



X - Overview

Select date range

Active User

Total User
22,150

Active User
1,822

% Active User
8%

*Users who played 2 or more matches were considered active users.

Match

Match Played
20,646

Avg. Match Duration
77

% Quitted Match
29%

*For the average match duration, matches with a match duration of less than 300 seconds are taken into account.

Transactions

Total Orders
9,570

Success Orders
6,867

% Success Order
72%

Suc. Order per Active User
5.22

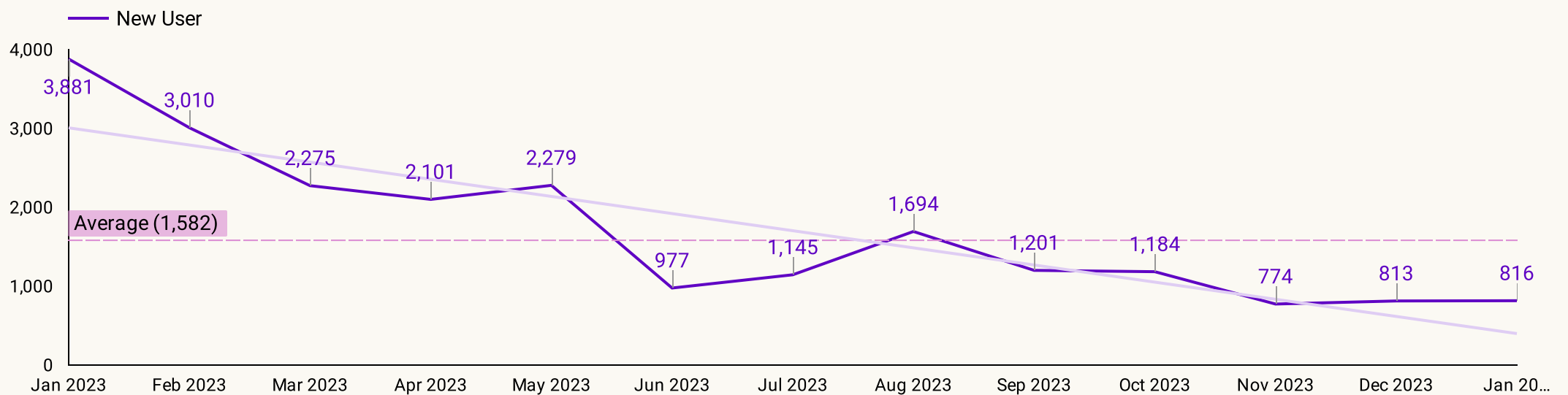
Total Revenue
¥13.22M

Success Revenue
¥6.58M

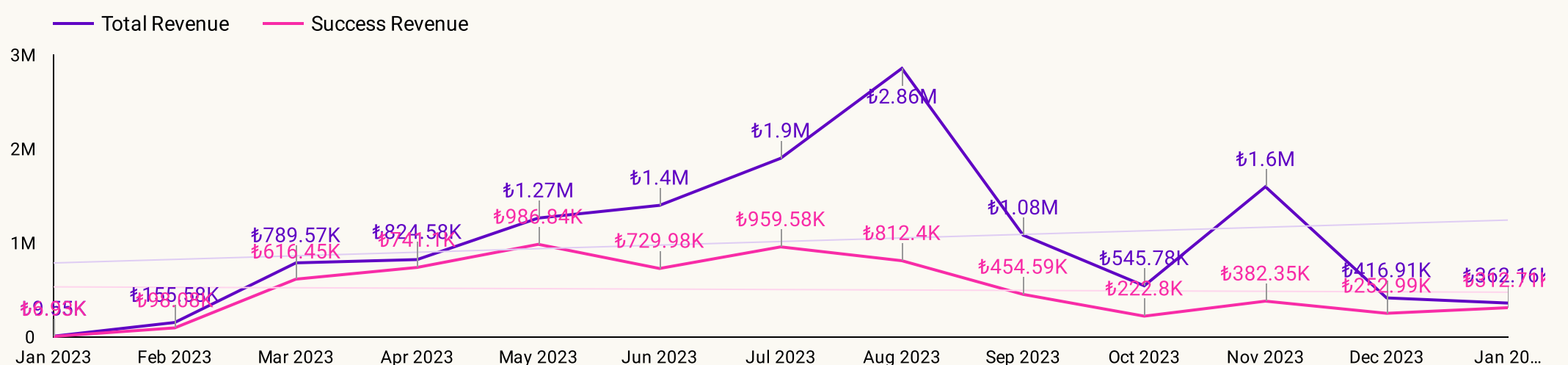
Potential Loss
¥6.64M

Suc. Rev. per Active User
¥5.00K

User Acquisition by Month



Revenue by Month





X - User Overview

Select date range

Active User KPI's

UserId

Match Played

12,027

Total Win

7,353

Total Lose

4,661

Win Rate

61.14%

User Level

14

