partners

- 🔑 id INT
- ◇ partner_type VARCHAR(20)
- ◇ lead_sales_contact VARCHAR(20)
- ◇ created_date DATETIME
- ◇ updated_date DATETIME

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referrals

- 🔑 id INT
- ◇ company_id INT
- ◇ partner_id INT
- ◇ consultant_id INT
- ◇ status VARCHAR(20)
- ◇ is_outbound TINYINT(1)
- ◇ created_date DATETIME
- ◇ updated_date DATETIME

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sales_people

- ◇ name VARCHAR(20)
- ◇ country VARCHAR(20)