

I am writing today to apply for the role of Digital Learning Developer. I believe my background in multimedia production, design and coding will enable me to make a valuable contribution from the first day of working at the company.

I am a videographer, web-developer and motion-designer with over five years experience delivering multimedia solutions to companies including Diageo, Shell and Major League Baseball. I have worked with brands, corporations and international artists on their multimedia output with a focus to grow their audience reach. I have also completed several multimedia projects for clients in the education sector, including the University of Oxford, which are especially relevant to this position of Digital Learning Developer.

I am currently working with a medical not-for-profit to develop an education platform for ICU training in Laos. This project has required me to film, design and edit media, which doctors will use to teach in a low-resource setting. I am currently developing the website to host the training resources I have created. My ability to communicate complex procedures visually was affirmed with the successful completion of a project for the London School of Tropical Diseases, where the brief was to communicate an infection in the bloodstream. I used detailed hand-drawn animation and After Effects to effectively represent this procedure.

Outside the education sector, I have led video teams and directed video content internationally, delivering high-quality multimedia products to tight deadlines. I have strong proficiency organising shoots, working with all sorts of cameras (RED to Fs7) and editing software (Premiere Pro, Photoshop, Illustrator, Da Vinci Resolve, After Effects and Cinema 4D). Recent projects include rebranding Toolroom Records motion-identity across all platforms (their socials have 240,000+ likes) and producing video content for David Guetta to maximise audience reach for his release '2000 Freaks Come Out'.

Aside from my background in multimedia production, I have recently completed a rigorous full-stack web development boot camp. This has equipped me with skills, including the ability to develop web-apps in a team, apply principles of test-driven development and collaborate using Git. Since graduating, I have immersed myself in creating and building apps and studying Javascript. I have recently completed my first few React and Redux projects, and I have also launched a Ruby on Rails prototype app enabling charities to source temporary accommodation for those most in need (<http://www.icarebnb.org/>). This project integrates a pusher JavaScript live-chat and implements several JavaScript geolocation features.

Please find my portfolio and CV attached below.

Videography Portfolio PDF: <https://we.tl/t-JT4rHQRXCB>

Multimedia Portfolio PDF: <https://we.tl/t-AGeJzz1lRX>

Vimeo Link With Public Projects: <https://vimeo.com/twinldn>

Coding portfolio: <https://www.twinldn.dev/>

Github: <https://github.com/oginglis>

I believe my experience and expertise in both multimedia design and coding developed across five years of working with international brands and clients will enable me to make a valuable contribution to the role of Digital Learning Developer.

Many thanks for considering my application.

Oliver Inglis