

OLIVER BREWER
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OBJECTIVE

Talented, bilingual web developer seeking a career in the field of web design

SKILLS

- Trained in the use of HTML, CSS, and Javascript
- Experience with WordPress, Microsoft applications (such as Microsoft Word, Excel, and Powerpoint), and SEO
- Fluent in Spanish (studied abroad in Cadiz, Spain and have spent a substantial amount of time in other Spanish-speaking countries)

EXPERIENCE

Callaway Golf

IT Department Intern

San Diego, CA

August – September, 2017

- Worked on the development of company employee remote access page
- Worked to develop a shopping cart for the Callaway online store

Taco Truck Creative

Junior Copywriter

San Diego, CA

November, 2017 – November, 2018

- Wrote scripts for radio advertisements
- Wrote banners and social media posts
- Wrote web content articles
- Participated in creative discussions and pitched ideas for commercials, web content, social media posts, and more

Callaway Golf

Marketing Intern

San Diego, CA

August – September, 2017

- Created several blog posts for Callaway's "News + Media" page
- Served as Ogio's social media manager; designed and launched content for Ogio's Twitter, Instagram, and Facebook pages
- Edited and launched videos for Callaway's Apple TV channel
- Wrote descriptions for videos on Callaway's Youtube channel
- Conducted research to advance Callaway's marketing strategy

Ace Relocation Systems, Inc.

Marketing Intern and Writer

San Diego, CA

June – August, 2016

- Created several content marketing articles for the purpose of driving web traffic to Ace's website
- Designed and launched content for the company's social media pages
- Researched marketing strategies and tools to improve Ace's approach, particularly content marketing and search engine optimization (SEO)

Second Chance

Marketing Intern and Writer

San Diego, CA

May – August, 2016

- Wrote informational blogs for the organization's website
- Researched statistics and other information for use in Second Chance's marketing strategy
- Answered letters from potential applicants

Project Concern International (PCI)

Program Operations and Development Department Intern

San Diego, CA

June – July, 2014

- Supported the Program Operations and Development Department (PODD)
- Revised letters and reports to be sent to donors
- Assisted with organizational tasks and project presentations

EDUCATION

University of California San Diego Extension: Coding Boot Camp

San Diego, CA

February 7 - May 7, 2019

College of William and Mary

Williamsburg, VA

Bachelor of Science, Economics major, with a minor in Hispanic Studies

August, 2013 – May, 2017

PROJECT/ SERVICE WORK

- Rescue Express, (September, 2018 – Present) – Volunteer writer and website editor
- Students Helping Honduras, (October, 2015 – January, 2017) – Marketing and advertising volunteer/Student construction volunteer
- The Experiment in International Living, (May – June, 2013) – Summer camp counselor
- San Diego Refugee Tutoring, (August, 2012 – May, 2013) – Supervisor/Counselor/Tutor
- Friends of Nosara, (January, 2011) – Volunteer construction worker/Camp counselor