DS-6030 Homework Module 7

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8. In the lab, a classification tree was applied to the Carseats data set after converting Sales into a qualitative response variable.

Now we will seek to predict Sales using regression trees and related approaches, treating the response as a quantitative variable.

(a) Split the data set into a training set and a test set.

```
Sales CompPrice Income Advertising Population Price ShelveLoc Age Education
# 324 10.36
                  107
                          105
                                       18
                                                  428
                                                        103
                                                                Medium
                                                                       34
                                                                                   12
# 167 6.71
                  119
                           67
                                       17
                                                  151
                                                        137
                                                                Medium
                                                                                   11
      Urban US
        Yes Yes
# 324
# 167
        Yes Yes
```

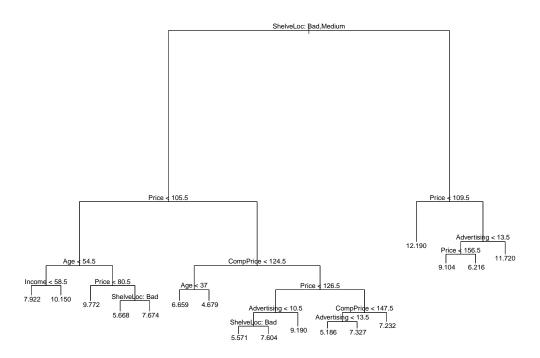
```
head(testing_data, n = 2)
```

```
Sales CompPrice Income Advertising Population Price ShelveLoc Age Education
# 8
      11.85
                  136
                           81
                                       15
                                                  425
                                                        120
                                                                  Good 67
                                                                                  10
# 123 6.88
                  119
                          100
                                        5
                                                   45
                                                        108
                                                               Medium
                                                                      75
                                                                                  10
      Urban US
        Yes Yes
# 8
# 123
        Yes Yes
```

(b) Fit a regression tree to the training set. Plot the tree, and interpret the results. What test MSE do you obtain?

```
library(tree)
full_tree <- tree(Sales ~ ., data = training_data)
summary(full_tree)</pre>
```

```
# Regression tree:
# tree(formula = Sales ~ ., data = training_data)
# Variables actually used in tree construction:
# [1] "ShelveLoc"
                    "Price"
                                  "Age"
                                                 "Income"
                                                               "CompPrice"
 [6] "Advertising"
# Number of terminal nodes:
# Residual mean deviance: 2.653 = 910.1 / 343
# Distribution of residuals:
     Min. 1st Qu.
                      Median
                                 Mean 3rd Qu.
                                                    Max.
 -5.18600 -1.09000 0.05305
                              0.00000
                                       1.08300
                                                4.63100
plot(full_tree)
text(full_tree, pretty = 0)
```



```
vector_of_predicted_sales <- predict(full_tree, newdata = testing_data)
vector_of_actual_sales <- testing_data$Sales
calculate_mean_squared_error(vector_of_predicted_sales, vector_of_actual_sales)</pre>
```

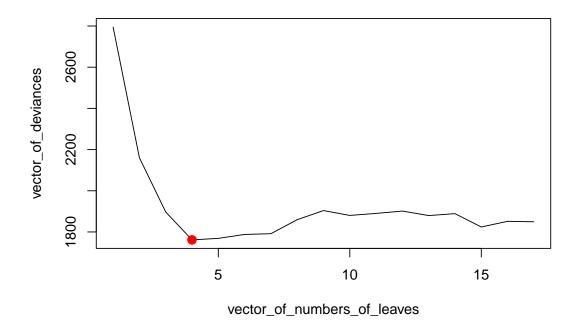
[1] 4.896065

When shelf location is good and price is less than 109.5 monetary units, our tree predicts that 12.190 thousand child car seats will be sold at each location in each time period.

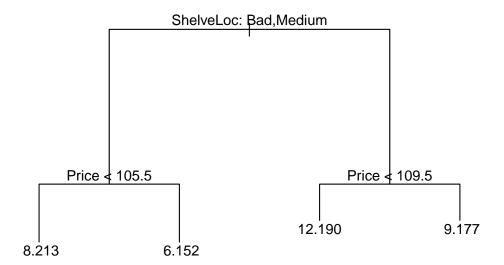
The test Mean Squared Error of our tree when predicting sales is 4.896 thousand².

