

## **The Topic Summary of Fashion Recommendation Systems**

Fashion recommendation systems aim to personalize and facilitate the shopping experience by recommending clothes that match users' personal fashion preferences. Providing clothing recommendations based on users' tastes and preferences can increase user satisfaction with online shopping sites and strengthen customer loyalty. It also provides personalized recommendations by analyzing users' previous shopping data, click history, and search history. These systems use machine learning and artificial intelligence technologies to understand users' fashion preferences. This enables them to better understand the user's style and taste and recommend the most appropriate clothing. It also helps users follow fashion trends. The system analyzes current fashion trends and recommends the latest trends that match the user's style and taste. This enables users to follow fashion and dress according to the latest trends.

The desired recommendation system will not only personalize the user's shopping experience, but also save them time and make the shopping process more efficient. Users can speed up the process of choosing from thousands of products by receiving recommendations that match their personal taste and style. This reduces the information overload users face during the shopping process and gives them a more targeted shopping experience. Fashion recommendation systems also help users diversify their wardrobes. The system allows users to discover new styles and trends that they have not tried before. This broadens the user's understanding of fashion and provides them with new fashion experiences. Finally, fashion recommendation systems can increase sales for online shopping sites. Personalized recommendations encourage users to purchase more products. This increases revenue for online shopping sites and supports business growth. Therefore, fashion recommendation systems offer great benefits to both users and online shopping sites.

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