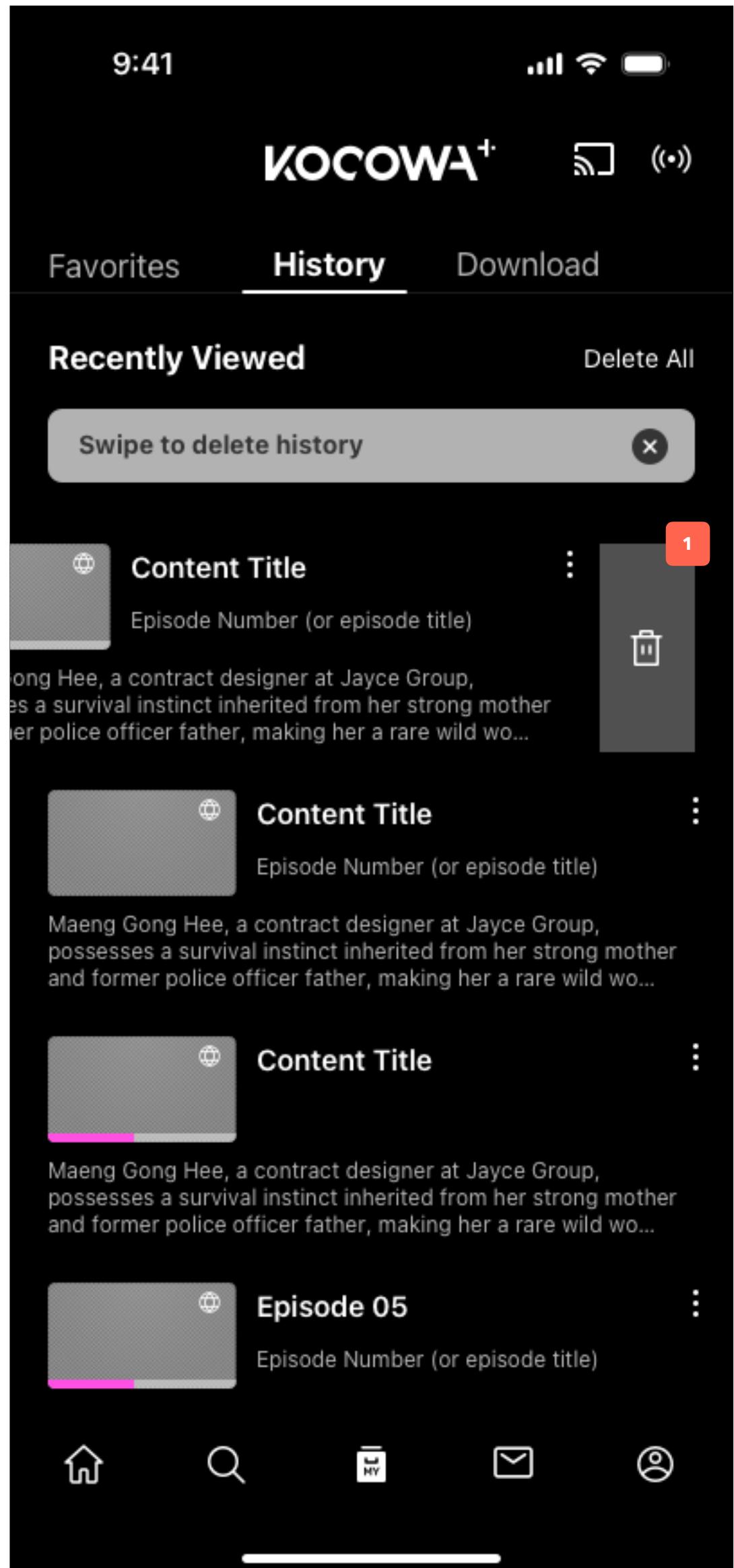
Name: my_kocowa_his_2

Path: Home Main > My KOCOWA



Name: my_kocowa_his_delete

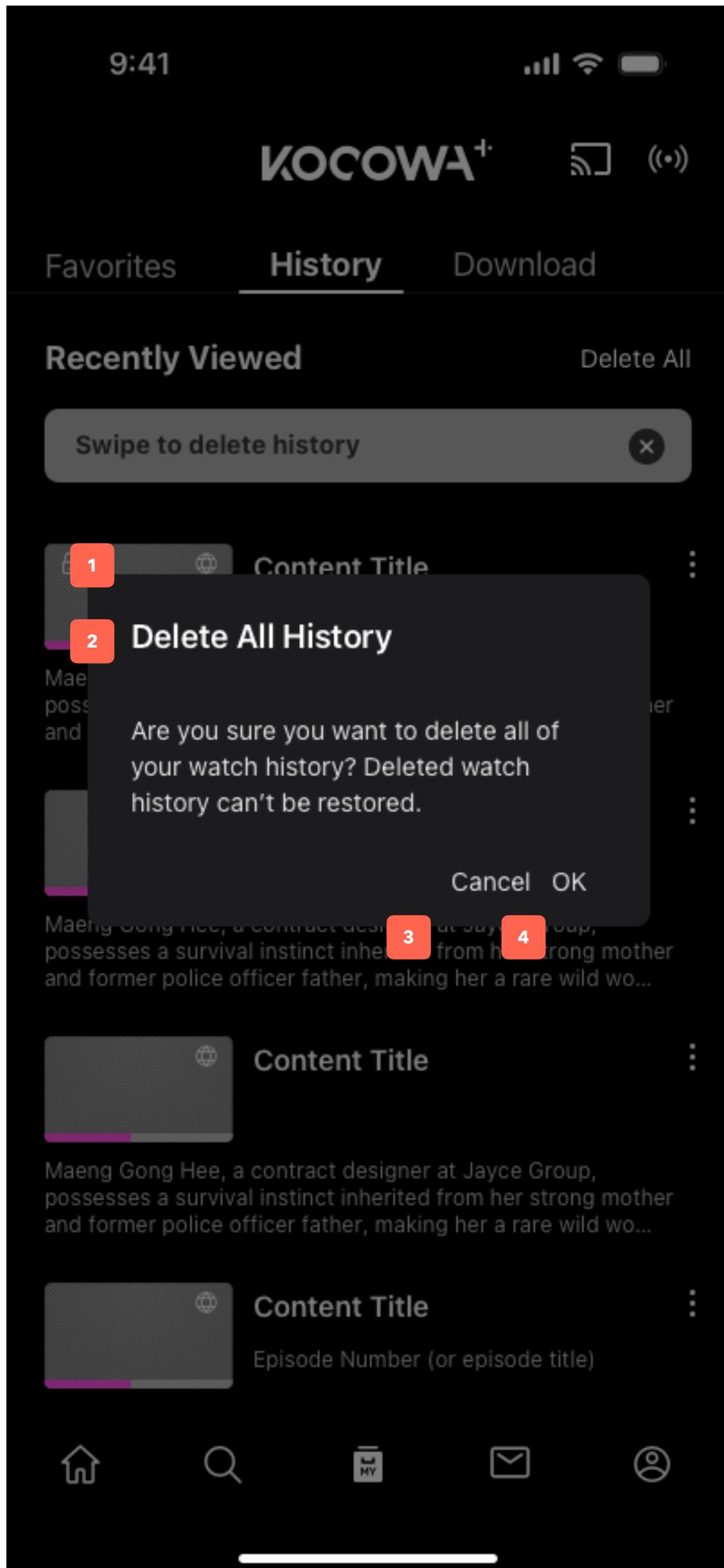
Path: Home Main > My KOCOWA



Name: my_kocowa_his_delete_all

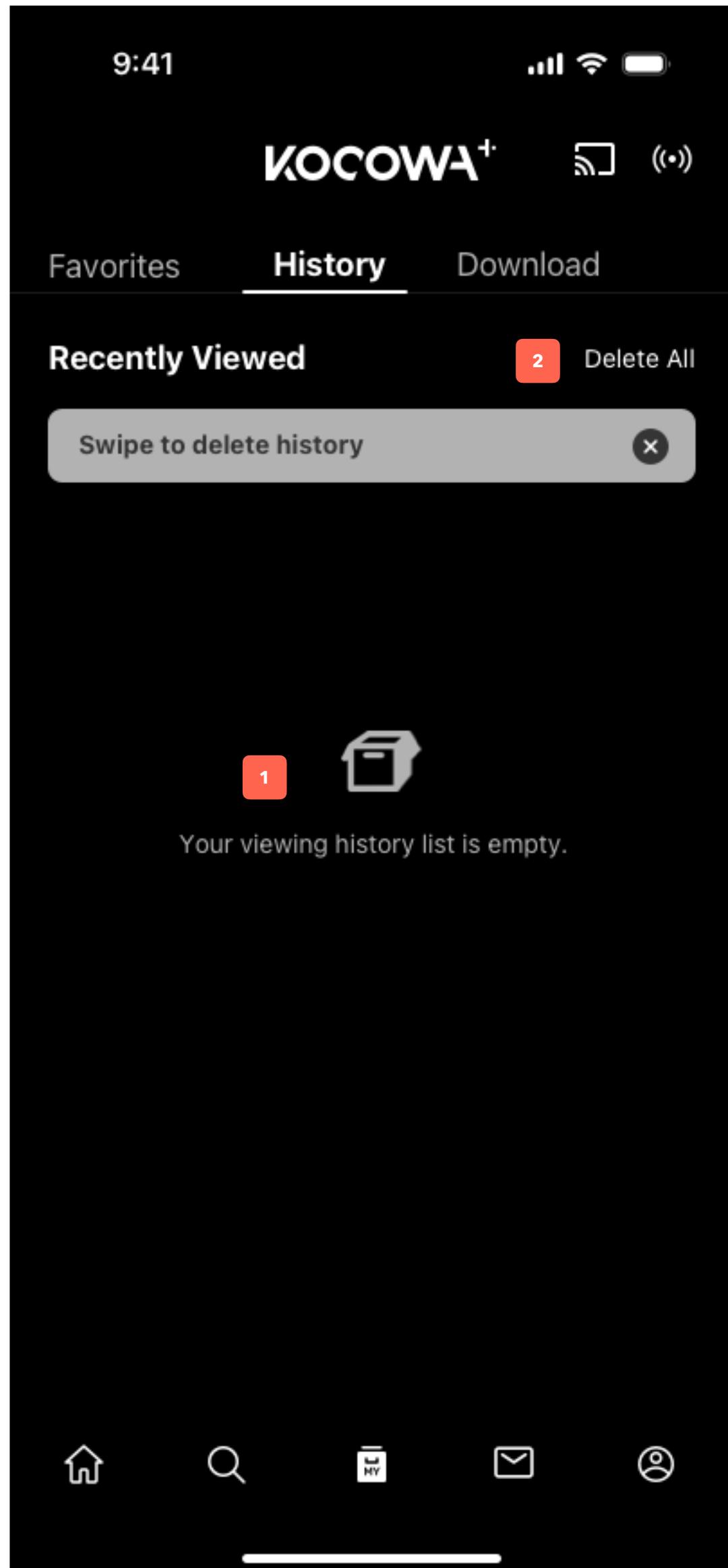
Path: Home Main > My KOCOWA

No.	UI COMPONENT	DESCRIPTION	REMARK
1	POPUP	- When the user clicks delete all button, popup will be appear to confirm the deletion of the content list.	
2	TEXT	- Display the head text of the popup. - Display the content text of the popup.	
3	BUTTON	- If the user clicks the cancel button, the popup will close.	
4	BUTTON	- If the user clicks the ok button, the popup will close, and all content will be deleted. The screen will then change to [my_kocowa_his_empty].	



Name: my_kocowa_his_empty

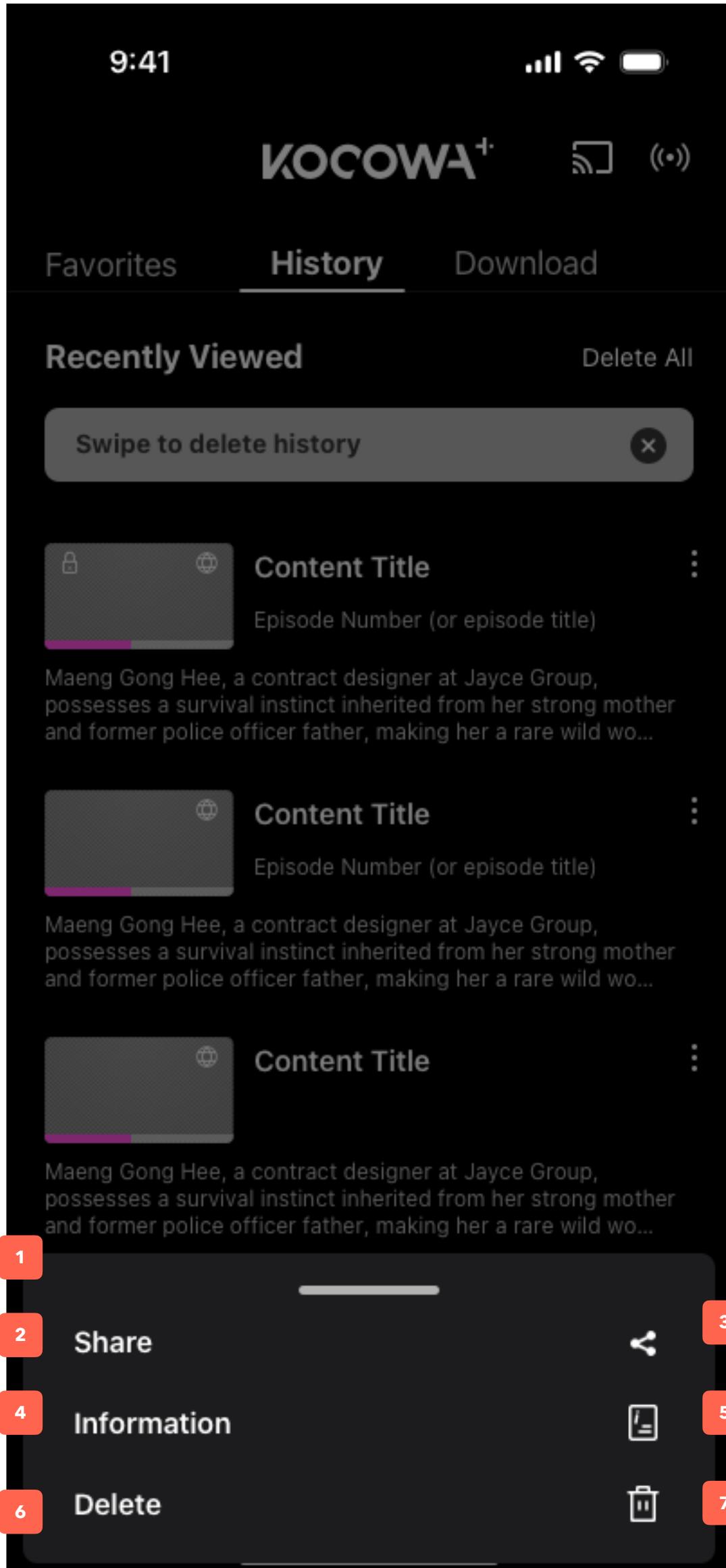
Path: Home Main > My KOCOWA



Name: my_kocowa_his_more

Path: Home Main > My KOCOWA

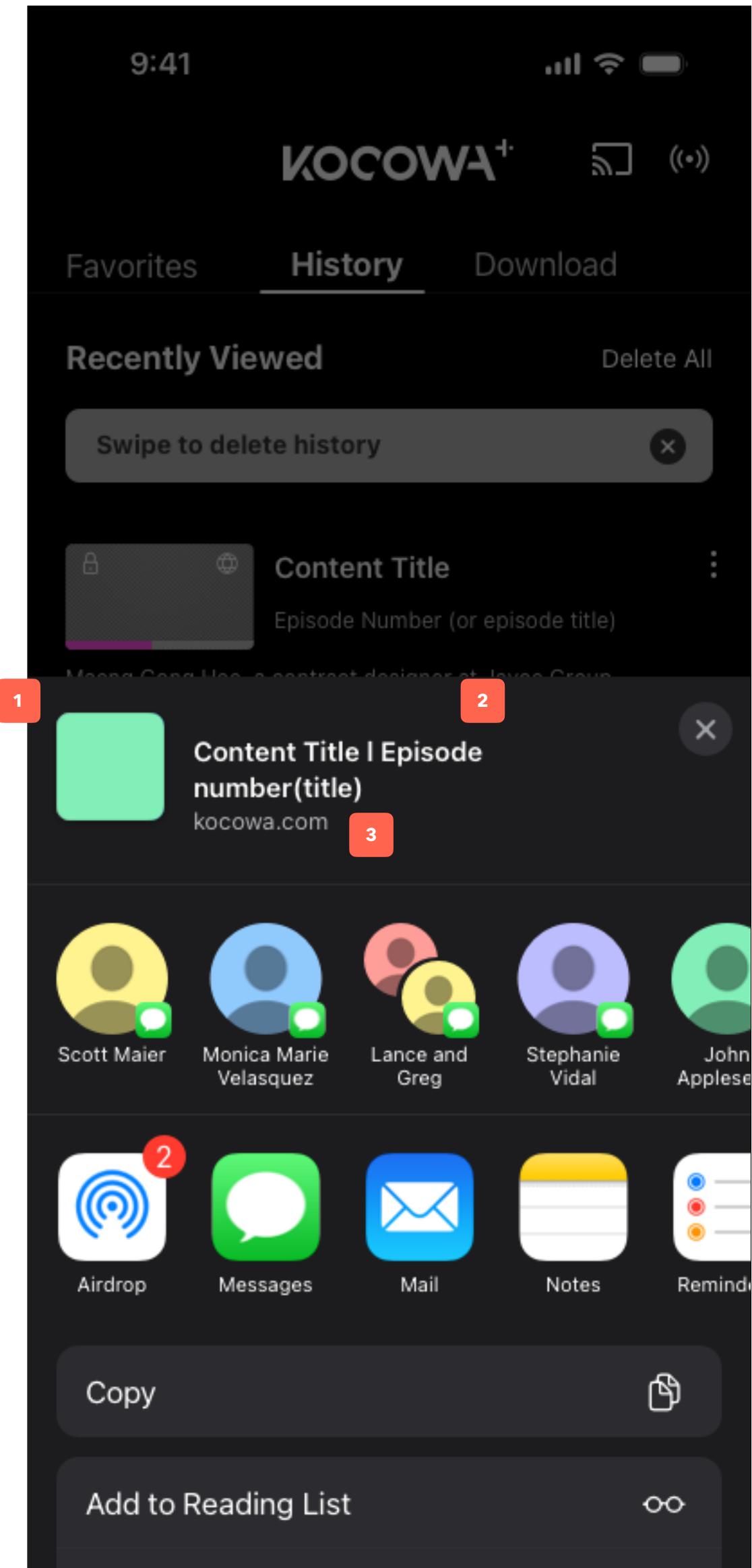
2024.12.09 Updated



No.	UI COMPONENT	DESCRIPTION	REMARK
1	POPUP	- If the user clicks the additional features icon, the popup will appear. - If the user clicks area excluding pop-ups, this popup will disappear.	
2	BUTTON	- This is the content sharing button. When the user clicks this button, a pop-up will appear allowing the user to share. - The click area is a horizontal line in the text output area.	
3	ICON	- Display the share icon.	
4	BUTTON	- If the user clicks the information, the information popup will appear. - The click area is a horizontal line in the text output area.	
5	ICON	- Display the information icon.	
6	BUTTON	- If the user clicks the delete button, the delete popup will appear. - The click area is a horizontal line in the text output area.	
7	ICON	- Display the delete icon.	

Name: my_kocowa_his_share

Path: Home Main > My KOCOWA

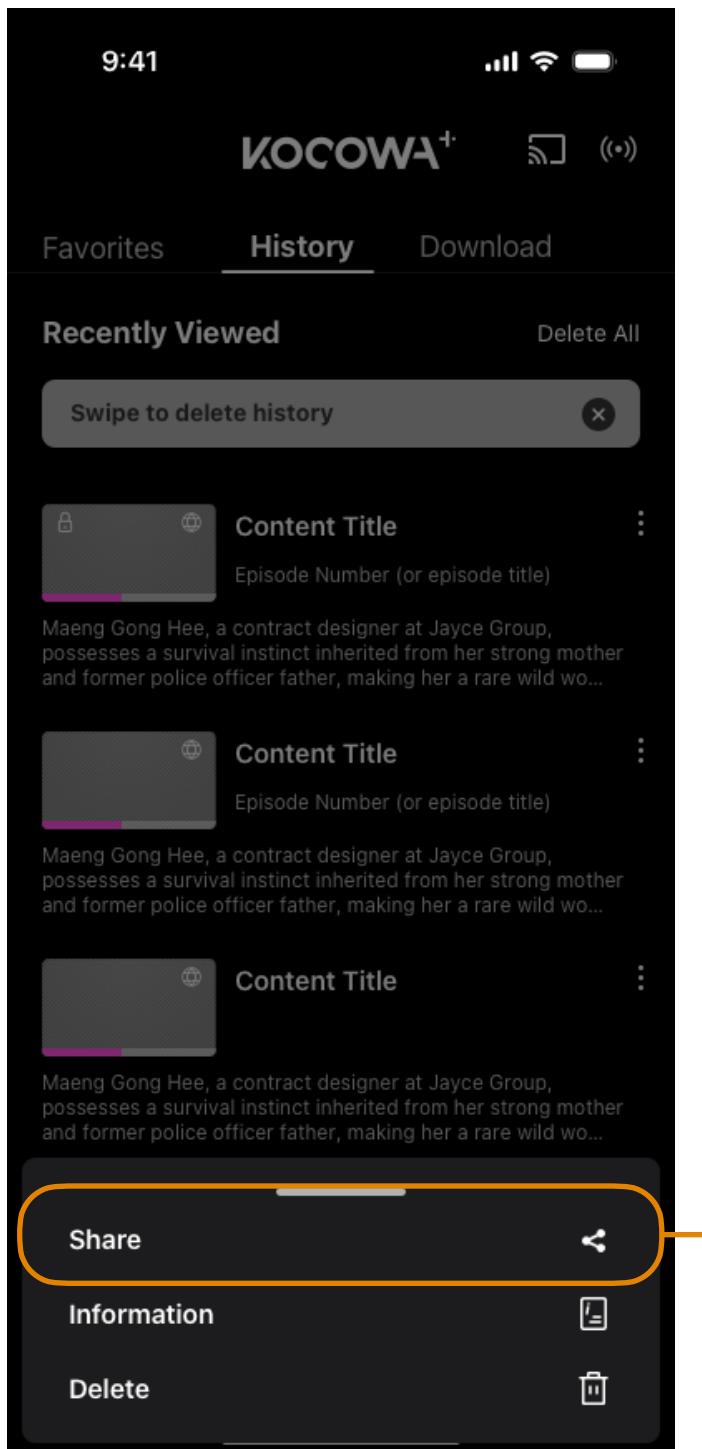


Name: my_kocowa_sns_share_rule

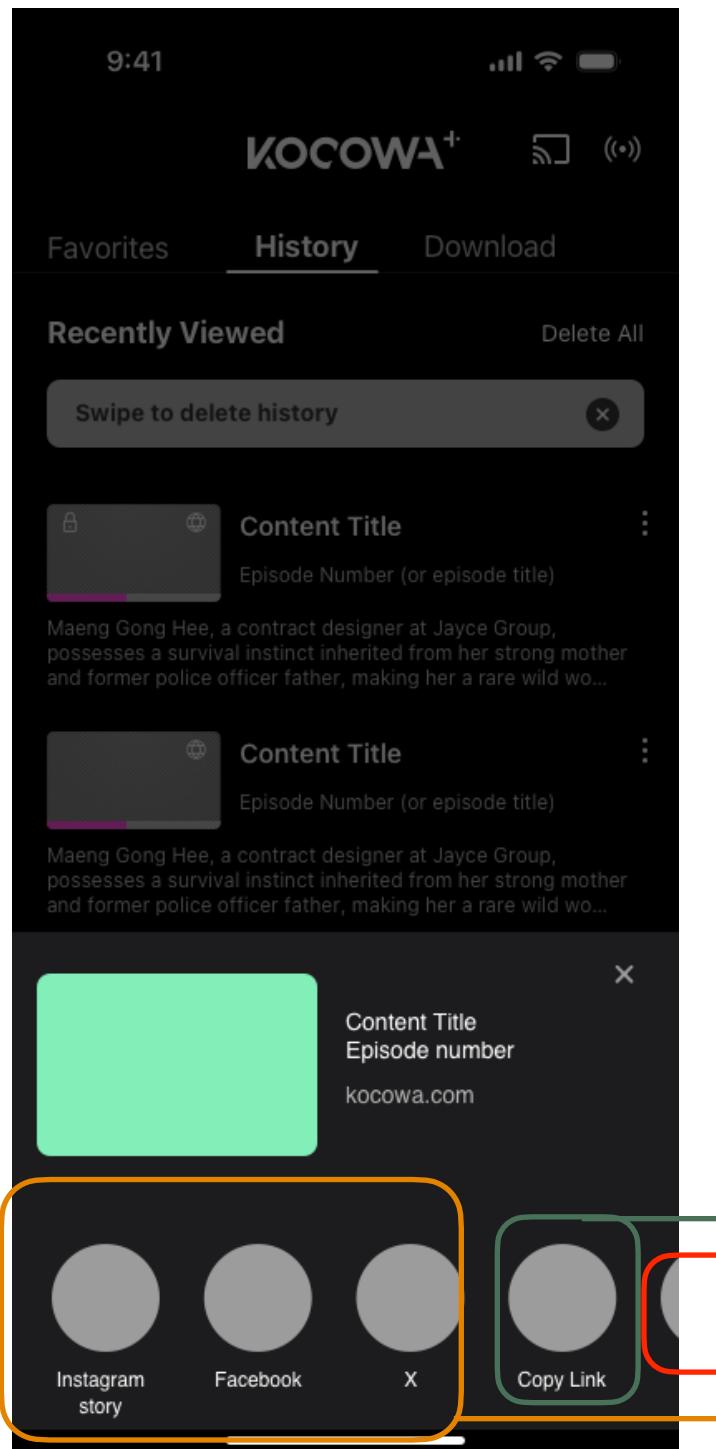
Path:

SNS Share General Rule

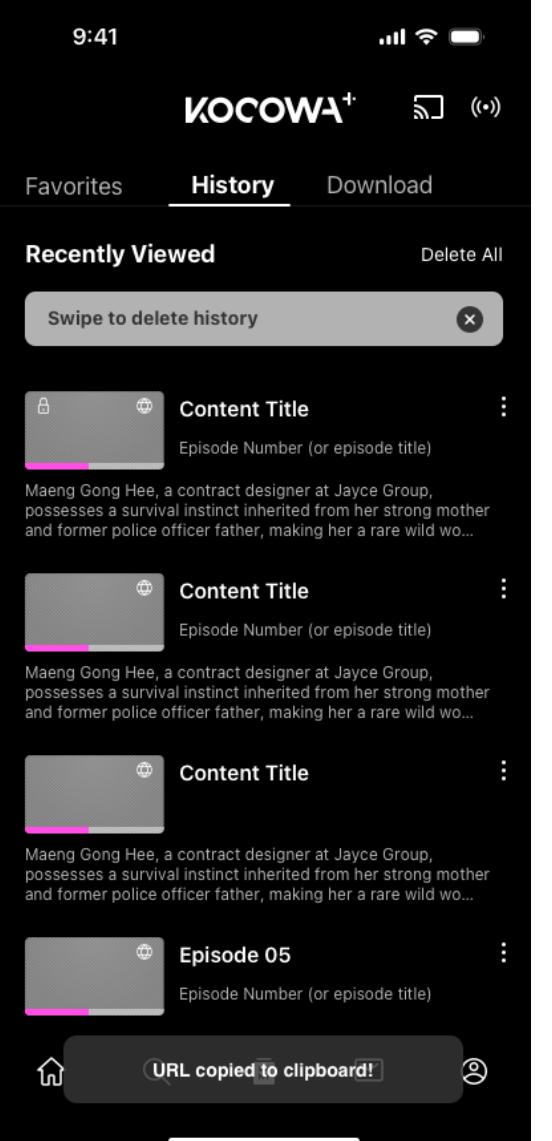
1. Scenarios when sharing the episode



: Clicks the share button

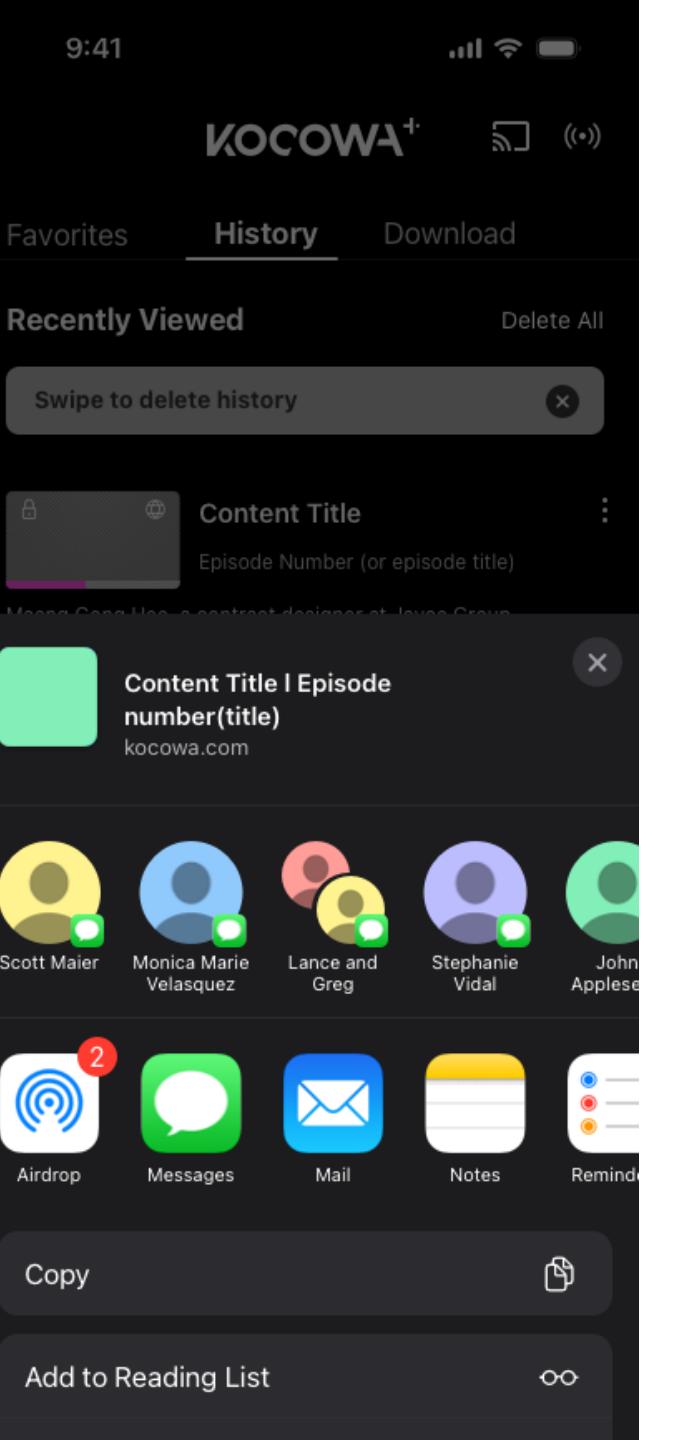


- Open the share UI
- Top Area
 - : If the user shares the content, the following items must be included.
 - :: Content Image
 - :: Content Title and Episode Number
 - :: Website Address
- Bottom Area
 - : There are five share function buttons.
 - :: Instagram Story
 - :: Facebook
 - :: X (twitter)
 - :: Copy Link
 - :: More



- Open the Toast POPUP Message
- This popup will disappear automatically after 3 seconds.
- This popup will disappear if the user touches the screen.

If the user clicks these buttons, it will be opened the selected app.



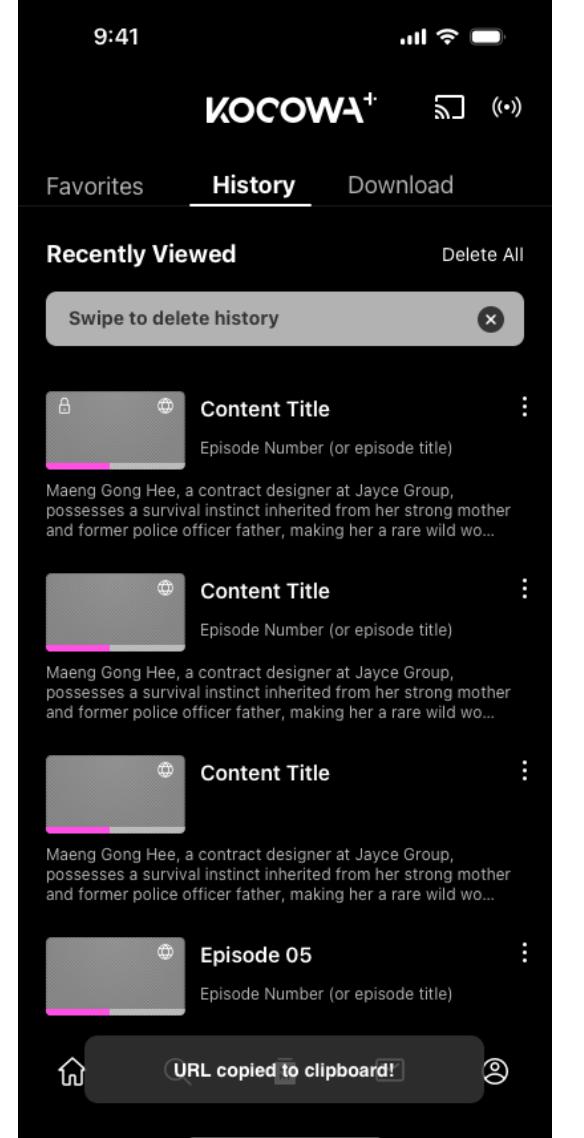
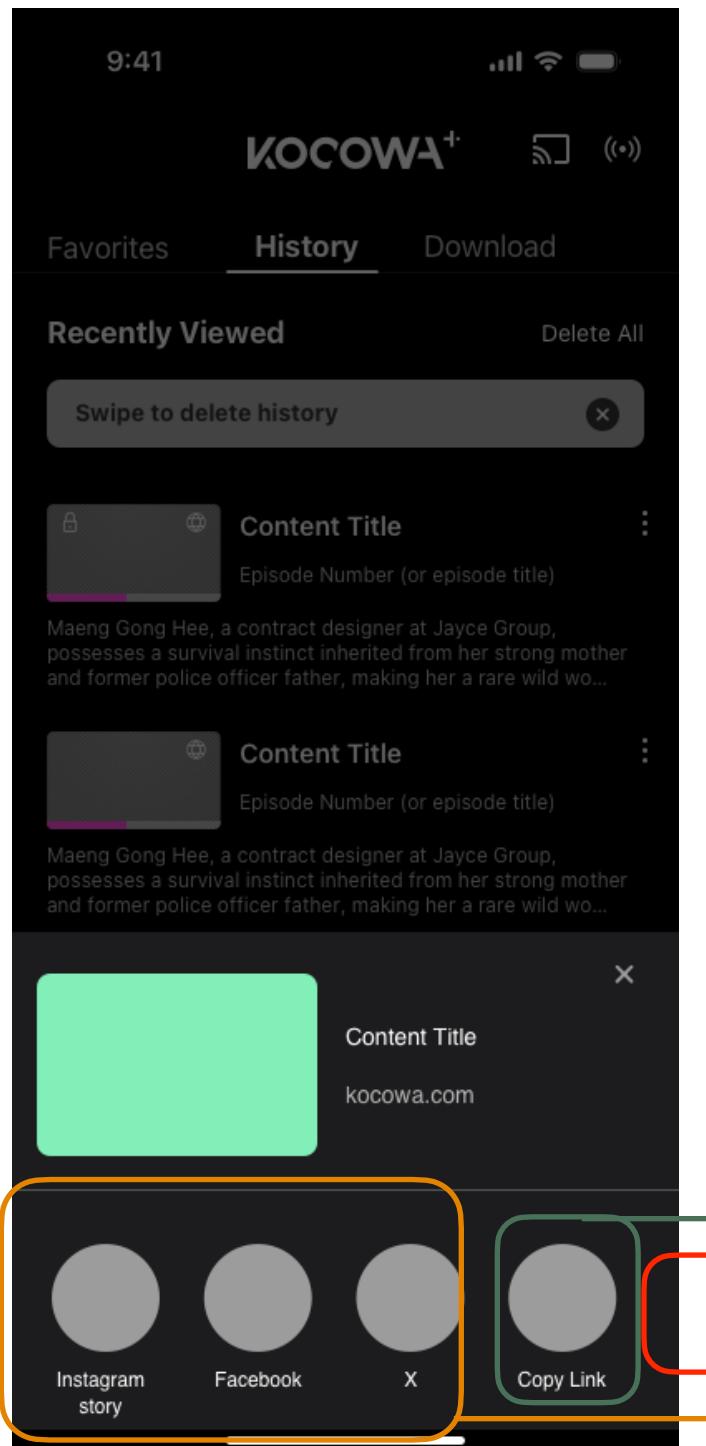
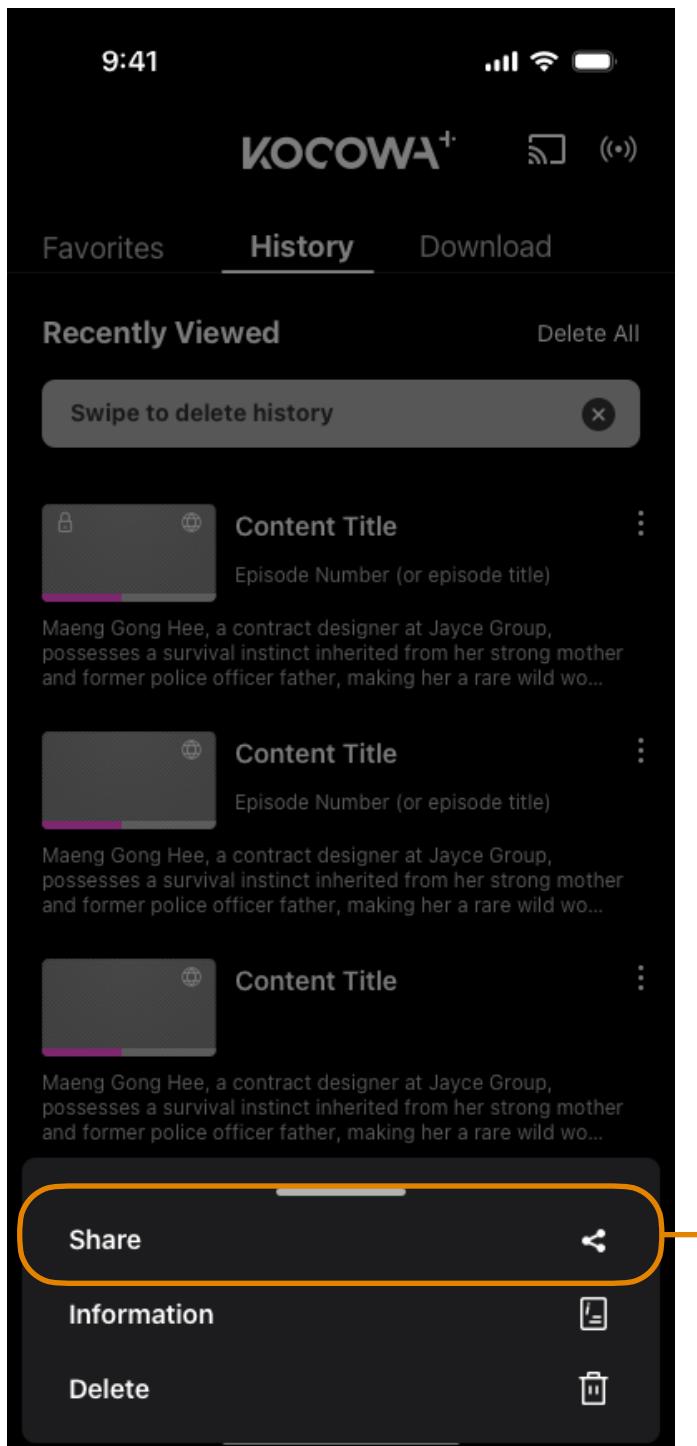
- When the user presses the More button on the second screen, the following UI is displayed.
- Display the content image.
- Display the content title.
- Display the content episode number.
- Display the website address.

