



The excellence required for admission into prestigious schools (SAT)

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Problem statement

Students have trouble conceptualizing
the effort required to get into a
prestigious college/ university

Solution: Outlining personalized targets

Characteristics of a student in focus:

Intended
Major

Investigating the SAT
performance of students
within Intended Major
Cohorts

State

Investigating the State-
wide SAT performance

Defining a 'prestigious' school

The more prestigious the school:

- The more applicants it receives
 - Number of applicants
- The greater aptitude to recruit impressive students
 - SAT performance of enrolled students (25th percentile and 75th percentile considered)
- The lower the acceptance rate



Prestige_Signal

Number of
applicants

Higher = higher
ranking

1

+

Acceptance Rate

Lower = higher ranking

1

+

SAT scores of the 25th
and 75th percentiles

Higher = higher
ranking

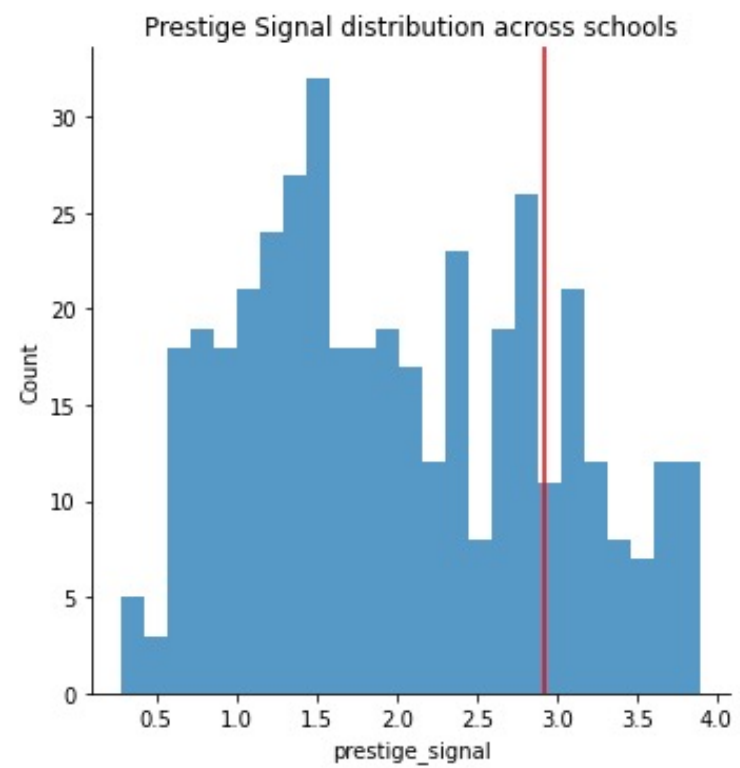
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Out of 4

Prestigious = top 20% based on prestige_signal

Narrowed the collection of colleges from 410 to 82 “*prestigious*” colleges

College	Prestige_signal
Harvard College	3.901220
Stanford University	3.892683
University of Pennsylvania	3.850000



Numbers in focus

SAT performance from enrolled students in “*prestigious*” schools:

25th percentile minimum- **1180**

25th percentile mean- **1353**

Prestige SAT Targets

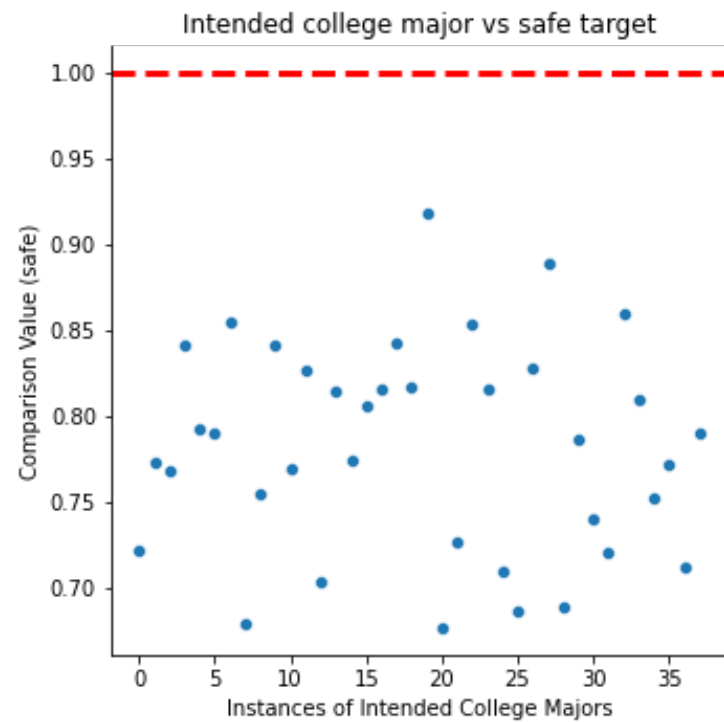
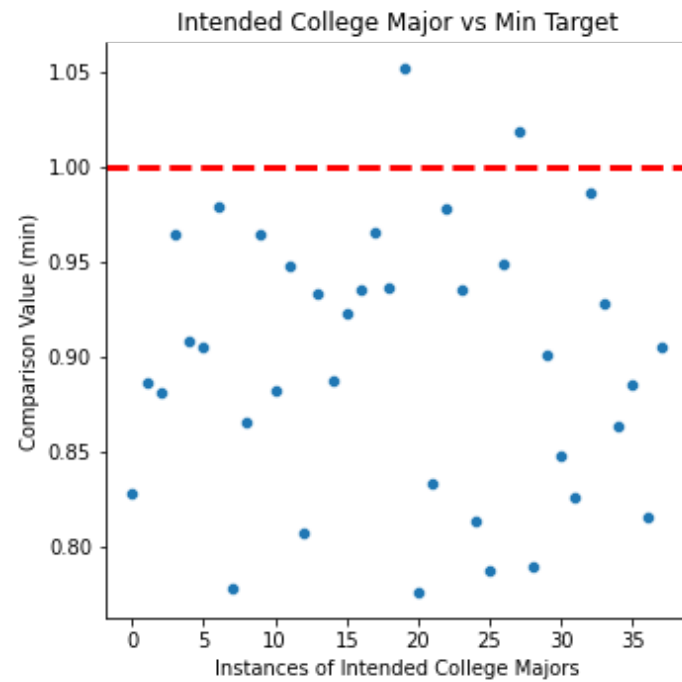
1180

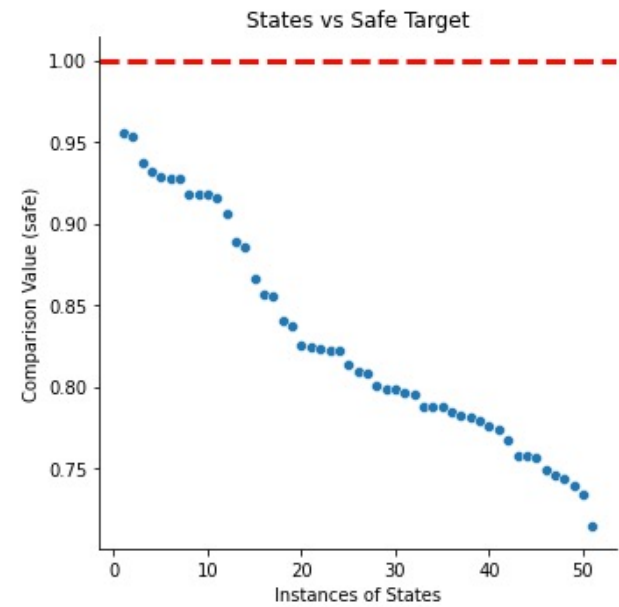
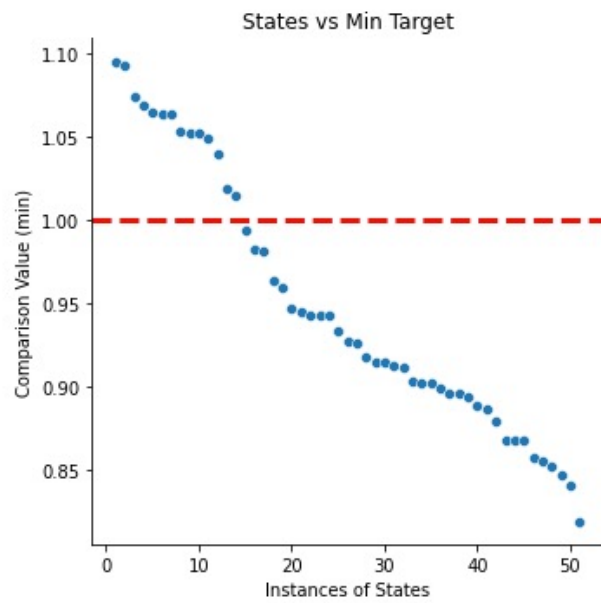
Minimum Target