(c) Use cross-validation in order to determine the optimal level of tree complexity. Does pruning the tree improve the test MSE?

```
object_of_types_prune_and_tree_sequence <- cv.tree(full_tree)
vector_of_numbers_of_leaves <- object_of_types_prune_and_tree_sequence$size
vector_of_deviances <- object_of_types_prune_and_tree_sequence$dev
plot(vector_of_numbers_of_leaves, vector_of_deviances, type = "l")
index_of_minimum_deviance <- which.min(vector_of_deviances)
optimal_number_of_leaves <-
    vector_of_numbers_of_leaves[index_of_minimum_deviance]
minimum_deviance <- min(vector_of_deviances)
points(
   optimal_number_of_leaves,
   minimum_deviance,
   col = "red",
   cex = 2,
   pch = 20
)</pre>
```



```
pruned_tree <- prune.tree(full_tree, best = optimal_number_of_leaves)
plot(pruned_tree)
text(pruned_tree, pretty = 0)</pre>
```



```
vector_of_predicted_sales <- predict(pruned_tree, newdata = testing_data)
calculate_mean_squared_error(vector_of_predicted_sales, vector_of_actual_sales)</pre>
```

[1] 6.785063

The test Mean Squared Error for the pruned tree is greater and less desirable than the Mean Squared Error for the full tree.

(d) Use the bagging approach in order to analyze this data. What test MSE do you obtain? Use the importance() function to determine which variables are most important.

Per An Introduction to Statistical Learning (Second Edition), bagging "is simply a special case of a random forest with [the number of variables randomly sampled as candidates at each split] m = p the number of predictors."

library(randomForest)

- # randomForest 4.7-1.1
- # Type rfNews() to see new features/changes/bug fixes.

```
index_of_column_Sales <-
    get_index_of_column_of_data_frame(training_data, "Sales")
data_frame_of_predictors <- training_data[, -index_of_column_Sales]
data_frame_of_sales <- training_data[, index_of_column_Sales]
number_of_predictors <- ncol(data_frame_of_predictors)
get_test_MSE_and_vector_of_ordered_percents_increase_in_MSE_for_random_forest <-
    function(mtry) {
    the_randomForest <- randomForest(
        formula = Sales ~ .,
        data = training_data,</pre>
```

```
mtry = mtry,
        importance = TRUE
    )
    vector_of_predicted_sales <-</pre>
        predict(the_randomForest, newdata = testing_data)
    test_MSE <- calculate_mean_squared_error(</pre>
        vector_of_predicted_sales,
        vector_of_actual_sales
    )
    matrix of importance metrics <- importance(the randomForest)</pre>
    vector_of_percents_increase_in_MSE <-</pre>
       matrix_of_importance_metrics[, "%IncMSE"]
    vector_of_indices_of_ordered_percents_increase_in_MSE <-</pre>
        order(vector_of_percents_increase_in_MSE, decreasing = TRUE)
    vector of ordered percents increase in MSE <-
        vector of percents increase in MSE[
            vector_of_indices_of_ordered_percents_increase_in_MSE
    list_of_test_MSE_and_vector_of_ordered_percents_increase_in_MSE_for_random_forest <-</pre>
        list(
            test_MSE = test_MSE,
            vector_of_ordered_percents_increase_in_MSE =
                vector_of_ordered_percents_increase_in_MSE
        )
    return(
        list_of_test_MSE_and_vector_of_ordered_percents_increase_in_MSE_for_random_forest
get_test_MSE_and_vector_of_ordered_percents_increase_in_MSE_for_random_forest(
    mtry = number_of_predictors
# $test_MSE
# [1] 2.912954
# $vector_of_ordered_percents_increase_in_MSE
    {\tt ShelveLoc}
                    Price
                             CompPrice Advertising
                                                                      Income
                                                             Age
                79.323197
                                          25.822124
                                                      25.716498
    81.267672
                             38.593171
                                                                   14.313945
    Education
                        US
                                 Urban Population
     2.885808
                 2.270115
                             -1.691179
                                          -2.211183
```

The test Mean Squared Error for our bootstrap aggregation (BAg) is 2.974, which is 0.607 of the MSE for our full tree and 0.438 of the MSE for our pruned tree.

