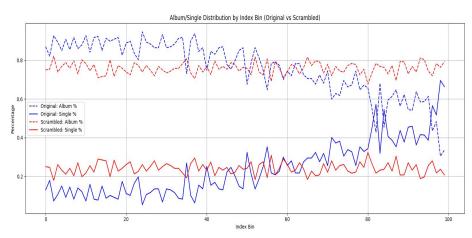
# Machine Learning - EX2

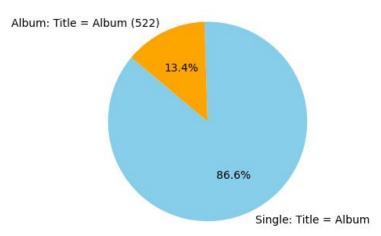
Insights & Conclusions

### **EDA**



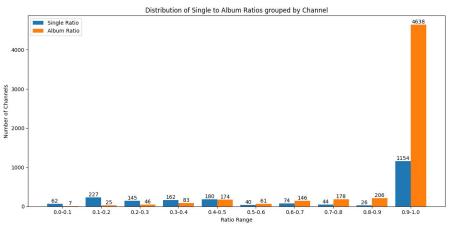
- Dataset order is biased
- Did not use this information
- Might have improved our scores
- Future inference will not have index, bad generalization

#### Subset of Matching Title and Album

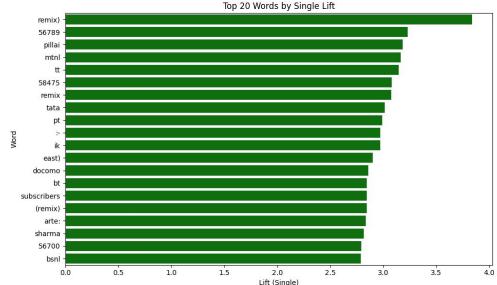


- Idea came from past experience
- Golden Feature #1!
- Demonstrates the strength of "String based features"
- pushed us to use bag of words

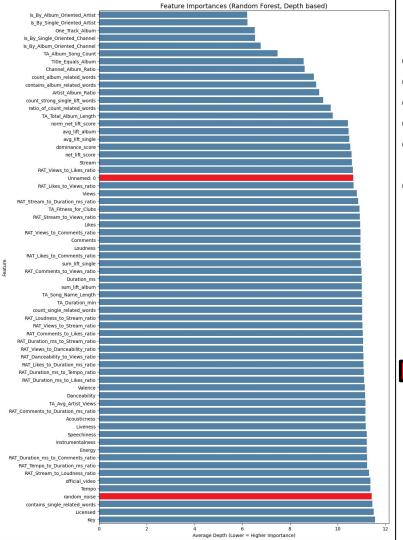




- most channels are purely album/single based.
- Even more so indicative of "Album songs"
- Golden feature #2!

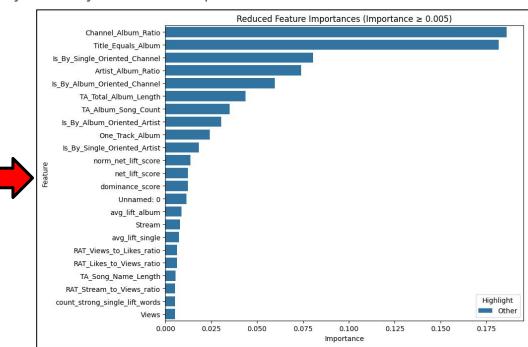


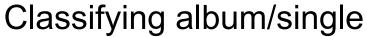
- "remix" lifts single
- Bag of words on string features. turn string
  -> numeric
- <u>Lift</u> metric cause imbalance
- Improve by parsing, tokenizing, trying things.. not in scope of this course
- words lifting in both single and album -> calculate a score

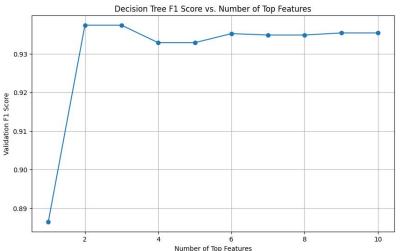


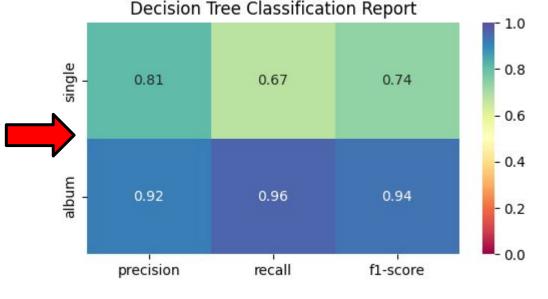
# Feature Importance

- importance for each feature using avg height in rf
- engineered features top the list
- add random noise for orientation of good vs bad features
- Unnamed: 0
- calculate correlation between all features and apply threshold to filter features.
- dynamically feed model top 1->n features







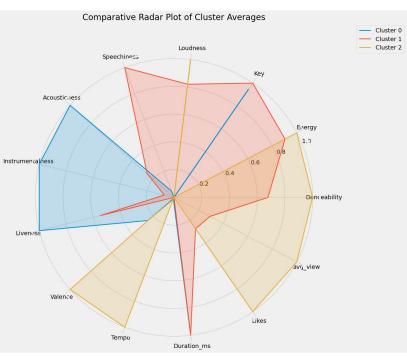


- tree models for non-normalized data
- choose top 1->n each time, get f1
- more features != better. even for trees based.
- top 2 features matter most

- model tuned for F1, not Accuracy (imbalance)
- Gap between the F1 scores of "Album" and "Single" - Each one in the role of "Positive"
- All models performed similarly

## Clustering

grouping by Artist and clustering Artists.



key to popularity: release short, loud, and upbeat songs

#### using only 2 features!!

