

Executive Dashboard

Total Revenue

108M

Total Trips

426K

Average Passenger Rating

7.66

Total New Passengers

177K

Trips Target

429K

% Change

-0.72%

Average...

7.98

% Change R

-3.94%

New...

185K

% Change P

-4.38%

Passenger Type

☐ New

☐ Repeated

City

All

Month

All

Parameters

☐ Total Revenue

☒ Total Trips

☐ Total New Passengers

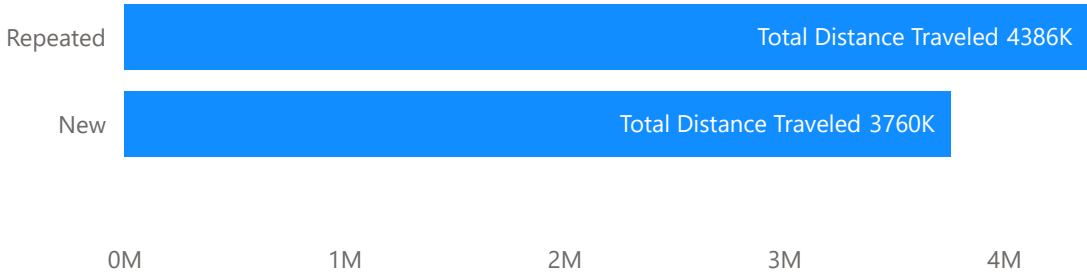
☐ Total Repeat Passengers

☐ Average Fare Per Km

☐ Repeat Passenger Rate

☐ Average Passenger Rati...

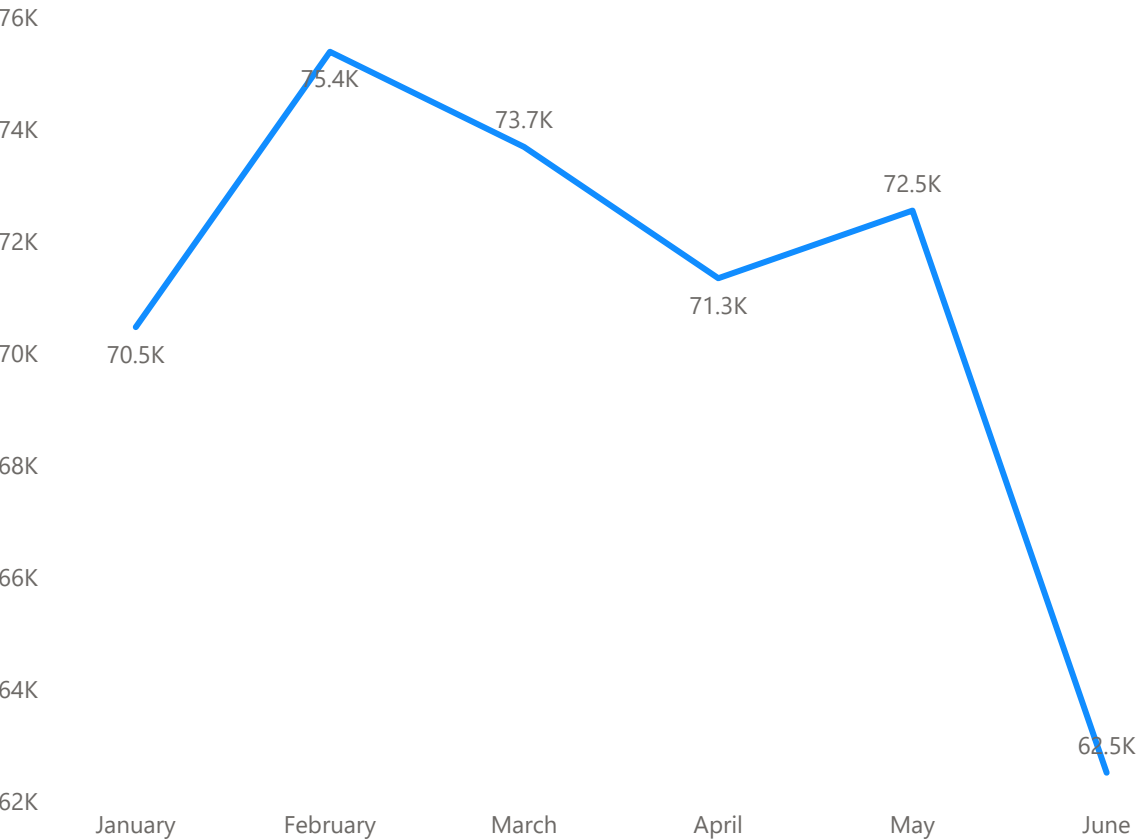
Total Distance Traveled by passenger_type



