

Kayla Plunkett

(she/her)

Front End Development
UI/UX

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about

I have spent my adult life marrying my passion for helping people with a deep understanding of technology. I taught children with Autism to write MIDI music, I guided medical students in adapting to new learning environments and I was a key agent in transforming a sixty-year-old company into a top leader in ecommerce.

technologies

JavaScript ES6 • React • Node
NPM • Webpack • Git • HTML
CSS/SASS • Salesforce • Figma
Google Analytics • Photoshop
Jira

education

B.M., Music Therapy

Arizona State University

portfolio

blood lines is a 3D family tree visualizer built with D3.js and React

soil is a travel map, made with Javascript and the Google Maps API

[see more](#)

experience

Sally Beauty Holdings

2020 - present

Denton, TX

Manager, Front End Development & Testing

Optimized workflows and set SLAs based on needs from cross-functional business, marketing and product teams.

Negotiated with the Salesforce platform development team to advance the Front End team's professional growth needs.

Mentored five developers to optimize front end SEO and refactor code to meet ADA standards for nine sites and two AWS-powered apps.

Sr. Front End Developer

Implemented an Agile framework, leading to a 40% increase in dev productivity.

As the Front End SME, I owned the delivery of lean, omnichannel optimizations.

Developed A/B tests to drive core KPIs with an emphasis on continuous development and customer-centric design.

Front End Developer

Authored a rich knowledge base and hosted curated learning events, strengthening department-wide competence and autonomy.

Created scalable and reusable components to improve site load time and reduce build time.

Kayla Plunkett Web Design & Development

2018 - present

Dallas, TX

Front End Developer & Designer

Partnered closely with clients, blending our passions, to produce business sites anchored by customer centricity, mobile first design and SEO relevance.

With an emphasis on action and decision making, I delivered all client projects websites built with WordPress, CSS3 & PHP, within contract dates.