

# GODFRED PEPRAH OWUSU

ogpeprah12@gmail.com | 0594817271 | [www.linkedin.com/in/ogpeprah](https://www.linkedin.com/in/ogpeprah)

## CAREER OBJECTIVE/SUMMARY/PERSONAL STATEMENT

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I am a dedicated individual, committed to excellence. With a strong work ethic and a passion for continuous learning, I do well in unfamiliar and challenging environments. I am a team player. My excellent communication skills allow me to convey ideas. I am driven by a genuine desire to contribute meaningfully to any project or organization I am a part of, always striving for excellence in my work. I aspire to be a renowned software engineer and data scientist, helping solve problems in societies, nations, and the world at large. I am driven by a high sense of optimism for the future by working hard and keeping myself updated with changes in the business environment.

## EDUCATION

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**BSc. Business Administration – Business Information Technology**  
Kwame Nkrumah University of Science and Technology (KNUST)

**Expected September 2024**  
Kumasi, Ghana

**Ghana Senior High School**  
Business (W.A.S.S.C.E)

**Koforidua, Ghana**  
September 2017 – September 2020

## ACHIEVEMENTS/AWARDS/CERTIFICATION

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### African Art and Achievers' Awards (2023)

- Emerged as the best graphic designer in Africa.

### Skills for Digital Inclusion Program (2023)

### 14<sup>th</sup> MTN Pulse Transform Africa Conference and Africa Role Model Awards (2023)

### J.P. Morgan Software Engineering Virtual Experience on Forage - June 2024

- Set up a local dev environment by downloading the necessary files, tools and dependencies.
- Fixed broken files in the repository to make web application output correctly.
- Used JPMorgan Chase's open-source library called Perspective to generate a live graph that displays a data feed in a clear and visually appealing way for traders to monitor.

### Accenture North America Data Analytics and Visualization Job Simulation on Forage - July 2024

- Completed a simulation focused on advising a hypothetical social media client as a Data Analyst at Accenture.
- Cleaned, modelled and analyzed 7 datasets to uncover insights into content trends to inform strategic decisions.
- Prepared a PowerPoint deck and video presentation to communicate key insights for the client and internal stakeholders

## PROJECTS/RESEARCH EXPERIENCE

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- A Todo web app with HTML, CSS, and JS. The user inputs some activities that are yet to be accomplished at a particular time. The user can also edit and delete to-dos.
- Built landing pages using HTML, CSS, and JS, enabling mobile responsiveness and user interactivity.
- A dictionary web app that utilizes APIs. I used fetch.js to get all the JSON data needed to provide meaning for any word in the dictionary.
- An emergency service app with flutter (UI). An academic project(app) that can contact emergency services immediately when there is an emergency.
- A learning management app clone with Flutter.
- Building an HR SaaS system.

## PROFESSIONAL DEVELOPMENT & TRAINING

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### WebTeam - KNUST

**January 2022 – Present**

- Began programming with hands-on projects to facilitate career development.
- Taught other novice programmers the basics of web development.

### Ghana Tech Lab Training Participant

**October 2023 - November 2023**

- Acquired relevant knowledge in data analytics with Microsoft Excel, SQL, and Power BI.
- Worked with a team of fellow participants to carry out projects assigned to us. I also acquired the skills to load, clean and

transform data and finally visualize it.

## LEADERSHIP EXPERIENCE/MEMBERSHIP

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### Royal Generation Choir - KNUST Assistant Instrumentalist Head

Kumasi, Ghana  
present

- Encourage and motivate members to be committed to the choir's activities.

## WORK EXPERIENCE

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### Graphic Designer and Café Attendant Ericko's Softech

Spintex, Ghana

January 2022 - December 2022

- Provided comprehensive IT support to customers upon arrival at the café, encompassing a range of services such as typing, browsing, and research writing.
- Aided customers in tasks such as downloading, printing, and scanning and effectively managing document attachments and email correspondence.
- Crafted visually appealing promotional materials including flyers, business cards, and advertisements.
- Addressed technical challenges customers encounter on their electronic devices, offering prompt assistance and resolution.

### Graphic Designer, WordPress Web Developer Ghana Web Designs

September 2023 – November 2023

- Assisted in the design of marketing materials, including brochures, flyers, social media posts, and other promotional materials.
- Collaborated with the Marketing team to develop creative concepts and designs.
- Assisted in the creation of website layouts and designs.
- Collaborated with the design team to develop wireframes and mockups.
- Conducted user research and usability testing to gather insights for design improvements.
- Learned and applied UX design principles to enhance user satisfaction and usability.
- Assisted in creating and implementing digital marketing strategies for web design projects.
- Learned about SEO, social media marketing, content creation, and email marketing.
- Assisted in testing websites and web applications to ensure they meet quality standards.
- Assisted in creating visual assets, graphics, and branding elements for websites.

### Frontend Developer Intern

Mpact Consult

October 2023

- Worked with a team of developers on projects.
- Brainstorming project ideas and UI enhancement ideas.

### Intern

MeriSkill

November 2023 - December 2023

- Completed three projects as part of the internship program. First, analyzing sales data and drawing insights. Second, analyzing HR data to attend to the attrition level of employees. Lastly, developing diabetes prediction.

## VOLUNTARY/EXTRA-CURRICULAR ACTIVITY

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- **Boys Brigade (present)** – We learn disciplines inspired by the military and inculcate that in the younger members. Engage in environmental clean-up exercises to ensure sanitation.

## COMPETENCIES AND INTERESTS

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- Communication
- Time Management
- Self-motivation
- Commitment to excellence
- Teamwork

## SKILLS AND ABILITIES

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- Graphic Design

- React and Next JS (Frontend Web Development)
- WordPress
- Flutter (Mobile app Development)
- Data Analytics (Microsoft Excel and PowerBI)

## REFEREES

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- Eric Yaw Atsu  
CEO of Ericko's Softech  
0543267465
- Aziah Daniel  
Business Development Manager  
aziah@ghanawebdesigns.com  
0545744420
- Dr. Richmond Juvenile  
Senior Lecturer  
School of Built Environment  
Oxford Brookes University  
rehwi@brookes.ac.uk