Name: my_kocowa_sns_share_rule

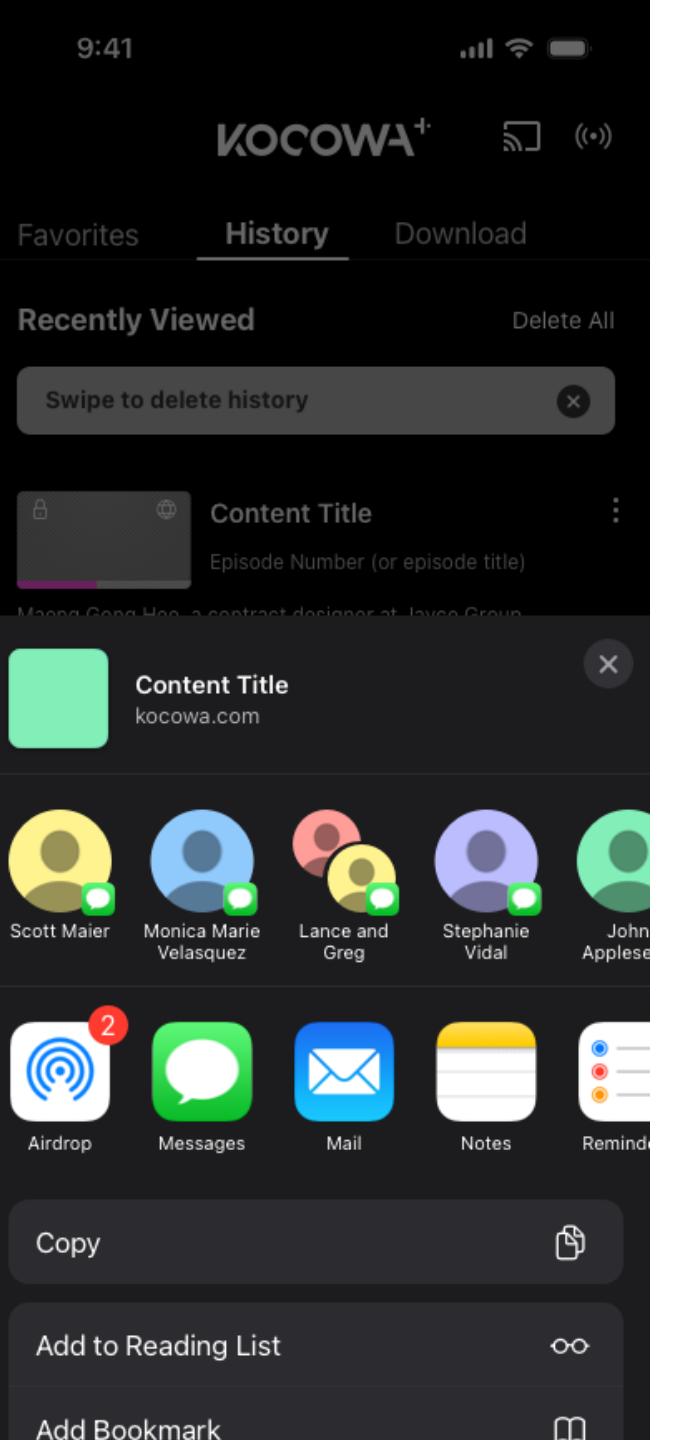
Path:

SNS Share General Rule

2. Scenarios when sharing the movie content

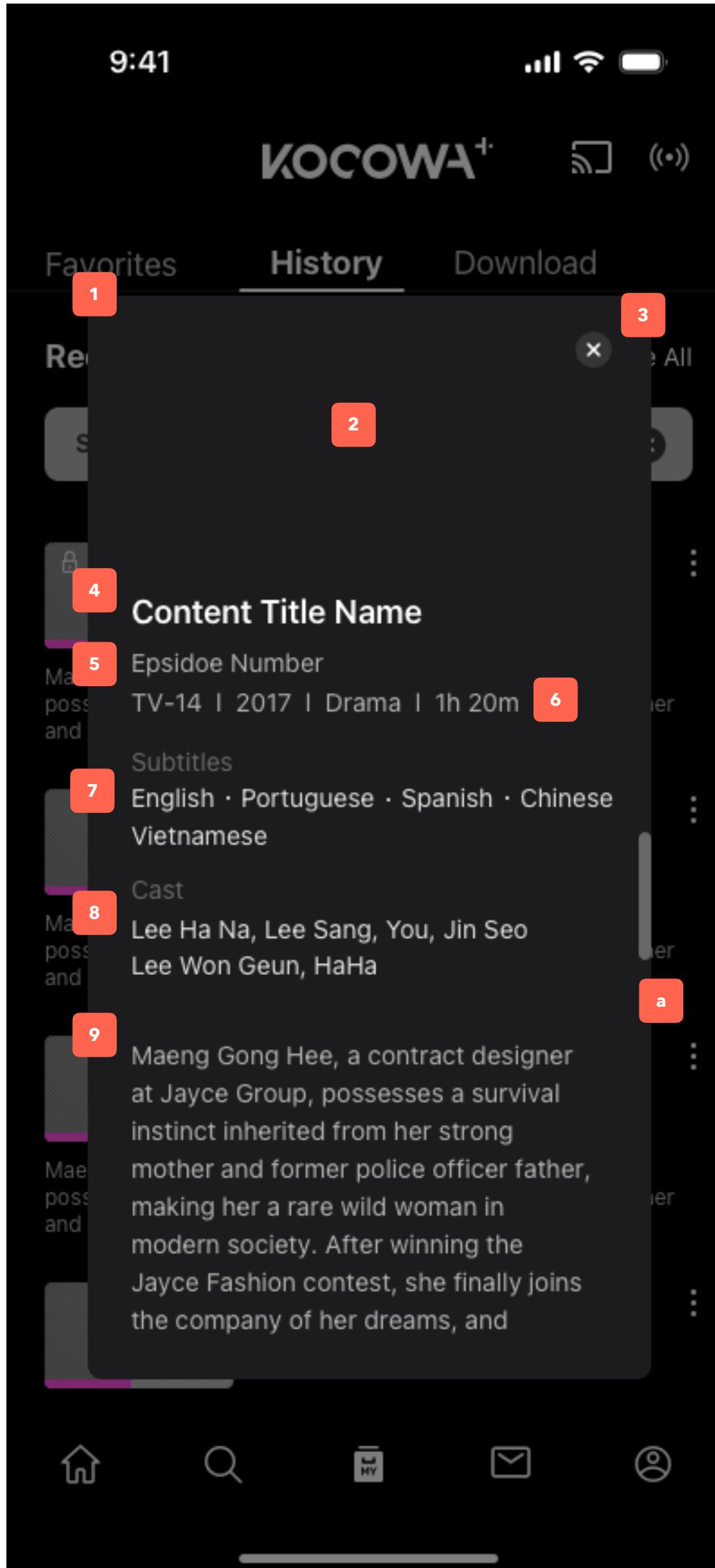


If the user clicks these buttons, it will be opened the selected app.



Name: my_kocowa_his_info_episode

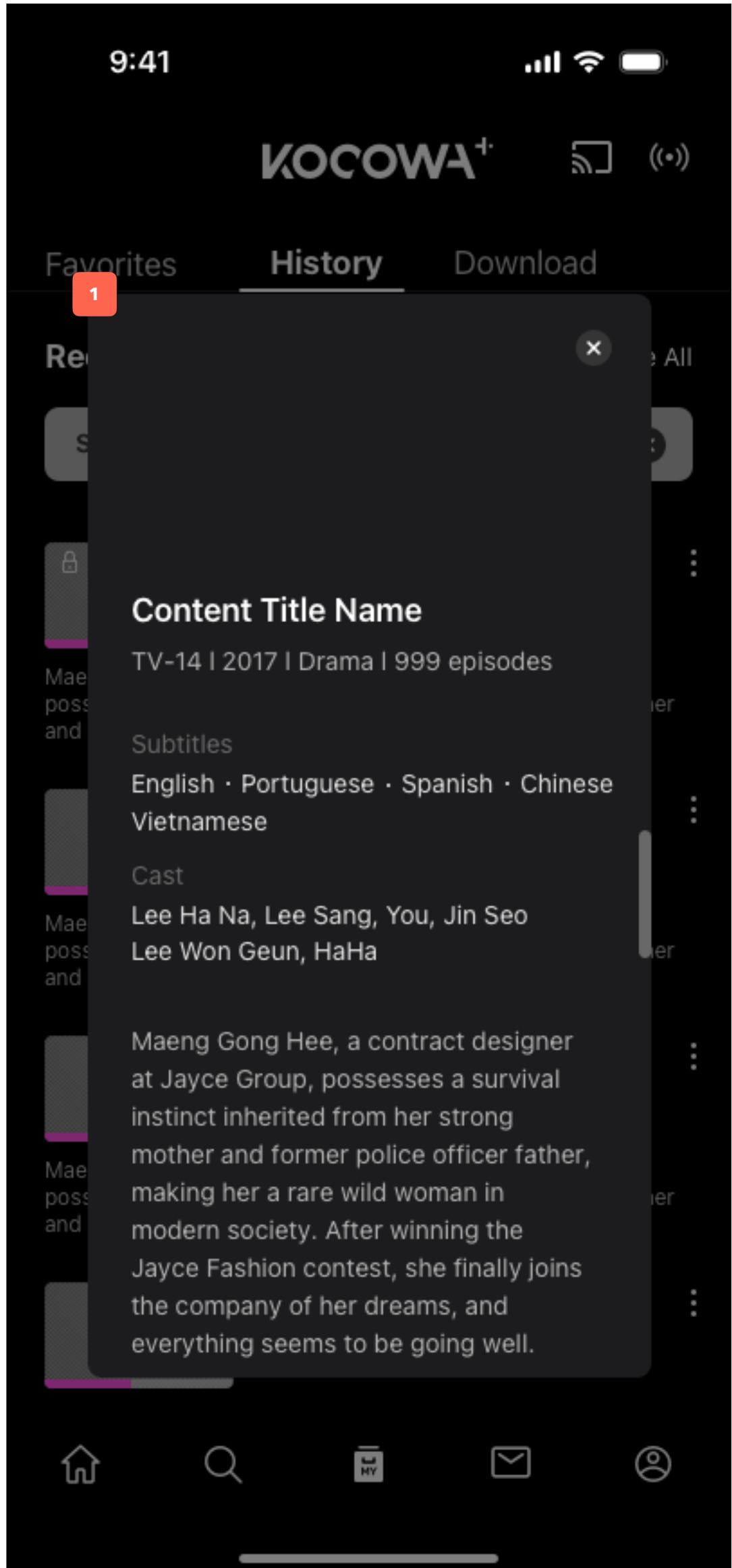
Path: Home Main > My KOCOWA



No.	UI COMPONENT	DESCRIPTION	REMARK
1	POPUP	- If the user clicks the information button on the episode's popup, the popup will appear.	
2	IMG	- Display the clicked episode image. - If there is no clicked episode image, it displays the content image. - If there are no clicked episode image and content image, it does not display the any image.	
3	ICON	- This is a popup close icon. - If the user clicks this icon or area excluding popup, this popup will disappear.	
4	TEXT	- Display the content title text.	
5	TEXT	- Display the clicked episode number or episode title.	
6	TEXT	- Display the content rating. - The year based on the first airing date is displayed. - Display the content episode genre. - Display the running time of the clicked episode. - How to display about the movie content run time. : 00h 00m (under 59 seconds -> 1m)	
7	TEXT	- Display the supported subtitle languages text, and all text is displayed.	
8	TEXT	- Display the cast text, and all text is displayed.	
9	TEXT	- Displays all text without omitting any text.	
a	IMG	- If there is content that exceeds the pop-up area, an indicator scroll image that allows scrolling to the bottom is displayed. - However, depending on the pop-up design, the scrolling image may not be displayed. Please refer to the design guide.	

Name: my_kocowa_his_info_content

Path: Home Main > My KOCOWA



Name: my_kocowa_his_info_movie

Path: Home Main > My KOCOWA

The image shows the KOCOWA+ mobile application interface. At the top, the time is 9:41, and there are icons for signal strength, Wi-Fi, and battery level. The KOCOWA+ logo is at the top center. Below it, there are three tabs: 'Favorites' (with a red notification badge showing '1'), 'History' (which is underlined), and 'Download'. A large, semi-transparent modal window is overlaid on the screen, centered on a movie summary. The summary includes the following details:

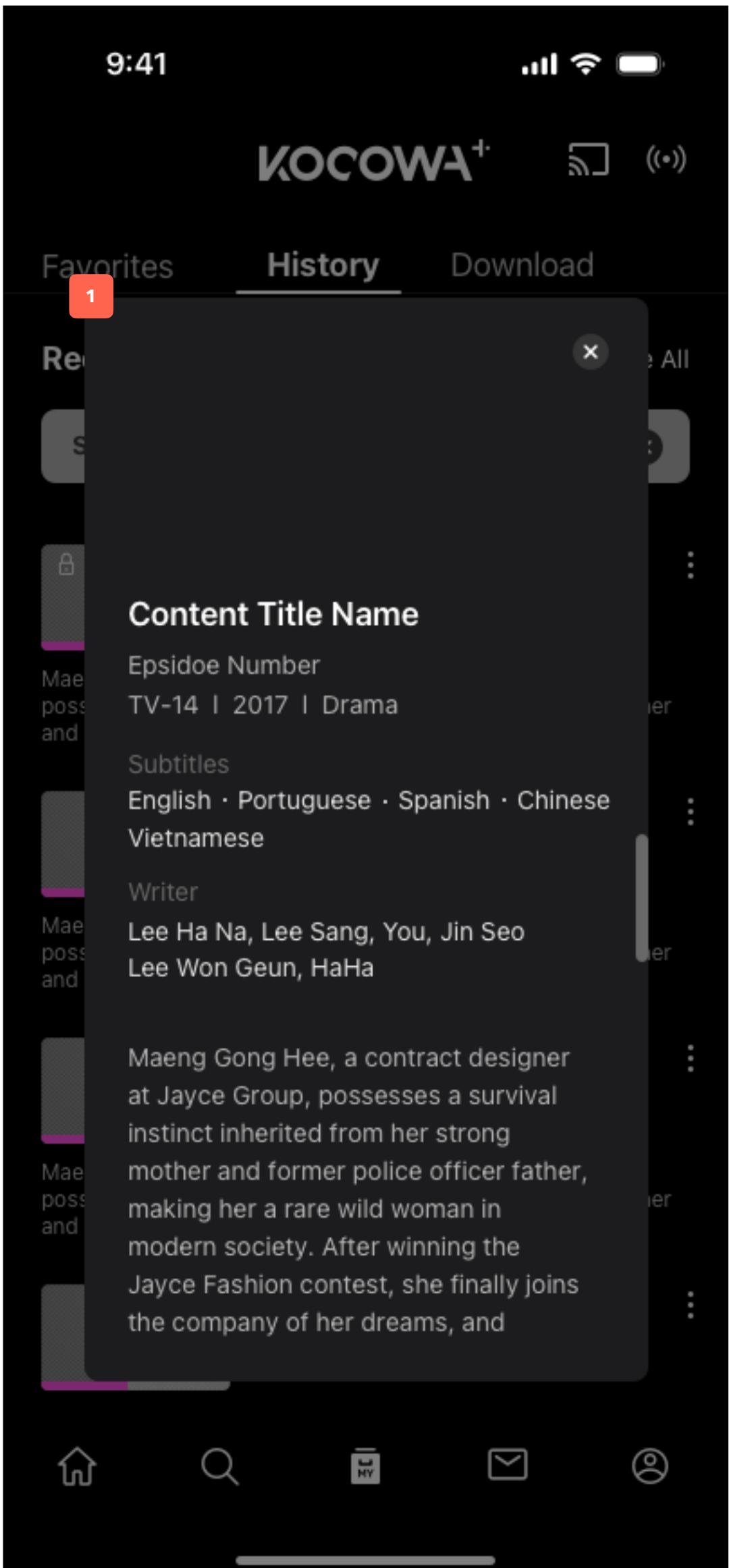
- Content Title Name**
- TV-14 | 2017 | Movie | 1h 30m
- Subtitles: English · Portuguese · Spanish · Chinese Vietnamese
- Cast: Lee Ha Na, Lee Sang, You, Jin Seo, Lee Won Geun, HaHa
- Plot Summary: Maeng Gong Hee, a contract designer at Jayce Group, possesses a survival instinct inherited from her strong mother and former police officer father, making her a rare wild woman in modern society. After winning the Jayce Fashion contest, she finally joins the company of her dreams, and everything seems to be going well.

At the bottom of the screen, there are five navigation icons: a house (Home), a magnifying glass (Search), a square with a play button (Watch Now), an envelope (Messages), and a person icon (Profile).

2024.10.25 Updated

Name: my_kocowa_his_info_movie

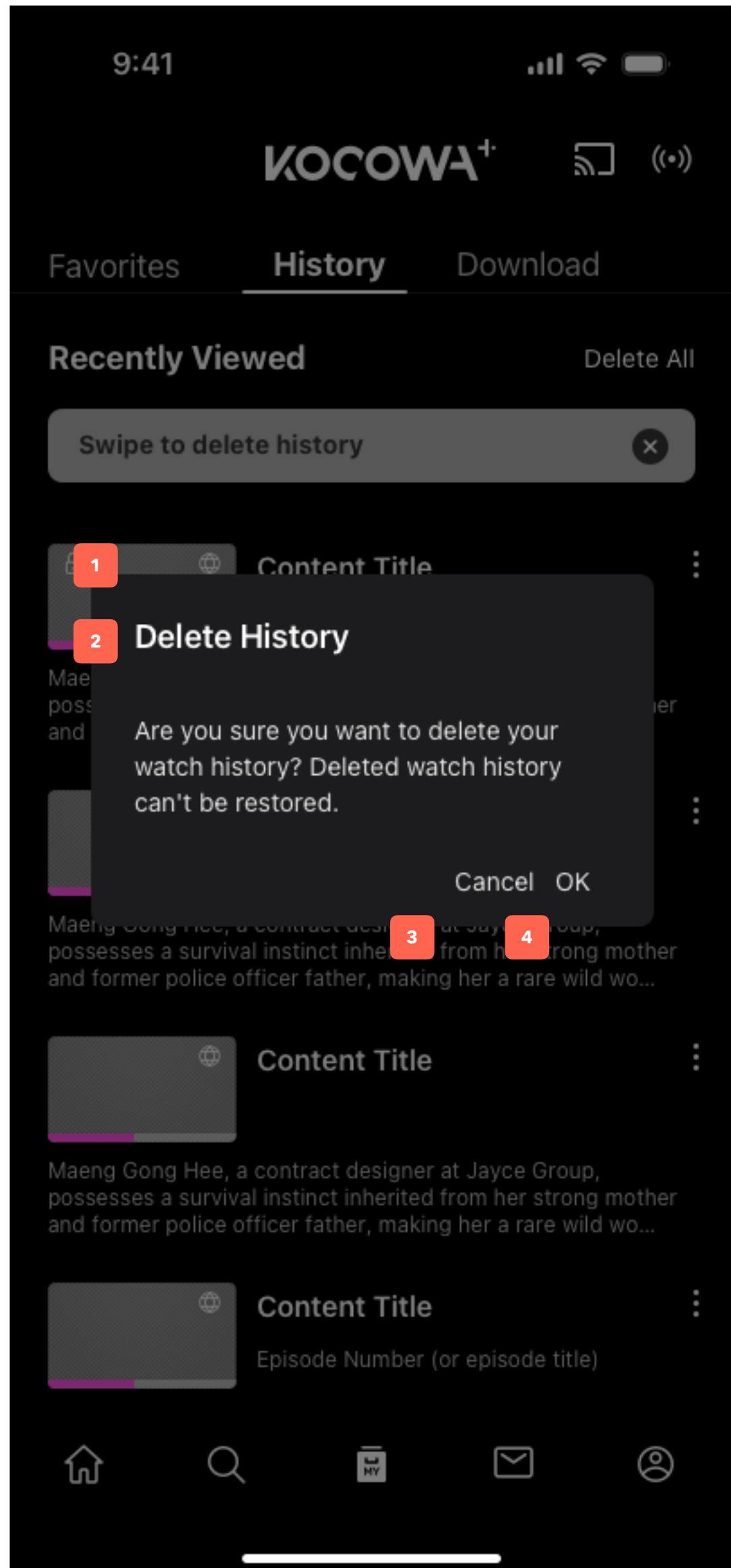
Path: Home Main > My KOCOWA



2024.10.25 Updated

Name: my_kocowa_his_delete

Path: Home Main > My KOCOWA



Name: download

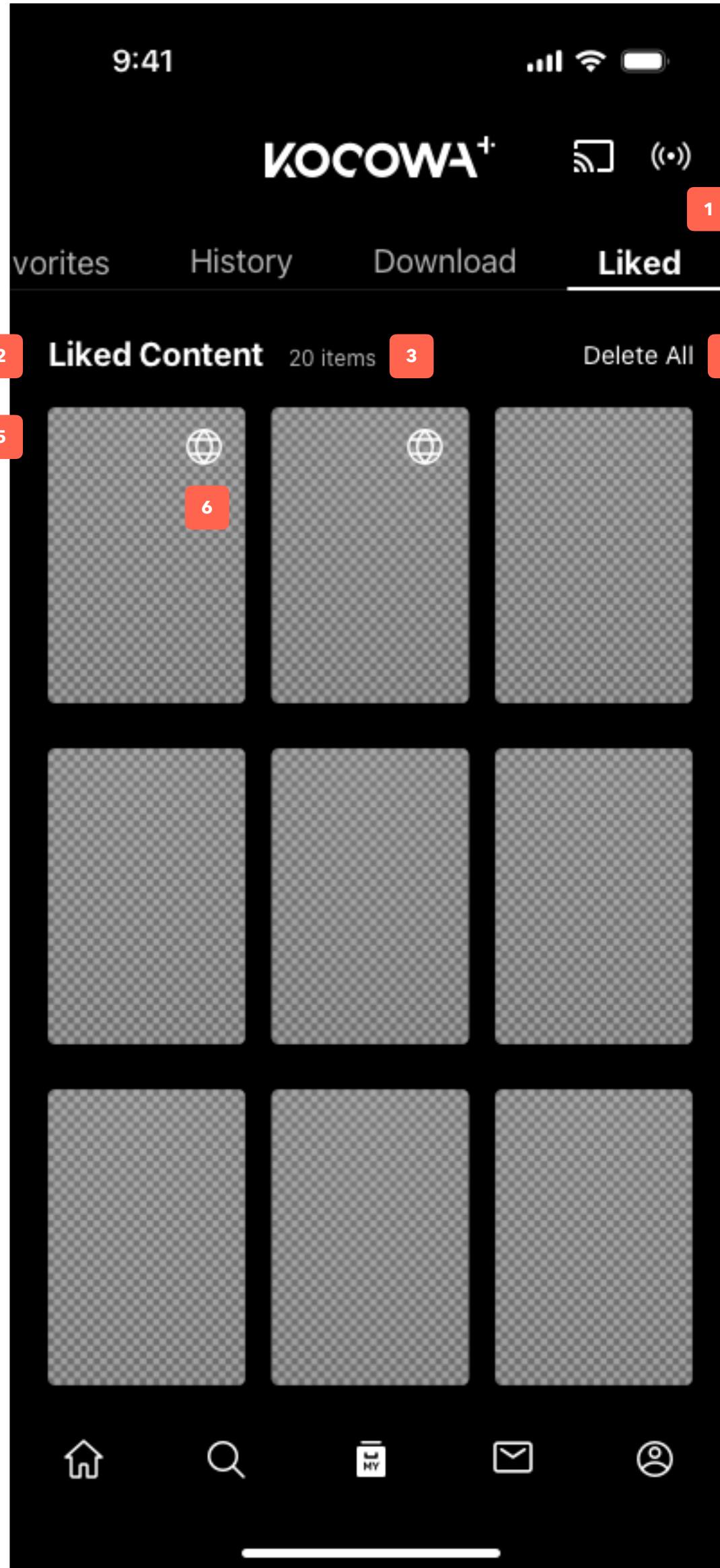
Path:

To be updated later

My Kocowa _ Download Part

Name: my_kocowa_liked

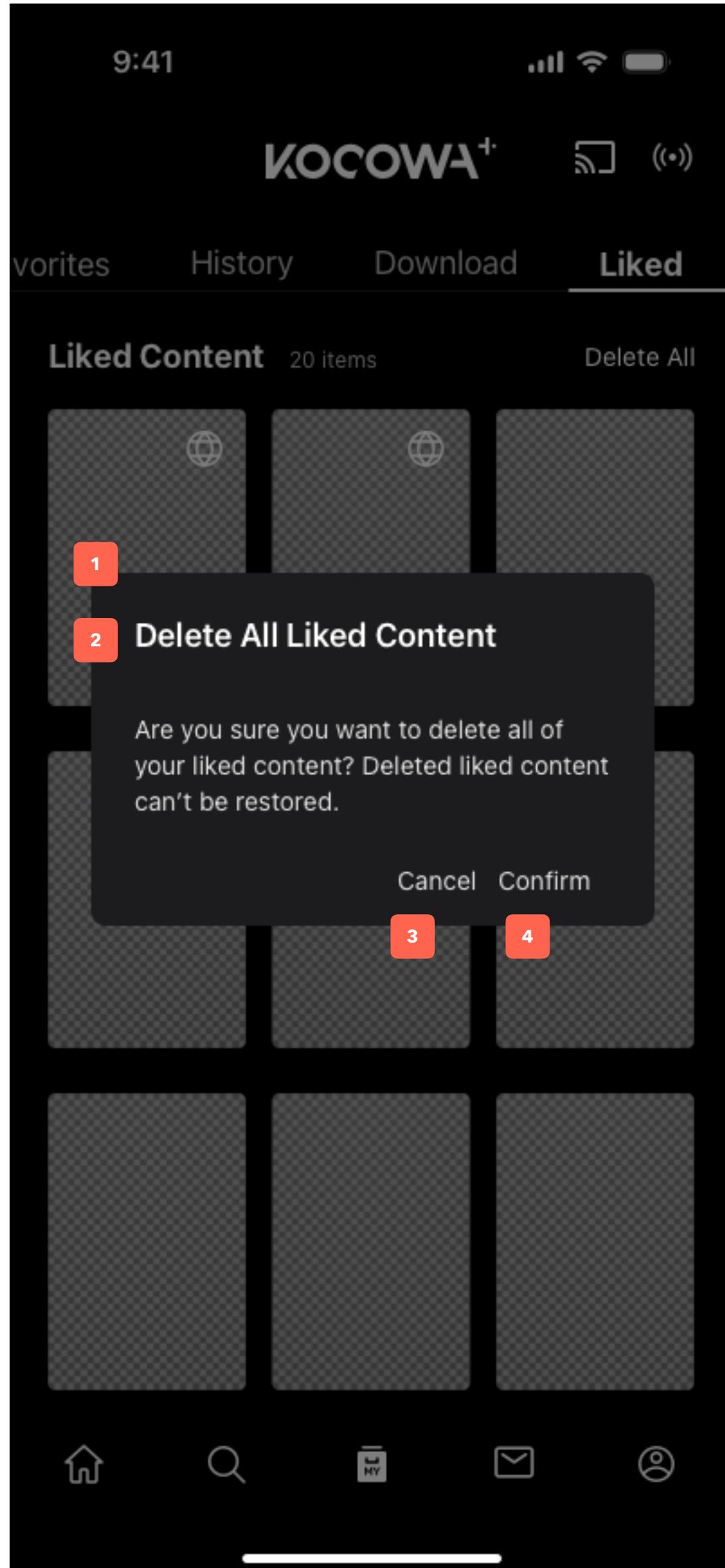
Path: Home Main > My KOCOWA



No.	UI COMPONENT	DESCRIPTION	REMARK
1	TAB MENU	<ul style="list-style-type: none"> - There are tab menus. - When the user enters My Kocowa menu, it automatically selected Favorites menu. - If the user clicks other sub menus, it changes the bottom screen. - When a menu is clicked, clicking the menu again moves it to the top of the list. 	
2	TEXT	<ul style="list-style-type: none"> - Displays the 'Licked Content'. 	
3	TEXT	<ul style="list-style-type: none"> - It displays the number of contents. - If there is no content, it doesn't display this text. - If there is only one content, it displays text of '1 item'. - If there are two or more contents, it displays text of 'n items'. 	
4	BUTTON	<ul style="list-style-type: none"> - Button of the delete list. - If the user clicks this button, a pop-up will appear to confirm the deletion of the content list. 	
5	IMG	<ul style="list-style-type: none"> - Liked contents are sorted in order of most recent registration. - Display the poster image of the content. - If there is no poster image, it displays the default image. - If the user clicks some content, it moves to content detail screen of clicked content. 	
6	ICON	<ul style="list-style-type: none"> - When the content supported multi language subtitles, it displays the this icon. 	

Name: my_kocowa_liked_delete

Path: Home Main > My KOCOWA



Name: my_kocowa_liked_empty

Path: Home Main > My KOCOWA

9:41

● ● ● ● ● ● ● ● ● ●

KOCOWA⁺

vorites

History

Download

Liked

Liked Content

2

Delete All

1

Your liked content list is empty.

5-9. Notification

6. Content Detail

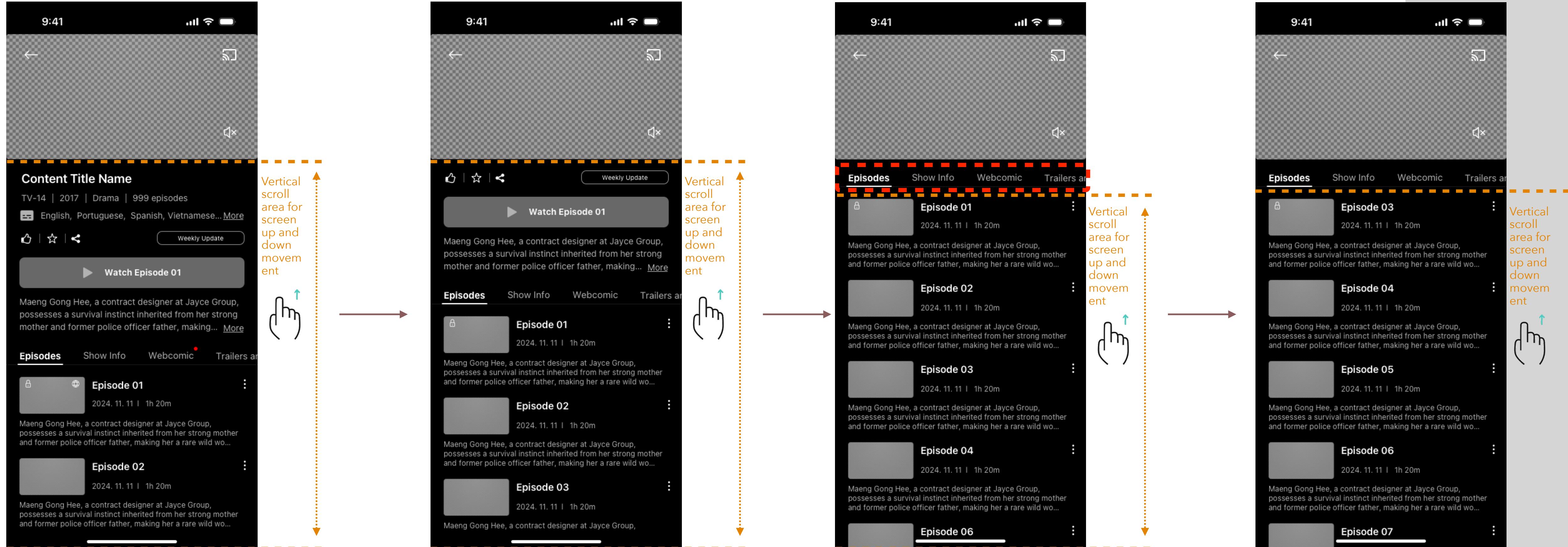
Name: screen_movement

Path:

General Rule

: Screen movement policy

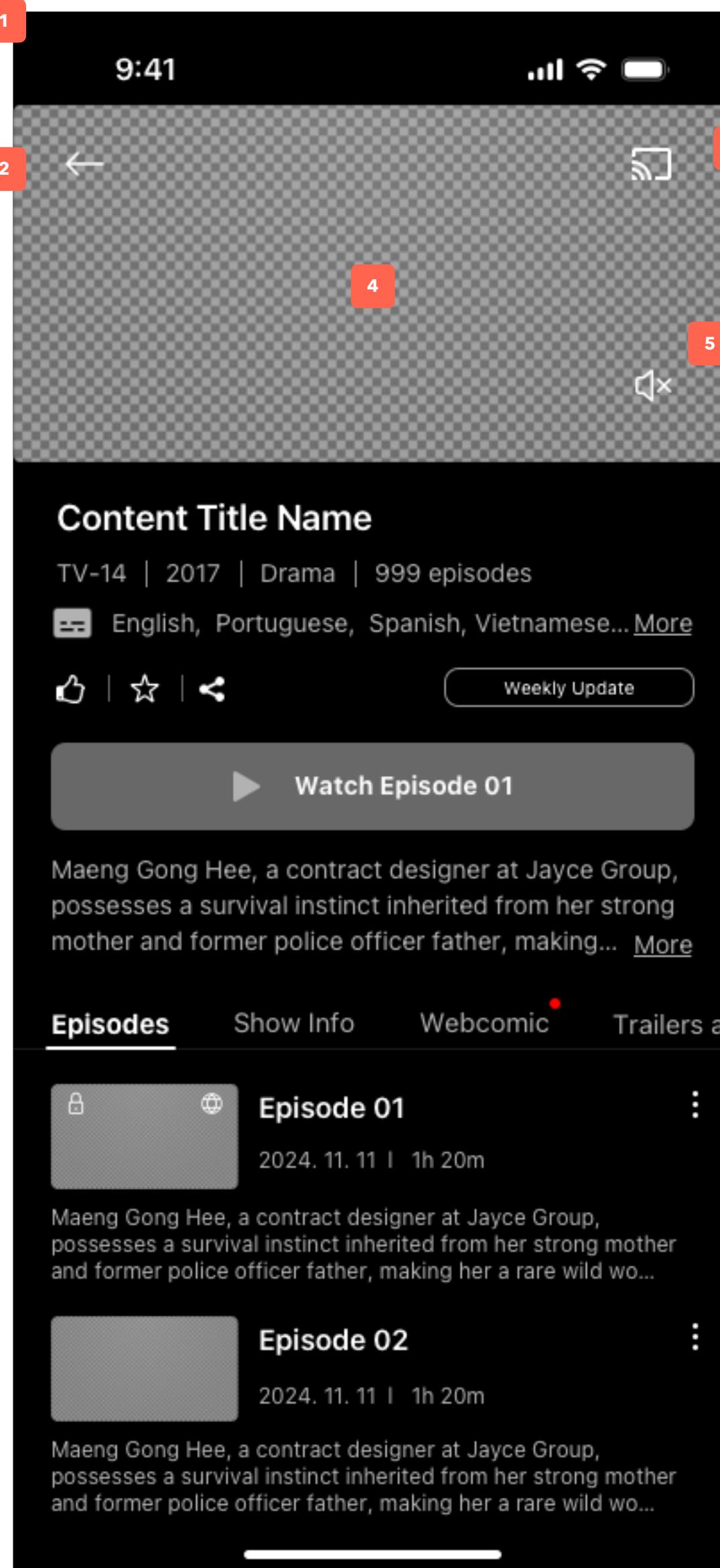
(The reverse movement is the opposite of the example below.)