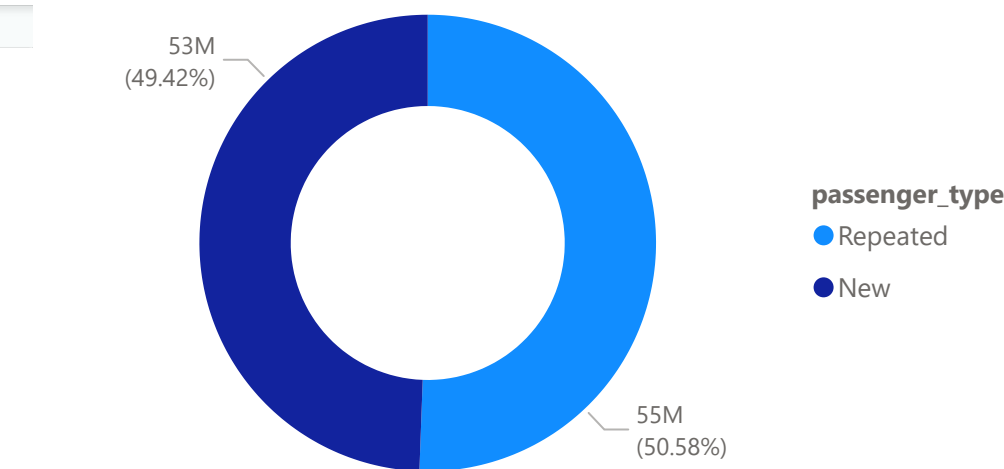
Average Fare Per Km by passenger_type



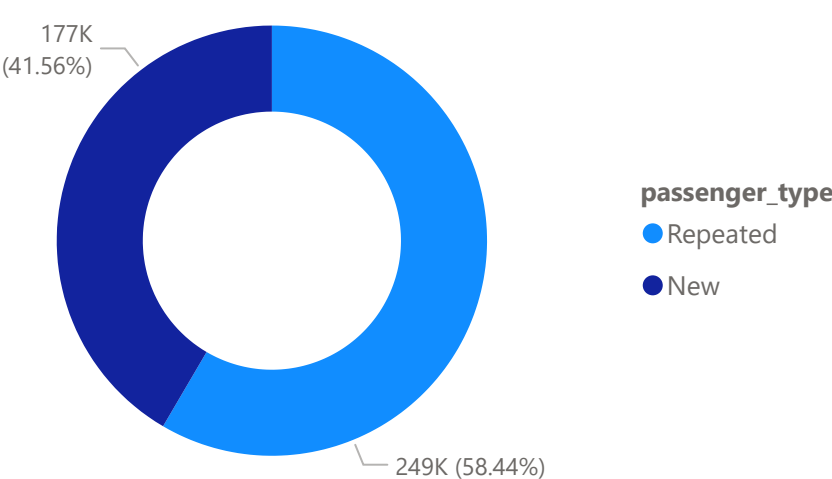
Total Trips by month_name



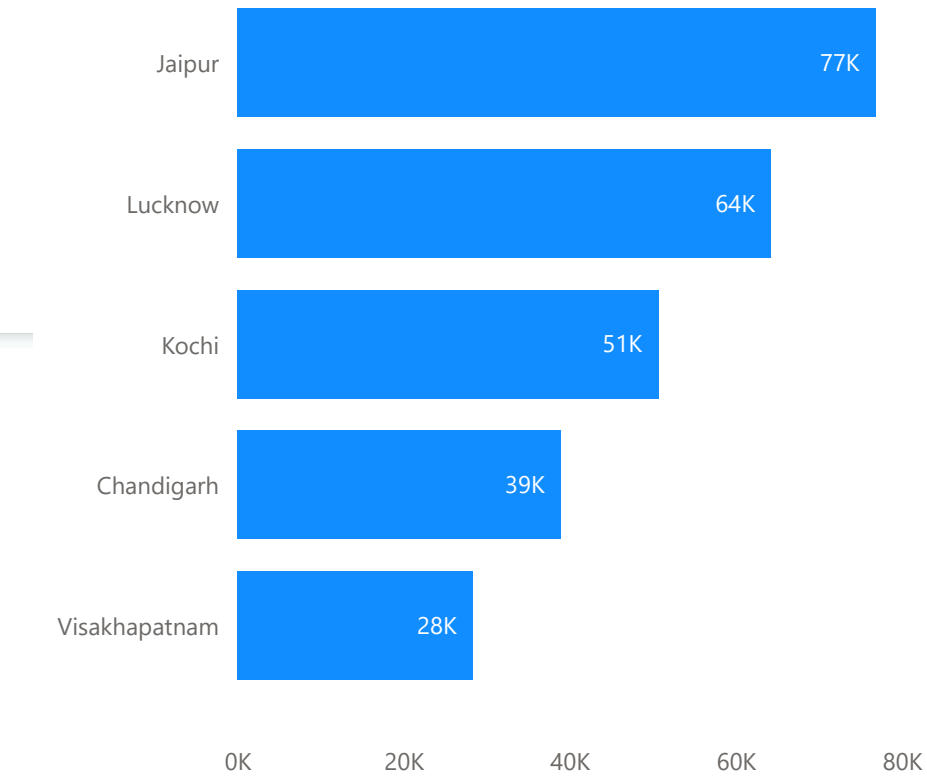
Total Revenue by passenger_type



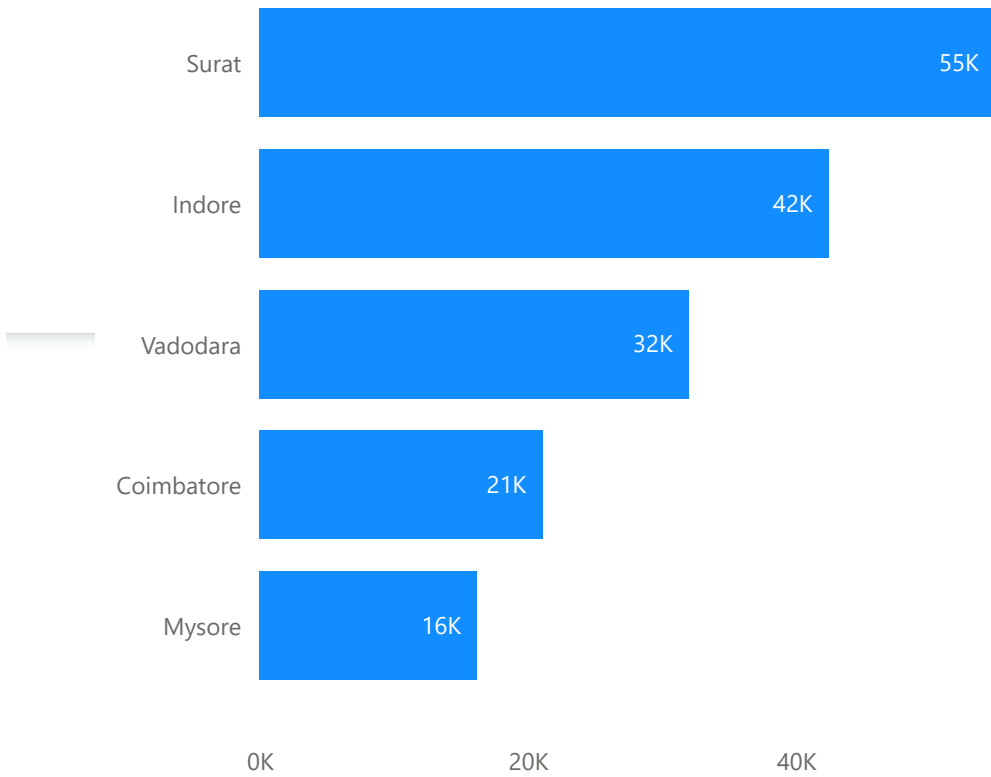
Total Trips by passenger_type



