

Ogety Narendra

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WORK EXPERIENCE

Excelerate

Dubai (Remote)

Data Visualization Intern

May 2023- July 2023

- **Analyzed** large datasets, ensuring data integrity, and **cleaned** them using Python and SQL to support business decision-making processes.
- **Developed** and **deployed** interactive dashboards and reports with Tableau and other BI tools, providing actionable insights to stakeholders.
- **Collaborated** with cross-functional teams to **implement** data-driven solutions, **monitored** their impact, and **optimized** visualization processes.
- **Documented** methodologies and results to maintain consistency, and **synthesized** findings to improve future data analyses.
- **Evaluated** the performance of data-driven initiatives, leading to **strengthened** business decisions through comprehensive insights.

Leapscholar

Bengaluru, Karnataka

Business Analyst

Nov 2021 – June 2023

- **Collected, organized, and analyzed** data from internal and external sources using SQL and Excel, ensuring **validated** insights for business strategies.
- **Conducted** Exploratory Data Analysis (EDA) and hypothesis testing to support decision-making and **evaluated** business strategies.
- Created detailed reports and developed visualizations with Tableau, presenting key findings to stakeholders for informed decision-making.
- **Collaborated** with marketing and sales teams to **formulate** data-driven strategies and **optimized** business processes.
- **Contributed** to process improvement initiatives, **streamlined** operations, and **strengthened** overall efficiency by applying analytical and problem-solving skills.

Zolostays

Bengaluru, Karnataka

Marketing Research Analyst

June 2021 - Nov 2021

- **Conducted** market research and **analyzed** consumer behavior using SQL and Python to **clarify** key trends and **identify** growth opportunities.
- **Utilized** Tableau to **develop** data visualizations, **communicated** insights clearly, and **presented** reports to stakeholders, ensuring informed decision-making.
- **Collaborated** with cross-functional teams, **contributing** to strategic planning by **analyzing** market trends and **formulating** data-driven strategies.
- **Synthesized** data from multiple sources to **evaluate** marketing campaigns, **recommend** adjustments, and **optimize** future initiatives.
- **Monitored** key performance indicators (KPIs), **summarized** insights, and **recommended** strategies to improve campaign effectiveness and **strengthen** business performance.
- **Solved** complex problems by **streamlining** data processes, **improving** data collection accuracy, and **validating** data integrity across projects.

Education

SAINT LOUIS UNIVERSITY

Saint-Louis, USA

Masters In Information Systems - GPA 3.91

2023August -2025_

SELF PROJECT

- Initiated a Start-up 'Fruits4U' in college
- Conducting analysis, Observing trends, and improving processes.
- Analysis / Negotiation / Marketing / Customer Satisfaction / Feedback.

CORE SKILLS

- **Technical Skills:** C++, R, Python, MySQL, Excel, Tableau, Machine Learning, Exploratory Data Analysis (EDA), and formulating hypotheses for use cases.
- **Data Analysis and Visualization:** Proficient in SQL, Python, R, Tableau, and other data analysis and visualization tools.
- **Project Management Tools:** Proficient in management tools like CRM and JIRA.
- **Machine Learning and EDA:** Experience in exploring data analysis, EDA, use cases, and formulating hypotheses.

SOFT SKILLS

- **Adaptability:** Ability to work independently and adapt to different environments.
- **Commitment and Innovation:** Committed to achieving goals with an innovative approach to problem-solving.
- **Communication Skills:** Strong verbal communication skills, facilitating clear and effective dialogue among team members and stakeholders.
- **Analytical and Decision-Making Skills:** Excellent numerical abilities, decision-making, problem-solving, and organizational skills.
- **Time and Risk Management:** Skilled in managing time efficiently and assessing risks in project settings.

POSITIONS OF RESPONSIBILITY

- ☐ Event organizer in Entrepreneur-Cell.
- ☐ Impacted through a start-up 'Fruits4U' in college.
- ☐ SOC (School of Computing) Technical Team Head in DAKSH (Intercollegiate technical festival at SASTRA).
- ☐ Active member in EXNORA (Club of Community Service at SASTRA).