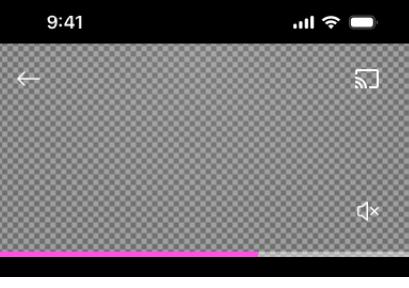


: Once the user gets to this screen,
the tab menu area becomes fixed. (red box)

Name: content_detail

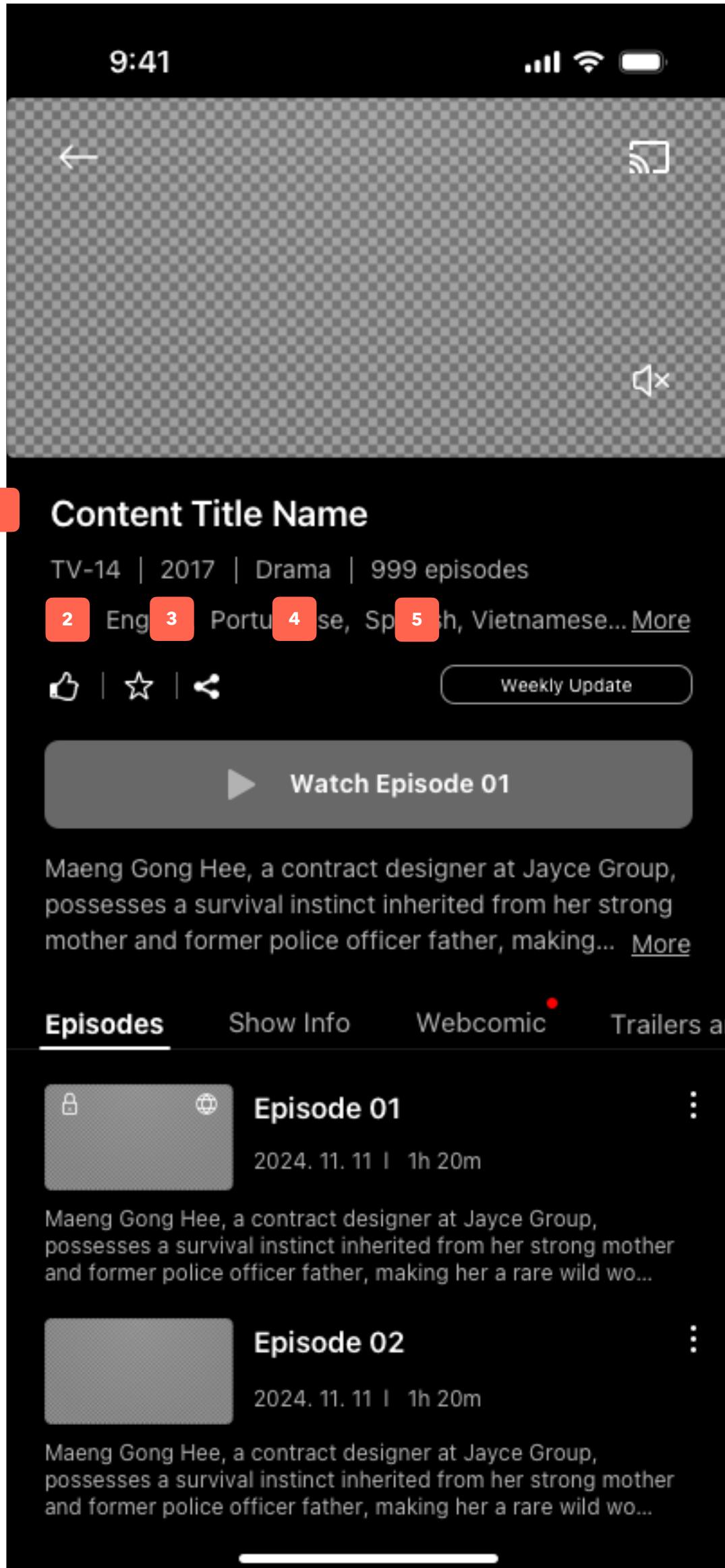
Path: Home Main > Content Detail



No.	UI COMPONENT	DESCRIPTION	REMARK
1	SCREEN	- When the user clicks the content, it moves the screen of the content detail.	
2	ICON	- This is a back icon. - If the user clicks the back icon, it moves to previous screen.	
3	ICON	- This is the 'Chrome-cast' icon. - If the user clicks this icon, it changes to loading icon. Once the loading is complete, a popup will appear to show the connected device.	
4	IMG, VIDEO	<p>[Case 1. There is the teaser content.]</p> <ul style="list-style-type: none"> - When entering this screen, Teaser 1 plays automatically. - If there is no video titled Teaser 1, the first registered video in Trailer and more is displayed. - Regardless of the length of the Teaser 1 video or the first content registered in 'Trailer and more', it will only play up to 2 minutes and 00 seconds. If the content is less than 2 minutes, it will play for the length of the content. - When Teaser 1 plays, the default sound setting is muted. - When Teaser 1 plays, the progress bar is displayed. (Refer right image) - While Teaser 1 is playing, if the user clicks the screen area, the content will pause. - When Teaser 1 is playing, the back icon, chromecast icon and sound icon remain displayed. - When Teaser 1 is paused, and the user clicks the screen area, the Teaser 1 will resume playing. - When Teaser 1 is finished playing, the content image is displayed. - When the content image is displayed and the user clicks the screen area, Teaser 1 will start playing again. - If a user who is not signed in enters the content detail screen, the content image is displayed. - If a user who is not signed in clicks the screen area, it moves to the screen of sign in. <p>[Case 2. There is not teaser contents and trailer and more contents.]</p> <ul style="list-style-type: none"> - It displays the content image. - There is no response when the user clicks. - If there is no content image, it displays the episode thumbnail image. (Episode thumbnail is displayed in order of the lowest episode number. If number 1 is not available, form number 2.) - If there are no content image and thumbnail image, it displays the default image. 	[When Teaser 1 plays, the progress bar is displayed. (Refer right image)] 
5	ICON	<ul style="list-style-type: none"> - This is a sound mute icon (toggle icon). This icon is only for automatic teaser 1 playing. - Sound Mute Icon (Toggle Icon) - This icon is only displayed when playing. - When Teaser 1 plays, the default sound setting is muted. - If the user clicks this icon, it changes the sound icon. And the Teaser 1 content sound will output. - When entering another screen, the Sound setting changes back to the default setting of Mute. - If there are no teaser contents, it doesn't display the sound icon. 	

Name: content_detail_2

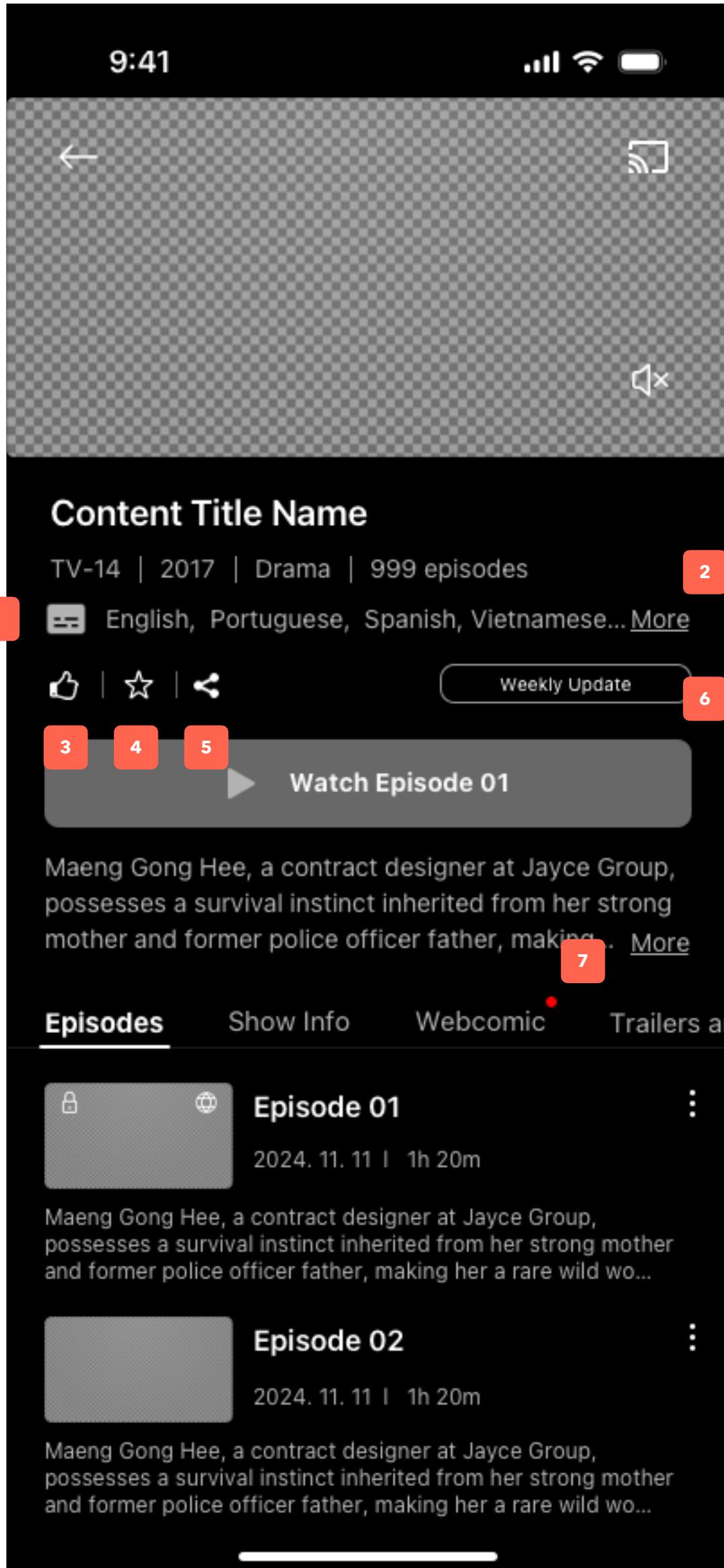
Path: Home Main > Content Detail



No.	UI COMPONENT	DESCRIPTION	REMARK
1	TEXT	- Display the content title text.	
2	TEXT	- Display the viewing age of the content. - The viewing age is displayed according to the country the user is accessing from. - Text or images that are appropriate for the country the user is connected to are displayed.	
3	TEXT	- The year based on the first airing date is displayed.	
4	TEXT	- Display the only 1 genre of the content.	
5	TEXT	- The total number of episodes is displayed. - If the number is 0, this text is not displayed.. - If there is only 1, it is displayed as '1 Episode'. - If there are two or more, 'n Episode' is displayed.	

Name: content_detail_3

Path: Home Main > Content Detail

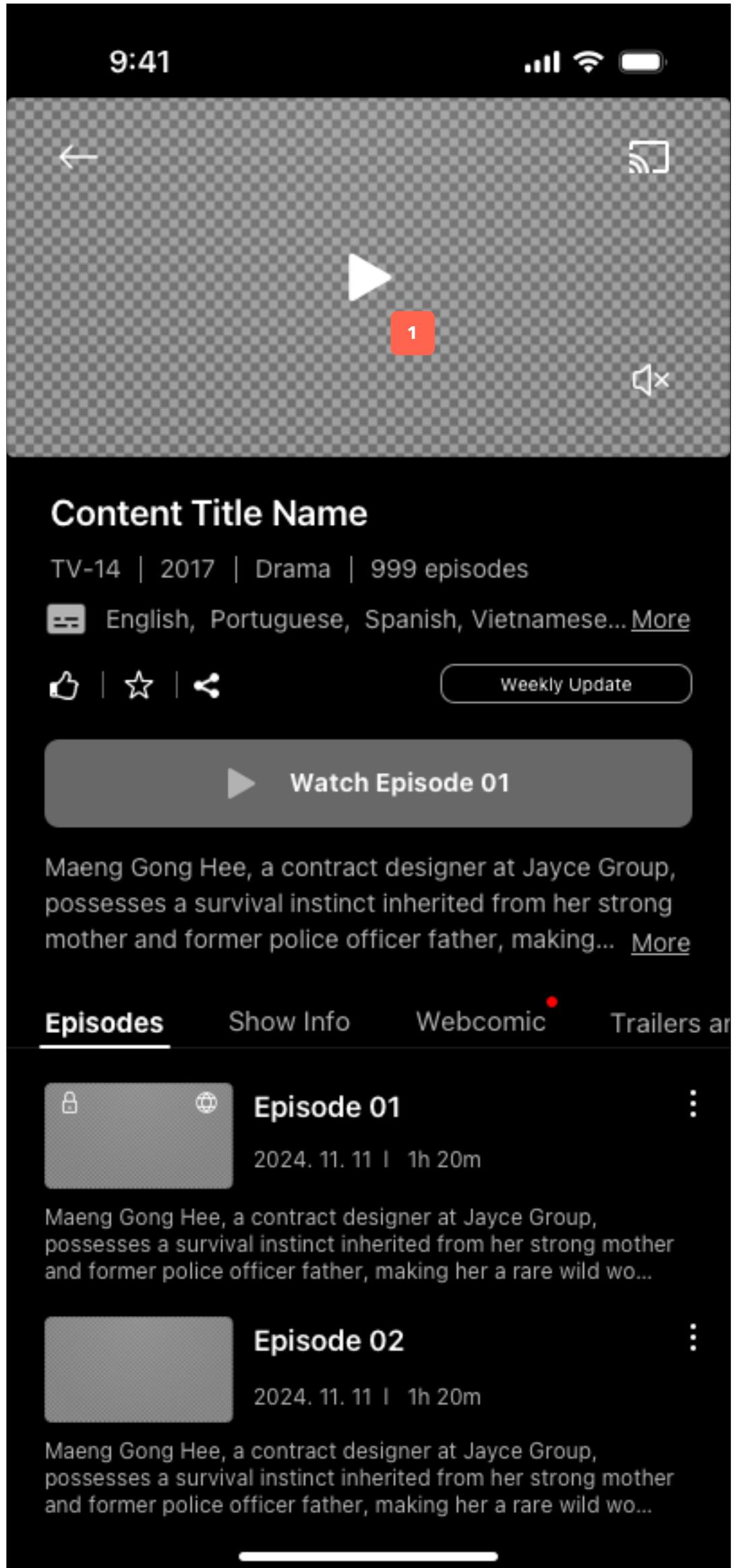


No.	UI COMPONENT	DESCRIPTION	REMARK
1	IMG+TEXT	<ul style="list-style-type: none"> - Display the subtitle icon. - Indicate the language that supports subtitles. - It should be indicated according to the UI language. ex) UI Language: English / Subtitle: English, Portuguese, Spanish, Chinese, Vietnamese UI Language: Chineses / Subtitle: 英語、葡萄牙語、西班牙語、中文、越南語 - The default output order of supported subtitle languages is English - Portuguese - Spanish - Chinese - Vietnamese. - The UI language setting is always given priority. For example, if Chinese is the UI language, the output order is Chinese - English - Portuguese - Spanish - Vietnamese. 	
2	BUTTON	<ul style="list-style-type: none"> - If the subtitle language display area is exceeded, the More button is displayed. - If the user clicks the More button, a pop-up with subtitle language display information is displayed. 	
3	ICON	<ul style="list-style-type: none"> - This button is a button that indicates that the user likes the content. - The button is distinguished as active or inactive. - If the user clicks the button in the inactive state, the content is indicated as liked. Then the button changes to the active state. - If the user clicks the button in the active state, the content is not indicated as liked. Then the button changes to the inactive state. - Content is registered in the My KOCOWA Like menu. 	
4	ICON	<ul style="list-style-type: none"> - This button is a button that registers content as favorites. The button is divided into an active or inactive state. - If the user clicks the button in the inactive state, the content is registered as favorites. Then, the button changes to the active state. - If the user clicks the button in the active state, the content is de-favorited. Then, the button changes to the inactive state. 	
5	ICON	<ul style="list-style-type: none"> - This is the content sharing button. When the user clicks this button, a pop-up will appear allowing the user to share. 	
6	ICON	<ul style="list-style-type: none"> - If the content continues to update episode, the icon will be displayed. 	
7	ICON	<ul style="list-style-type: none"> - It will be displayed for 3 days after a new update. - If the user watches a newly updated episode, the icon will not be displayed. 	

Name: content_detail_4

Path: Home Main > Content Detail

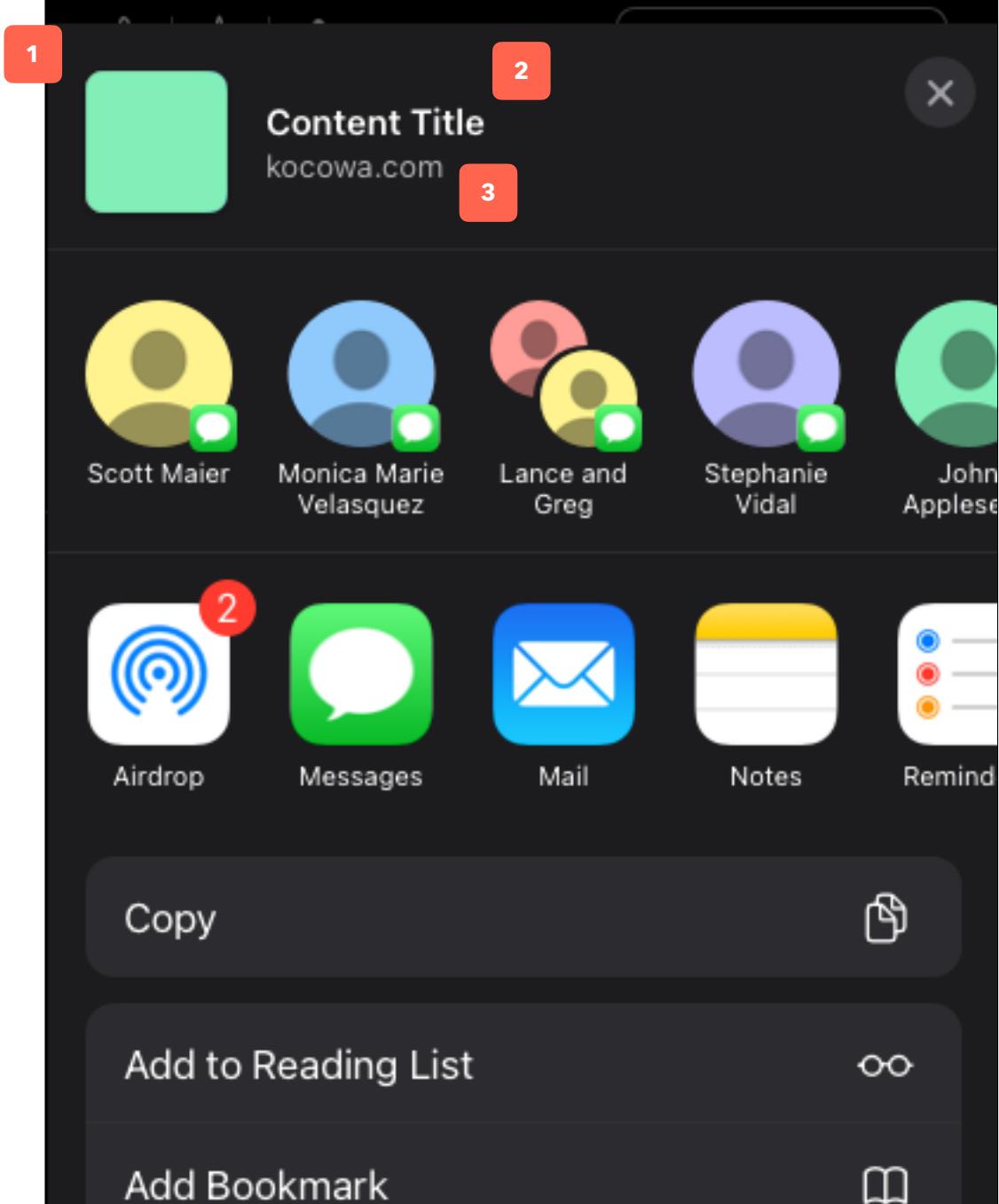
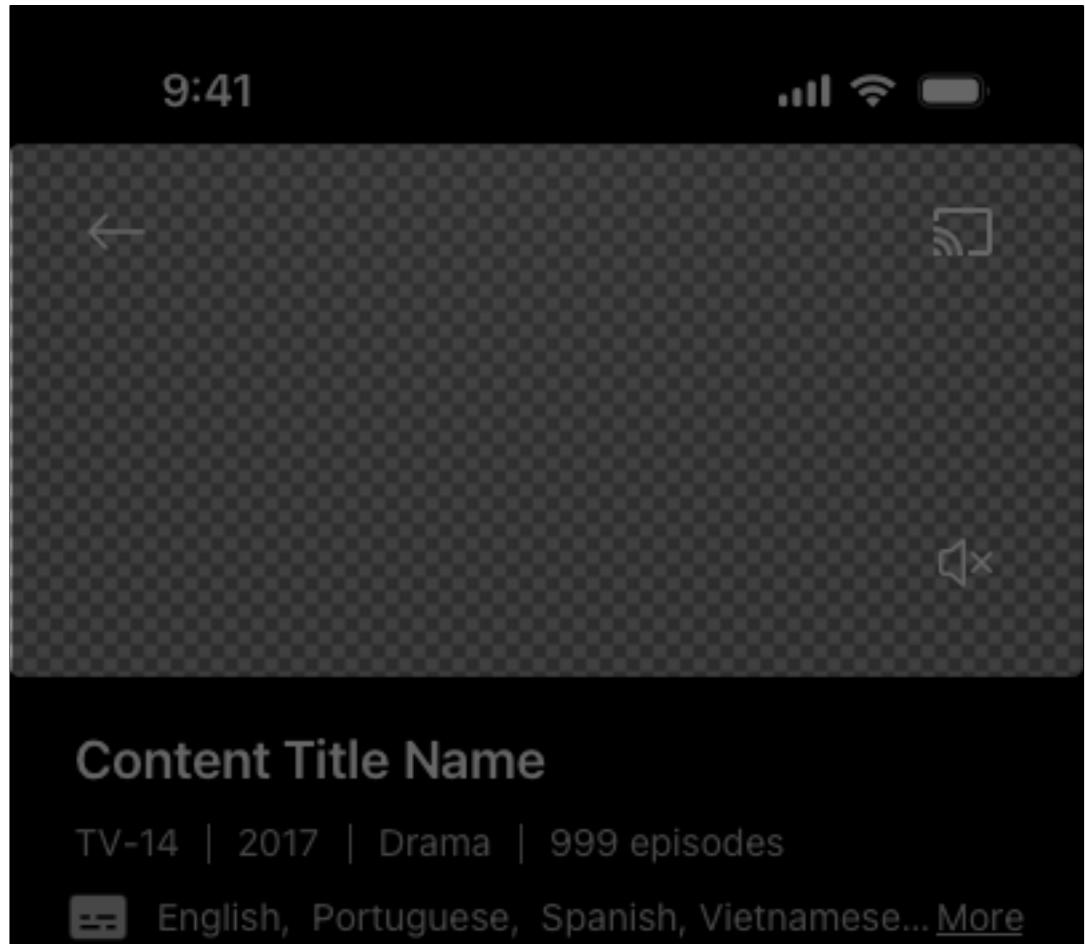
024.11.27 Updated



Name: content_detail_share

Path: Home Main > Content Detail

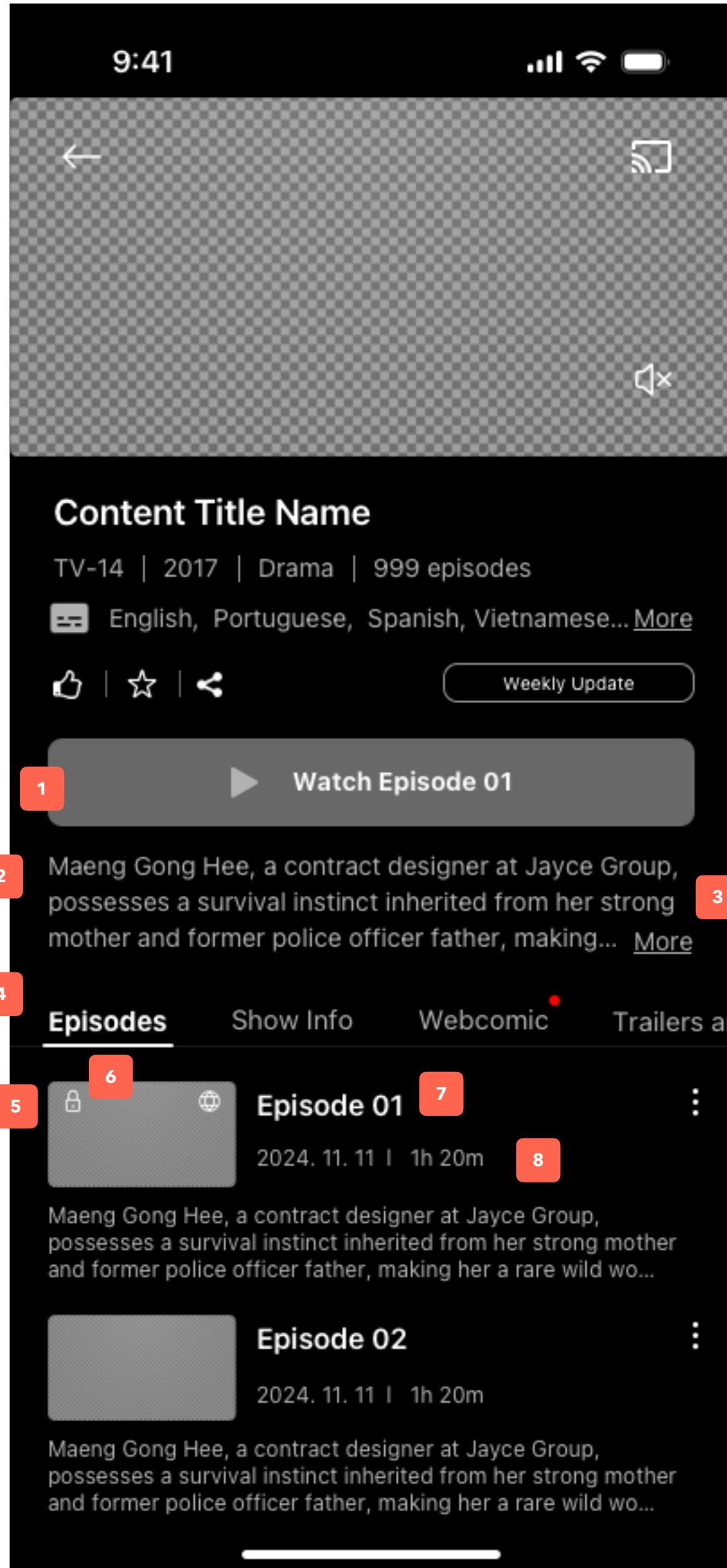
024.12.09 Updated



Name: content_detail_4

Path: Home Main > Content Detail

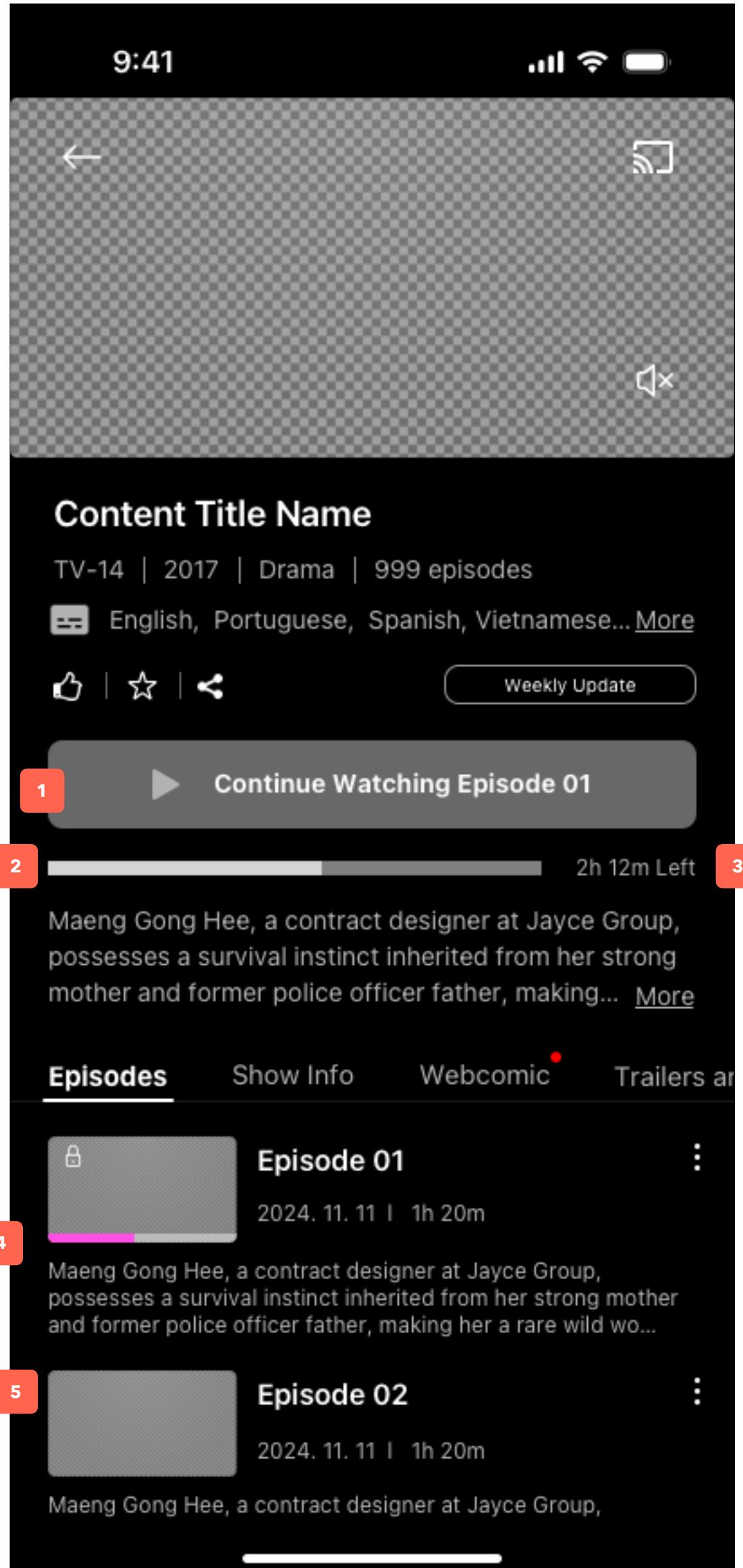
2025.04.30 Updated



No.	UI COMPONENT	DESCRIPTION	REMARK
1	BUTTON	- If the user clicks this button, it plays the content. - There is the detail explain about button scenario. (Refer the [button_naming] page on this document.)	
2	TEXT	- Display the short content description. - If there is no short content description, it displays the full content description. - If the text exceeds the display area, the last part is displayed as "...".	
3	BUTTON	- This icon is displayed when the content description output area exceeds the limit. - If the user clicks this icon, it display the popup for displaying the series information.	
4	TAB MENU	- When the clicks the tab menu, the information in the area below the tab menu changes rather than changing the screen. - This is a tab menu that displays the episode list. - When the user enters the content detail screen, this tab menu is clicked by default. - If there is less than 1 episode list, this tab menu is not displayed. - In the area where the TAB MENU is displayed, the user can move the TAB MENU with a swap.	
5	IMG	- If the user clicks the episode, it play the clicked episode. - If there is no image, it displays the default image. - If the user who is not signed in clicks the episode image, it move to the sign in screen. - If the unsubscribe user clicks the episode image, it move to the plan screen.	
6	ICON	- This is lock icon. - If the content cannot be viewed by the user, it is displayed.	
7	ICON	- Display the icon of the multi subtitle languages.	
8	TEXT	- Display episode title or number.	
9	TEXT	- Display the episode release date. - Display the episode run time. - How to display about the movie content run time. : 00h 00m (under 59 seconds -> 1m)	

Name: content_detail_resume

Path: Home Main > Content Detail

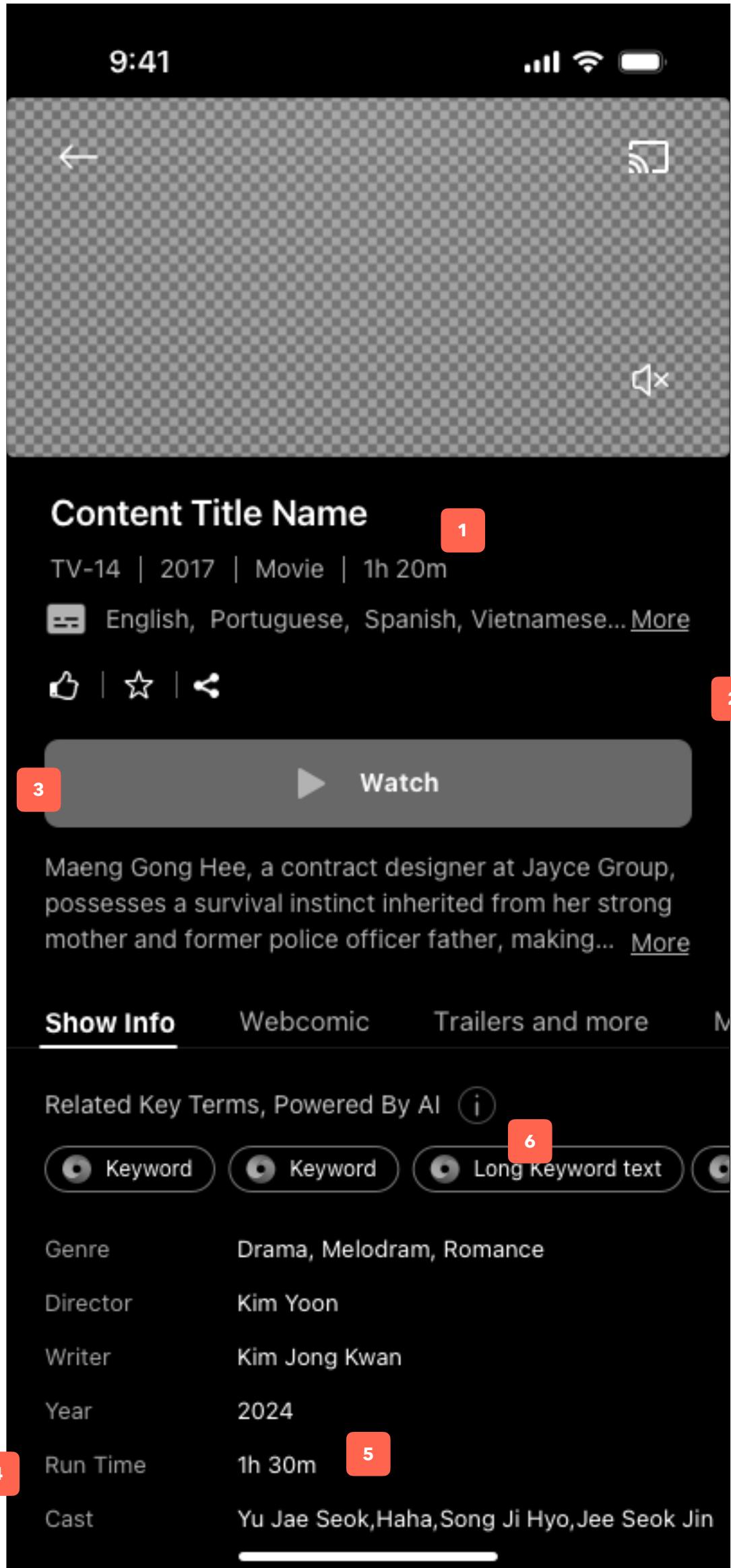


No.	UI COMPONENT	DESCRIPTION	REMARK
1	BUTTON	- When the user clicks this button, the episode continues to play.	
2	IMG	- The playback history is output as an image.	
3	TEXT	- Displays the remaining playback time of the content. - How to display about the remaining playback time. : 00h 00m Left	
4	IMG	- If there is viewing history, it is display the progress image. - If the user has a viewing history but have not watched all of the content, the progress bar will not be displayed. If the user clicks an episode in this state, it will be played from the beginning of the clicked episode.	
5	IMG	- Content that has been completed viewing does not display a progress bar.	

Name: content_detail_movie

Path: Home Main > Content Detail

2024.11.27 Updated

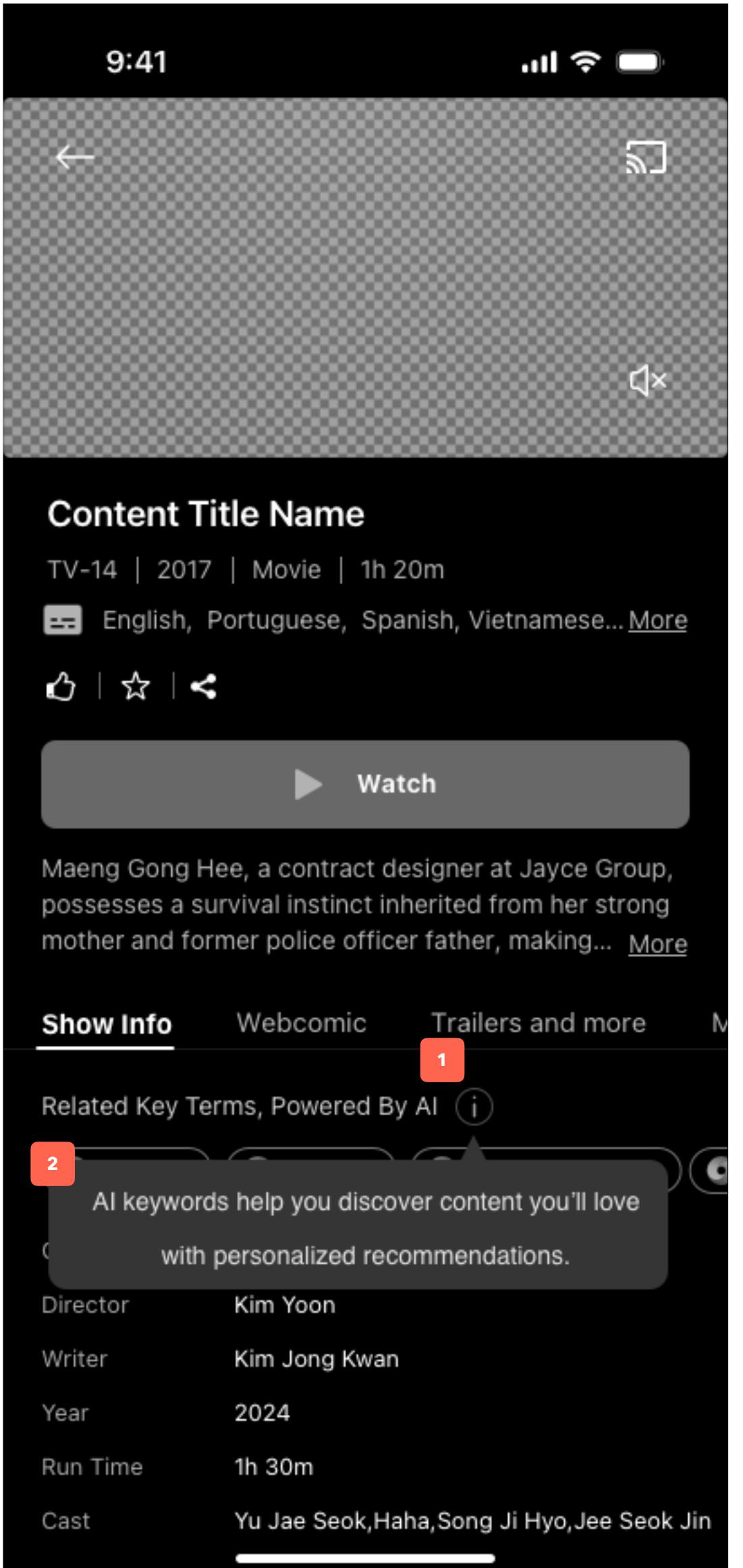


No.	UI COMPONENT	DESCRIPTION	REMARK
1	TEXT	- If the user enters the movie content detail screen, it displays the movie content run time. - How to display about the movie content run time. : 00h 00m	
2	ETC	- In the case of the Movie Content Detail screen, 'Weekly Update' is not displayed.	
3	BUTTON	- When the user clicks this button, it plays the movie content.	
4	TEXT	- The meta information of movie content is output by Run Time.	
5	TEXT	- How to display about the movie content run time. : 00h 00m - If there is no metadata information, it is replaced with '-'.	
6	ICON	- This is the info icon. - When the user clicks this icon, it will display the toast info popup.	