Top 5 Cities



Bottom 5 Cities



City Dashboard

Total Revenue

108M

Total Trips

426K

Average Passenger Rating

7.66

Total New Passengers

177K

Trips Target

429K

% Change

-0.72%

Target

7.98

% Change R

-3.94%

Target

185K

% Change P

-4.38%

Day Type

☐ Weekday

☐ Weekend

City

All

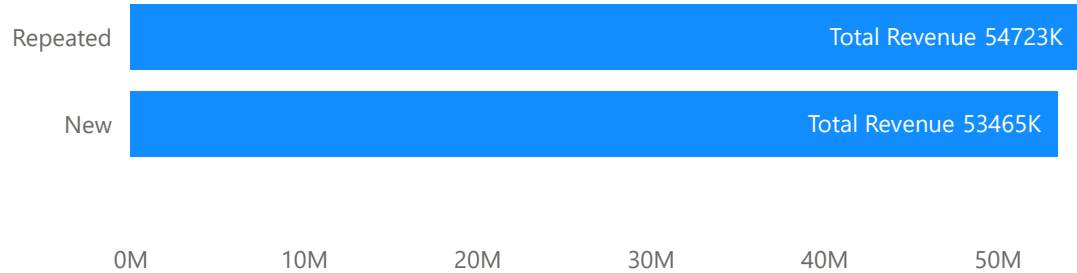
PassengerType

All

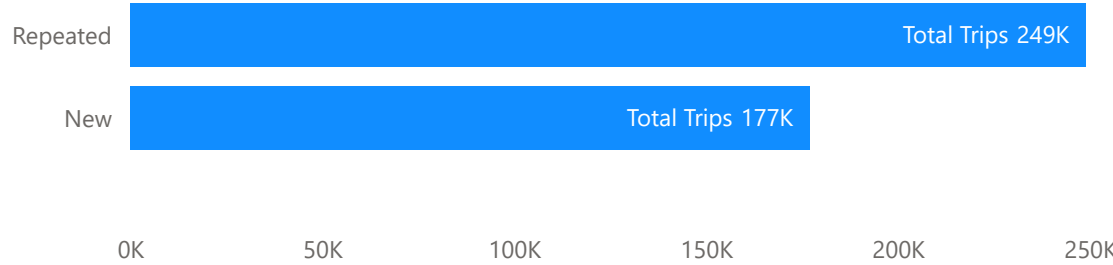
Month

All

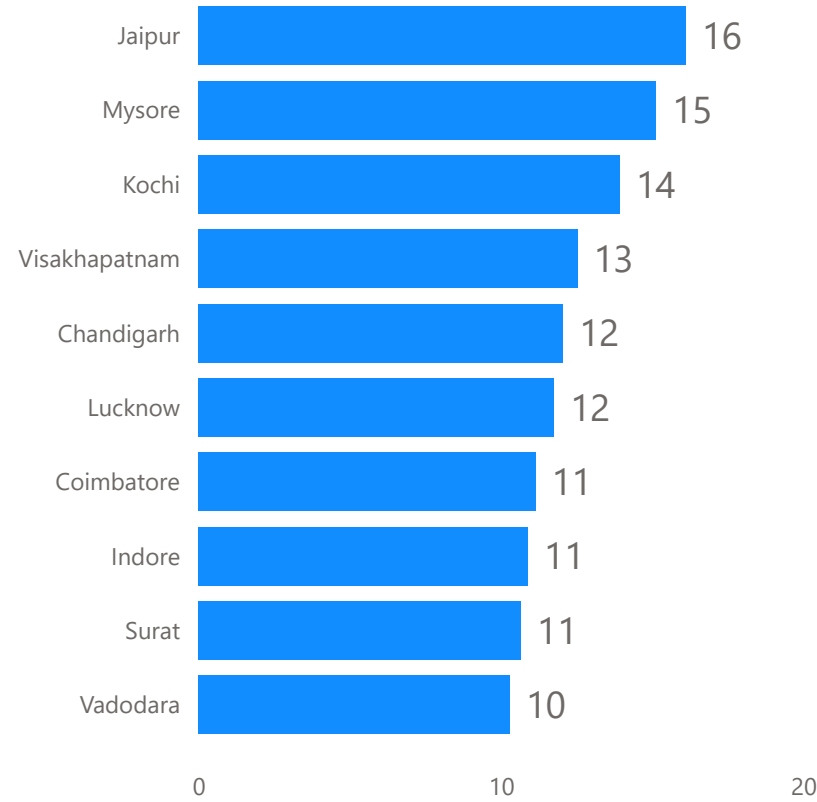
Total Revenue by passenger_type



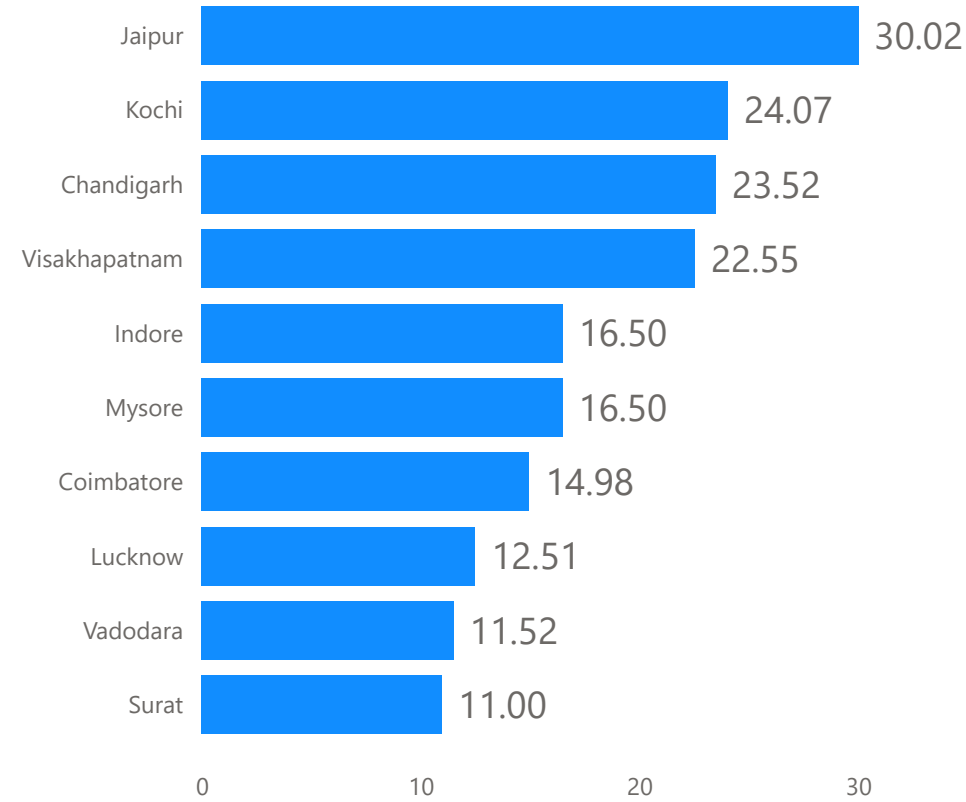
Total Trips by passenger_type



Average Fare Per Trip For Each City



