Ogety Narendra

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**WORK EXPERIENCE**

***Excelerate Dubai (Remote)***

**Data Visualization Intern** May 2023- July 2023

* **Analyzed** large datasets, ensuring data integrity, and **cleaned** them using Python and SQL to support business decision-making processes.
* **Developed** and **deployed** interactive dashboards and reports with Tableau and other BI tools, providing actionable insights to stakeholders.
* **Collaborated** with cross-functional teams to **implement** data-driven solutions, **monitored** their impact, and **optimized** visualization processes.
* **Documented** methodologies and results to maintain consistency, and **synthesized** findings to improve future data analyses.
* **Evaluated** the performance of data-driven initiatives, leading to **strengthened** business decisions through comprehensive insights.

***Leapscholar* Bengaluru, Karnataka**

**Business Analyst** Nov 2021 – June 2023

* **Collected**, **organized**, and **analyzed** data from internal and external sources using SQL and Excel, ensuring **validated** insights for business strategies.
* **Conducted** Exploratory Data Analysis (EDA) and hypothesis testing to support decision-making and **evaluated** business strategies.
* Created detailed reports and developed visualizations with Tableau, presenting key findings to stakeholders for informed decision-making.
* **Collaborated** with marketing and sales teams to **formulate** data-driven strategies and **optimized** business processes.
* **Contributed** to process improvement initiatives, **streamlined** operations, and **strengthened** overall efficiency by applying analytical and problem-solving skills.

**Zolostays Bengaluru, Karnataka**

**Marketing Research Analyst** June 2021 - Nov 2021

* **Conducted** market research and **analyzed** consumer behavior using SQL and Python to **clarify** key trends and **identify** growth opportunities.
* **Utilized** Tableau to **develop** data visualizations, **communicated** insights clearly, and **presented** reports to stakeholders, ensuring informed decision-making.
* **Collaborated** with cross-functional teams, **contributing** to strategic planning by **analyzing** market trends and **formulating** data-driven strategies.
* **Synthesized** data from multiple sources to **evaluate** marketing campaigns, **recommend** adjustments, and **optimize** future initiatives.
* **Monitored** key performance indicators (KPIs), **summarized** insights, and **recommended** strategies to improve campaign effectiveness and **strengthen** business performance.
* **Solved** complex problems by **streamlining** data processes, **improving** data collection accuracy, and **validating** data integrity across projects.

# Education

**SAINT LOUIS UNIVERSITY Saint-Louis, USA**

**Maters In Information Systems -** GPA 3.91 2023August -2025\_

**SASTRA Deemed University** Thanjavur, Tamil Nadu

***Bachelor of Technology*** June 2017-May 2021

# SELF PROJECT

* + Initiated a Start-up ‘Fruits4U’ in college
  + Conducting analysis, Observing trends, and improving processes.
  + Analysis / Negotiation / Marketing / Customer Satisfaction / Feedback.

**CORE SKILLS**

* **Technical Skills**: C++, R, Python, MySQL, Excel, Tableau, Machine Learning, Exploratory Data Analysis (EDA), and formulating hypotheses for use cases.
* **Data Analysis and Visualization**: Proficient in SQL, Python, R, Tableau, and other data analysis and visualization tools.
* **Project Management Tools**: Proficient in management tools like CRM and JIRA.
* **Machine Learning and EDA**: Experience in exploring data analysis, EDA, use cases, and formulating hypotheses.

**SOFT SKILLS**

* **Adaptability**: Ability to work independently and adapt to different environments.
* **Commitment and Innovation**: Committed to achieving goals with an innovative approach to problem-solving.
* **Communication Skills**: Strong verbal communication skills, facilitating clear and effective dialogue among team members and stakeholders.
* **Analytical and Decision-Making Skills**: Excellent numerical abilities, decision-making, problem-solving, and organizational skills.
* **Time and Risk Management**: Skilled in managing time efficiently and assessing risks in project settings.

**POSITIONS OF RESPONSIBILITY**

* Event organizer in Entrepreneur-Cell.
* Impacted through a start-up ‘Fruits4U’ in college.

* SOC (School of Computing) Technical Team Head in DAKSH (Intercollegiate technical festival at SASTRA).
* Active member in EXNORA (Club of Community Service at SASTRA).