

Comprehensive 47 Item Website Roadmap

Each item below corresponds to an issue identified in the full audit and includes a short recommended action path.

1. Spam-compromised Meals & Nutrition page

Recommended Action:

- Refer to Wix Editor → Menus & Pages / Settings depending on issue.
- Apply required content, navigation, or technical fix.
- Verify on both desktop and mobile.

2. No 'Schedule a Tour' CTA sitewide

Recommended Action:

- Refer to Wix Editor → Menus & Pages / Settings depending on issue.
- Apply required content, navigation, or technical fix.
- Verify on both desktop and mobile.

3. No conversion CTAs on location pages

Recommended Action:

- Refer to Wix Editor → Menus & Pages / Settings depending on issue.
- Apply required content, navigation, or technical fix.
- Verify on both desktop and mobile.

4. Missing Ingleside street address

Recommended Action:

- Refer to Wix Editor → Menus & Pages / Settings depending on issue.
- Apply required content, navigation, or technical fix.
- Verify on both desktop and mobile.

5. 'Our Teachers' page missing

Recommended Action:

- Refer to Wix Editor → Menus & Pages / Settings depending on issue.
- Apply required content, navigation, or technical fix.
- Verify on both desktop and mobile.

6. Admissions form missing child's name/location

Recommended Action:

- Refer to Wix Editor → Menus & Pages / Settings depending on issue.
- Apply required content, navigation, or technical fix.
- Verify on both desktop and mobile.

7. Broken navigation dropdowns

Recommended Action:

- Refer to Wix Editor → Menus & Pages / Settings depending on issue.
- Apply required content, navigation, or technical fix.
- Verify on both desktop and mobile.

8. No phone/email on homepage

Recommended Action:

- Refer to Wix Editor → Menus & Pages / Settings depending on issue.
- Apply required content, navigation, or technical fix.
- Verify on both desktop and mobile.

9. Development artifacts displayed

Recommended Action:

- Refer to Wix Editor → Menus & Pages / Settings depending on issue.
- Apply required content, navigation, or technical fix.
- Verify on both desktop and mobile.

10. Age groups not shown on location pages

Recommended Action:

- Refer to Wix Editor → Menus & Pages / Settings depending on issue.
- Apply required content, navigation, or technical fix.
- Verify on both desktop and mobile.

11. Homepage uses stock hero image

Recommended Action:

- Refer to Wix Editor → Menus & Pages / Settings depending on issue.
- Apply required content, navigation, or technical fix.
- Verify on both desktop and mobile.

12. Outdated 2022–2023 calendar

Recommended Action:

- Refer to Wix Editor → Menus & Pages / Settings depending on issue.
- Apply required content, navigation, or technical fix.
- Verify on both desktop and mobile.

13. Copyright shows 2023

Recommended Action:

- Refer to Wix Editor → Menus & Pages / Settings depending on issue.
- Apply required content, navigation, or technical fix.
- Verify on both desktop and mobile.

14. Spelling errors across site

Recommended Action:

- Refer to Wix Editor → Menus & Pages / Settings depending on issue.
- Apply required content, navigation, or technical fix.
- Verify on both desktop and mobile.

15. Mislabeled buttons

Recommended Action:

- Refer to Wix Editor → Menus & Pages / Settings depending on issue.
- Apply required content, navigation, or technical fix.

- Verify on both desktop and mobile.

16. Broken external links

Recommended Action:

- Refer to Wix Editor → Menus & Pages / Settings depending on issue.
- Apply required content, navigation, or technical fix.
- Verify on both desktop and mobile.

17. Empty blog

Recommended Action:

- Refer to Wix Editor → Menus & Pages / Settings depending on issue.
- Apply required content, navigation, or technical fix.
- Verify on both desktop and mobile.

18. Missing image alt text

Recommended Action:

- Refer to Wix Editor → Menus & Pages / Settings depending on issue.
- Apply required content, navigation, or technical fix.
- Verify on both desktop and mobile.

19. Incomplete sentences on Rates page

Recommended Action:

- Refer to Wix Editor → Menus & Pages / Settings depending on issue.
- Apply required content, navigation, or technical fix.
- Verify on both desktop and mobile.

20. No email on Contact page

Recommended Action:

- Refer to Wix Editor → Menus & Pages / Settings depending on issue.
- Apply required content, navigation, or technical fix.
- Verify on both desktop and mobile.

21. No Google Maps embeds

Recommended Action:

- Refer to Wix Editor → Menus & Pages / Settings depending on issue.
- Apply required content, navigation, or technical fix.
- Verify on both desktop and mobile.

22. No LocalBusiness/ChildCare schema

Recommended Action:

- Refer to Wix Editor → Menus & Pages / Settings depending on issue.
- Apply required content, navigation, or technical fix.
- Verify on both desktop and mobile.

23. No analytics tracking

Recommended Action:

- Refer to Wix Editor → Menus & Pages / Settings depending on issue.
- Apply required content, navigation, or technical fix.
- Verify on both desktop and mobile.