Win Streak

666

Total Order

5,388

Success Revenue

฿4.22M

*All scorecards above represent Active users, i.e. users who have played at least 2 matches.

UserId	MatchId	CreationTime	matchtime
36909	46e312df-114a-4d75-b4f1-480eb1c0e165	May 11, 2023, 3:15:53PM	14,390
34913	e4f733eb-8f5d-41b3-988b-3a0e2219d96b	Apr 11, 2023, 2:27:31PM	14,387
35927	84bcfb46-8ae9-4f4f-8f8c-4d710c3dcceb	Apr 26, 2023, 11:15:00AM	14,362
31086	a7bfa414-4084-4057-a440-ca2941d567fc	May 07, 2023, 2:44:58AM	14,323
36458	04268214-f26f-456c-bc2c-297293e8a4b9	May 05, 2023, 10:37:06AM	14,309
41684	a6abd8d1-357c-44ac-a8c0-71f59efeda96	Aug 23, 2023, 9:25:00AM	14,289
41417	7c743fab-cd05-4c0d-bcae-e315338e176b	Aug 14, 2023, 9:45:56AM	14,284
36154	c2203ace-a4b2-4363-aa6e-3965d9e7a059	Apr 30, 2023, 2:28:59PM	14,254
36922	66eb2670-dc52-41cc-80ed-800602842090	May 09, 2023, 11:27:24PM	14,219