Name: content_detail_movie_AI_popup

Path: Home Main > Content Detail

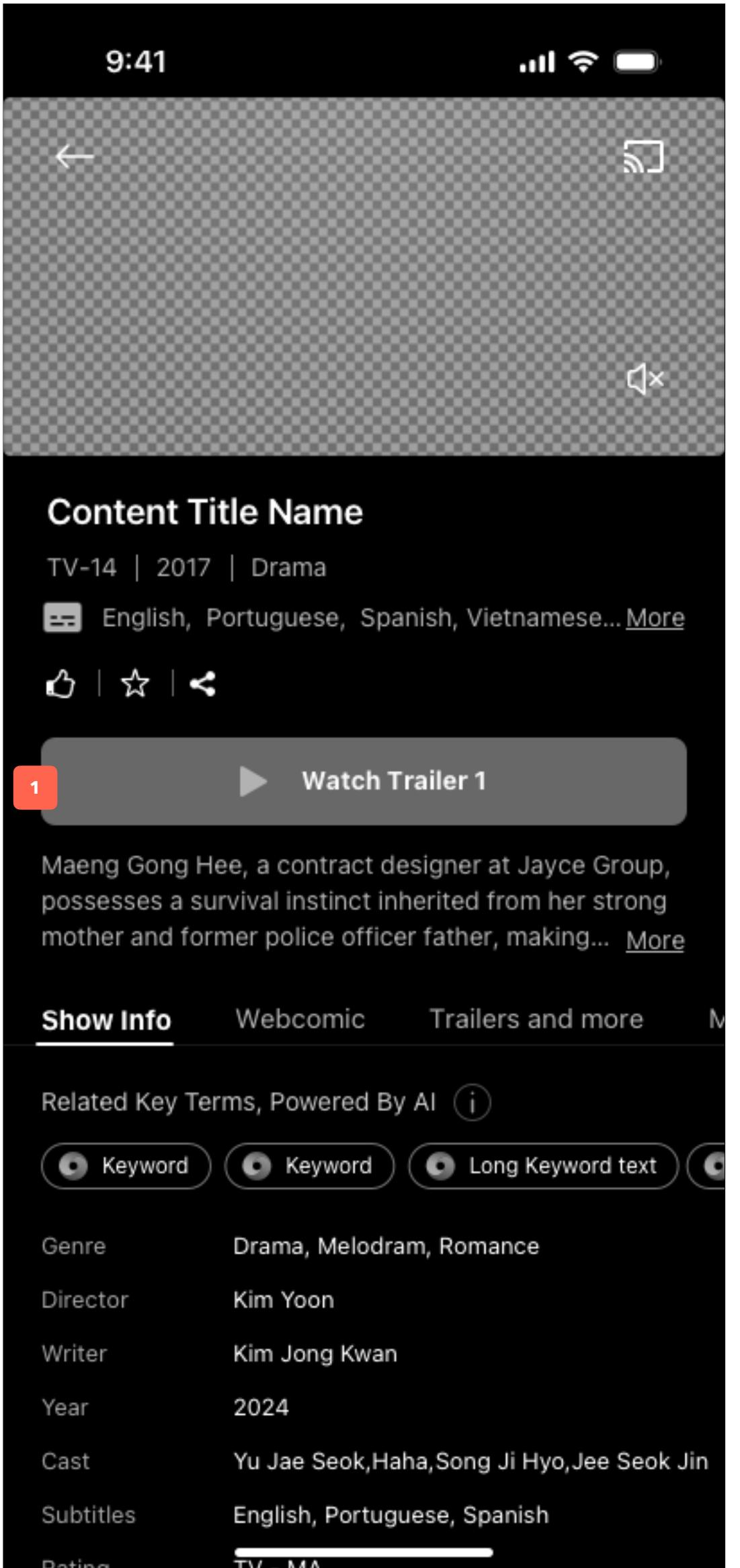
024.11.27 Updated



Name: content_detail_no_content

Path: Home Main > Content Detail

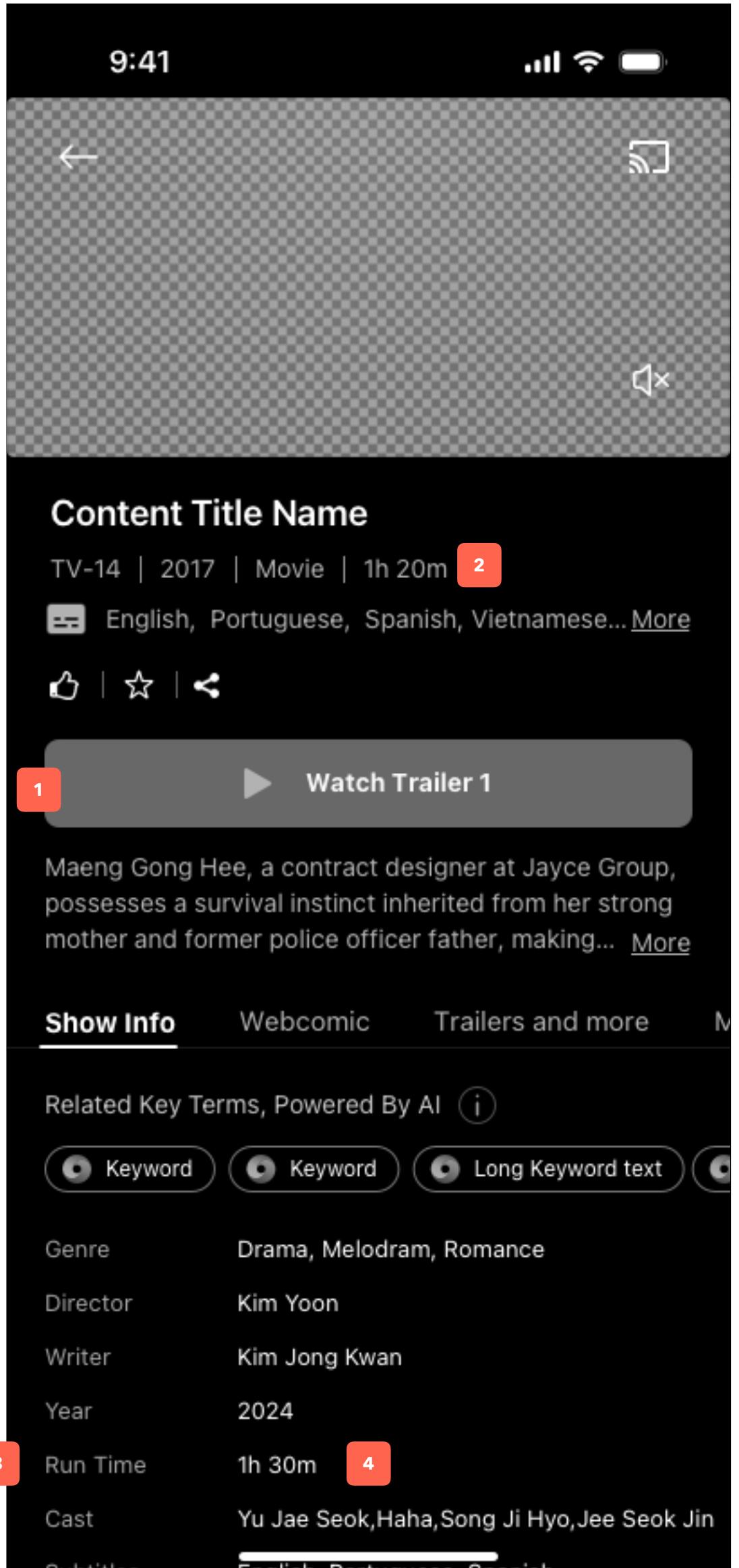
024.11.27 Updated



Name: content_detail_no_content_movie

Path: Home Main > Content Detail

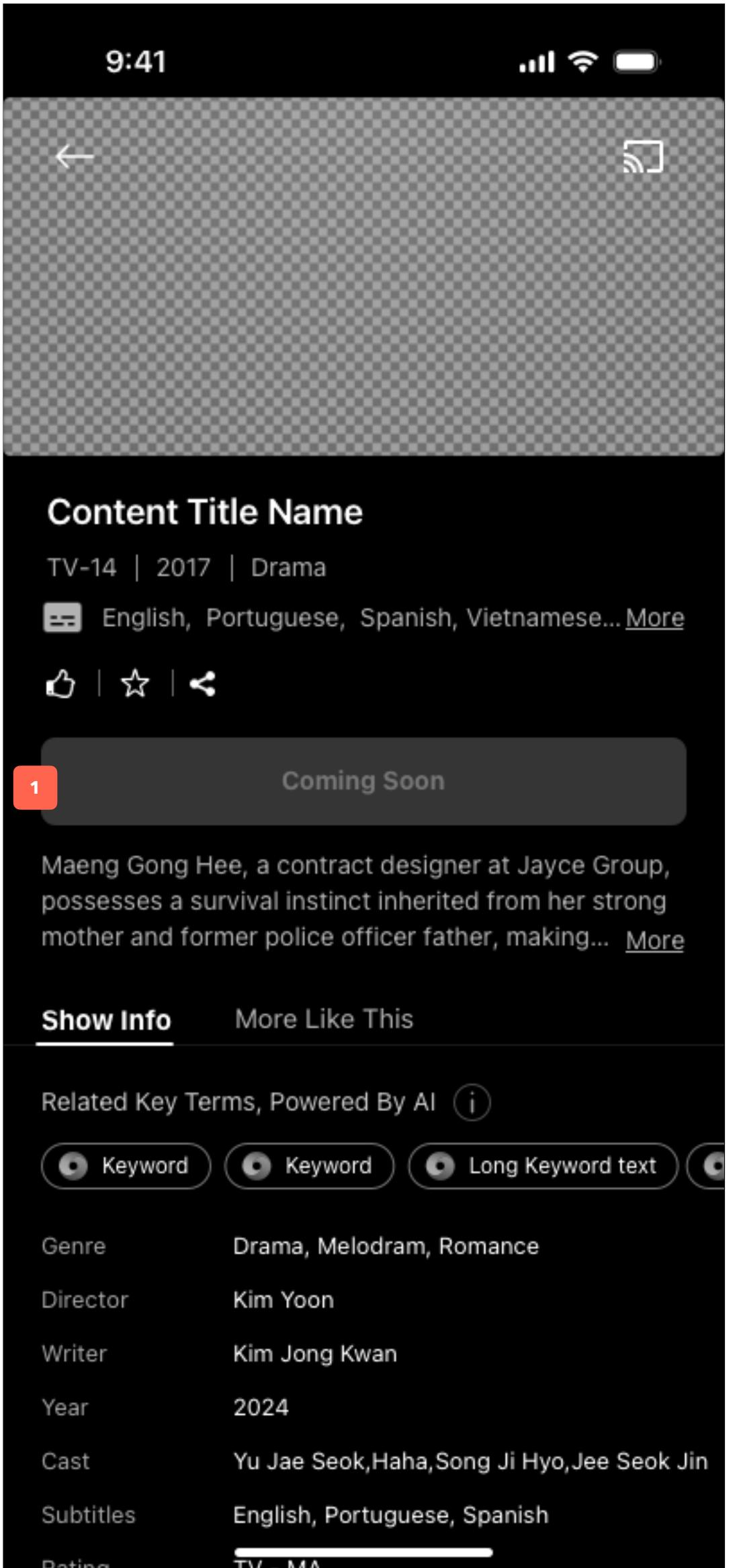
2024.11.27 Updated



Name: content_detail_no_all_content

Path: Home Main > Content Detail

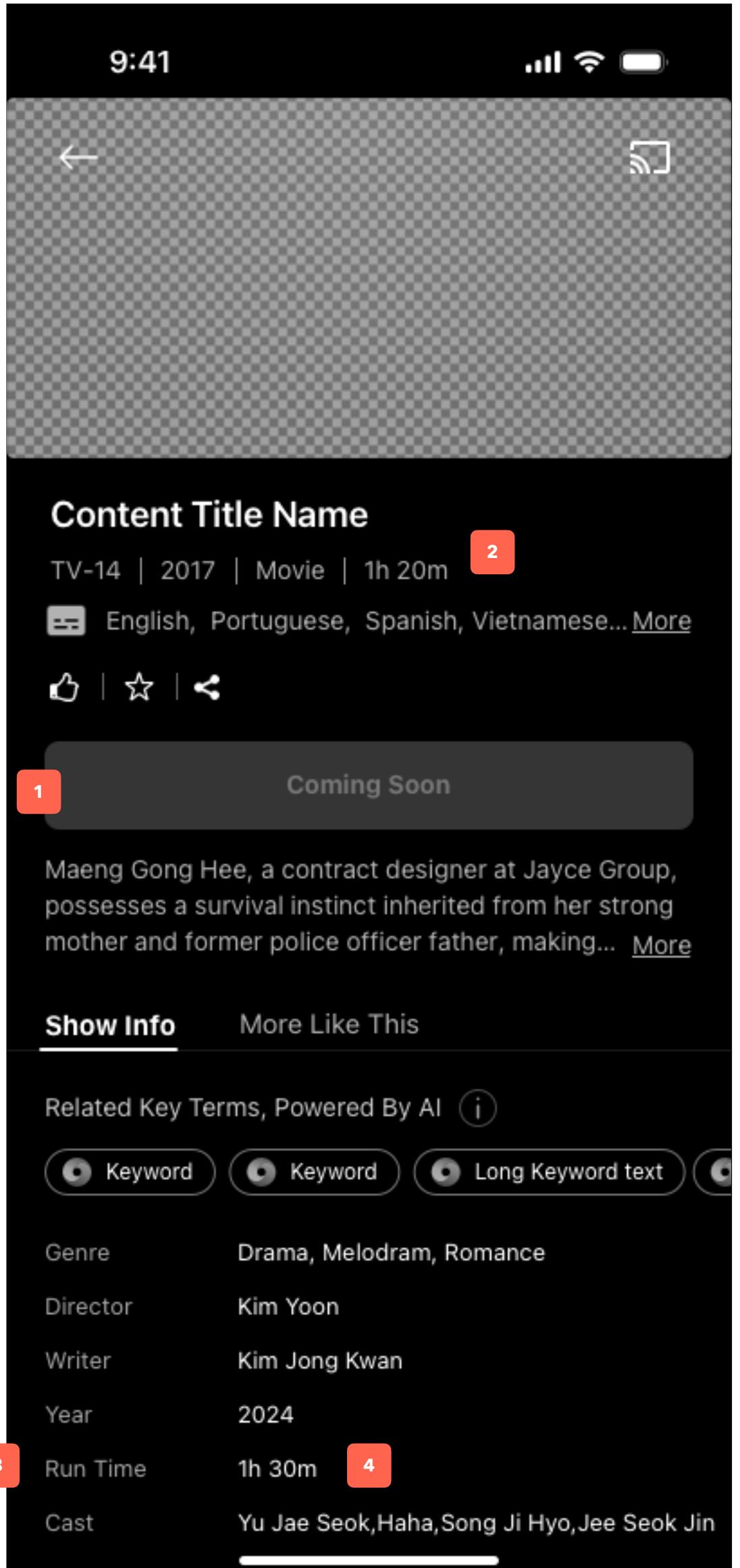
024.11.27 Updated



Name: content_detail_no_all_content_movie

Path: Home Main > Content Detail

024.11.27 Updated

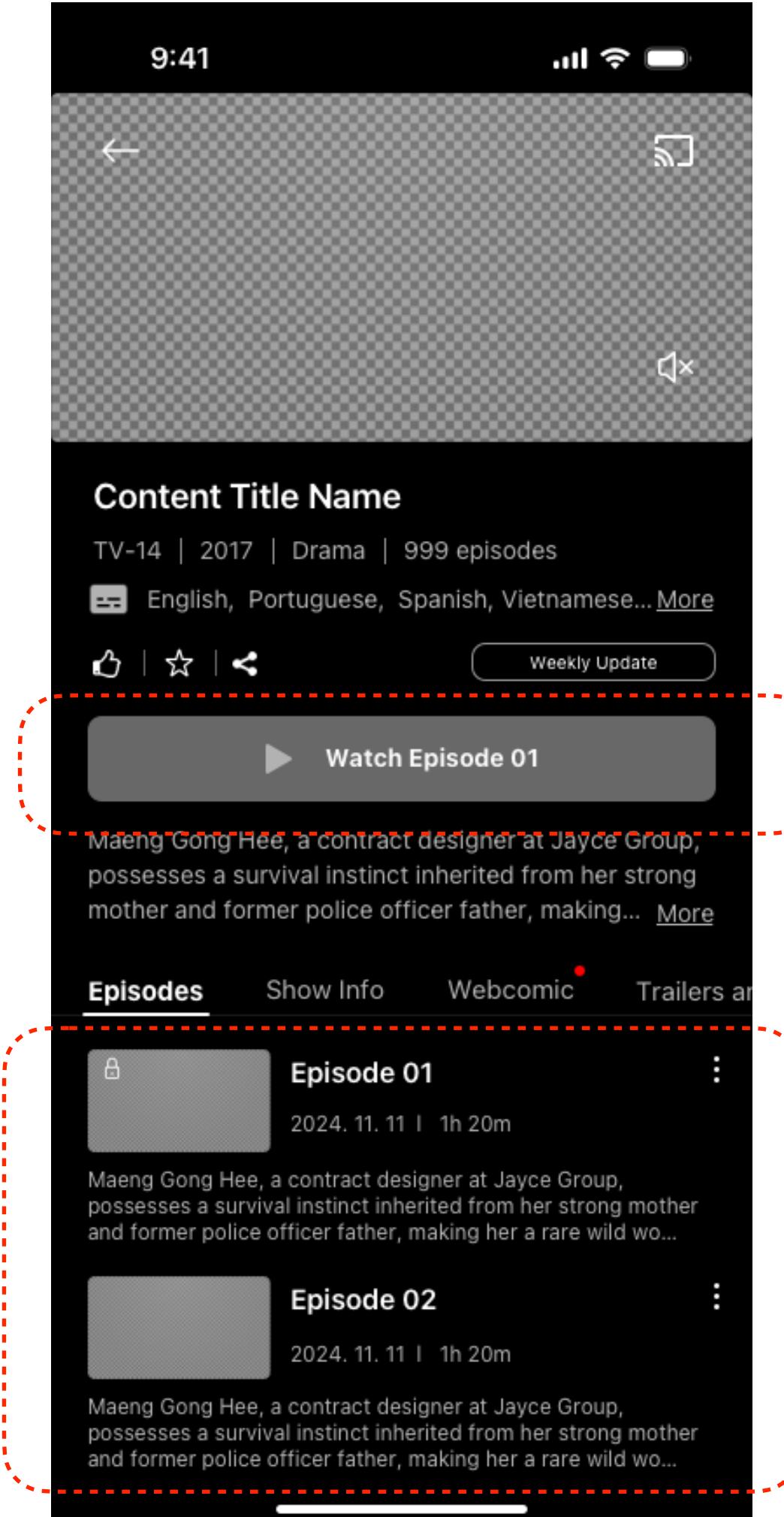


Name: button_naming

Path:

General Rule

: Button name and episode list notation policy (1)



★When changing the way the episode list is sorted or stopping episode playback and re-displaying the Content detail screen, the button name should change accordingly.

1. [Watch Episode 01]

- If the content is sorted in descending order of episodes, such as dramas, and there is no viewing history, the button name.
- If the user has finished watching the last episode, this button will be displayed.
- The Watch Button name should also change as the episode sorting method changes.

★When entering the content detail screen and stopping episode playback and returning to the content detail screen, the Episode List should be sorted appropriately.

1. [Episode List Ordering]

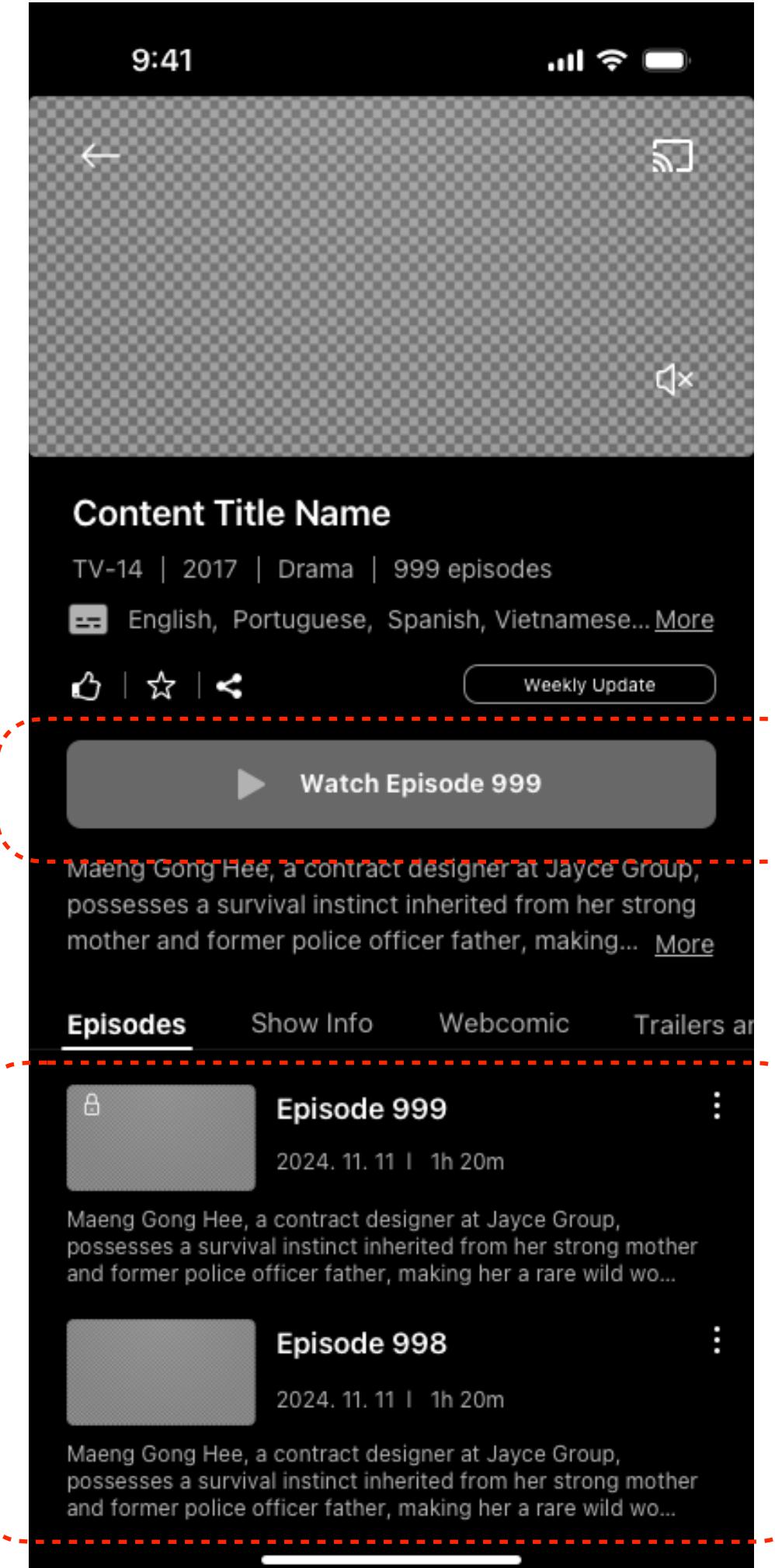
- If the user has no viewing history and sorted by oldest, it will be sorted by the lowest numbered episode, as shown in the image below.

Name: button_naming

Path:

General Rule

: Button name and episode list notation policy (2)



★When changing the way the episode list is sorted or stopping episode playback and re-displaying the Content detail screen, the button name should change accordingly.

1. [Watch Episode nnn]

- If the content is sorted in order of high episode count, such as a variety, and there is no viewing history, the button name.
- Even if the user re-set the episode group in this state, the button name will not change.

★When entering the content detail screen and stopping episode playback and returning to the content detail screen, the Episode List should be sorted appropriately.

1. [Episode List Ordering]

- If the user does not have a viewing history and sort by Newest, it will be sorted by the highest episode number as shown above.

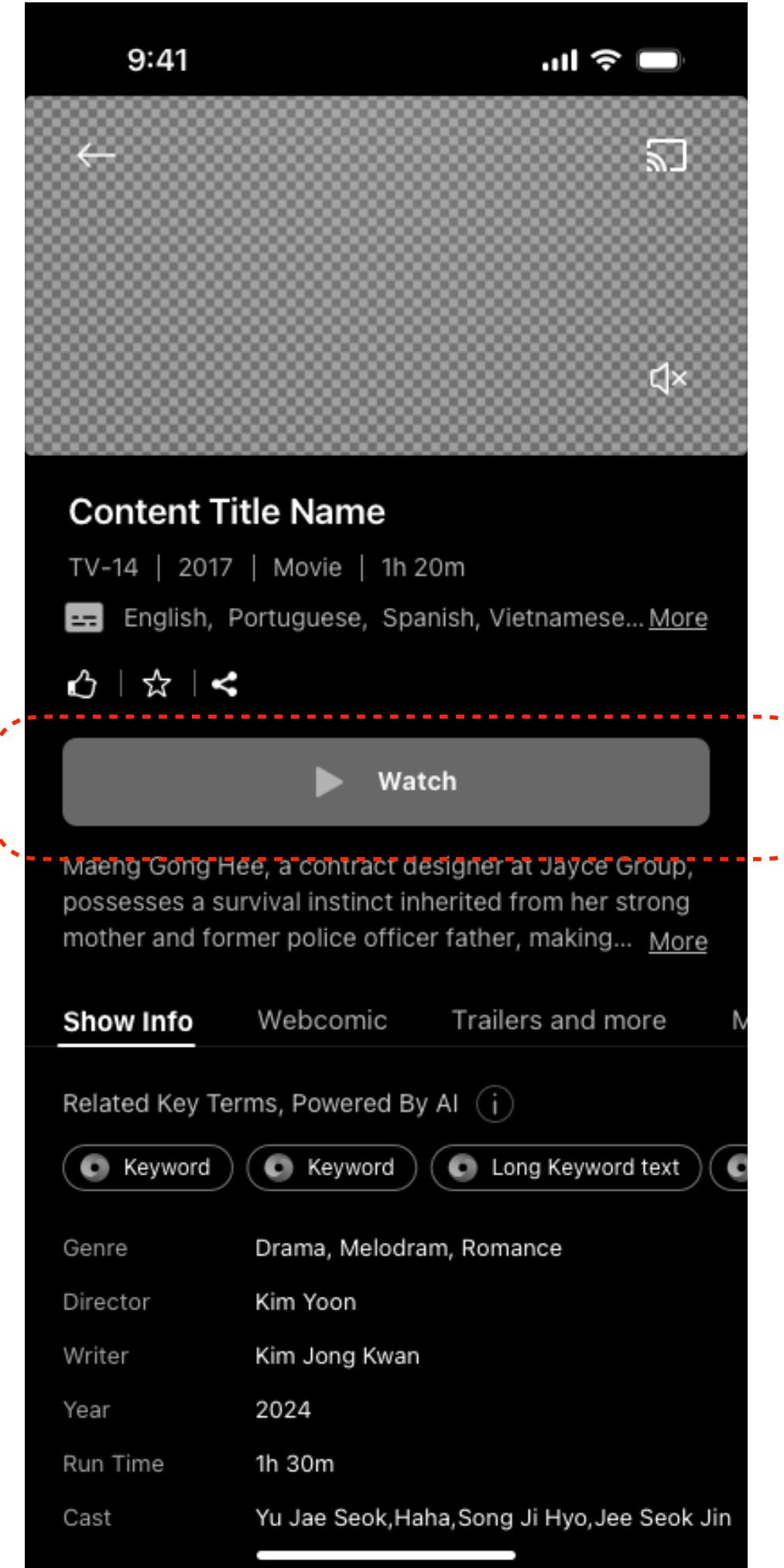
Name: button_naming

Path:

2024.11.27 Updated

General Rule

: Button name and episode list notation policy (3)



★When changing the way the episode list is sorted or stopping episode playback and re-displaying the Content detail screen, the button name should change accordingly.

1. [Watch]

If it's a movie, the button name.

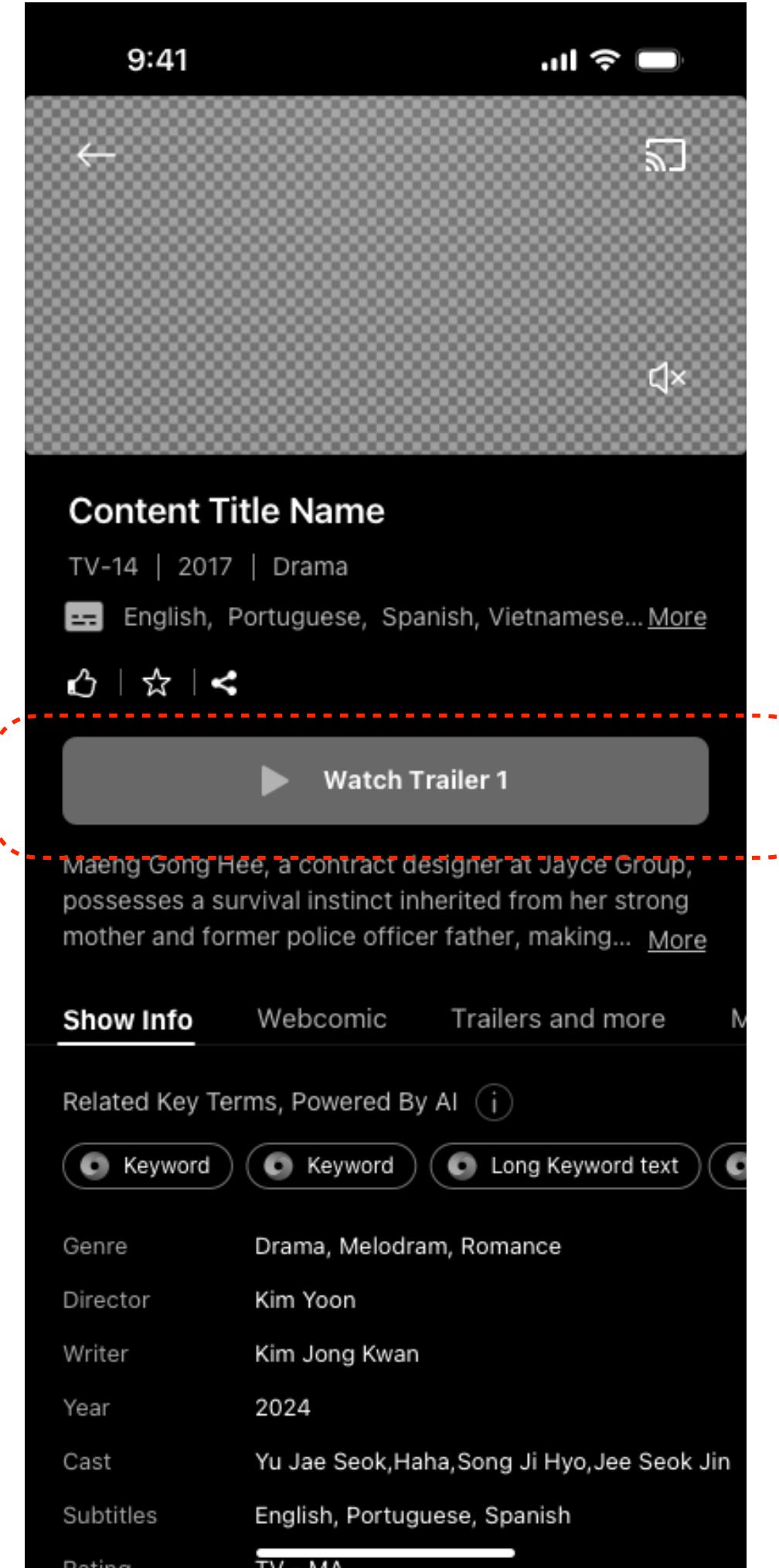
Name: button_naming

Path:

2024.11.27 Updated

General Rule

: Button name and episode list notation policy (4)



★When changing the way the episode list is sorted or stopping episode playback and re-displaying the Content detail screen, the button name should change accordingly.

1. [Watch Trailer and more name]

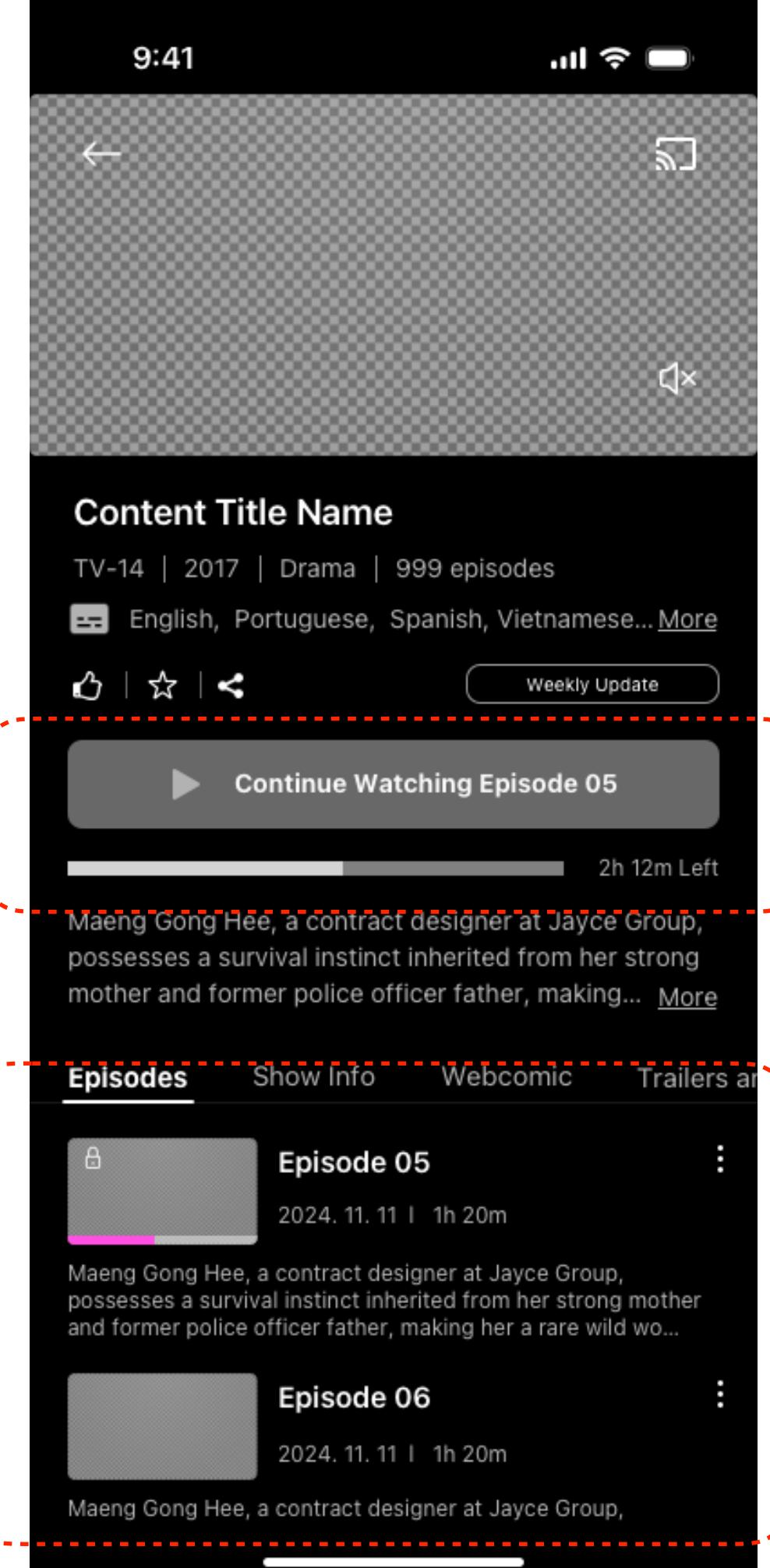
- If there is no main video (or episode) but a Trailer and More video, the title of the latest Trailer video is added after Watch.

Name: button_naming

Path:

General Rule

: Button name and episode list notation policy (5)



★When changing the way the episode list is sorted or stopping episode playback and re-displaying the Content detail screen, the button name should change accordingly.

1. [Continue Watching Episode nnn]

(If the content has episodes) If the user has a viewing history, it will be displayed with the most recently watched episode number. And at the bottom of the button, it outputs a progress bar and remaining time for the viewing history.

★When entering the content detail screen and stopping episode playback and returning to the content detail screen, the Episode List should be sorted appropriately.

