

January 26, 2021

The Iowa State House

The House Committee on Information Technology
The Iowa State Capitol
1007 East Grand Avenue
Des Moines, Iowa 50319

Internet Association Supports Iowa's Move Towards A Modern IT Infrastructure (HSB111)

Dear Honorable Members of the Committee:

Internet Association (IA) represents over 40 of the world's leading internet companies and supports policies that promote and enable internet innovation, including commercial cloud solutions. Our companies are global leaders in the drive to develop lower cost, more secure, scalable, and innovative cloud services to customers in both the private and public sectors. Many of our members also employ a significant number of Iowans, whether to manage the data centers they own and operate in the state or to provide the professional services that make use of the advanced technology they host out of Iowa.

On behalf of our members, we are writing to urge you to support and pass <u>House Study Bill 111</u>, which will provide the state's Office of the Chief Information Officer (<u>OCIO</u>) with the authority necessary to give the state's information technology (IT) infrastructure modernization efforts a level of support that is particularly important if Iowa is to make the most of the talent that exists throughout the Hawkeye State.

IA members work out of Iowa because they know and appreciate the work the state's residents have put into developing their technical talent. By passing HSB111, the Iowa state government will give their own employees the same tools and capabilities that their fellow Iowans have contributed to or manage - while also helping increase access to services for those who need them.

In fact, so much of what the <u>OCIO's Strategic Plan</u> outlines will benefit from and will require cloud-based solutions. From increased productivity through automation and advanced data analytics to better deliver services, to offerings that will scale technically and financially based on actual demand from Iowans, and most importantly in today's remote-friendly world, improve the state's cybersecurity posture, passing HSB111 will help make sure the state never slips into having legacy IT or legacy security again.

We look forward to the opportunity to discuss details about how and why HSB111 will be so beneficial.

Most sincerely,

Colleen Daley

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Director, State Government Affairs, Midwest

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