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*Match Detail Table



X - Order & Revenue

Select date range

Transaction KPI's

UserId

Success Order

6,867

Success Revenue

¥6.58M

Suc. Rev. Per Active User

¥5.00K

Suc. Order Per Active User

5.22

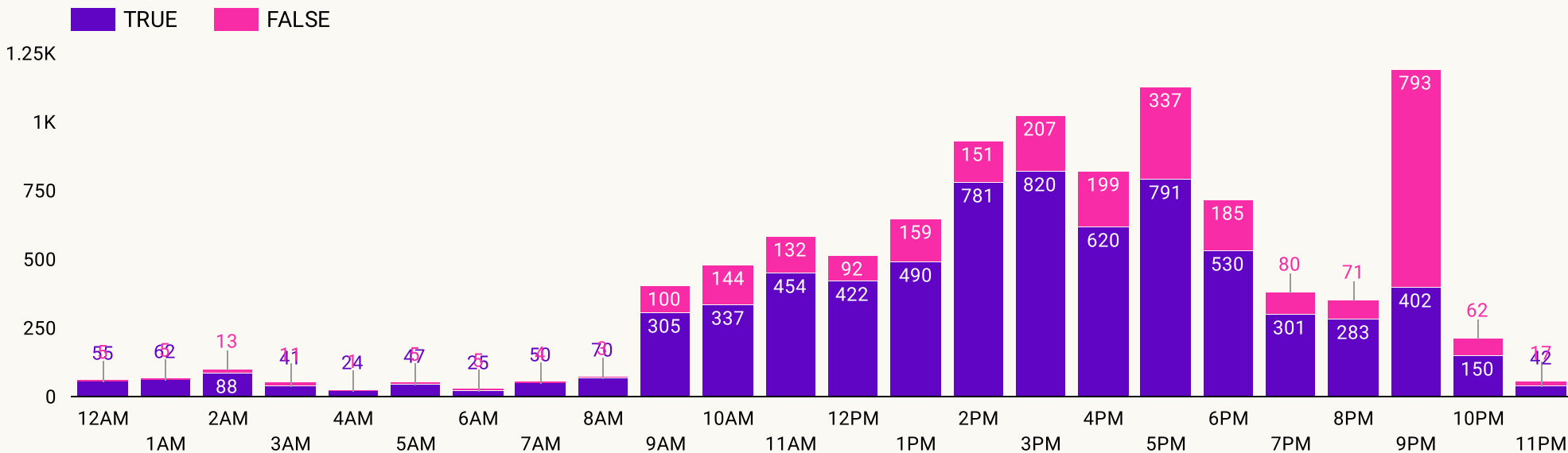
All Orders

ProductId

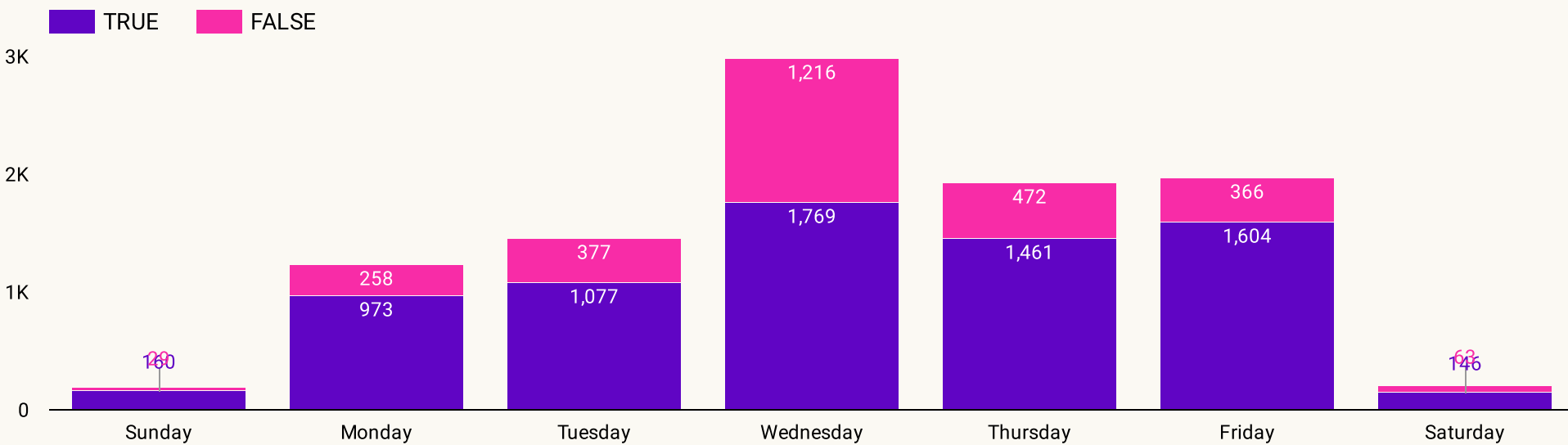
CreationTime	UserId	Product Name	IsSuccess	Price
Jan 23, 2024, 5:20:10 PM	47128	2000Gem_ProductChest3	TRUE	¥2,000
Jan 23, 2024, 2:07:52 PM	47078	100000_coin	TRUE	¥3,000
Jan 23, 2024, 1:39:23 PM	47078	10000_coin	TRUE	¥350
Jan 23, 2024, 1:32:17 PM	47078	100000_coin	TRUE	¥3,000
Jan 23, 2024, 1:31:21 PM	47078	100000_coin	TRUE	¥3,000
Jan 23, 2024, 12:24:00 PM	47117	1000_coin	TRUE	¥40
Jan 22, 2024, 6:17:00 PM	47111	2000Gem_ProductChest3	TRUE	¥2,000
Jan 22, 2024, 6:16:52 PM	47111	2000Gem_ProductChest3	TRUE	¥2,000
Jan 22, 2024, 6:11:53 PM	47111	2000Gem_ProductChest3	TRUE	¥2,000

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Success & Unsuccess Orders by Hours



Success & Unsuccess Orders by Weekdays



*True represents success order, False represents unsuccess order

Orders & Revenue Trends

