



# Owen Herterich

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903.241.3117

## EDUCATION

**Parsons The New School for Design** 2012 — present  
Master of Fine Arts in Design + Technology

**Texas A&M University** 2008 — 2012  
Bachelor of Science in Visualization  
Graduated Cum Laude

## EXPERIENCE

### Information Design Fellow at OSF

*New York City | January 2013 — Present*

Developing an SMS-based communication platform for HPCA, a palliative care organization based in South Africa. This system allows traditional healers and caretakers access to a web-based information database in remote regions.

### Bootcamp Teaching Fellow

*New York City | July 2013 — August 2013*

Instructed incoming Parsons MFADT candidates in code, logic, and Processing for an intensive, three-week technical skills course.

### Teaching Assistant at Parsons School of Design

*New York City | January 2013 — May 2013*

Assisted developing curriculum and teaching Creative Computing course for undergraduate students. Students acquired basic computing experience including Processing and Arduino.

### Webmaster/Designer at VFIC

*College Station, TX | June 2011 — July 2012*

Maintained website database, created web content, and designed posters and brochures for Vegetable and Fruit Improvement Center, a research organization at Texas A&M University.

### Staff Writer at The Battalion

*College Station, TX | August 2011 — May 2012*

Contributed lifestyle pieces on film, music, art, and community events for Texas A&M's student newspaper, which is read by over 50,000 people daily.

## ACTIVITIES

### dorkShop 2013 — Present

Currently serve on the board as Event Coordinator. Duties include setting up events, making posters, promoting activities.

### DT Student Council 2013 — Present

Elected member of student council for 2012 academic year.

### AIGA 2009 — Present

The Professional Association for Design | National Member