1. [Episode List Ordering]

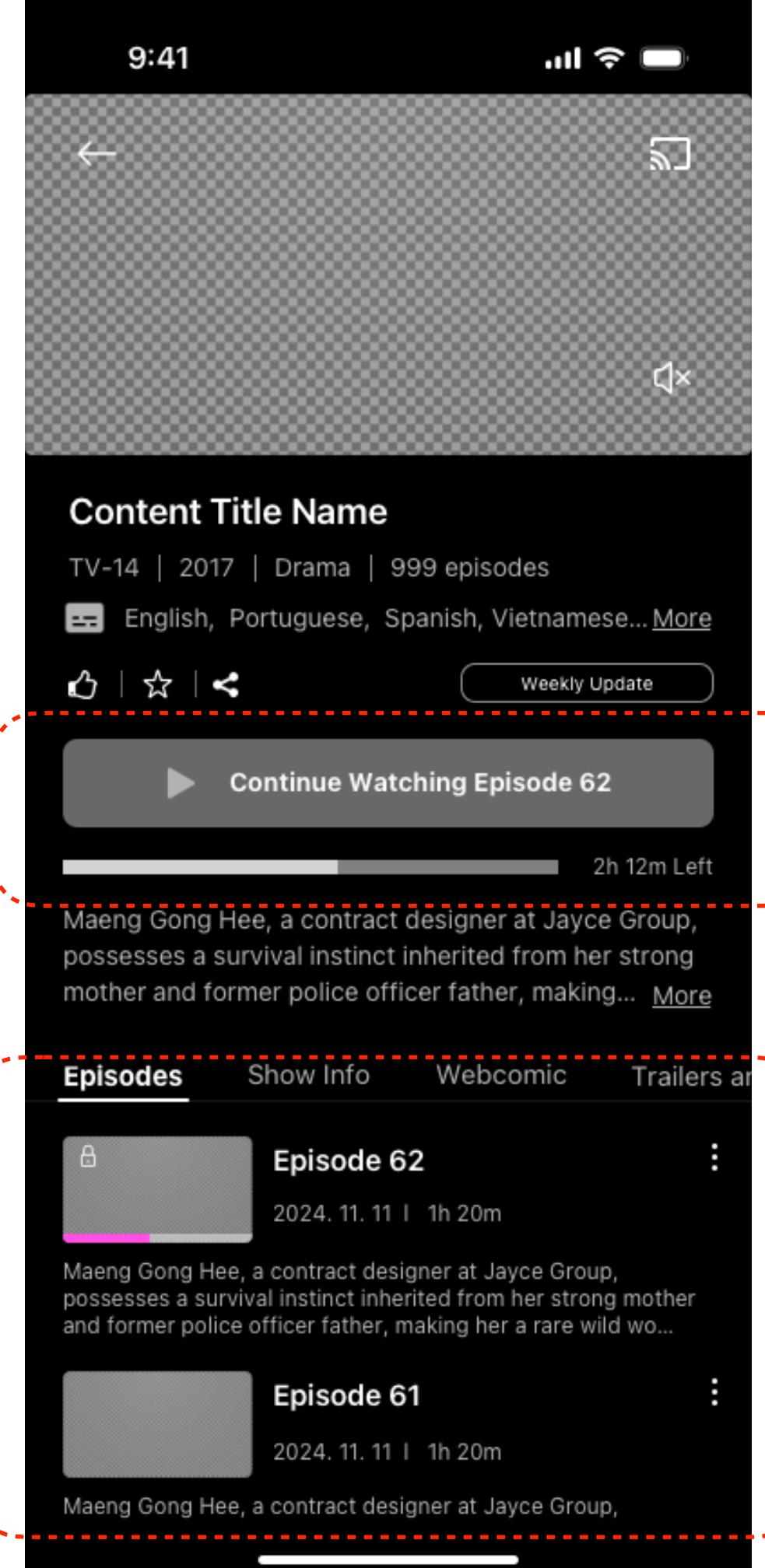
- The list is sorted by oldest, and if the last watched episode is episode 05, it will be sorted starting from episode 05.
- That is, episode 05 will be located at the far top of the list.

Name: button_naming

Path:

General Rule

: Button name and episode list notation policy (6)



★When changing the way the episode list is sorted or stopping episode playback and re-displaying the Content detail screen, the button name should change accordingly.

1. [Continue Watching Episode nnn]

- (If the content has episodes) If the user has a viewing history, it will be displayed with the most recently watched episode number. And at the bottom of the button, it outputs a progress bar and remaining time for the viewing history.

★When entering the content detail screen and stopping episode playback and returning to the content detail screen, the Episode List should be sorted appropriately.

1. [Episode List Ordering]

- The list is sorted by most recent, and if the last episode the user watched was episode 62, it will be located at the far left of the list on the screen
- An indicator icon that allows the user to move the list to the top will be displayed.

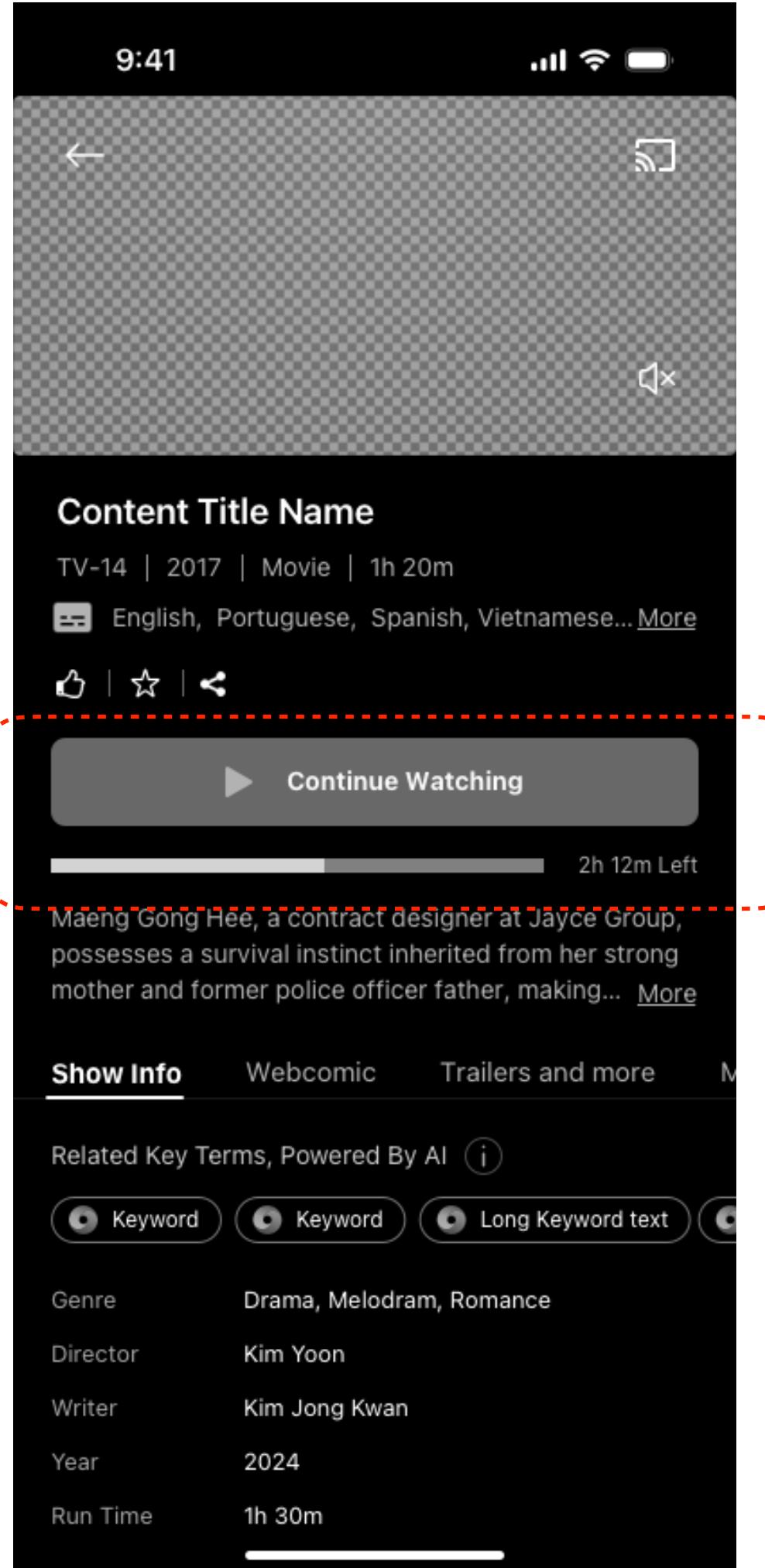
Name: button_naming

Path:

2024.11.27 Updated

General Rule

: Button name and episode list notation policy (7)



★When changing the way the episode list is sorted or stopping episode playback and re-displaying the Content detail screen, the button name should change accordingly.

1. **[Continue Watching]**

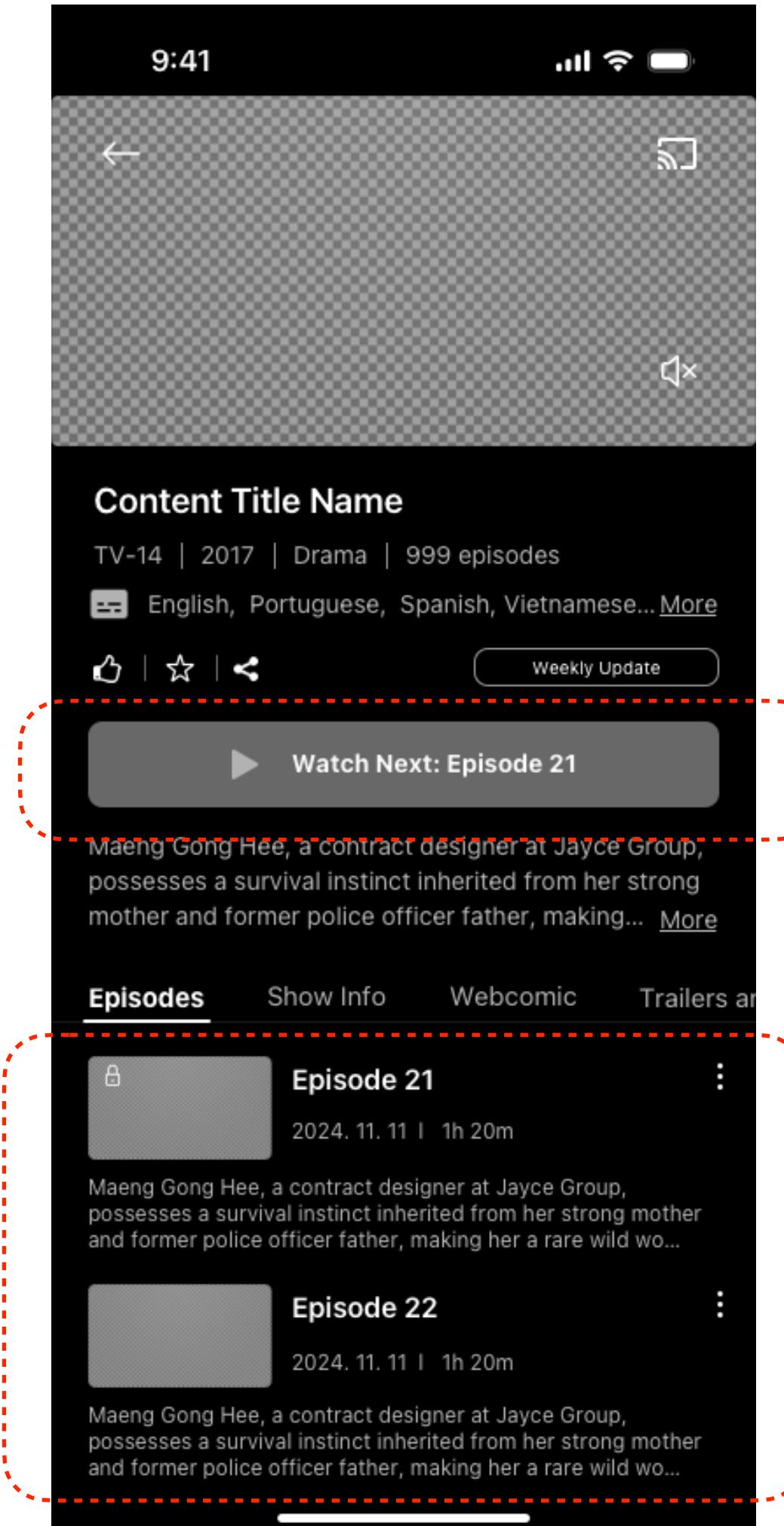
(If the content does not have episodes) The button name is displayed as Continue Watching.
And at the bottom of the button, it outputs a progress bar and remaining time for the viewing history.

Name: button_naming

Path:

General Rule

: Button name and episode list notation policy (8)



★When changing the way the episode list is sorted or stopping episode playback and re-displaying the Content detail screen, the button name should change accordingly.

1. [Watch Next: Episode 21]

Conditions:

- Episode 20 is the last viewing history
- If there is no remaining viewing time for Episode 20 (or it is not a server-storage condition)
- If the above conditions are met, a button called 'Watch Next: Episode 21' will be displayed.

★When entering the content detail screen and stopping episode playback and returning to the content detail screen, the Episode List should be sorted appropriately.

1. [Episode List Ordering]

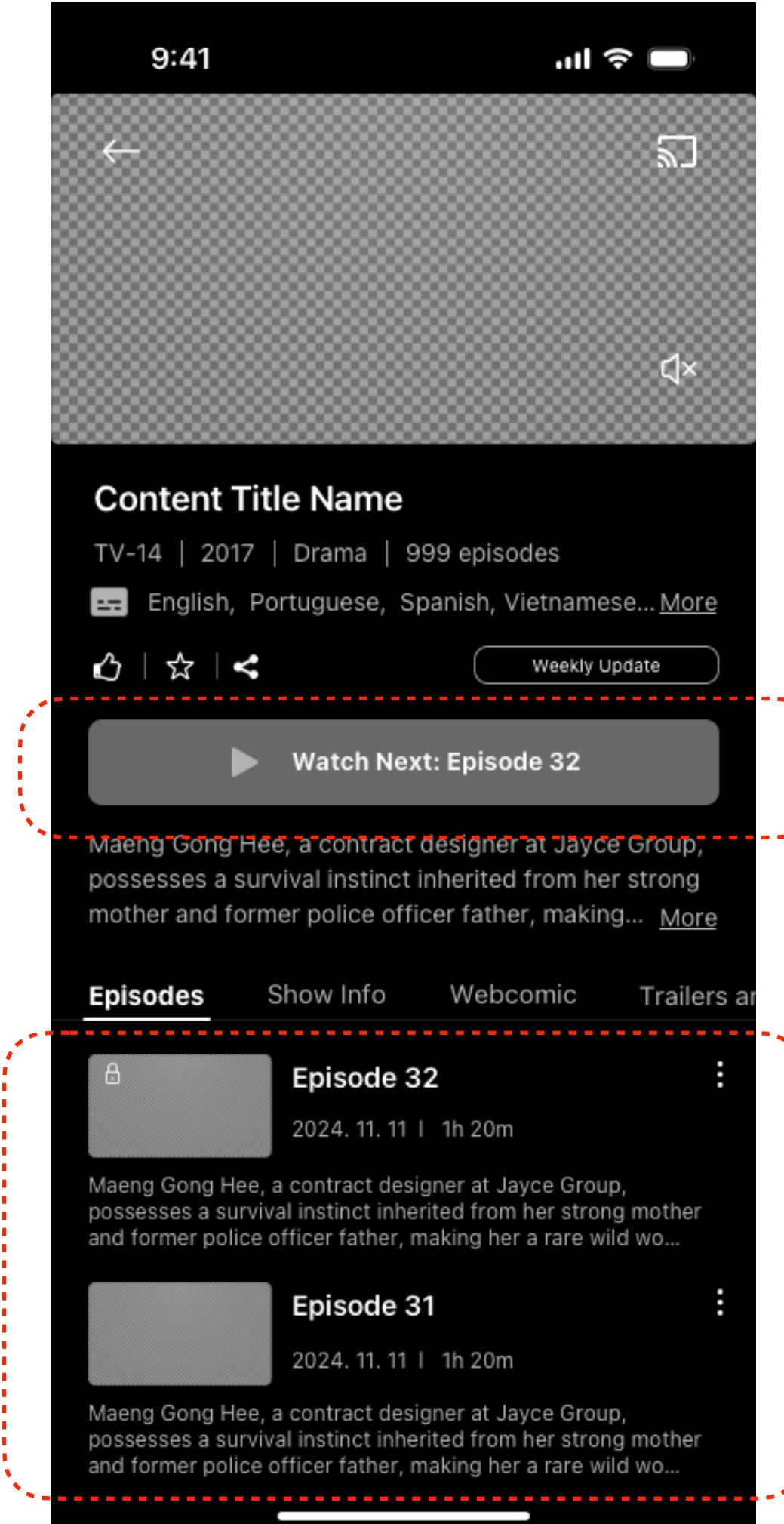
- If the user does not have a viewing history and sort by Oldest, it will be sorted by the lowest episode number as shown above.
- The next episode the user watched last is located at the far top of the screen.

Name: button_naming

Path:

General Rule

: Button name and episode list notation policy (9)



★When changing the way the episode list is sorted or stopping episode playback and re-displaying the Content detail screen, the button name should change accordingly.

1. [Watch Next: Episode 32]

Conditions:

- Episode 31 is the last viewing history

- If there is no remaining viewing time for Episode 31 (or it is not a server-storage condition)

If the above conditions are met, a button called 'Watch Next: Episode 32' will be displayed.

★When entering the content detail screen and stopping episode playback and returning to the content detail screen, the Episode List should be sorted appropriately.

1. [Episode List Ordering]

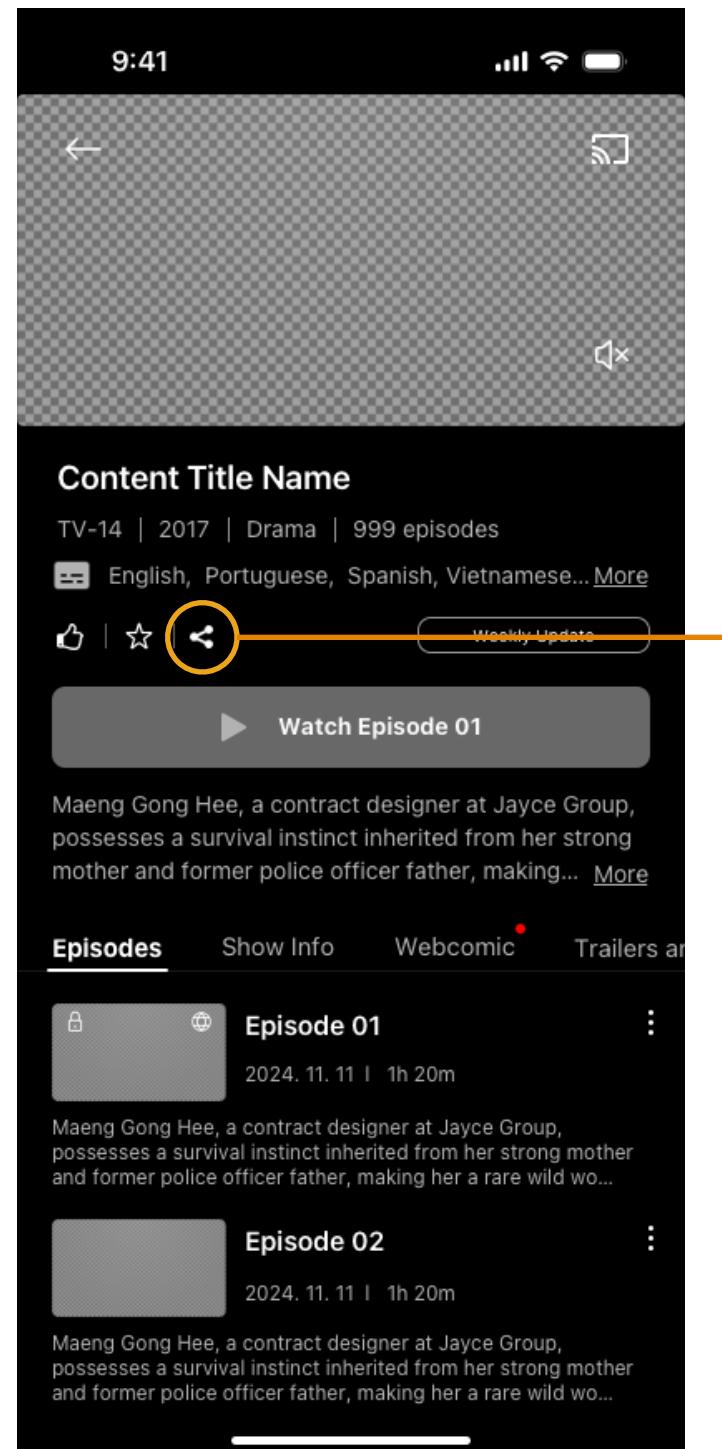
- If the last episode the user watched is episode 31, and there is nothing left to watch for episode 31, episode 32 is located on the leftmost side of the screen.

Name: content_detail_sns_share_rule

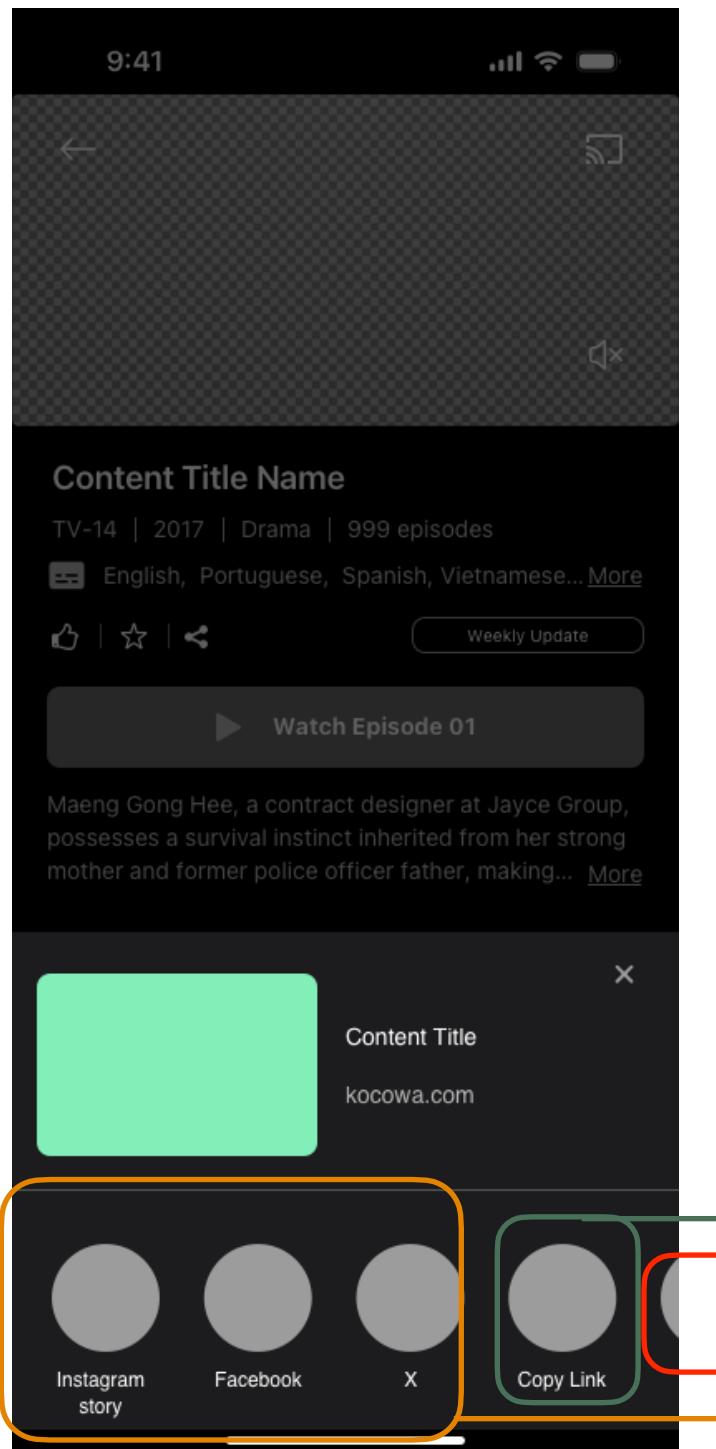
Path:

SNS Share General Rule

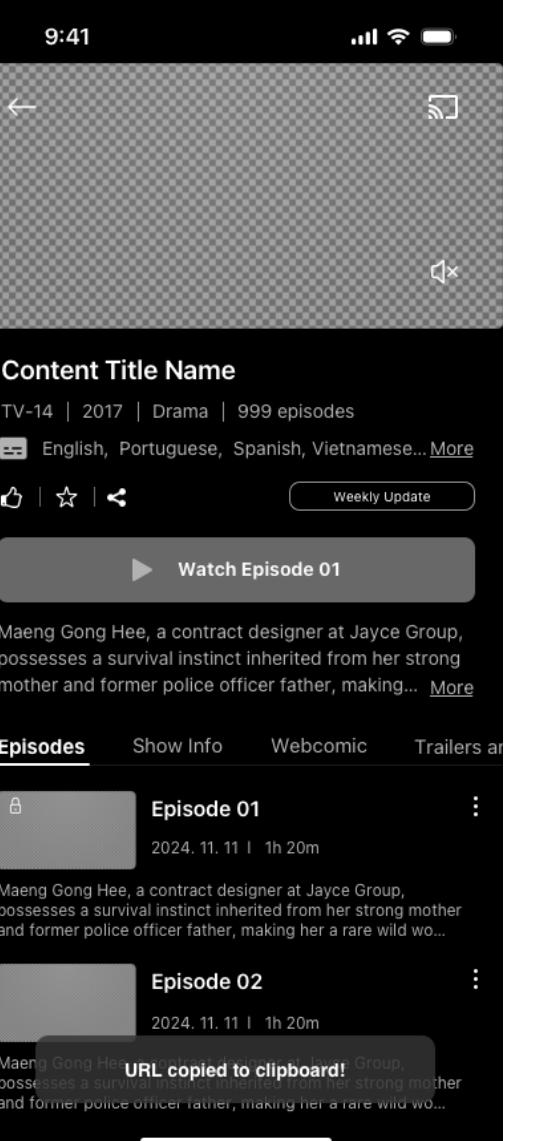
1. Scenarios when sharing the content



: Clicks the share button

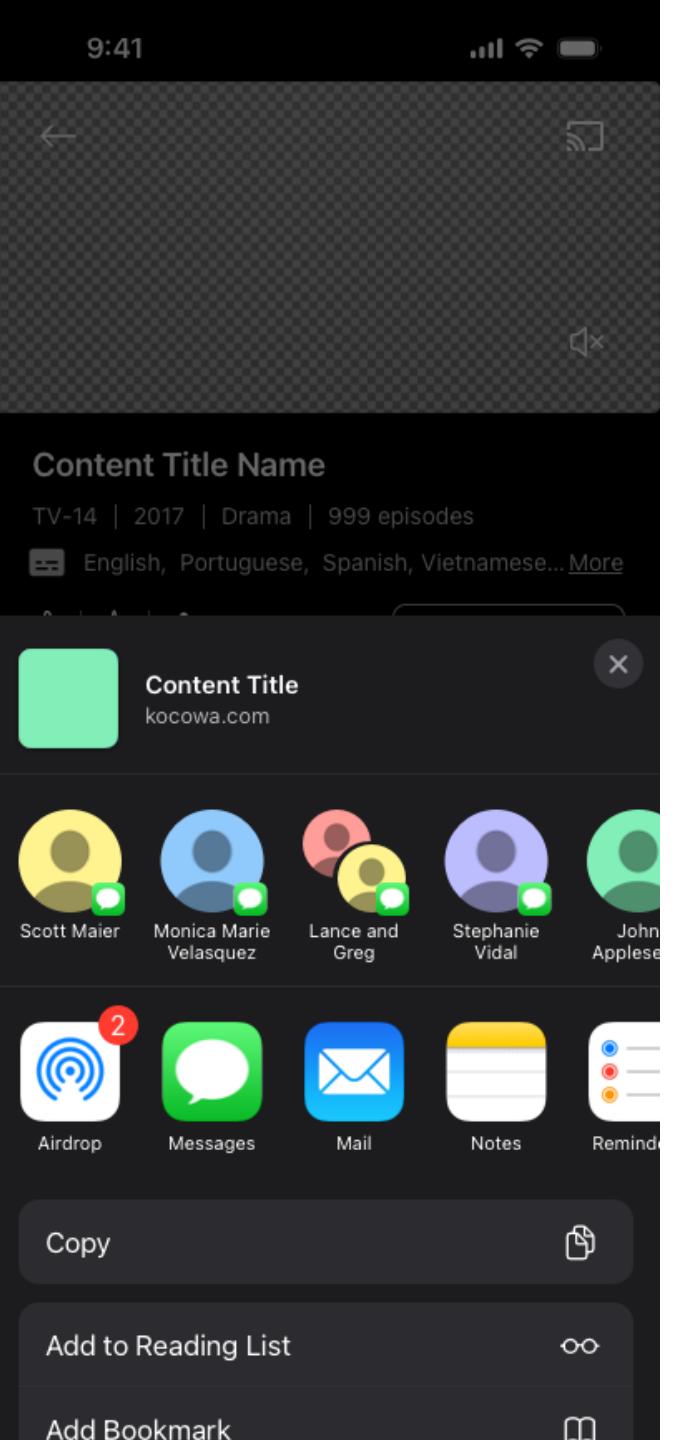


- Open the share UI
- Top Area
 - : If the user shares the content, the following items must be included.
 - :: Content Image
 - :: Content Title
 - :: Website Address
 - Bottom Area
 - : There are five share function buttons.
 - :: Instagram Story
 - :: Facebook
 - :: X (twitter)
 - :: Copy Link
 - :: More



- Open the Toast POPUP Message
- This popup will disappear automatically after 3 seconds.
- This popup will disappear if the user touches the screen.

If the user clicks these buttons, it will be opened the selected app.



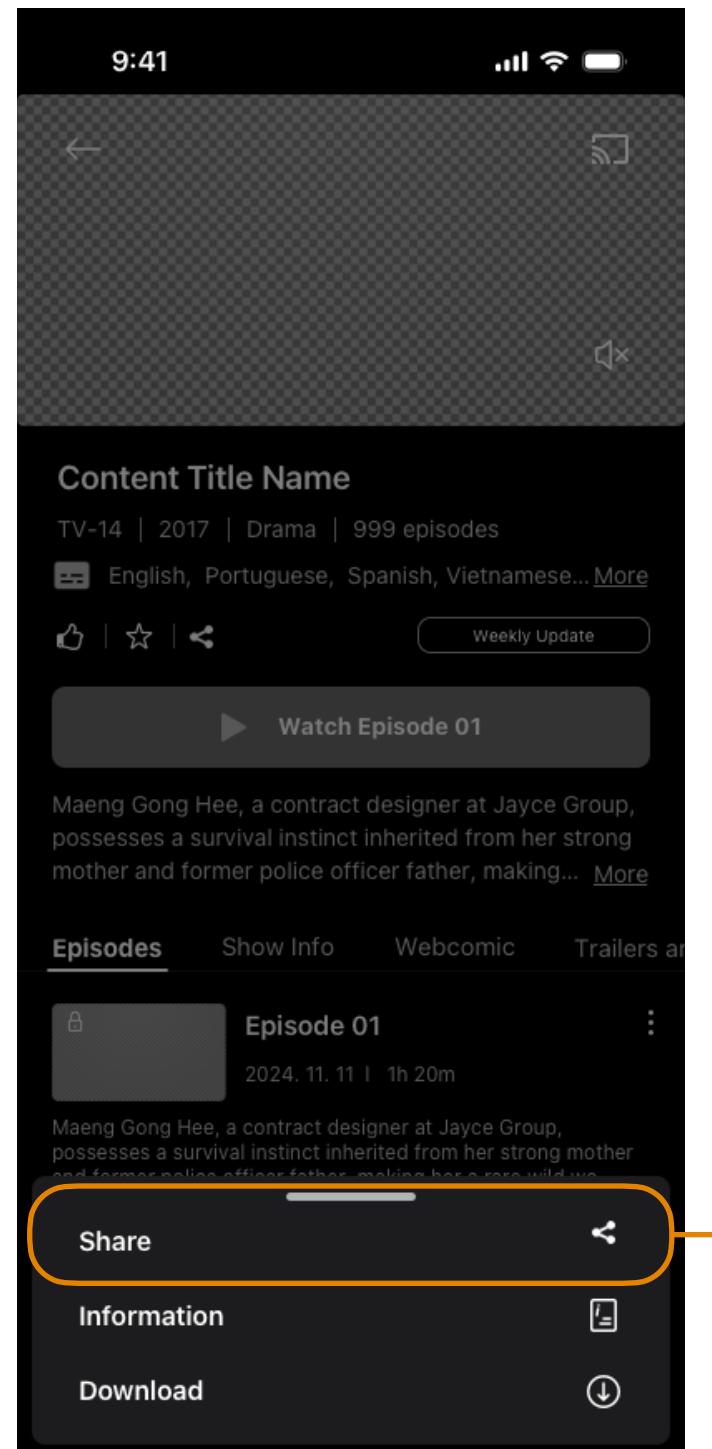
- When the user presses the More button on the second screen, the following UI is displayed.
- Display the content image.
- Display the content title.
- Display the website address.

Name: sns_share_rule

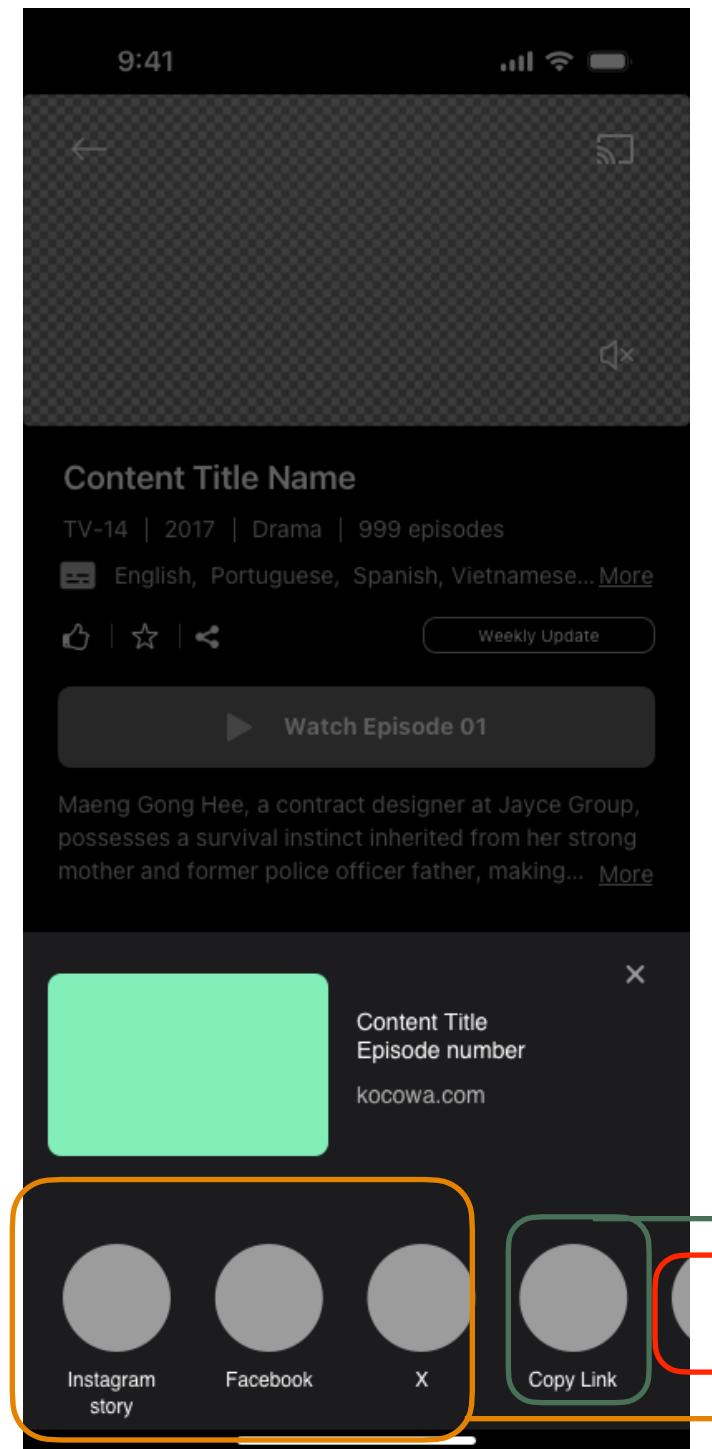
Path:

SNS Share General Rule

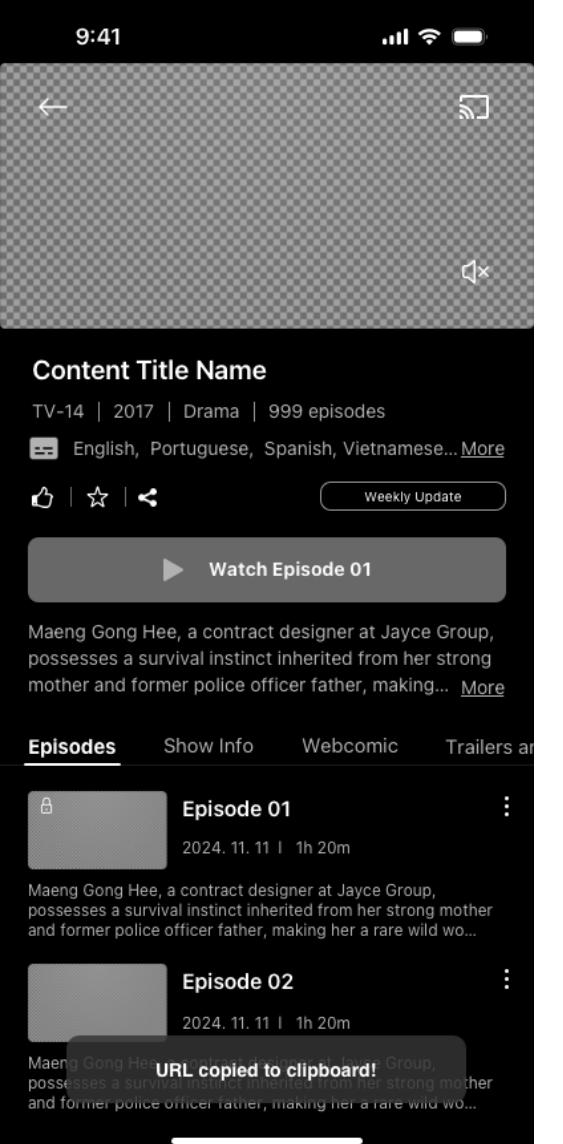
2. Scenarios when sharing the episode



: Clicks the share button

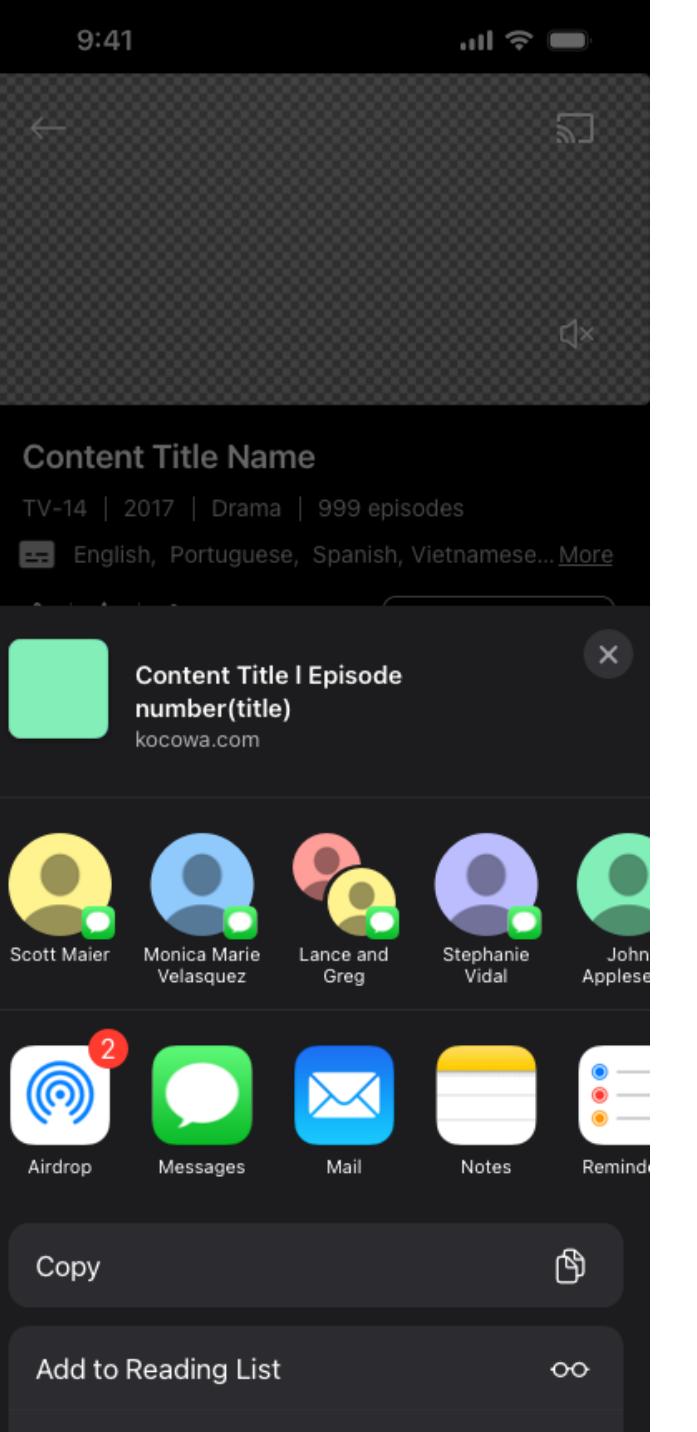


- Open the share UI
- Top Area
 - : If the user shares the content, the following items must be included.
 - :: Content Image
 - :: Content Title and Episode Number
 - :: Website Address
 - Bottom Area
 - : There are five share function buttons.
 - :: Instagram Story
 - :: Facebook
 - :: X (twitter)
 - :: Copy Link
 - :: More



- Open the Toast POPUP Message
- This popup will disappear automatically after 3 seconds.
- This popup will disappear if the user touches the screen.

