

KATIE RILEY

katie@katieriley.co

Work Experience

Showpad: Senior Product Designer & Design Manager

April 2014–July 2017

B2B SaaS sales enablement platform in San Francisco, CA

- **Native mobile app design:** I redesigned the UI/UX for Showpad's iOS and Android apps to align with iOS7 and Material Design. I also designed the UI/UX for the first launch of Showpad's Windows mobile app. These apps are now used by over 30,000 salespeople each month and have led to partnerships with each parent company: Showpad is an Apple Mobility Partner, a Featured Work App on Google Play for Work, and a strategic partner of Microsoft.
- **Design systems:** I documented design guidelines and built systems of reusable Sketch components for each Showpad product (10+ mobile and web applications). These design systems helped Showpad's small design team produce mockups for a large amount of products efficiently and consistently.
- **Design management:** I hired and onboarded a team of six designers. To help each designer participate end-to-end in the product design process, I documented and taught best-practices for conducting user research, defining user problems, prototyping, validating potential solutions, and creating finalized visual designs. I also led weekly design reviews to foster collaboration and constructive discussion of ongoing work.

Bright: Product Designer

Jan 2012–Feb 2014

SaaS recruiting platform & consumer job search website in San Francisco, CA; acquired by LinkedIn for \$120M

- **Enterprise design:** I was the sole product designer for Bright's enterprise recruiting product, which had a projected profit of \$6M in 2014.
- **Consumer design:** I was one of two designers for Bright's consumer job search website, which had 7 million monthly unique visitors.
- **User research:** I was also the sole user researcher for both tools; I planned and conducted remote and in-person user interviews and usability sessions.

Education

Boston University: BS in Communication, Summa Cum Laude