Old Mansion Foods: Sauces

1.0 Project: Extend Old Mansion Food’s Reach into the Sauce Market

1.1 Financial Planning

1.1.1 Estimate Cost Structure

1.1.2 Acquire resources/Approval

1.1.3 Assign project staff

1.2 Operational Manufacturing Facility

1.2.1 Test water *(install water purification system?)*

1.2.2 Check foundation

1.2.3 Understand FDA requirements/policies

1.2.4 Check code/electrical wiring

1.2.5 Procure building insurance

1.3 Equipment

1.3.1 Purchase equipment

1.3.2 Purchase insurance for machines

1.3.3 Install machines

1.4 Employment

1.4.1 Search to fill all necessary positions

1.4.2 Conduct hiring process

1.4.3 Safety & Operational classes/Training

1.5 Develop Sauces

1.5.1 Research then Test different recipes with focus groups

1.5.2 Send to nutrition lab for analyzation (calorie count & nutrition)

1.5.3 Determine Product Shelf Life

1.6 Bottling and Labeling

1.6.1 Select bottle style

1.6.2 Design packaging and labeling

(color/layout/images, nutrition, UPC)

1.7 Sales Contracts

1.7.1 Local markets/Restaurants

1.7.2 Costco

1.7.3 Offer custom/private sauces on website (same as spices)

1.8 Production

1.8.1 Determine ingredients list

1.8.2 Contact suppliers to increase current orders

and obtain additional suppliers if necessary

1.7.3 Begin Production, Bottling & Labeling

1.9 Distribution

1.9.1 Accept Bids for Distribution

1.9.2 Draft distribution contracts

1.9.3 Distribute