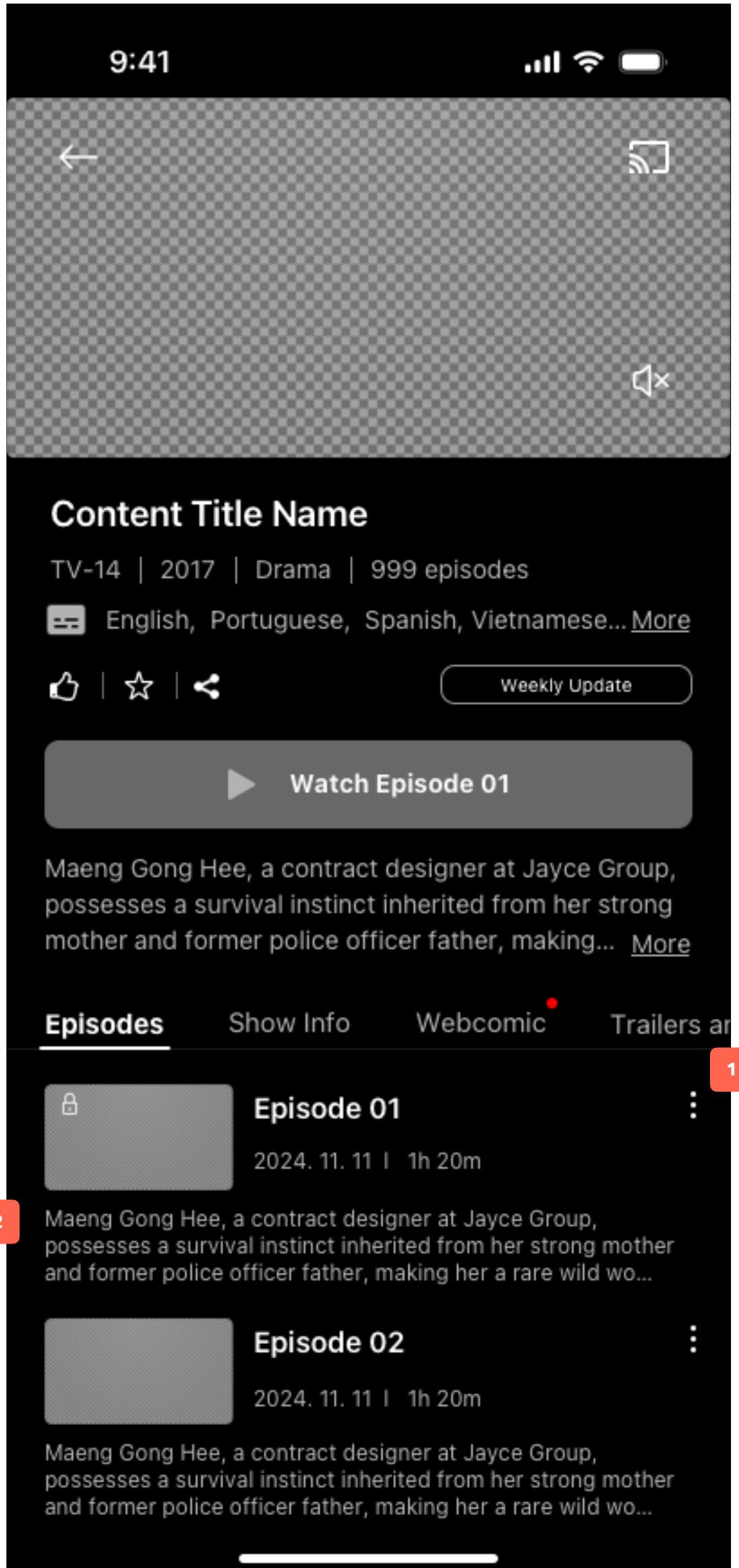
If the user clicks these buttons, it will be opened the selected app.



- When the user presses the More button on the second screen, the following UI is displayed.
- Display the content image.
- Display the content title.
- Display the content episode number.
- Display the website address.

Name: content_detail_5

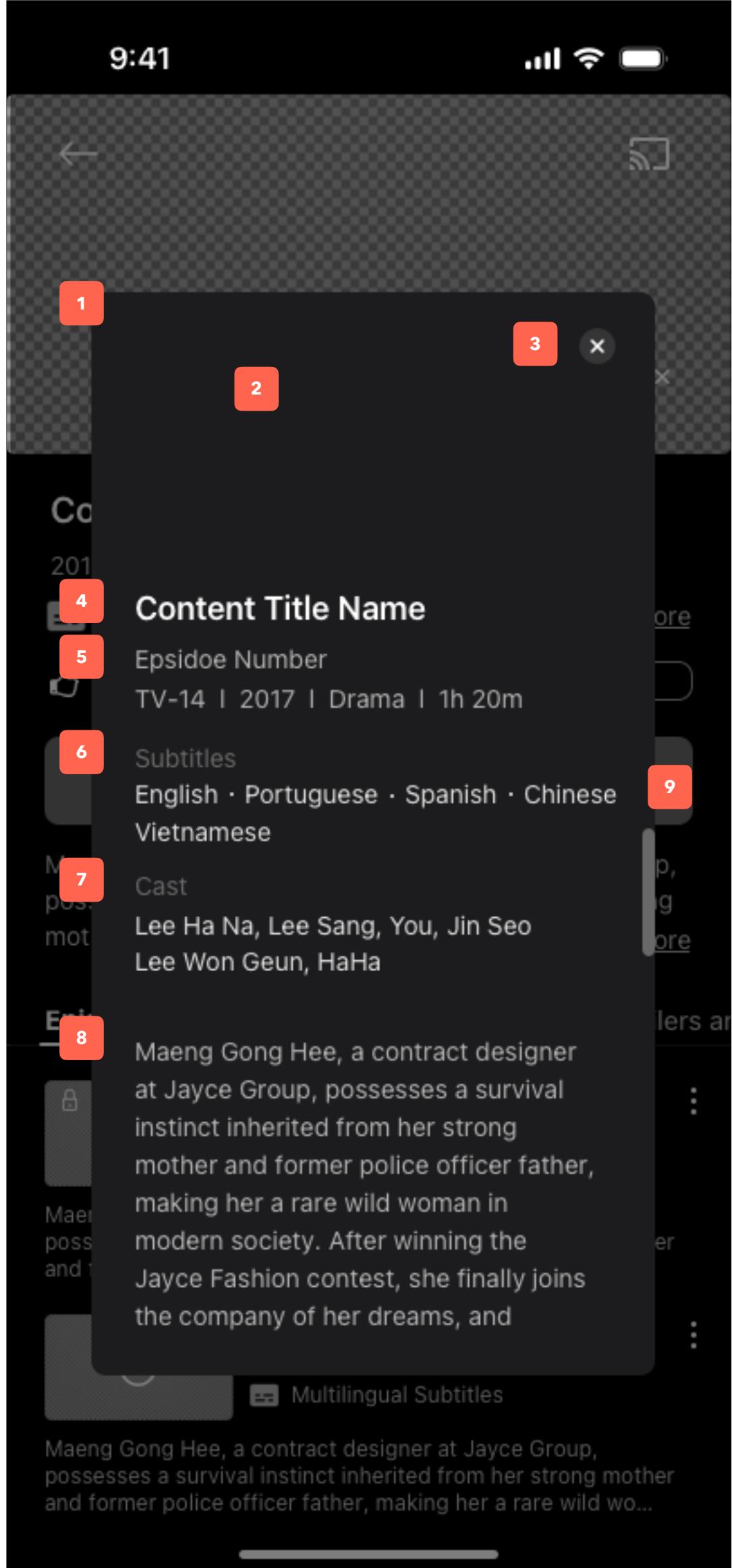
Path: Home Main > Content Detail



Name: content_detail_more_popup

Path: Home Main > Content Detail

2024.10.25 Updated

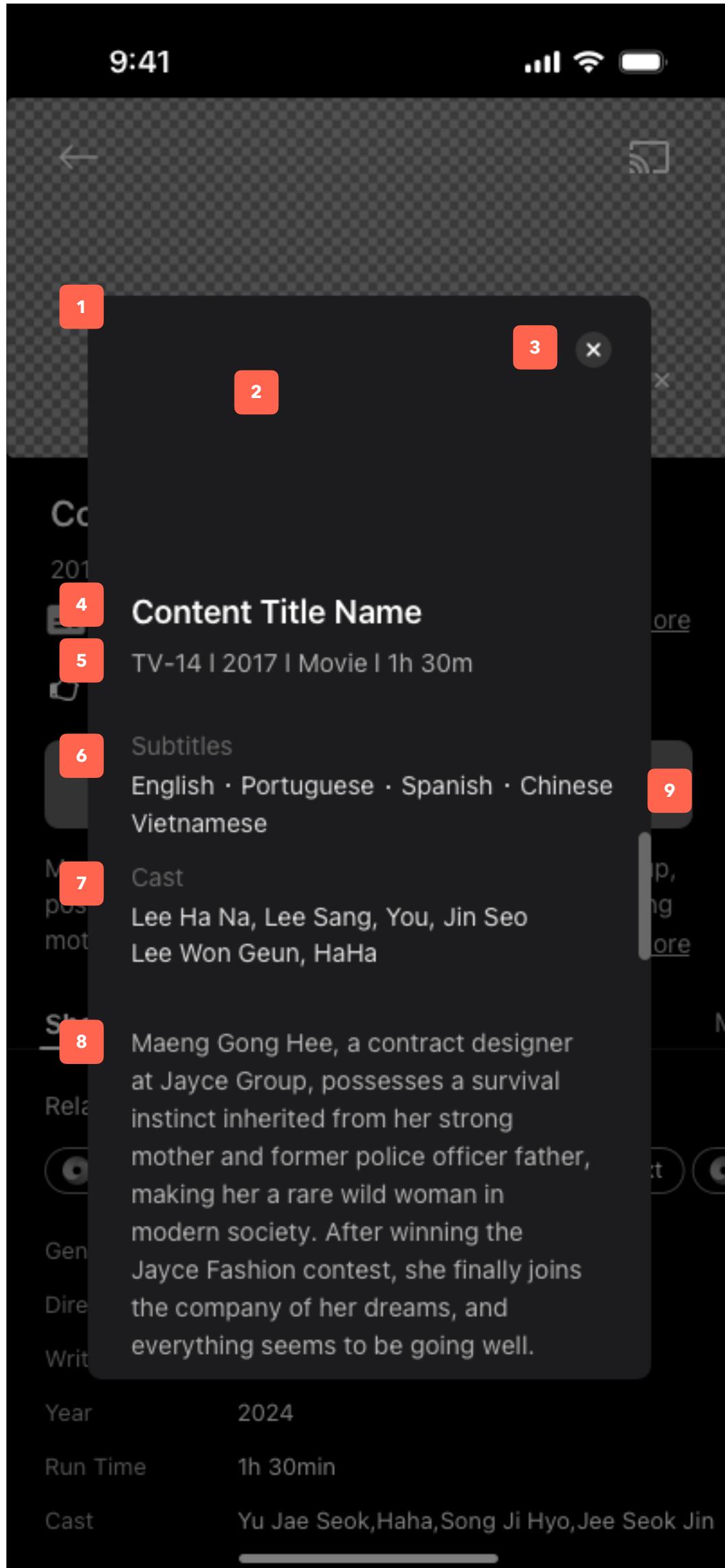


No.	UI COMPONENT	DESCRIPTION	REMARK
1	POPUP	- If the user clicks the more button on the [content_detail_3], [content_detail_4] screen, this popup will appear.	
2	IMG	- Display the content image. - If there is no image, it doesn't display the content image.	
3	ICON	- This is a popup close icon. - If the user clicks this icon or area excluding pop-ups, this popup will disappear.	
4	TEXT	- Display the content title name.	
5	TEXT	- Display the meta data. : The year based on the first airing date : Viewing age rating : Content genre : Number of episodes (if there is no episode, it does not display this text.)	
6	TEXT	- Display the supported subtitle languages text, and all text is displayed.	
7	TEXT	- Display the cast text, and all text is displayed.	
8	TEXT	- Displays all text without omitting any text.	
9	IMG	- If there is content that exceeds the pop-up area, an indicator scroll image that allows scrolling to the bottom is displayed. - However, depending on the pop-up design, the scrolling image may not be displayed. Please refer to the design guide.	

Name: content_detail_more_popup_movie

Path: Home Main > Content Detail

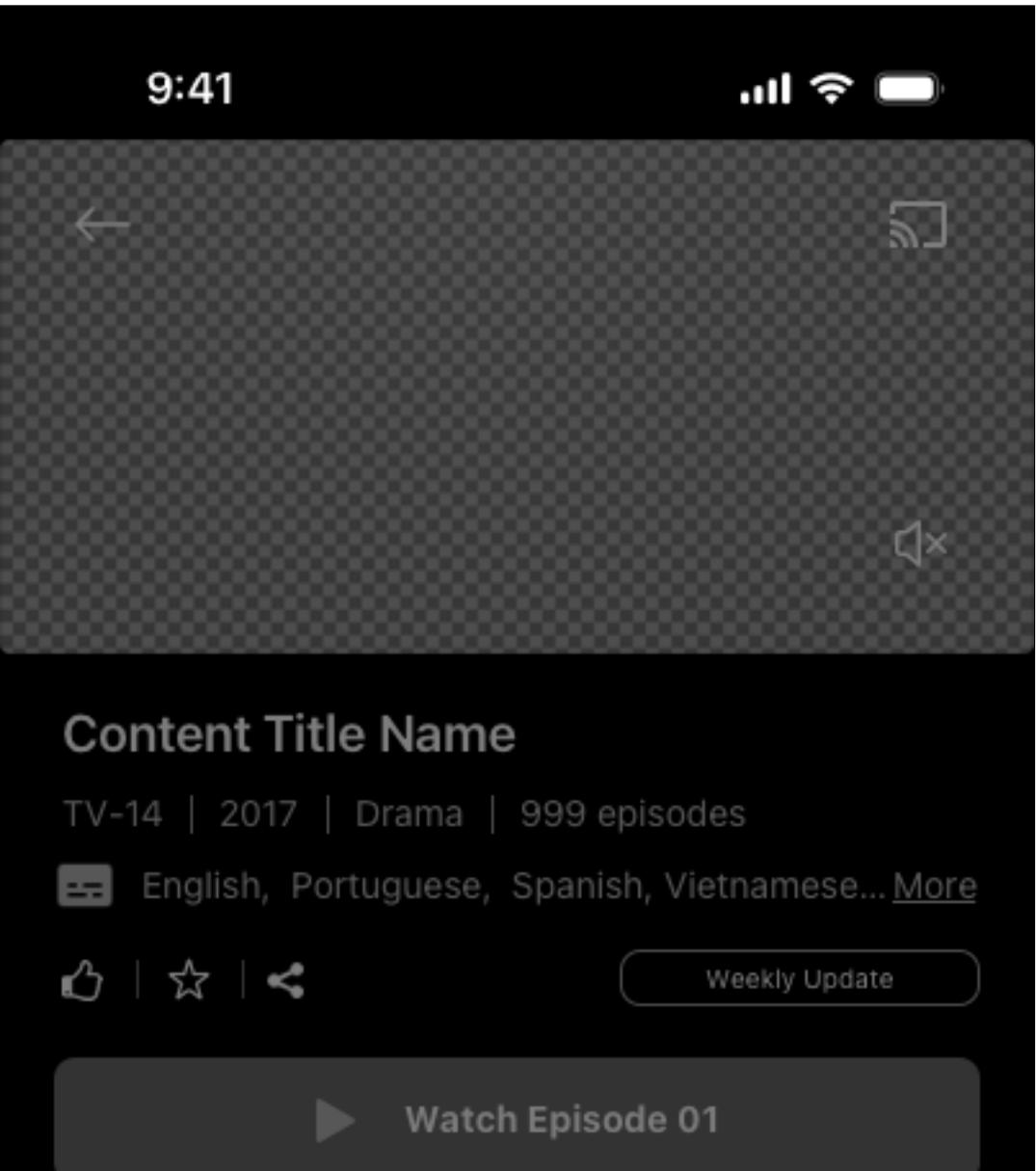
2024.10.25 Updated



No.	UI COMPONENT	DESCRIPTION	REMARK
1	POPUP	- If the user clicks the more button on the [content_detail_3], [content_detail_4] screen, this popup will appear.	
2	IMG	- Display the content image. - If there is no image, it doesn't display the content image.	
3	ICON	- This is a popup close icon. - If the user clicks this icon or area excluding pop-ups, this popup will disappear.	
4	TEXT	- Display the content title name.	
5	TEXT	- Display the meta data. : The year based on the first airing date : Viewing age rating : Content genre : runtime	
6	TEXT	- Display the supported subtitle languages text, and all text is displayed.	
7	TEXT	- Display the cast text, and all text is displayed.	
8	TEXT	- Displays all text without omitting any text.	
9	IMG	- If there is content that exceeds the pop-up area, an indicator scroll image that allows scrolling to the bottom is displayed. - However, depending on the pop-up design, the scrolling image may not be displayed. Please refer to the design guide.	

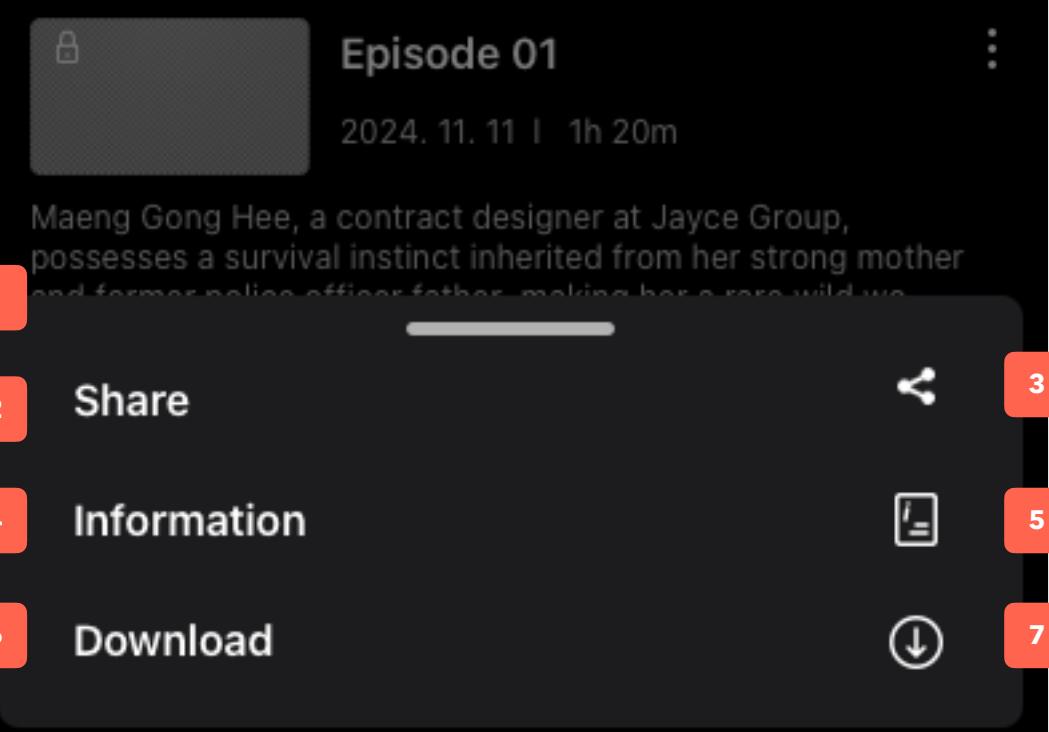
Name: content_detail_episode_popup

Path: Home Main > Content Detail



Maeng Gong Hee, a contract designer at Jayce Group, possesses a survival instinct inherited from her strong mother and former police officer father, making... [More](#)

Episodes Show Info Webcomic Trailers [Reviews](#)

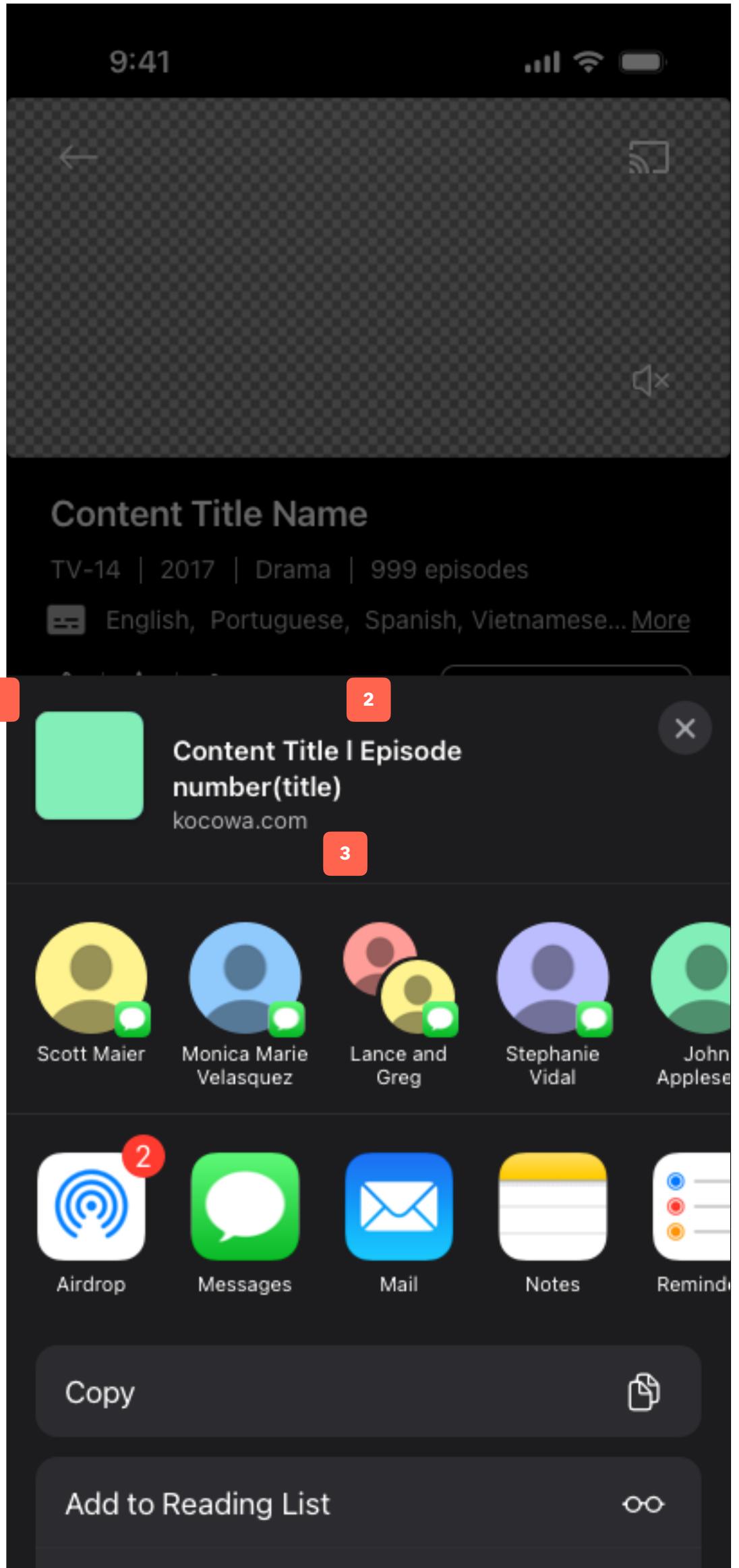


No.	UI COMPONENT	DESCRIPTION	REMARK
1	POPUP	- If the user clicks the additional features icon, the popup will appear. - If the user clicks area excluding pop-ups, this popup will disappear.	
2	BUTTON	- This is the content sharing button. When the user clicks this button, a pop-up will appear allowing the user to share. - The click area is a horizontal line in the text output area.	
3	ICON	- Display the share icon.	
4	BUTTON	- If the user clicks the information, the information popup will appear. - The click area is a horizontal line in the text output area.	
5	ICON	- Display the information icon.	
6	BUTTON	- If the user clicks the download, the clicked episode will be downloaded to the local device and then the popup will disappear. - If the user does not have permission to download episodes, the Download button will not be displayed. - The click area is a horizontal line in the text output area.	
7	ICON	- Display the download icon.	

Name: content_detail_episode_popup_share

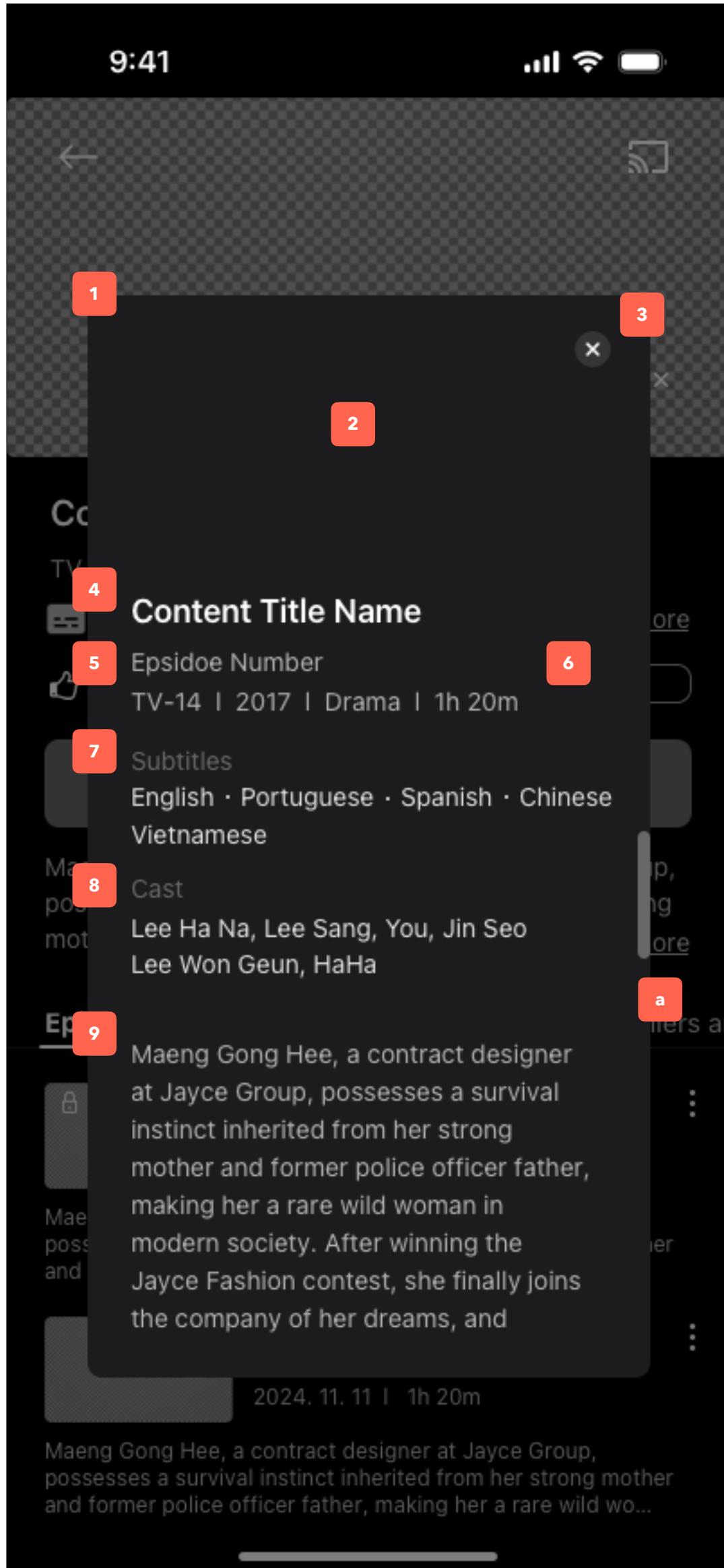
Path: Home Main > Content Detail

2024.12.09 Updated



Name: content_detail_episode_popup_info

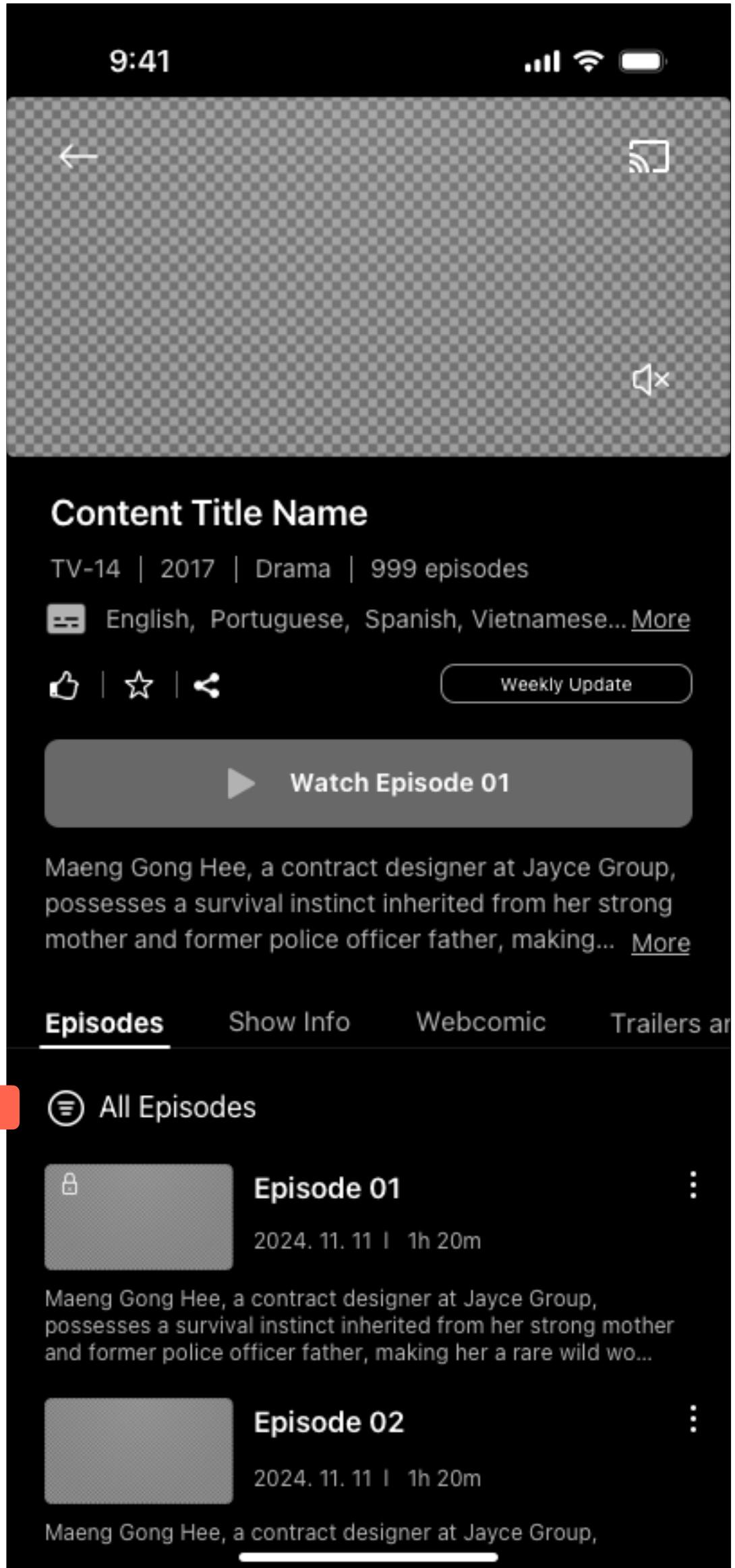
Path: Home Main > Content Detail



No.	UI COMPONENT	DESCRIPTION	REMARK
1	POPUP	- If the user clicks the information button on the episode's popup, the popup will appear.	
2	IMG	- Display the clicked episode image. - If there is no clicked episode image, it displays the content image. - If there are no clicked episode image and content image, it does not display the any image.	
3	ICON	- This is a popup close icon. - If the user clicks this icon or area excluding popup, this popup will disappear.	
4	TEXT	- Display the content title text.	
5	TEXT	- Display the clicked episode number or episode title.	
6	TEXT	- Display the content rating. - The year based on the first airing date is displayed. - Display the content episode genre. - Display the running time of the clicked episode. - How to display about the movie content run time. : 00h 00m (under 59 seconds -> 1m)	
7	TEXT	- Display the supported subtitle languages text, and all text is displayed.	
8	TEXT	- Display the cast text, and all text is displayed.	
9	TEXT	- Displays all text without omitting any text.	
a	IMG	- If there is content that exceeds the pop-up area, an indicator scroll image that allows scrolling to the bottom is displayed. - However, depending on the pop-up design, the scrolling image may not be displayed. Please refer to the design guide.	

