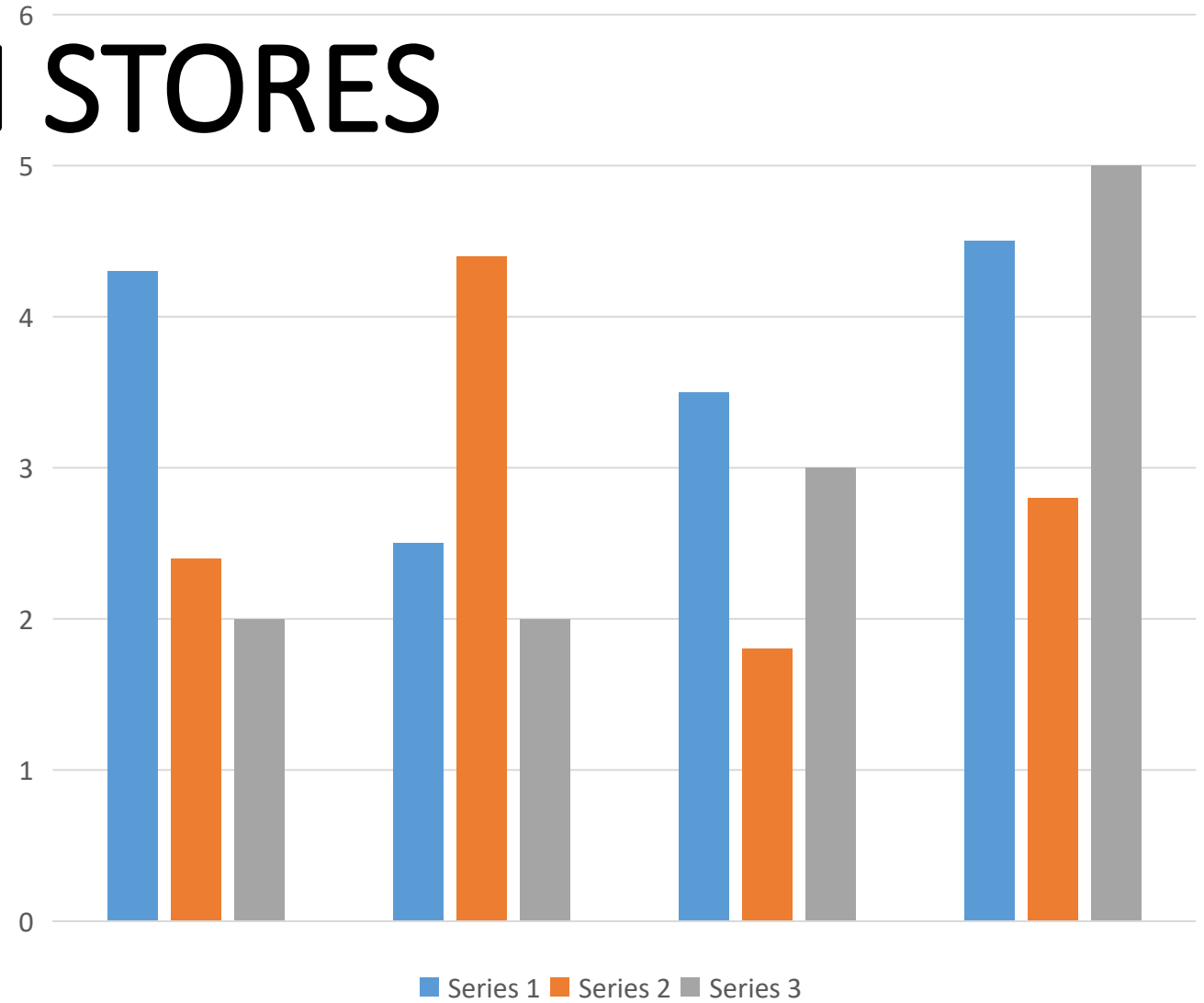


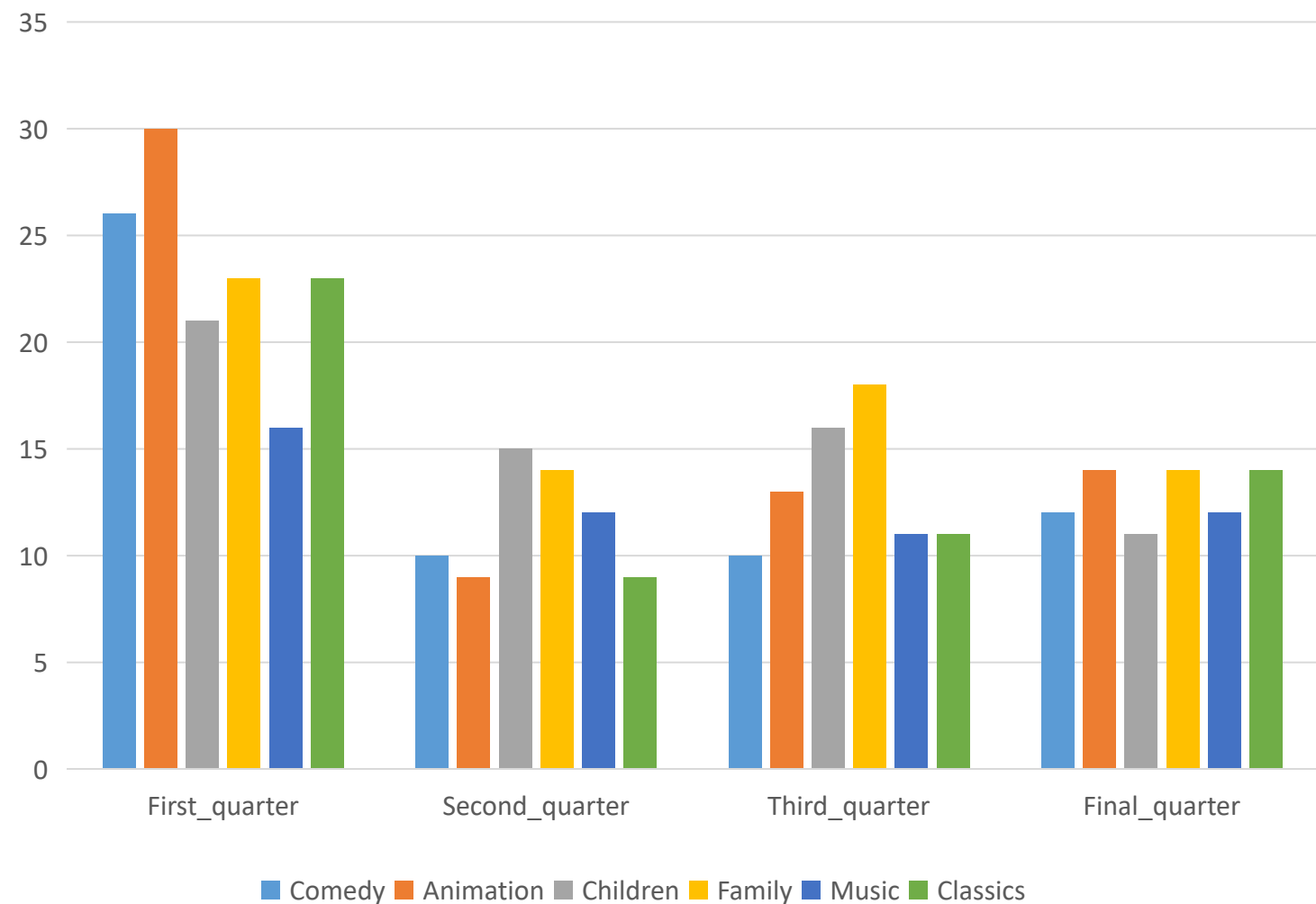
RENTAL ORDERS COMPARISON BETWEEN STORES

Analysing rental orders by store and month reveals that Store A consistently outperforms Store B in terms of rental orders throughout the year.



