

FAC-C DS Certificate

Program Informational

Traci Walker // Joanie Newhart// July 18, 2018

Agenda

- 1/ Introduction & Overview
- 2/ Walk Through of Read-Only content
- 3/ Required Elements Guide
- 4/ Questions & Answers

US Digital Service Mission

- 1/ Transform critical, public-facing services
- 2/ Rethink how the government buys digital services
- 3/ Expand the use of common platforms and services
- 4/ Bring top technical talent into public service

2 Rethink how the government buys digital services:

OFPP & USDS Establish the FAC-C Digital Services Core-Plus Certification





FAC-C Digital Services Core Plus Specialization



DITAP: Digital IT Acquisition Training Program (DITAP) is a training & development program to encourage cohort-based hands-on skill learning to create a buying specialization for digital service acquisition.

Effective Date: June 1, 2018

Open to: FAC-C II or III holders. DAWIA equivalent accepted until DoD creates equivalency

Continuous Learning Points: Participants can earn between 60-80 CLPs dependent on training providers' program

Assignment: By FY-22 Contracting Professionals assigned to primarily digital service acquisitions over \$7m shall have the specialization prior to being assigned

Required Core Content

USDS/OFPP has validated through two runs of the program the core content and facilitation techniques that must be provided in order for students graduating to receive the certification.

Core Content: We have identified the required elements of the content, facilitation methods, participation elements, and readings that <u>must</u> be included in development program to ensure consistency and keep the certification brand related to the achieved outcomes.

The purpose of this is two-fold:

- 1. <u>Maintain consistency of certification approach</u> and skills achieved
- 2. Streamline the process of getting more development programs built & delivered quickly without redundant cost to the government

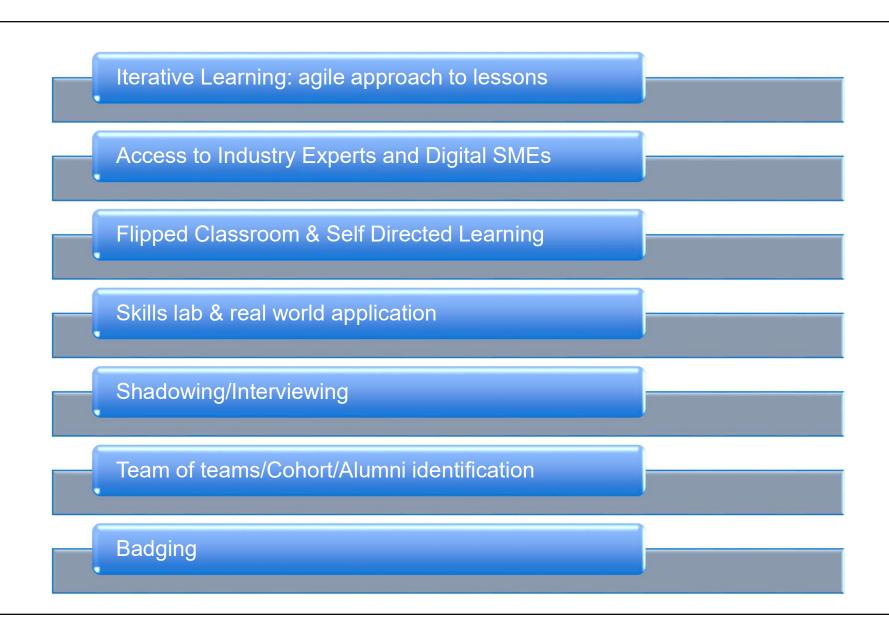
Approval of Program

USDS/OFPP Provides Validation

- USDS or OFPP will evaluate the proposed development program – either from agency or industry – to determine that the basic requirements/competencies are covered
- Will maintain the approval of all core content updates as part of the open source strategy for the EdX platform
- Will communicate via the TechFAR Hub and to FAI/OFPP approved vendors so registered participants will earn eligible credit & certification
- The content can be exactly the same as provided in either the pilot/MVP version of the program or can vary based on the specific skills or learning approaches that the training provider wants to apply.



Course Content





ICF: DITAP01 Digital Acquisition MVP

Home Course

Content Map

Discussion

Progress

Wiki

Welcome to ICF's DITAP01!