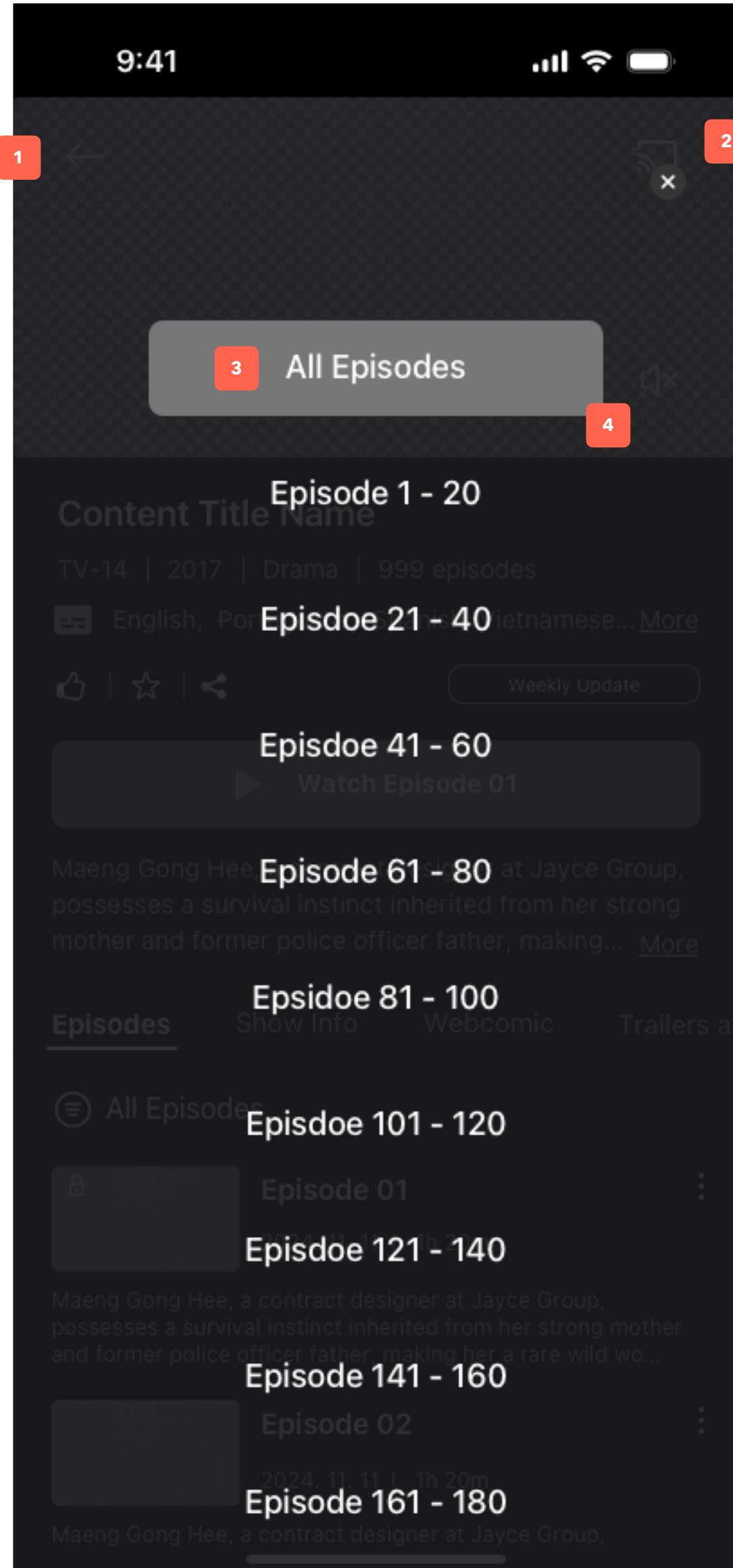
Name: content_detail_group

Path: Home Main > Content Detail



Name: content_detail_group_popup

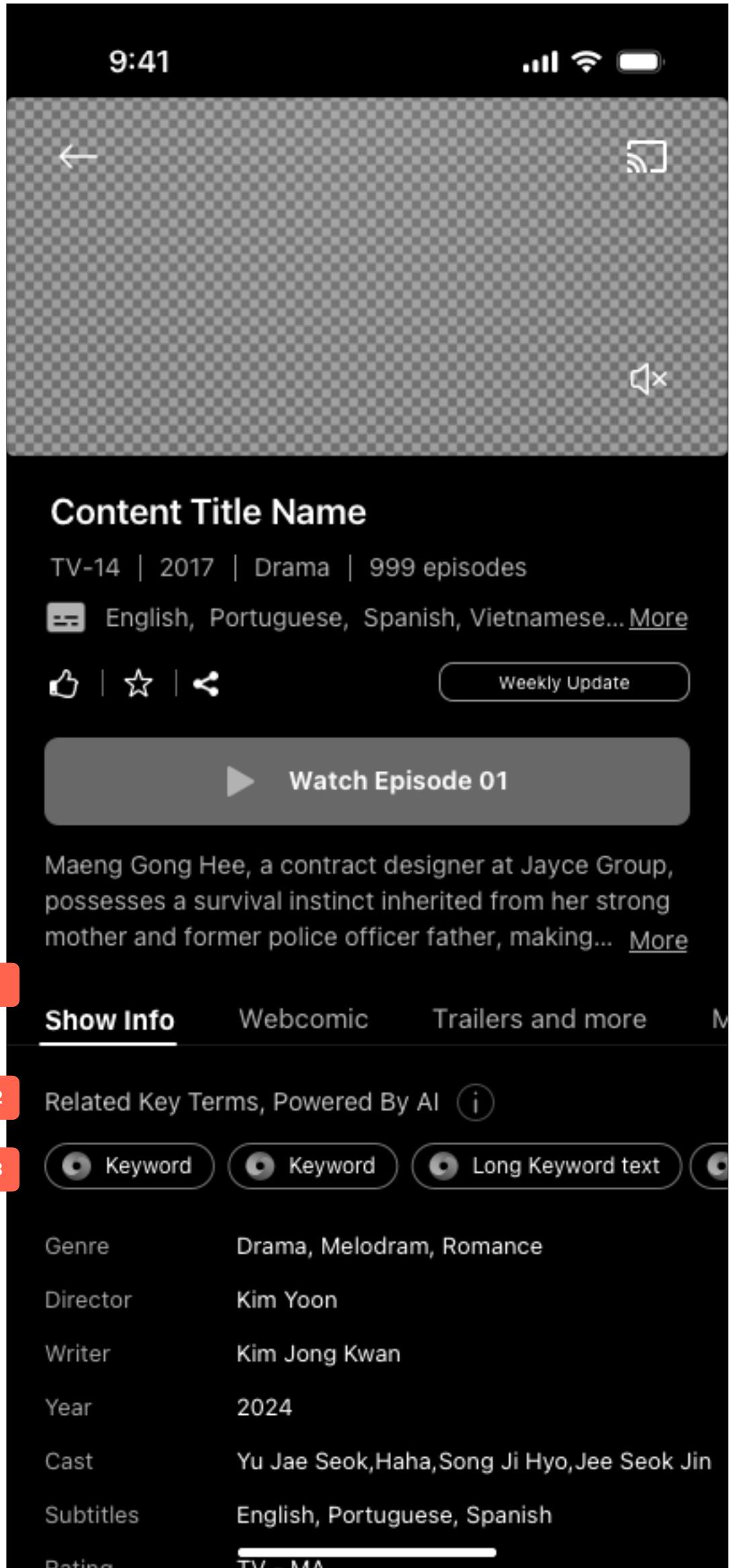
Path: Home Main > Content Detail



Name: content_detail_show_info

Path: Home Main > Content Detail

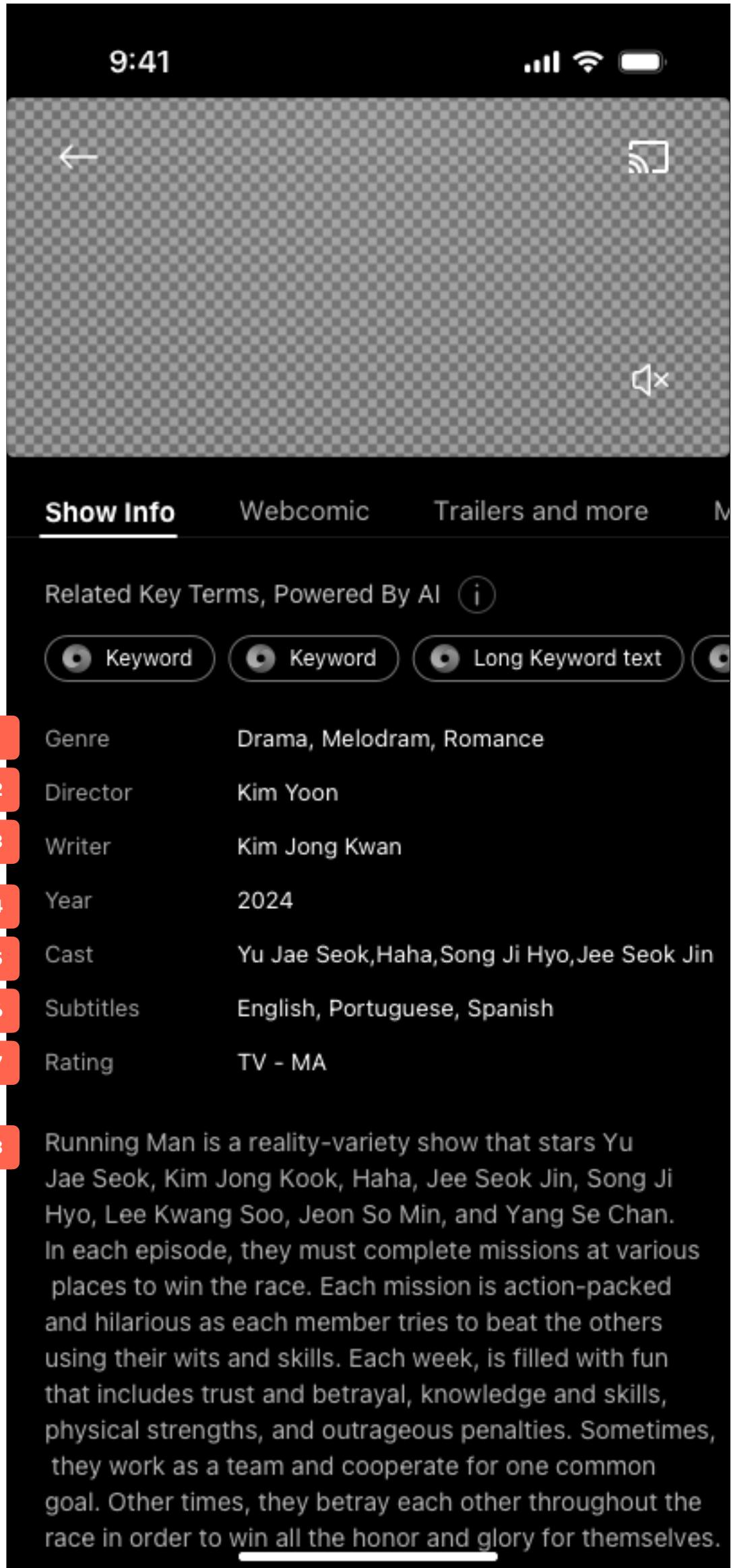
2024.11.27 Updated



Name: content_detail_show_info_2

Path: Home Main > Content Detail

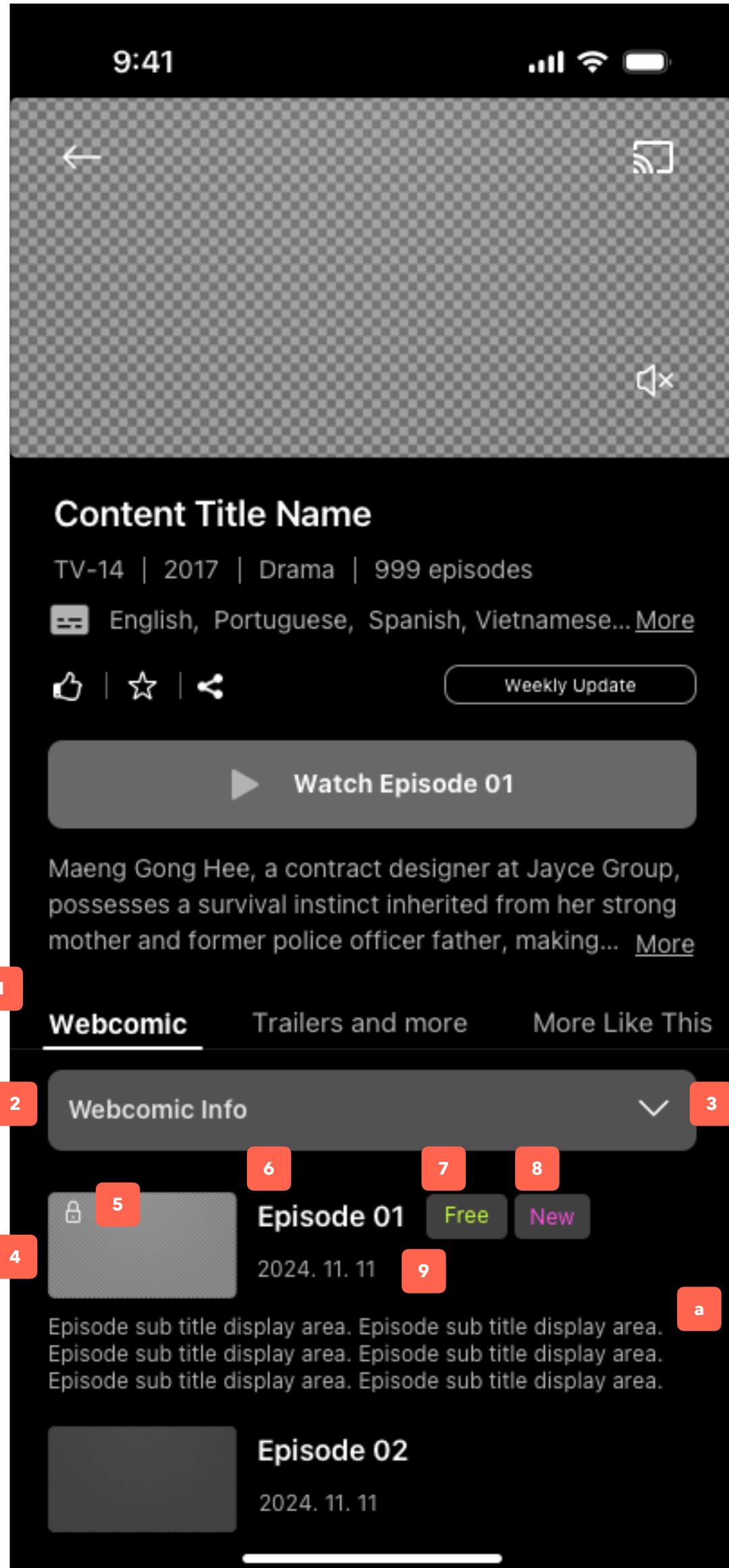
2024.11.27 Updated



No.	UI COMPONENT	DESCRIPTION	REMARK
1	TEXT	- Display the genre information. - All meta information text is output. - If there is no metadata information, it is replaced with '-'.	
2	TEXT	- Display the director information. - All meta information text is output. - If there is no metadata information, it is replaced with '-'.	
3	TEXT	- Display the writer information. - All meta information text is output. - If there is no metadata information, it is replaced with '-'.	
4	TEXT	- Display the year information. - All meta information text is output. - If there is no metadata information, it is replaced with '-'.	
5	TEXT	- Display the cast information. - All meta information text is output. - If there is no metadata information, it is replaced with '-'.	
6	TEXT	- Display the subtitle language information. - All meta information text is output. - If there is no metadata information, it is replaced with '-'.	
7	TEXT	- Display the viewing age rating information. - All meta information text is output. - If there is no metadata information, it is replaced with '-'.	
8	TEXT	- Display the content detail information. - All content detail information text is output. - If there is no metadata information, it is replaced with '-'.	

Name: content_detail_webcomic

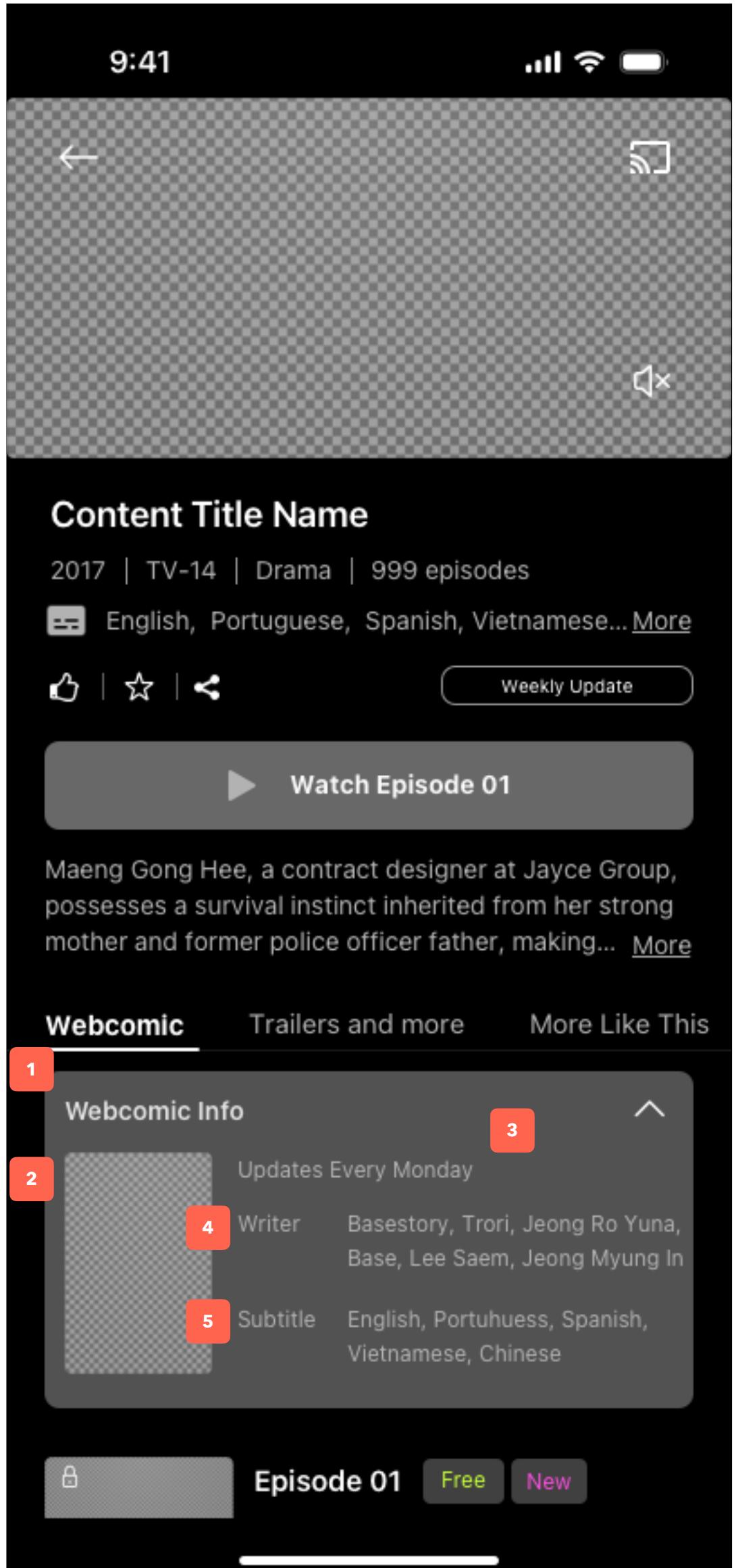
Path: Home Main > Content Detail



No.	UI COMPONENT	DESCRIPTION	REMARK
1	TAB MENU	- This is the screen that appears when the Webcomic tab menu is clicked.	
2	UNIT	- This is the information of the webcomic. - If the user clicks this area, it extends the info area.	
3	ICON	- The icons change position up and down as the area expands.	
4	IMG	- This is the list of the webcomic episodes. - If the user clicked webcomic episode, it will open the viewer for the viewing the clicked webcomic. - If the user has a viewing history, the user will start viewing from the last viewing point. - If there is no image, it displays the default image. - The webcomic episode list is sorted by episode number from lowest to highest.	
5	ICON	- This is lock icon. - If the content cannot be viewed by the user, it is displayed. - (If this episode is free) the user who is not sign in clicks this episode, it moves to the sign in screen. - (If this episode is not free) the user who is not sign in clicks this episode, it moves to the sign in screen. - (If this episode is not free) the user who is unsubscribe clicks this episode, it moves to the plan screen.	
6	TEXT	- Display the episode number.	
7	ICON	- This is Free icon. - Non-subscribed users can view free webcomic episodes. - The anonymous user can't view the webcomic episode.	
8	ICON	- This is New icon. - When a new episode is registered, a 'new' badge icon is displayed. - New episodes refer to content uploaded within two weeks. (However, when uploading content for the first time, the 'new' badge icon is not displayed.)	
9	TEXT	- Display the episode release date.	
a	TEXT	- Display the episode sub title. If there is no sub title, it doesn't display the sub title.	

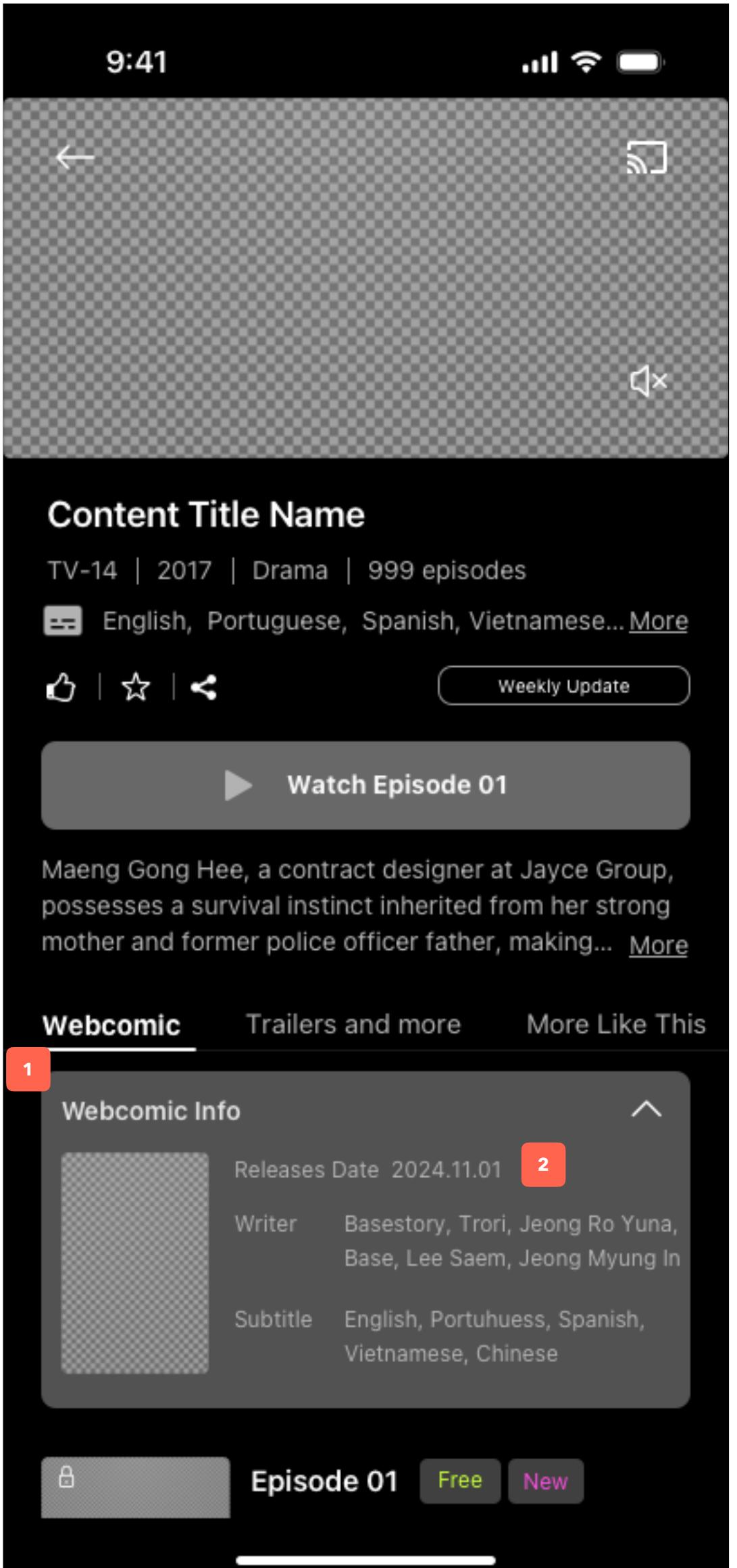
Name: content_detail_webcomic_info

Path: Home Main > Content Detail



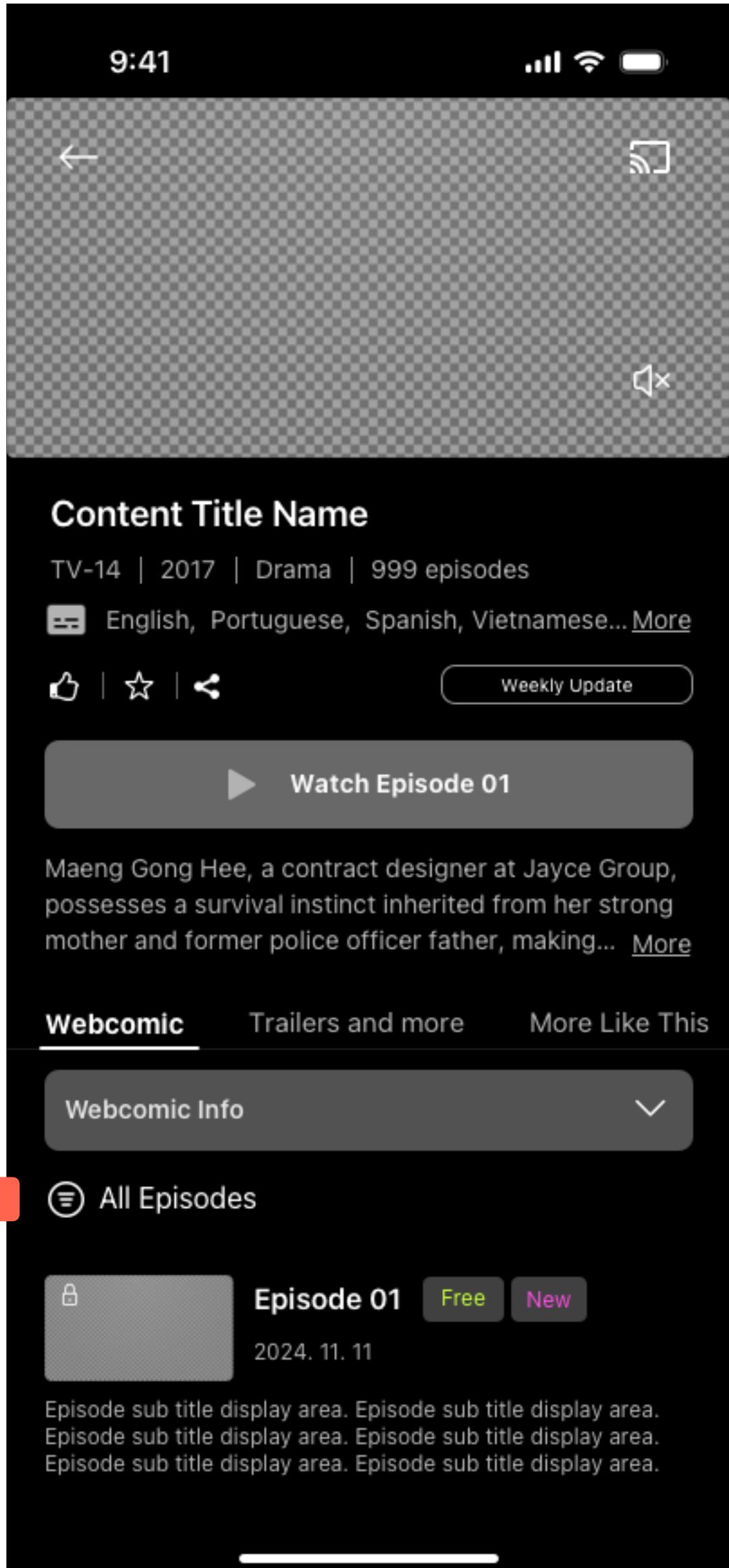
Name: content_detail_webcomic_info_completed

Path: Home Main > Content Detail



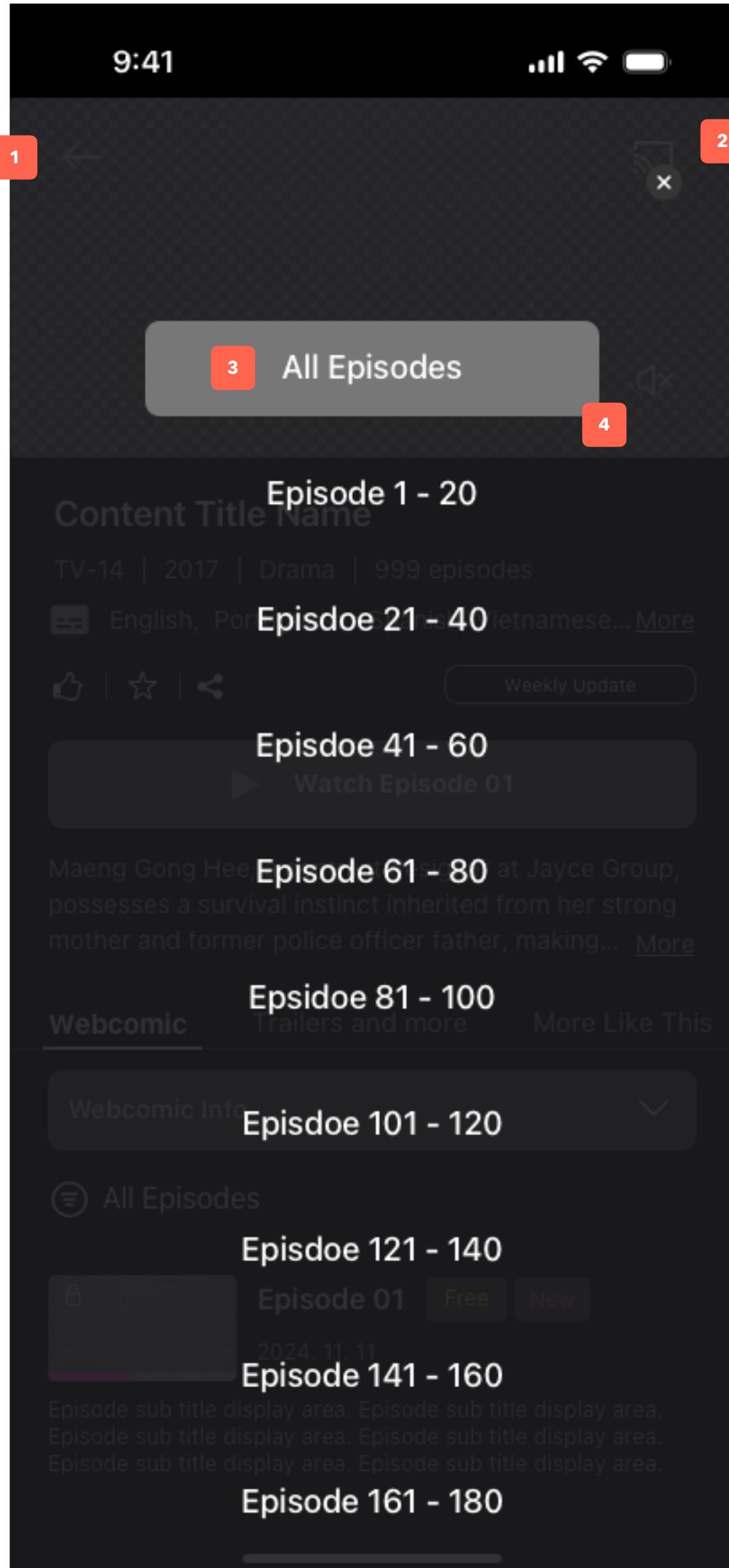
Name: content_detail_webcomic_group

Path: Home Main > Content Detail



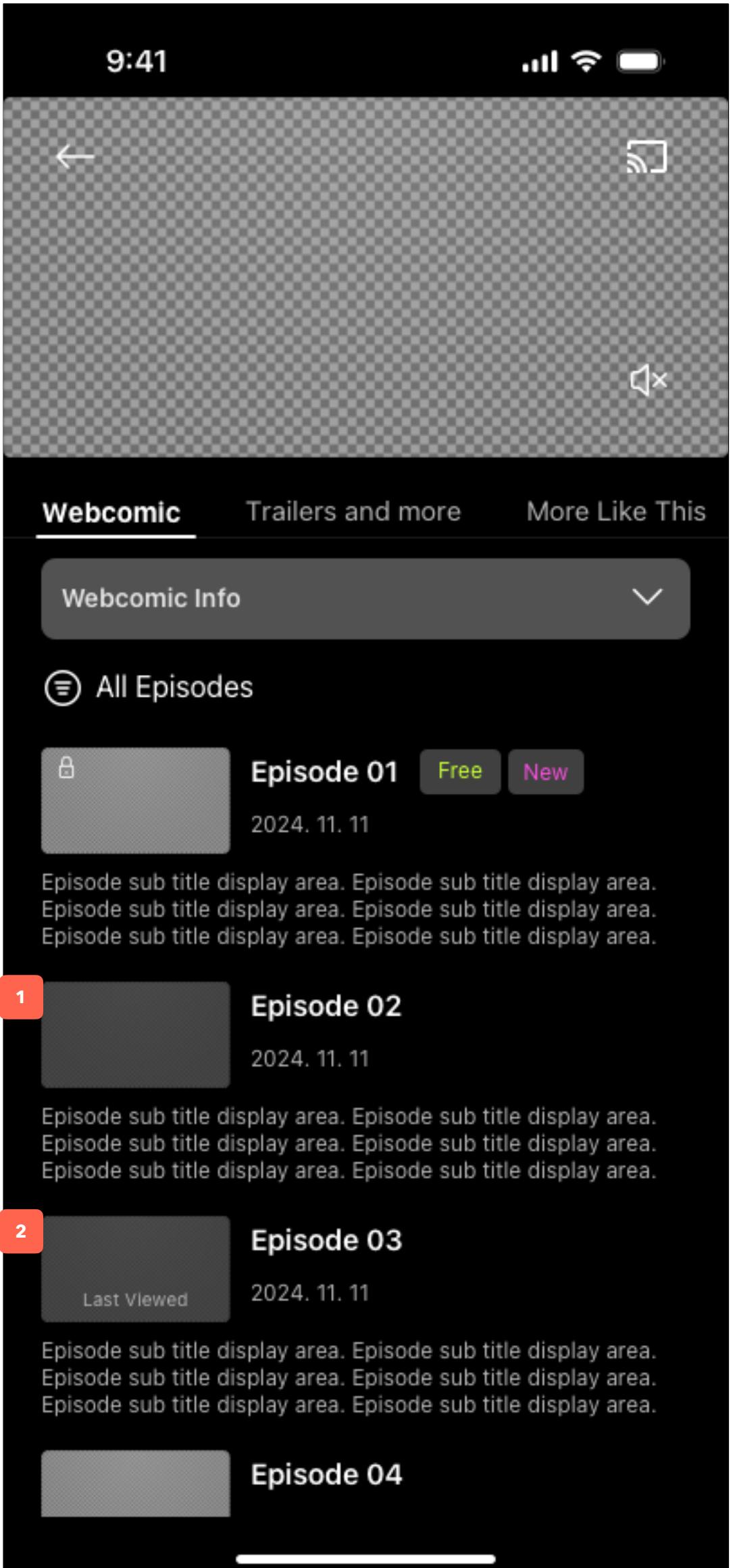
Name: content_detail_webcomic_group_popup

Path: Home Main > Content Detail



Name: content_detail_webcomic_list

Path: Home Main > Content Detail



Name: webcomics_list

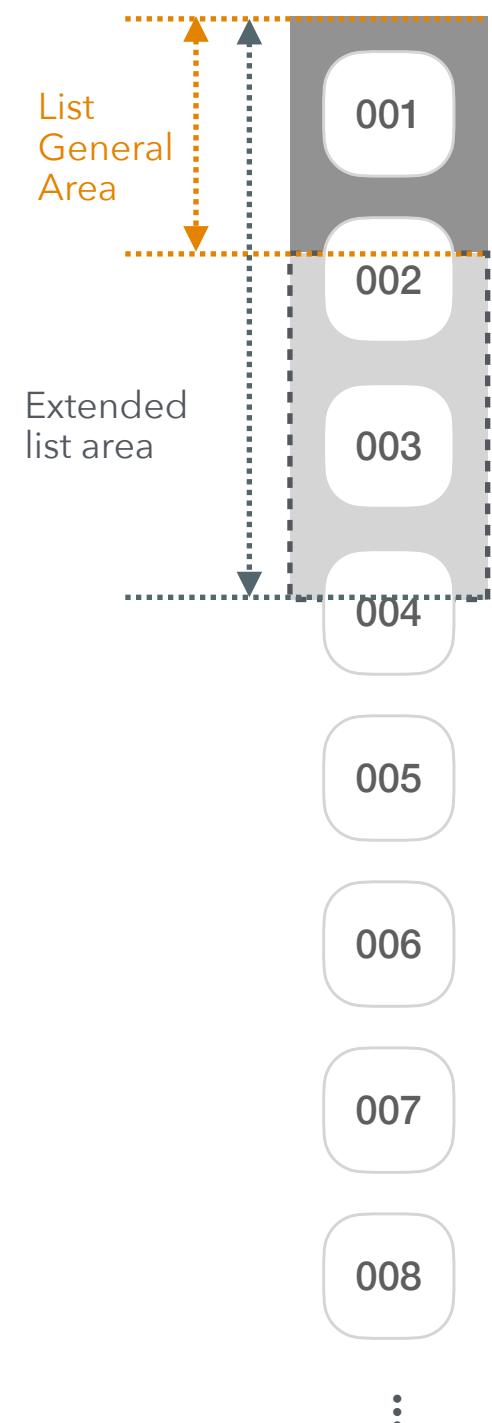
Path:

General Rule

1. How to sort webcomic content list when entering the content detail screen.

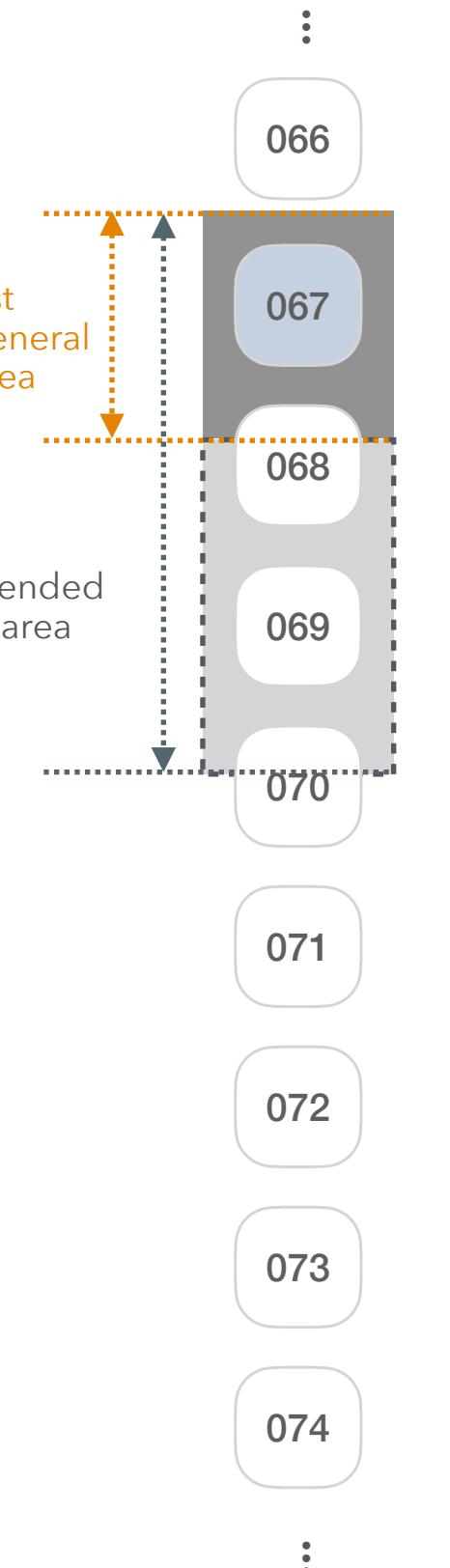
★When entering the content detail screen and stopping episode playback and returning to the content detail screen, the Episode List should be sorted appropriately.

Case #1 If the user has never viewed webcomic episode content.