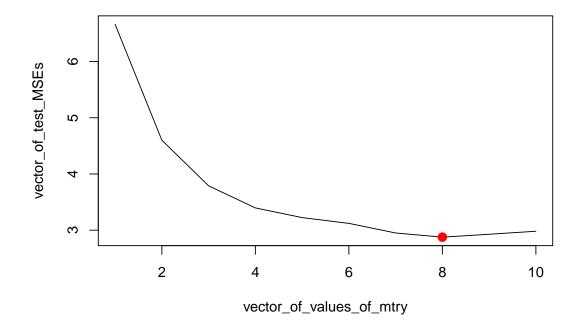
According to In a random forest, is larger %IncMSE better or worse?, "%IncMSE is the most robust and informative measure. IT is the increase in mse of predictions(estimated with out-of-bag-CV) as a result of variable j being permuted(values randomly shuffled)... the higher the number, the more important."

%IncMSE is highest for ShelveLoc followed by Price; ShelveLoc and Price are the two most important variables.

(e) Use random forests to analyze this data. What test MSE do you obtain? Use the importance() function to determine which variables are most important. Describe the effect of m, the number of variables considered at each split, on the error rate obtained.

```
data_frame_of_values_of_mtry_and_test_MSEs <- data.frame(</pre>
    matrix(NA, nrow = number of predictors, ncol = 2)
)
colnames(data_frame_of_values_of_mtry_and_test_MSEs) <- c("mtry", "test_MSE")</pre>
for (mtry in 1:number_of_predictors) {
    print(paste("mtry: ", mtry, sep = ""))
    data_frame_of_values_of_mtry_and_test_MSEs[mtry, "mtry"] <- mtry</pre>
    test_MSE_and_vector_of_ordered_percents_increase_in_MSE <-</pre>
        get_test_MSE_and_vector_of_ordered_percents_increase_in_MSE_for_random_forest(
            mtry = mtry
        )
    test_MSE <- test_MSE_and_vector_of_ordered_percents_increase_in_MSE$test_MSE</pre>
    vector_of_ordered_percents_increase_in_MSE <-</pre>
        test_MSE_and_vector_of_ordered_percents_increase_in_MSE$
            vector_of_ordered_percents_increase_in_MSE
    print(vector_of_ordered_percents_increase_in_MSE)
    data_frame_of_values_of_mtry_and_test_MSEs[mtry, "test_MSE"] <- test_MSE</pre>
}
# [1] "mtry: 1"
   ShelveLoc
                    Price
                                  Age Advertising
                                                     CompPrice
                                                                         US
  27.4145011 22.6376857 12.1022390 11.8362136
                                                     9.1428466
                                                                 6.3777495
       Income
                Education
                                Urban Population
                2.2635817 -0.2072851 -0.9091637
  5.7156306
# [1] "mtry: 2"
   ShelveLoc
                    Price Advertising
                                                     CompPrice
                                                                     Income
                                               Age
   44.880078
                37.860838
                            17.212010
                                         16.137100
                                                     14.665327
                                                                   6.413410
           US
                Education
                                Urban Population
     6.210358
                 1.257871
                            -1.022202
                                         -1.798896
 [1] "mtry: 3"
   ShelveLoc
                    Price Advertising
                                               Age
                                                     CompPrice
                                                                     Income
   57.917795
                48.708554
                            19.677702
                                                     18.673141
                                                                   7.957699
                                         19.528156
           US
                Education Population
                                             Urban
     5.868734
                 3.956120
                            -2.433051
                                         -2.642151
# [1] "mtry: 4"
   ShelveLoc
                    Price
                            CompPrice
                                               Age Advertising
                                                                     Income
    60.737660
                56.391682
                            23.604401
                                         21.854985
                                                     18.236436
                                                                   8.220434
#
           US
                Education
                                Urban Population
     6.106552
#
                 1.320007
                            -1.574042
                                        -1.839350
# [1] "mtry: 5"
   ShelveLoc
                            CompPrice
                    Price
                                               Age Advertising
                                                                     Income
    68.562969
                61.860220
                            25.200712
                                         23.425230
                                                     20.589795
                                                                  10.621514
                Education Population
           US
                                             Urban
     5.444433
                 3.662041
                            -1.106284
                                         -2.907471
 [1] "mtry: 6"
    ShelveLoc
                    Price
                            CompPrice
                                               Age Advertising
                                                                     Income
                67.104963
                                         24.706524
                                                     21.958387
#
    76.681110
                            29.750847
                                                                  11.035165
           US
                Education
                                Urban Population
     3.985181
                 2.732473
                            -1.483772
                                         -2.223225
# [1] "mtry: 7"
   ShelveLoc
                    Price
                            CompPrice
                                               Age Advertising
                                                                     Income
  79.7220186 72.1876642
                           34.2439225
                                        24.6451061 23.4062353 11.4780558
           US
                Education
                           Population
                                             Urban
    4.3765943
                2.7168918 -0.4954921 -1.9197438
```

```
# [1] "mtry: 8"
   ShelveLoc
                            CompPrice
                                               Age Advertising
                    Price
                                                                     Income
  79.5222605 74.7577736 33.7322095 24.6121401 24.4295814 14.3477921
                Education Population
           US
                                             Urban
   4.9868483
                2.4070209
                           -0.2734359 -1.8060475
# [1] "mtry: 9"
   ShelveLoc
                            CompPrice
                                               Age Advertising
                                                                     Income
                    Price
  83.989493
                                                     23.366049
                78.130492
                            38.157897
                                                                  13.876704
                                         26.980376
   Education
                       US
                           Population
                                             Urban
    3.103712
                 2.183155
                            -1.673313
                                         -2.381346
# [1] "mtry: 10"
   ShelveLoc
                            CompPrice Advertising
                    Price
                                                           Age
                                                                     Income
   81.363209
                            38.547174
                                                     22.778387
                                                                  14.981041
                77.647089
                                         27.190982
                Education
                                Urban Population
           US
     4.123539
                 3.332881
                            -1.602569
                                         -2.302125
print(data_frame_of_values_of_mtry_and_test_MSEs)
     mtry test MSE
        1 6.661409
# 1
# 2
        2 4.600594
# 3
        3 3.789455
# 4
        4 3.396240
        5 3.224155
# 5
        6 3.121334
# 6
# 7
        7 2.950383
# 8
        8 2.876444
# 9
        9 2.927813
# 10
       10 2.981307
vector_of_values_of_mtry <- data_frame_of_values_of_mtry_and_test_MSEs$mtry
vector_of_test_MSEs <- data_frame_of_values_of_mtry_and_test_MSEs$test_MSE</pre>
plot(
    x = vector_of_values_of_mtry,
    y = vector_of_test_MSEs,
    type = "1"
index_of_minimum_test_MSE <- which.min(vector_of_test_MSEs)</pre>
optimal value of mtry <-
    vector_of_values_of_mtry[index_of_minimum_test_MSE]
minimum_test_MSE <- min(vector_of_test_MSEs)</pre>
points(
    optimal_value_of_mtry,
    minimum_test_MSE,
    col = "red",
    cex = 2,
    pch = 20
)
```