Digital Acquisition MVP

Course Updates and News

:: June 5, 2017

Welcome to the Digital IT Acquisition Professional Training & Development Open Source Content Space This is a read-only version of the content and course associated with the DITAP training as delivered under the MVP. Access to this information will provide you with

- Ability to view the content in the manner it was presented to students in the Pilot & Minimum Viable Product (MVP) courses utilizing the edX Learning capabilities
- b. All associated proposals and facilitation notes, requirements, and tips related to conducting the development program
- c. Additional documentation around how the course was administered and assessed

Access the <u>Content Map</u> to get started on learning about this course and see how it was developed and facilitated. In addition, <u>here's the presentation</u> provided at the initial informational briefing on the DITAP training program. For questions about the content please email Brent Maravilla at <u>bmaravilla@omb.eop.gov</u> or Traci Walker at <u>twalker@omb.eop.gov</u>.

How to facilitate the program:

In taking on this challenge to run the DITAP Program for yourself, here is information that will help you facilitate launching your own version. In addition, later in this document you will find specific recommendations related to the DITAP Pilot, and separately, the DITAP MVP. USDS anticipates hosting a workshop that will provide more specific recommendations.

Program Design

Initial Challenge Submission Winning Challenge

Participant Recruitment

DITAP Nomination Form

DITAP Application Instructions

Post-Pilot Report

Post-MVP Transition Plan

MVP Curriculum Map

Course-Level Assessments

Pre-Program

Individual Development Plan

IDP Start of Program

IDP Iteration Level Feedback

Program Pre-Assessment

Summary of Program Pre-Assessment Results

Raw Data of Program Pre-Assessment Results

Item- Level Data of Program Pre-Assessment Results

Post-Program

Survey Results Summary

Home Course Content Map Discussion Progress Wiki

Digital Acquisition MVP

Resume Course

Course Introduction

Program Pre-Assessment

Orientation Materials

edX Orientation

Grading Expectations

Live Digital Assignment

Getting Started

Task 1: Develop Your Hypothesis

Task 2: Test Your Hypothesis

Task 3: Develop Your Product Vision

Task 4: Complete Product Vision

Course Tools

Bookmarks

Important Course Dates

Today is Jul 18, 2018 10:26 EDT

Course End

in 6 months - Dec 30, 2018

After this date, course content will be archived.

Course Handouts

Other documents coming soon. Until then, check out the Course Introduction section for slides and documents from Orientation.

Iteration 1.A: The Digital Services Professional

Readings

Online Learning: Digital Services - The Who & What (B)

Resume Course •

Activity Break: Starting Your Who's Who List (Optional)

Digital Services Blog Activity (Optional)

Online Learning: Digital Services - The How (Required)

Online Learning: Defining Your Role and Agency Team Member's Roles as Digital Services Acquisition Professionals (Required)

Iteration 1.B: The Digital Services World

Introduction

Readings

Online Learning: Understanding Sources of Supply

Activity: Trend Analysis of Fast Company's Most Innovative Companies

Online Learning: Agile Methodologies

Defining Digital Services

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Digital Services – The Who and The What

Welcome to Digital Services - The Who and The What. At the conclusion of this module, you will be able to:

- · Define digital services.
- Identify key players in the digital services ecosystem.

Defining Digital Services

Let's start with the **WHAT**. What is meant by digital services? That is, in fact, the question. It cannot be defined by one simple noun or even one simple sentence. To define digital services, we need to ask ourselves more questions: who, what, why, where, and how?

Digital Service Wheel

Below you will find the Digital Service Wheel. Each part of this wheel lists more than one answer to each question above, and the answers shown here are just the beginning. This is why defining digital services can be a complex task.



Required Course Elements

Competencies and Performance Outcomes

Competency	Performance Outcome
Digital Services in the 21st Century Government	Describe digital services in the 21st century, including what they are, who provides them, how they are delivered, and why they are important
Understand What You Are Buying	Determine the problem to be solved while effectively supporting and communicating with the customer and industry
How do you buy	Effectively use techniques for acquiring digital service solutions in your solicitation or acquisition strategy
Awarding & Administering Digital Service Contracts	Conduct and award digital service contracts, using and applying metrics and incentives appropriately, and applying proper course correction when necessary
Leading Change as a Digital IT Acquisition Professional	Apply techniques to create a culture of innovation within your sphere that enables you and others to effectively lead and influence customers to the best solutions
Application of Skills	Apply techniques learned in the course through various activities

Available at: https://techfarhub.cio.gov/initiatives/ditap/

For Training Institutions

If you are interested in building and facilitating your own version of the DITAP training program, the program competencies are listed above. Detailed information as to how exactly what is required to become an approved vendor is coming soon.



Questions & Answers