Average Trip Distance By City



Parameters

☐ Total Revenue

☒ Total Trips

☐ Total New Passengers

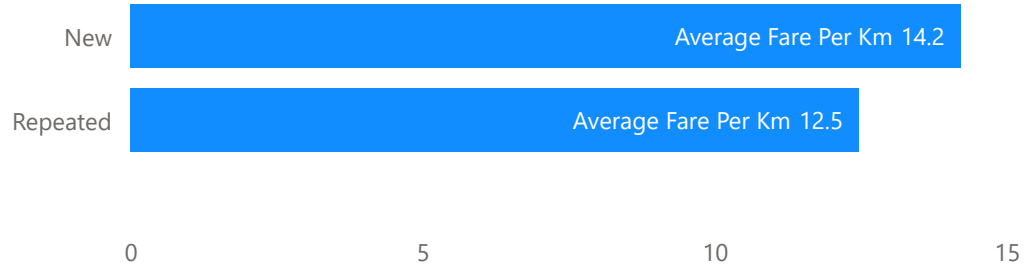
☐ Total Repeat Passengers

☐ Average Fare Per Km

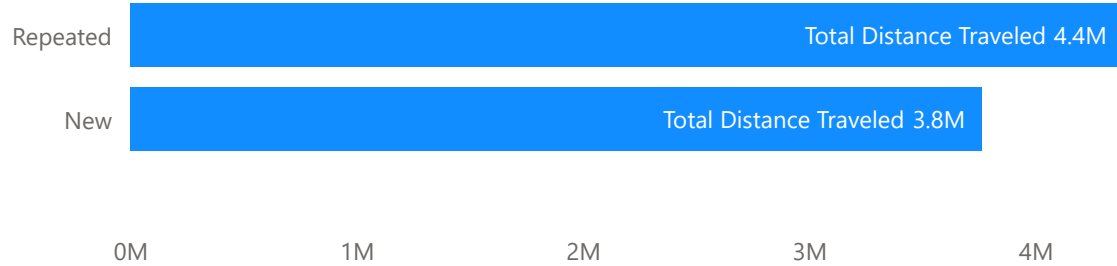
☐ Repeat Passenger Rate

☐ Average Passenger Rati...

