Personal data

First name / Surname Ognjen Zelenbabić

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Professional Experience

Occupation or position held Data Scientist/BI team lead

Name of the employer Rovicom Solutions, Belgrade, Serbia

Dates 2013 Oct – Present

Main activities and responsibilities Development of BI team and infrastructure, defining data sources, tracking mechanisms, KPIs,

ensuring data quality, reporting platform implementation and reporting, utilization of data in order to improve business decisions, managing team members, recruiting new members,

predictive analytics.

Greatest achievements Creation of User Life-Time predictions which estimate user's behavior in the future.

Development and implementation of Data Warehouse where all data is structured, unified and well organized. Implementation of Hadoop, Tableau server, tracking mechanism for user's

behavior on the web/in the software, SMS and email reporting systems...

Website <u>www.rovicom.net</u>

Name of the employer Mozzart Bet, Belgrade, Serbia

Dates 2012 Aug – 2013 Oct

Main activities and responsibilities Data analysis in order to adopt better business decisions and processes. Specifically focused

on the application of advanced mathematical methods (Machine Learning, Data Mining).

Greatest achievements - Developed and implemented system for clusterization of large amounts of data in real-time

in order to detect frauds using MongoDB and Python.

- Developed an algorithm for decision making which was evaluating bet risks.

- Created prediction matrices for Soccer games.

Website http://www.mozzartbet.com/en/home

Name of the employer High School "Nikola Tesla", Teslić, BiH

Dates 2009 Sept – 2010 Sept

Main activities and responsibilities Lecture seven different subjects in the field of electrical engineering and programming.

Website http://www.msntesla.info/

Occupation or position held Automation Engineer

Main activities and responsibilities

Name of the employer Aqua Interma

Dates 2008 Aug – 2009 Sept, Belgrade, Serbia

- Development of automatic systems for chlorination

- Programming of PLC's, micro-controllers and touch panels

Greatest achievement Developed and implemented an algorithm for adaptive automatic chlorination system

independent of environmental temperature.

Website http://www.aquainterma.rs/eindex.htm

- Algorithm development

Freelance Projects

Project name Human Speech Signal Estimation

Dates 2010 Nov - 2011 Jan

Description Implementation and verification of the correctness of the new method for estimation of

signal parameters under the influence of non-stationary and impulsive noise.

Employer Faculty of Electrical Engineering, University of Belgrade, Serbia

Project name Electrical Engineering Consultant

Dates 2010 Feb – 2010 Apr

Description Provide technical support and advice for the purpose of successful implementation and use

of wireless measuring devices.

Employer Public Utility Company "RAD"

Website http://www.vodovod-teslic.com/index en.html

Project name Machine learning algorithms for route finder

Dates 2009 Oct – 2009 Dec

Description Development of algorithms for finding of the optimal/shortest route between two defined

destinations using swarm intelligence, genetic algorithms and artificial neural networks.

Employer Faculty of Electrical Engineering, University of Belgrade, Serbia

Education

Graduated 2011 Jun (with highest grades)

Title of qualification awarded MSc. of Electrical Engineering and Computer Science

Principal subjects Methods of Soft Computing, Adaptive Systems for Signal Processing and Control,

Systems for Automation and Control, Digital Image Processing

MSc. Thesis Detection and Recognition of Face from the Picture using Associative Neural Networks

School information Faculty of Electrical Engineering, University of Belgrade, Serbia

Website http://www.etf.bg.ac.rs/index.php?lang=en

Graduated 2009 Aug

Title of qualification awarded Graduated Engineer of Electrical Engineering

Principal subjects Artificial Intelligence, Digital Processing of Signals, Mathematics, Probability and Statistics,

Automatic Control Systems, Theory of Robotic Systems, Programming Languages

BSc. Thesis Communication in Artificial Intelligence

School information Faculty of Electrical Engineering, University of Belgrade, Serbia

Website http://www.etf.bg.ac.rs/index.php?lang=en

Other Information

IT skills MATLAB, Python, Linux, R, Excel, Tableau, SQL, Hadoop, MongoDB, BI, Analytics,

Data Mining, Machine Learning, Big Data, Algorithm Design, Statistics, Sybase IQ, Mathematical Modeling, Predictive Modeling, High Performance Computing, Git, etc.

Language Proficiency

English Full professional proficiency

Serbian Native language

Other

Driver's license B

Member of MENSA, Krav Maga