Contact

kukoyioluwagbemisola@gmail.com

www.linkedin.com/in/zainab-oluwagbemisola-zainab (LinkedIn)

gbemi.netlify.app (Portfolio)

Top Skills

Research Skills

Presentation Skills

Teamwork

Honors-Awards

Data Visualization Internship Completed.

Zainab Kukoyi

Data analyst | Statistician| Geospatial Analyst | PowerBi| |Python| Microsoft Excel | Google sheet | MYSQL|R

Lagos, Lagos State, Nigeria

Summary

Experienced Freelance Data Analyst with about 2 years of proven expertise in managing data collection and preprocessing tasks for a diverse client base spanning multiple countries. Adept at developing questionnaires, ensuring data quality, and employing the most effective analytical approaches. Notably contributed to cost-cutting initiatives during a brief tenure at GlobalShala, showcasing proficiency in data evaluation and visualization. As a Student Intern at the Lagos Bureau of Statistics, actively participated in survey design, data compilation, and report generation, emphasizing strong communication of actionable insights through visualizations. Armed with a Nanodegree in Data Analysis from Udacity and a solid academic foundation with a Bachelor's degree in Statistics. Currently enrolled in the Data Science program at ExploreAI Academy, demonstrating proficiency in SQL, Power BI, and Python for comprehensive data manipulation and analysis. Seeking opportunities to apply my skills and contribute to data-driven decision-making processes.

Experience

Freelance
Freelancer Analysts
July 2022 - Present (1 year 5 months)

• Managed data collection and pre-processing for 20+ clients across countries, involving cleaning and extraction of valuable information.

• Assisted in the development of questionnaires to ensure high-quality and reliable data for research purposes.

• Provided support for data analysis and interpretation, employing effective analytical approaches.

• Played a key role in decision-making regarding the optimal analytical strategies for client projects.

GlobalShala
Data Analyst
June 2022 - July 2022 (2 months)
Remote

• Collaborated with team members to evaluate marketing team data and identified a cost-cutting opportunity of approximately 28% by recommending the conclusion of a specific campaign.
• Produced high-quality data visualizations to effectively communicate findings and insights to the marketing team.
• -Studied data to develop metrics and create visuals, actively tracking success toward key performance indicators (KPIs).

Lagos Bureau Of Statistics
Student Intern
May 2021 - October 2021 (6 months)
Lagos, Nigeria

• Assisted state statisticians in the design and execution of surveys.
• Engaged in data compilation using Excel and SPSS for efficient data organization and analysis.
• Prepared comprehensive reports, summarizing key findings and communicating actionable insights through visualizations.
• Collaborated with team members to identify and recommend areas for improvement in survey methodologies and data handling processes.

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Education

Udacity
Nanodegree, Data analysis · (July 2022 - October 2022)

Federal University of Technology Akure
Bachelor of Technology - BTech, Statistics · (2016 - 2023)

Octave Incoporations
Data analysis & Business Intelligence · (May 2022 - August 2022)

ExploreAI Academy
Data Science · (September 2023 - August 2024)