See above plot for test Mean Squared Errors for different values of the number of variables randomly sampled as candidates at each split m. Test MSE decreases parabolically with number of variables to a minimum for m=8. In all cases ShelveLoc and Price are the most important predictors.

(f) Now analyze the data using BART, and report your results. (skip this exercise)

9. This problem involves the OJ data set which is part of the ISLR package.

- (a) Create a training set containing a random sample of 800 observations, and a test set containing the remaining observations.
- (b) Fit a tree to the training data, with Purchase as the response and the other variables as predictors. Use the summary() function to produce summary statistics about the tree, and describe the results obtained. What is the training error rate? How many terminal nodes does the tree have?
- (c) Type in the name of the tree object in order to get a detailed text output. Pick one of the terminal nodes, and interpret the information displayed.
- (d) Create a plot of the tree, and interpret the results.
- (e) Predict the response on the test data, and produce a confusion matrix comparing the test labels to the predicted test labels. What is the test error rate?
- (f) Apply the cv.tree() function to the training set in order to determine the optimal tree size.
- (g) Produce a plot with tree size on the x-axis and cross-validated classification error rate on the y-axis.
- (h) Which tree size corresponds to the lowest cross-validated classification error rate?

- (i) Produce a pruned tree corresponding to the optimal tree size obtained using cross-validation. If cross-validation does not lead to selection of a pruned tree, then create a pruned tree with five terminal nodes.
- (j) Compare the training error rates between the pruned and unpruned trees. Which is higher?
- (k) Compare the test error rates between the pruned and unpruned trees. Which is higher?