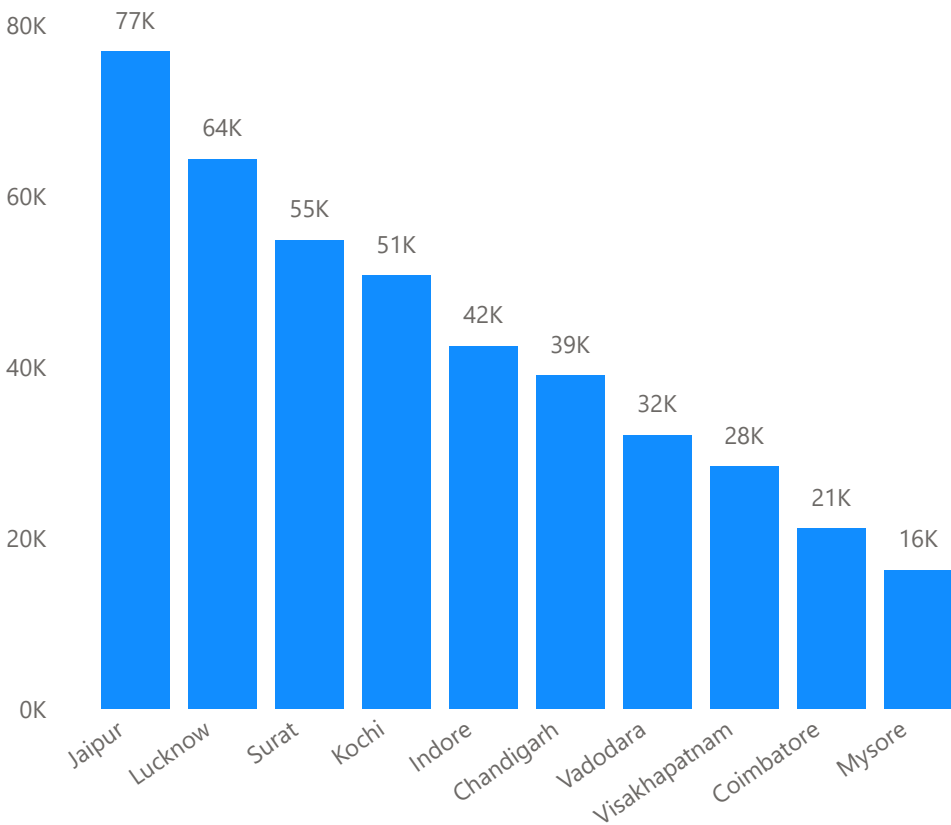
Average Fare Per Km by passenger_type



Total Distance Traveled by passenger_type



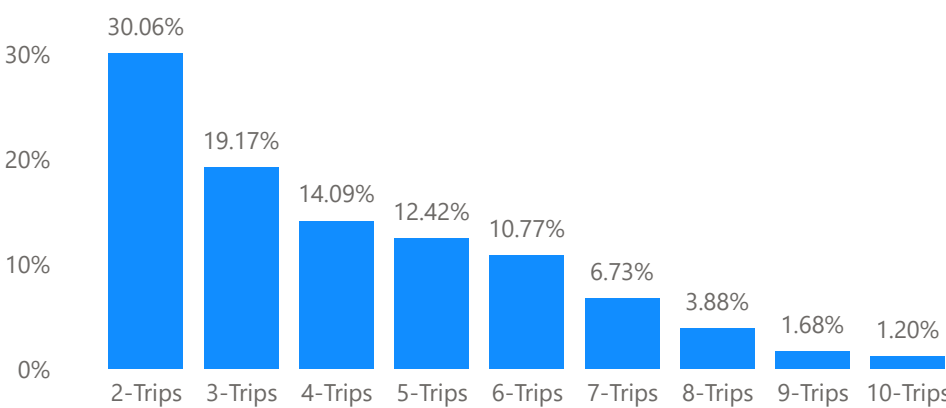
Total Trips by city_name



Actual Trips vs Target Trips

month_name	Total Trips	Total Trips Target	Target Percentage Difference
January	70462	72500	-2.81
February	75379	72500	3.97
March	73679	72500	1.63
April	71335	70500	1.18
May	72543	70500	2.90
June	62505	70500	-11.34
Total	425903	429000	-0.72

Repeat Trips Frequency Analysis



Passengers Dashboard

Total New Passengers

177K

Total Repeat Passengers

61K

Repeat Passenger Rate

25.73%

Average Passenger Ratings

7.66

New...

185K

% Change P

-4.38%

Average...

