

## EDA case B

### Basic EDA for case study B

#### Telco

Updated EDA with Vivian's model

```
## 'data.frame':   916 obs. of  26 variables:
## $ X                : int  1 2 3 4 5 6 7 8 9 10 ...
## $ Age               : int  34 26 52 34 53 31 35 42 42 32 ...
## $ L_0_S             : num  56 53.4 51.1 28.3 23.2 ...
## $ Dropped_Calls     : int  2 2 1 2 2 1 10 7 0 0 ...
## $ Peak_calls_Sum    : int  301 193 203 290 244 365 213 262 259 254 ...
## $ Peak_mins_Sum     : num  480 378 351 506 512 ...
## $ OffPeak_calls_Sum : int  117 140 109 78 125 86 39 29 116 110 ...
## $ OffPeak_mins_Sum  : num  357 330 257 250 295 ...
## $ Weekend_calls_Sum : int  0 17 7 20 0 22 76 10 6 10 ...
## $ Weekend_mins_Sum  : num  0 41 79.2 33 0 ...
## $ International_mins_Sum: num  246 221 203 211 258 ...
## $ Nat_call_cost_Sum  : num  25.78 15 8.77 21.54 23.53 ...
## $ AvePeak           : num  1.59 1.96 1.73 1.74 2.1 ...
## $ AveOffPeak        : num  3.05 2.36 2.35 3.2 2.36 ...
## $ AveWeekend        : num  0 2.41 11.31 1.65 0 ...
## $ National_calls    : int  418 350 319 388 369 473 328 301 381 374 ...
## $ National_mins     : num  837 749 687 789 807 ...
## $ AveNational       : num  2 2.14 2.15 2.03 2.19 ...
## $ All_calls_mins    : num  1083 970 889 1000 1065 ...
## $ Mins_charge       : num  236.7 149.3 86.7 188.7 206.7 ...
## $ call_cost_per_min : num  10.7 10 10.1 11.4 11.3 ...
## $ actual.call.cost  : num  25.41 15 8.77 21.54 23.45 ...
## $ Total_call_cost   : num  99.2 81.3 69.5 85 101 ...
## $ Total_Cost        : num  204 186 175 190 206 ...
## $ average_cost_min  : num  0.189 0.192 0.196 0.19 0.193 ...
## $ group             : Factor w/ 6 levels "1","2","3","4",...: 1 2 2 1 1 1 2 2 1 1 ...

##           X           Age           L_0_S           Dropped_Calls
## Min.      : 1.0    Min.   :12.00    Min.      : 9.733    Min.      : 0.000
## 1st Qu.:229.8    1st Qu.:21.00    1st Qu.:20.625    1st Qu.: 1.000
## Median :458.5    Median :30.00    Median :34.033    Median : 2.000
## Mean      :458.5    Mean   :31.67    Mean      :33.922    Mean      : 3.386
## 3rd Qu.:687.2    3rd Qu.:41.00    3rd Qu.:47.058    3rd Qu.: 5.000
## Max.      :916.0    Max.   :82.00    Max.      :58.200    Max.      :15.000
## Peak_calls_Sum Peak_mins_Sum OffPeak_calls_Sum OffPeak_mins_Sum
## Min.      : 0.0    Min.      : 0.0    Min.      : 3.0     Min.      : 21.3
## 1st Qu.: 65.0    1st Qu.: 274.6    1st Qu.: 47.0     1st Qu.:162.0
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## Median :139.5   Median : 434.1   Median : 89.0   Median :263.4
## Mean :192.6   Mean : 492.9   Mean :110.1   Mean :275.3
## 3rd Qu.:271.0   3rd Qu.: 661.4   3rd Qu.:158.2   3rd Qu.:383.5
## Max. :890.0   Max. :1583.4   Max. :395.0   Max. :673.2
## Weekend_calls_Sum Weekend_mins_Sum International_mins_Sum Nat_call_cost_Sum
## Min. : 0.00   Min. : 0.00   Min. : 7.868   Min. : 0.000
## 1st Qu.: 6.00   1st Qu.: 29.00   1st Qu.:120.313   1st Qu.: 6.847
## Median :14.00   Median : 50.00   Median :167.371   Median :14.947
## Mean :17.84   Mean : 53.67   Mean :184.869   Mean :15.466
## 3rd Qu.:26.00   3rd Qu.: 76.20   3rd Qu.:232.128   3rd Qu.:22.501
## Max. :79.00   Max. :152.40   Max. :493.742   Max. :50.534
## AvePeak AveOffPeak AveWeekend National_calls
## Min. : 0.000   Min. : 1.504   Min. : 0.000   Min. : 47.0
## 1st Qu.: 1.924   1st Qu.: 1.828   1st Qu.: 1.924   1st Qu.: 179.0
## Median : 2.597   Median : 2.440   Median : 2.818   Median : 270.5
## Mean : 4.154   Mean : 3.423   Mean : 4.352   Mean : 320.5
## 3rd Qu.: 4.595   3rd Qu.: 3.900   3rd Qu.: 5.341   3rd Qu.: 396.2
## Max. :38.215   Max. :20.925   Max. :31.200   Max. :1009.0
## National_mins AveNational All_calls_mins Mins_charge
## Min. : 350.7   Min. : 1.552   Min. : 412.5   Min. : -128.7
## 1st Qu.: 583.8   1st Qu.: 2.091   1st Qu.: 735.2   1st Qu.: 68.4
## Median : 729.9   Median : 2.588   Median : 883.1   Median : 142.6
## Mean : 821.9   Mean : 3.025   Mean :1006.7   Mean : 138.3
## 3rd Qu.: 859.5   3rd Qu.: 3.543   3rd Qu.:1065.5   3rd Qu.: 198.3
## Max. :1727.3   Max. :10.245   Max. :2156.0   Max. : 527.3
## call_cost_per_min actual.call.cost Total_call_cost Total_Cost
## Min. : 5.000   Min. : 0.000   Min. : 17.57   Min. : 93.13
## 1st Qu.: 8.821   1st Qu.: 6.802   1st Qu.: 52.81   1st Qu.:131.21
## Median :10.977   Median :14.876   Median : 69.49   Median :161.69
## Mean :10.667   Mean :15.419   Mean : 74.56   Mean :175.10
## 3rd Qu.:12.065   3rd Qu.:22.501   3rd Qu.: 91.75   3rd Qu.:202.95
## Max. :15.114   Max. :50.534   Max. :185.43   Max. :335.43
## average_cost_min group
## Min. :0.1327   1:169
## 1st Qu.:0.1589   2:276
## Median :0.1778   3:122
## Mean :0.1819   4: 79
## 3rd Qu.:0.1927   5:123
## Max. :0.2630   6:147

## X Age L_0_S Dropped_Calls Peak_calls_Sum Peak_mins_Sum OffPeak_calls_Sum
## 1 1 34 56.03333 2 301 480 117
## OffPeak_mins_Sum Weekend_calls_Sum Weekend_mins_Sum International_mins_Sum
## 1 356.7 0 0 245.9991
## Nat_call_cost_Sum AvePeak AveOffPeak AveWeekend National_calls National_mins
## 1 25.78152 1.594684 3.048718 0 418 836.7
## AveNational All_calls_mins Mins_charge call_cost_per_min actual.call.cost
## 1 2.001675 1082.699 236.7 10.73682 25.41406
## Total_call_cost Total_Cost average_cost_min group
## 1 99.21379 204.2138 0.188615 1

## [1] 1 2 2 1 1 1 2 2 1 1 2 2 2 1 2 1 1 1 1 1 2 1 1 1 1 1 2 2 1 2 1 1 1 1
## [38] 1 1 1 2 1 1 1 1 2 1 1 1 2 2 1 1 2 2 1 1 1 2 1 1 1 2 1 2 1 1 1 2 1 1 1
## [75] 2 1 1 1 2 1 1 3 3 3 3 3 3 3 3 3 4 3 4 3 3 4 3 3 3 3 3 3 3 3 3 4 3 4 3 3 3 3

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## [112] 3 4 3 3 3 3 3 3 4 3 3 3 3 3 3 3 4 3 3 3 4 3 3 3 4 3 3 3 4 3 3 3 3
## [149] 4 3 3 4 3 4 3 3 3 3 3 3 3 3 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 3 4 4
## [186] 4 4 4 4 4 4 4 5 5 2 2 5 2 2 2 5 5 2 2 2 5 2 2 2 2 5 2 5 2 2 2 1 1 1
## [223] 2 1 1 1 1 2 1 1 2 1 1 1 2 1 1 1 2 1 1 2 2 2 1 1 2 1 2 1 1 1 1 2 1 1 1
## [260] 2 2 2 1 2 1 1 1 2 2 1 1 1 2 1 1 3 3 4 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3
## [297] 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 4 3 4 4 4 4 3 3 3 3 3 4 3 4 4 4 4 4 4
## [334] 4 3 4 3 4 4 4 4 4 4 4 3 4 3 4 5 2 2 2 5 2 2 2 5 5 2 5 5 2 2 2 5 5 2 1 2
## [371] 1 1 2 2 1 2 2 2 2 2 6 6 6 6 6 6 5 5 2 5 5 5 2 5 5 2 2 2 1 6 6 6 6 6 6 6
## [408] 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 2 2 5 5 5 5 5 5 5 5 2 5 2 5 2 5 5 5
## [445] 5 5 2 5 5 5 5 5 5 5 5 2 5 5 2 2 5 5 2 2 5 5 5 2 5 5 5 2 5 5 5 2 5 5
## [482] 5 2 5 5 5 2 5 5 5 5 2 5 2 5 5 5 5 2 2 2 2 5 2 2 5 5 2 5 5 2 5 5 2 5 5
## [519] 5 2 2 2 5 2 5 5 2 5 5 5 5 5 5 5 2 2 2 2 2 2 5 2 5 5 5 2 5 5 5 2 5 5 5
## [556] 5 5 2 5 5 2 2 5 1 2 1 2 1 1 2 1 2 1 1 1 2 2 2 1 2 2 2 2 1 1 1 2 2 1
## [593] 1 1 2 2 1 2 1 2 2 2 2 1 2 2 1 2 2 2 1 2 2 1 2 2 2 2 1 2 2 1 1 2 1 1 2
## [630] 1 1 2 1 4 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6
## [667] 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 2 1 2 2 2 1 2 2 2 1 2 2 2 2 1 1 2 2 2 1
## [704] 2 2 2 2 1 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 1 1 1 1 2 2 2 2 2 1
## [741] 2 2 1 2 1 2 2 2 1 2 2 2 2 2 2 2 2 2 2 2 1 2 2 1 1 2 2 1 1 1 2 2 2 2 4 4
## [778] 4 4 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6
## [815] 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 5 2 2 2 5 2 5 5 2 1 1 1 2 2 2
## [852] 1 2 2 1 1 2 2 1 1 1 1 1 2 1 1 2 2 1 1 1 1 1 2 1 2 2 3 3 3 3 3 4 3 3 4 4
## [889] 6 6 6 6 6 6 6 6 6 6 2 2 5 2 5 2 2 2 2 2 5 2 5 2 5 5 5 2
## Levels: 1 2 3 4 5 6

```

```

## 'data.frame': 916 obs. of 26 variables:
## $ X : int 1 2 3 4 5 6 7 8 9 10 ...
## $ Age : int 34 26 52 34 53 31 35 42 42 32 ...
## $ L_O_S : num 56 53.4 51.1 28.3 23.2 ...
## $ Dropped_Calls : int 2 2 1 2 2 1 10 7 0 0 ...
## $ Peak_calls_Sum : int 301 193 203 290 244 365 213 262 259 254 ...
## $ Peak_mins_Sum : num 480 378 351 506 512 ...
## $ OffPeak_calls_Sum : int 117 140 109 78 125 86 39 29 116 110 ...
## $ OffPeak_mins_Sum : num 357 330 257 250 295 ...
## $ Weekend_calls_Sum : int 0 17 7 20 0 22 76 10 6 10 ...
## $ Weekend_mins_Sum : num 0 41 79.2 33 0 ...
## $ International_mins_Sum : num 246 221 203 211 258 ...
## $ Nat_call_cost_Sum : num 25.78 15 8.77 21.54 23.53 ...
## $ AvePeak : num 1.59 1.96 1.73 1.74 2.1 ...
## $ AveOffPeak : num 3.05 2.36 2.35 3.2 2.36 ...
## $ AveWeekend : num 0 2.41 11.31 1.65 0 ...
## $ National_calls : int 418 350 319 388 369 473 328 301 381 374 ...
## $ National_mins : num 837 749 687 789 807 ...
## $ AveNational : num 2 2.14 2.15 2.03 2.19 ...
## $ All_calls_mins : num 1083 970 889 1000 1065 ...
## $ Mins_charge : num 236.7 149.3 86.7 188.7 206.7 ...
## $ call_cost_per_min : num 10.7 10 10.1 11.4 11.3 ...
## $ actual.call.cost : num 25.41 15 8.77 21.54 23.45 ...
## $ Total_call_cost : num 99.2 81.3 69.5 85 101 ...
## $ Total_Cost : num 204 186 175 190 206 ...
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## $ group : Factor w/ 6 levels "1","2","3","4",...: 1 2 2 1 1 1 2 2 1 1 ...

```

Cols:

1-2: basic customer info

3-19: call data (duration)  
20-24: tariff schemes (cost)

All variables are numeric.

We have no NAs.

## Overall

Can't see anything!

Age is not so special. No correlation. L\_0\_S is bimodal, 2 groups ?

Nat\_call\_cost\_Sum, National\_mins, All\_calls\_mins -> multinomial distrib?

Peak\_mins\_Sum together with Nat\_call\_cost\_Sum -> 2 clusters

All variables multinomial, tariffs grouping?

Let's explore a subset of the interesting variables:

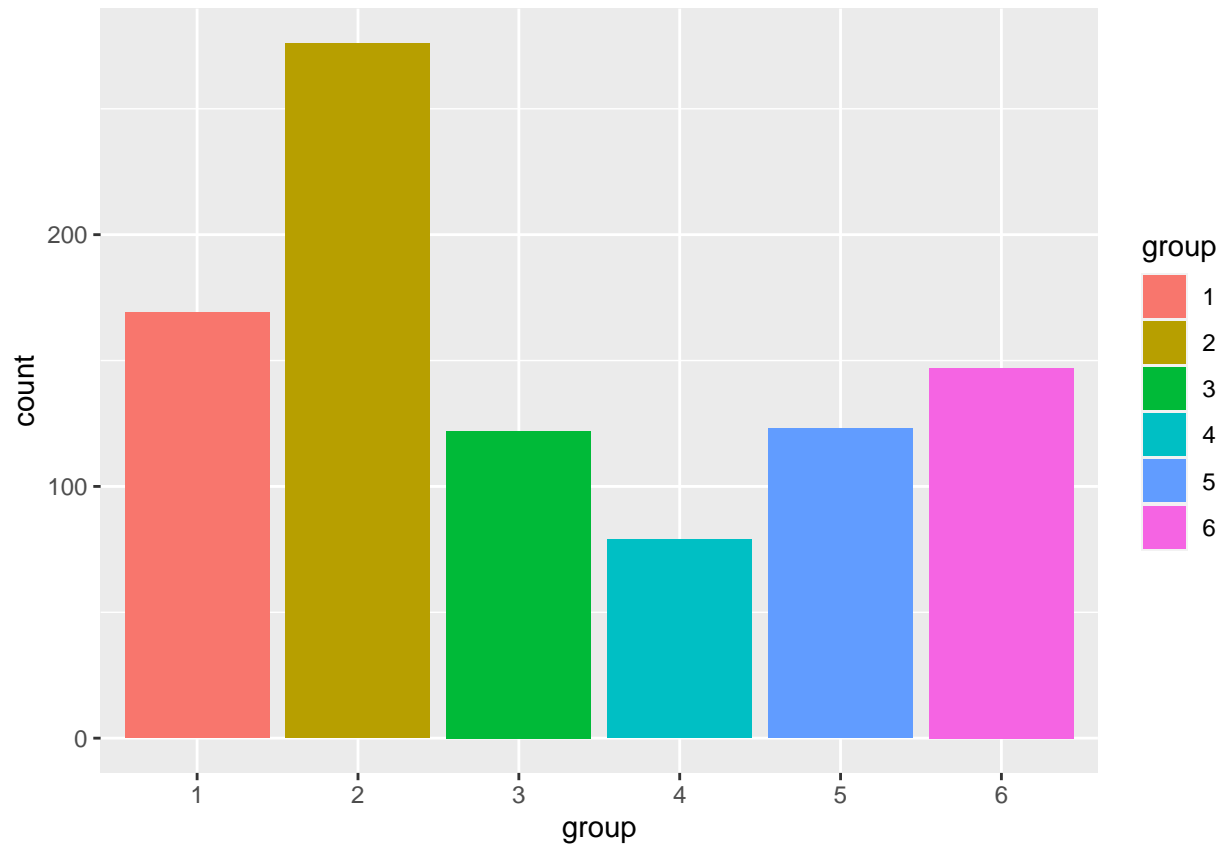
## Misc

A few subsets to use.

## Groups comparison

### General

## Saving 6.5 x 4.5 in image



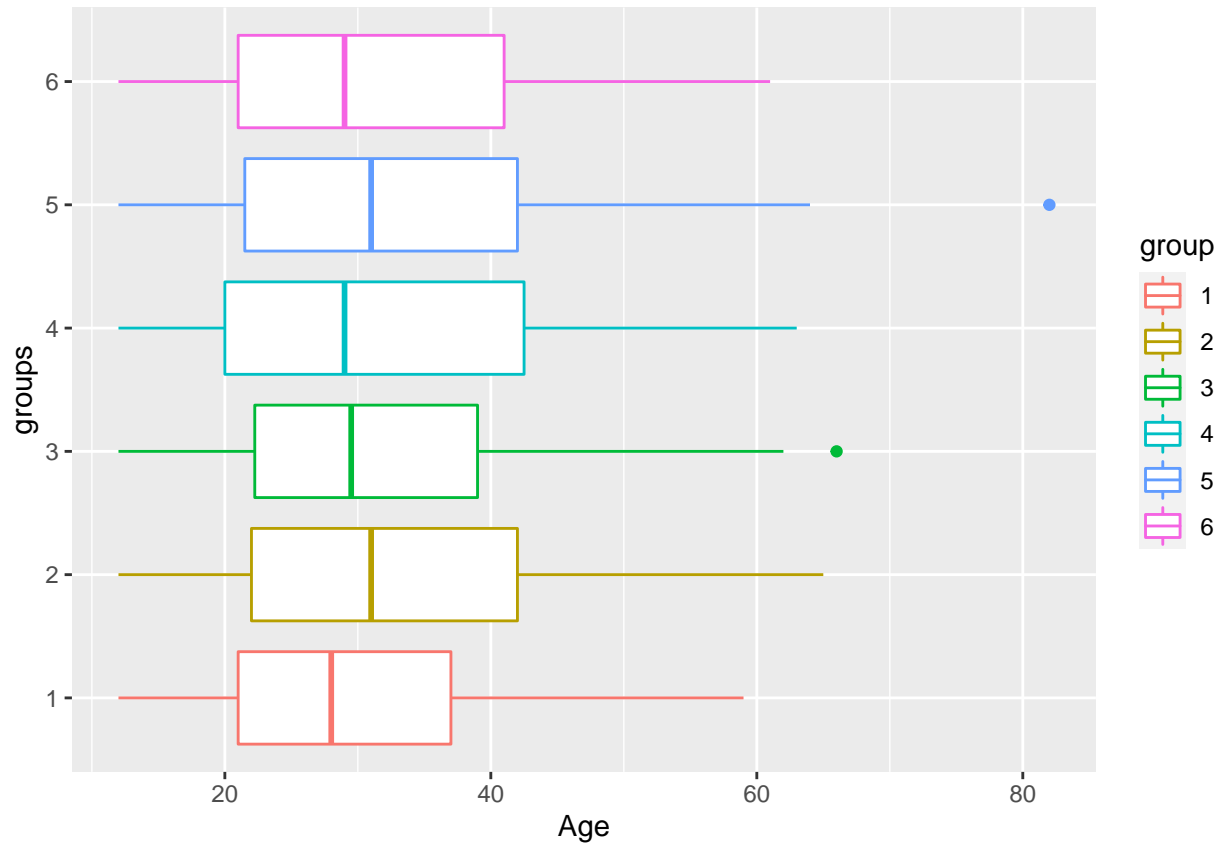
## Histograms

## Boxplots

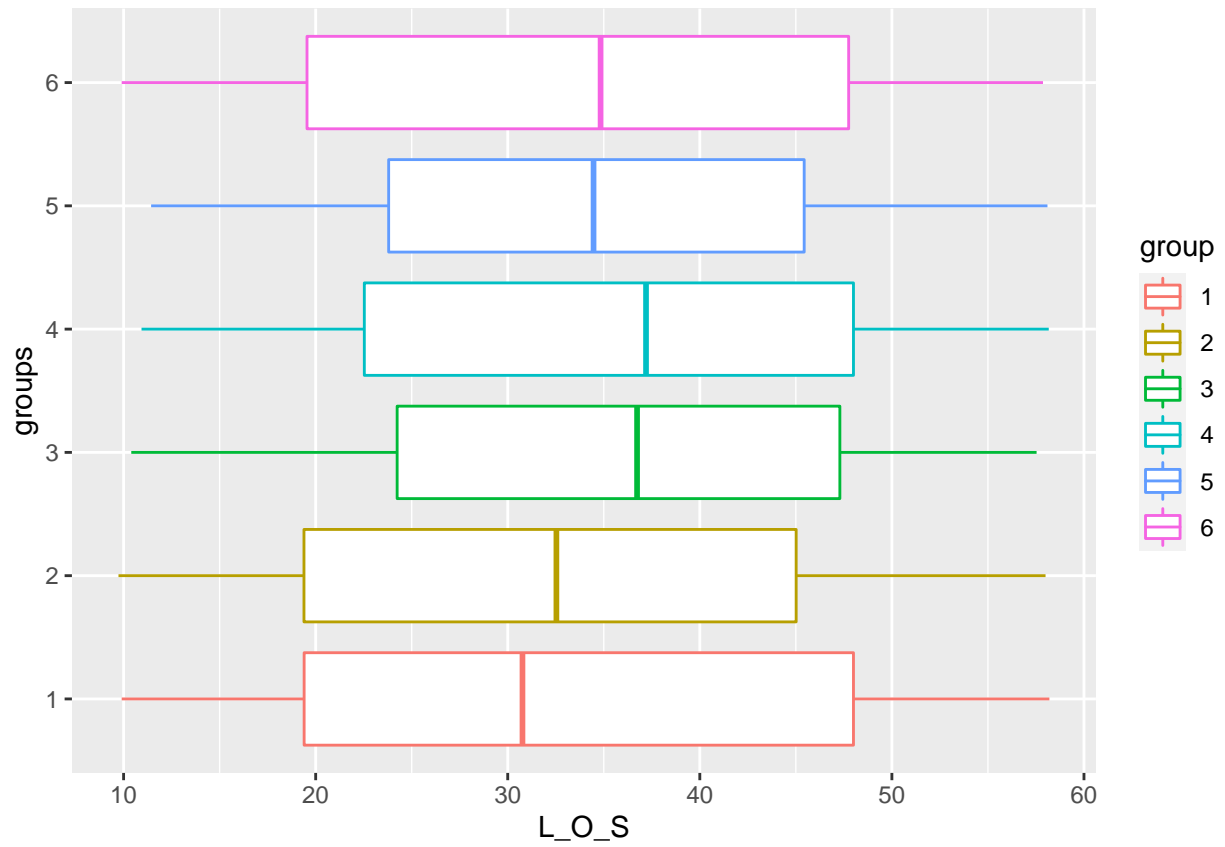
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## Saving 6.5 x 4.5 in image
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## Saving 6.5 x 4.5 in image
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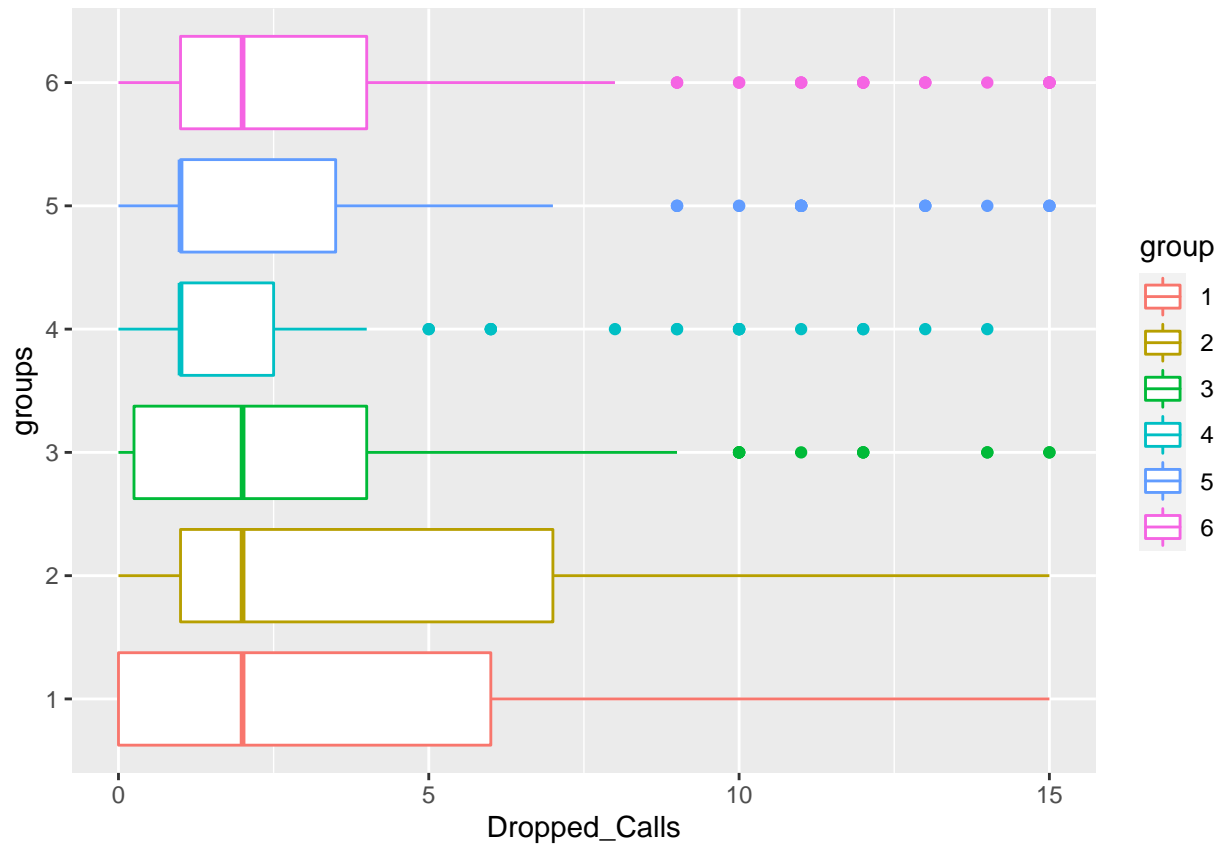
```
## [[1]]
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```
##
## [[2]]
```

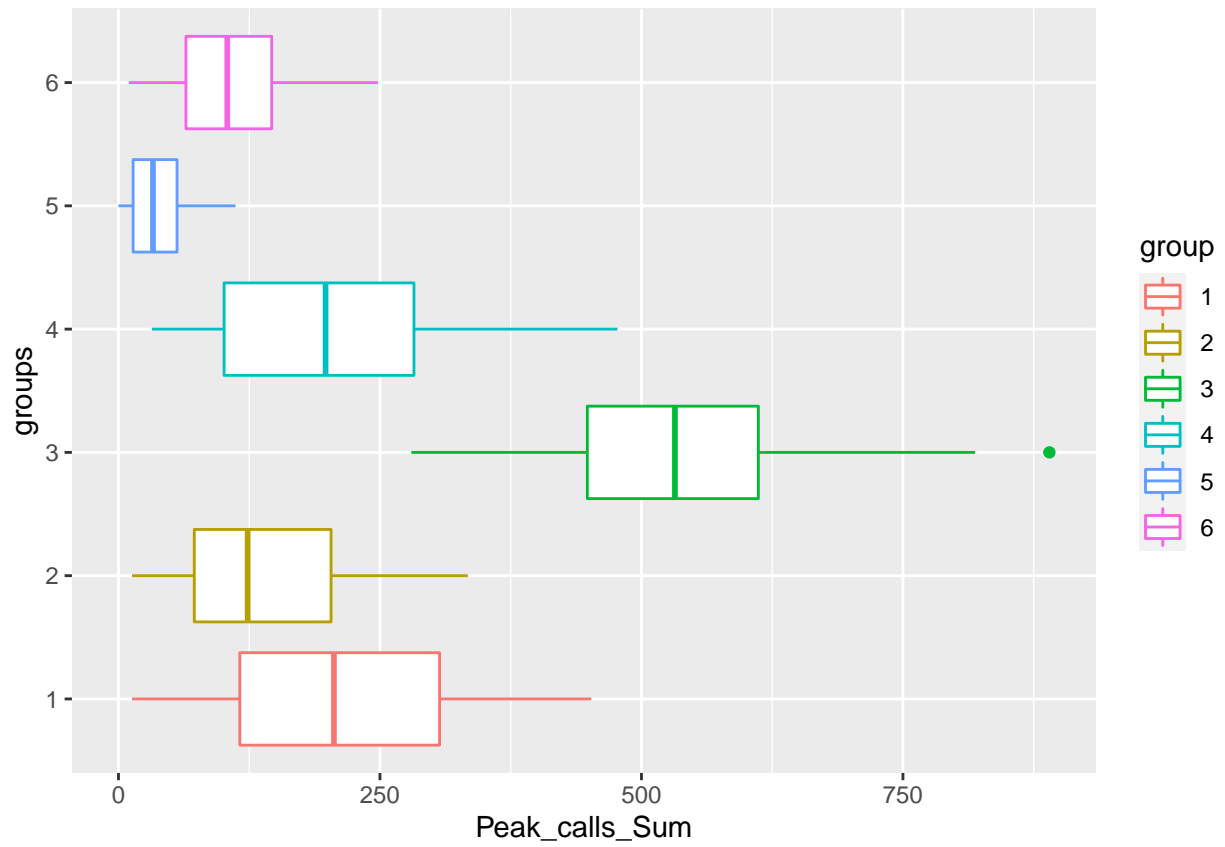


```
##  
## [[3]]
```

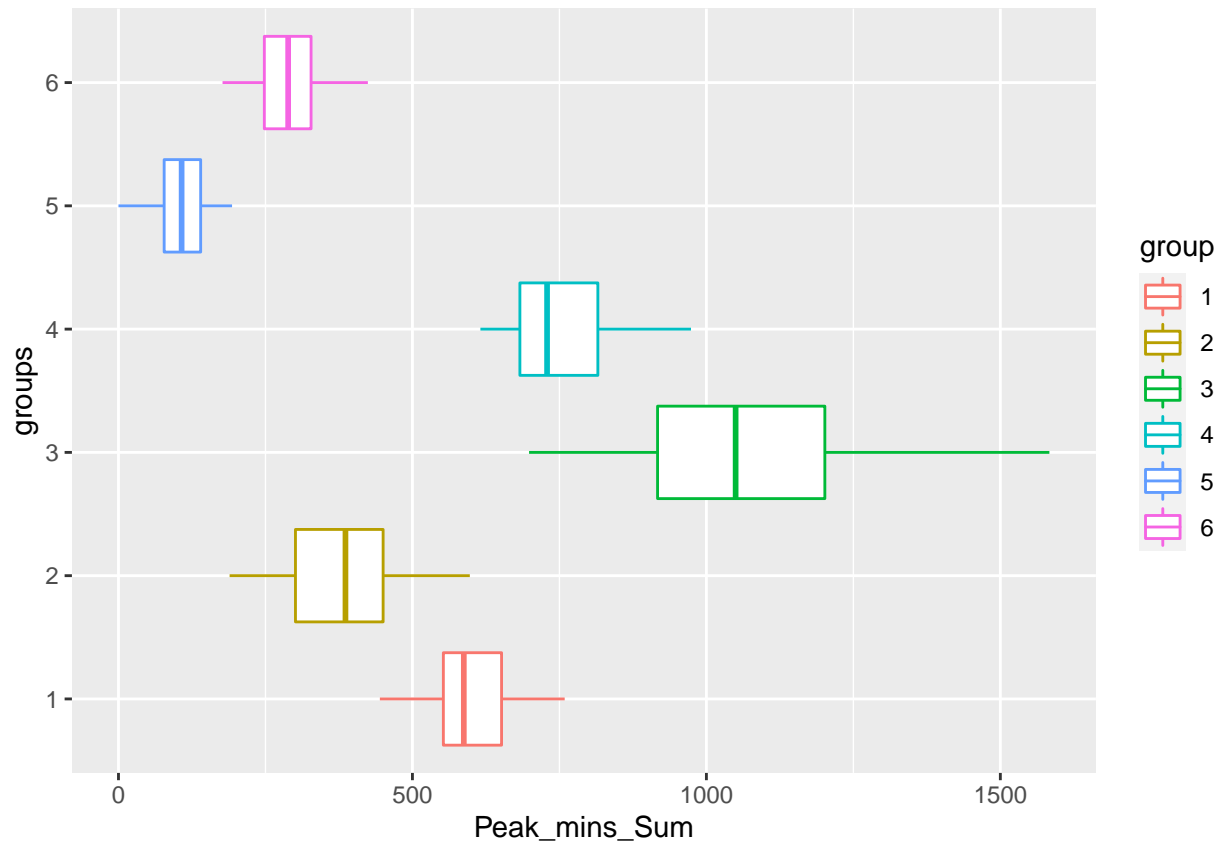


```
##  
## [[4]]
```

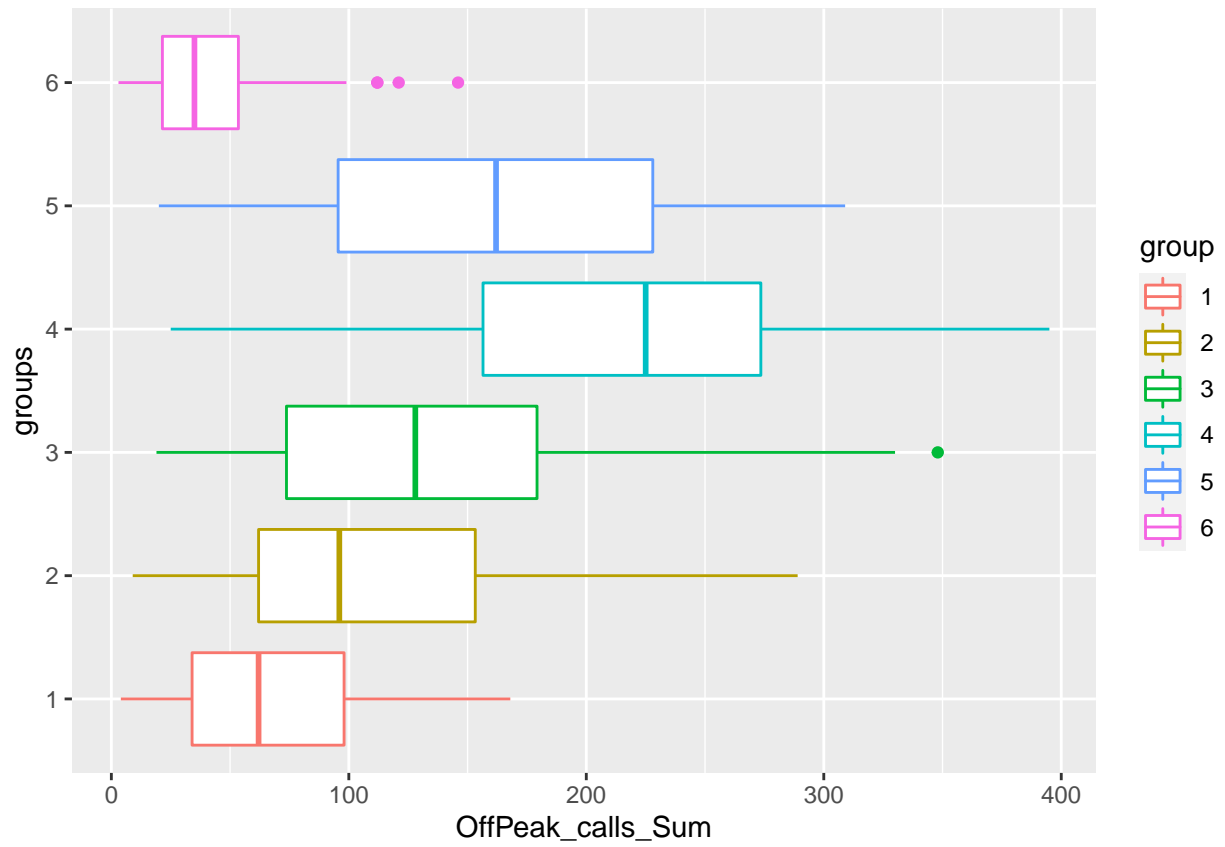




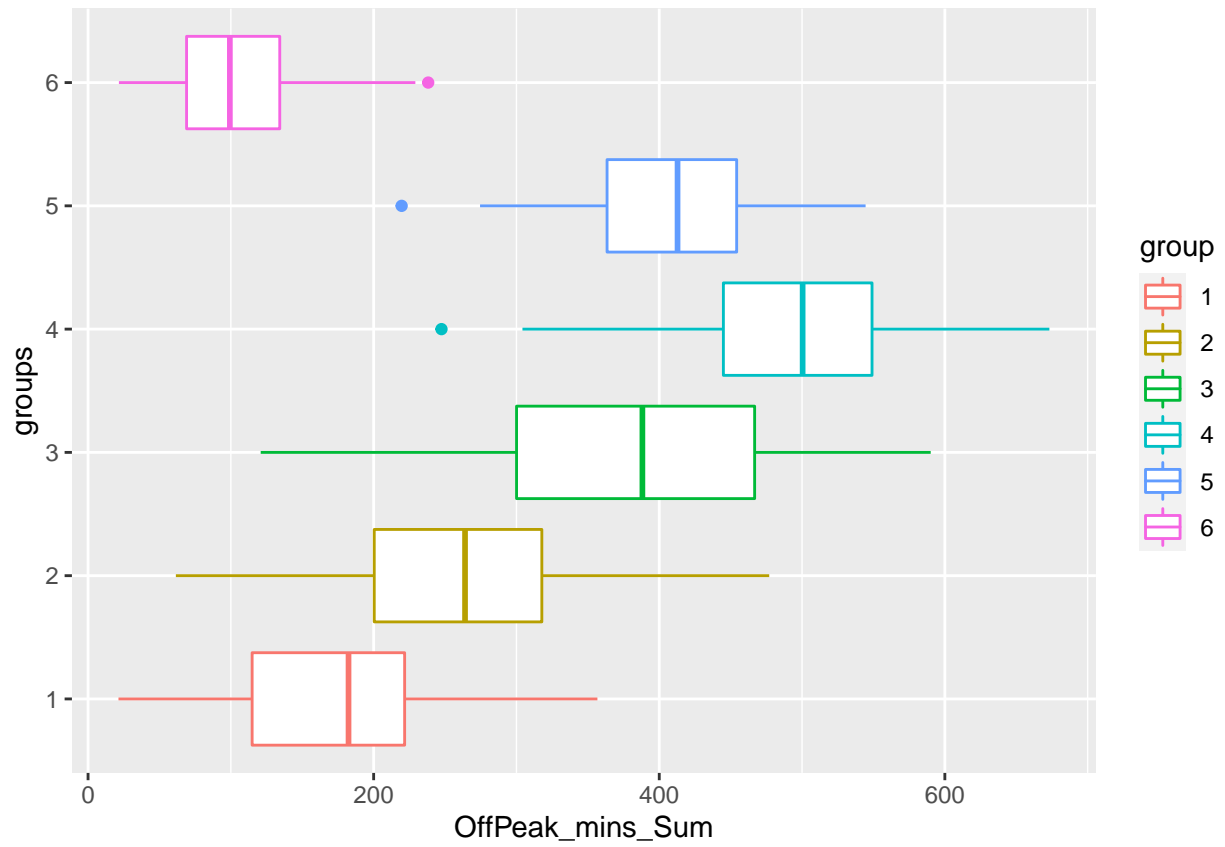
```
##  
## [[5]]
```



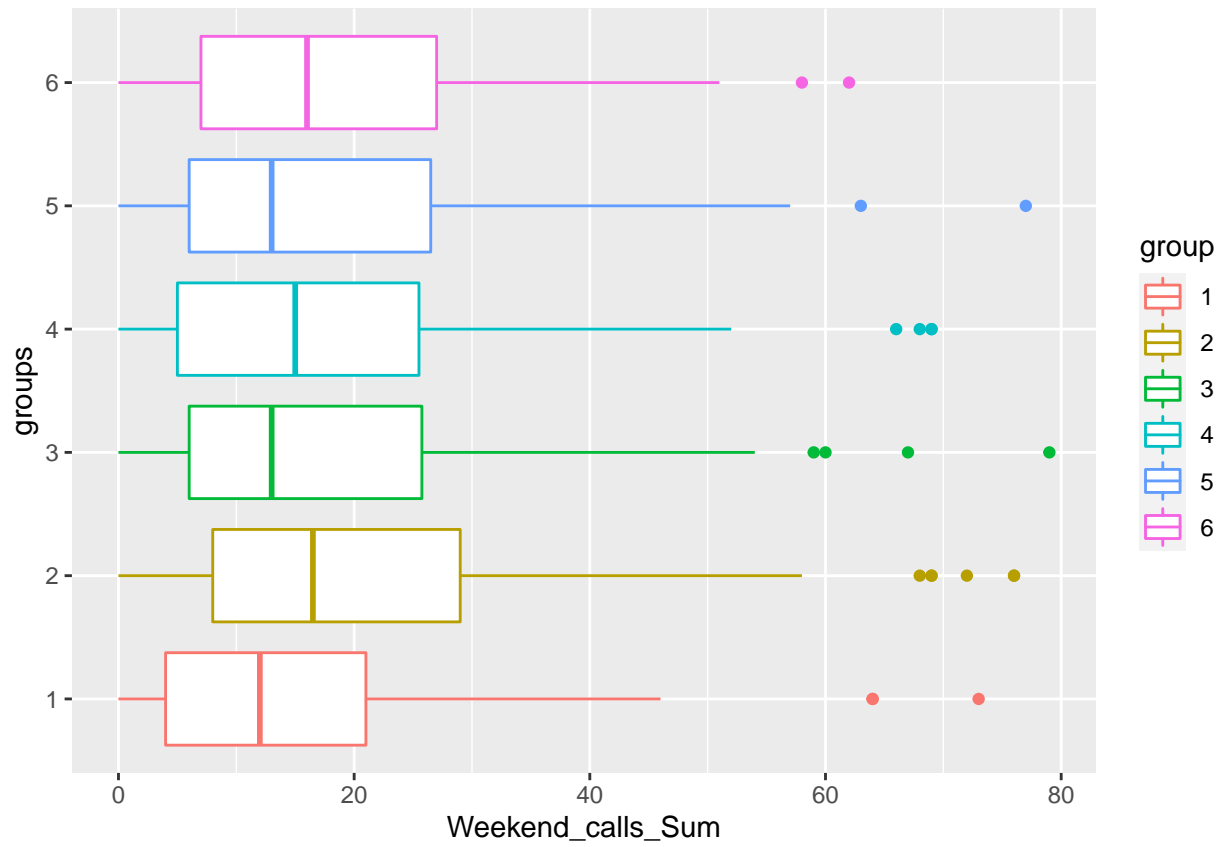
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##  
## [[6]]
```



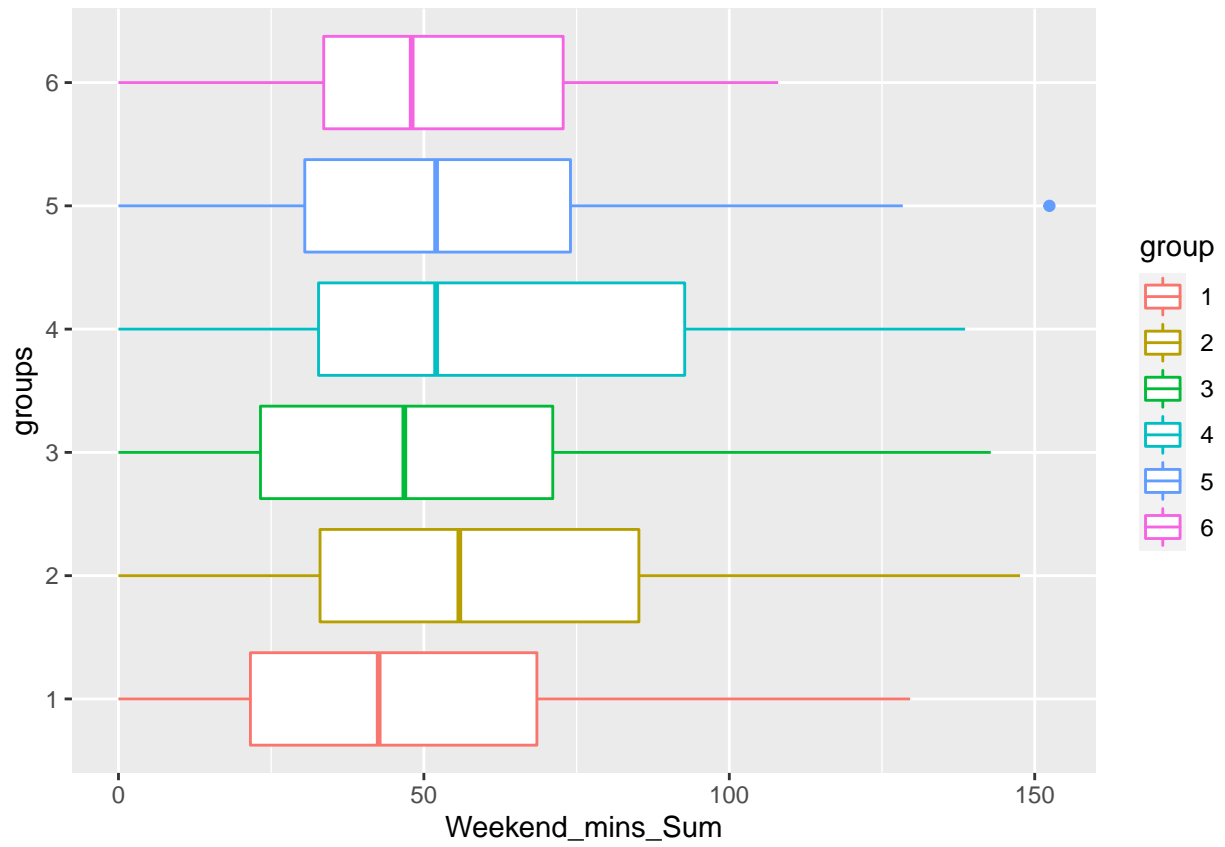
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##
## [[7]]
```