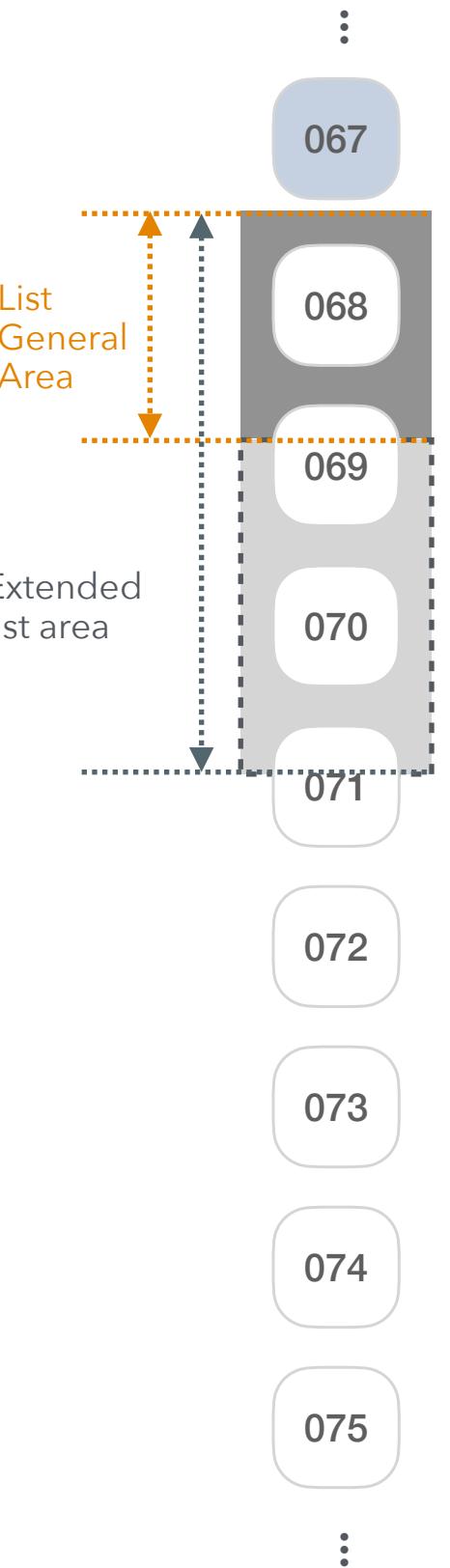
Case #2 If there is webcomic episode content the user last viewed.

And that's if the user has not viewed all of the last episode the user watched.
(ex. Last viewed webcomic episode number is the 067)



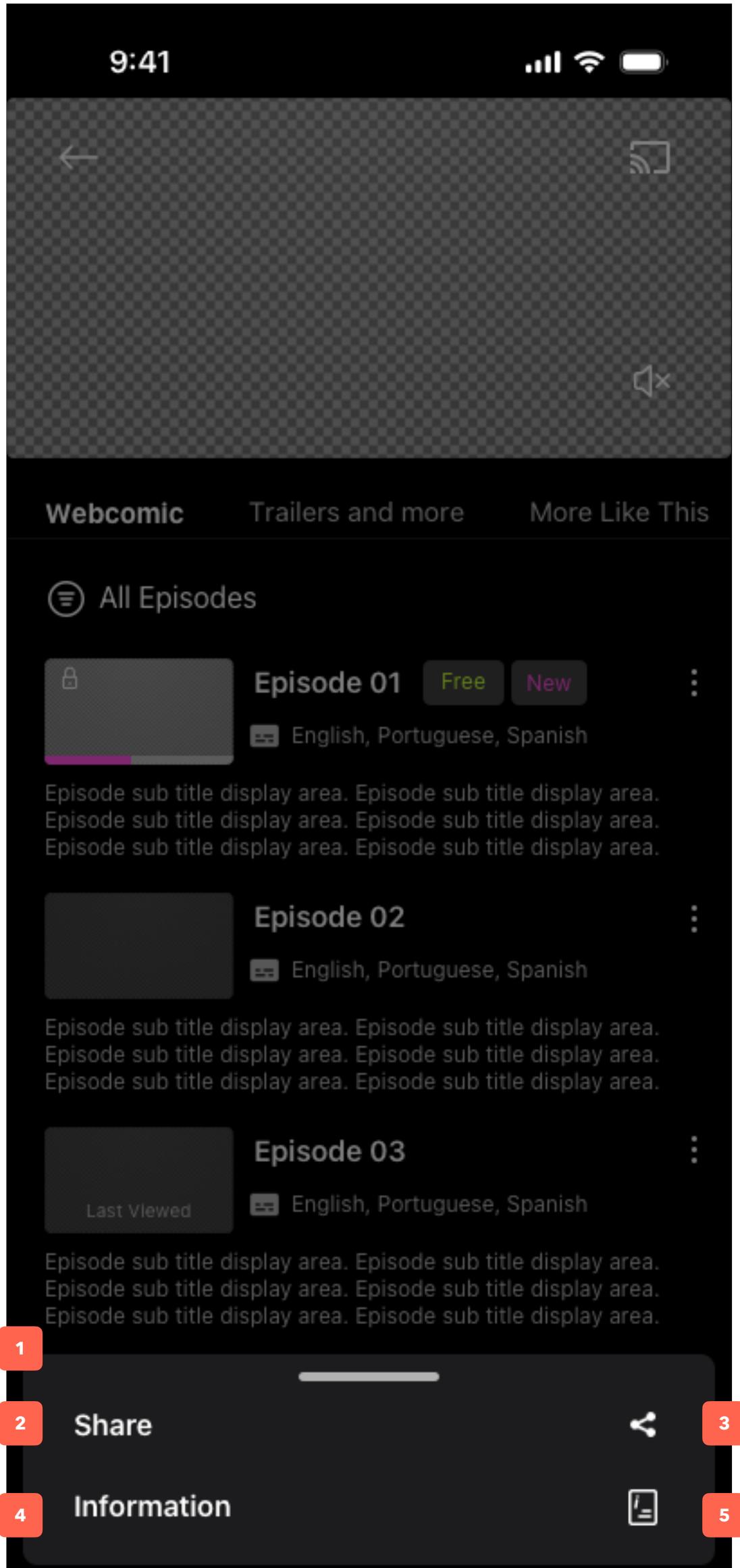
Case #3 If there is webcomic episode content the user last viewed.

And the user has viewed all the Last View Episodes.
(ex. Last viewed webcomic episode number is the 067)



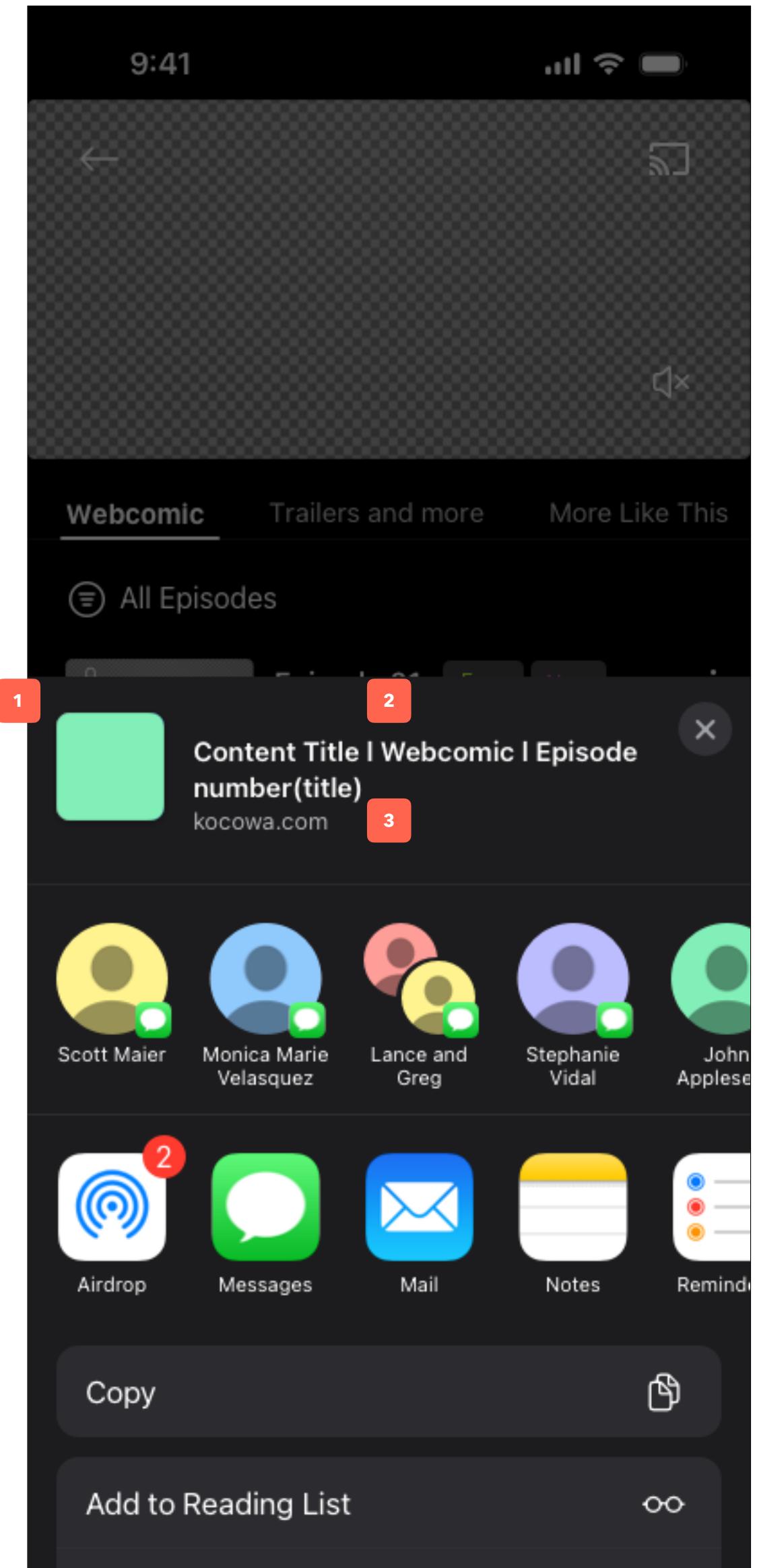
Name: content_detail_webcomic_more_popup

Path: Home Main > Content Detail



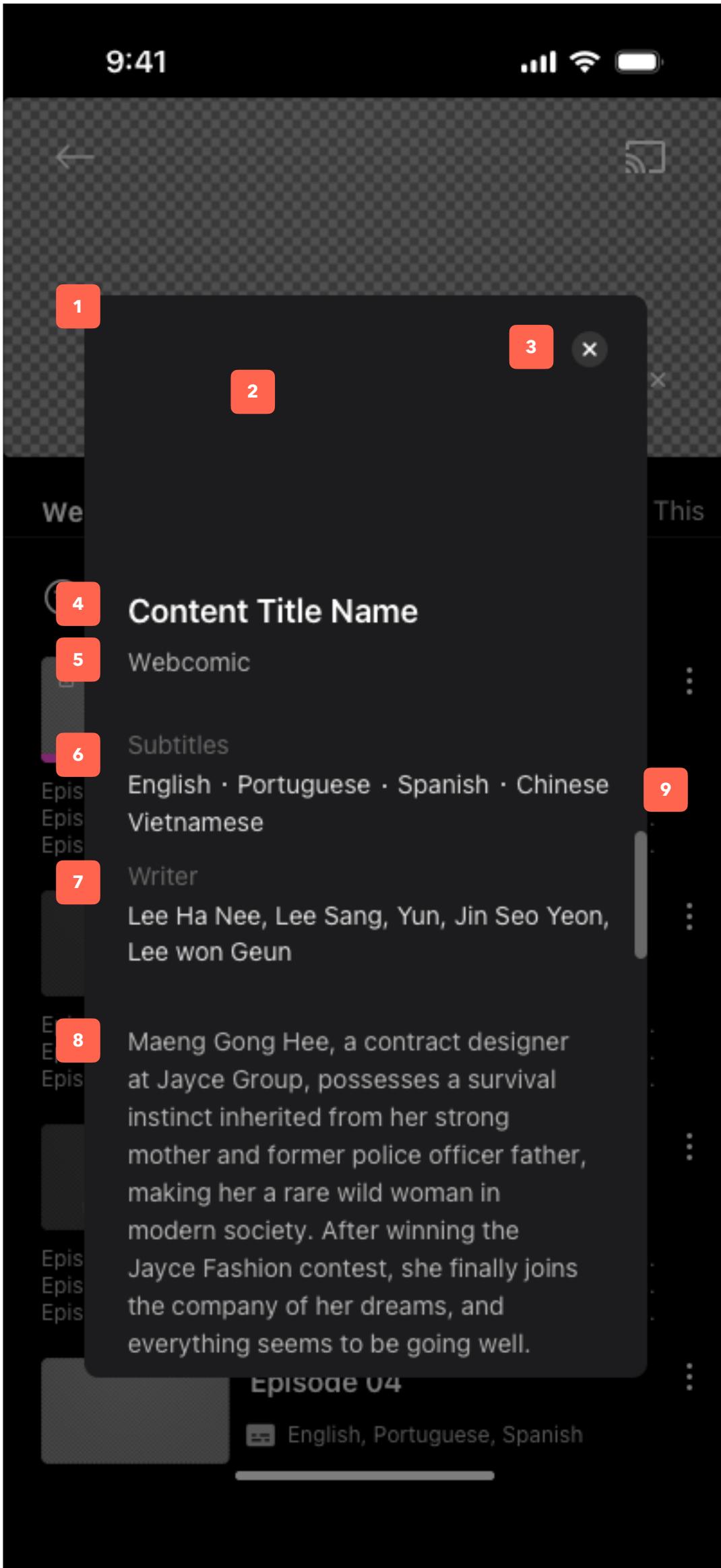
Name: content_detail_webcomic_more_share

Path: Home Main > Content Detail



Name: content_detail_webcomic_more_info

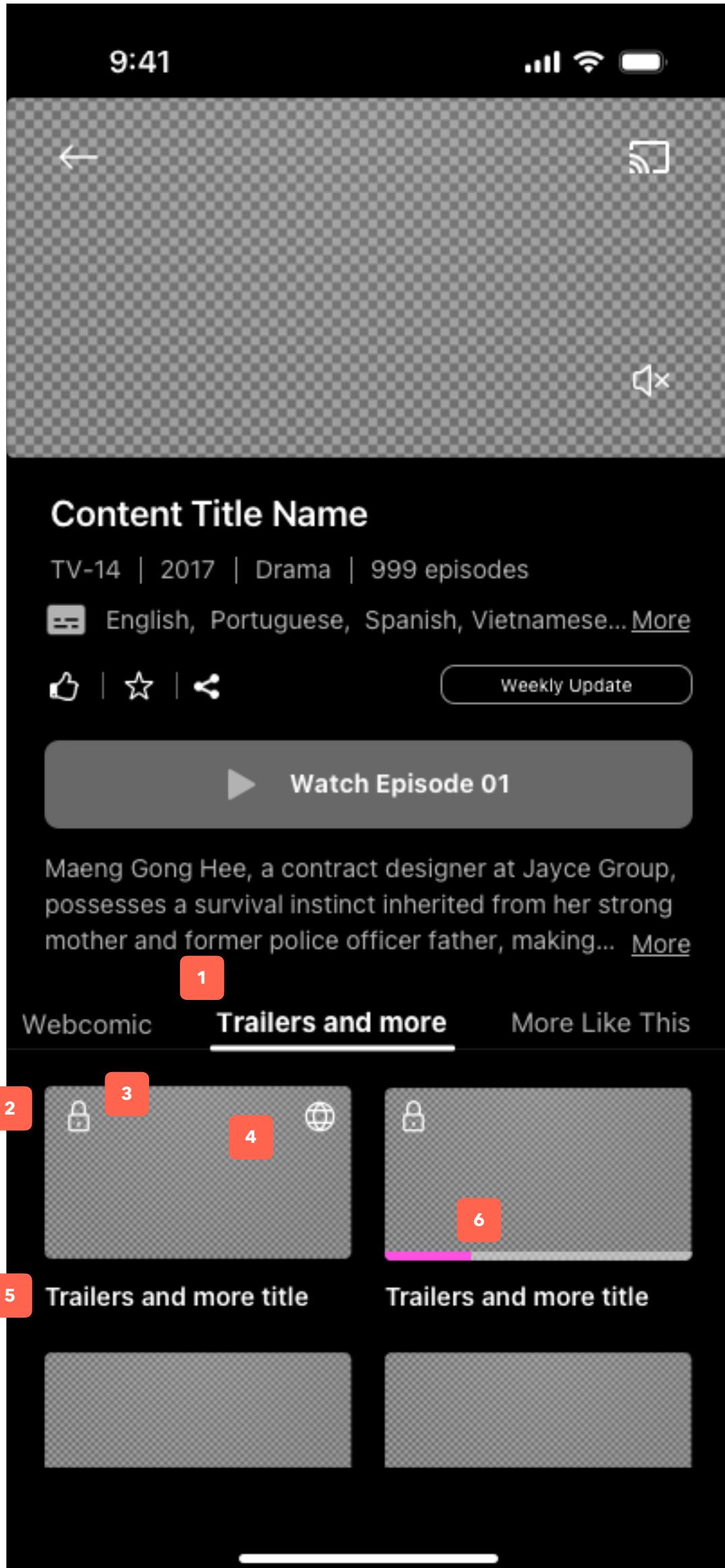
Path: Home Main > Content Detail



No.	UI COMPONENT	DESCRIPTION	REMARK
1	POPUP	- If the user clicks the information on the [content_detail_webcomic_more_popup] popup, webcomic's information popup will appear.	
2	IMG	- Display the webcomic content image. - If there is no image, it doesn't display the content image.	
3	ICON	- This is a popup close icon. - If the user clicks this icon or area excluding pop-ups, this popup will disappear.	
4	TEXT	- Display the content title name.	
5	TEXT	- Display the 'Webcomic' text.	
6	TEXT	- Display the supported subtitle languages text, and all text is displayed.	
7	TEXT	- Display the writer text, and all text is displayed.	
8	TEXT	- Displays all text without omitting any text.	
9	IMG	- If there is content that exceeds the pop-up area, an indicator scroll image that allows scrolling to the bottom is displayed. - However, depending on the pop-up design, the scrolling image may not be displayed. Please refer to the design guide.	

Name: content_detail_trailermore

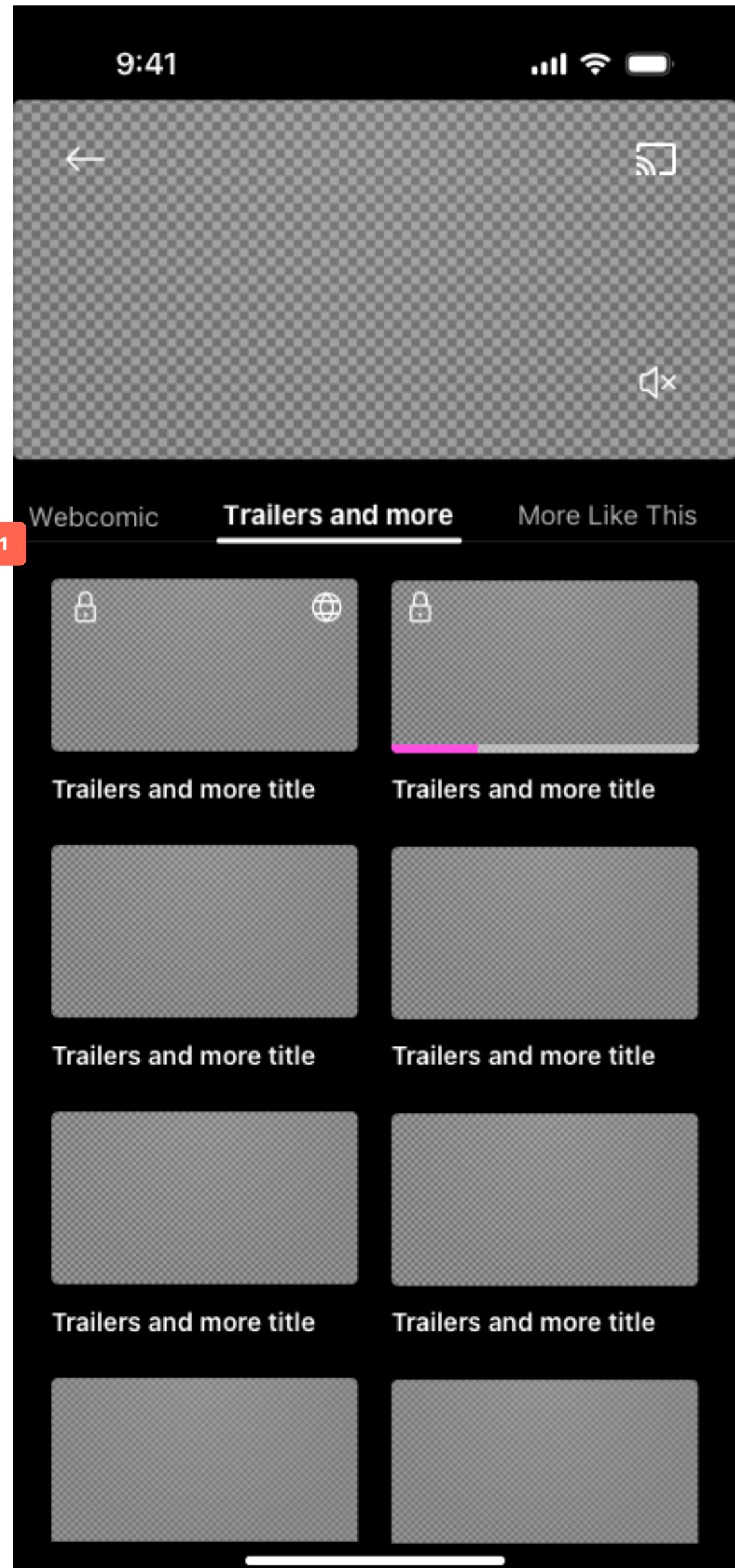
Path: Home Main > Content Detail



No.	UI COMPONENT	DESCRIPTION	REMARK
1	TAB MENU	- This is the screen that appears when the Trailers and more tab menu is clicked.	
2	IMG	- Content is sorted in order of most recent registration. - Display the image of trailer and more content. - If the user clicks this image or play icon, it plays the clicked trailer and more content.	
3	ICON	- This is lock icon. - If the content cannot be viewed by the user, it is displayed. - The user show is not sing in clicks this content, it moves to the sign in screen. - The user show is unsubscribe clicks this content, it moves to the plan screen.	
4	ICON	- This is the icon of the multi-subtitle languages.	
5	TEXT	- Display the title text of trailer and more content.	
6	IMG	- If there is watching history, it is display the progress image.	

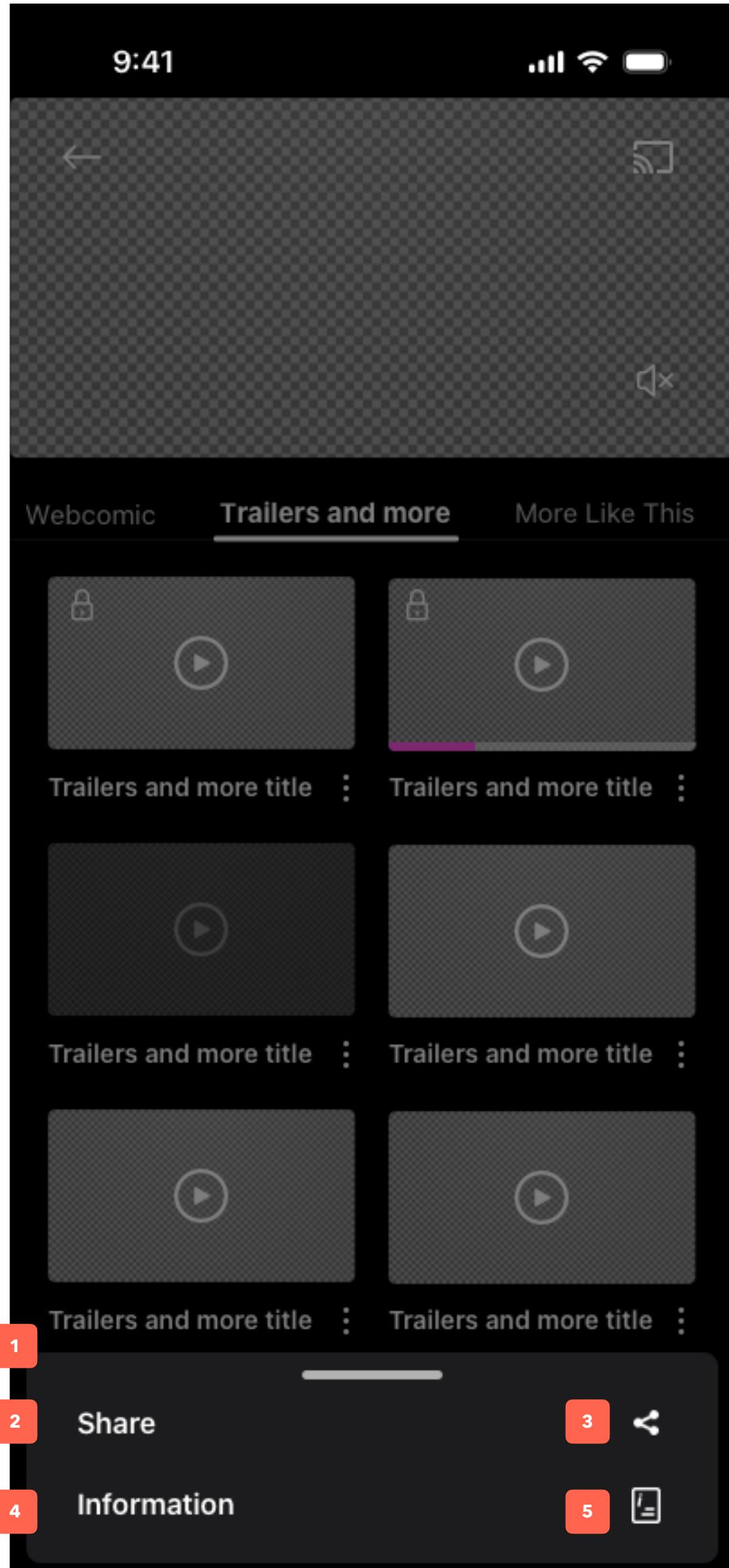
Name: content_detail_trailermore_list

Path: Home Main > Content Detail



Name: content_detail_trailermore_more

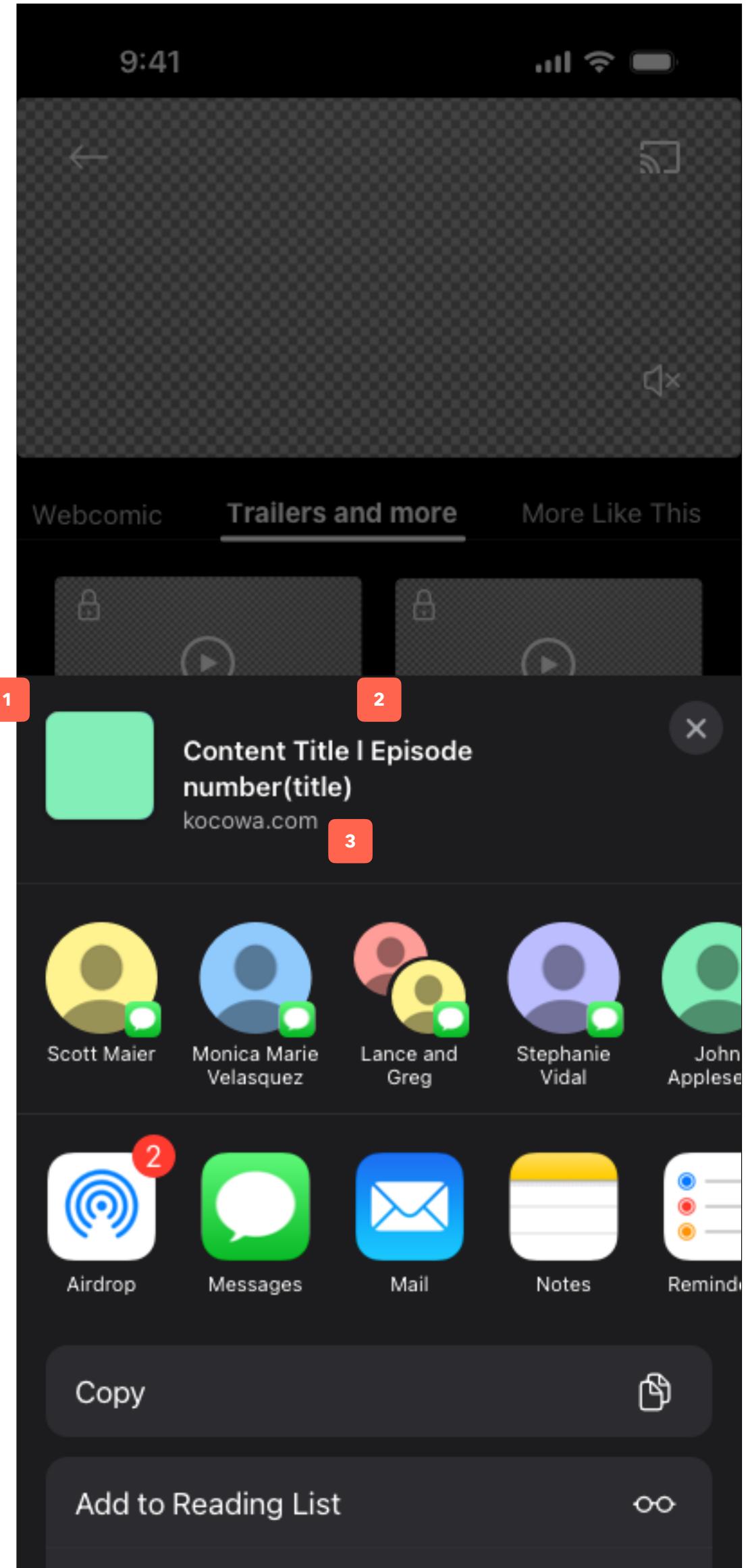
Path: Home Main > Content Detail



No.	UI COMPONENT	DESCRIPTION	REMARK
1	POPUP	<ul style="list-style-type: none">- If the user clicks the additional features icon, the popup will appear.- If the user clicks area excluding pop-ups, this popup will disappear.	
2	BUTTON	<ul style="list-style-type: none">- This is the content sharing button. When the user clicks this button, a pop-up will appear allowing the user to share.- The click area is a horizontal line in the text output area.	
3	ICON	<ul style="list-style-type: none">- Display the share icon.	
4	BUTTON	<ul style="list-style-type: none">- If the user clicks the information, the information popup will appear.- The click area is a horizontal line in the text output area.	
5	ICON	<ul style="list-style-type: none">- Display the information icon.	

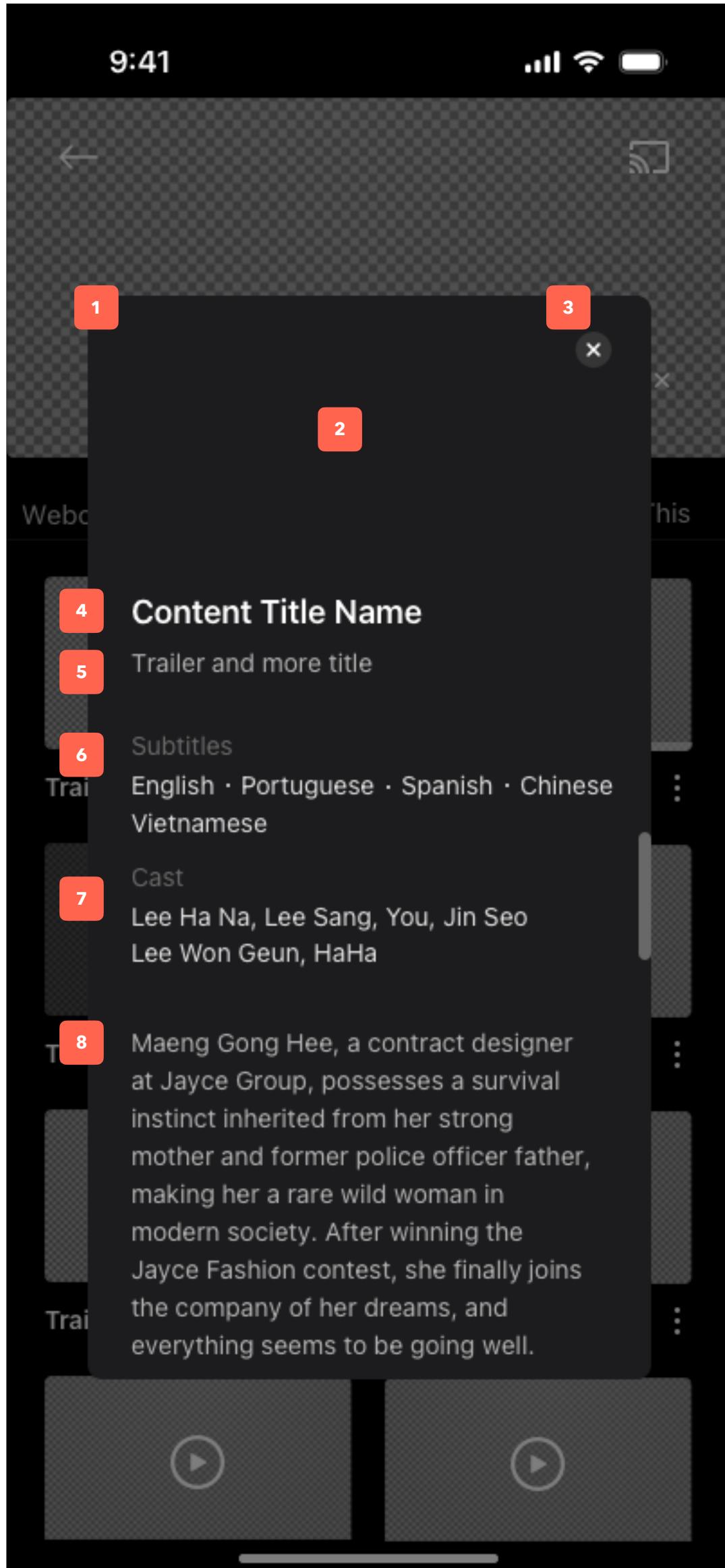
Name: content_detail_trailermore_more_share

Path: Home Main > Content Detail



Name: content_detail_trailermore_more_info

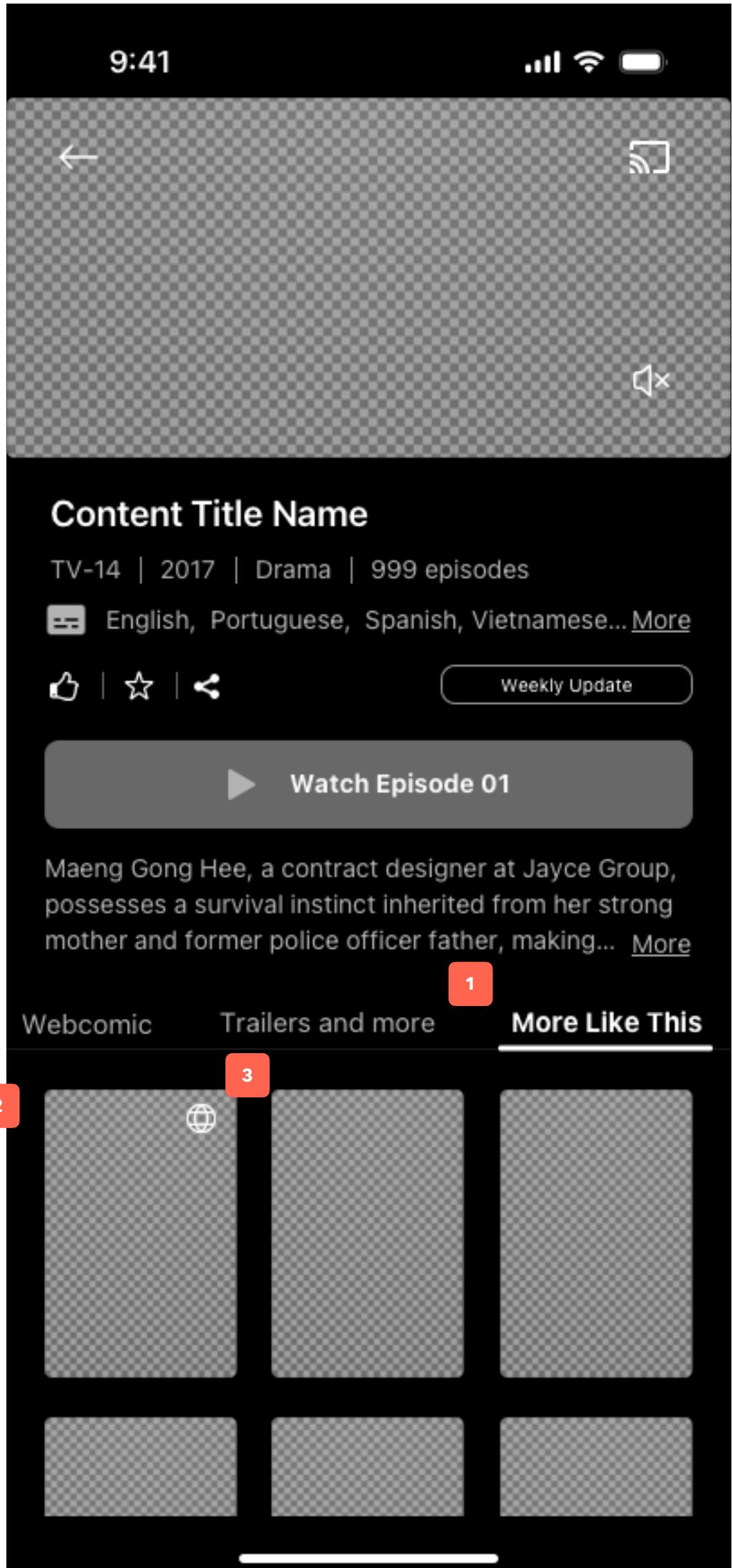
Path: Home Main > Content Detail



No.	UI COMPONENT	DESCRIPTION	REMARK
1	POPUP	- If the user clicks the information button on the trailers and more popup, the popup will appear.	
2	IMG	- Display the clicked episode image. - If there is no clicked episode image, it displays the content image. - If there are no clicked episode image and content image, it does not display the any image.	
3	ICON	- This is a popup close icon. - If the user clicks this icon or area excluding popup, this popup will disappear.	
4	TEXT	- Display the content title text.	
5	TEXT	- Display the clicked trailer and more title.	
6	TEXT	- Display the supported subtitle languages text, and all text is displayed. - If no information is available, this element is not displayed.	
7	TEXT	- Display the cast text, and all text is displayed. - If no information is available, this element is not displayed.	
8	TEXT	- Displays all text without omitting any text.	

Name: content_detail_morelikethis

Path: Home Main > Content Detail



7. Search

8. Account

9. ETC

Thanks for Reading

KOCOWA+ 4.0

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