7.66

% Change R

-3.94%

Day Type

☐ Weekday

☐ Weekend

City

All

Passenger Type

All

Month

All

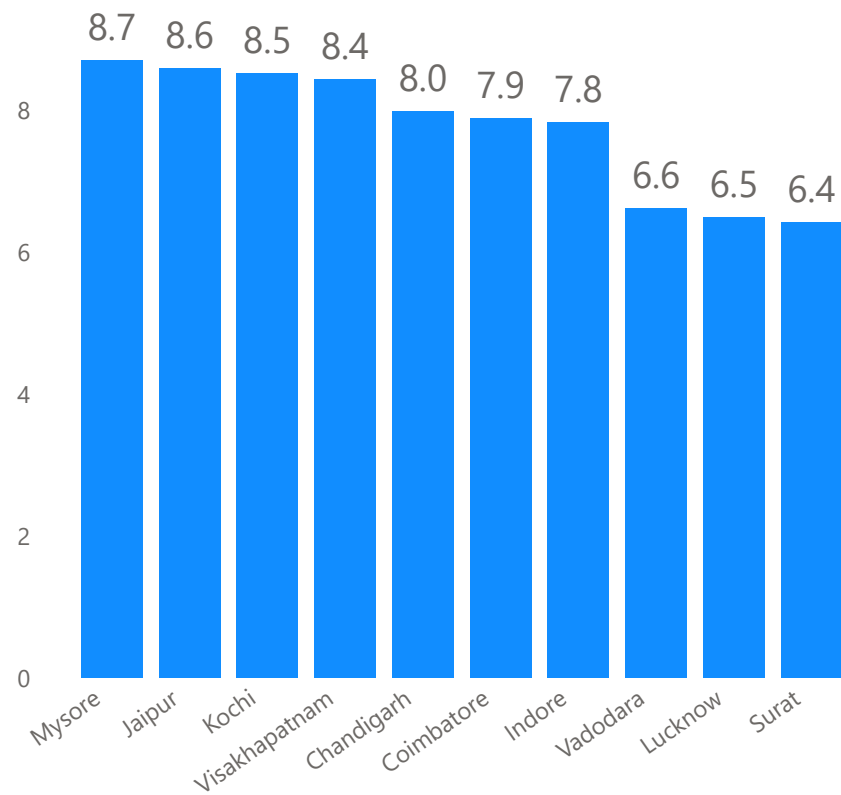
Average Passenger Rating

7.66

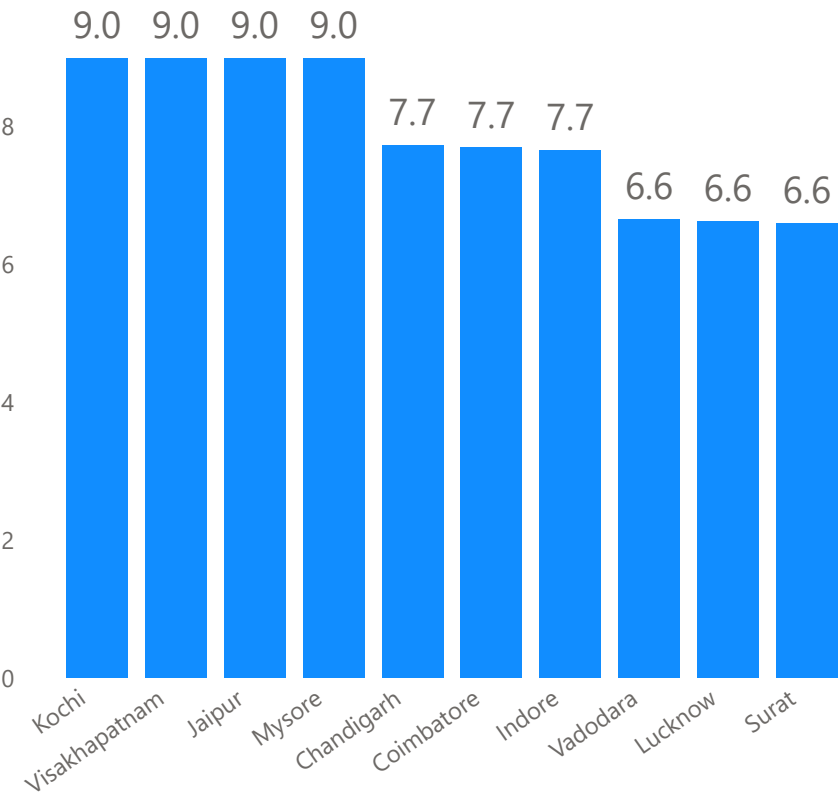
Average Driver Ratings

7.83

Average Passenger Ratings By City



Average Driver Ratings By City



City	APR	Target
Mysore	8.70	8.50
Jaipur	8.58	8.25
Kochi	8.52	8.50
Visakhapatnam	8.43	8.50
Chandigarh	7.98	8.00
Coimbatore	7.88	8.25
Indore	7.83	8.00
Vadodara	6.61	7.50
Lucknow	6.49	7.25
Surat	6.42	7.00
Total	7.66	79.75

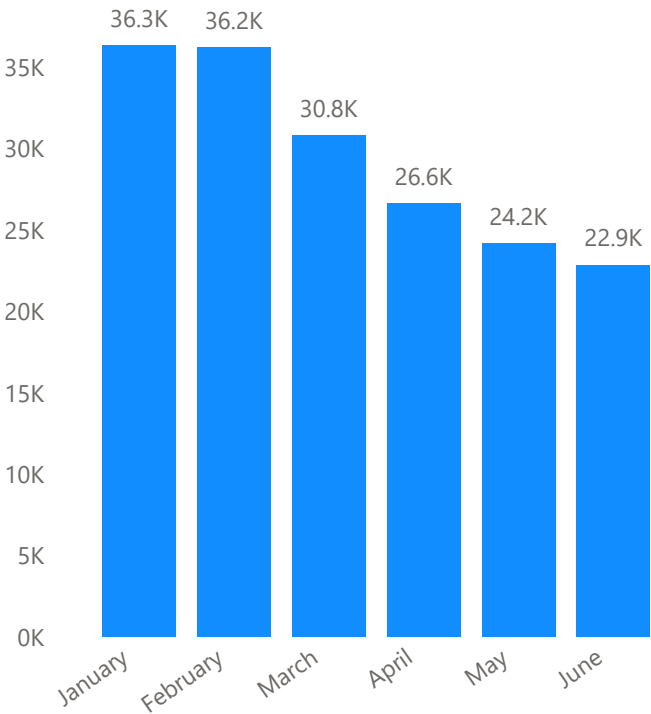
APR= Average Passenger Rating

City	TP	NP	RP	RPR
Jaipur	55538	45856	9682	17.43%
Kochi	34042	26416	7626	22.40%
Chandigarh	23978	18908	5070	21.14%
Lucknow	25857	16260	9597	37.12%
Indore	22079	14863	7216	32.68%
Visakhapatnam	17855	12747	5108	28.61%
Mysore	13158	11681	1477	11.23%
Surat	20264	11626	8638	42.63%
Vadodara	14473	10127	4346	30.03%
Coimbatore	11065	8514	2551	23.05%
Total	238309	176998	61311	25.73%

TP = Total Passengers
NP = New Passengers
RP = Repeat Passengers
RPR = Repeat Passengers

Actuals VS Target

Total New Passengers For Each Month



Target Passengers For Each Month