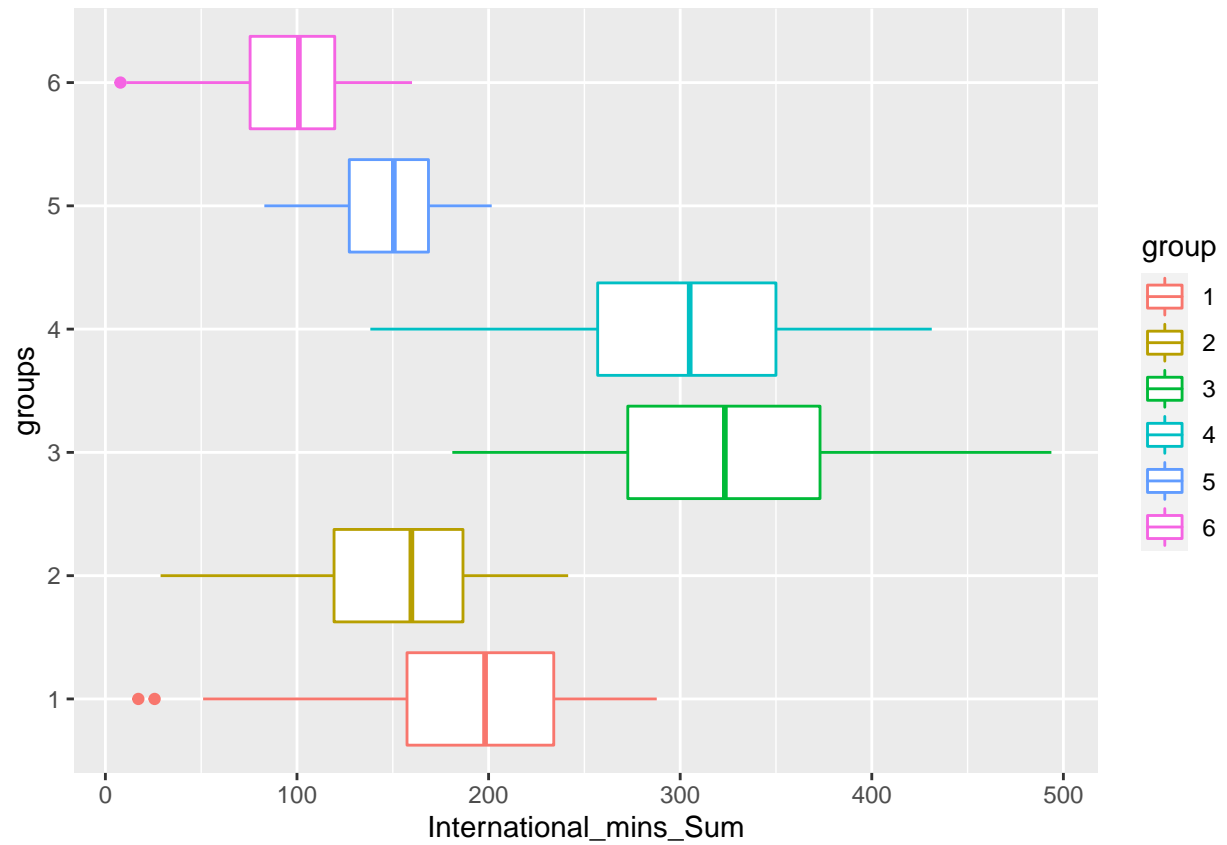
```
##  
## [[8]]
```



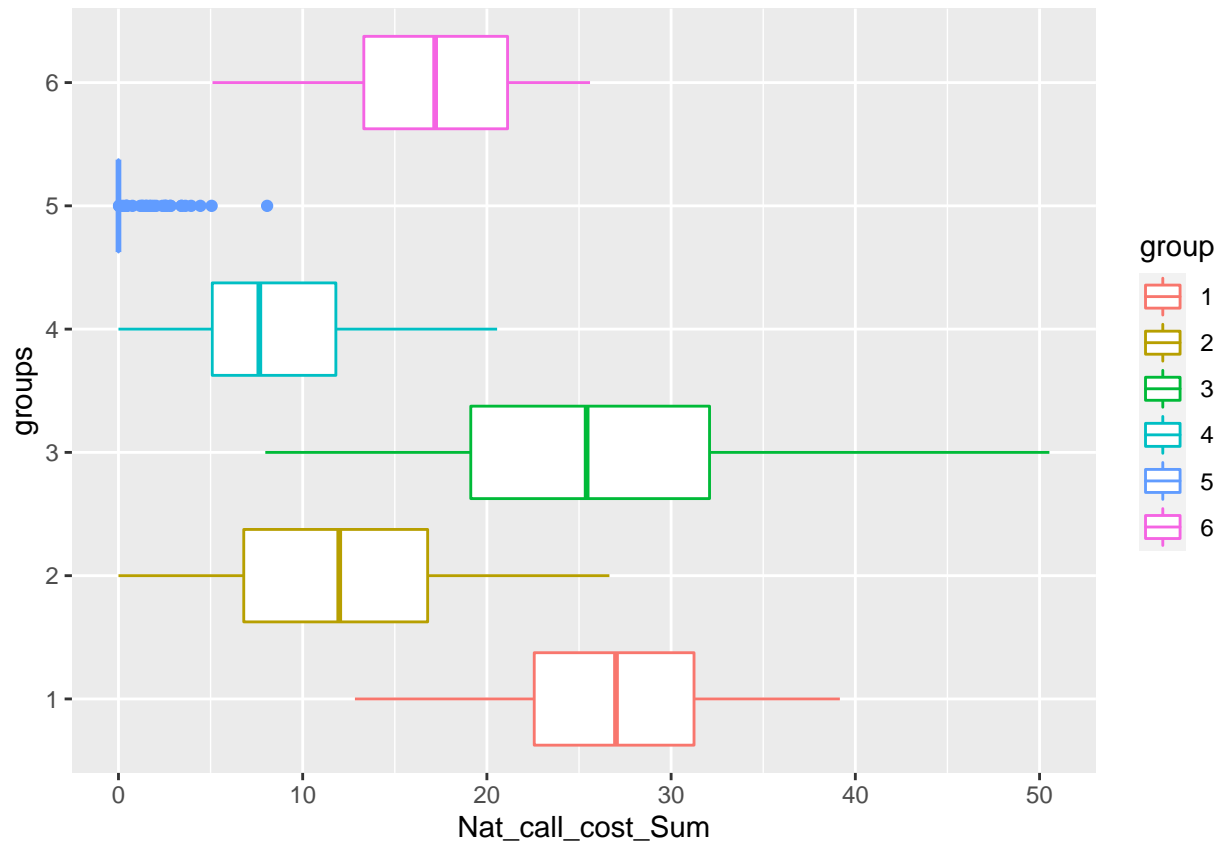
```
##
## [[9]]
```



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##  
## [[10]]
```

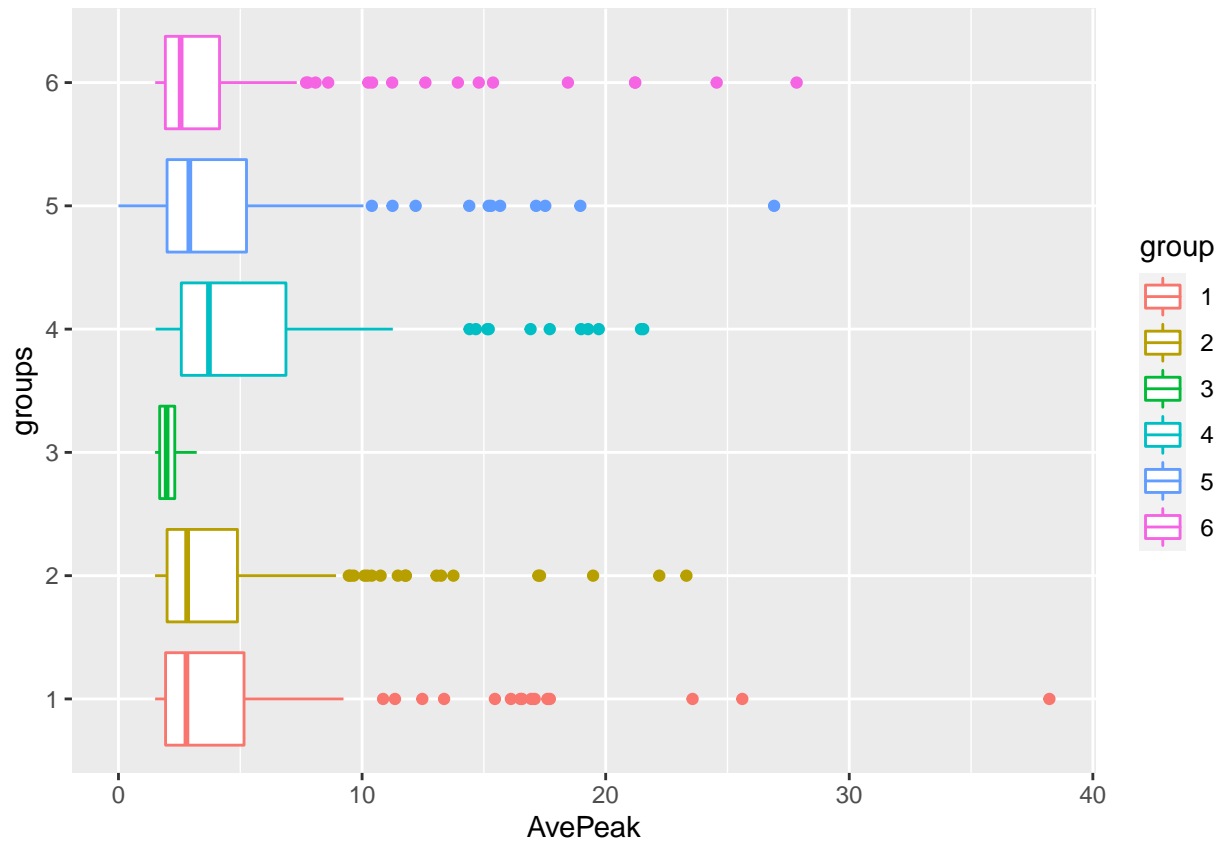


```
##  
## [[11]]
```

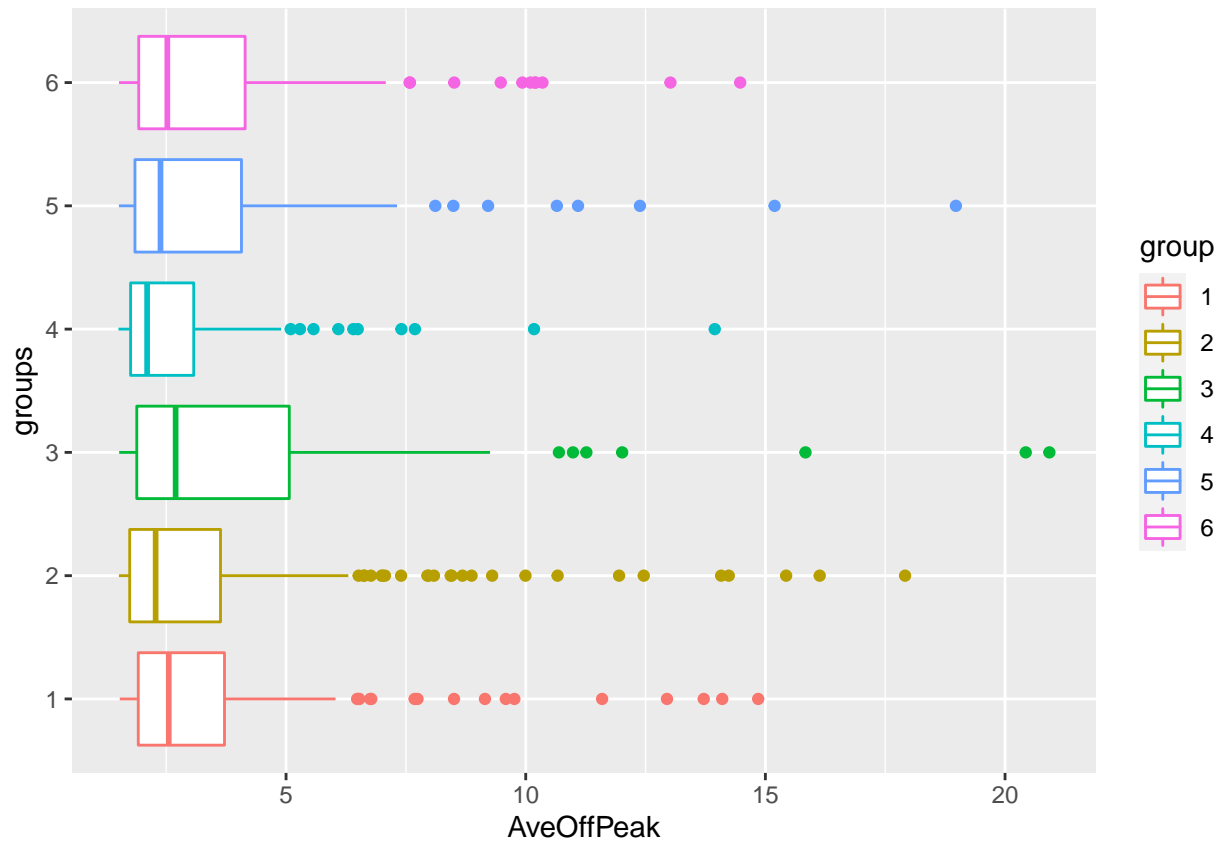


```
##  
## [[12]]
```

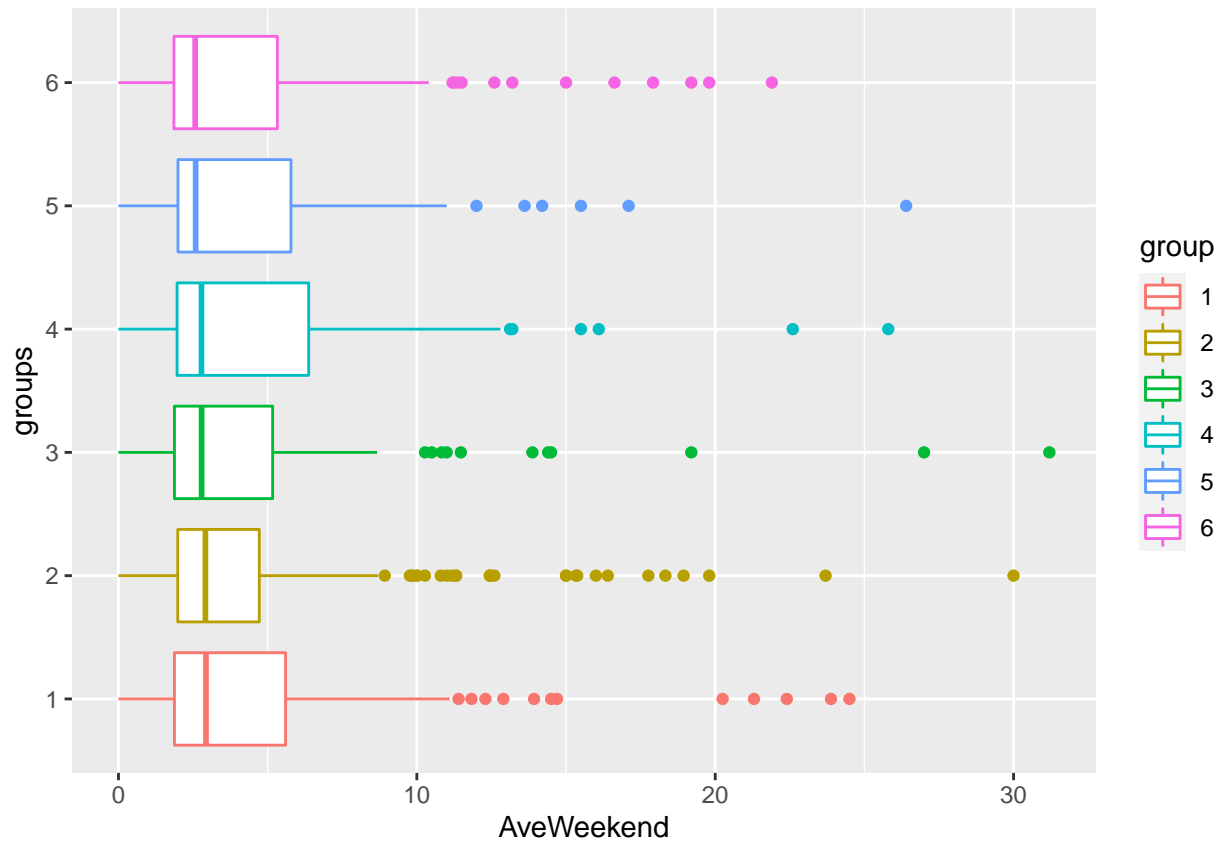




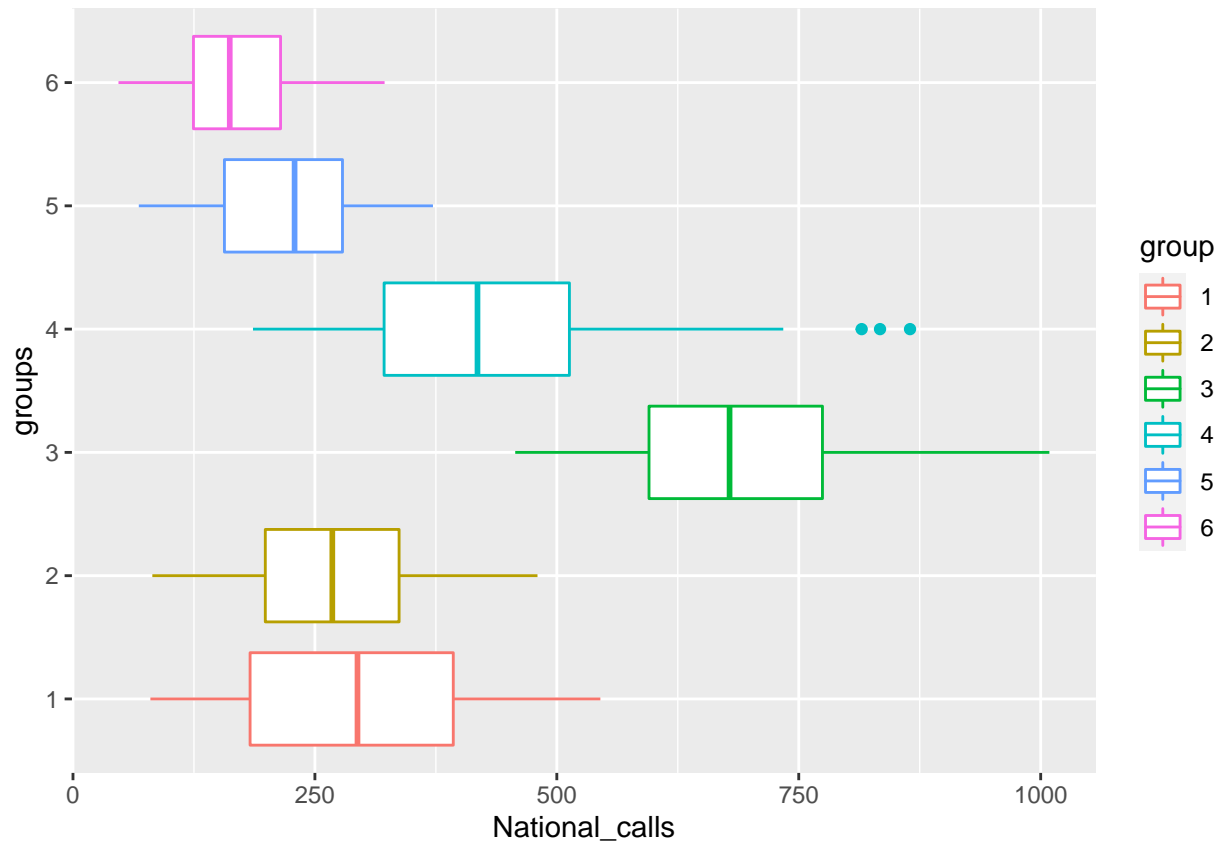
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##
## [[13]]
```



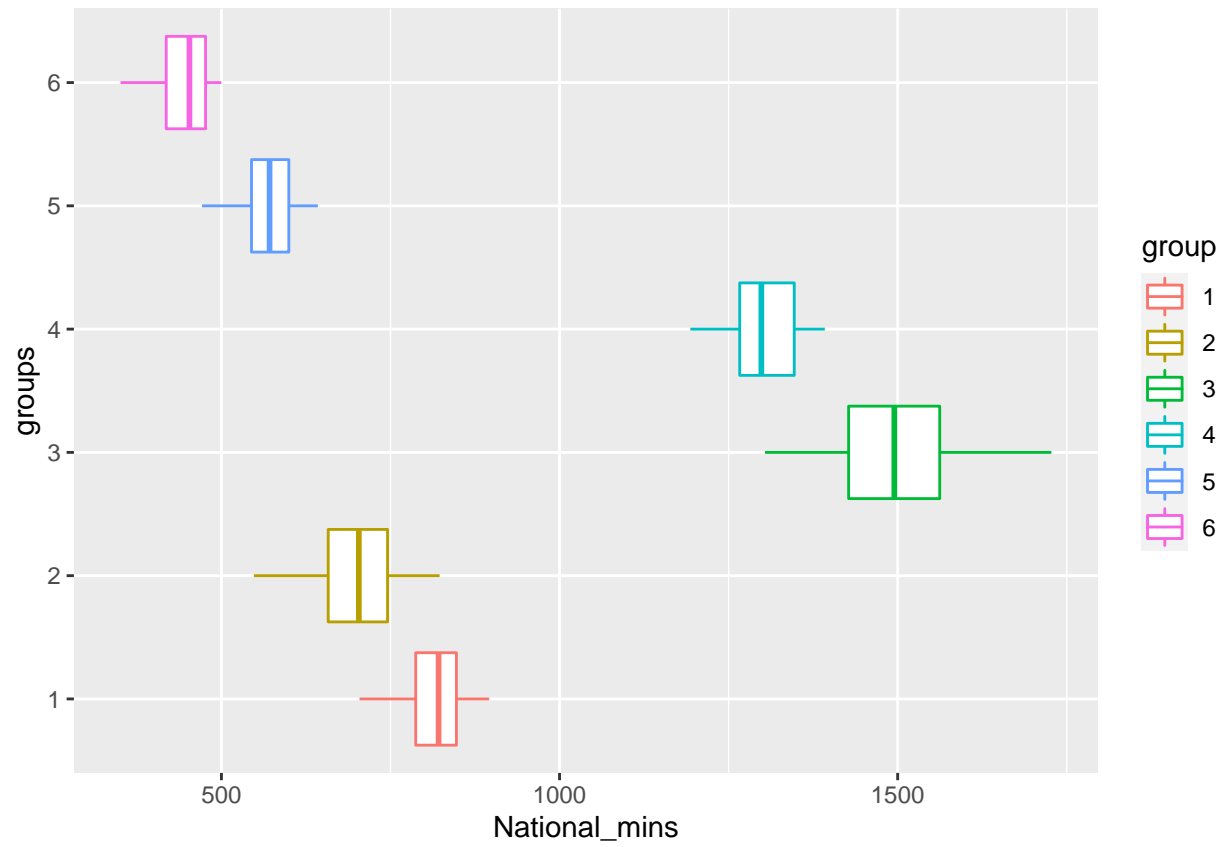
```
##
## [[14]]
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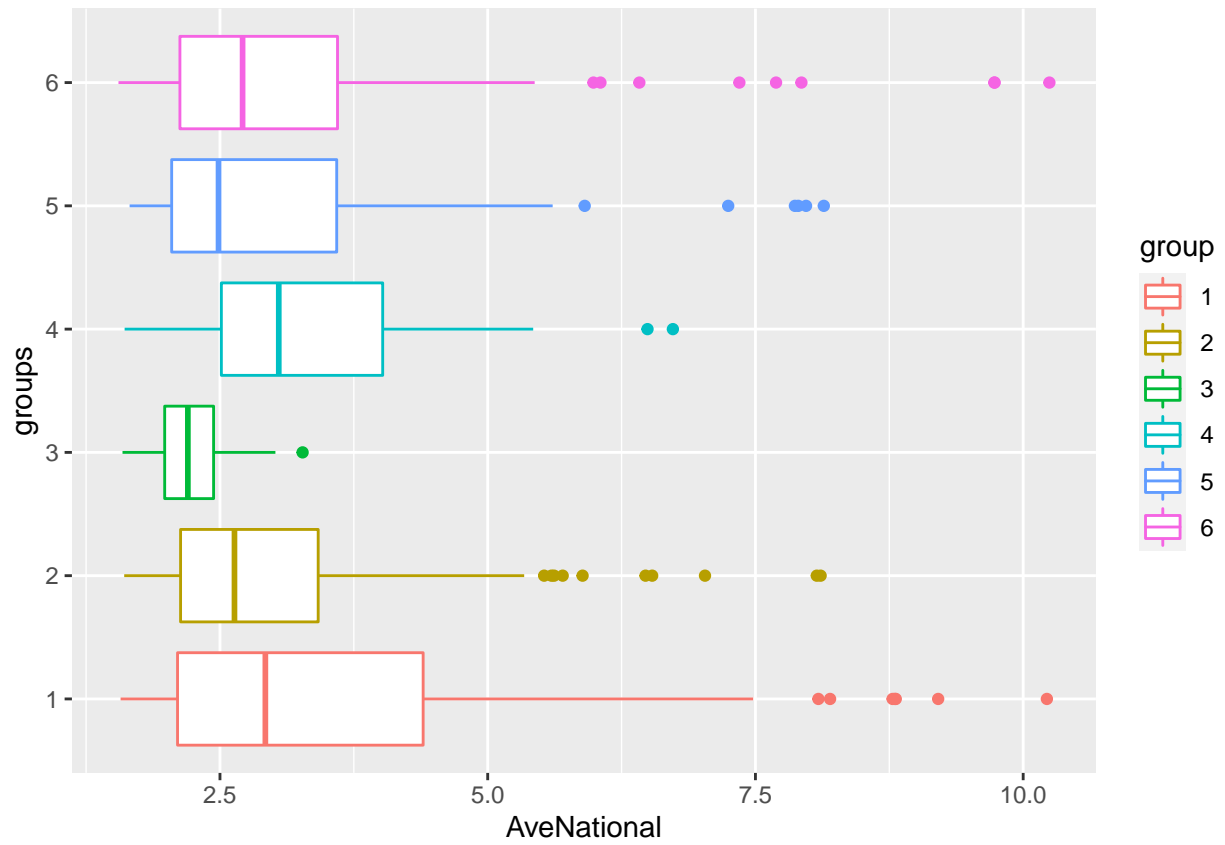
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##
## [[15]]
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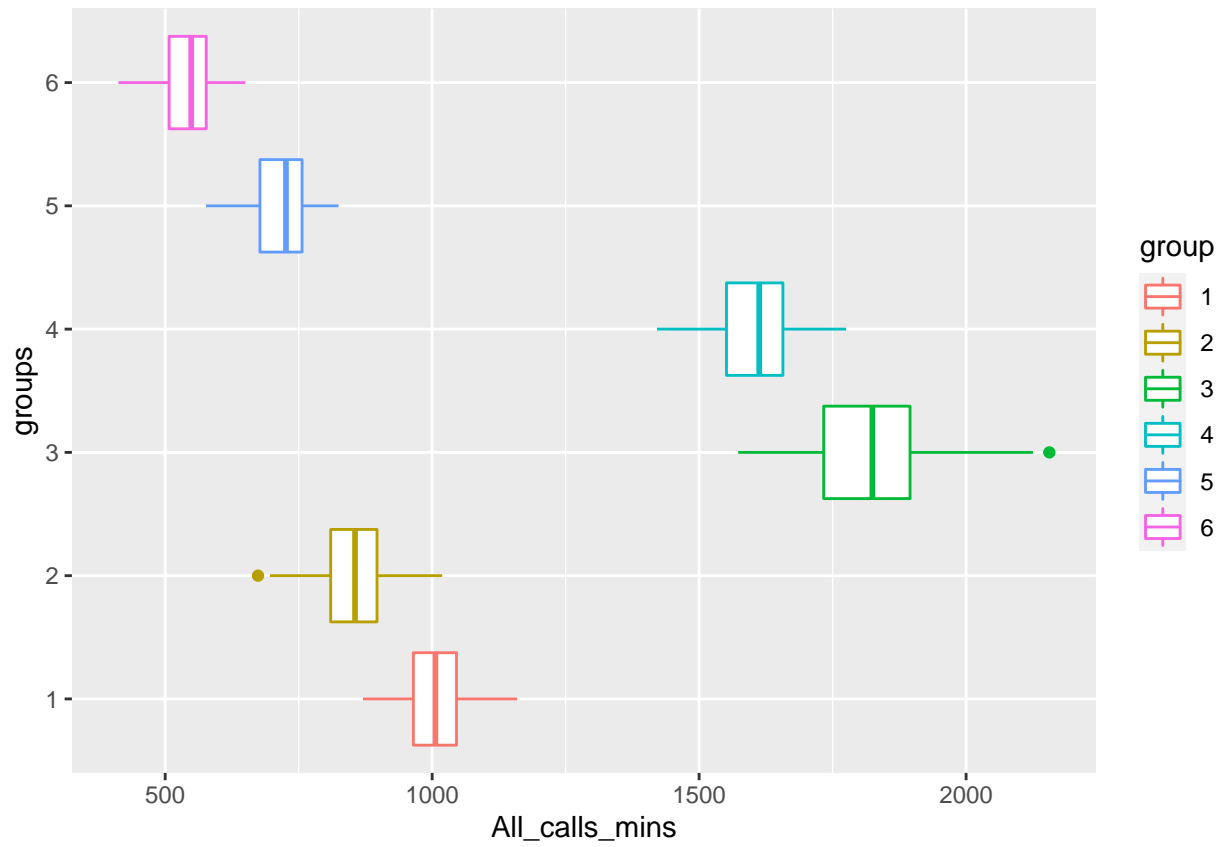
```
##  
## [[16]]
```



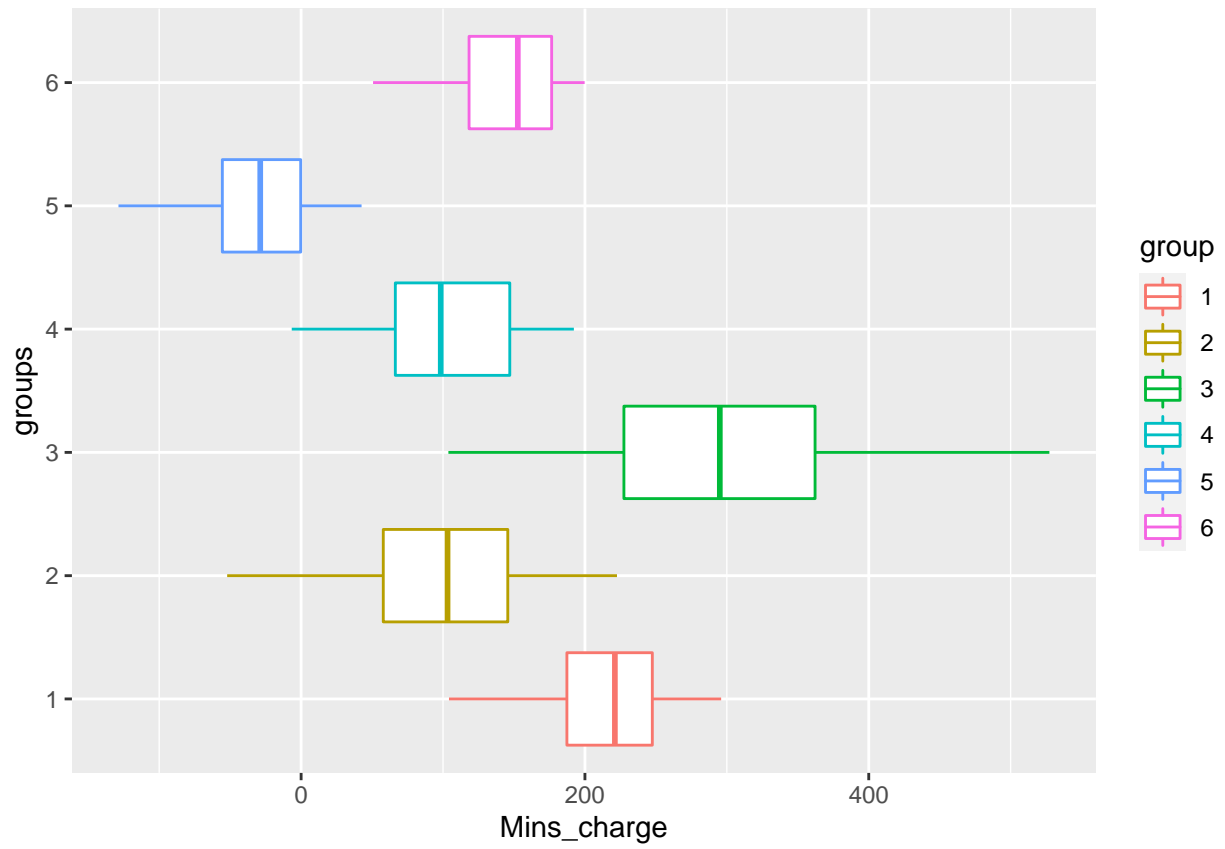
```
##  
## [[17]]
```



```
##
## [[18]]
```

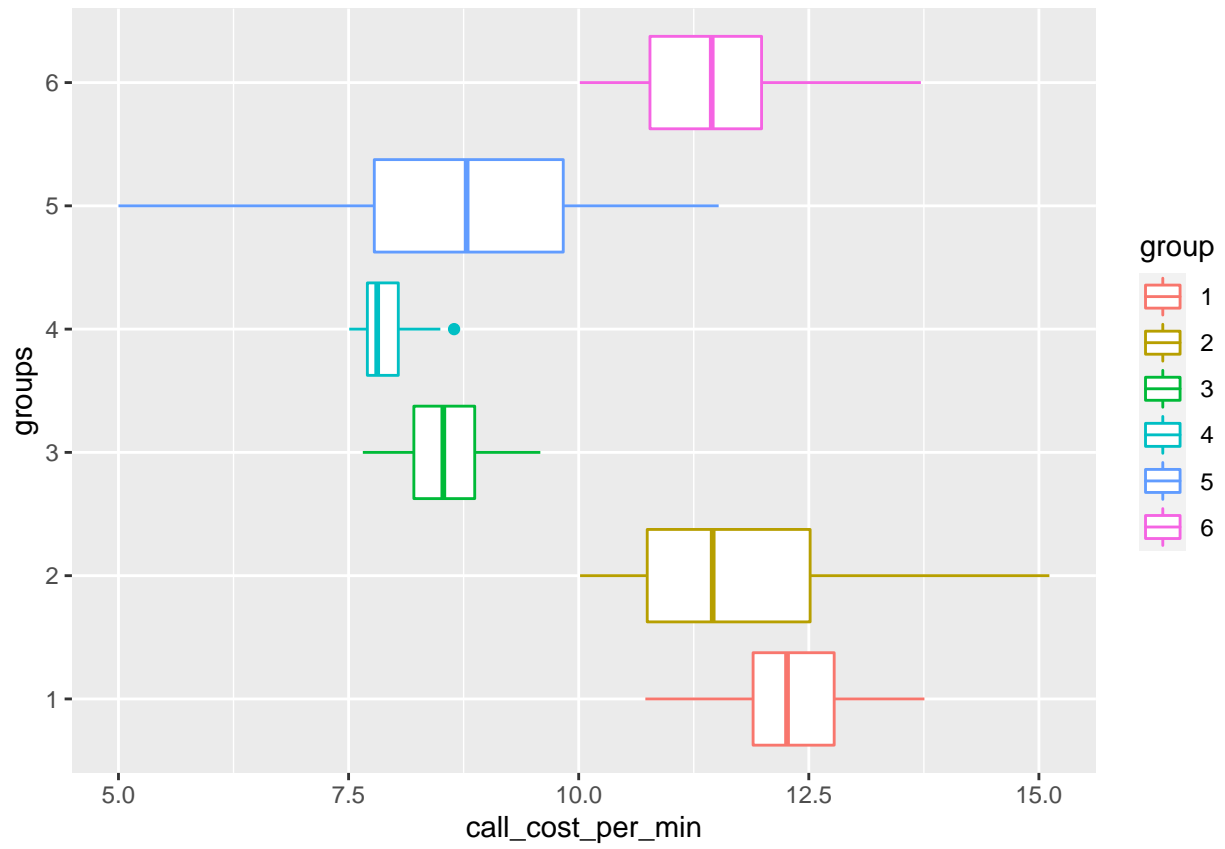


```
##  
## [[19]]
```

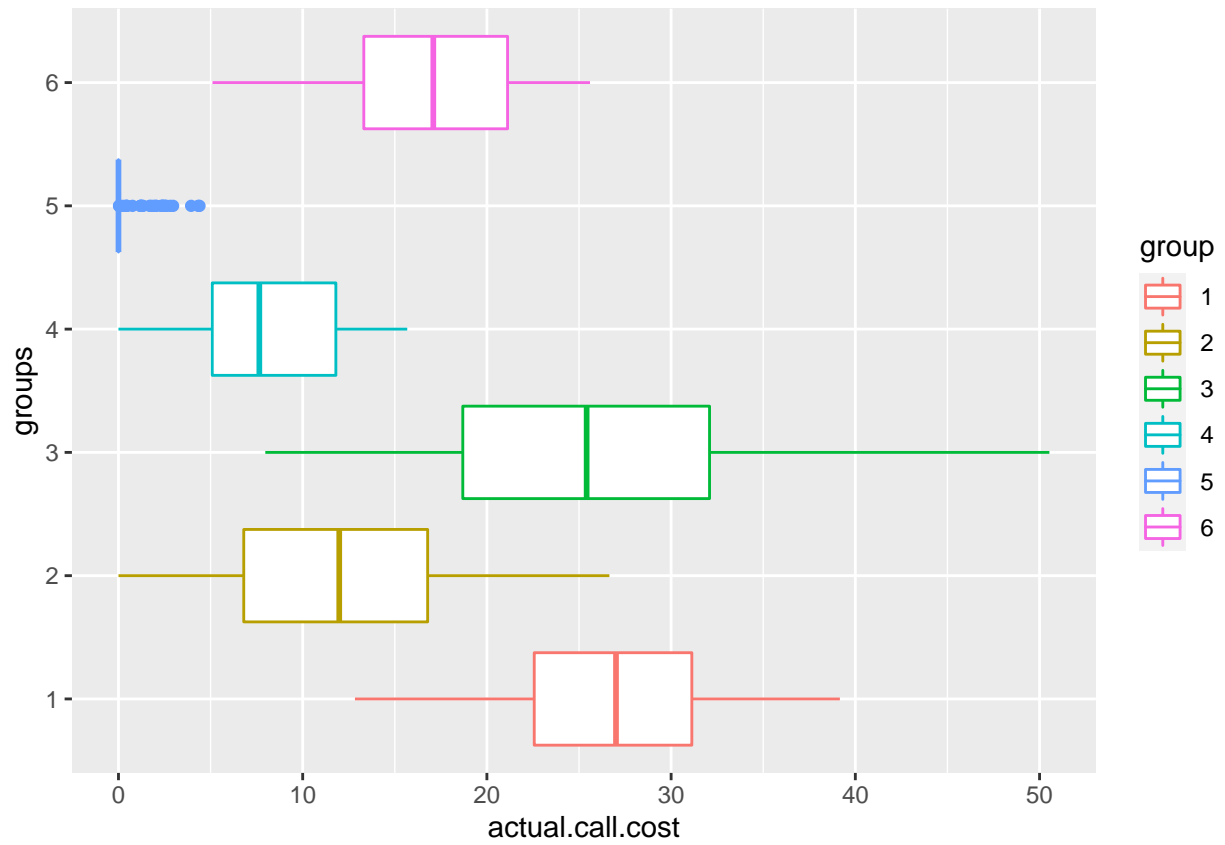


```
##  
## [[20]]
```

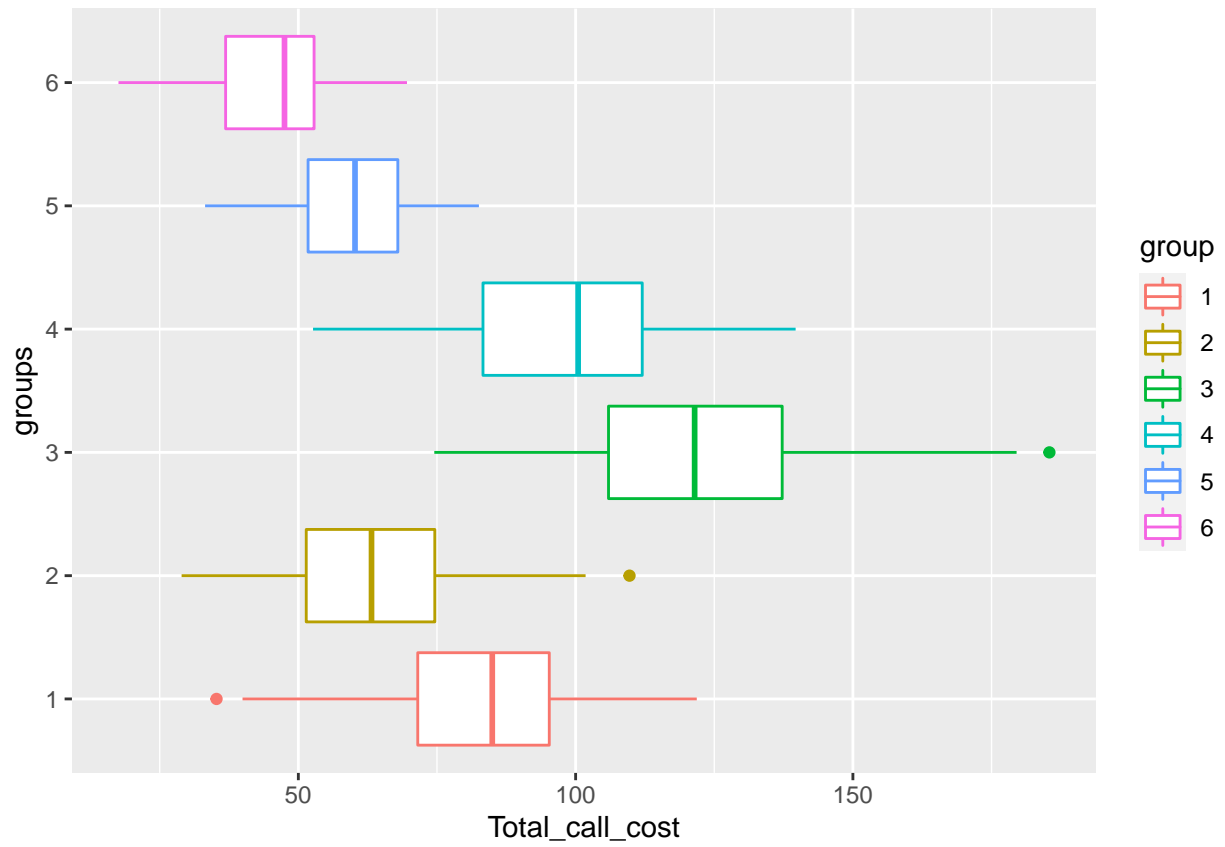




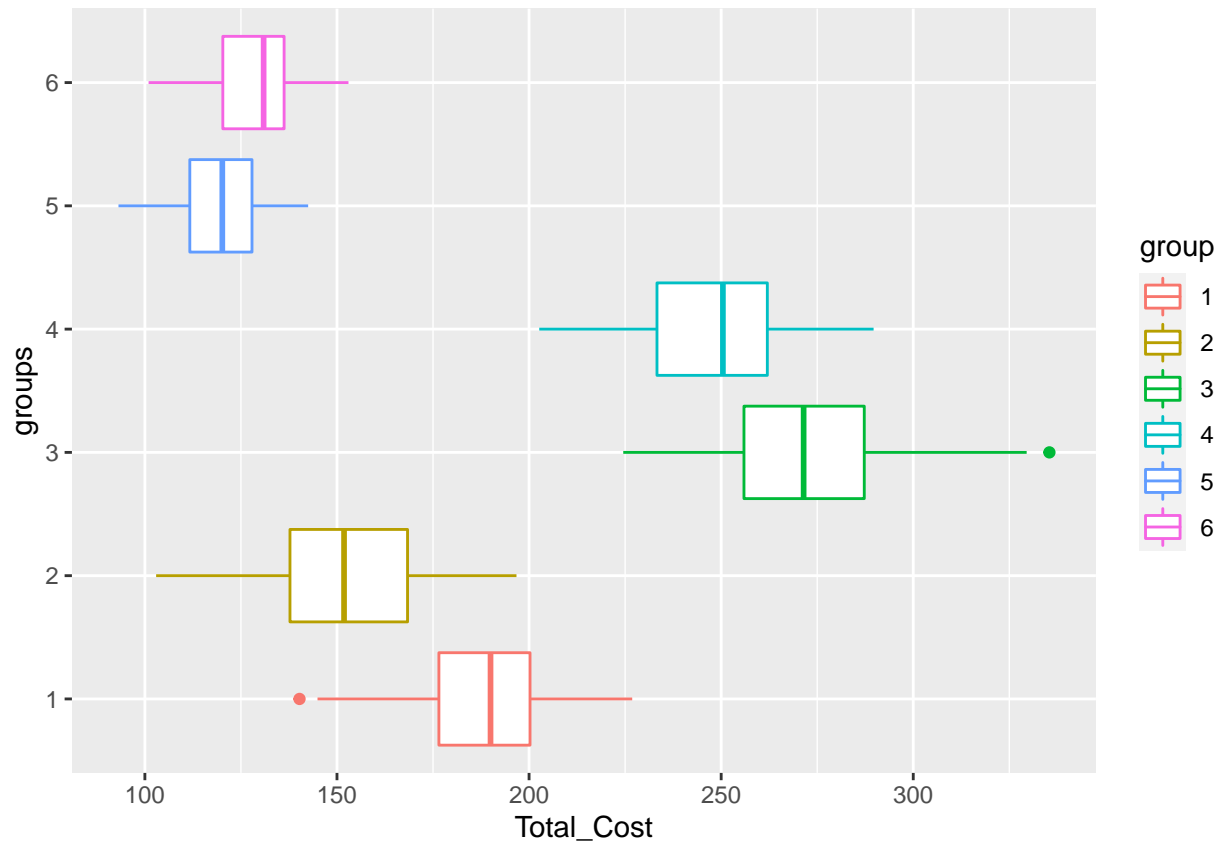
```
##  
## [[21]]
```



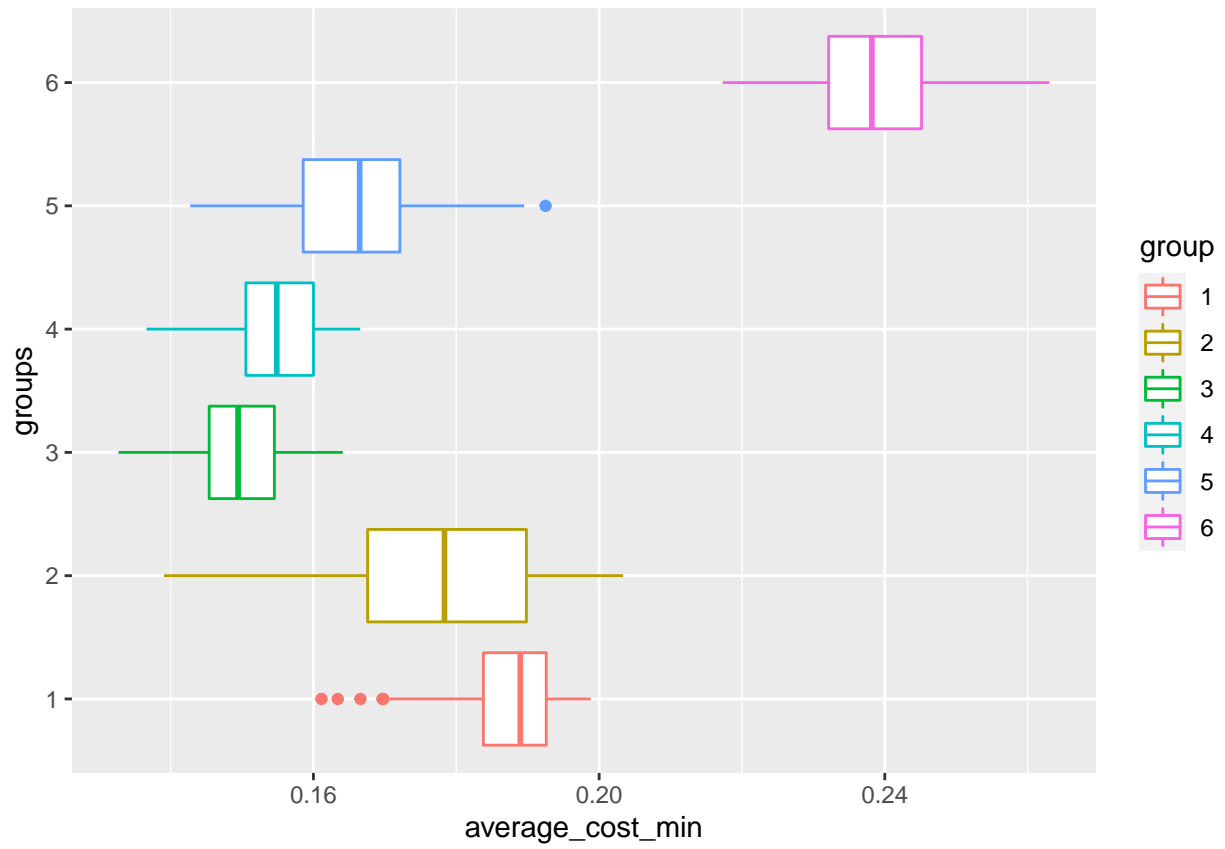
```
##
## [[22]]
```



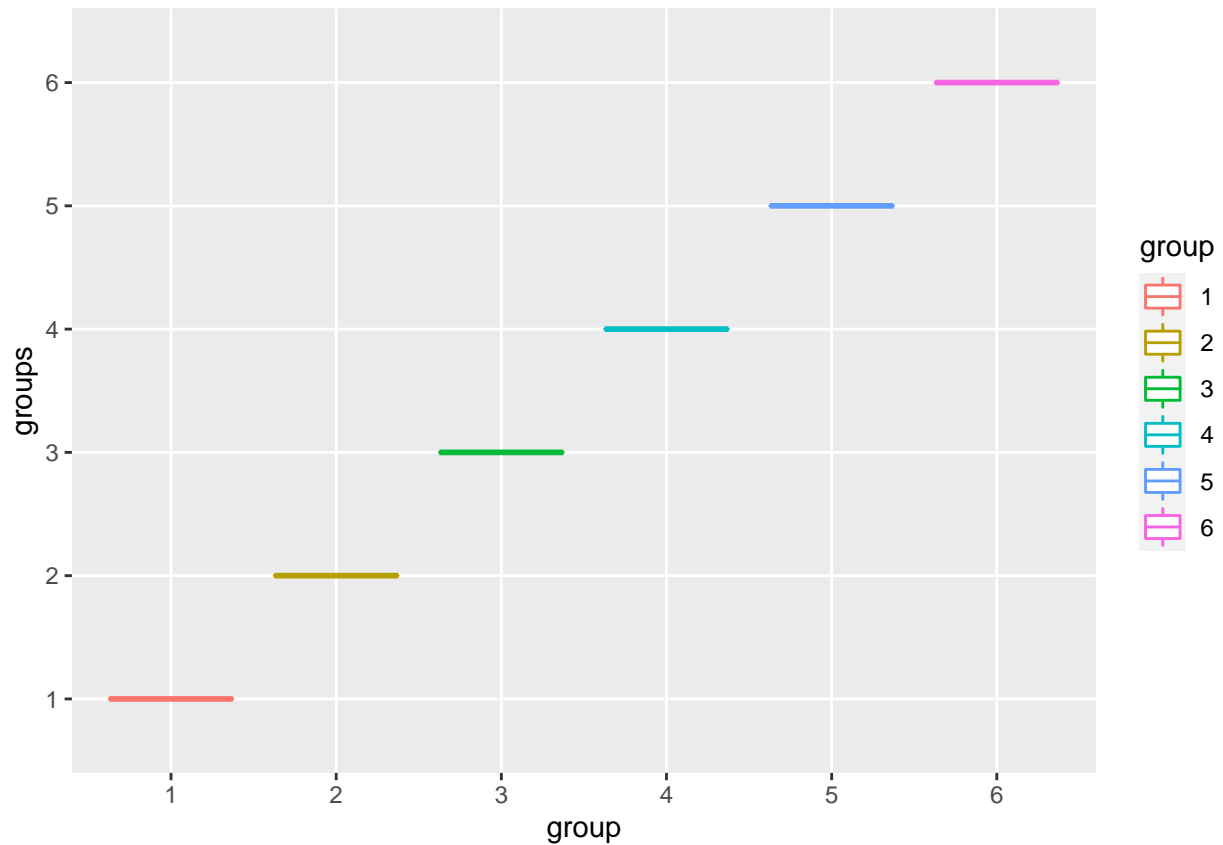
```
##  
## [[23]]
```



