Alarm Clock (App) Ethnographic Study

Date: September 30, 2021

People
• Subject 1: Age is 23, Mexican Male

Relevant Features of the Environment
• Subject 1 places the phone on a bureau next to his bed, sometimes facing down and sometimes facing up.
• Subject 1's room never fully remains without light, there is always some light stimulant present like city lighting on the outside
• Subject 1 rarely has less than one pillow and never uses such pillows to block the ears from sound.
• Subject 1 sometimes sleeps with breathing machines as part of his medical sleeping routine, this does cause some noise.
• Subject 1 is exposed to the noice of the a/c vent, the noice is not that loud.
• Subject1's mattress is comfortable in subject's 1 opinion.

Typical Usage Situation
• Subject 1 sets alarms for every 15 minute interval between 6-6:45 AM, every alarm plays a Pokemon sound which is used to wake up, these alarms repeat every day and are scheduled differently depending on the day.
• Subject 1 typically is awake before the ring of the first alarm and normally sets the alarms off before any alarm rings.

Alternative Uses
• Subject 1 typically opens the alarm application to set timers

Comments:
• Subject 1 typically sees the time but does not touch the time of the alarm, the alarm time is visible on the screen of the phone but never opens the alarm application.
• Subject 1 does not typically open the alarm app until the subjects deems necessary to change the time of the alarms set.
• Subject 1 has different configuration based on dates, typically the user does not have alarms on Saturdays and Sundays, and the alarms for Mondays and Fridays are different than the alarms on Tuesday, Wednesday, and Thursday.
• Subject 1 does not get a notification that alarms are set for the next morning, but these still ring.