

# KATIE RILEY

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## Work Experience

### Showpad.com – Senior Product Designer & Design Manager

April 2014 - July 2017

B2B SaaS sales enablement platform in San Francisco, CA

In my three years at Showpad I designed hundreds of features for 10+ mobile and web apps. I worked alongside product and engineering teams to uncover user problems, devise solutions, conduct user research, prototype, and create finalized visual designs for native mobile and web apps. Year-by-year, I grew from Showpad's first and sole product designer, to the senior designer on a team of two, and finally to the manager of a team of six designers.

### Bright.com – Product Designer

Jan 2012 - Feb 2014

Online job search & SaaS recruiting platform in San Francisco, CA; acquired by LinkedIn for \$120M

I was one of two product designers for Bright's job search website, and the sole designer for its online recruiting platform. I was also the sole user researcher for both tools; I planned and conducted regular remote and in-person user interview and usability sessions.

### Perkins, Inc. – UI Designer

May 2010 - Jan 2012

Boutique gift company in Sacramento, CA

I designed and maintained e-commerce websites and designed graphics and layouts for physical products like greeting cards and stationery items.

## Education

### Boston University – BS in Communication, Summa Cum Laude

Aug 2007 - Dec 2010

Major in Communication with an emphasis in Advertising; minor in Psychology.

My studies focused on consumer behavior, social psychology, and digital design.

## Skills & Specializations

Product Design • Sketch • Prototyping (InVision, Principle, etc.) • Adobe Creative Suite • Native Mobile & Web UI/UX Design • User Research • SaaS & B2B Design • Design Management • Design Language / UI Kit Development