

**OLIVER BREWER**  
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## **OBJECTIVE**

Talented, experienced, bilingual writer seeking a career in technical and creative writing

## **SKILLS**

- Fluent in Spanish (studied abroad in Cadiz, Spain and have spent a substantial amount of time in other Spanish-speaking countries)
- Experience with WordPress, Microsoft applications (such as Microsoft Word, Excel, and Powerpoint), and SEO

## **EXPERIENCE**

### **Taco Truck Creative**

*Junior Copywriter*

**San Diego, CA**

*November, 2017 – November, 2018*

- Wrote scripts for radio advertisements
- Wrote banners and social media posts
- Wrote web content articles
- Participated in creative discussions and pitched ideas for commercials, web content, social media posts, and more

### **Callaway Golf**

*Marketing Intern*

**San Diego, CA**

*August – September, 2017*

- Created several blog posts for Callaway's "News + Media" page
- Served as Ogio's social media manager; designed and launched content for Ogio's Twitter, Instagram, and Facebook pages
- Edited and launched videos for Callaway's Apple TV channel
- Wrote descriptions for videos on Callaway's Youtube channel
- Conducted research to advance Callaway's marketing strategy

### **Ace Relocation Systems, Inc.**

*Marketing Intern and Writer*

**San Diego, CA**

*June – August, 2016*

- Wrote and designed several content marketing articles for the purpose of driving web traffic to Ace's website
- Designed and launched content for the company's social media pages
- Researched marketing strategies and tools to improve Ace's approach, particularly content marketing and search engine optimization (SEO)

### **Second Chance**

*Marketing Intern and Writer*

**San Diego, CA**

*May – August, 2016*

- Wrote informational blogs for the organization's website
- Researched statistics and other information for use in Second Chance's marketing strategy
- Answered letters from potential applicants

### **Project Concern International (PCI)**

*Program Operations and Development Department Intern*

**San Diego, CA**

*June – July, 2014*

- Supported the Program Operations and Development Department (PODD)
- Revised letters and reports to be sent to donors
- Assisted with organizational tasks and project presentations

## **EDUCATION**

### **College of William and Mary**

*Bachelor of Science, Economics major, with a minor in Hispanic Studies*

**Williamsburg, VA**

*August, 2013 – May, 2017*

## **PROJECT/ SERVICE WORK**

- Rescue Express, (September, 2018 – Present) – Volunteer writer and website editor
- Students Helping Honduras, (October, 2015 – January, 2017) – Marketing and advertising volunteer/Student construction volunteer
- The Experiment in International Living, (May – June, 2013) – Summer camp counselor
- San Diego Refugee Tutoring, (August, 2012 – May, 2013) – Supervisor/Counselor/Tutor
- Friends of Nosara, (January, 2011) – Volunteer construction worker/Camp counselor