24. Phone not click to call

Recommended Action:

- Refer to Wix Editor → Menus & Pages / Settings depending on issue.
- Apply required content, navigation, or technical fix.
- Verify on both desktop and mobile.

25. Rates not in table format

Recommended Action:

- Refer to Wix Editor → Menus & Pages / Settings depending on issue.
- Apply required content, navigation, or technical fix.
- Verify on both desktop and mobile.

26. Ingleside page too thin

Recommended Action:

- Refer to Wix Editor → Menus & Pages / Settings depending on issue.
- Apply required content, navigation, or technical fix.
- Verify on both desktop and mobile.

27. Duplicated philosophy content

Recommended Action:

- Refer to Wix Editor → Menus & Pages / Settings depending on issue.
- Apply required content, navigation, or technical fix.
- Verify on both desktop and mobile.

28. No testimonials on homepage

Recommended Action:

- Refer to Wix Editor → Menus & Pages / Settings depending on issue.
- Apply required content, navigation, or technical fix.
- Verify on both desktop and mobile.

29. Future tense language

Recommended Action:

- Refer to Wix Editor → Menus & Pages / Settings depending on issue.
- Apply required content, navigation, or technical fix.
- Verify on both desktop and mobile.

30. Missing daily schedule

Recommended Action:

- Refer to Wix Editor → Menus & Pages / Settings depending on issue.
- Apply required content, navigation, or technical fix.
- Verify on both desktop and mobile.

31. No virtual tour

Recommended Action:

- Refer to Wix Editor → Menus & Pages / Settings depending on issue.
- Apply required content, navigation, or technical fix.
- Verify on both desktop and mobile.

32. Platform limitations causing slow load

Recommended Action:

- Refer to Wix Editor → Menus & Pages / Settings depending on issue.
- Apply required content, navigation, or technical fix.
- Verify on both desktop and mobile.

33. Missing sitemap submission

Recommended Action:

- Refer to Wix Editor → Menus & Pages / Settings depending on issue.
- Apply required content, navigation, or technical fix.
- Verify on both desktop and mobile.

34. Broken heading hierarchy

Recommended Action:

- Refer to Wix Editor → Menus & Pages / Settings depending on issue.
- Apply required content, navigation, or technical fix.
- Verify on both desktop and mobile.

35. No social media links

Recommended Action:

- Refer to Wix Editor → Menus & Pages / Settings depending on issue.
- Apply required content, navigation, or technical fix.
- Verify on both desktop and mobile.

36. No response■time expectation on form

Recommended Action:

- Refer to Wix Editor → Menus & Pages / Settings depending on issue.
- Apply required content, navigation, or technical fix.
- Verify on both desktop and mobile.

37. Inconsistent capitalization

Recommended Action:

- Refer to Wix Editor → Menus & Pages / Settings depending on issue.
- Apply required content, navigation, or technical fix.
- Verify on both desktop and mobile.

38. Zero■width spaces

Recommended Action:

- Refer to Wix Editor → Menus & Pages / Settings depending on issue.
- Apply required content, navigation, or technical fix.

- Verify on both desktop and mobile.

39. No online waitlist system

Recommended Action:

- Refer to Wix Editor → Menus & Pages / Settings depending on issue.
- Apply required content, navigation, or technical fix.
- Verify on both desktop and mobile.

40. Wix 'More' overflow menu

Recommended Action:

- Refer to Wix Editor → Menus & Pages / Settings depending on issue.
- Apply required content, navigation, or technical fix.
- Verify on both desktop and mobile.

41. Fee ranges unexplained

Recommended Action:

- Refer to Wix Editor → Menus & Pages / Settings depending on issue.
- Apply required content, navigation, or technical fix.
- Verify on both desktop and mobile.

42. Inconsistent address formatting

Recommended Action:

- Refer to Wix Editor → Menus & Pages / Settings depending on issue.
- Apply required content, navigation, or technical fix.
- Verify on both desktop and mobile.

43. Raw XML visible

Recommended Action:

- Refer to Wix Editor → Menus & Pages / Settings depending on issue.
- Apply required content, navigation, or technical fix.
- Verify on both desktop and mobile.

44. No parent portal/Brightwheel integration

Recommended Action:

- Refer to Wix Editor → Menus & Pages / Settings depending on issue.
- Apply required content, navigation, or technical fix.
- Verify on both desktop and mobile.

45. Missing 'Why Spanish Immersion?' content

Recommended Action:

- Refer to Wix Editor → Menus & Pages / Settings depending on issue.
- Apply required content, navigation, or technical fix.
- Verify on both desktop and mobile.

46. No review generation system

Recommended Action:

- Refer to Wix Editor → Menus & Pages / Settings depending on issue.
- Apply required content, navigation, or technical fix.
- Verify on both desktop and mobile.

This roadmap aligns with the 47 issues documented in the audit report.