

Sr. Design Technologist

WHY HIRE?

Just a cool individual with an awesome attitude. I am also a self-taught Product Designer that codes with a decade's worth of web design, branding, and product development experience. With an in-depth understanding of the intersection between Design, Code and Art, I currently focus most of my work building Design Systems supporting enterprise-level software. Also, a blockchain and any decentralize autonomous system enthusiast since 2014.

SR. DESIGN TECHNOLOGIST

Ellie Mae
Aug 2017 - Present

Recruited to work on **Design Operations** and pattern design/implementation but ended up building a **Design System** from scratch for the entire company and partners working collaboratively between Engineering and UX. Not only **designed, usability tested and coded patterns and accessible components using React.js, SASS, and Storybook**, but I also **led the initiative by recruiting engineers and designers** to work on it at a time when building a Design System had no Business or Management support.

SR. PRODUCT DESIGNER & CONSULTANT

OSKRHQ (part-time freelance)
Jun 2009 - Present

I have **freelanced** part-time working with clients across different industries on projects ranging from **Brand Identity creation to building digital products in code**. I also work on personal open-sourced projects, I give **talks** and **mentor** designers and also **publish classes** on the side.

DESIGN TECHNOLOGIST

Ultimate Software
Mar 2015 - Aug 2017

Recruited to **design, code and usability test** highly **interactive prototypes using HTML, CSS, and JS**. Ended up working full time on Design Ops and building the company's Design System for both mobile and web apps.

ACCOUNT MANAGER & UX DESIGNER

Brightstar Corporation
2011 - 2014

Recruited to **manage** key accounts such as Esurance, Verizon, and Sprint, in the e-commerce Device Insurance industry. I was responsible for **driving sales growth through UX Design, and marketing campaign creation**. I also counseled upper Management on vision, direction, account relations, and **branding**.

MARKETING CONSULTANT & UX/UI DESIGNER

All Digital Media Agency
2008-2010

Recruited to **acquire new clients** and **design tailored marketing and branding solutions for them**. On the print side, I designed logos, flyers, posters, t-shirts, and menus, among other things. On the digital side, I designed a few websites including animations for advertising in Flash.

CO-FOUNDER & GRAPHIC DESIGNER

Atlanta de Noche Magazine
2007-2010

Owned and operated an online magazine showcasing entertainment events targeting diverse **International communities** around the city of Atlanta.

SKILLS

DESIGN: Product Thinking, Interaction Design, User Experience, User Research, Visual Design, Branding, Sketch, Framer, Studio, DSM, Figma, Webflow, Photoshop, Illustrator, Invision, AdobeXD, Flinto, Principle, Procreate, Brand.ai, UI Kits.

CODE: Prototyping, Front-End Development, HTML, CSS, JS - ES6, AngularJS 1.x, ReactJS, Ionic, Gatsby, Styled Components, Firebase, Component Architecture, Git, Webpack, SASS.

SOFT: Sales & Marketing, Creative Direction, Interviewing, Mentoring, Public Speaking, Writing, Culture Building, Cultural Marketing.

