



Cyclistic Ride Performance Dashboard

Comparing casual and member riders by ride type, speed, distance, and duration

2

Average of Trip Distance(Km)

10

Average of Ride Speed(Km/h)

23

Average of Trip Duration(m)

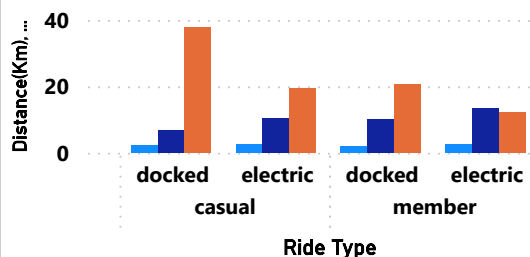
Trip Performance (Ride Type)

✓ ☐ docked

✓ ☐ electric

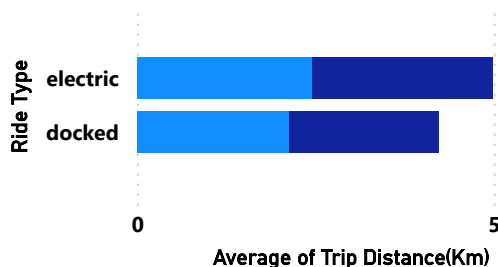
Trip Performance (Monthly Avg)

Distance(Km) Speed(Km/h) Duration(m)

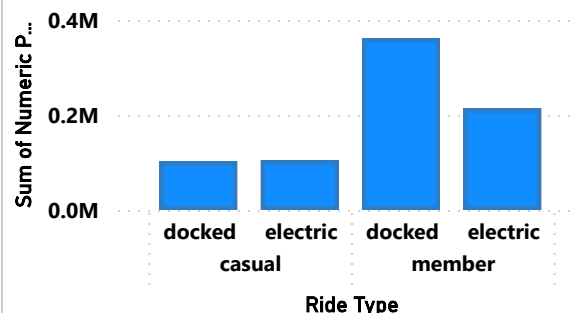


Monthly Avg Trip Distance(Km)

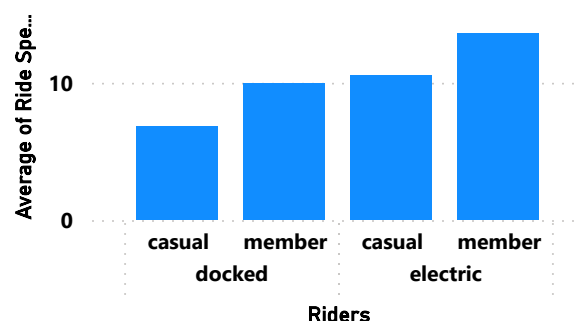
Riders casual member



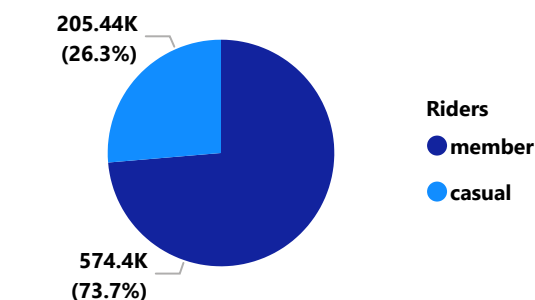
Performance by Riders and Ride Type (Monthly Sum)



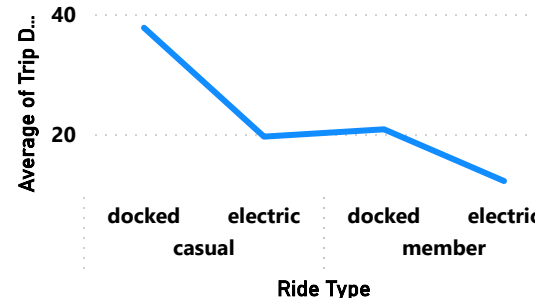
Monthly Avg Ride Speed(Km/h)



% Performance (Monthly Sum)



Monthly Avg Trip Duration(m)



Summary : Overall Rider Category Performance: Members pool sum of (574,395.5) which greatly outperform the Casual riders who pool the sum of (205,435.3).

By Bike Type (Within Rider Categories)

Casual Riders:

Electric: 104,138.1

Docked: 101,297.3

➤ Nearly equal — casuals use both bike types similarly.