Total Sales

| **1 Variance**

1,714,288 (-145,482, -8%)

Sales (Δ 2020 Nov , %)

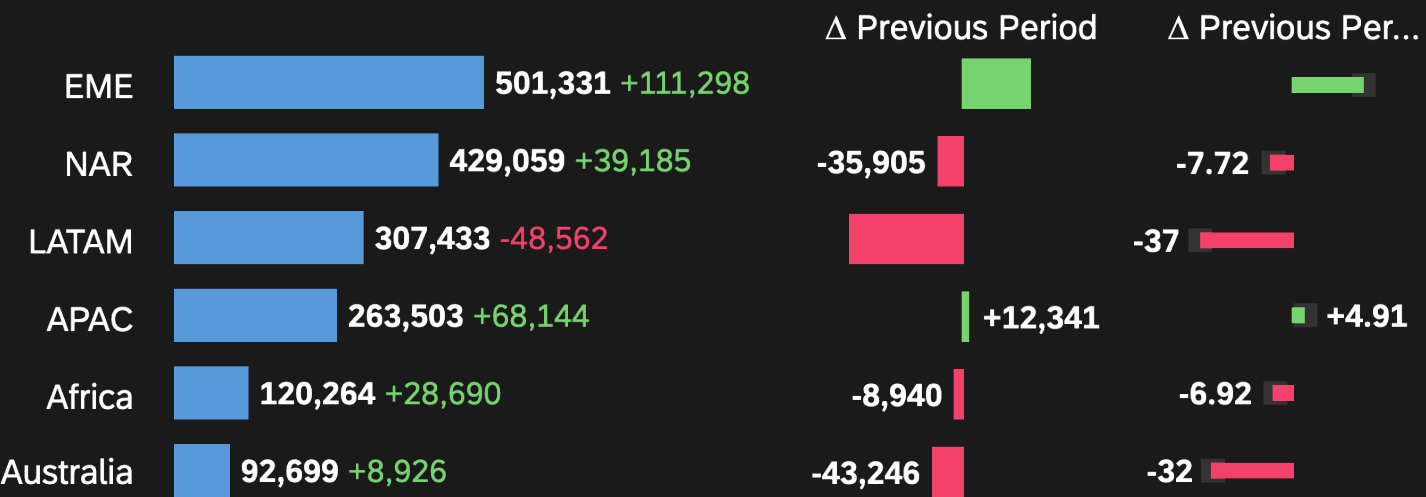## Segment

| **1 Variance**

		Δ Previous Pe...	Δ Previous Per...
Consumer	1,207,592		-9.12
Corporate	506,696	-24,303	-4.58
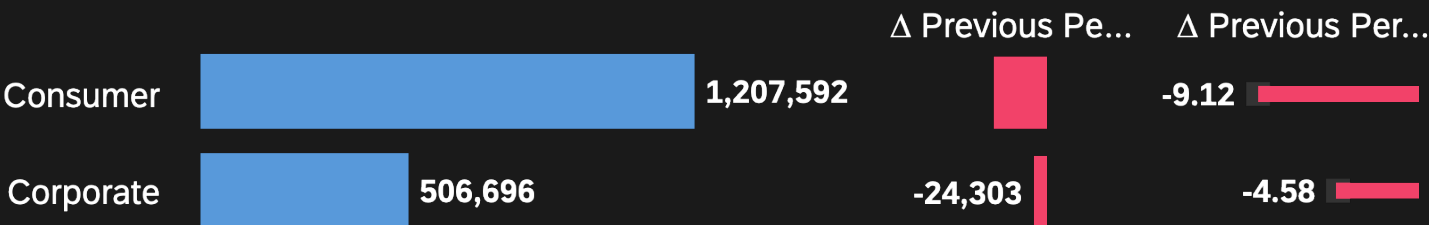
Info

In $
Charts show sales figures of last month compared with previous month.

Market

| **2 Variances**

		Δ Previous Period	Δ Previous Per...
EME	501,331 +111,298		
NAR	429,059 +39,185	-35,905	-7.72
LATAM	307,433 -48,562		-37
APAC	263,503 +68,144	+12,341	+4.91
Africa	120,264 +28,690	-8,940	-6.92
Australia	92,699 +8,926	-43,246	-32