```
##  
## [[24]]
```



```
##  
## [[25]]
```



## Groupwise EDA

Perform a small EDA for each group to see if we can extract some obvious features.

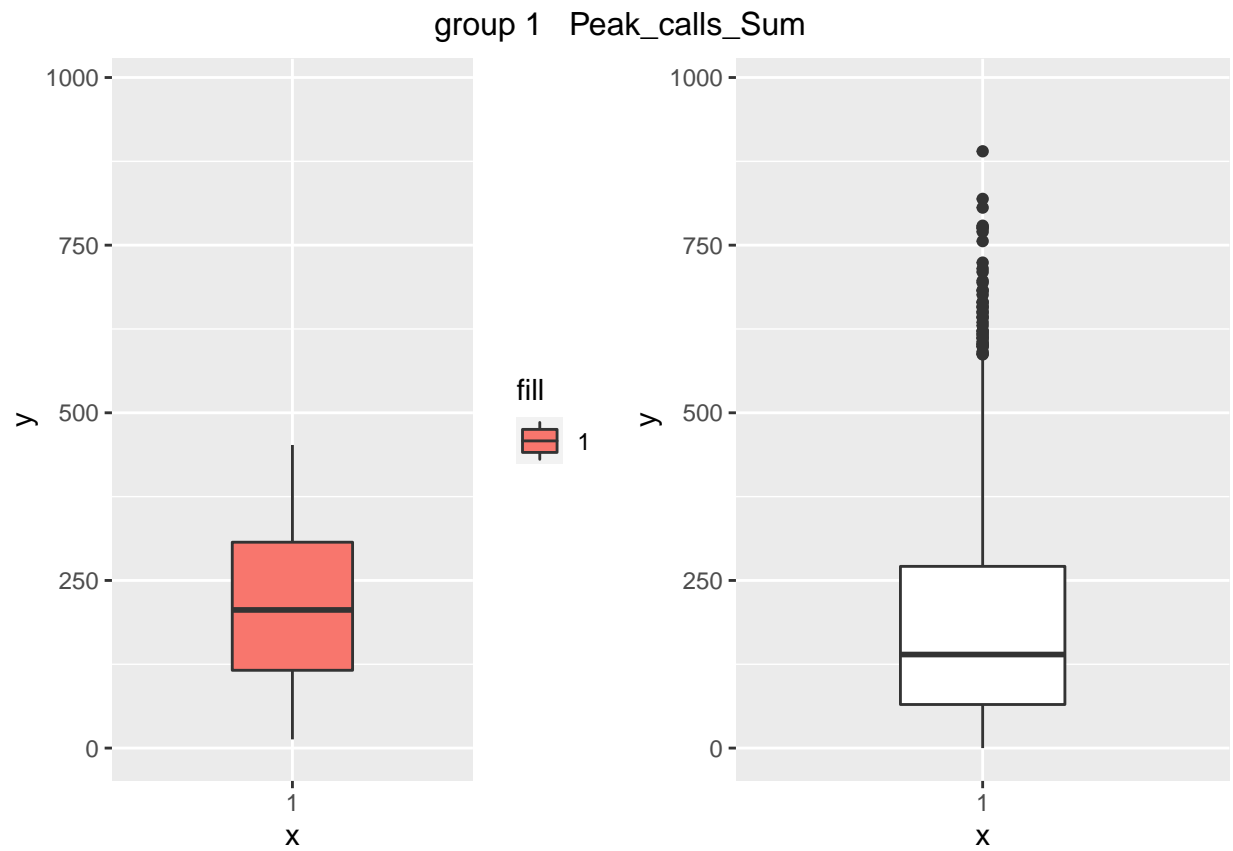
Let's recall the overall summary:

1.

For each variable, check the boxplot (`figures/boxplots`). Let's focus on the model variables.

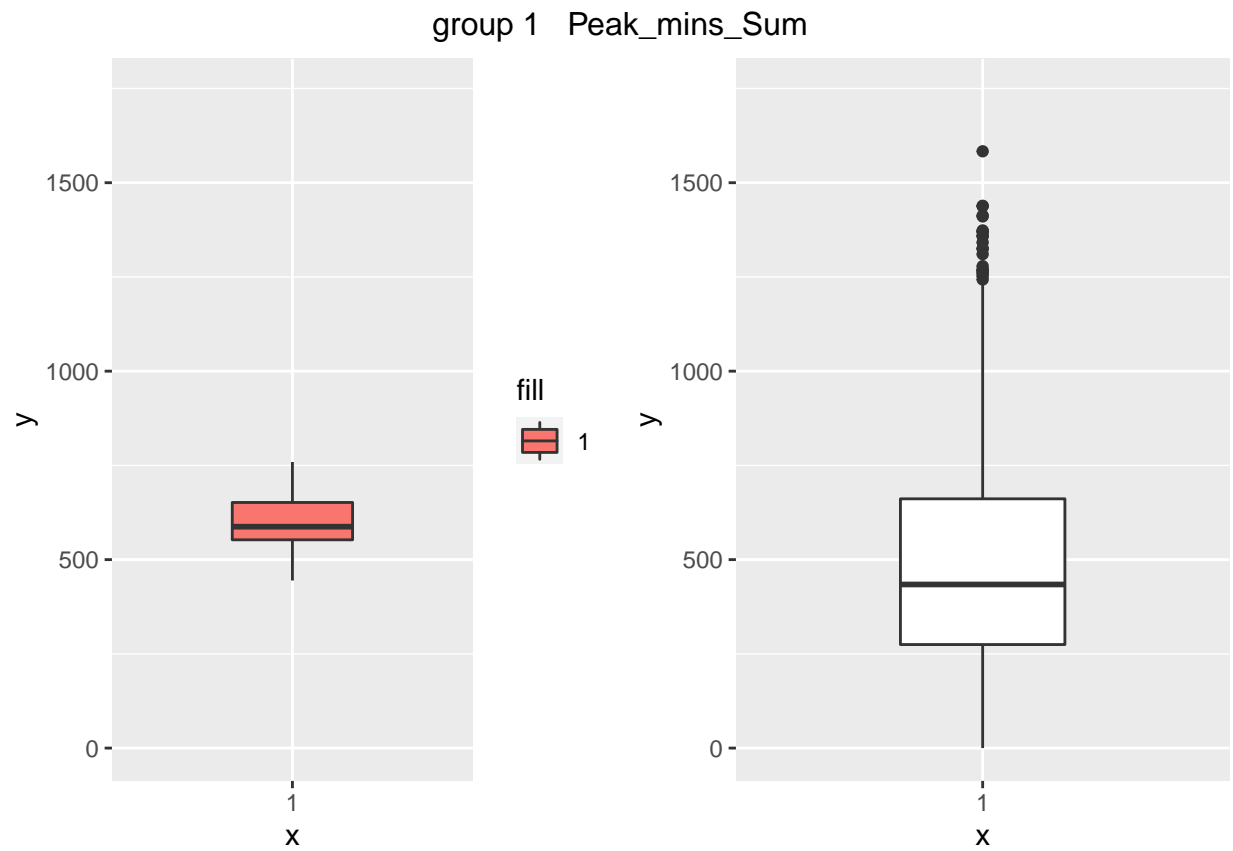
- `Peak_calls_Sum`:

```
## [1] "Bigger than base median"
```



- Peak\_mins\_Sum:

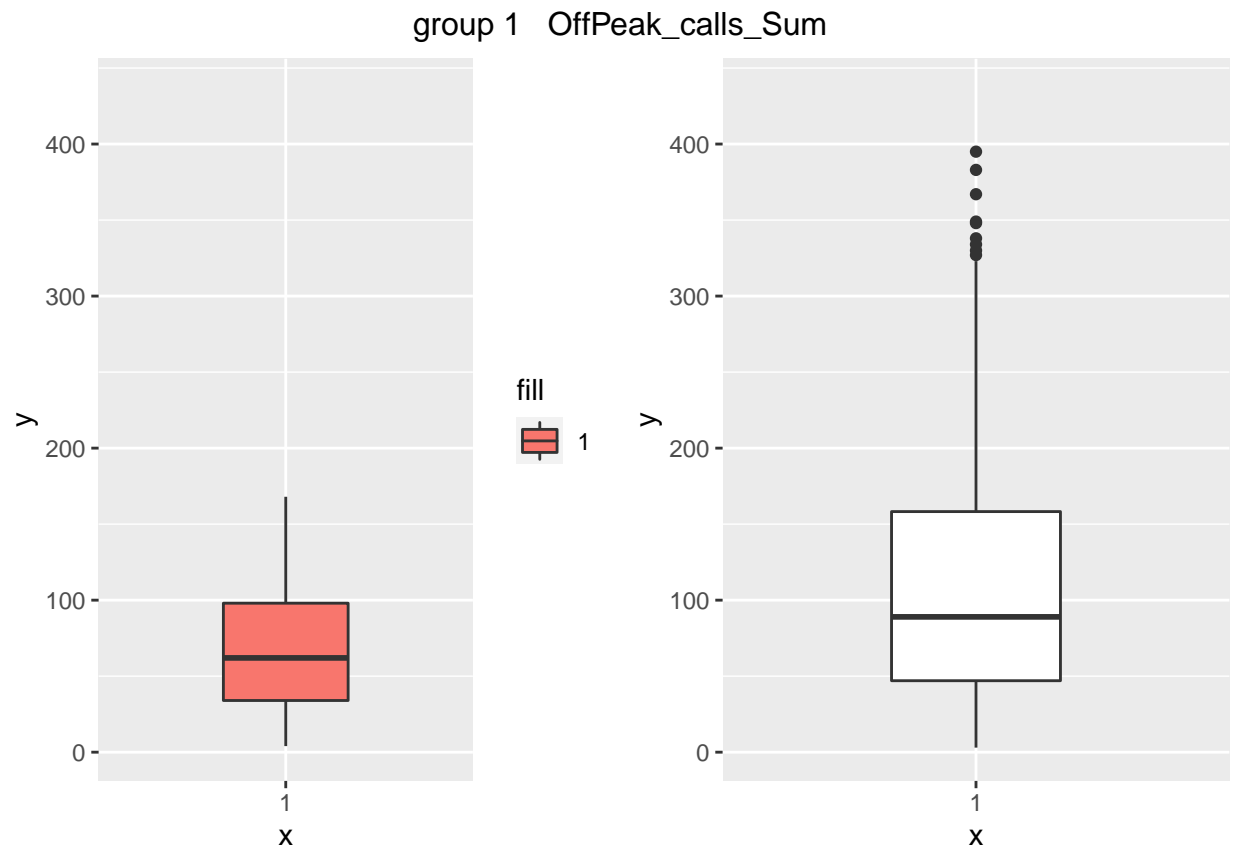
```
## [1] "Bigger than base median"
```



- OffPeak\_calls\_Sum:

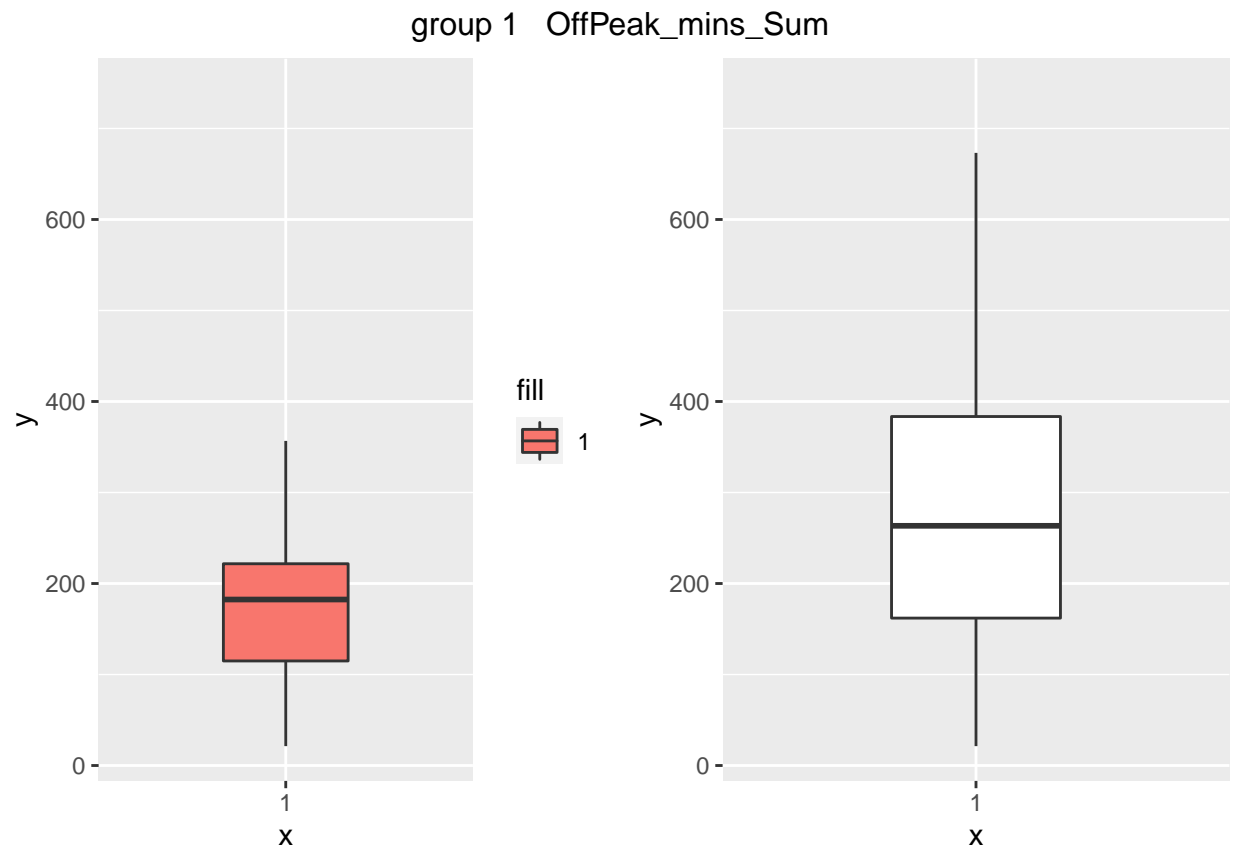
```
## [1] "Smaller than base median"
```





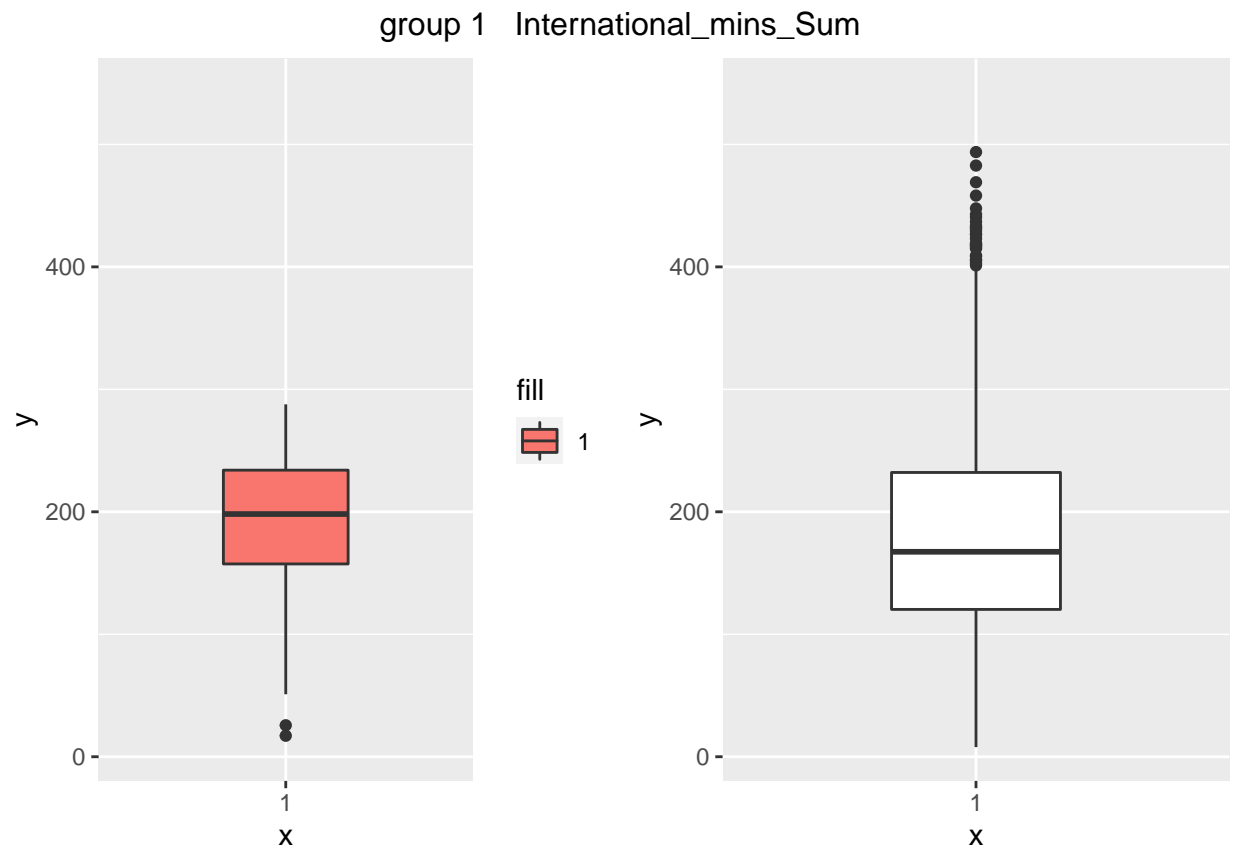
- OffPeak\_mins\_Sum:

```
## [1] "Smaller than base median"
```



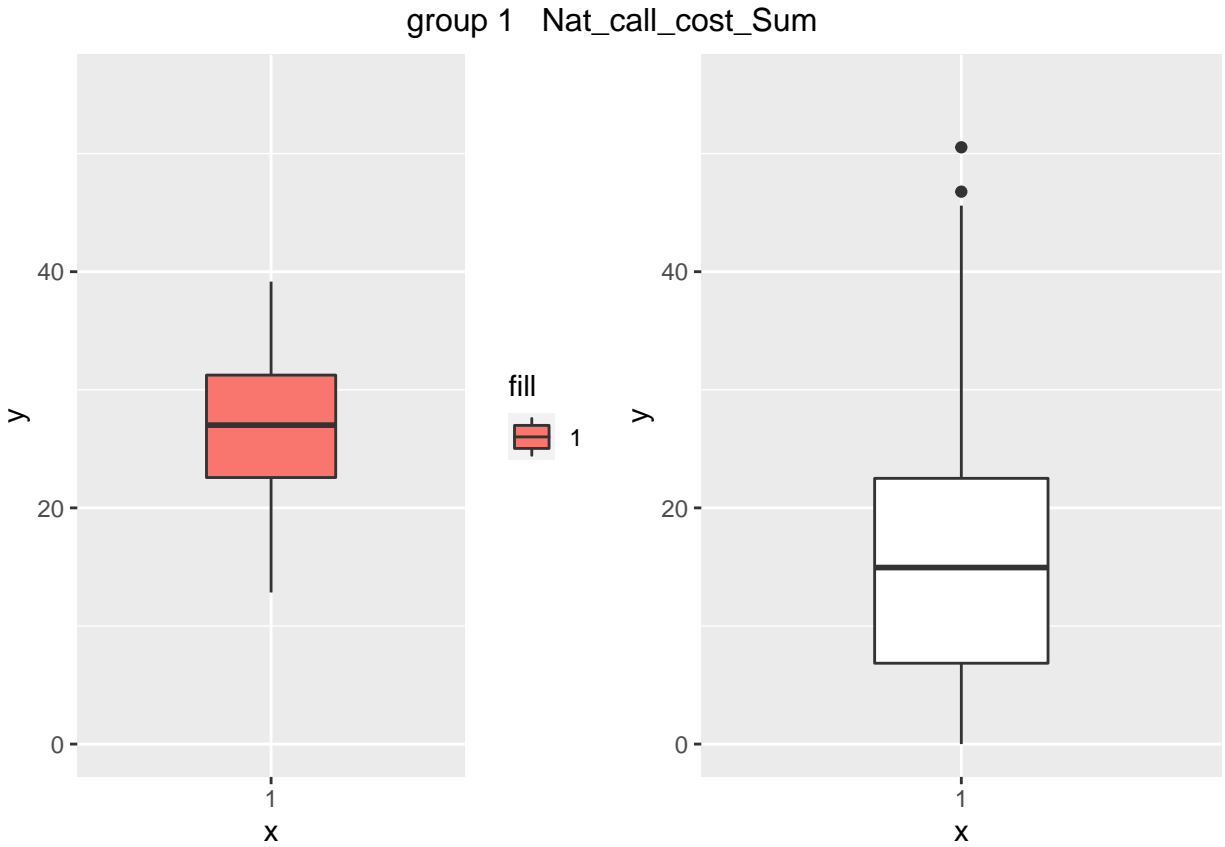
- International\_mins\_Sum:

```
## [1] "Bigger than base median"
```



- Nat\_call\_cost\_Sum:

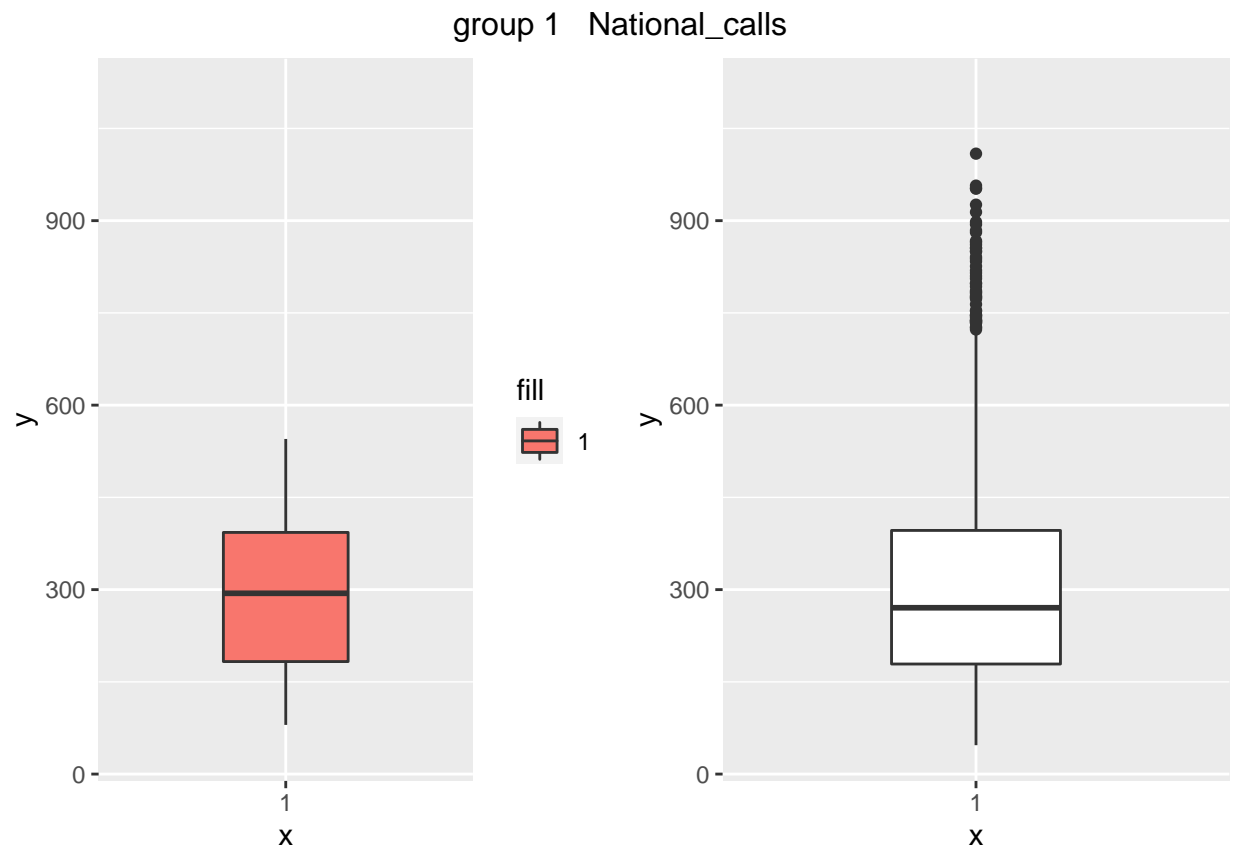
```
## [1] "Bigger than 3rd base quartile"
```



A lot higher than average. (High change of it being significantly bigger)

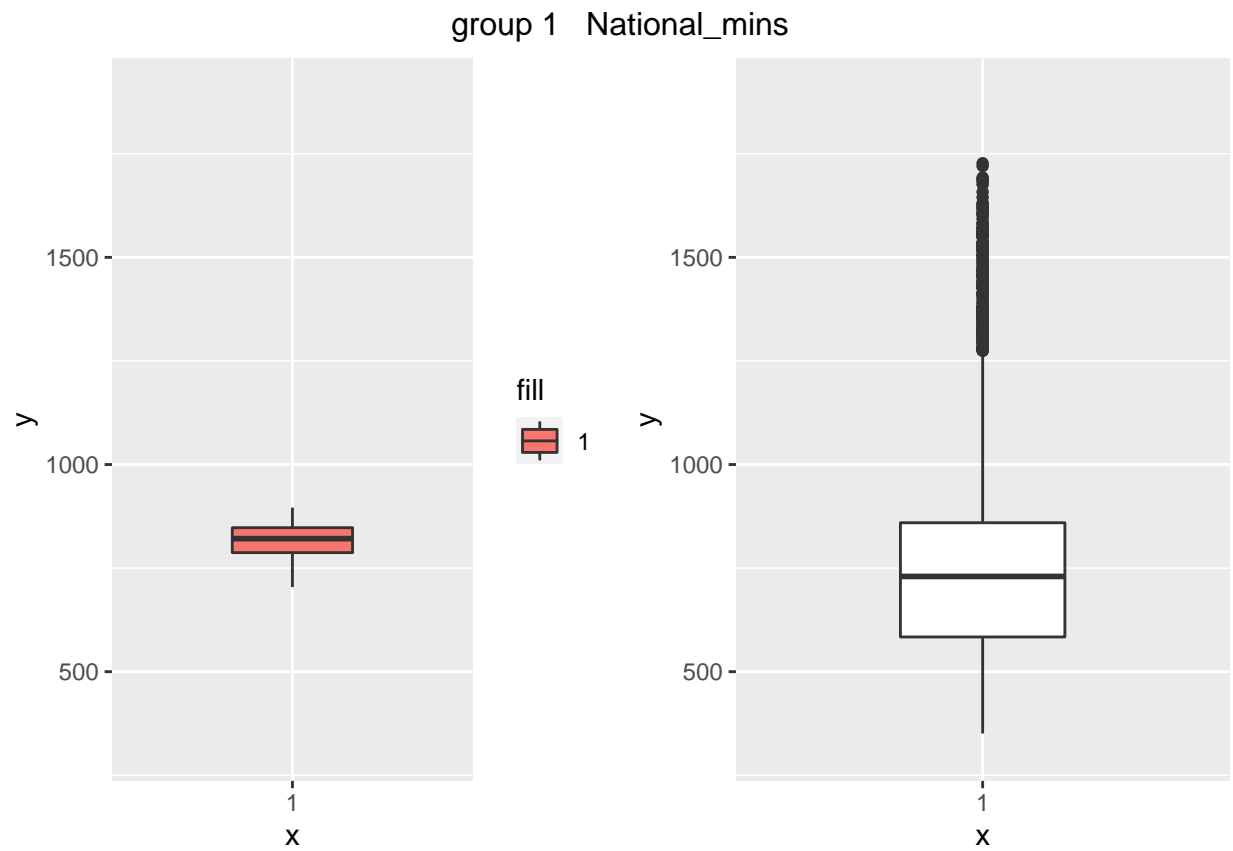
- National\_calls:

```
## [1] "Bigger than base median"
```



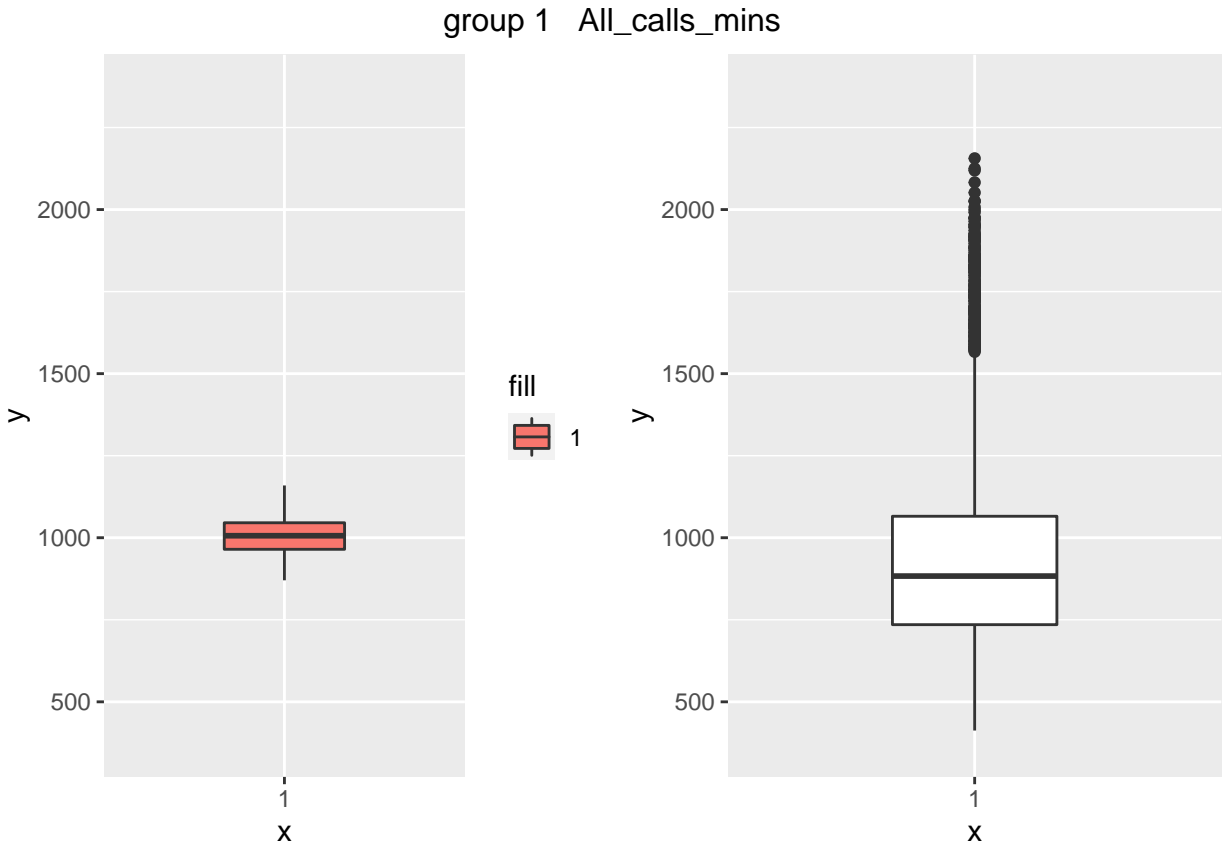
- National\_mins:

```
## [1] "Bigger than base median"
```



- All\_calls\_mins:

```
## [1] "Bigger than base median"
```

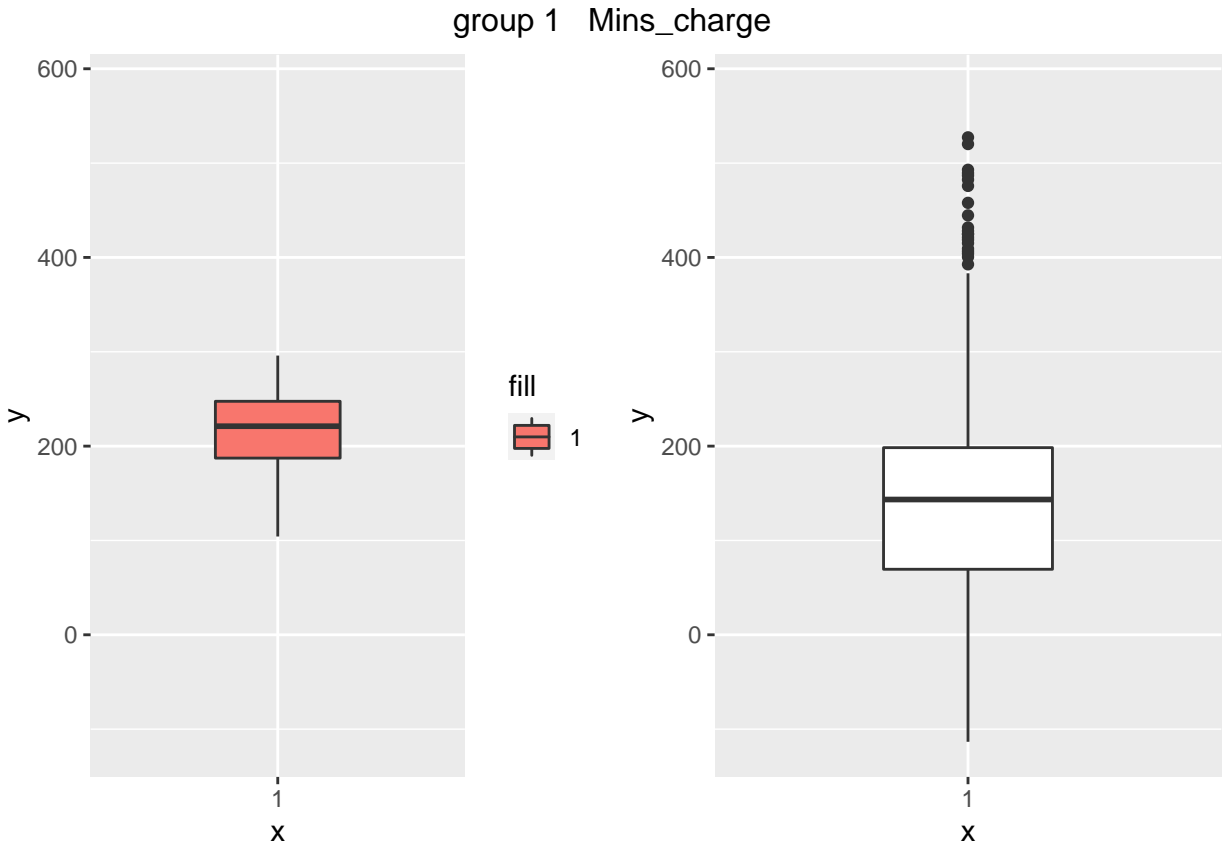


- Mins\_charge:

```
## [1] "Bigger than 3rd base quartile"
```

```
## Warning: Removed 4 rows containing non-finite values (stat_boxplot).
```

```
## Warning: Removed 4 rows containing non-finite values (stat_boxplot).
```

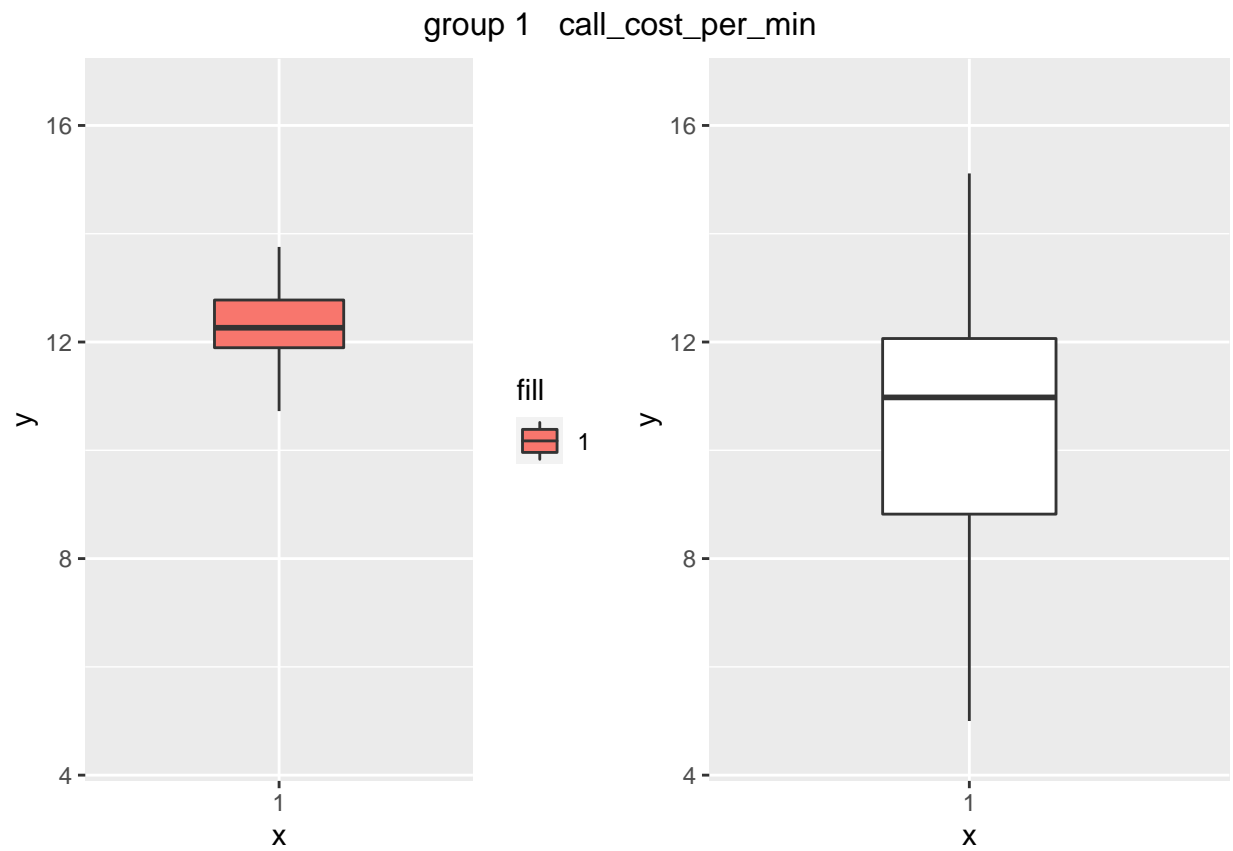


Negative values for the whole dataset.

- call\_cost\_per\_min:

```
## [1] "Bigger than 3rd base quartile"
```

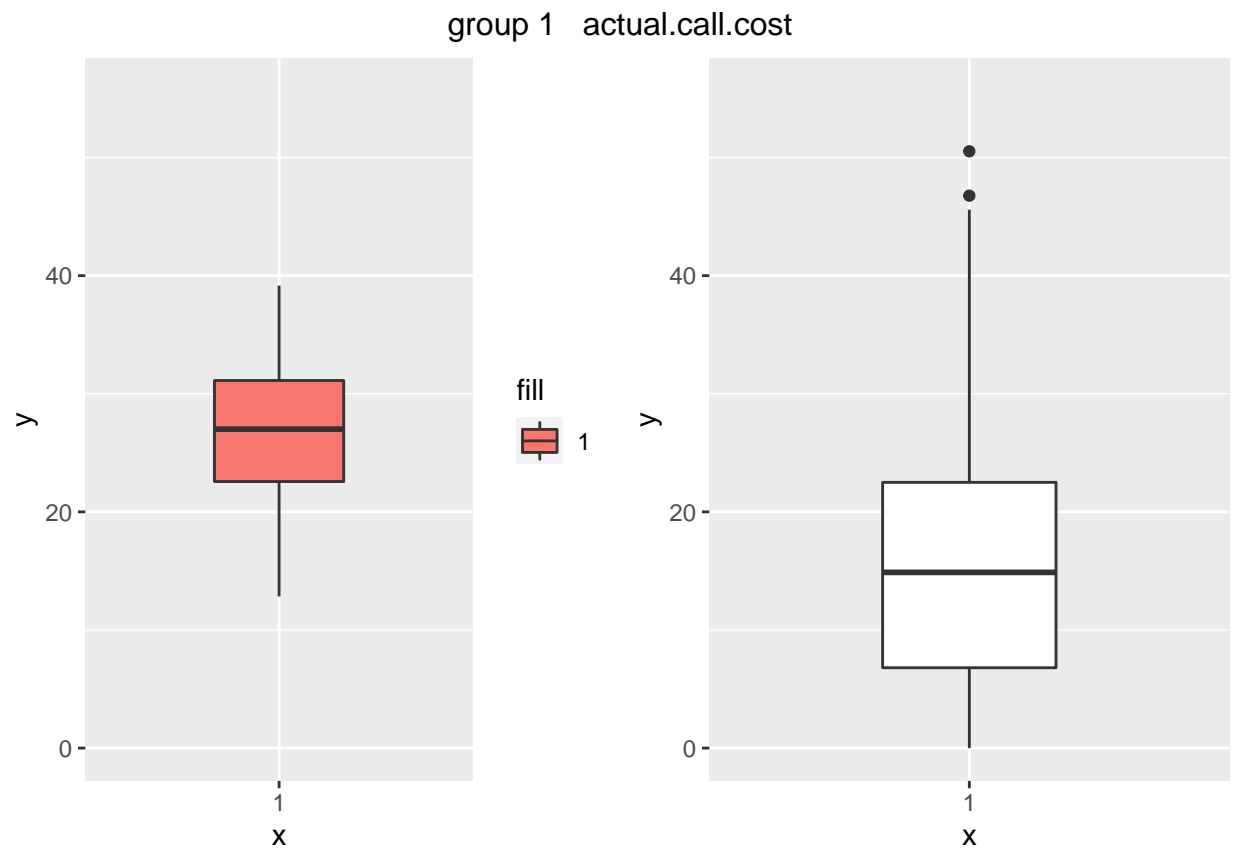




Higher than average.

- actual.call.cost:

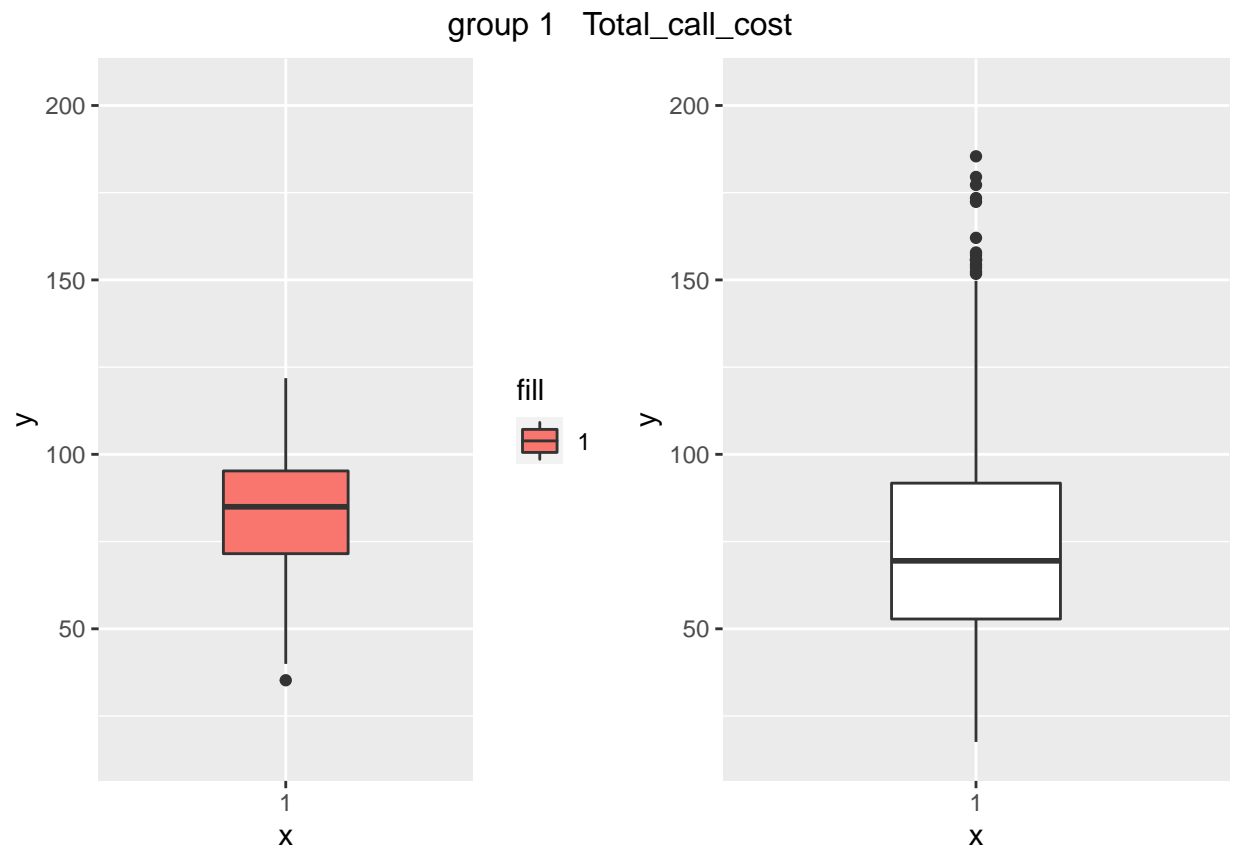
```
## [1] "Bigger than 3rd base quartile"
```



Higher than average.

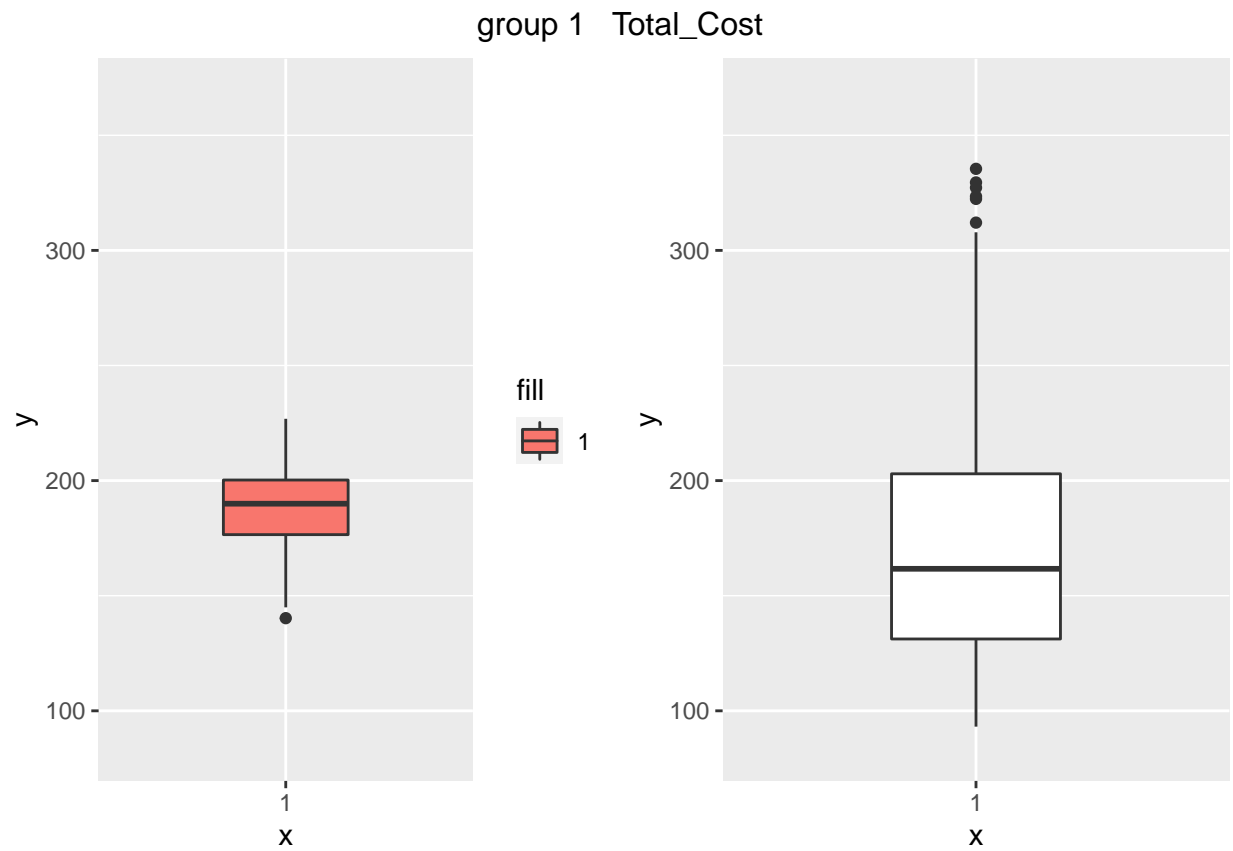
- Total\_call\_cost:

```
## [1] "Bigger than base median"
```



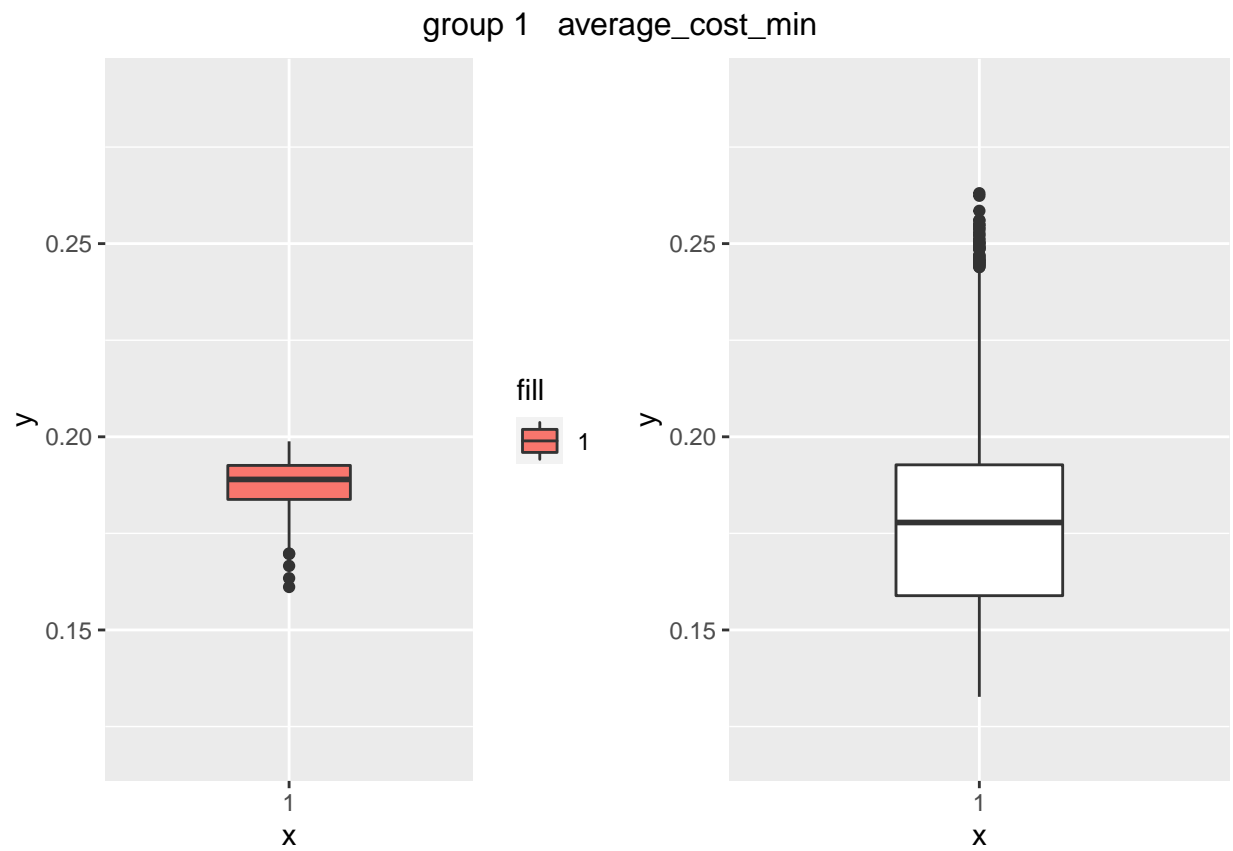
- Total\_Cost:

```
## [1] "Bigger than base median"
```



- average\_cost\_min:

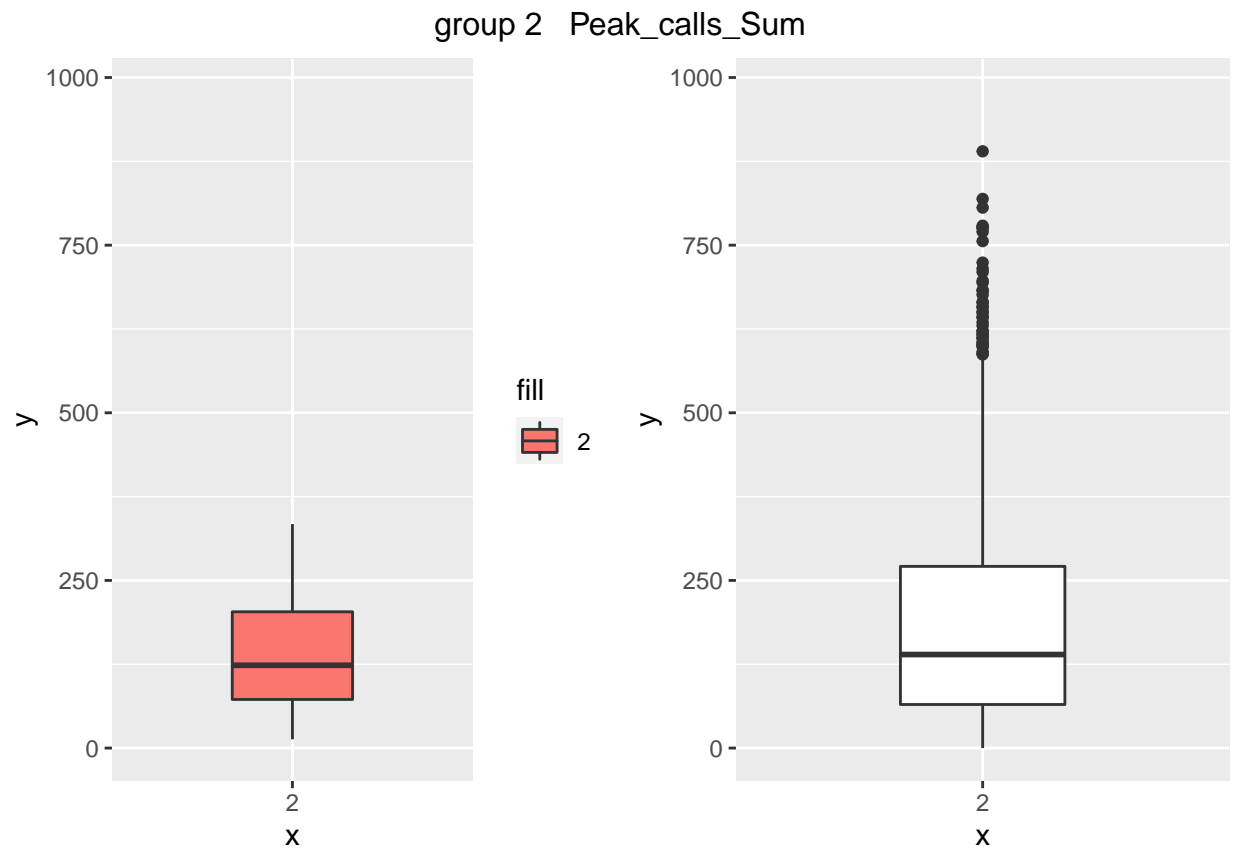
```
## [1] "Bigger than base median"
```



2.

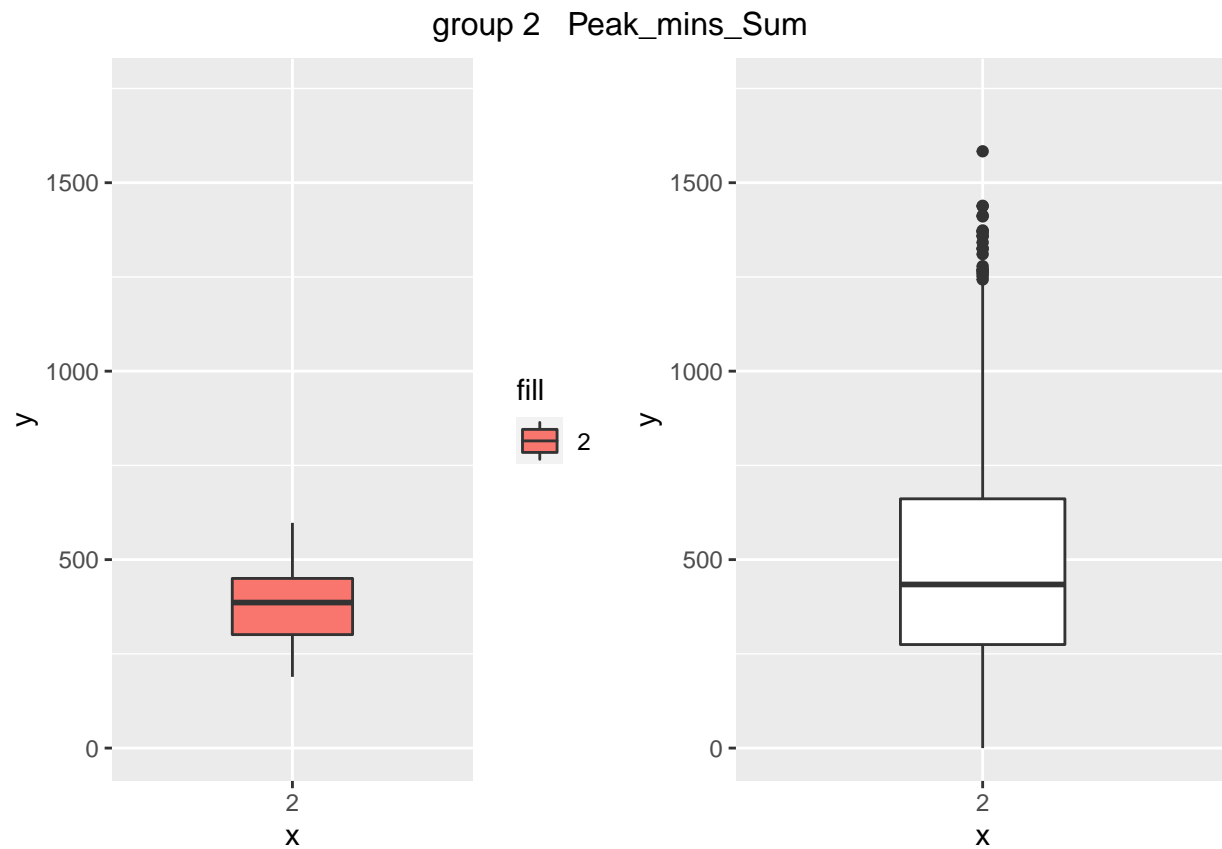
- Peak\_calls\_Sum:

```
## [1] "Smaller than base median"
```



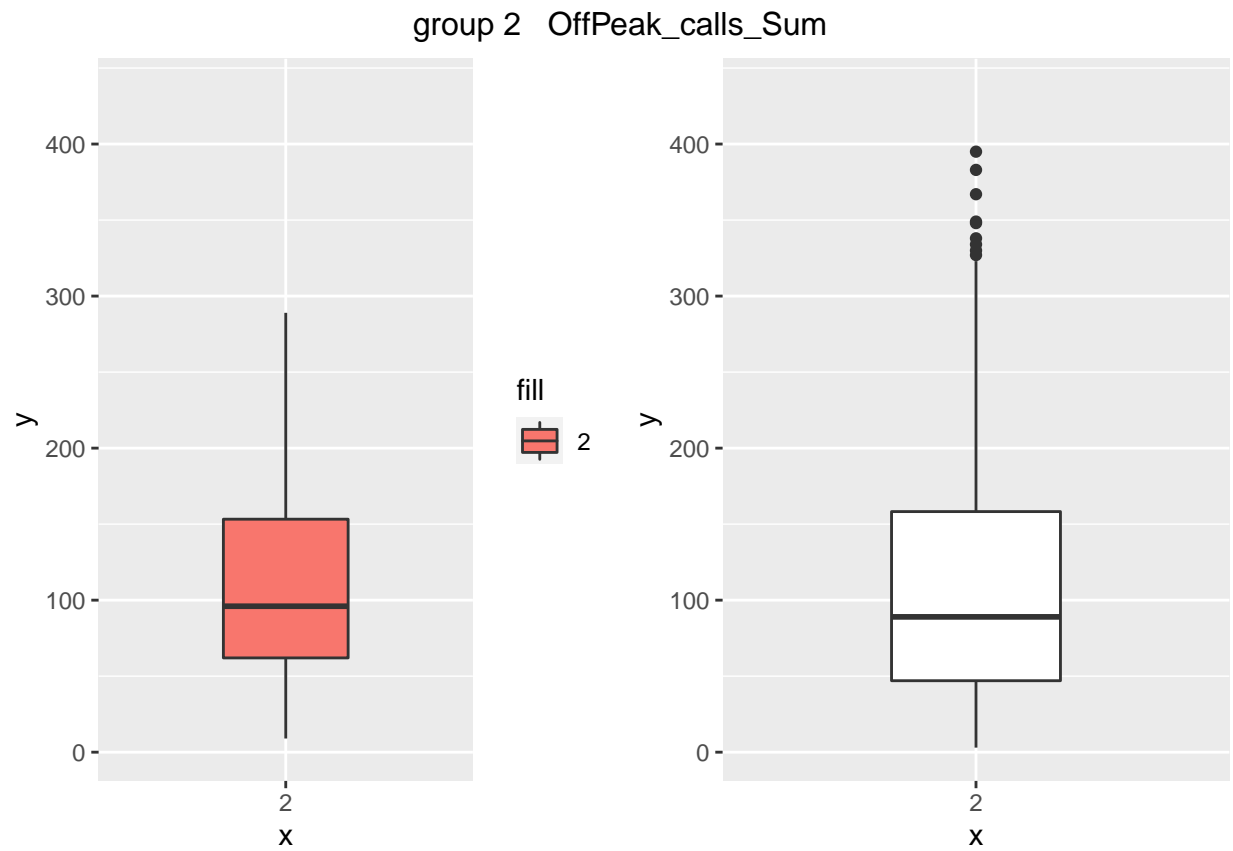
- Peak\_mins\_Sum:

```
## [1] "Smaller than base median"
```



- OffPeak\_calls\_Sum:

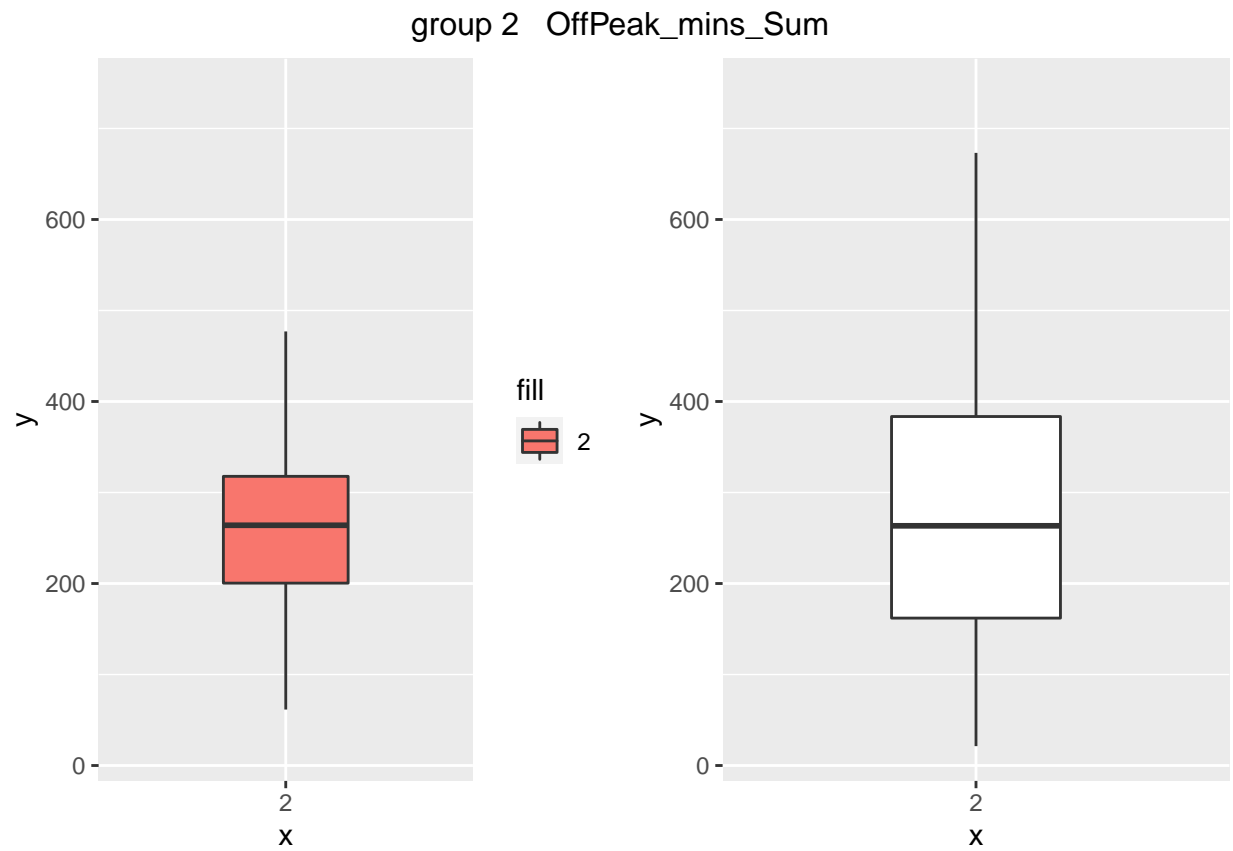
```
## [1] "Bigger than base median"
```



- OffPeak\_mins\_Sum:

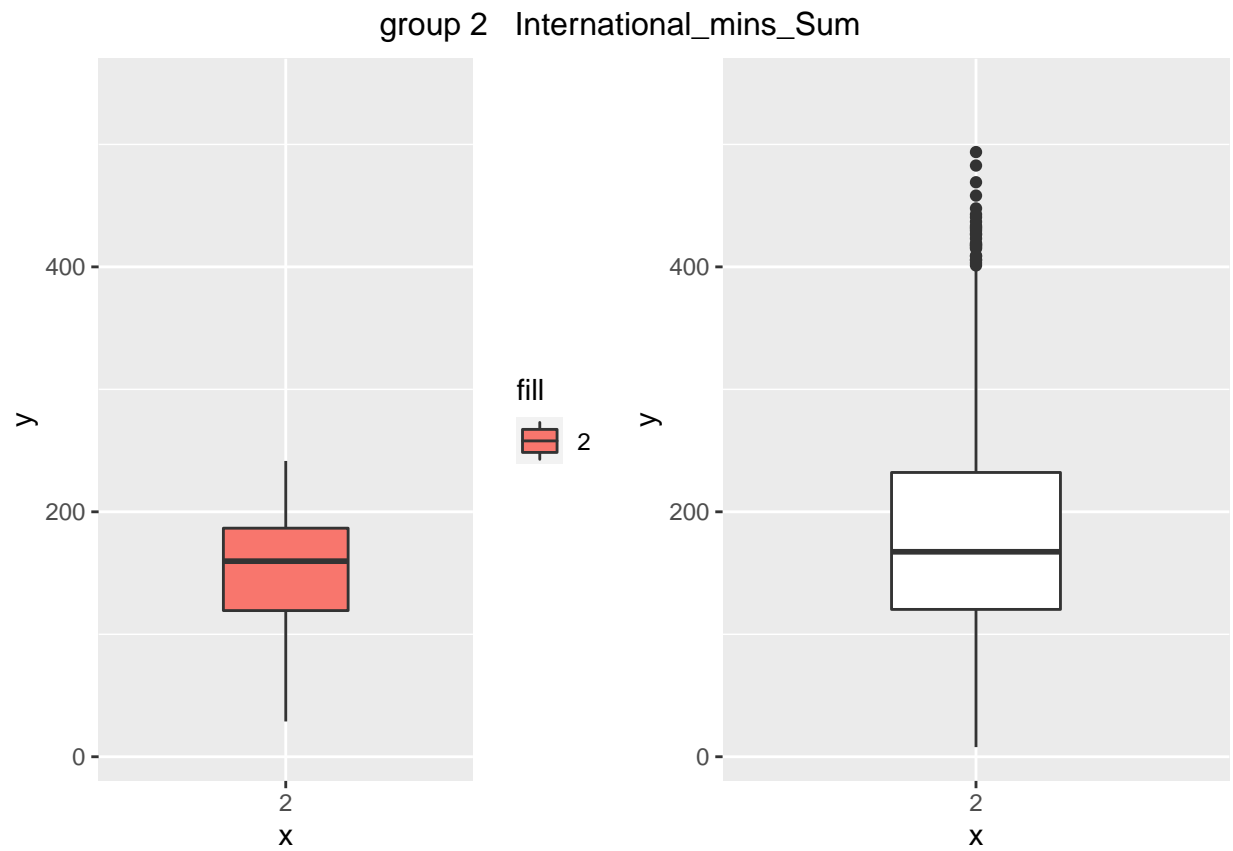
```
## [1] "Bigger than base median"
```





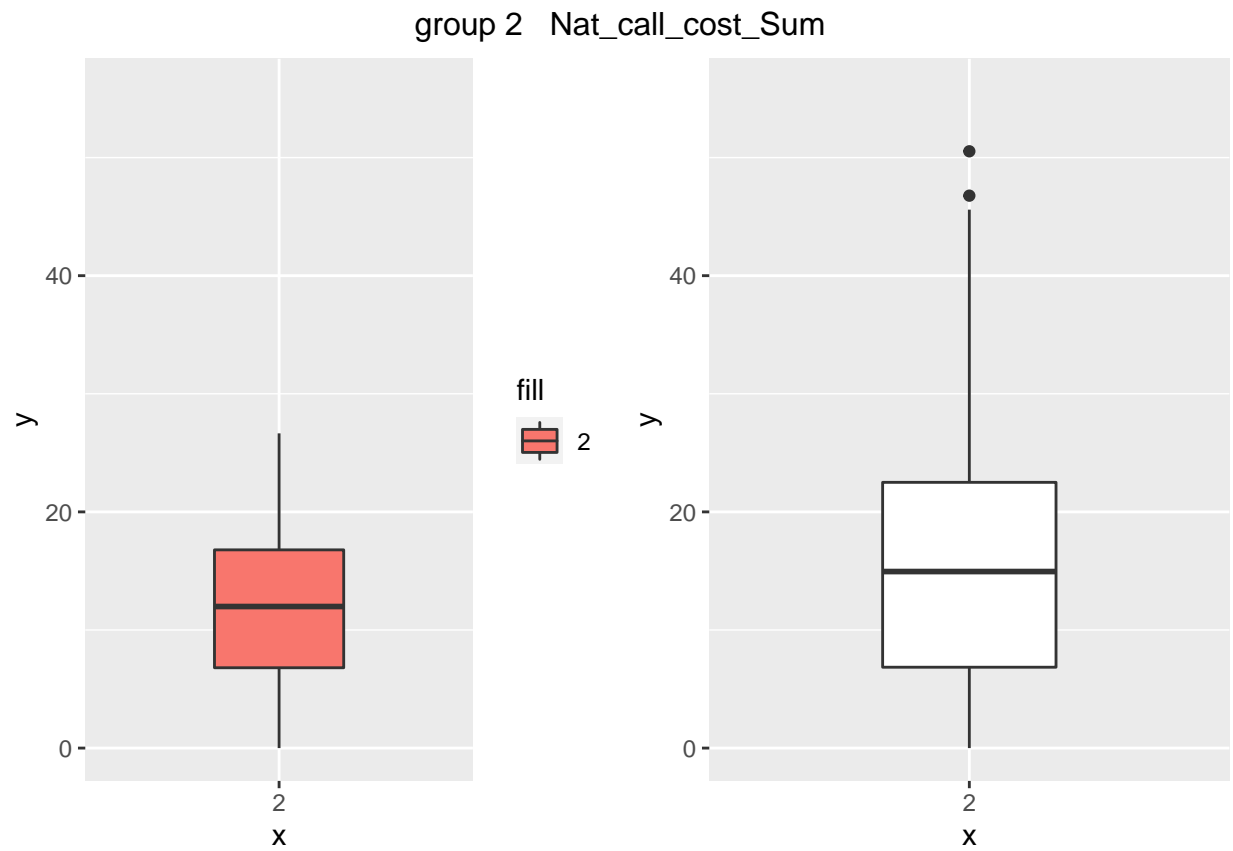
- International\_mins\_Sum:

```
## [1] "Smaller than base median"
```



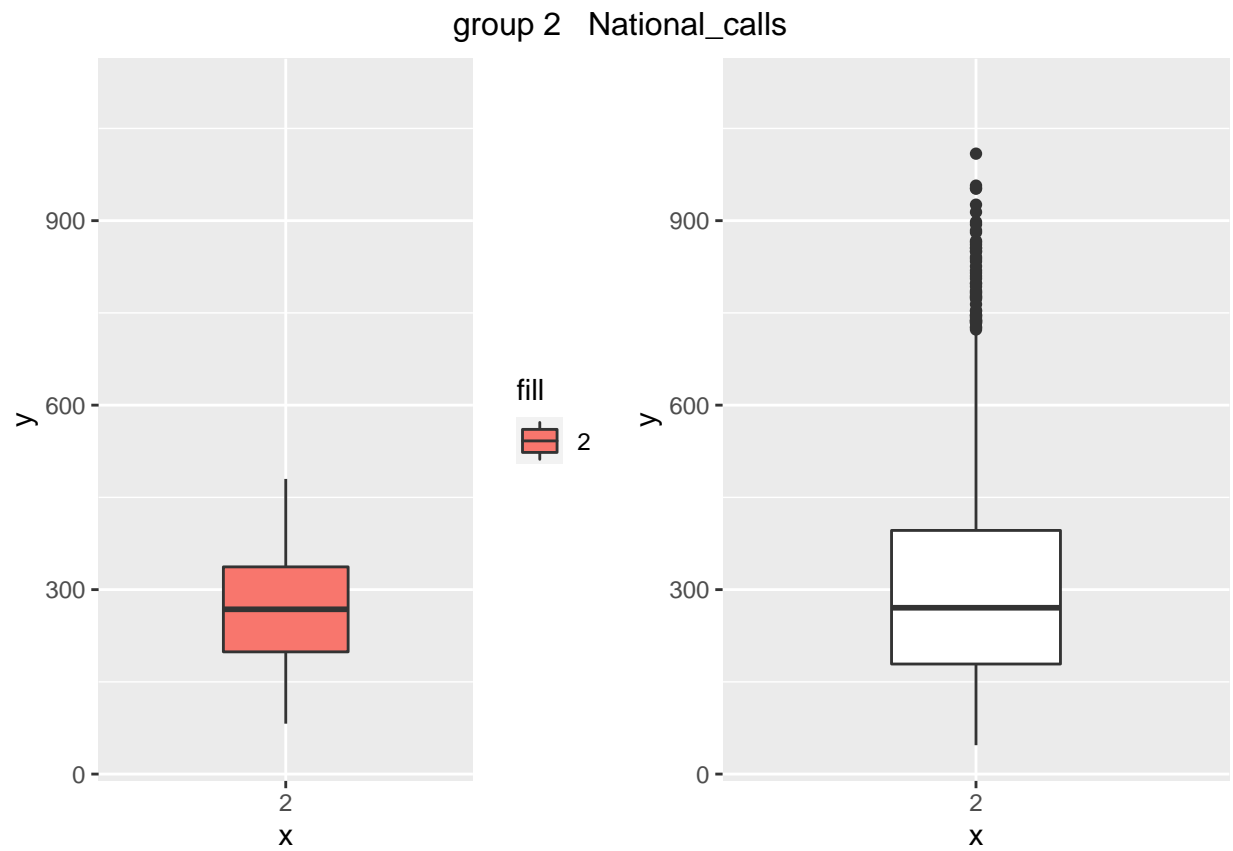
- Nat\_call\_cost\_Sum:

```
## [1] "Smaller than base median"
```



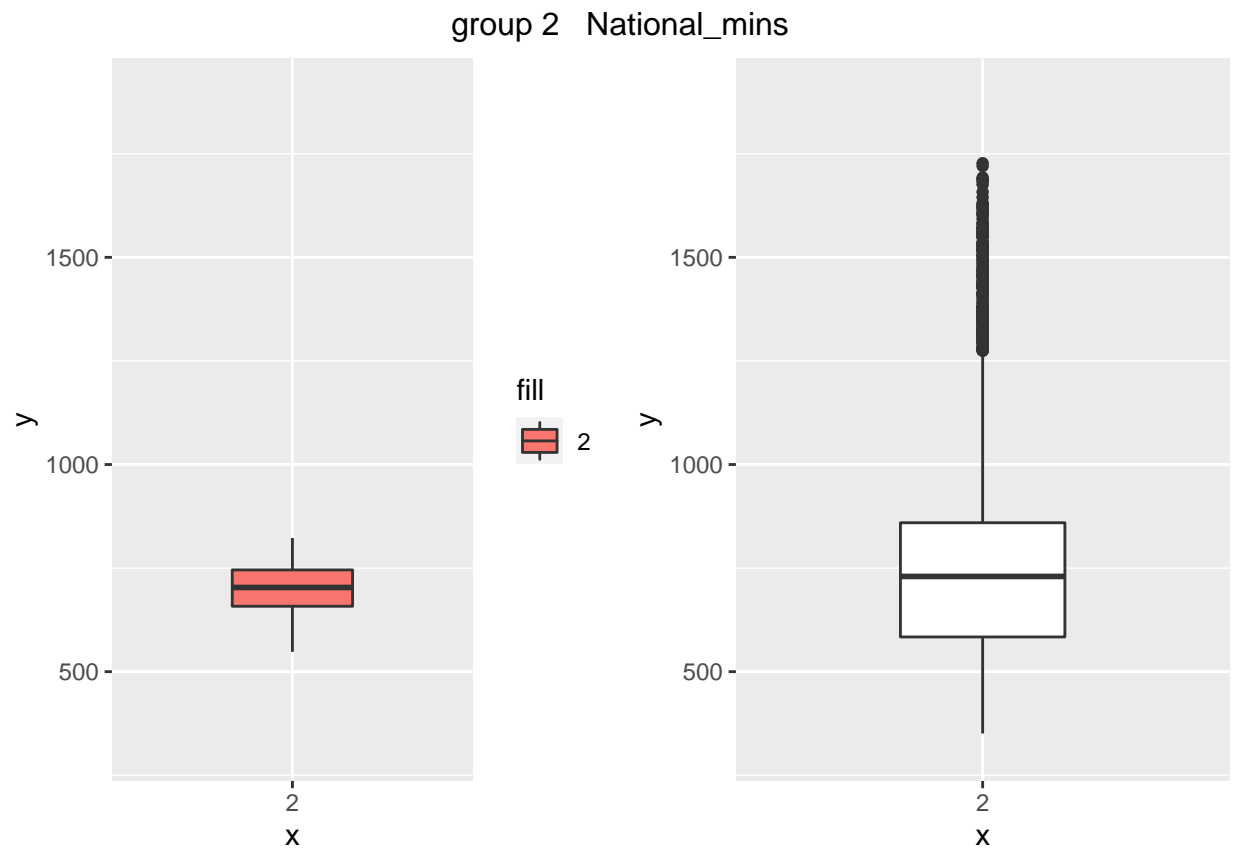
- National\_calls:

```
## [1] "Smaller than base median"
```



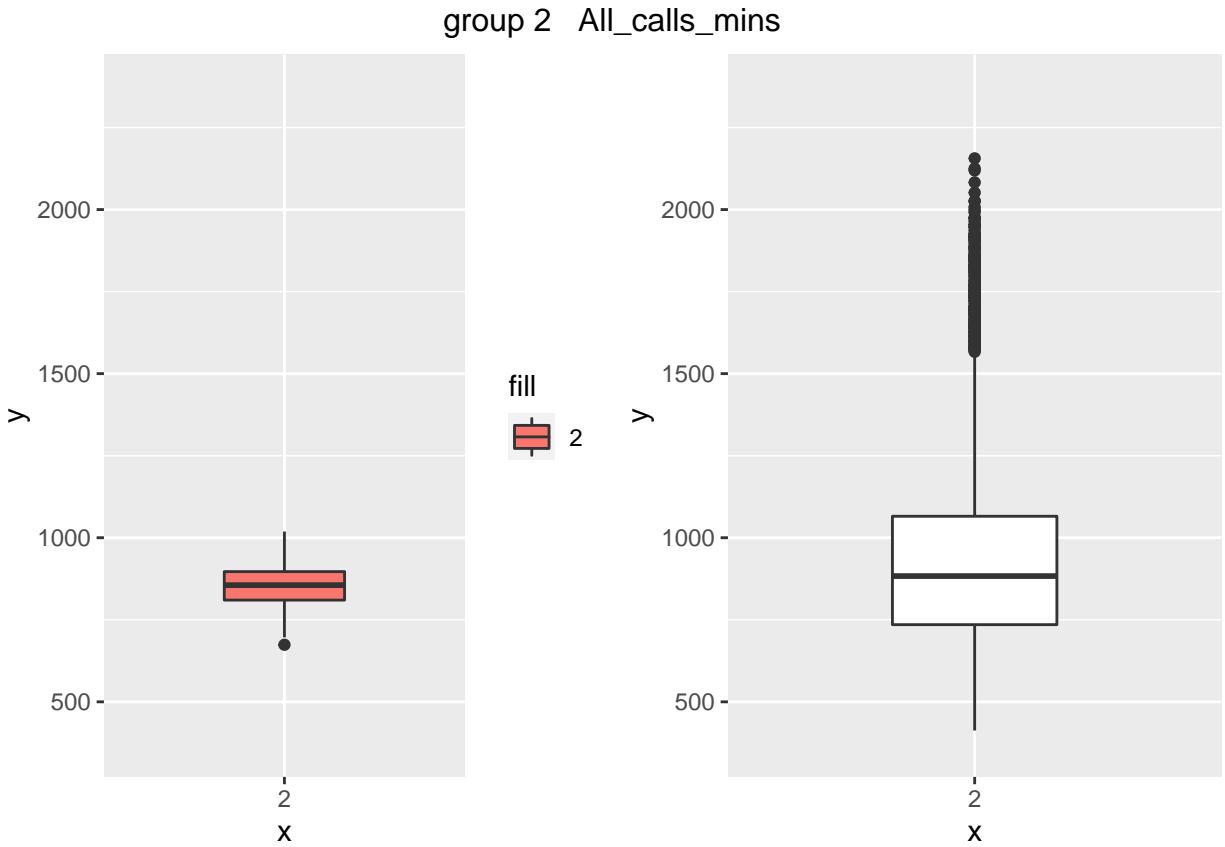
- National\_mins:

```
## [1] "Smaller than base median"
```



- All\_calls\_mins:

```
## [1] "Smaller than base median"
```

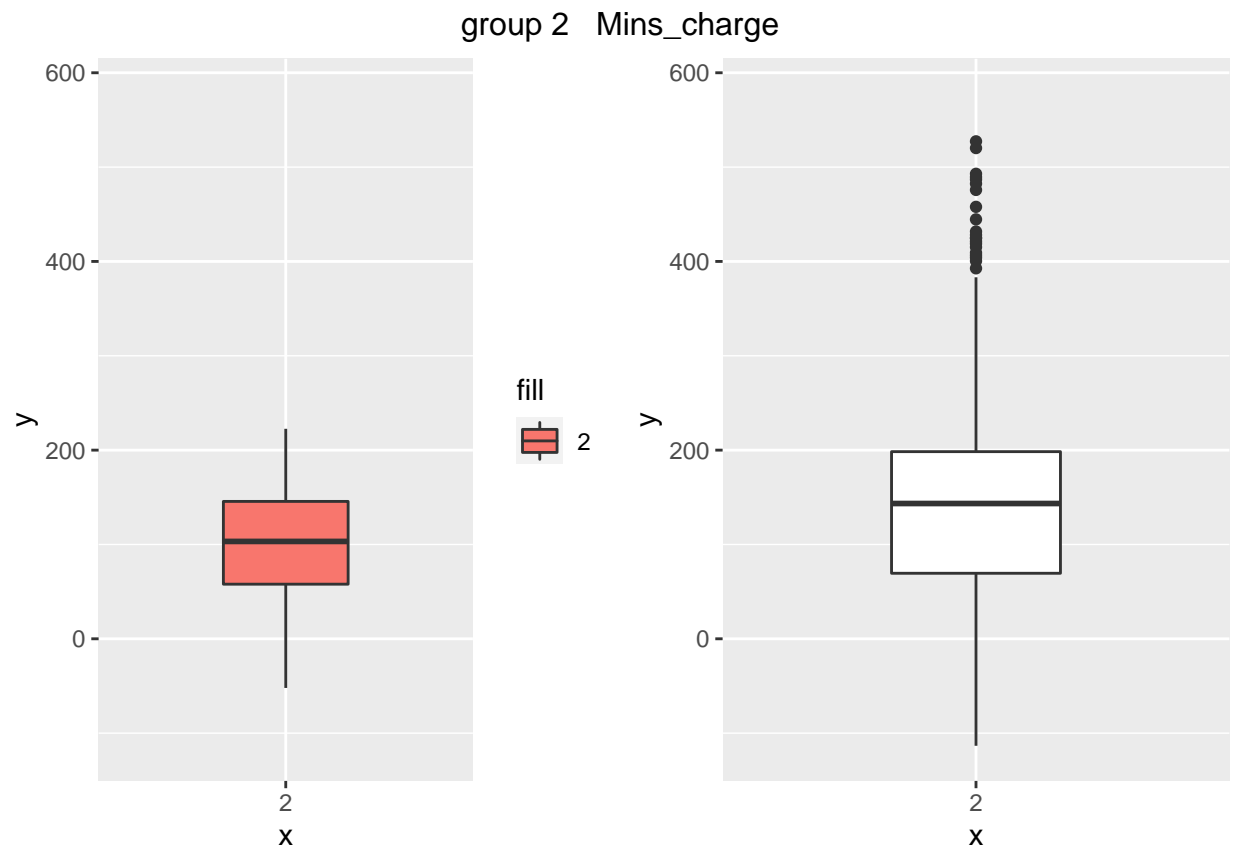


- Mins\_charge:

```
## [1] "Smaller than base median"
```

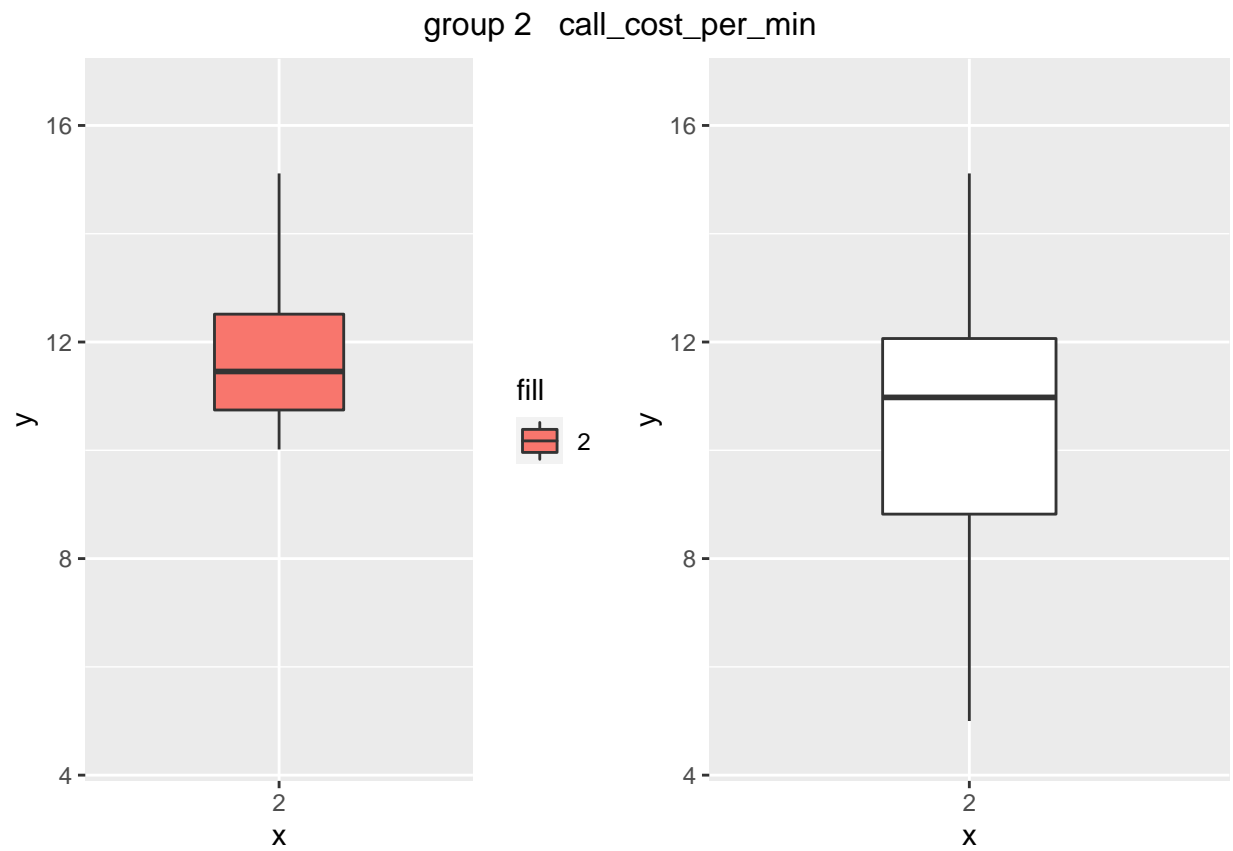
```
## Warning: Removed 4 rows containing non-finite values (stat_boxplot).
```

```
## Warning: Removed 4 rows containing non-finite values (stat_boxplot).
```



- call\_cost\_per\_min:

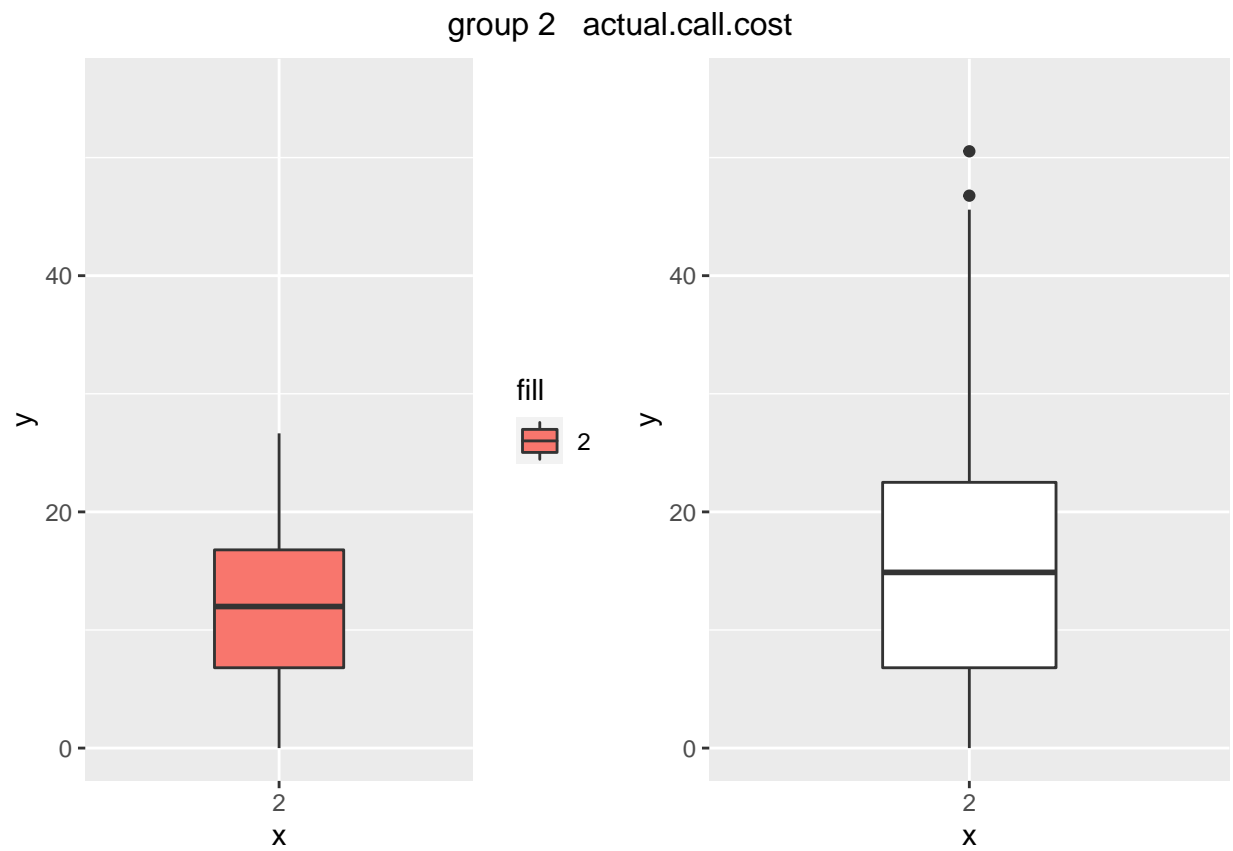
```
## [1] "Bigger than base median"
```



- actual.call.cost:

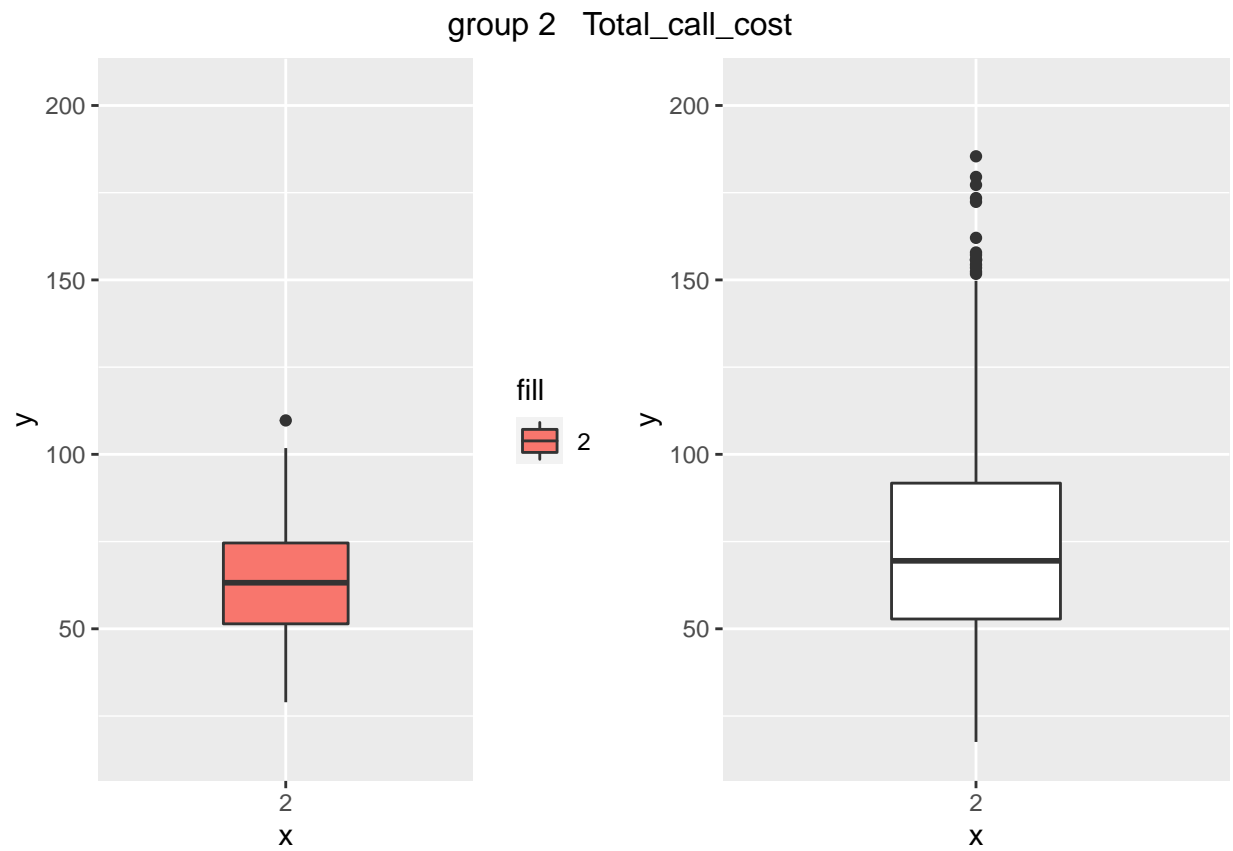
```
## [1] "Smaller than base median"
```





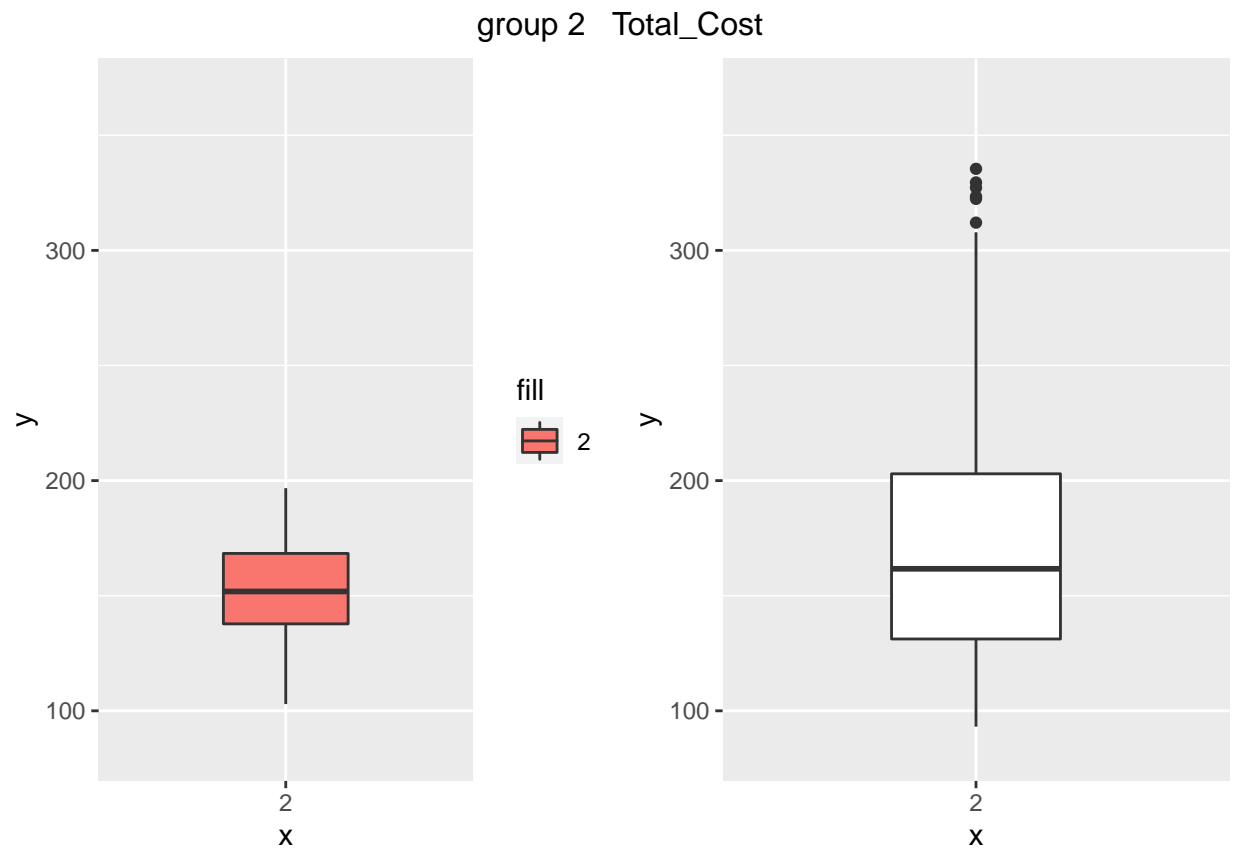
- Total\_call\_cost:

```
## [1] "Smaller than base median"
```



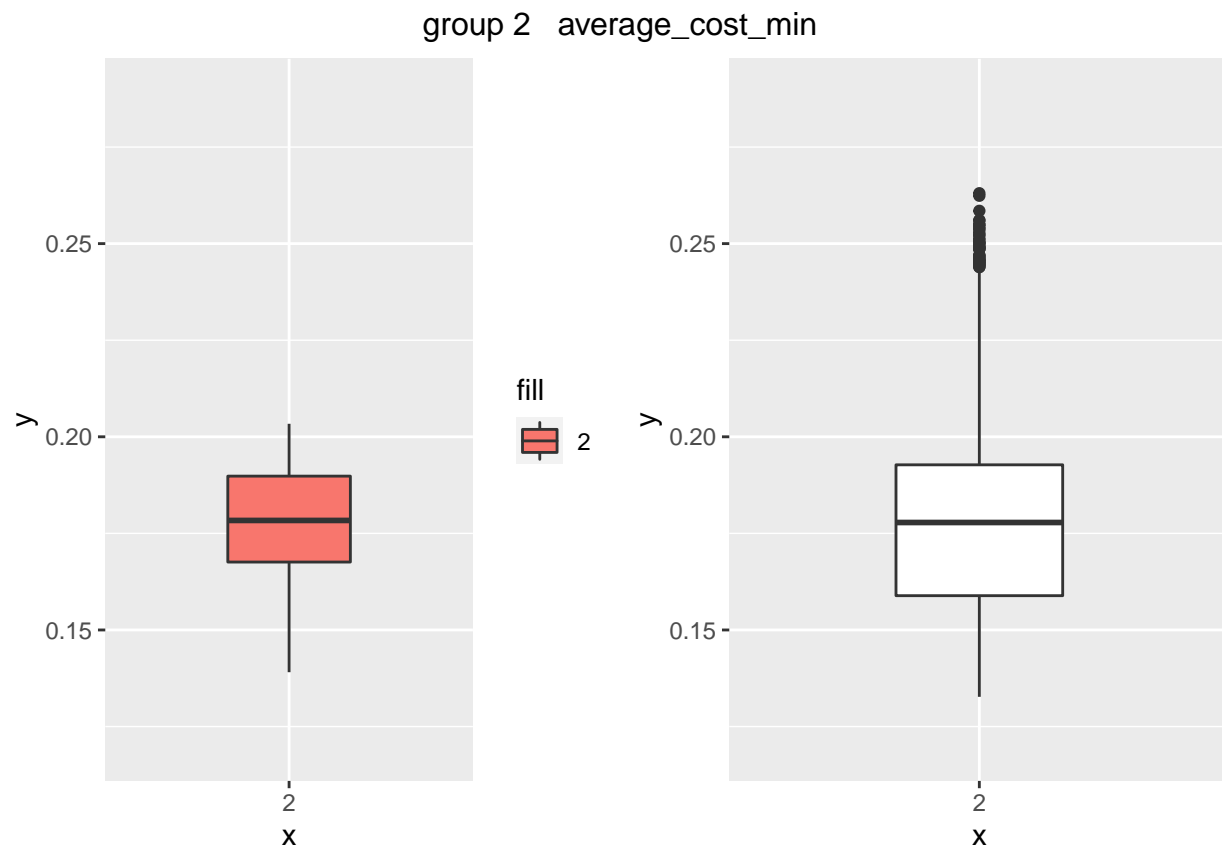
- Total\_Cost:

```
## [1] "Smaller than base median"
```



- average\_cost\_min:

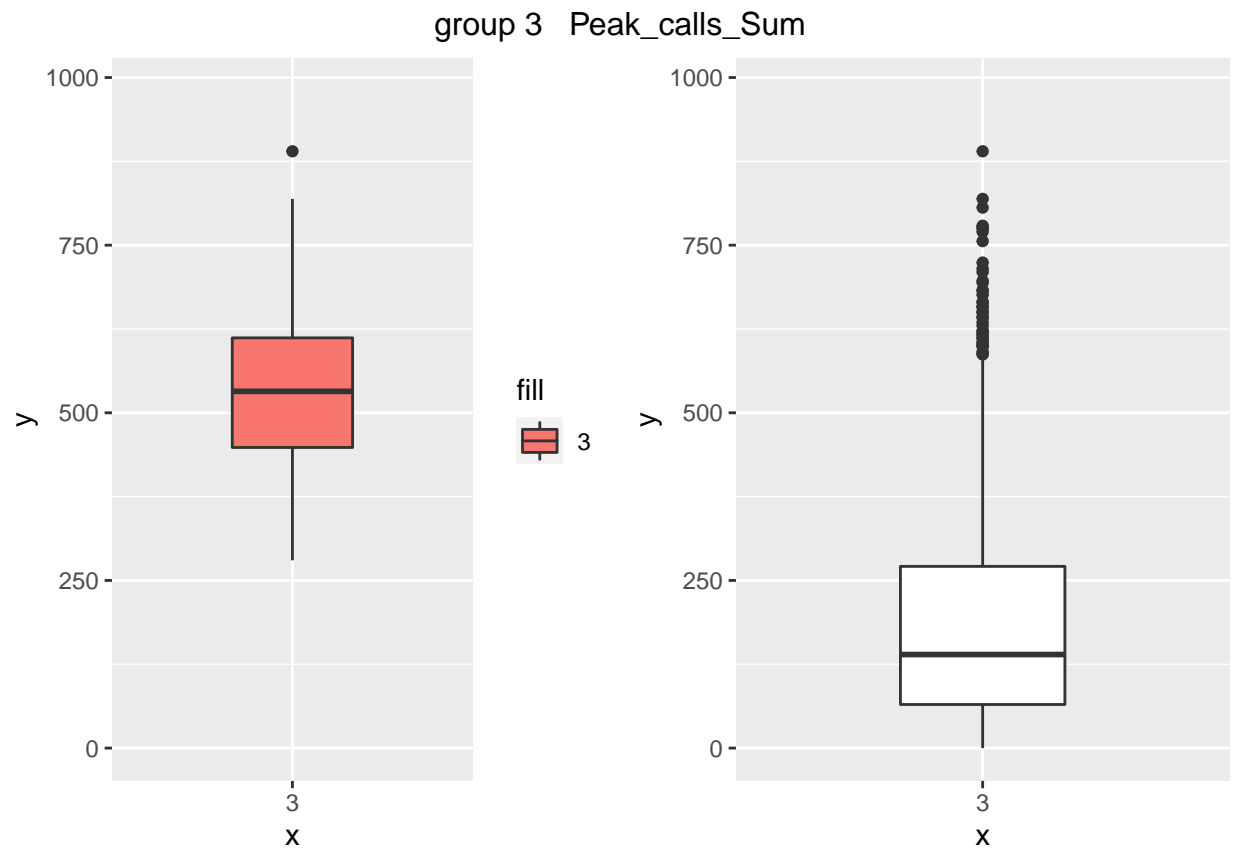
```
## [1] "Bigger than base median"
```



3.

- Peak\_calls\_Sum:

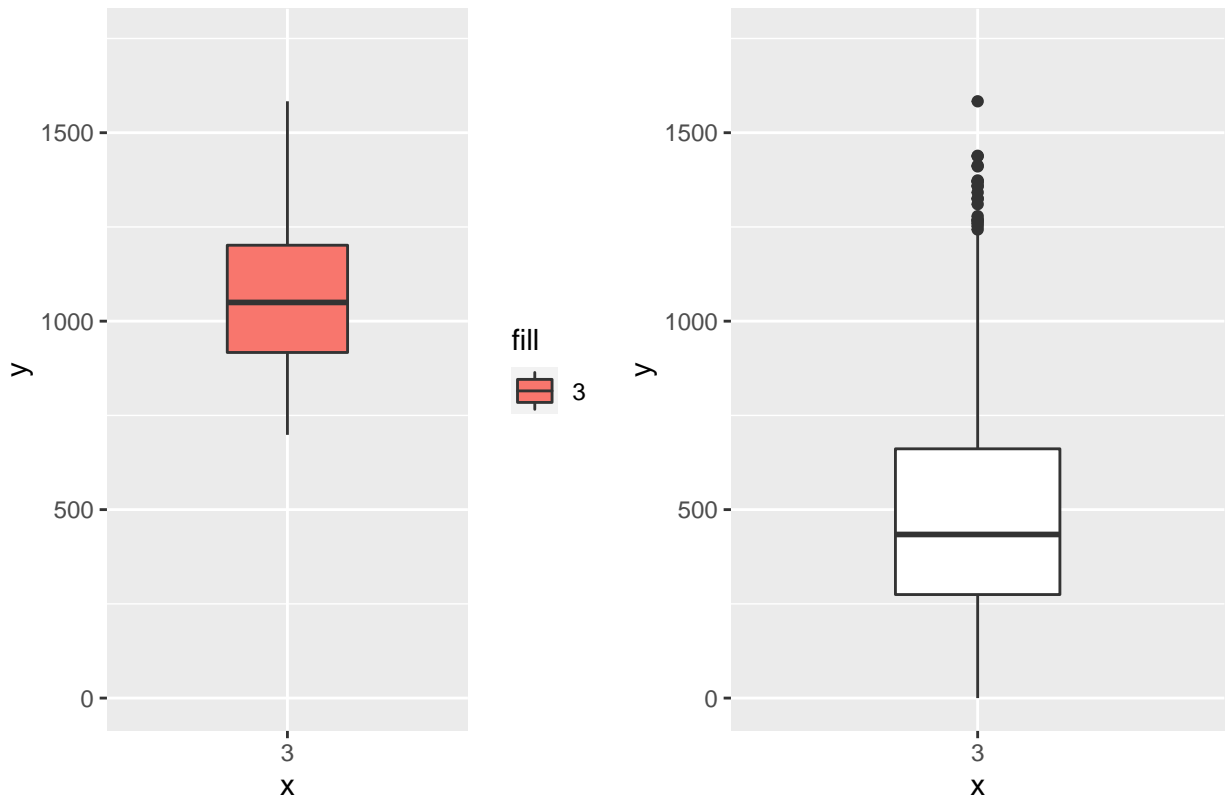
```
## [1] "Bigger than 3rd base quartile"
```



- Peak\_mins\_Sum:

```
## [1] "Bigger than 3rd base quartile"
```

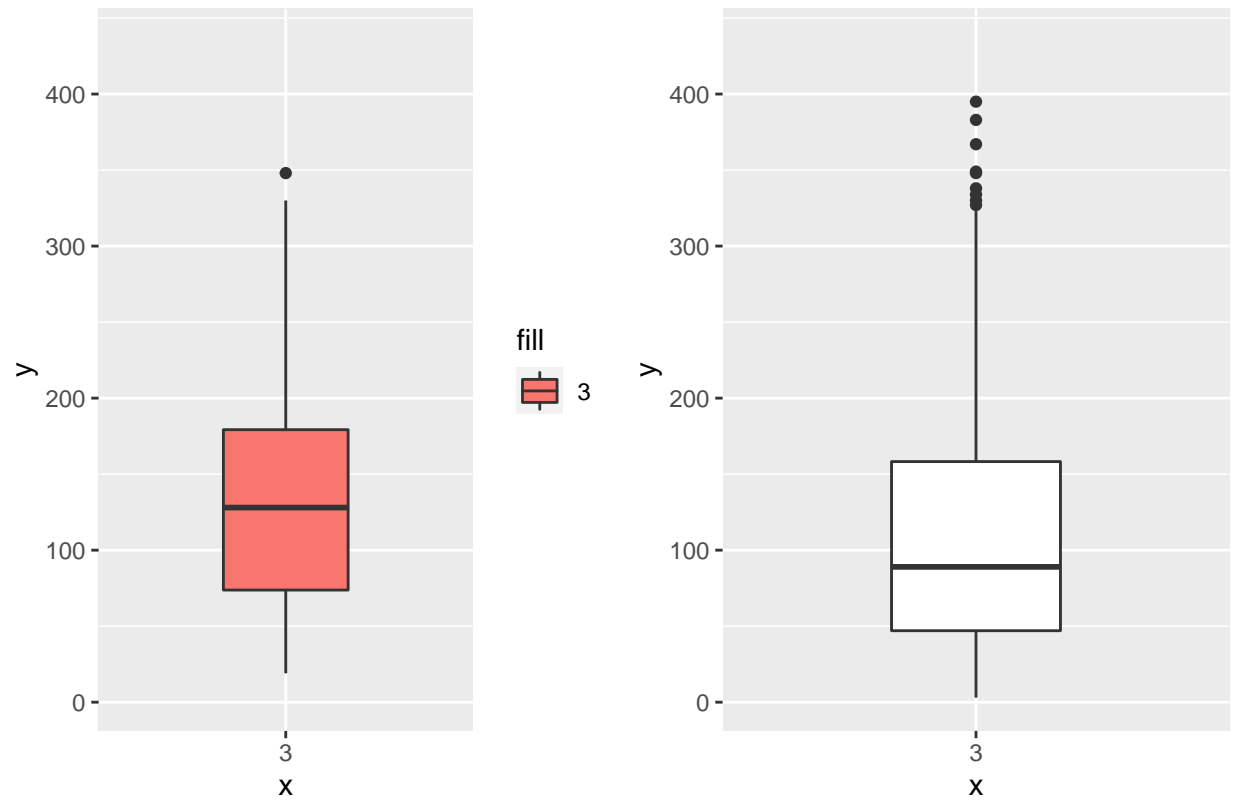
group 3 Peak\_mins\_Sum



- OffPeak\_calls\_Sum:

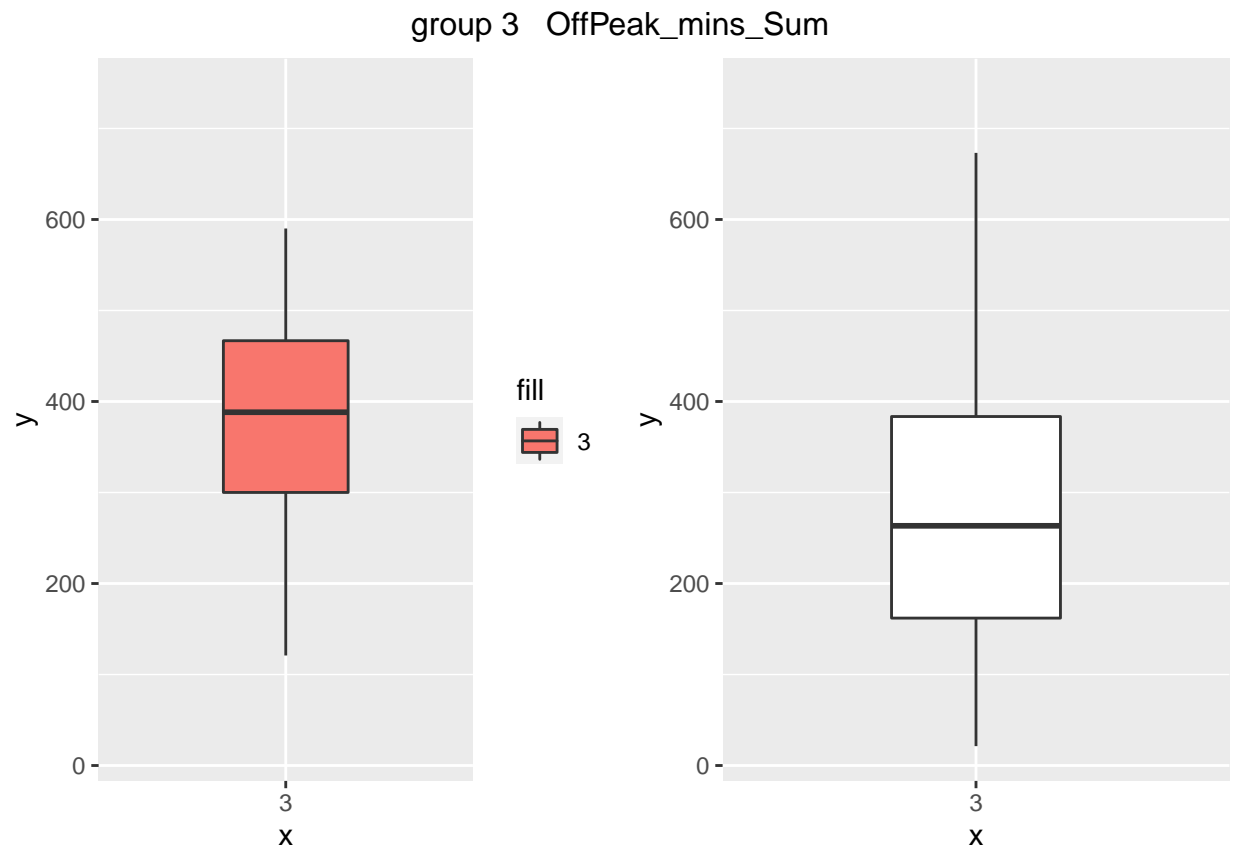
```
## [1] "Bigger than base median"
```

group 3 OffPeak\_calls\_Sum



- OffPeak\_mins\_Sum:

```
## [1] "Bigger than 3rd base quartile"
```

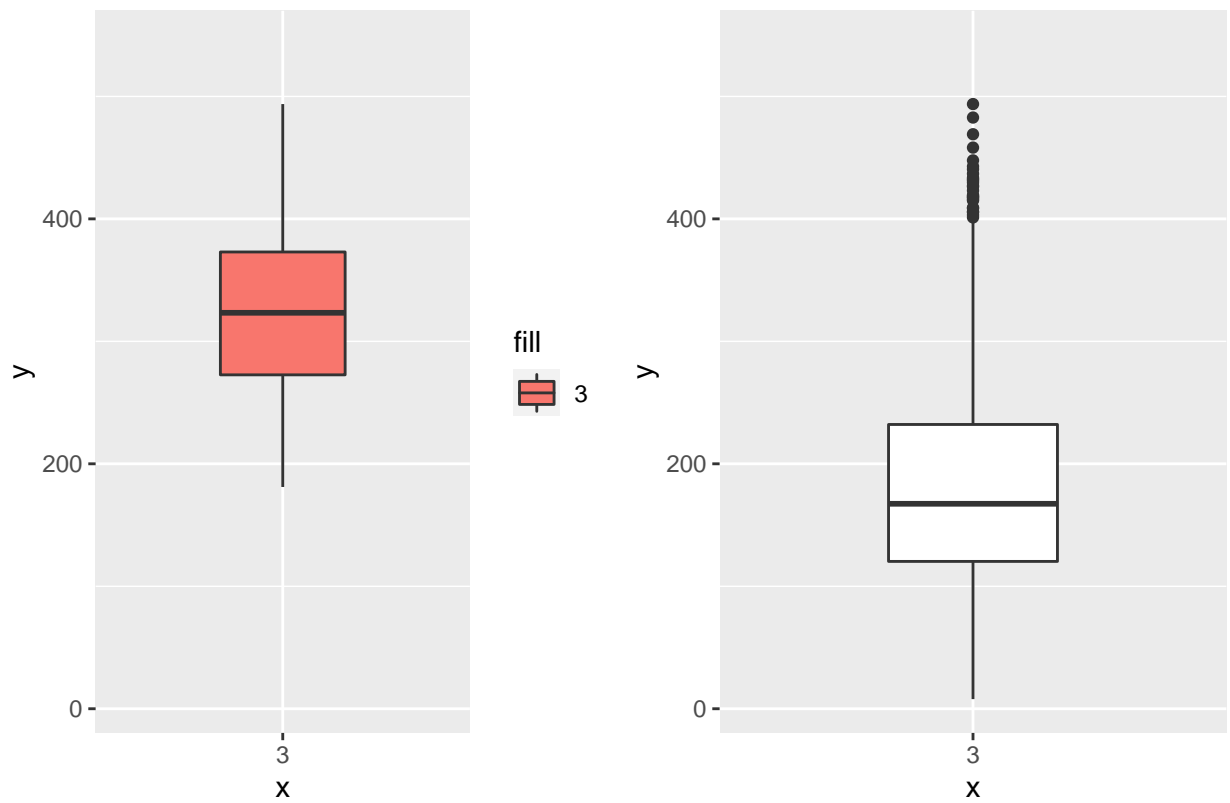


- International\_mins\_Sum:

```
## [1] "Bigger than 3rd base quartile"
```

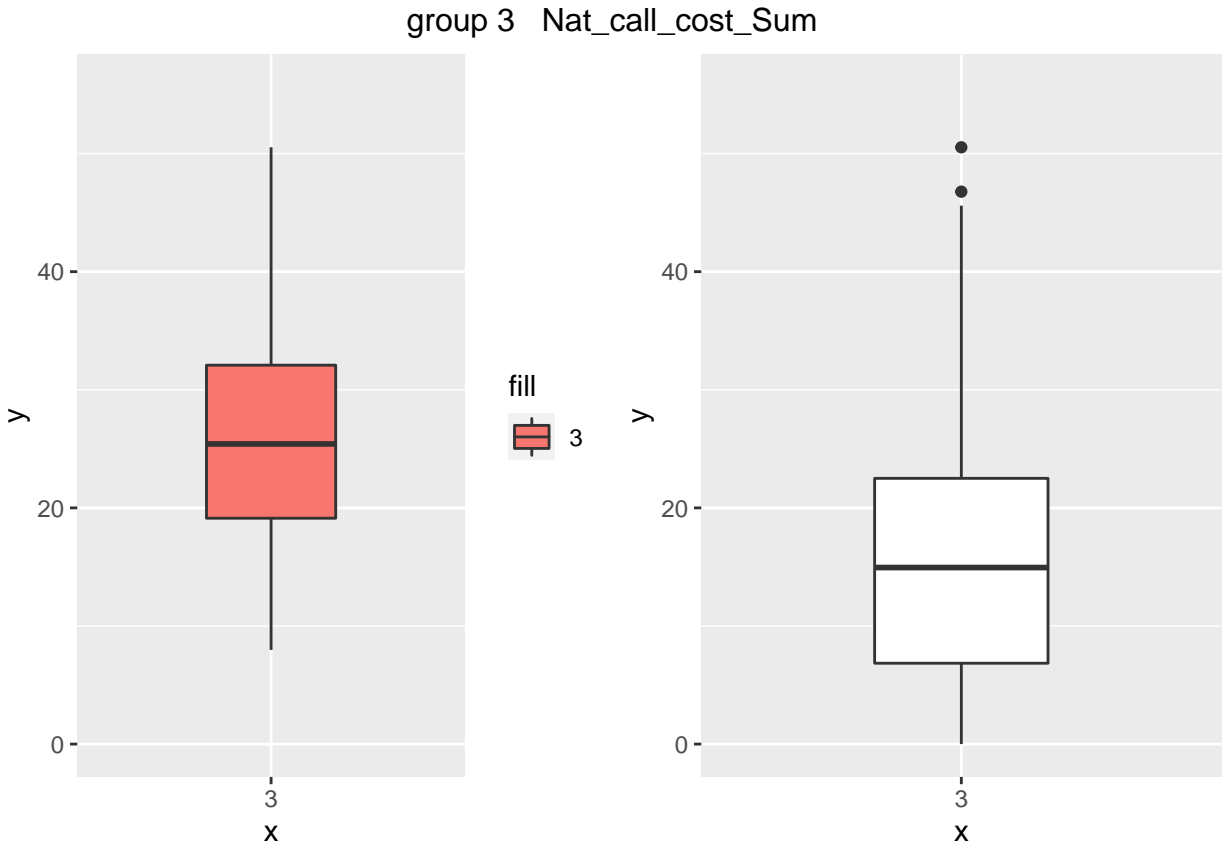


group 3 International\_mins\_Sum



- Nat\_call\_cost\_Sum:

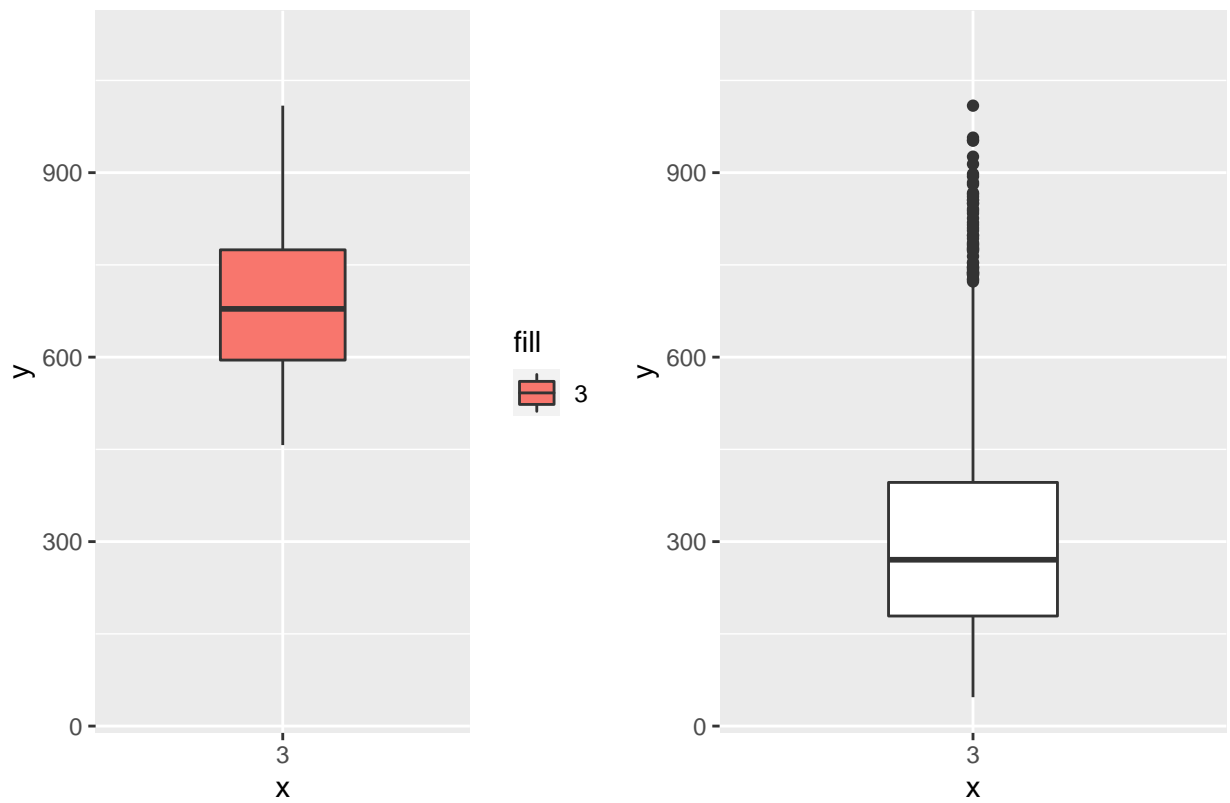
```
## [1] "Bigger than 3rd base quartile"
```



- National\_calls:

```
## [1] "Bigger than 3rd base quartile"
```

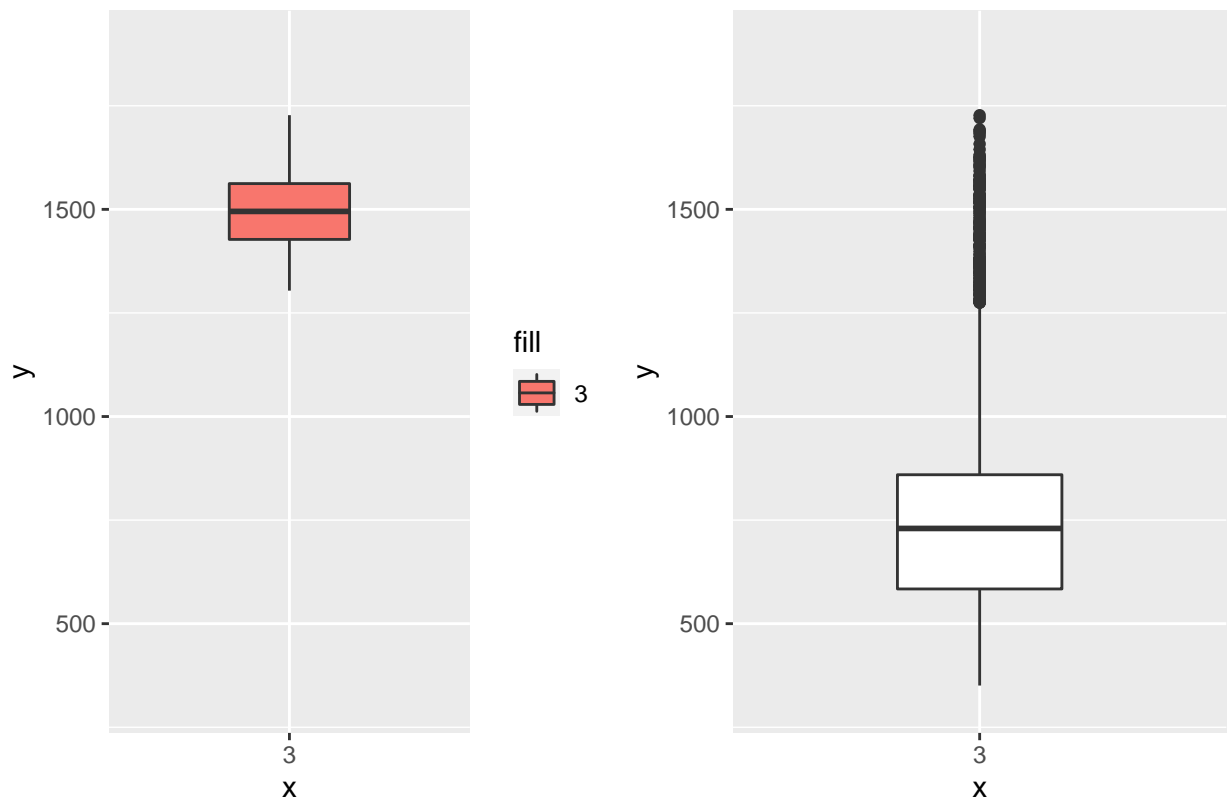
group 3 National\_calls



- National\_mins:

```
## [1] "Bigger than 3rd base quartile"
```

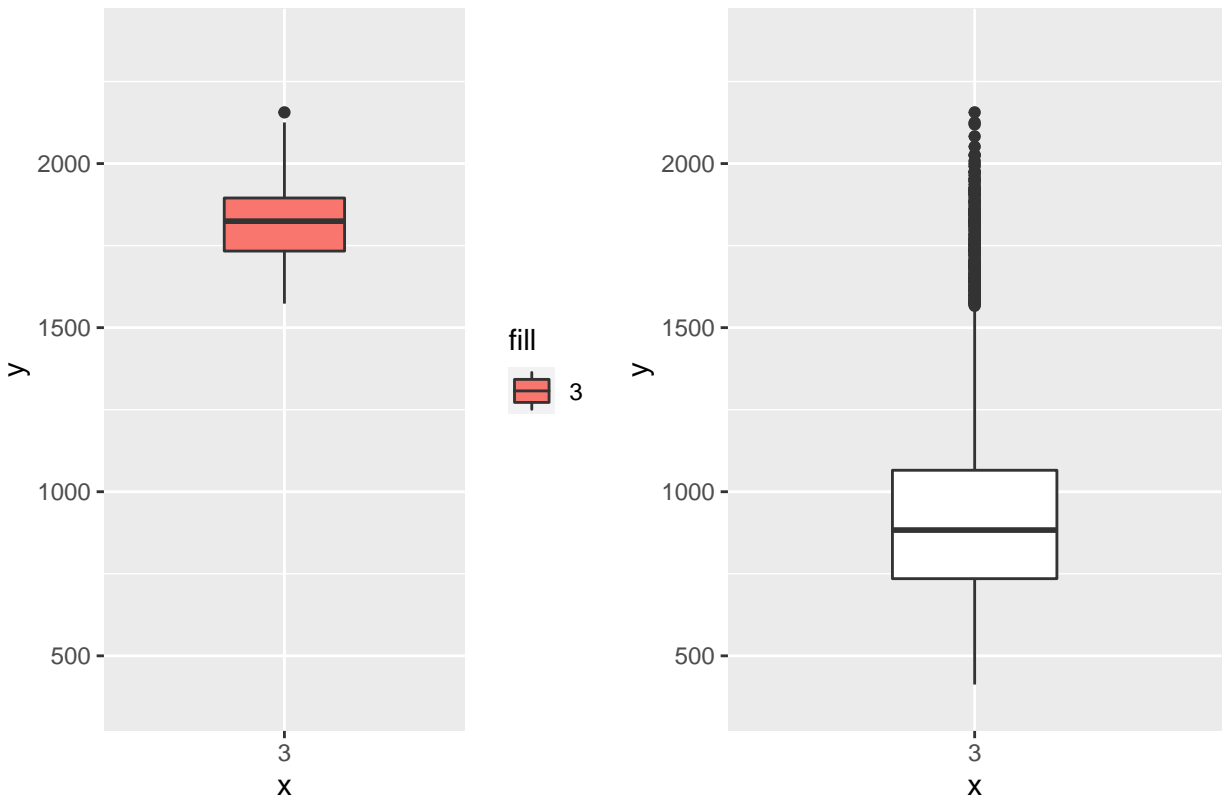
group 3 National\_mins



- All\_calls\_mins:

```
## [1] "Bigger than 3rd base quartile"
```

group 3 All\_calls\_mins

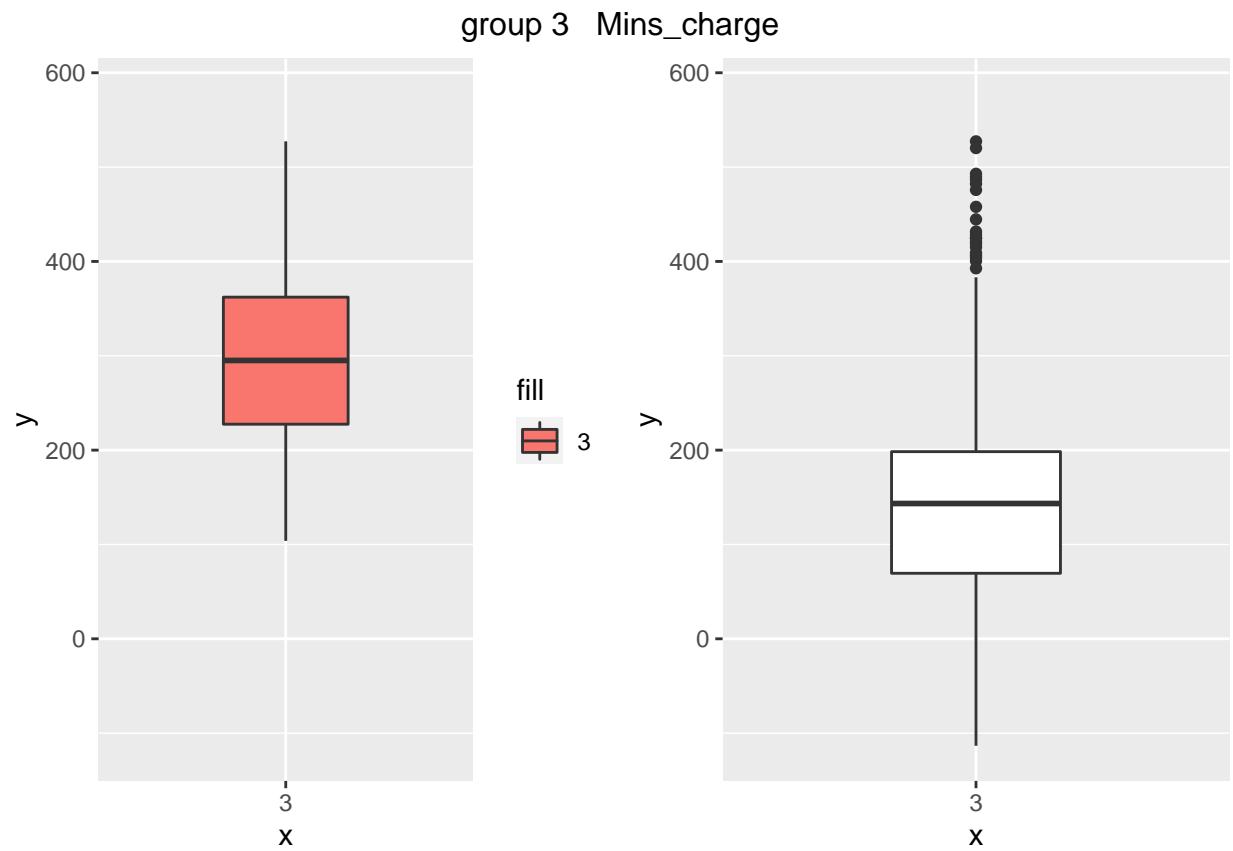


- Mins\_charge:

```
## [1] "Bigger than 3rd base quartile"
```

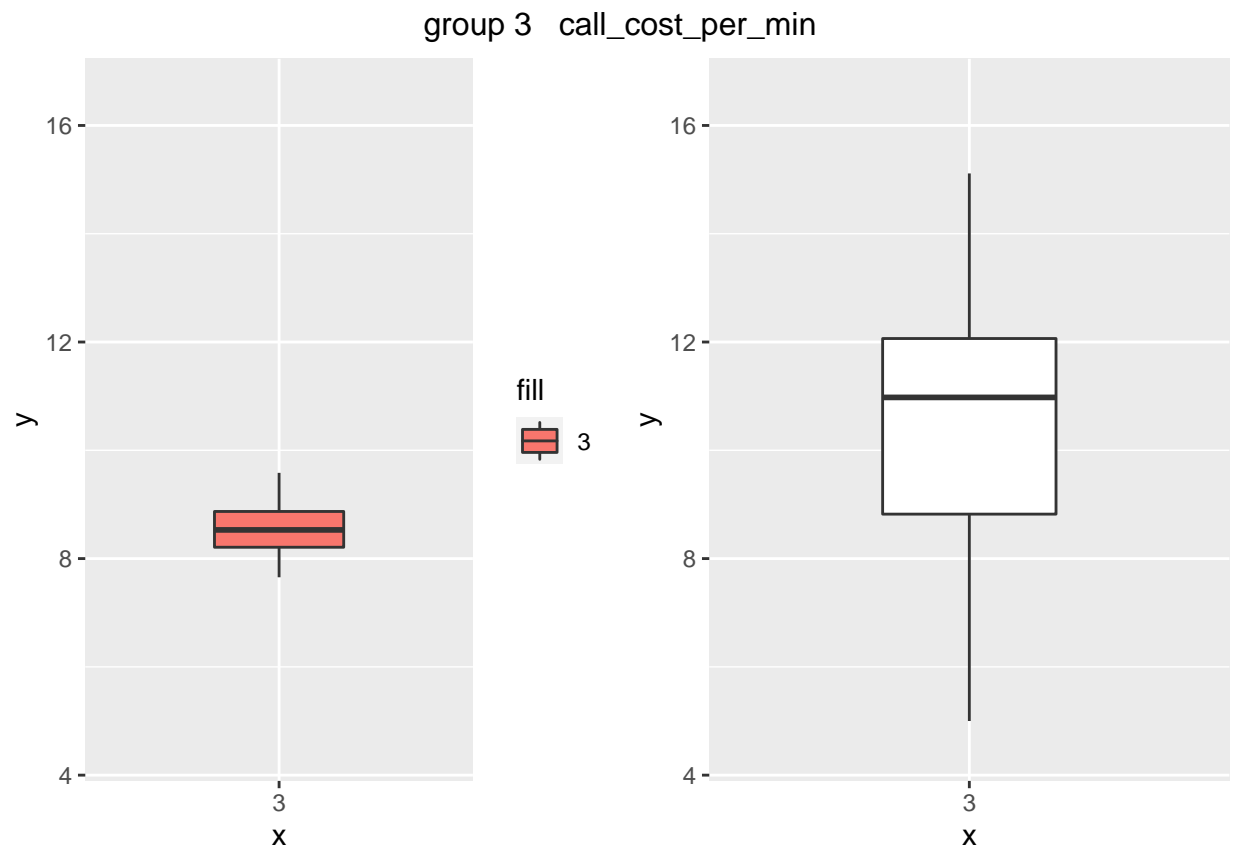
```
## Warning: Removed 4 rows containing non-finite values (stat_boxplot).
```

```
## Warning: Removed 4 rows containing non-finite values (stat_boxplot).
```



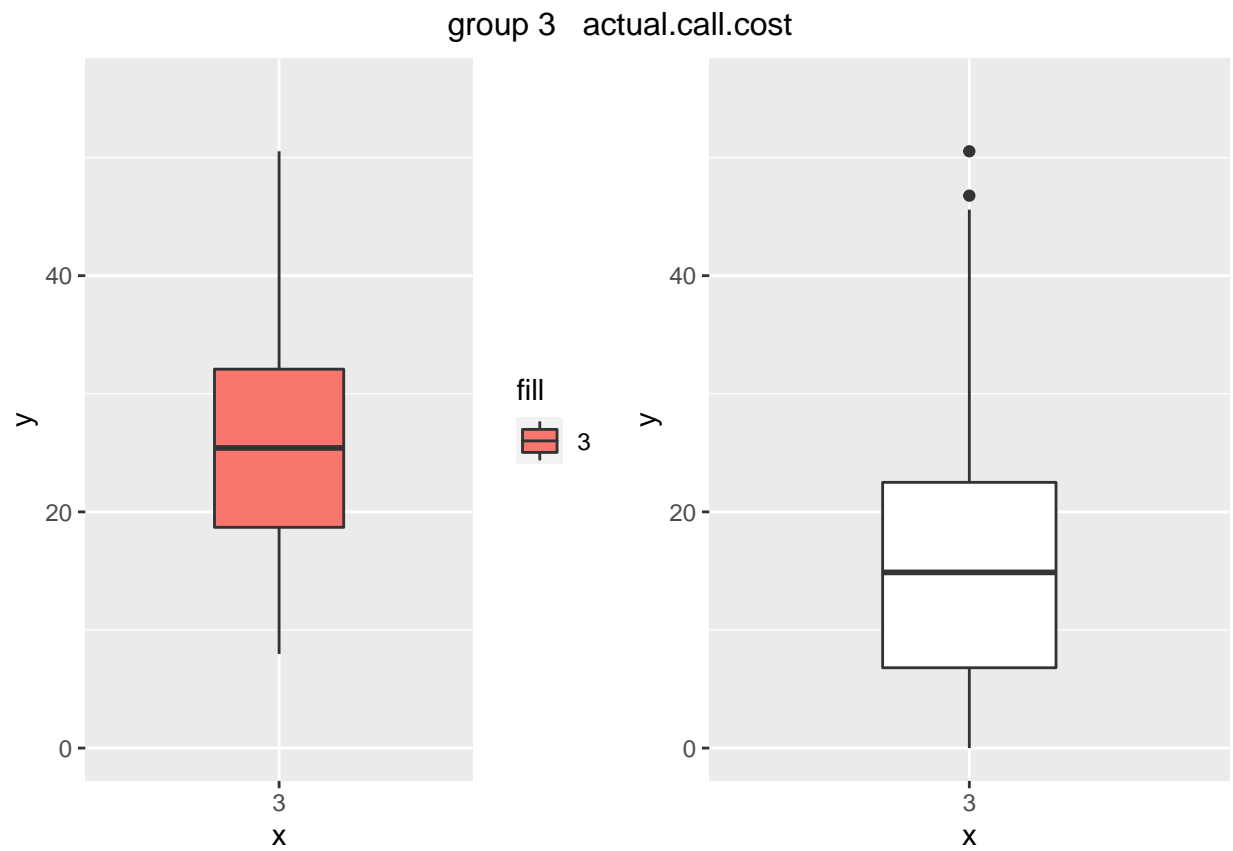
- call\_cost\_per\_min:

```
## [1] "Smaller than base median"
```



- actual.call.cost:

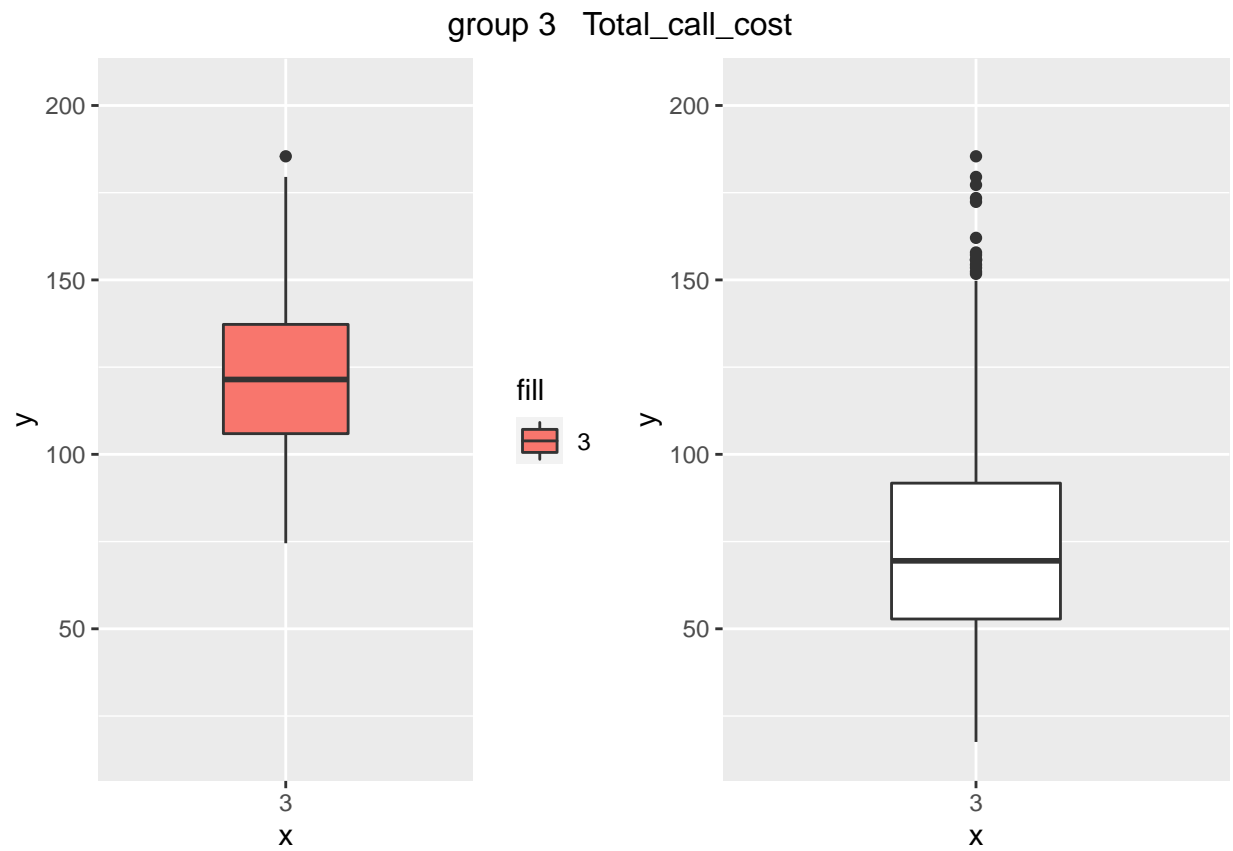
```
## [1] "Bigger than 3rd base quartile"
```



- Total\_call\_cost:

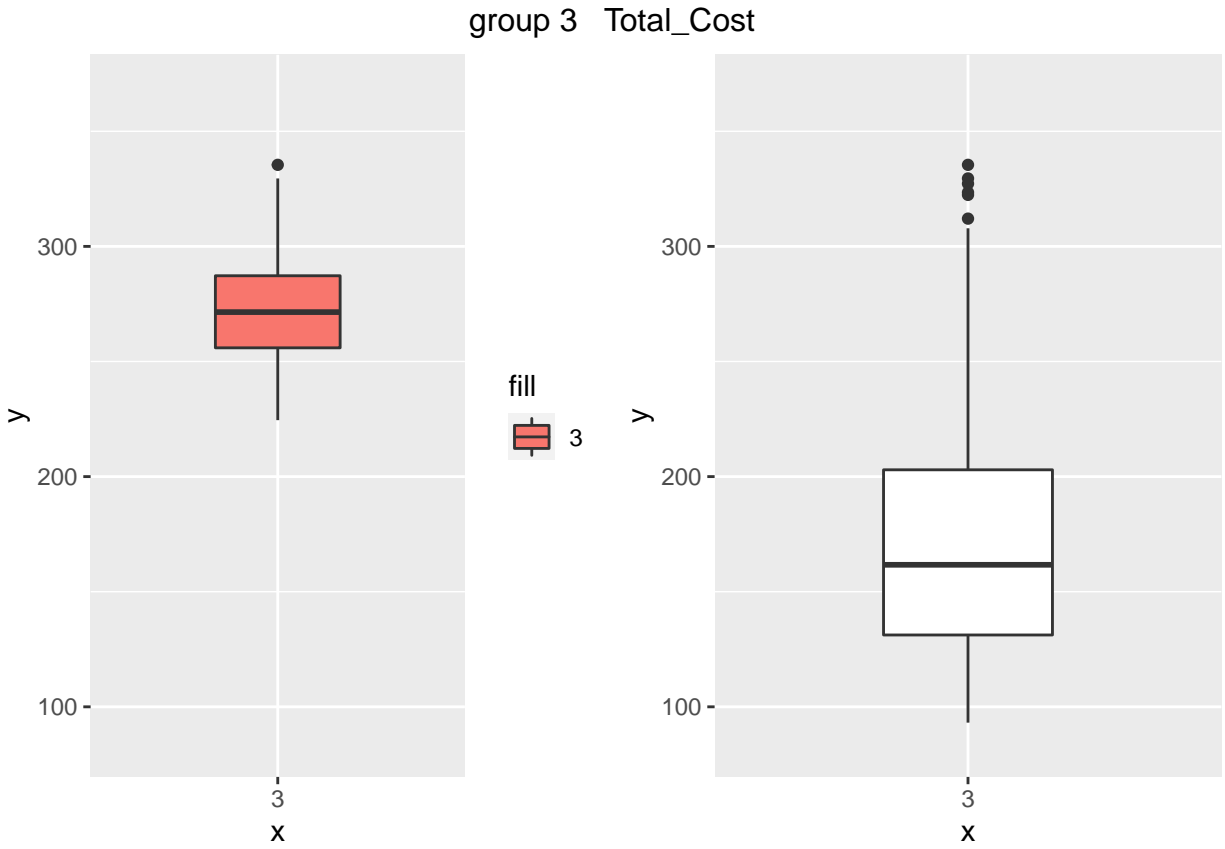
```
## [1] "Bigger than 3rd base quartile"
```





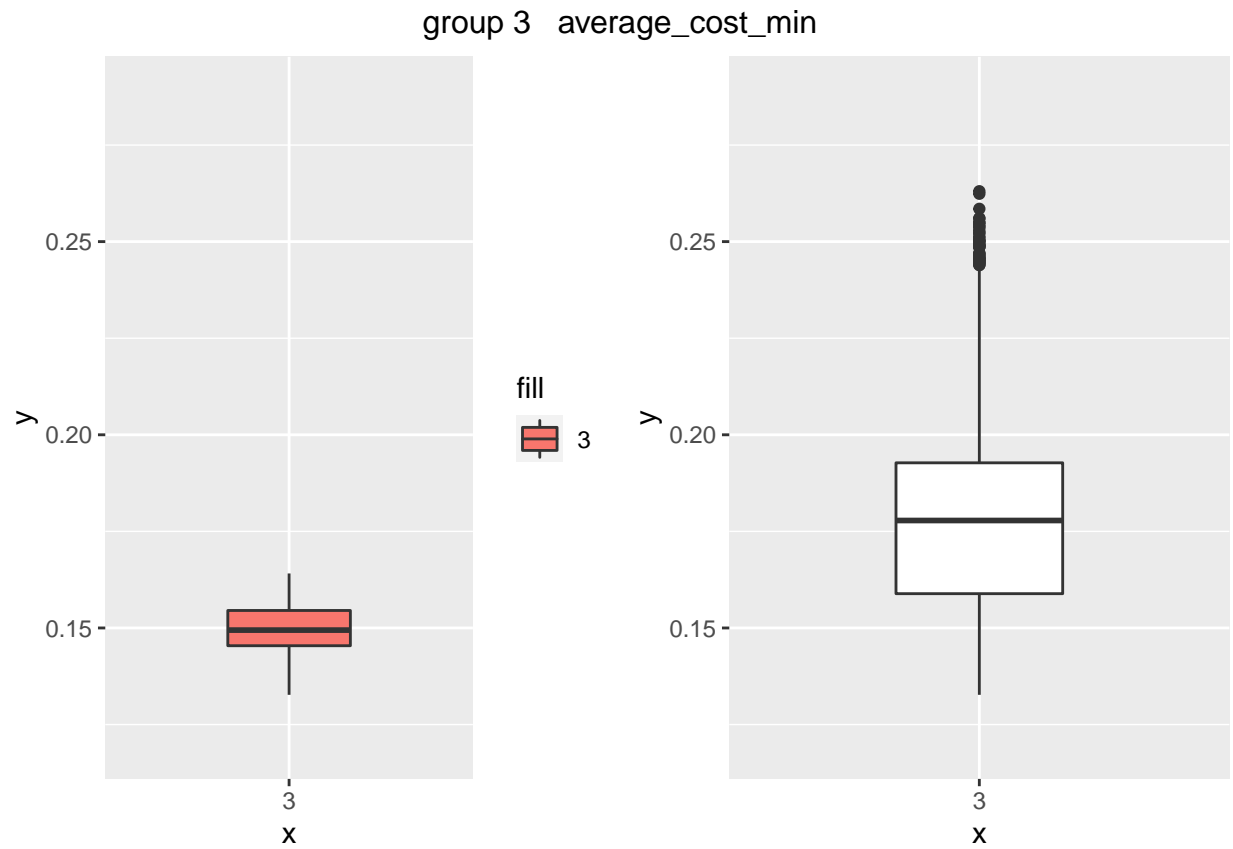
- Total\_Cost:

```
## [1] "Bigger than 3rd base quartile"
```



- average\_cost\_min:

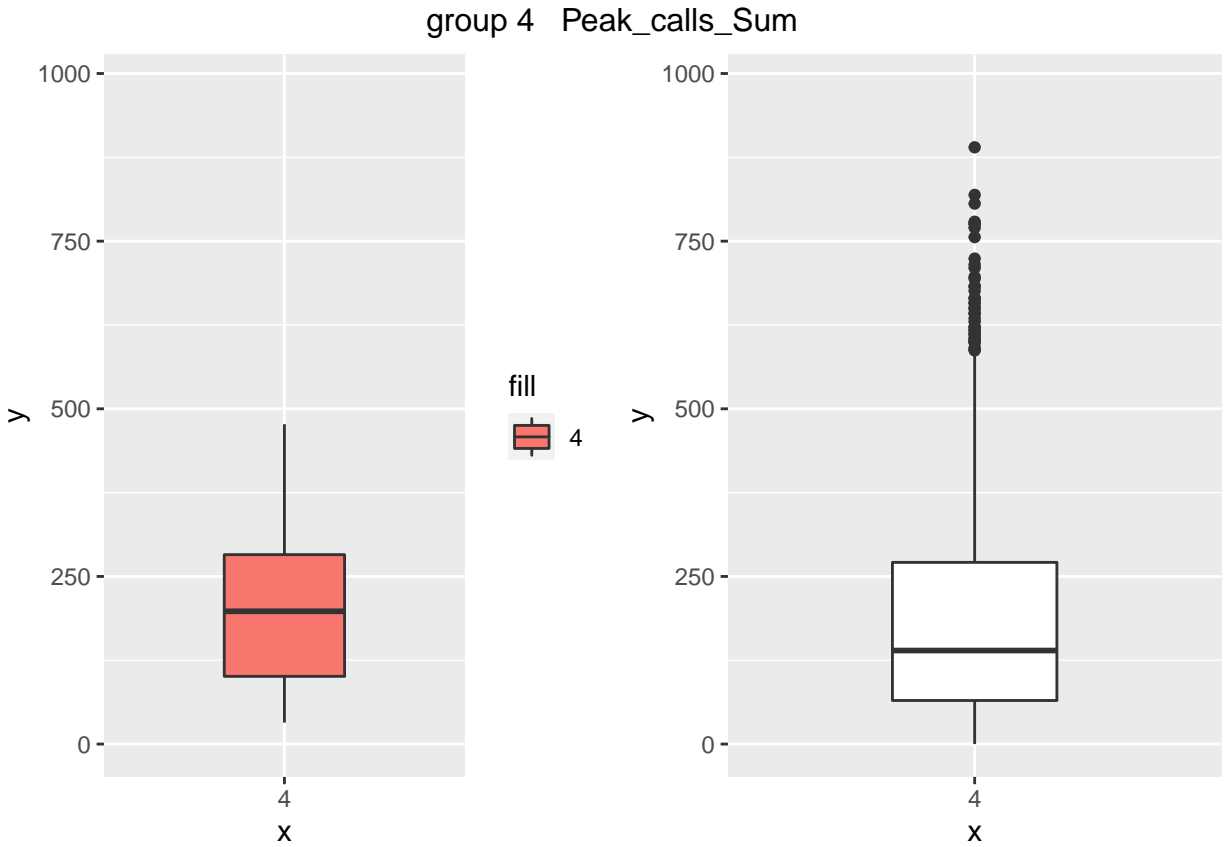
```
## [1] "Smaller than base median"
```



4.

- Peak\_calls\_Sum:

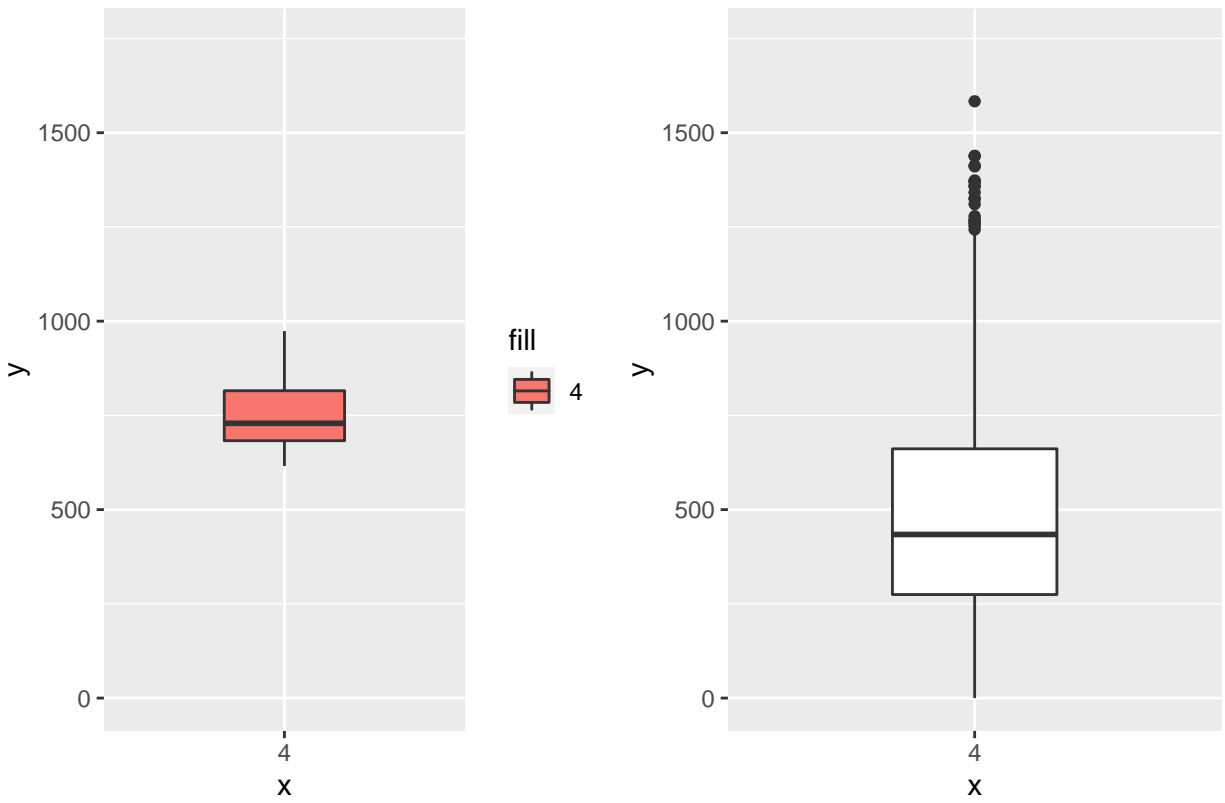
```
## [1] "Bigger than base median"
```



- Peak\_mins\_Sum:

```
## [1] "Bigger than 3rd base quartile"
```

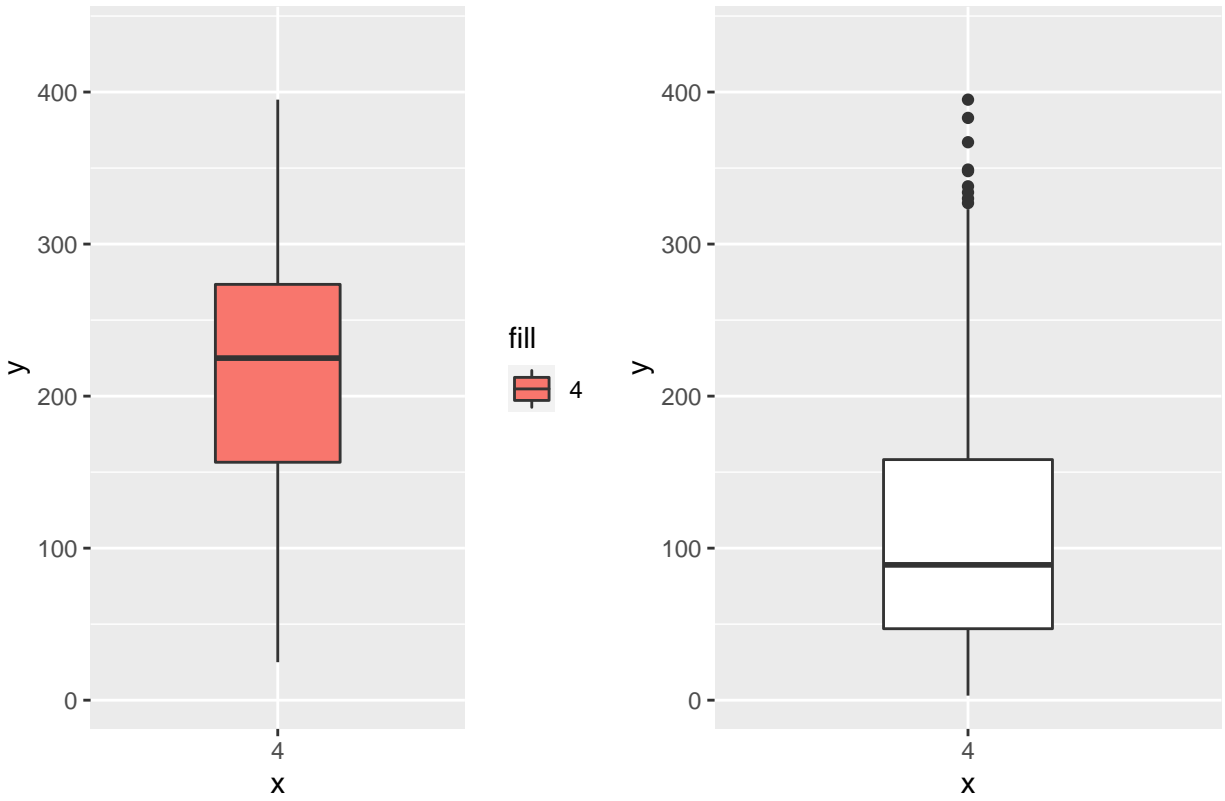
group 4 Peak\_mins\_Sum



- OffPeak\_calls\_Sum:

```
## [1] "Bigger than 3rd base quartile"
```

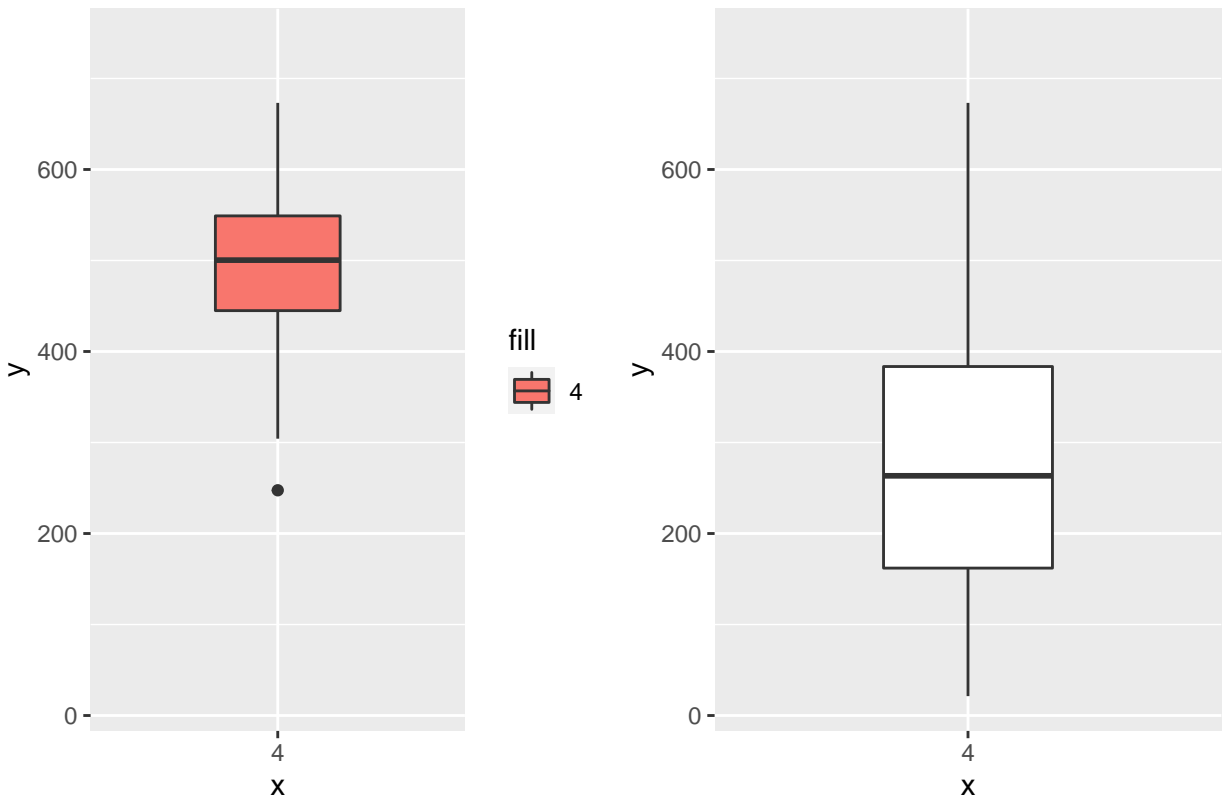
group 4 OffPeak\_calls\_Sum



- OffPeak\_mins\_Sum:

```
## [1] "Bigger than 3rd base quartile"
```

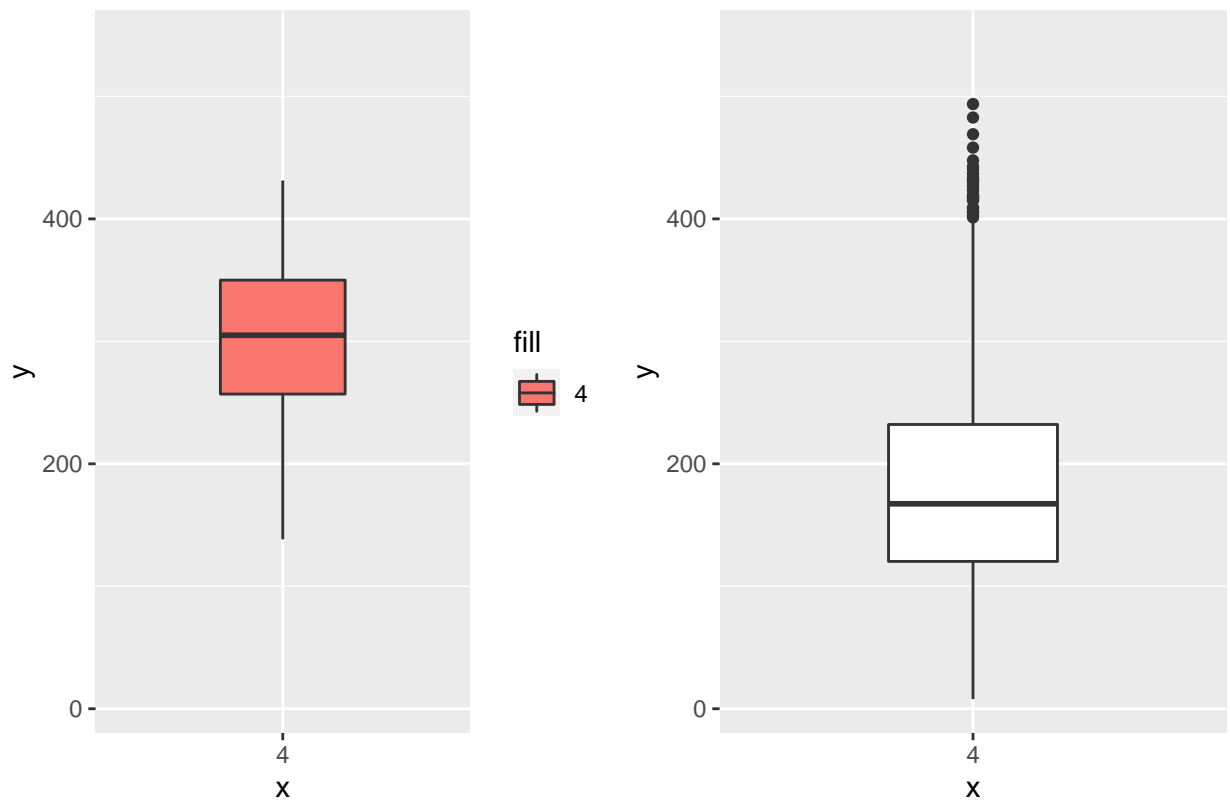
group 4 OffPeak\_mins\_Sum



- International\_mins\_Sum:

```
## [1] "Bigger than 3rd base quartile"
```

group 4 International\_mins\_Sum

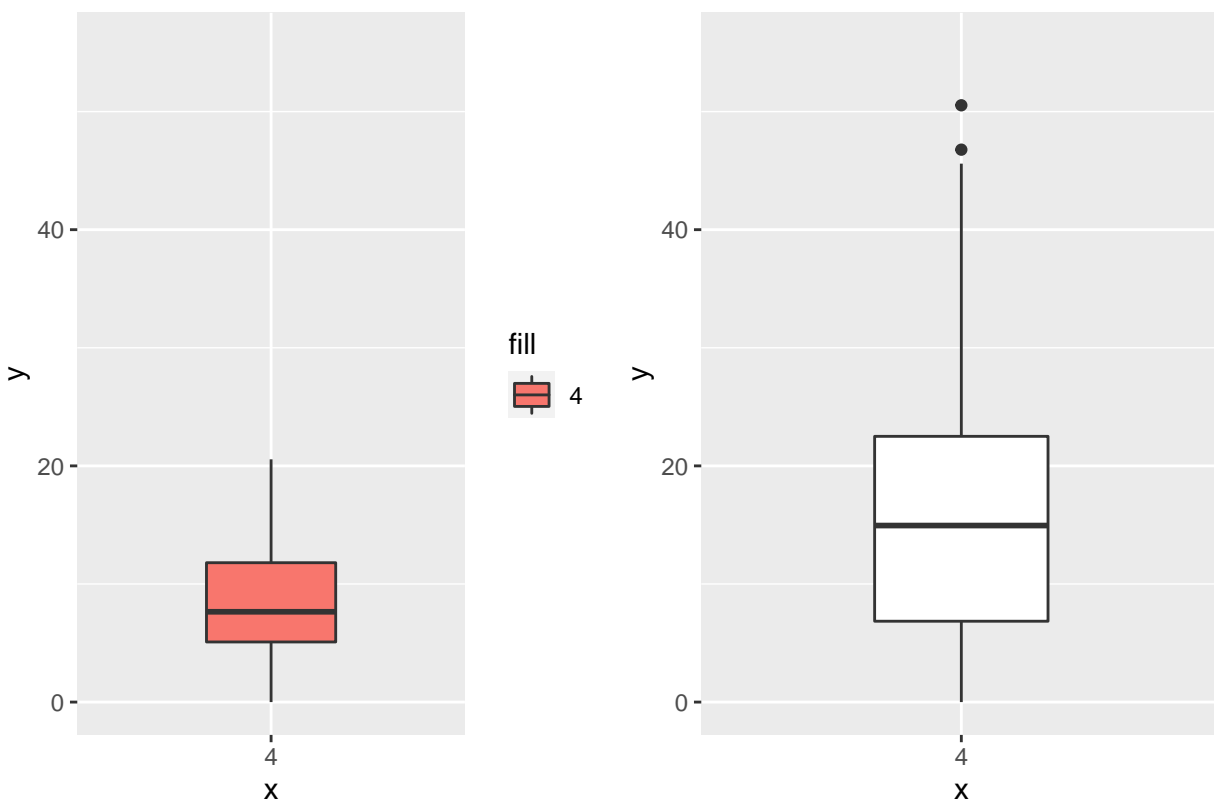


- Nat\_call\_cost\_Sum:

```
## [1] "Smaller than base median"
```



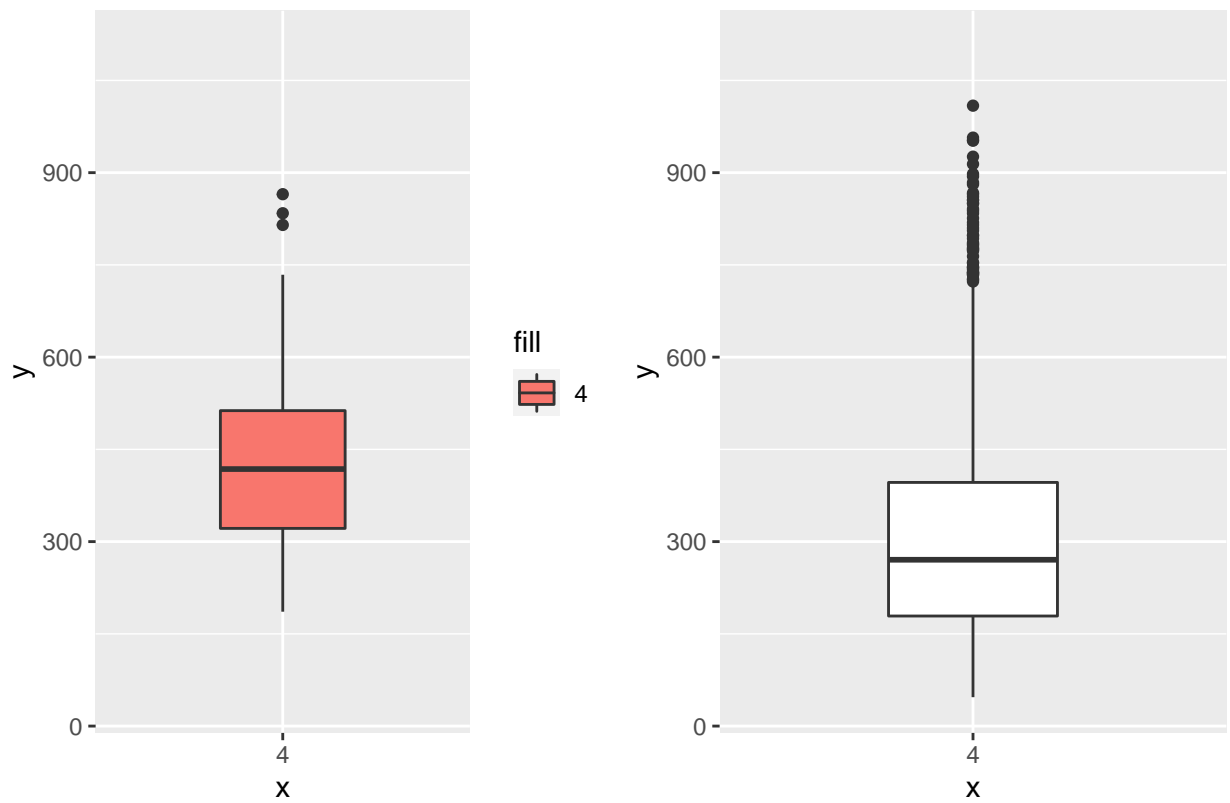
group 4 Nat\_call\_cost\_Sum



- National\_calls:

```
## [1] "Bigger than 3rd base quartile"
```

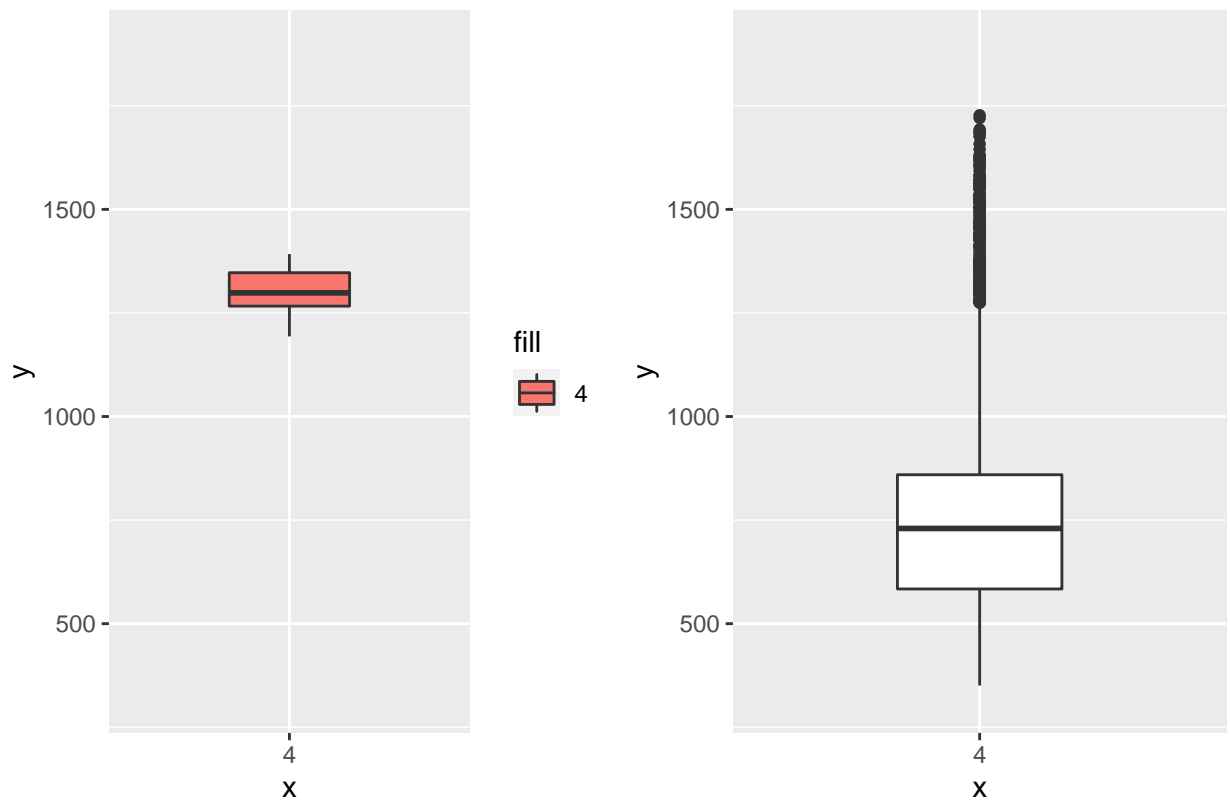
group 4 National\_calls



- National\_mins:

```
## [1] "Bigger than 3rd base quartile"
```

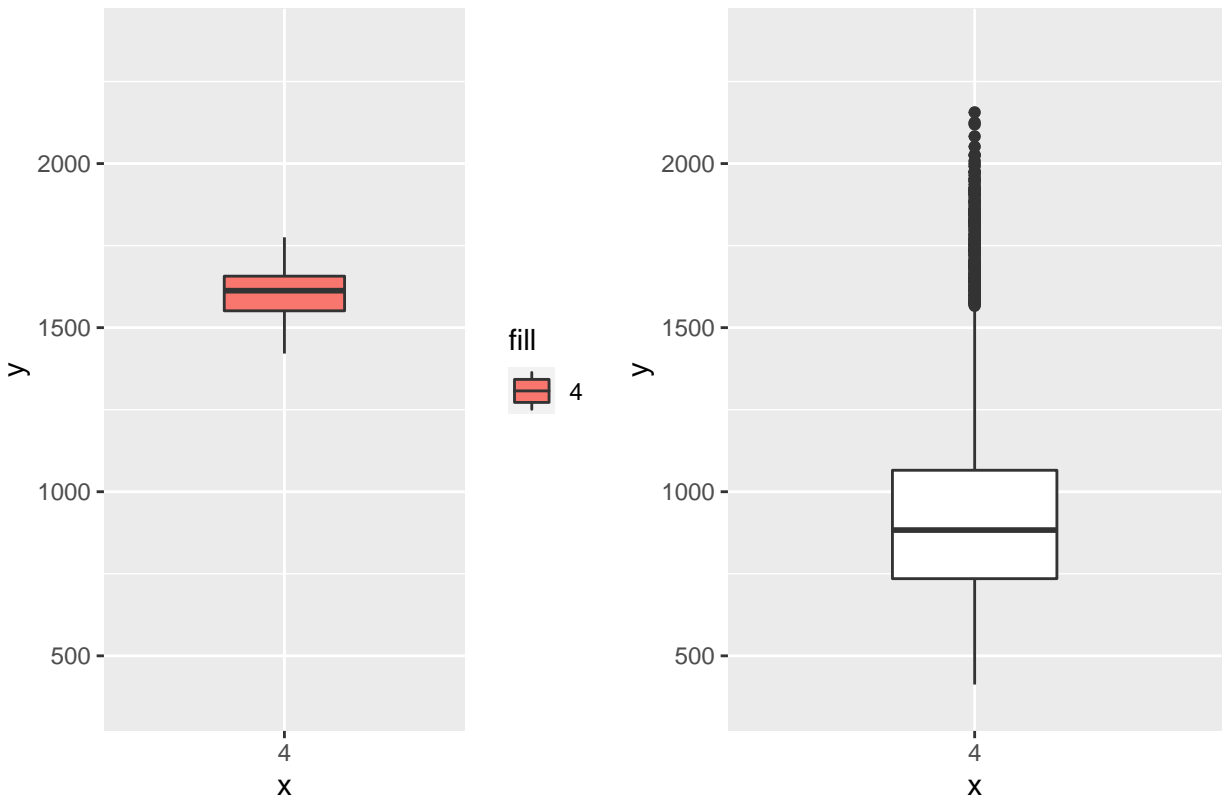
group 4 National\_mins



- All\_calls\_mins:

```
## [1] "Bigger than 3rd base quartile"
```

group 4 All\_calls\_mins

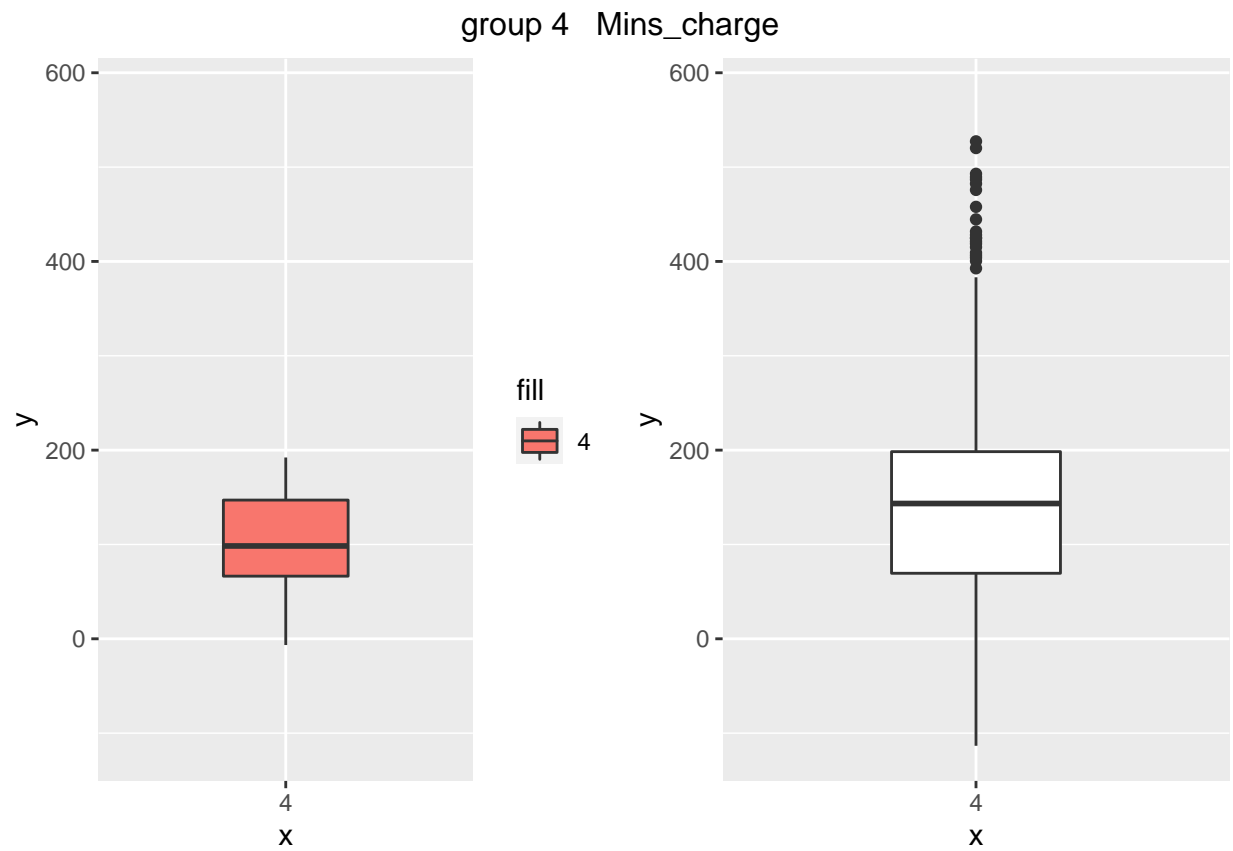


- Mins\_charge:

```
## [1] "Smaller than base median"
```

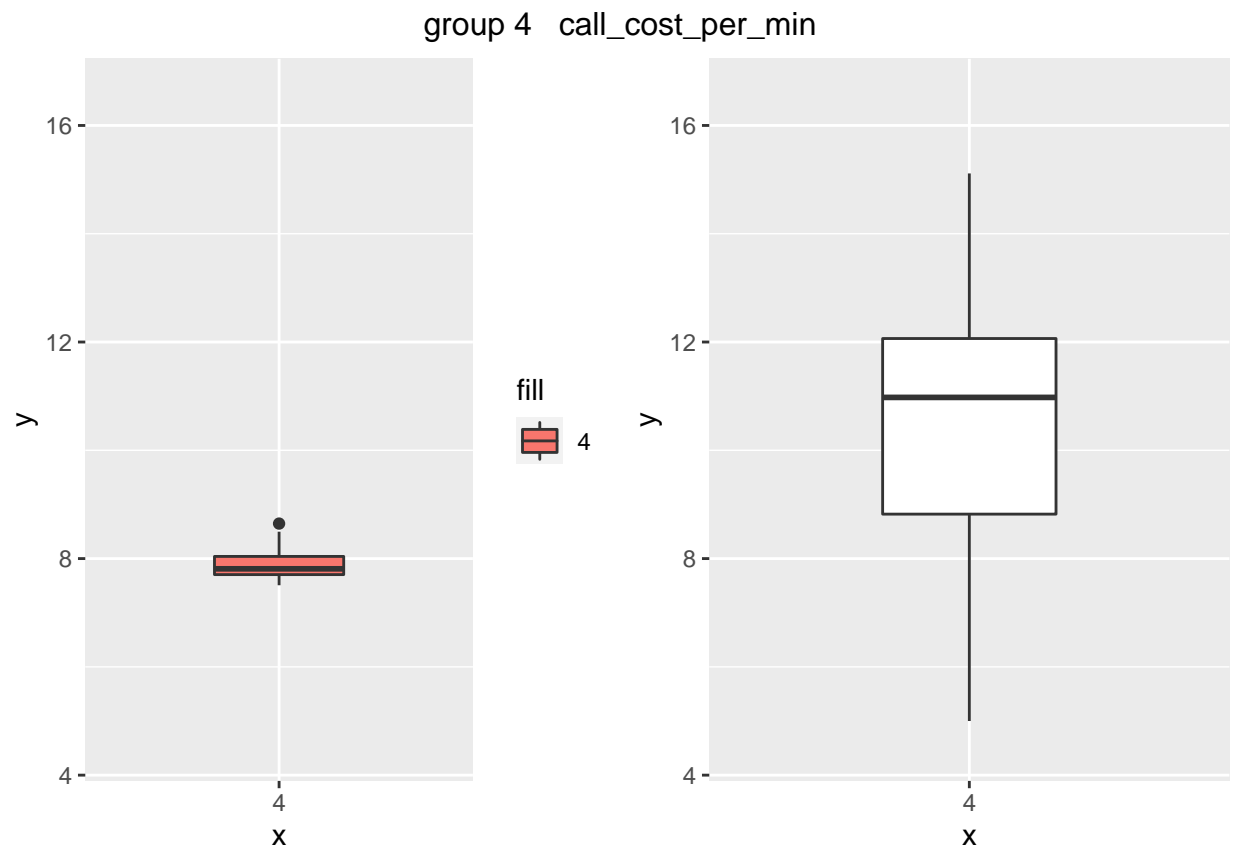
```
## Warning: Removed 4 rows containing non-finite values (stat_boxplot).
```

```
## Warning: Removed 4 rows containing non-finite values (stat_boxplot).
```



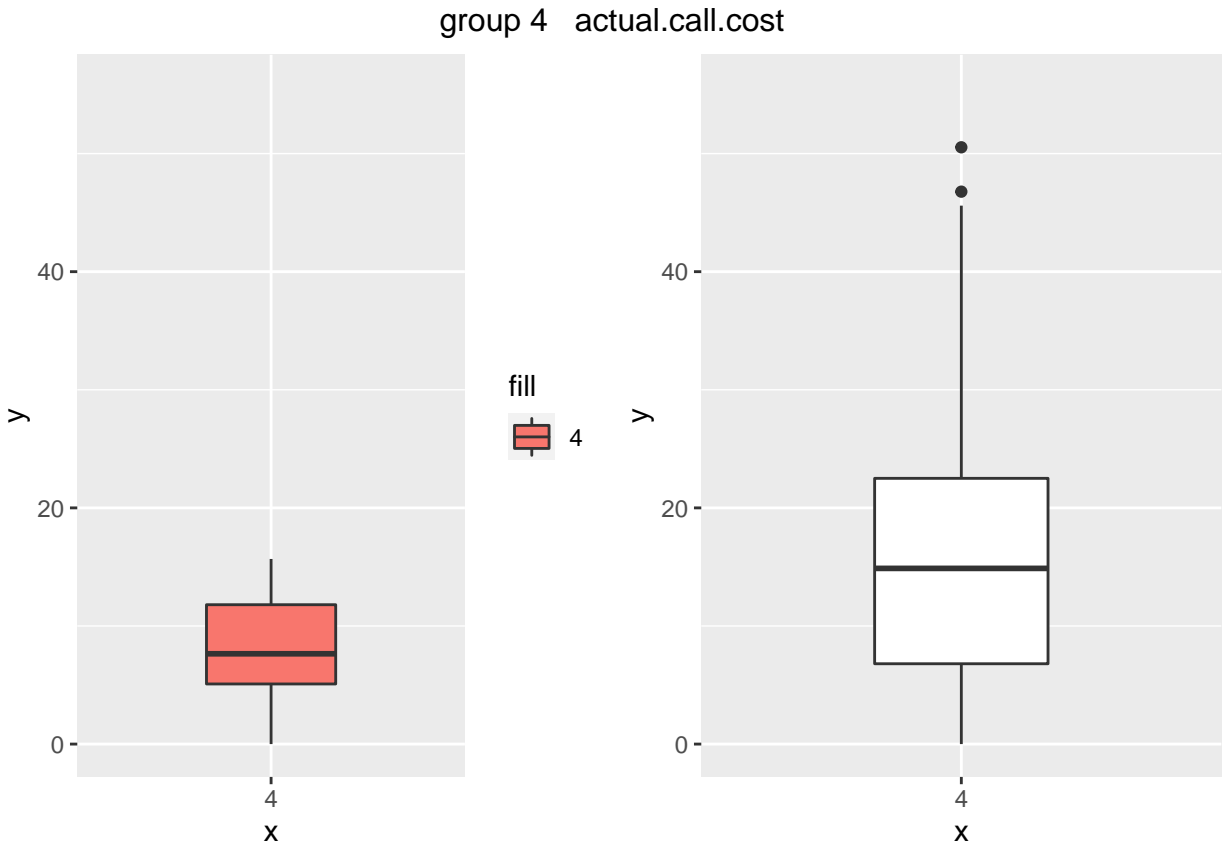
- call\_cost\_per\_min:

```
## [1] "Smaller than base median"
```



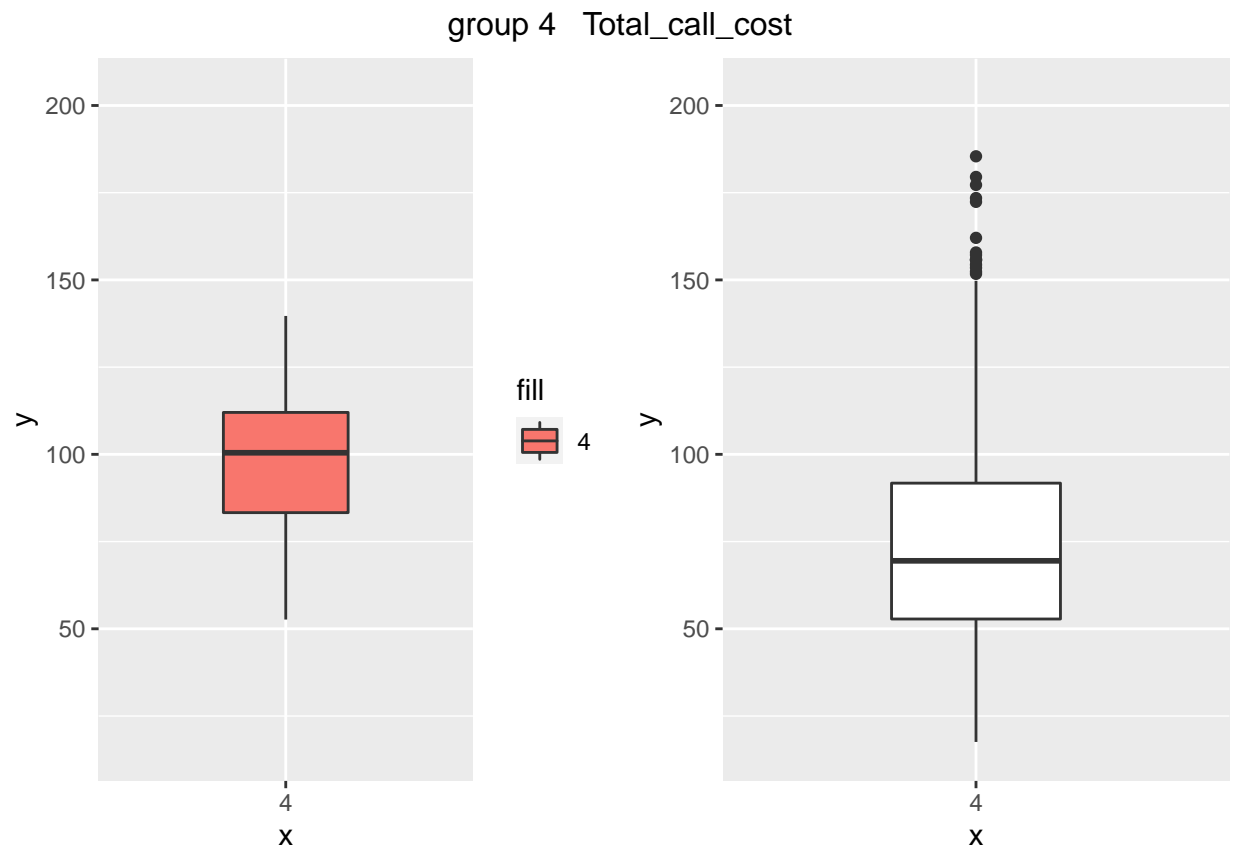
- actual.call.cost:

```
## [1] "Smaller than base median"
```



- Total\_call\_cost:

```
## [1] "Bigger than 3rd base quartile"
```

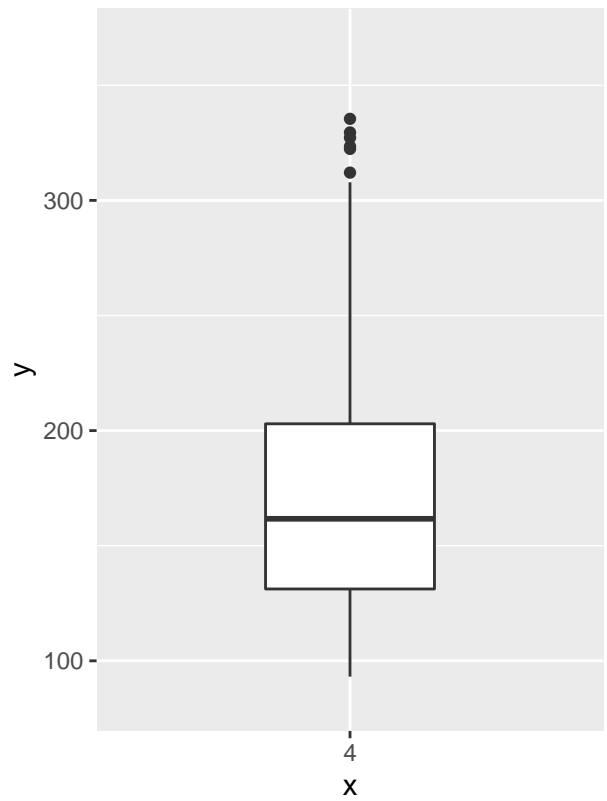
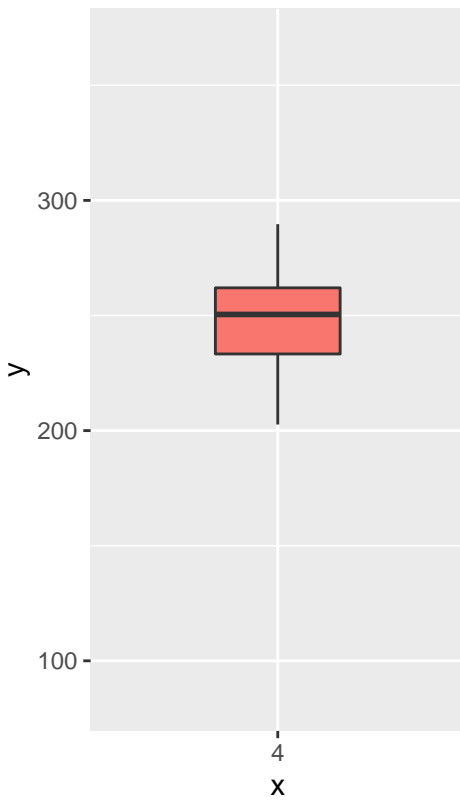


- Total\_Cost:

```
## [1] "Bigger than 3rd base quartile"
```

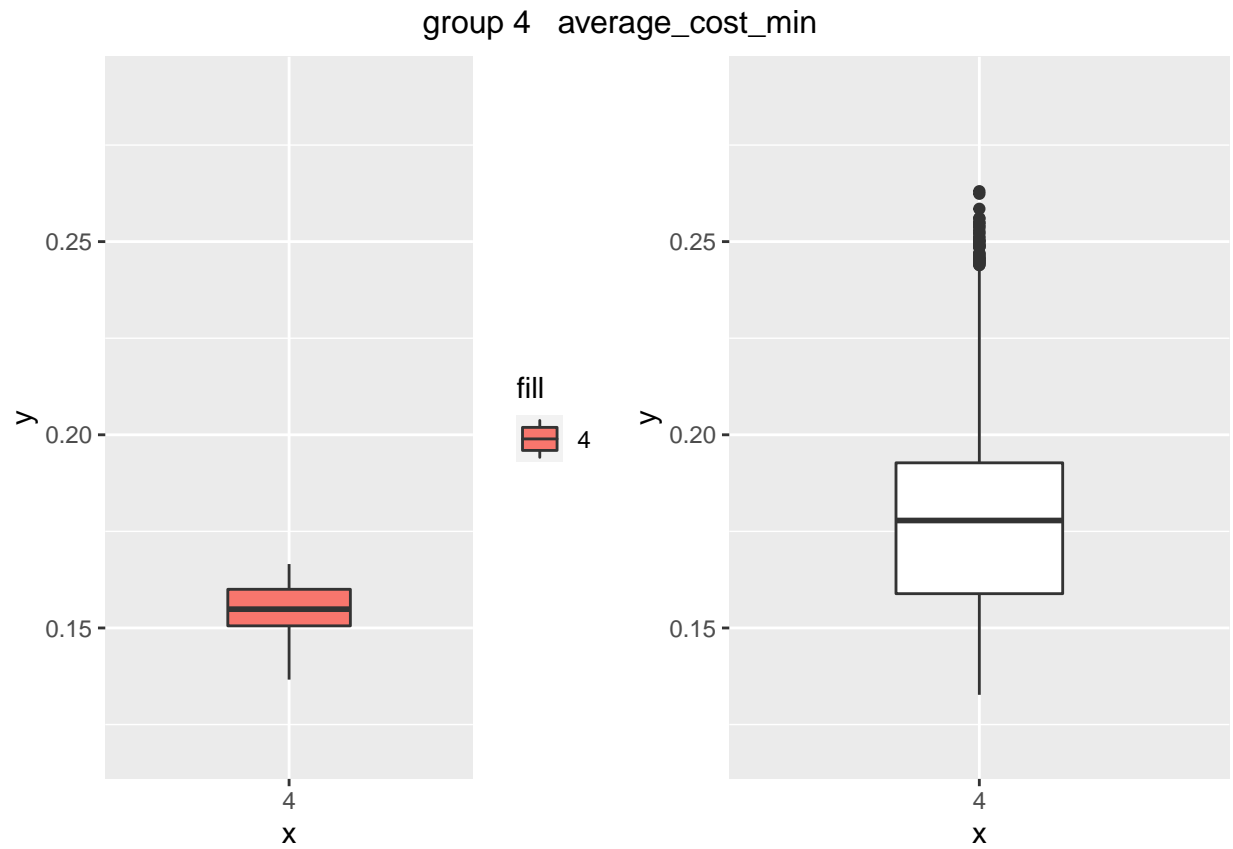


group 4 Total\_Cost



- average\_cost\_min:

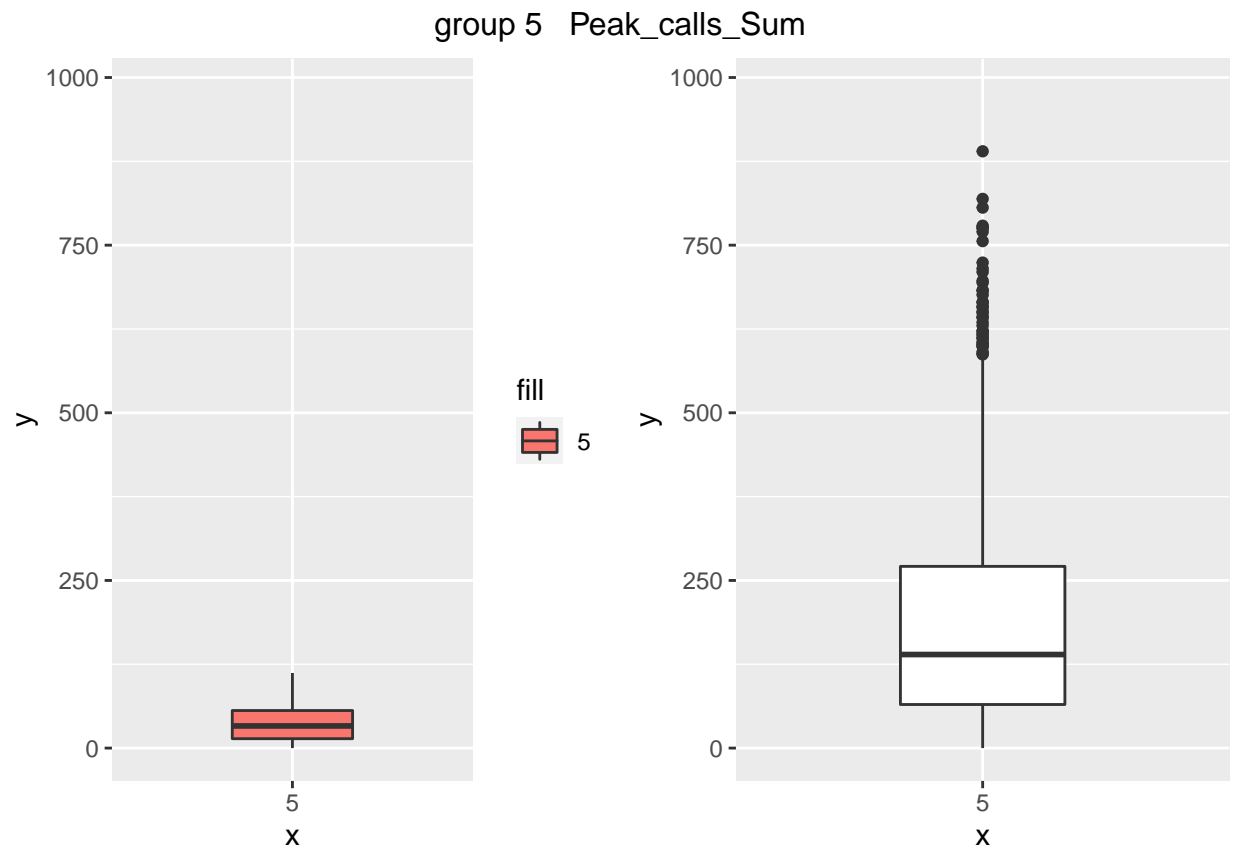
```
## [1] "Smaller than base median"
```



5.

- Peak\_calls\_Sum:

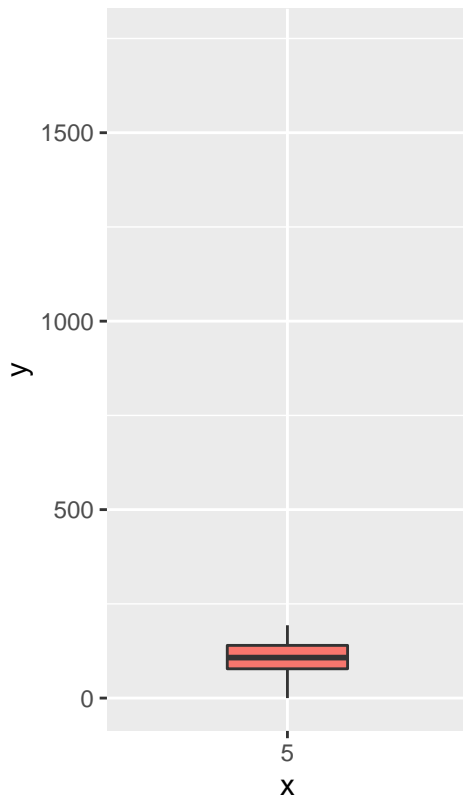
```
## [1] "Smaller than base median"
```



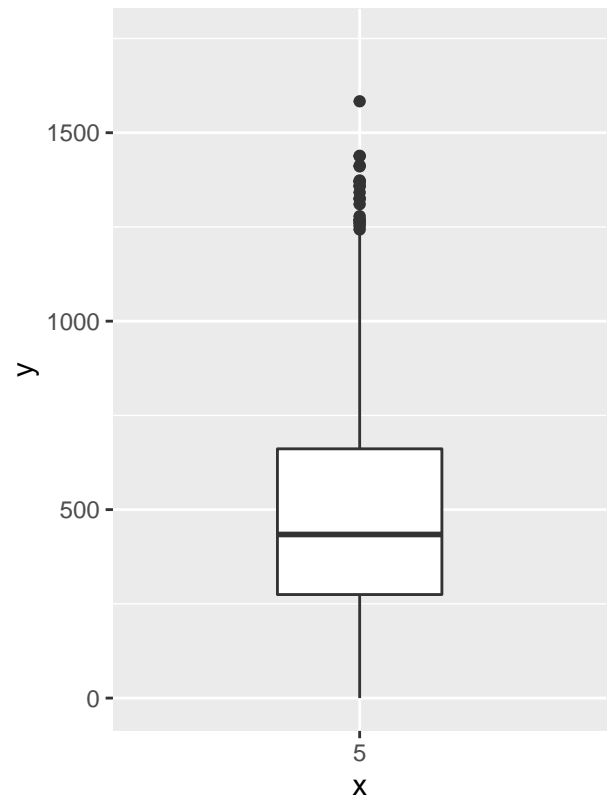
- Peak\_mins\_Sum:

```
## [1] "Smaller than base median"
```

group 5 Peak\_mins\_Sum



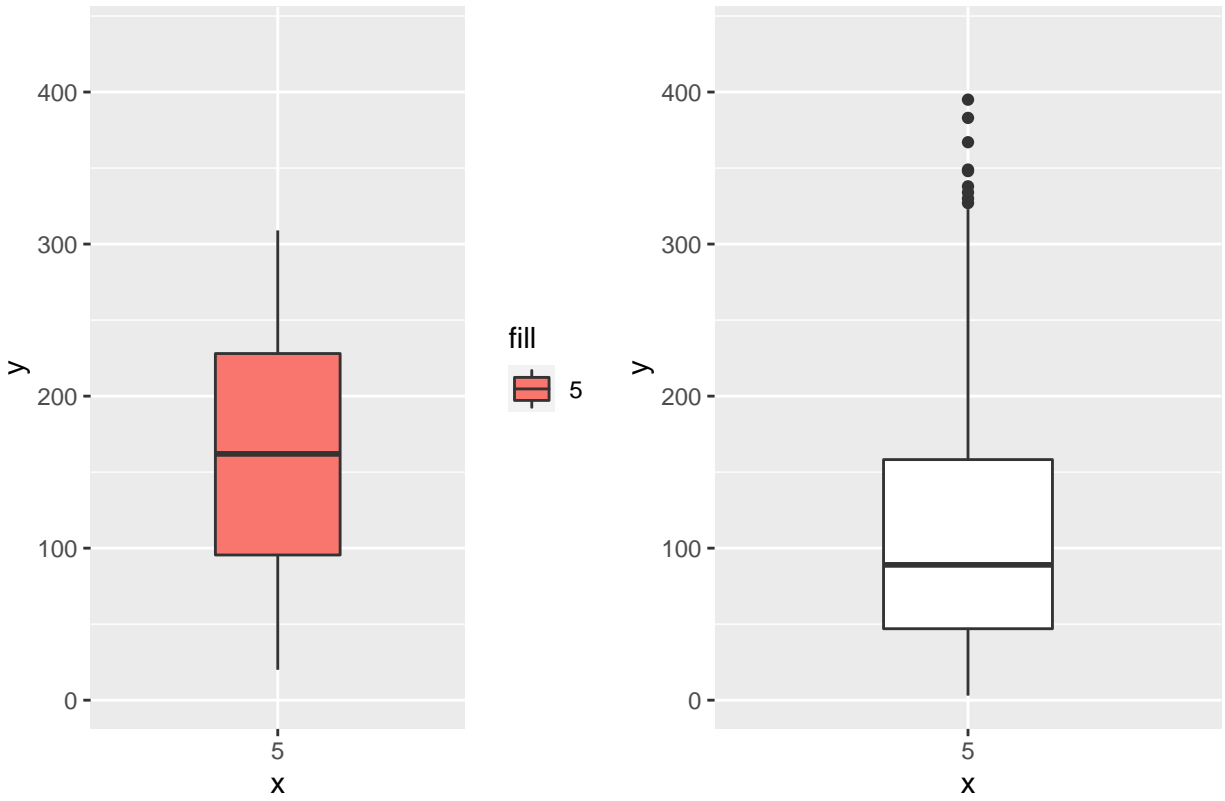
fill  
5



- OffPeak\_calls\_Sum:

```
## [1] "Bigger than 3rd base quartile"
```

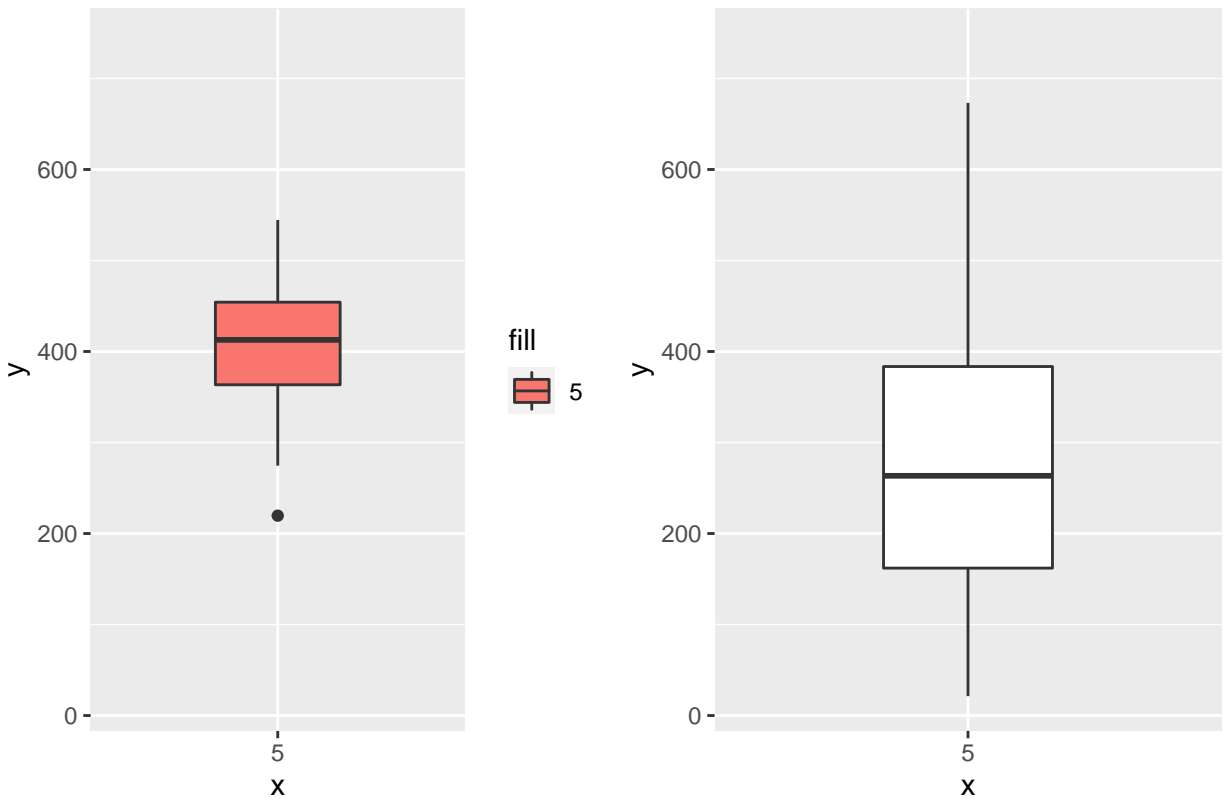
group 5 OffPeak\_calls\_Sum



- OffPeak\_mins\_Sum:

```
## [1] "Bigger than 3rd base quartile"
```

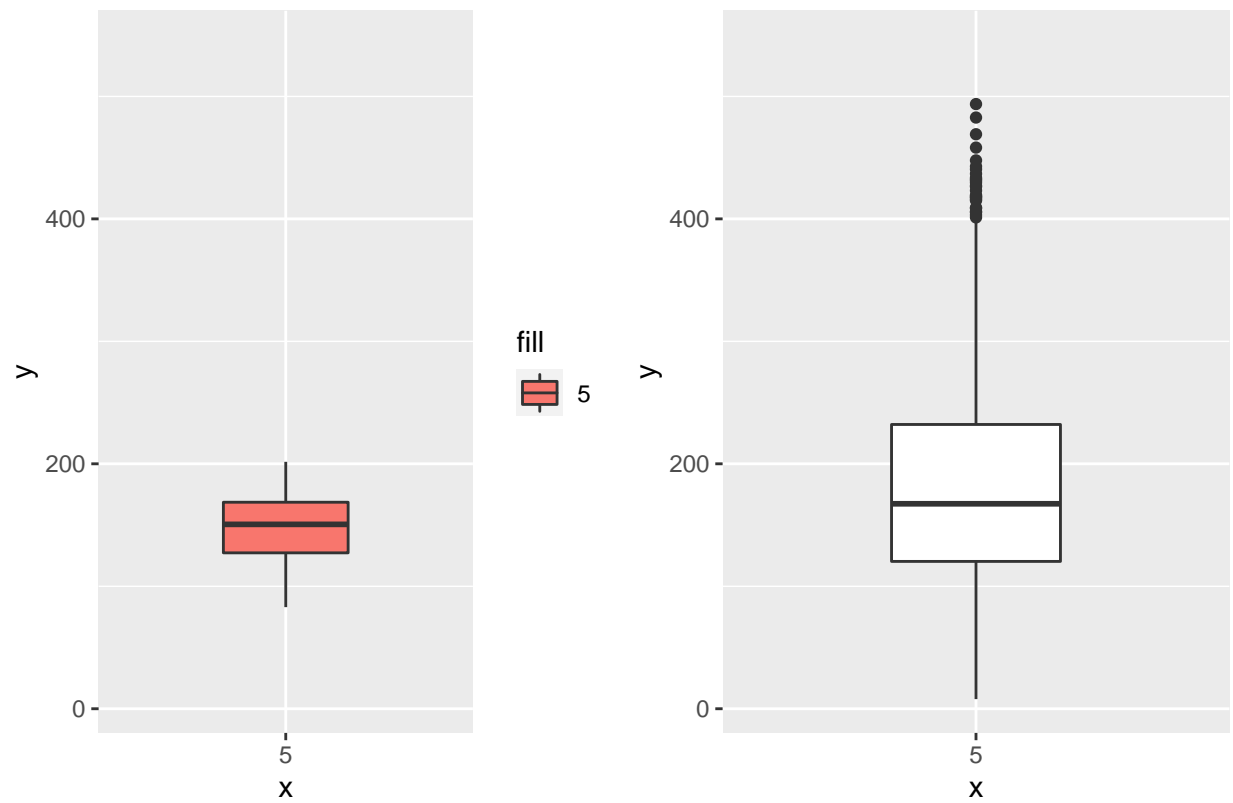
group 5 OffPeak\_mins\_Sum



- International\_mins\_Sum:

```
## [1] "Smaller than base median"
```

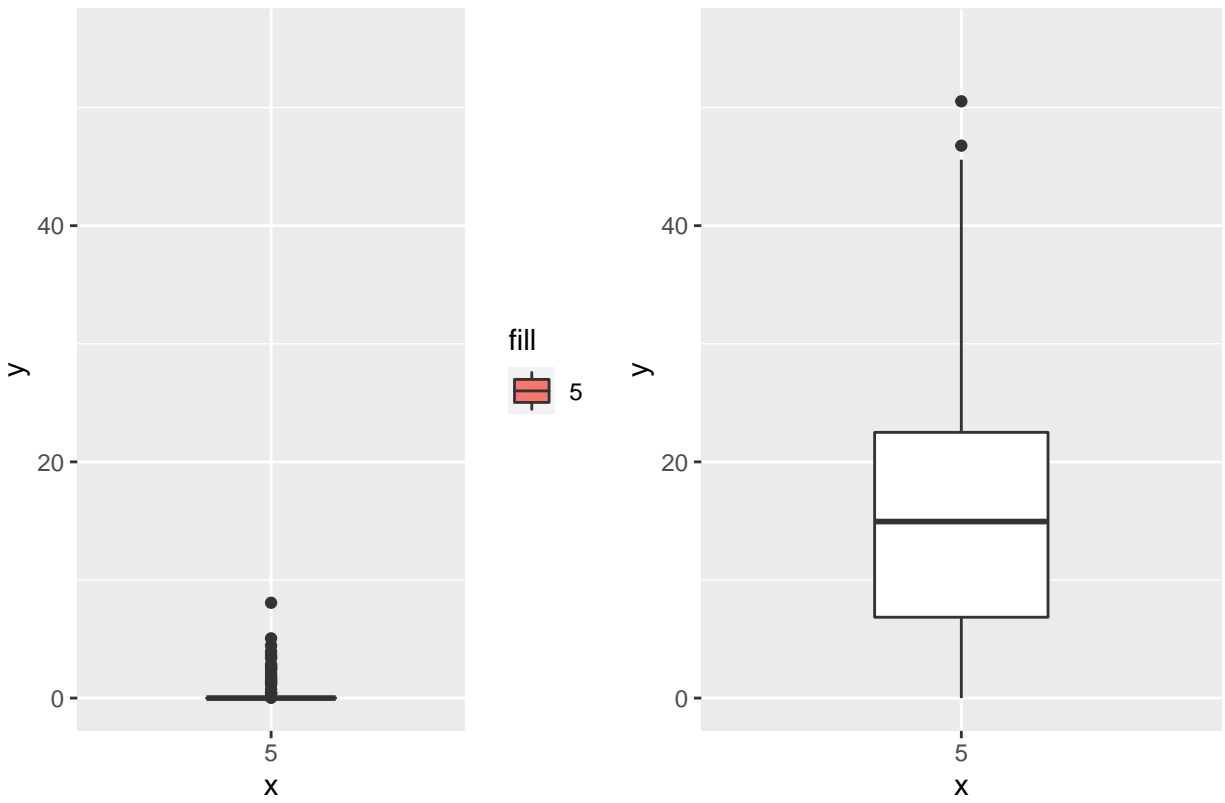
group 5 International\_mins\_Sum



- Nat\_call\_cost\_Sum:

```
## [1] "Smaller than base median"
```

group 5 Nat\_call\_cost\_Sum

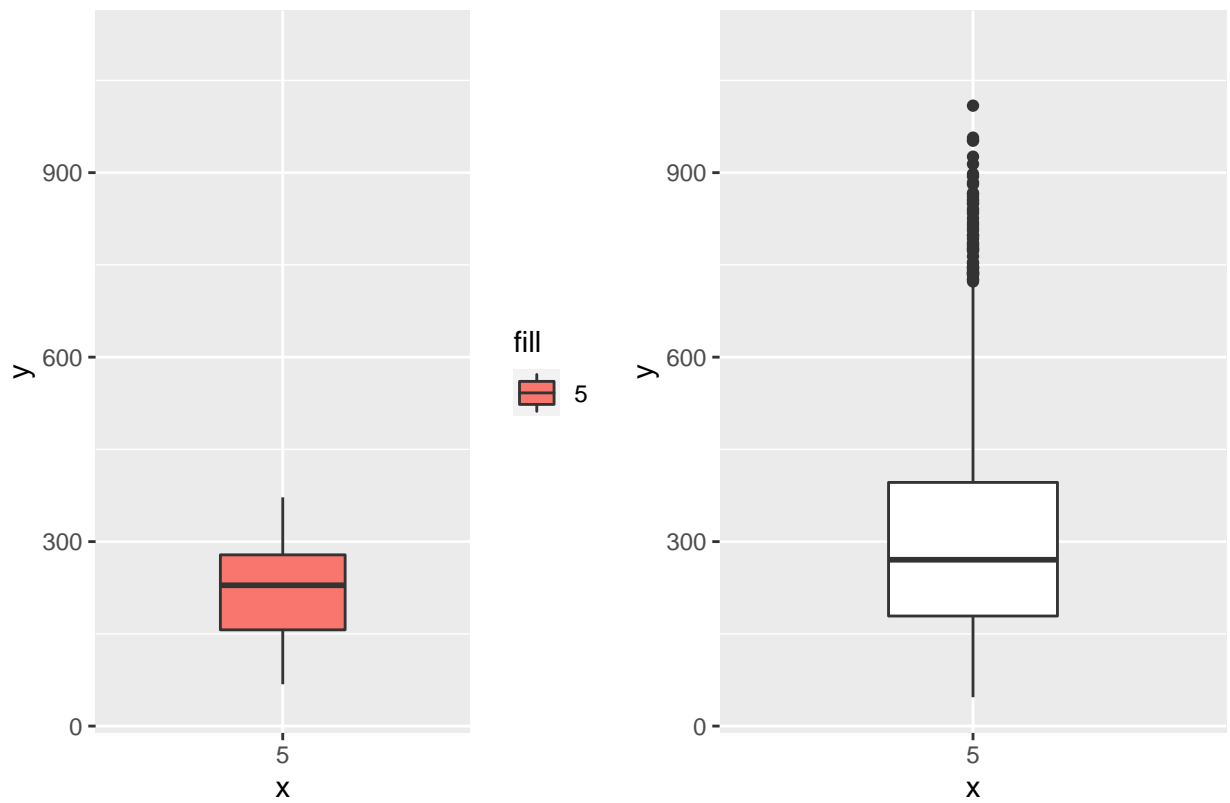


- National\_calls:

```
## [1] "Smaller than base median"
```



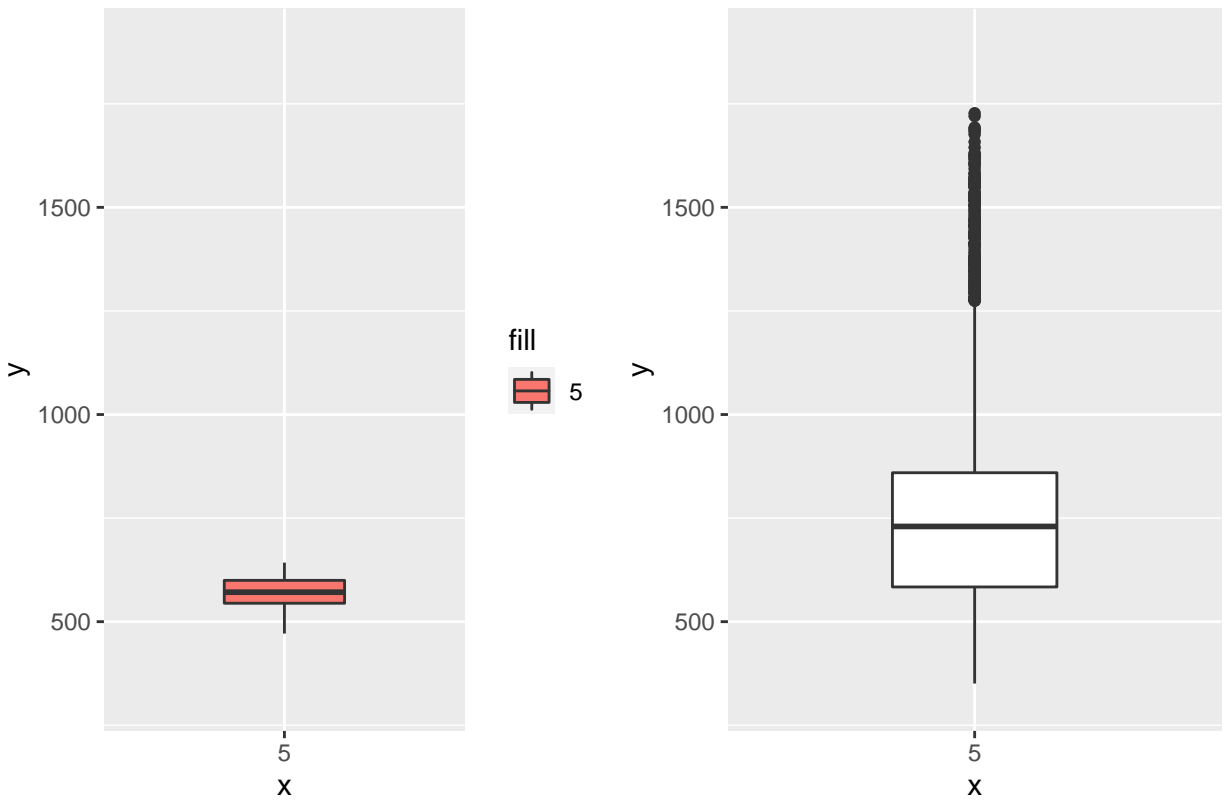
group 5 National\_calls



- National\_mins:

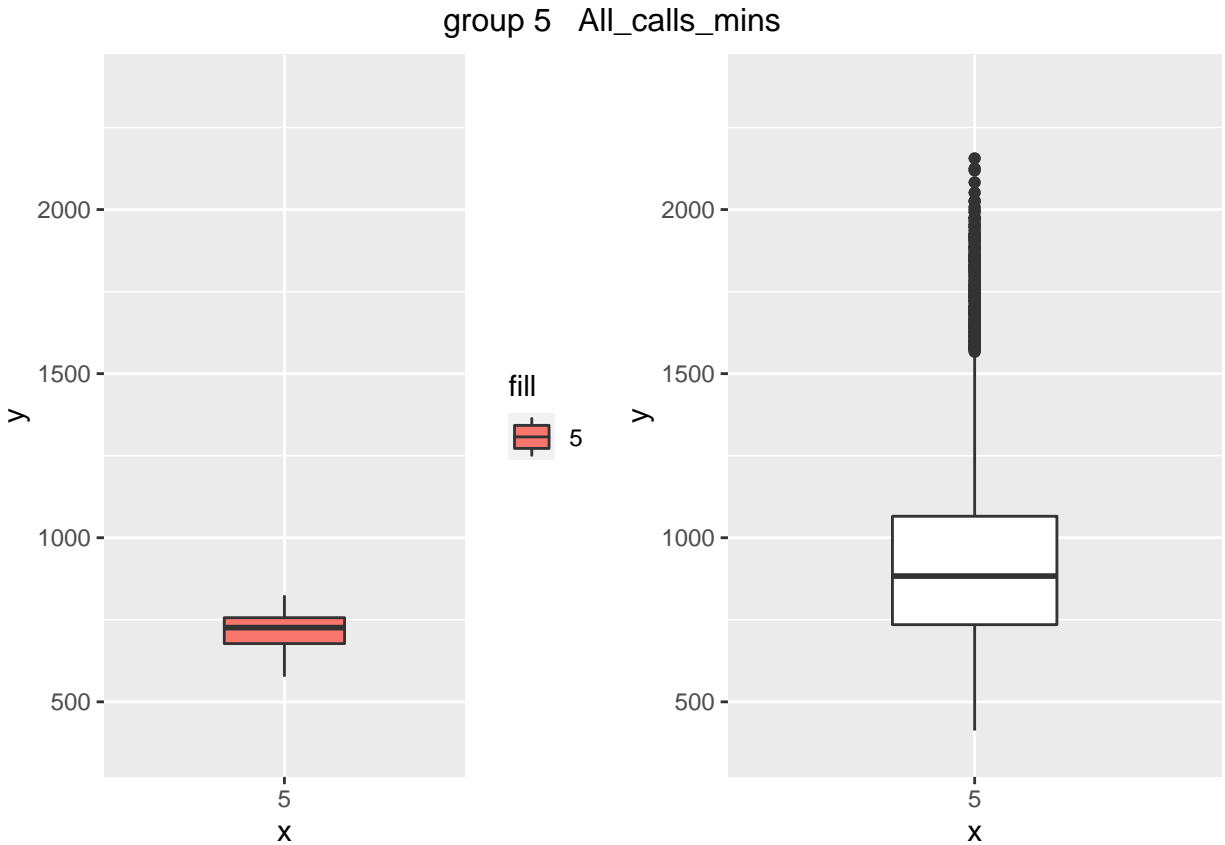
```
## [1] "Smaller than base median"
```

group 5 National\_mins



- All\_calls\_mins:

```
## [1] "Smaller than base median"
```



- Mins\_charge:

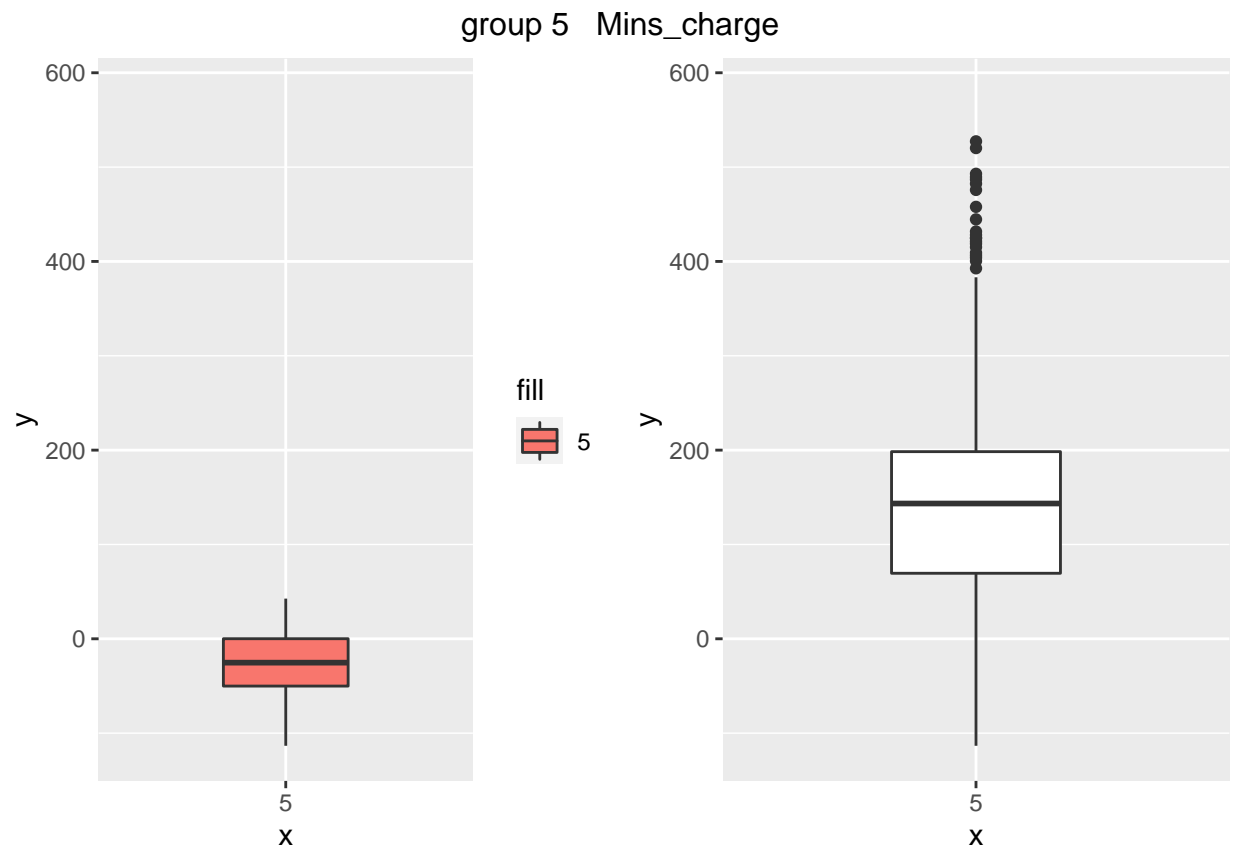
```
## [1] "Smaller than base median"
```

```
## Warning: Removed 4 rows containing non-finite values (stat_boxplot).
```

```
## Warning: Removed 4 rows containing non-finite values (stat_boxplot).
```

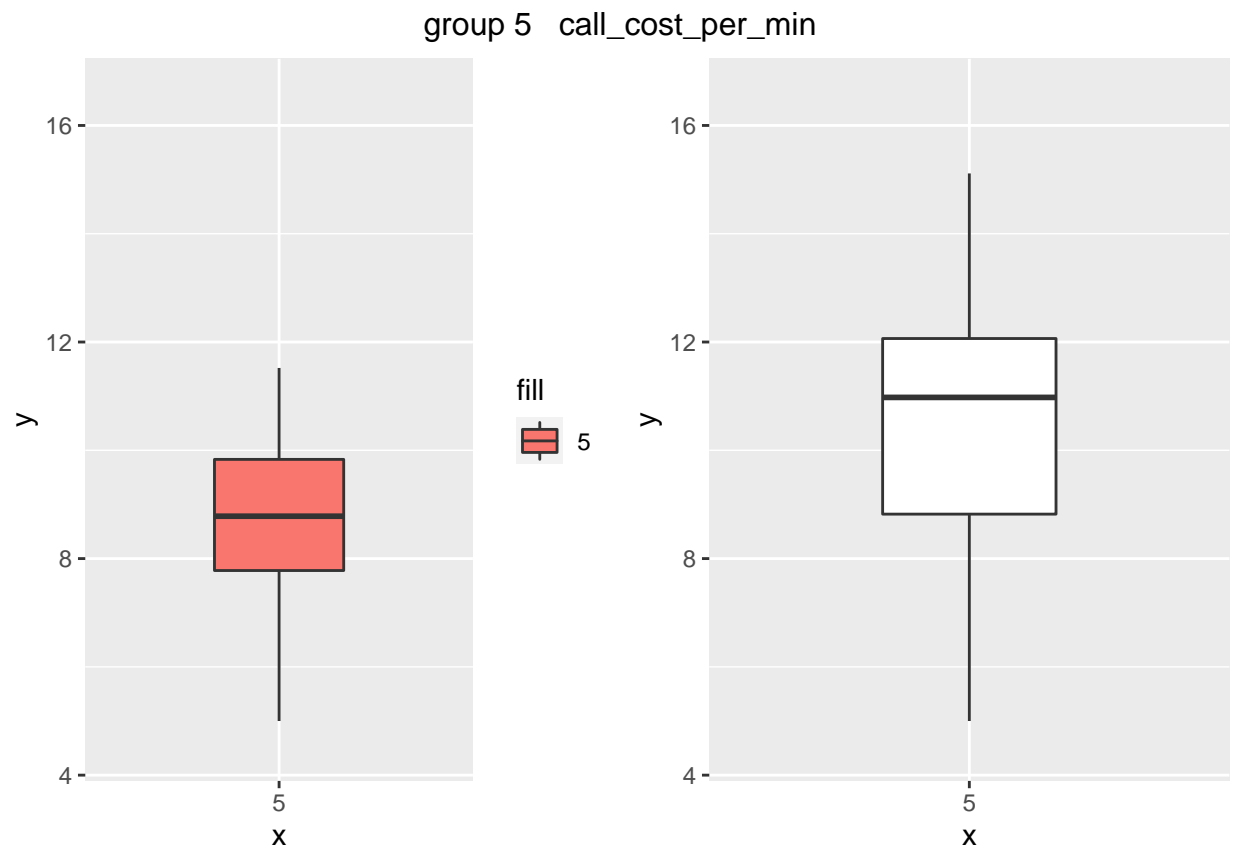
```
## Warning: Removed 4 rows containing non-finite values (stat_boxplot).
```

```
## Warning: Removed 4 rows containing non-finite values (stat_boxplot).
```



- call\_cost\_per\_min:

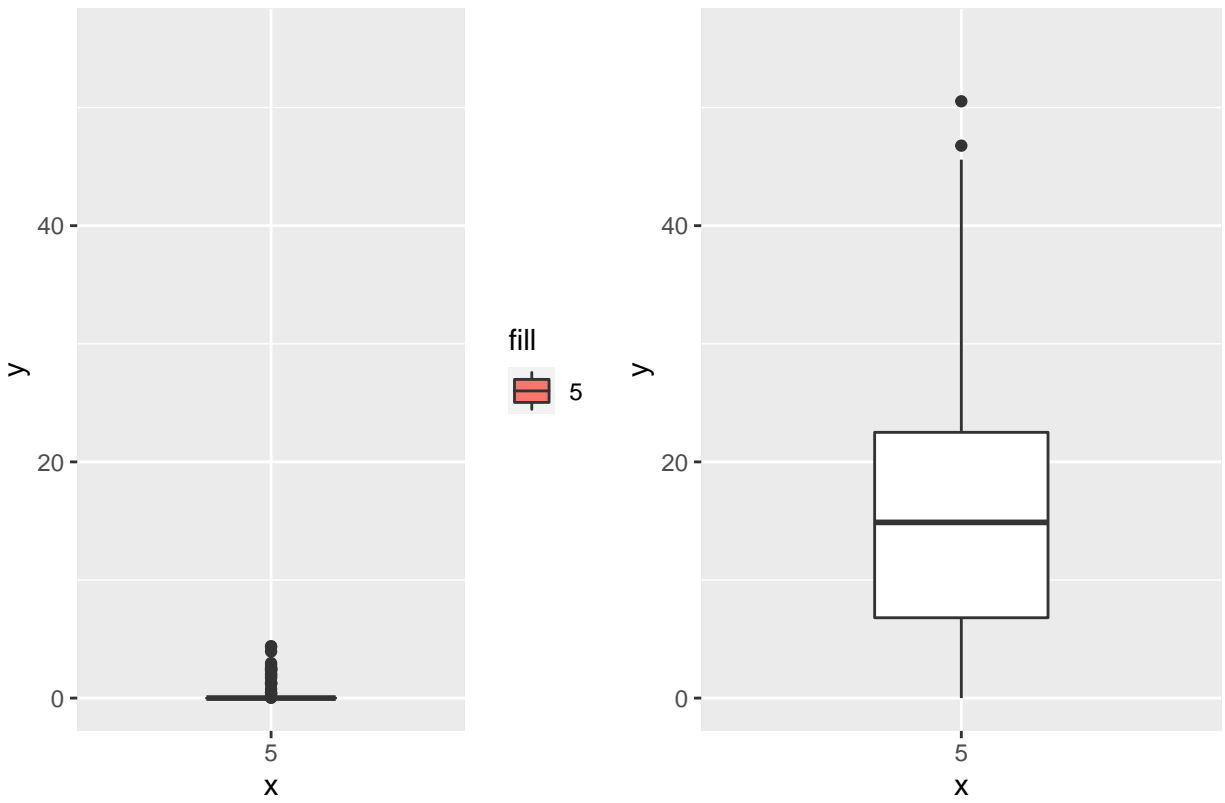
```
## [1] "Smaller than base median"
```



- actual.call.cost:

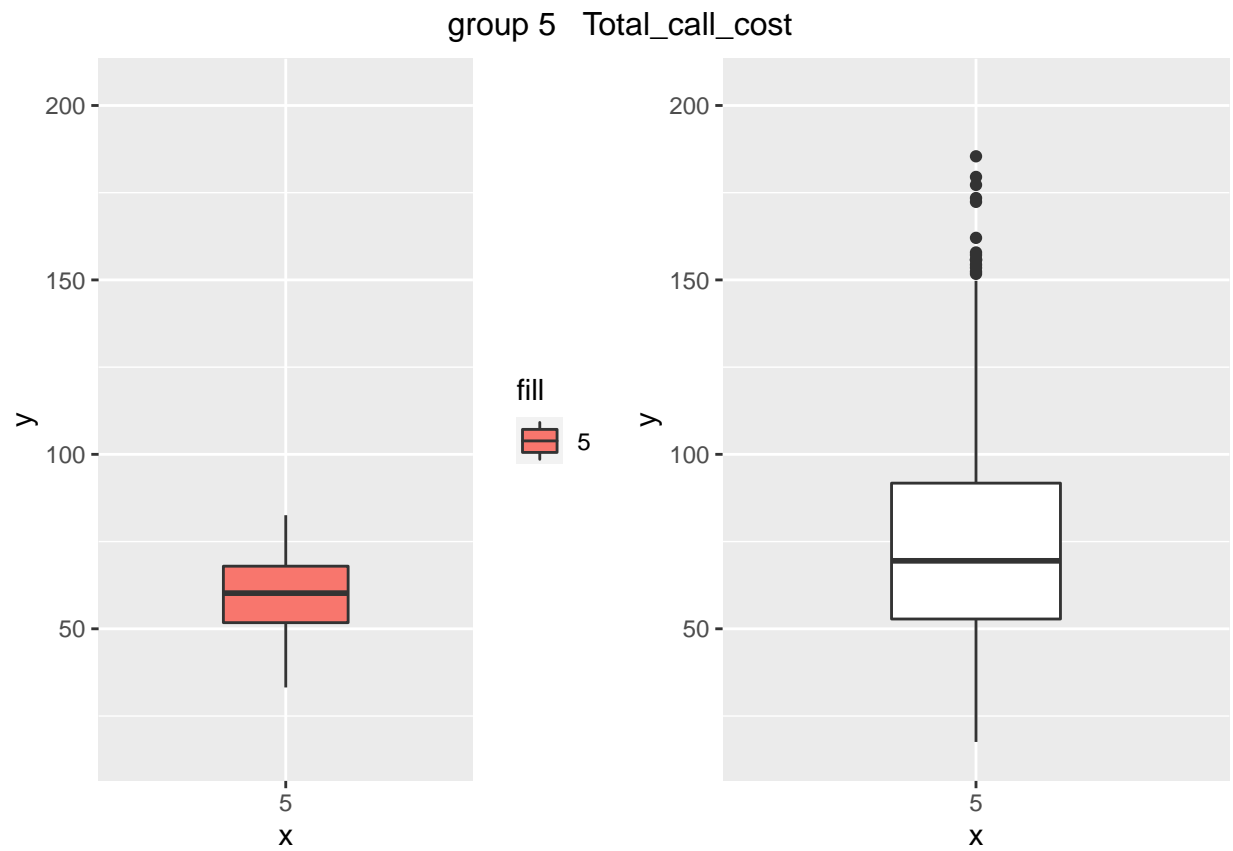
```
## [1] "Smaller than base median"
```

group 5 actual.call.cost



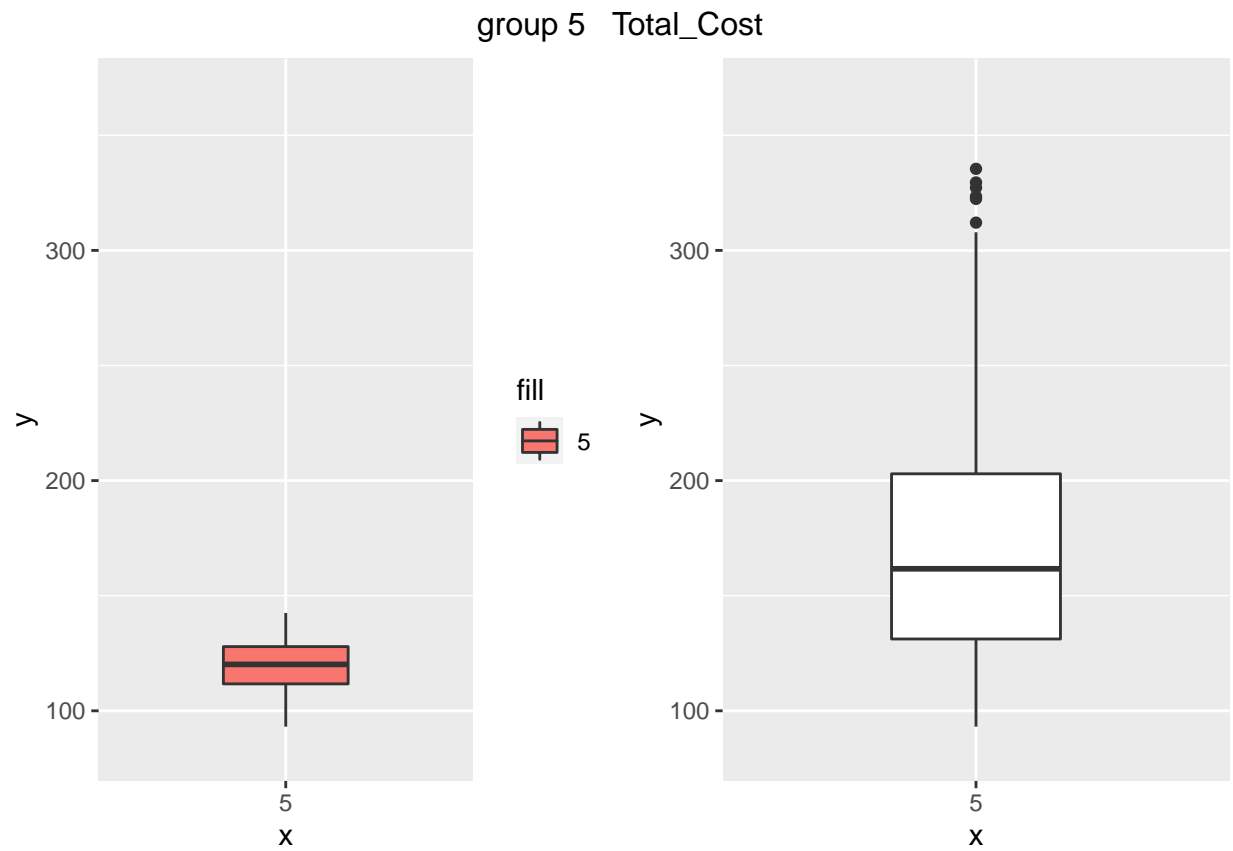
- Total\_call\_cost:

```
## [1] "Smaller than base median"
```



- Total\_Cost:

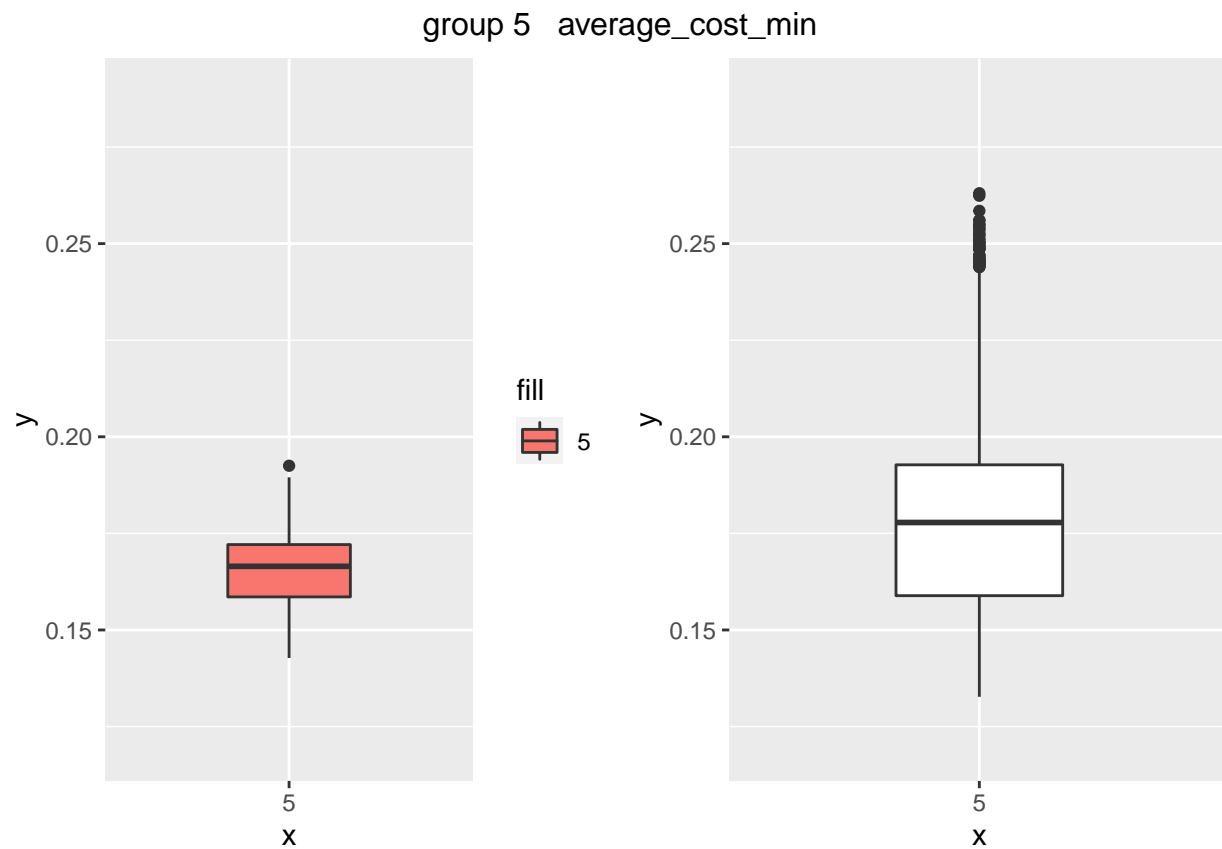
```
## [1] "Smaller than base median"
```



- average\_cost\_min:

```
## [1] "Smaller than base median"
```

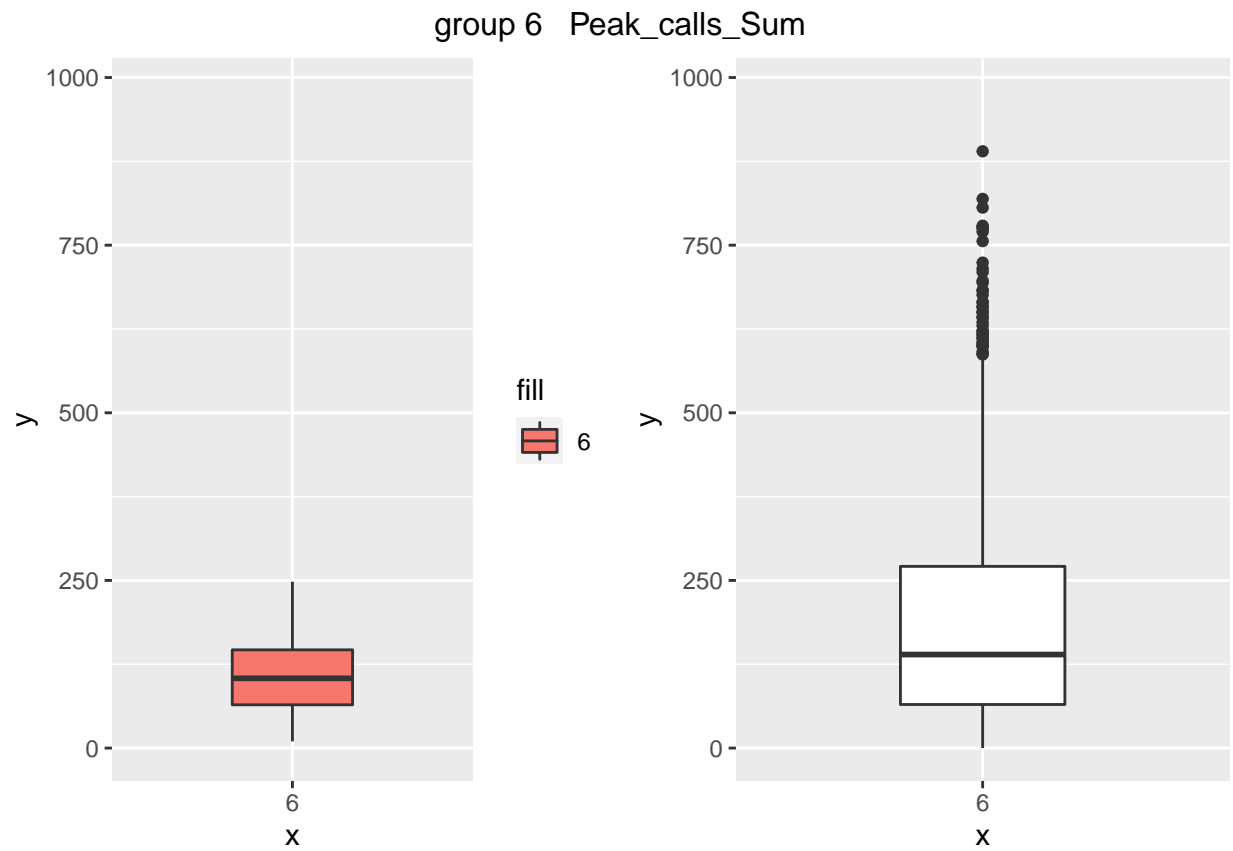




6.

- Peak\_calls\_Sum:

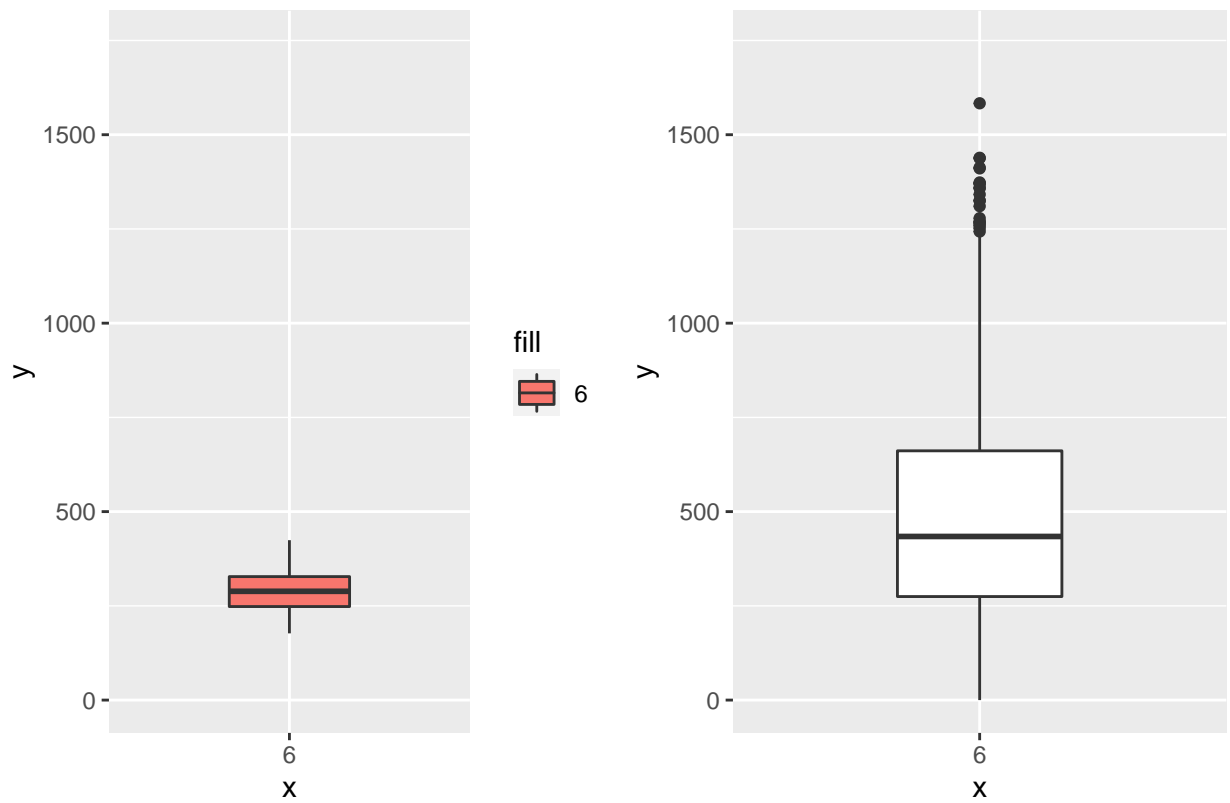
```
## [1] "Smaller than base median"
```



- Peak\_mins\_Sum:

```
## [1] "Smaller than base median"
```

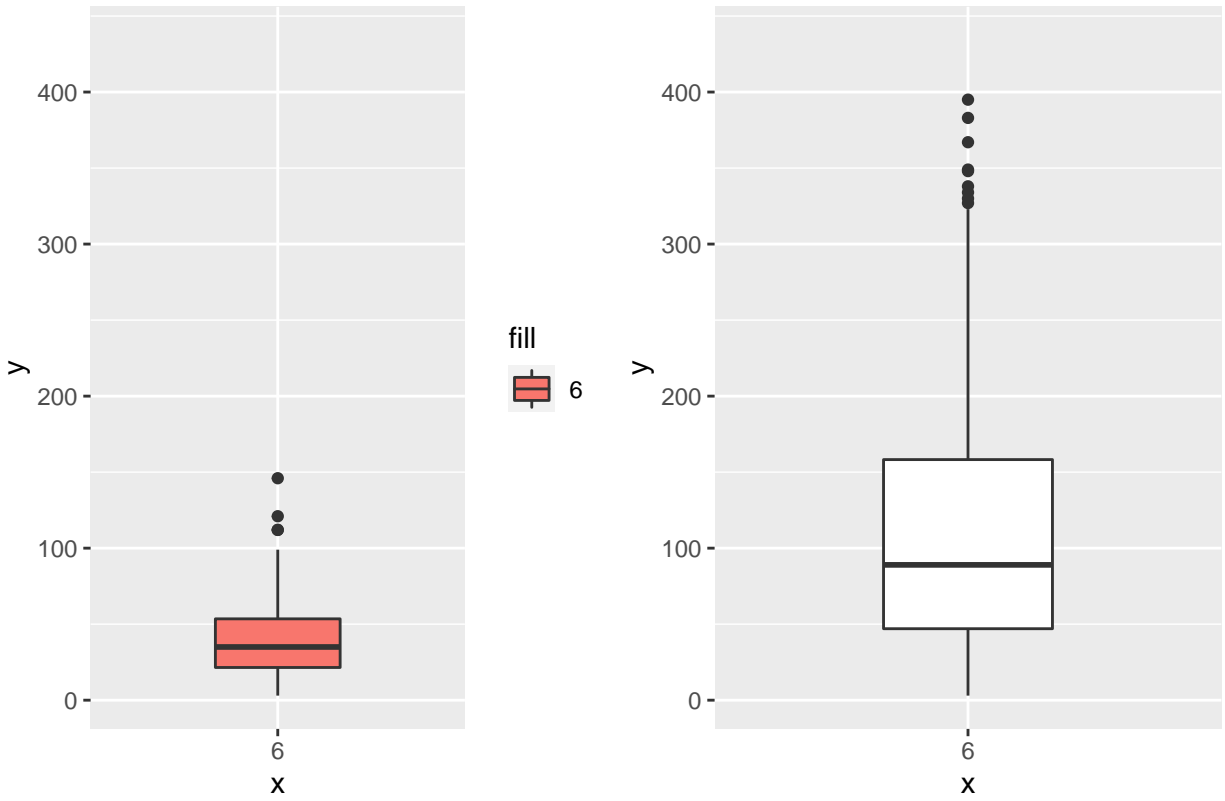
group 6 Peak\_mins\_Sum



- OffPeak\_calls\_Sum:

```
## [1] "Smaller than base median"
```

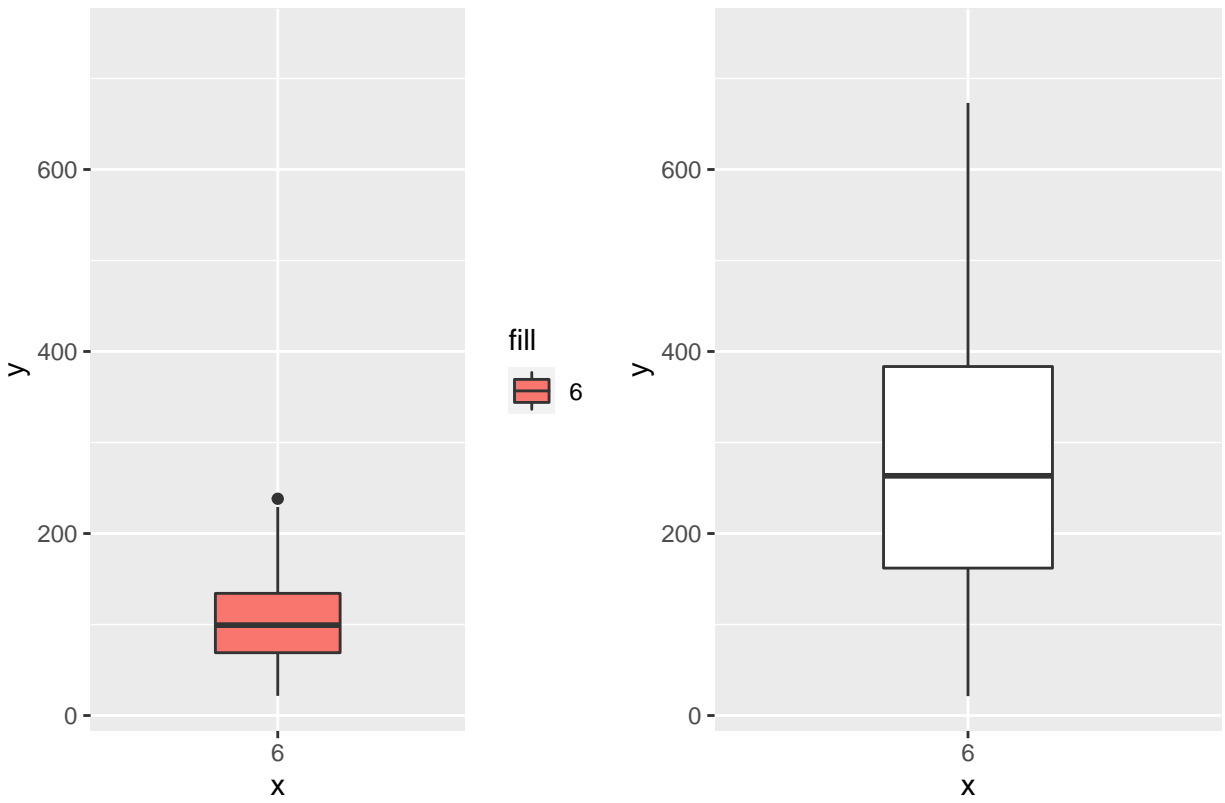
group 6 OffPeak\_calls\_Sum



- OffPeak\_mins\_Sum:

```
## [1] "Smaller than base median"
```

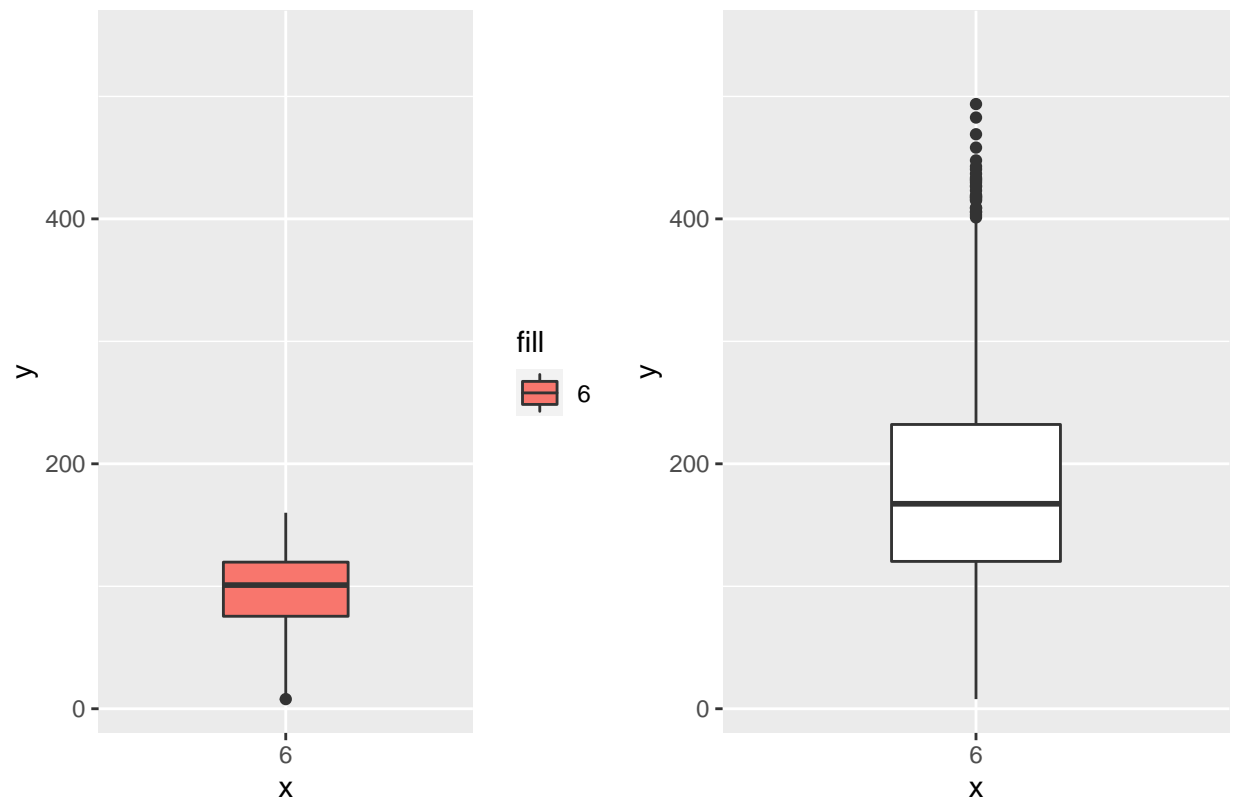
group 6 OffPeak\_mins\_Sum



- International\_mins\_Sum:

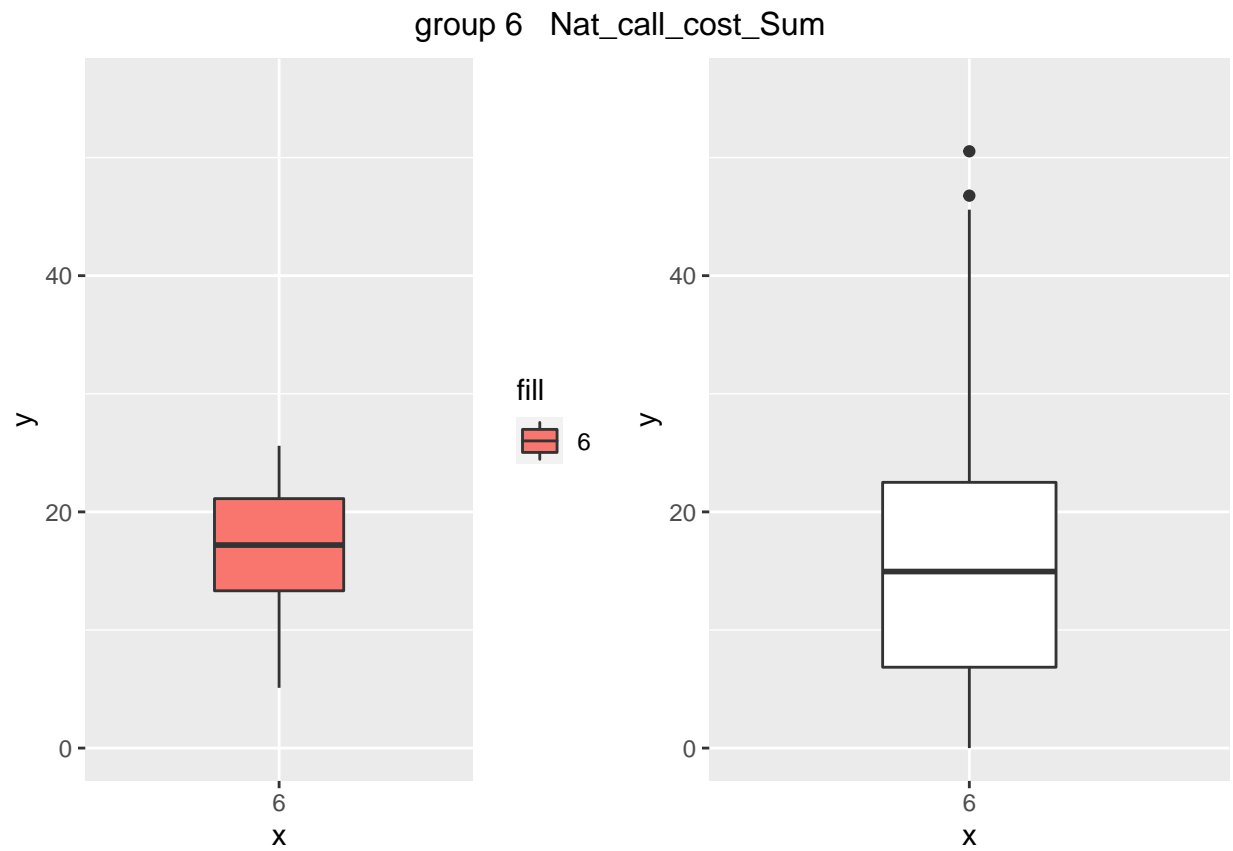
```
## [1] "Smaller than base median"
```

group 6 International\_mins\_Sum



- Nat\_call\_cost\_Sum:

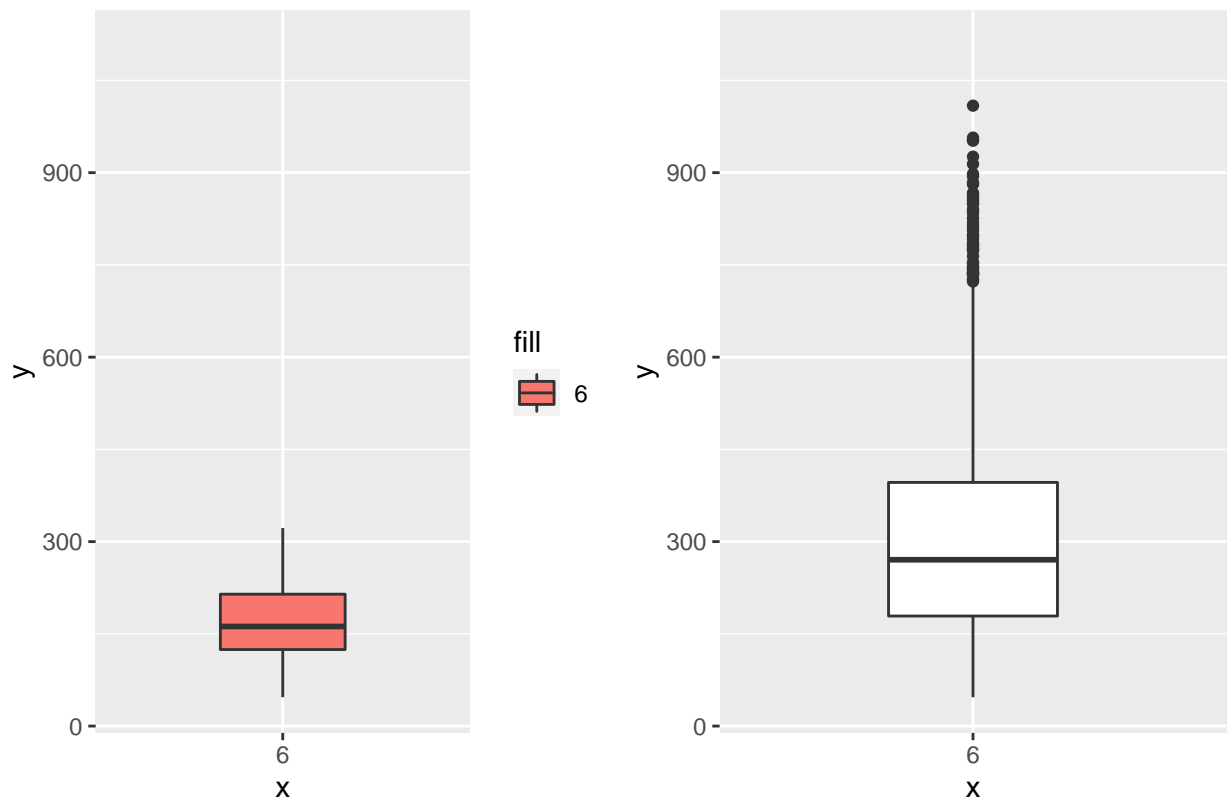
```
## [1] "Bigger than base median"
```



- National\_calls:

```
## [1] "Smaller than base median"
```

group 6 National\_calls

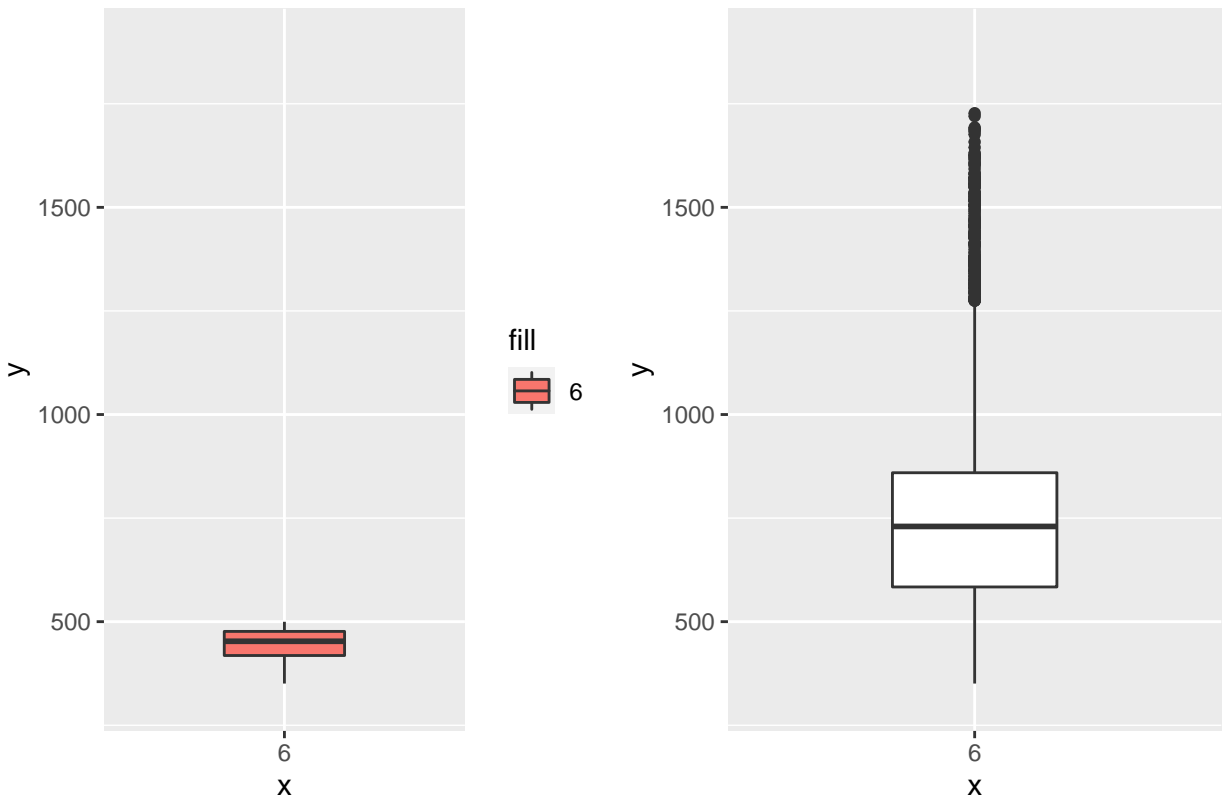


- National\_mins:

```
## [1] "Smaller than base median"
```

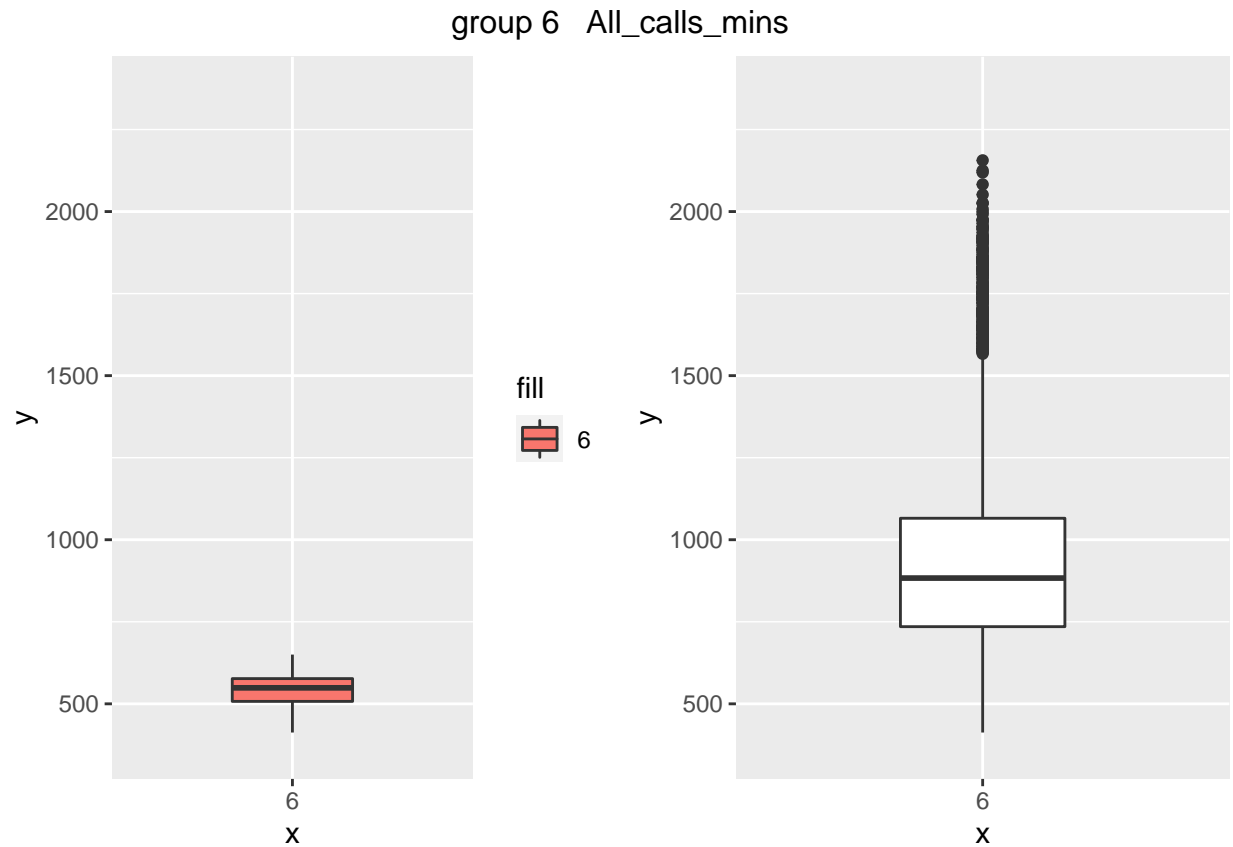


group 6 National\_mins



- All\_calls\_mins:

```
## [1] "Smaller than base median"
```

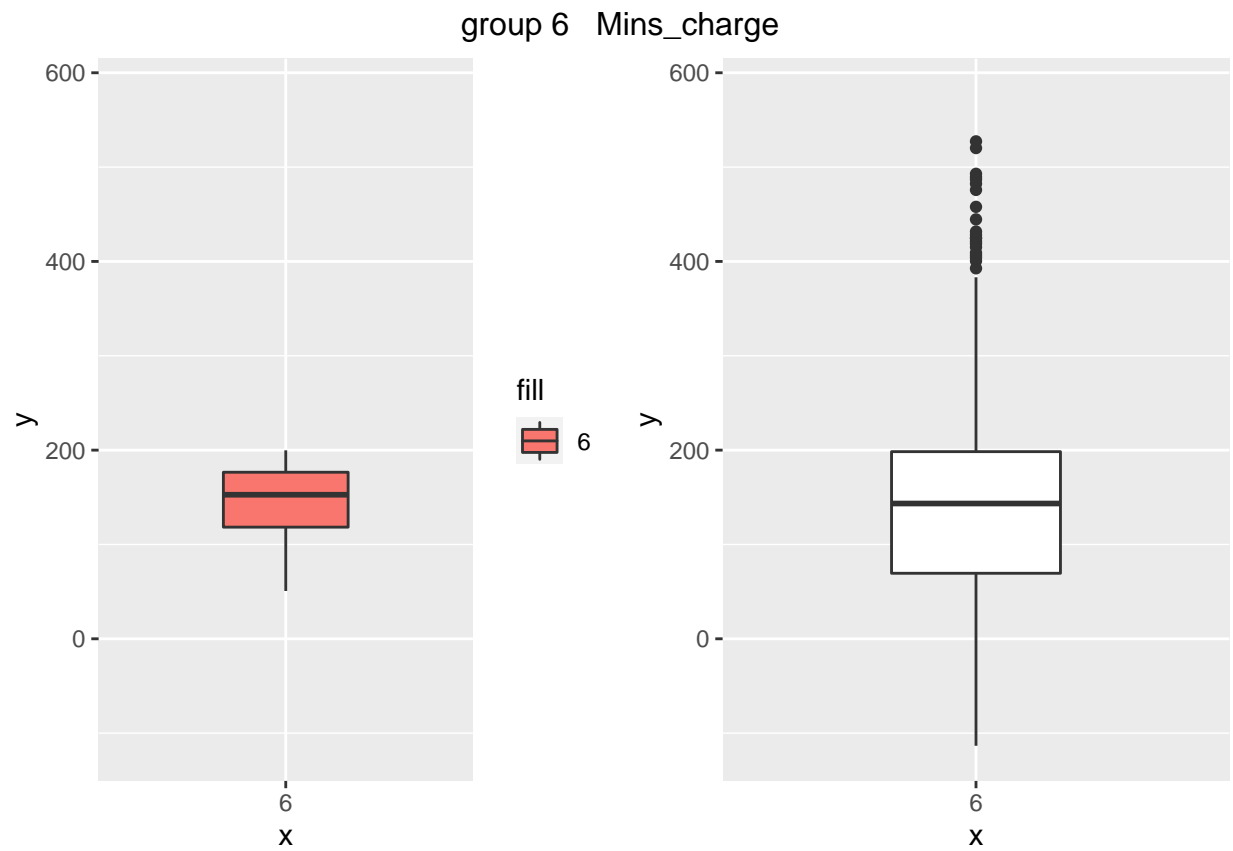


- Mins\_charge:

```
## [1] "Bigger than base median"
```

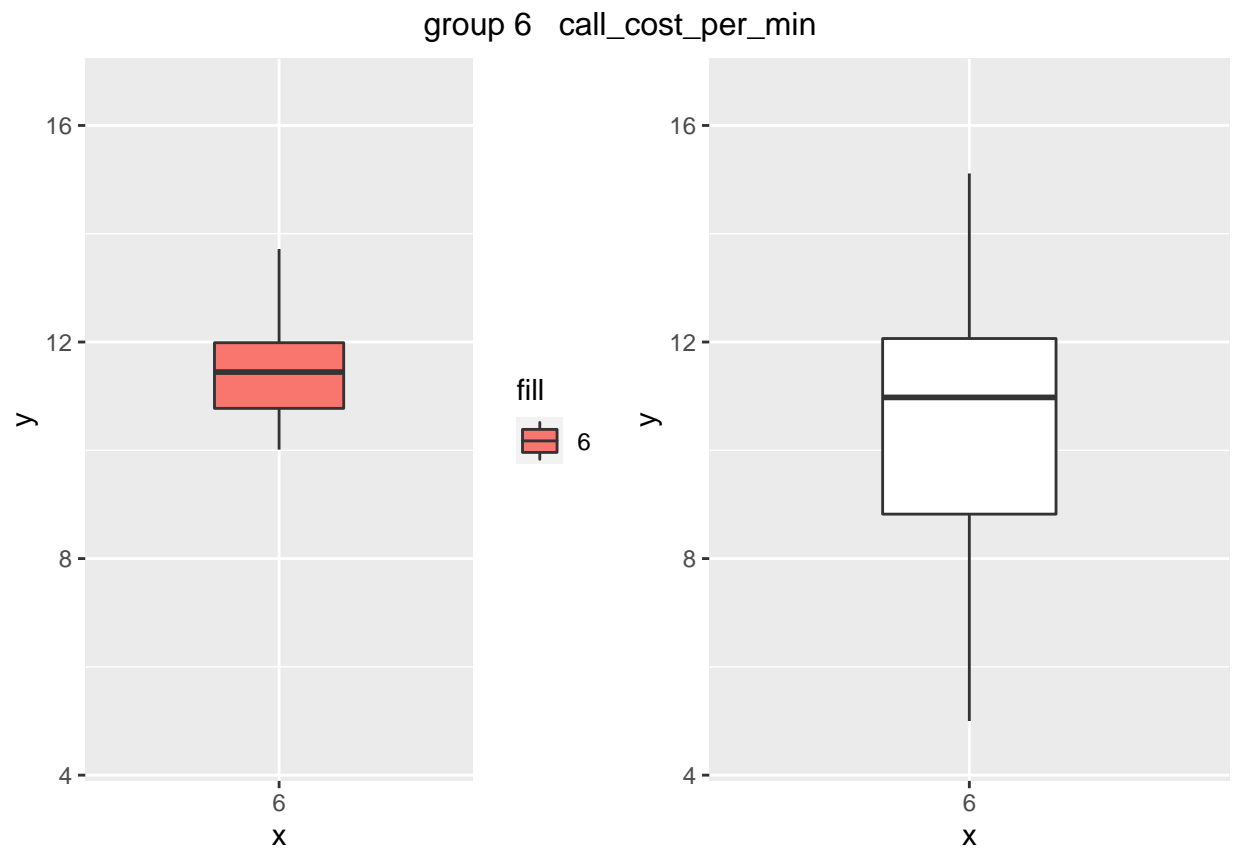
```
## Warning: Removed 4 rows containing non-finite values (stat_boxplot).
```

```
## Warning: Removed 4 rows containing non-finite values (stat_boxplot).
```



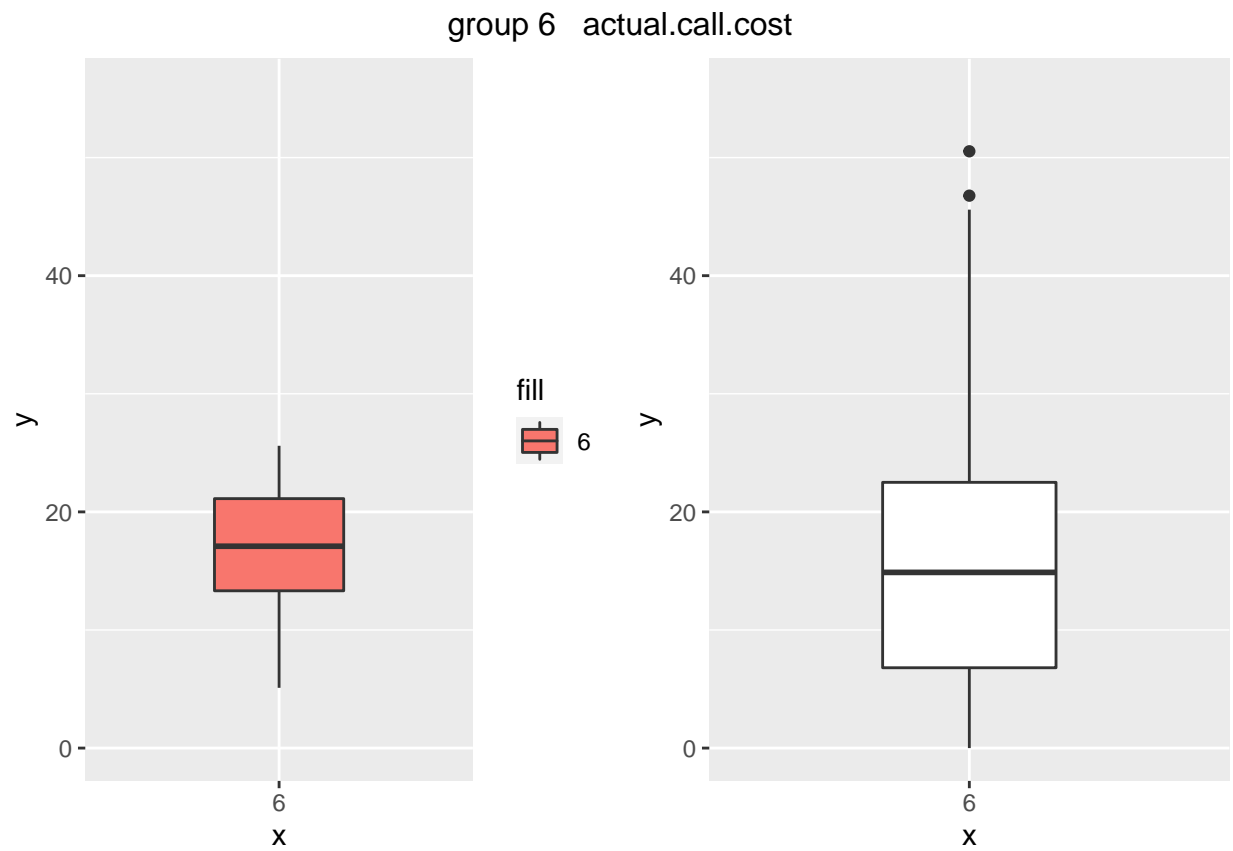
- call\_cost\_per\_min:

```
## [1] "Bigger than base median"
```



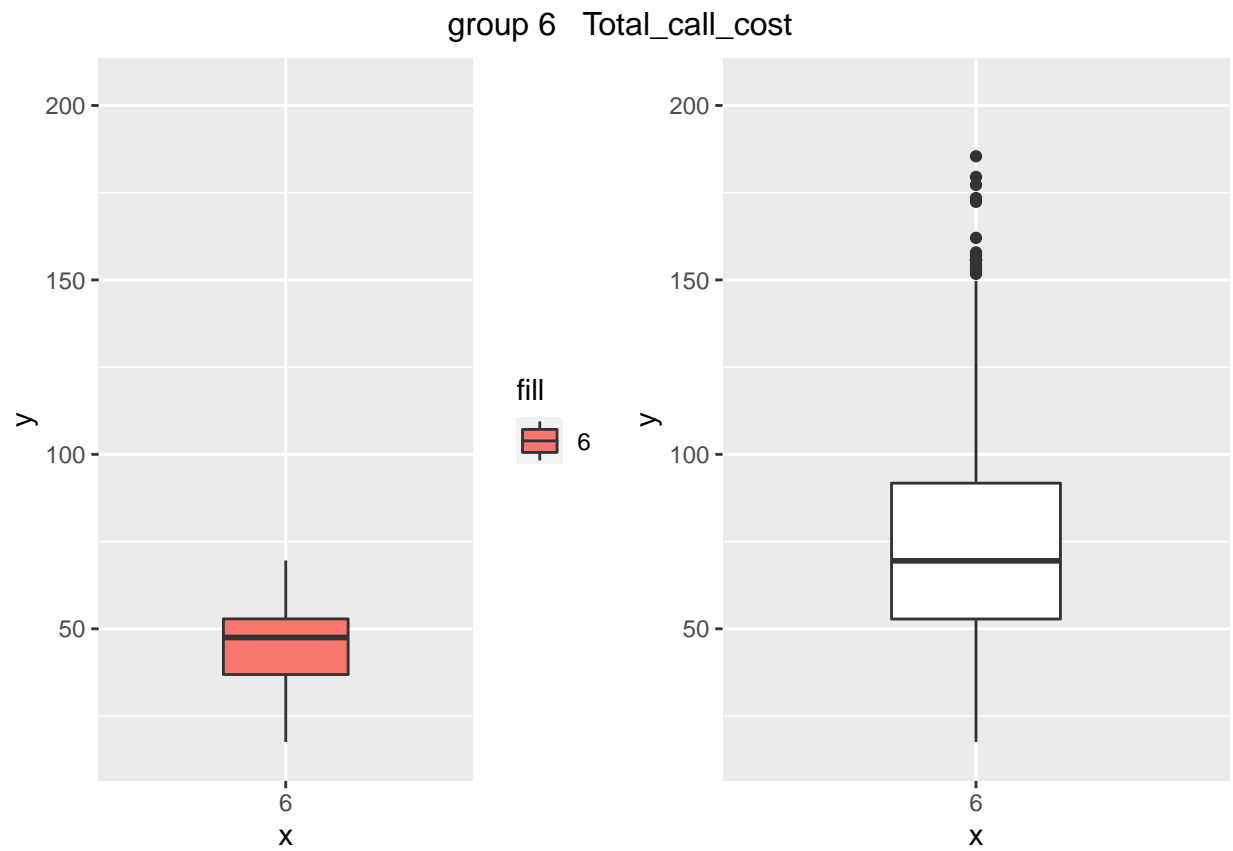
- actual.call.cost:

```
## [1] "Bigger than base median"
```



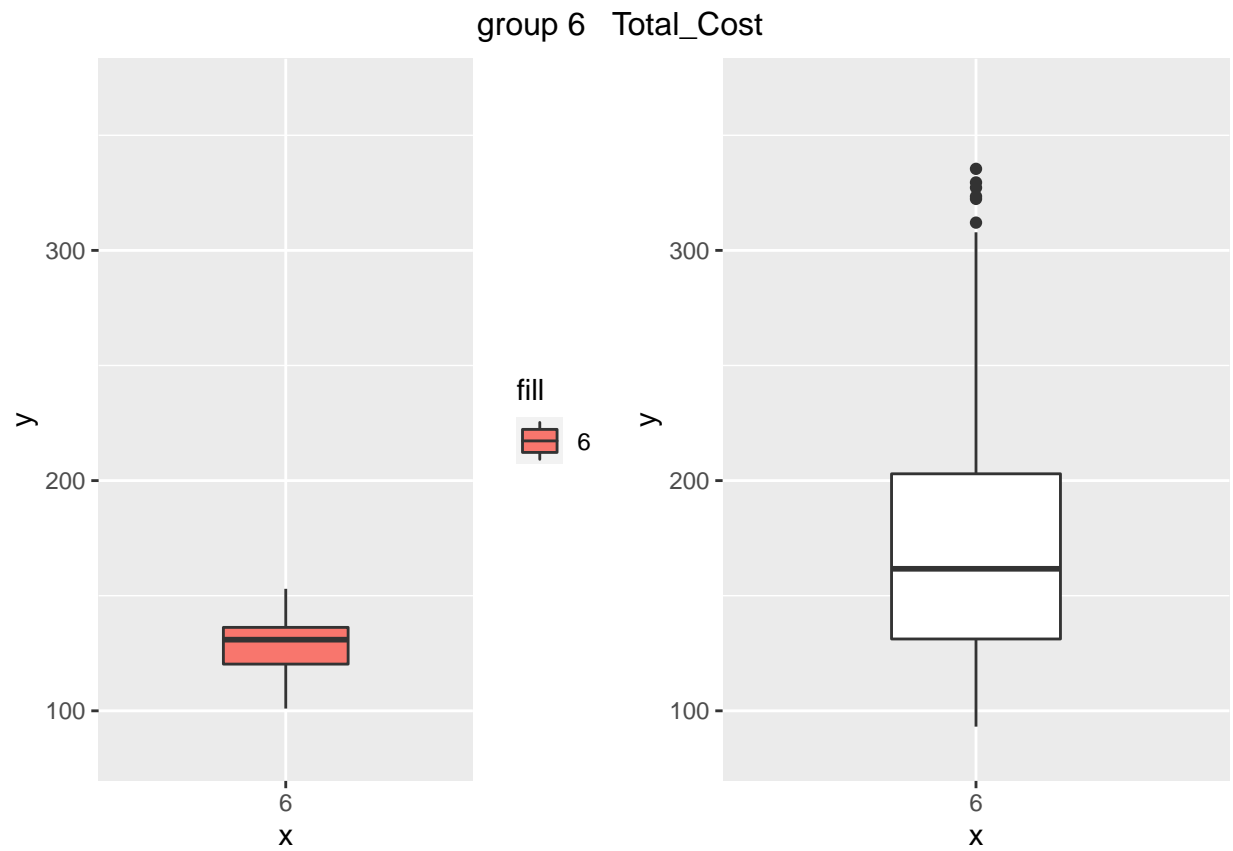
- Total\_call\_cost:

```
## [1] "Smaller than base median"
```



- Total\_Cost:

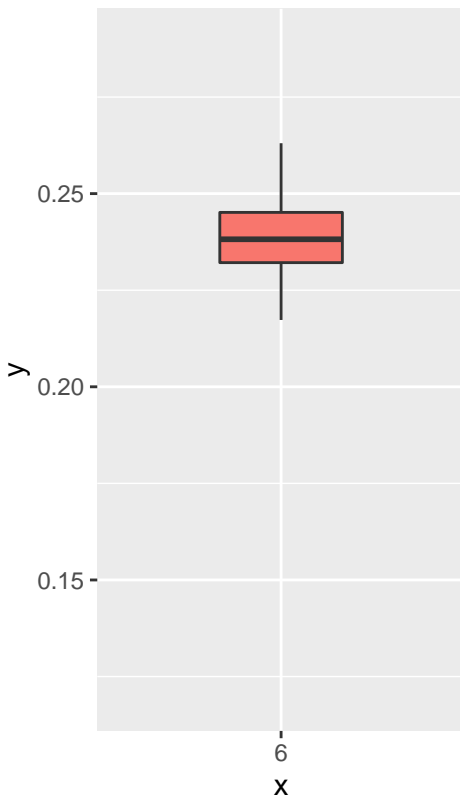
```
## [1] "Smaller than base median"
```



- average\_cost\_min:

```
## [1] "Bigger than 3rd base quartile"
```

group 6 average\_cost\_min



fill  
6