1353

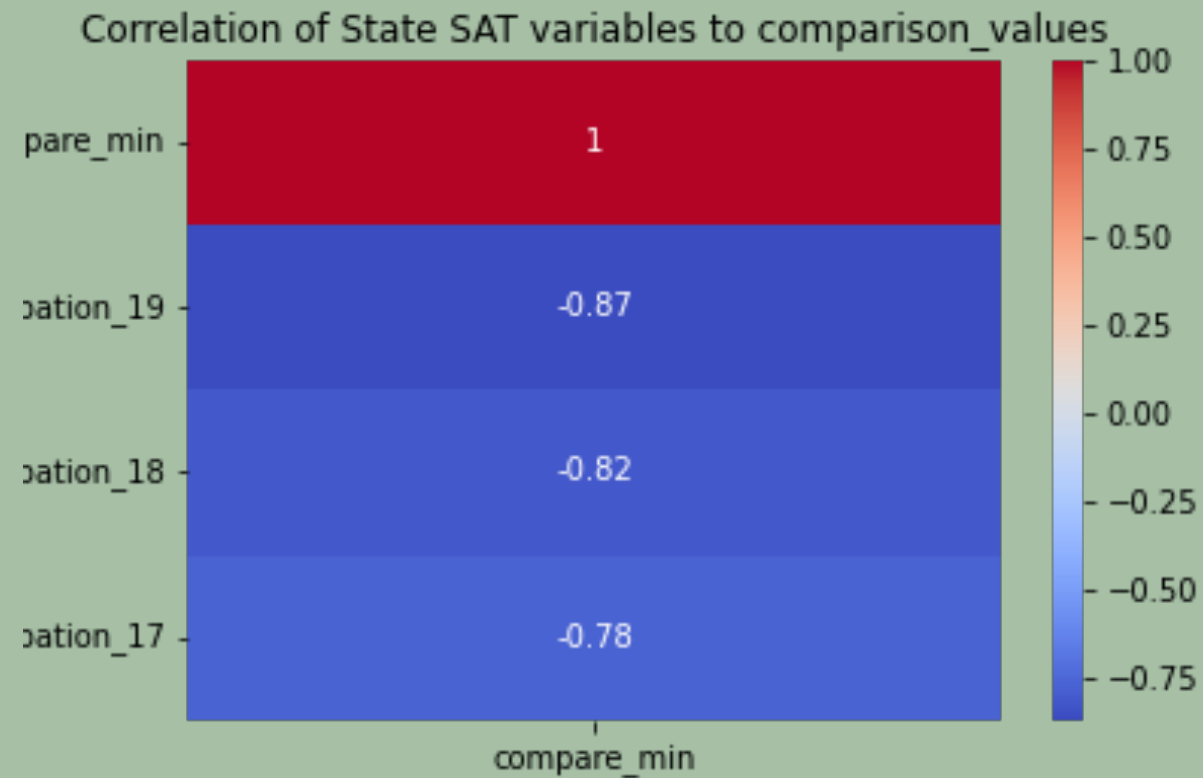
Safe Target

Comparison values = SAT performance / min or safe SAT target

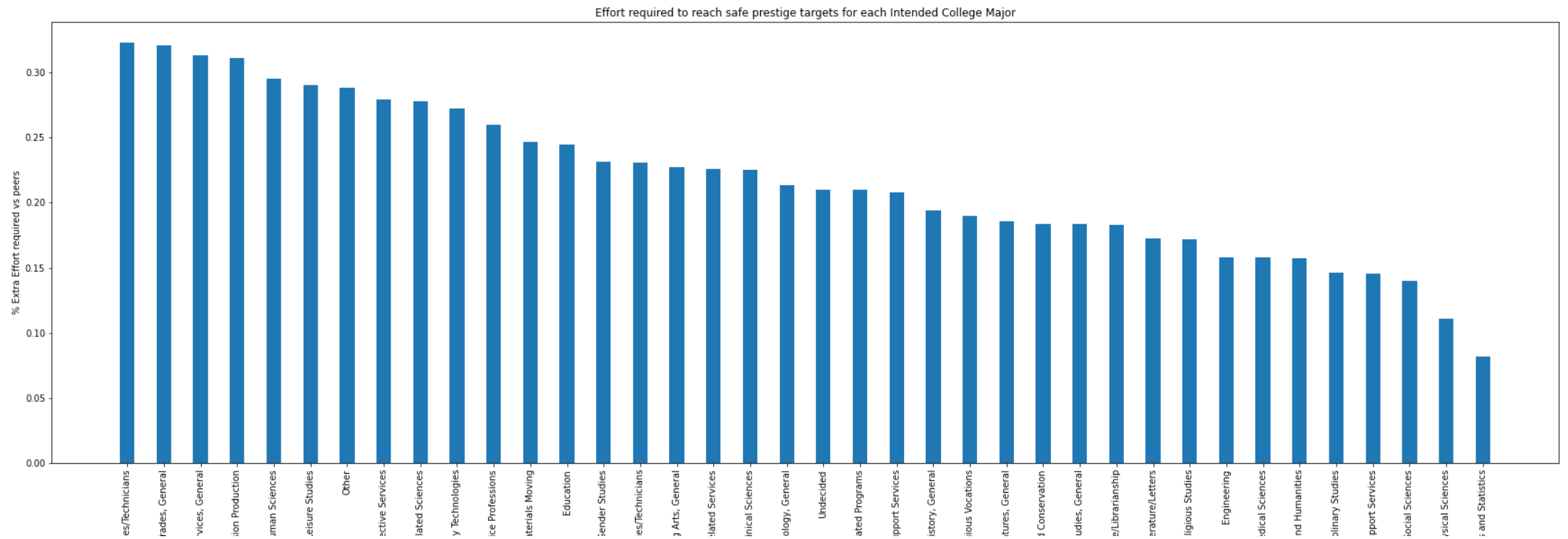




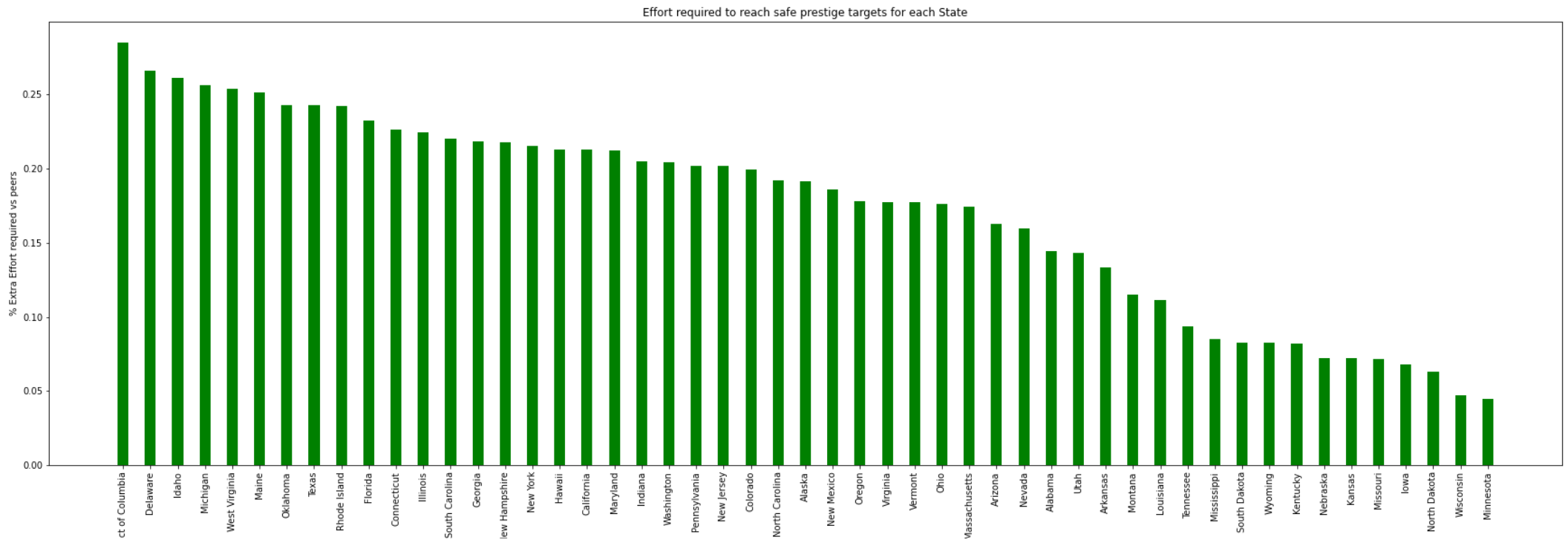
Participation rates have an alarming amount of negative correlation



Extra effort = 1 - comparison value



Extra effort required against peers amongst STATES



Mean
Effort
required

Intended Major

21.8%

(2019)

State

17.2%

(2017-2019)

Thanks For
Listening