

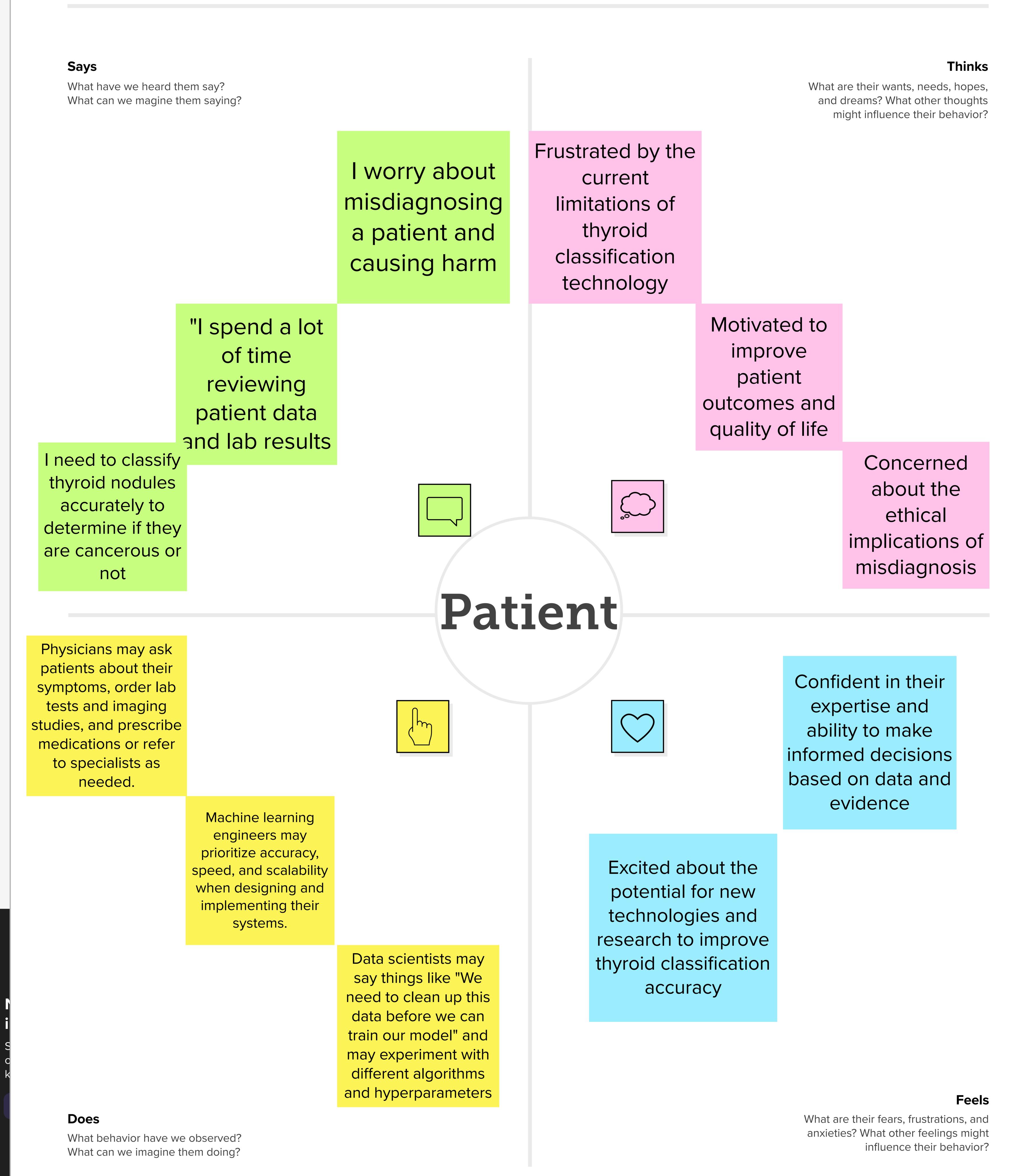
Empathy map

Use this framework to deve deep, shared understanding empathy for other people. A empathy map helps describ aspects of a user's experier and pain points, to quickly understand your users' expendent and mindset.



Build empathy

The information you add here should be representative of the observations and research you've done about your users.



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