

# **YOUTUBE:**

Youtube is the main platform where we are going to upload videos

Like : tutorials , guiding new programmer , Talking about new technology , Roadmaps , exercises / project (new) , making videos about errors (which is the most viewed video in your youtube channel)

- Most important - Creating short videos because now a days most of the users are spending their time watching shorts so if we create short videos on tech news , hacks , tricks.
- Using trending tags in your videos.
- Catchy thumbnail (although it's not mandatory right now )

# **DISCORD:**

It is the most important way to connect with your viewers

## HOW DISCORD WILL HELP US?

1. Direct Communication with our members.
2. Better network
3. New suggestions
4. We can also promote our videos by suggesting them to watch (but there is a big barrier - language)

## HOW WE WILL BRING MEMBERS TO OUR SERVER?

1. Mention about our discord server in up coming videos
2. Join Discord communities related to your niche and promote your server there. (Both Free and Paid)
3. Through Instagram we can also get members
4. Provide value to your members by offering resources, support, and networking opportunities.

## **INSTAGRAM:**

1. Creating Coding reels(important)- most of the users are spending their time watching reels which will increase the reach of our instagram page and also increase the probability of getting new followers.
2. Instagram post- memes related to coding, quizzes, technologies used in trending games
3. Coding hacks, short tricks

## **WHAT WILL BE OUR FIRST MOVE:**

1. Creating a discord server and promoting that in our upcoming videos(verbally), promoting in big servers So that we can get the maximum number of members.
2. Continuing creating new instagram posts