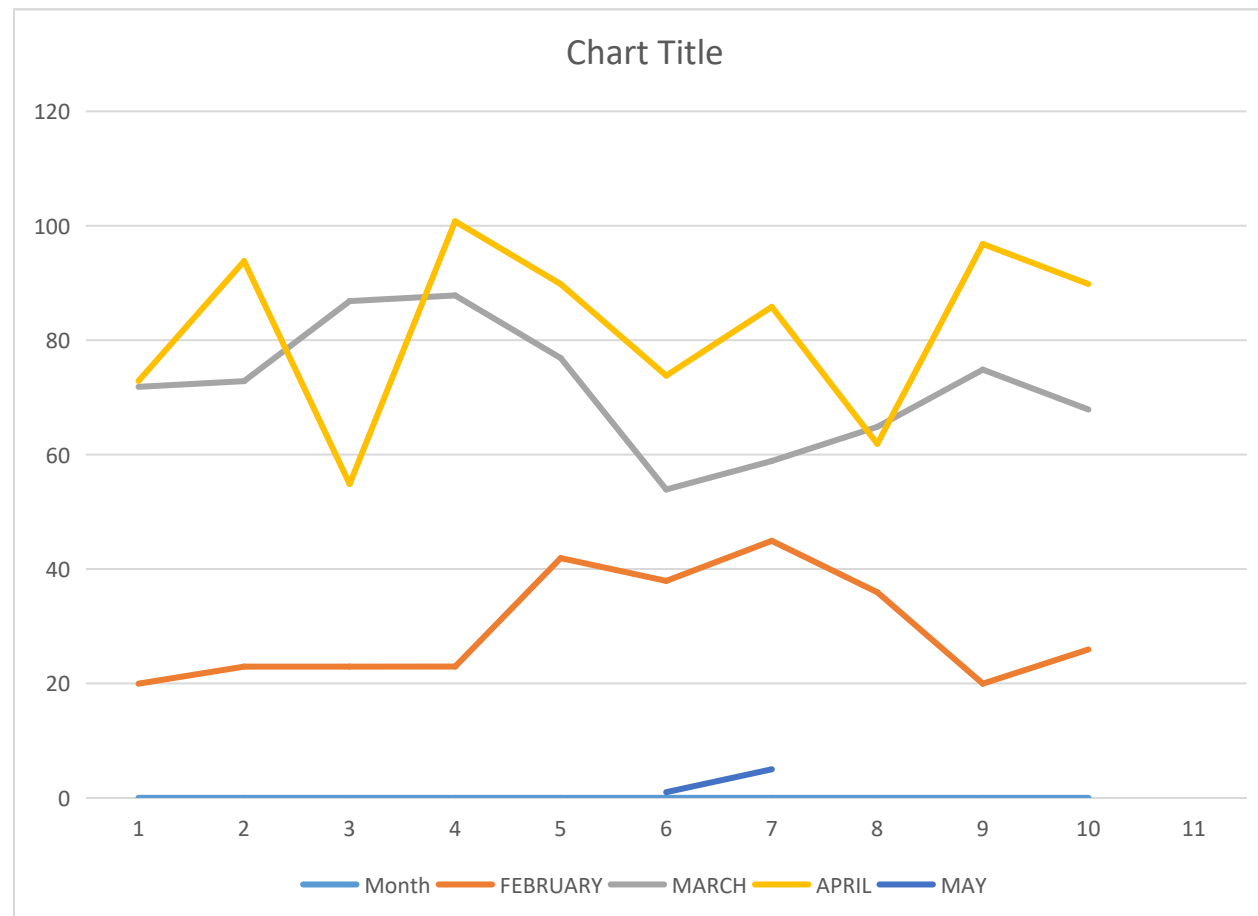
FAMILY FRIENDLY MOVIE RENTALS BY CATEGORY

The popularity of family-friendly movies is evident in this chart. Comedy and Animation are the most frequently rented genres among our customers.



MONTHLY PAYMENT COMPARISON FOR TOP PAYING CUSTOMERS

Customer payment patterns vary across the year, with some consistently high difference in payments for customers like Eleanor Hunt



Sum of rental_duration by category_name

The bar chart visually depicts the distribution of rental counts across different categories, showcasing the varying popularity of family movies within the selected categories.