Country

Top 10 - All Dimensions | **1 Variance**

		Δ Previous Period	Δ Previous Per...
United States	424,374	-35,711	-7.76
France	146,726		+47.55
Australia	92,699	-43,246	-31.8
Indonesia	82,503		+34.02
United Kingdom	82,255		+98.27
Mexico	79,093		-52
Germany	61,383	-27,539	-31
China	56,707	-3,148	-5.26
Brazil	41,533	-11,299	-21.4
Philippines	33,807		
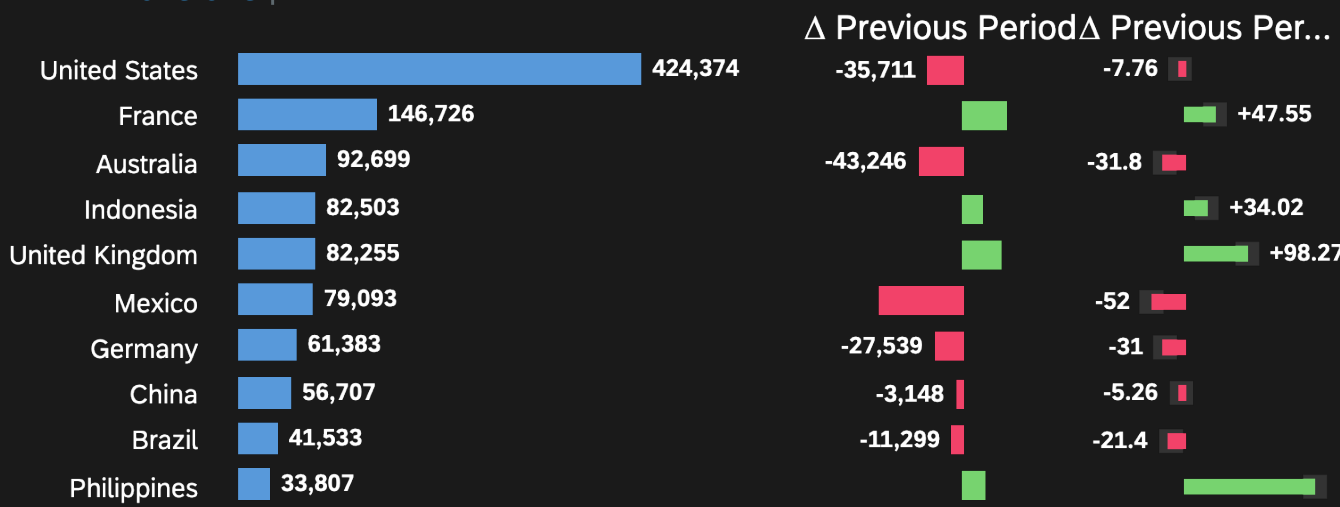
Filter

Country
(All)

Order Date (1)
Dec (Q4/2020) - Dec (Q4/2020)

Product Category

| **1 Variance**
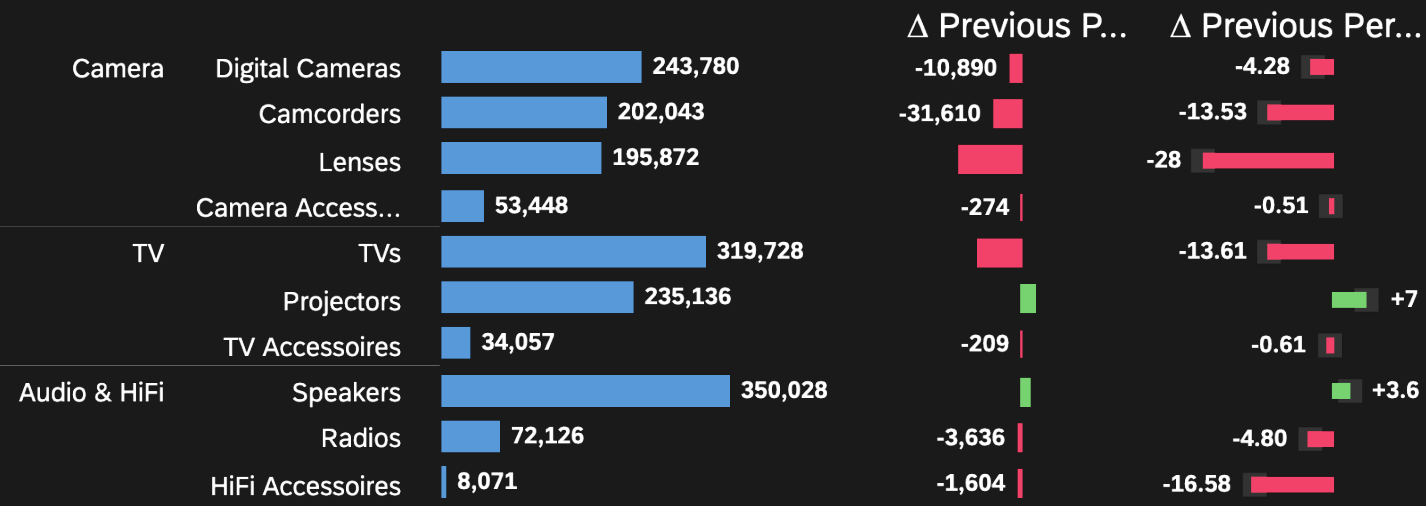
			Δ Previous P...	Δ Previous Per...
Camera	Digital Cameras	243,780	-10,890	-4.28
	Camcorders	202,043	-31,610	-13.53
	Lenses	195,872		-28
	Camera Access...	53,448	-274	-0.51
TV	TVs	319,728		-13.61
	Projectors	235,136		+7
	TV Accessoires	34,057	-209	-0.61
Audio & HiFi	Speakers	350,028		+3.6
	Radios	72,126	-3,636	-4.80
	HiFi Accessoires	8,071	-1,604	-16.58

Time Series

1M 3M 6M YTD 1Y All

1,714,288

1,714,288

Dec 2020

Appendix

Page 1

Page Filter

Model	Dimension	Value
SAC+Retailer+Dataset	Country	(All)
SAC+Retailer+Dataset	Order Date	Dec (Q4/2020) - Dec (Q4/2020)

Country

Model	Dimension	Value
	Sales	Ranking: Top 10

Time Series

Model	Dimension	Value
	Sales	Ranking: Top 10