

# 小통하는 공간, SNS

2018.04 - 2018.06

photoshop, illustrator, aftereffect, bracket

평소 SNS를 하면서 그 속에 갇혀있는 것 같다는 생각이 들었습니다.  
SNS는 걸만 보면 끝이 없는 방대한 공간이어서 친구의 친구, 그리고  
그의 친구까지 마음만 먹으면 관계를 넓혀갈 수 있지만 그것도 SNS  
라는 틀 안에 국한돼있을 뿐이라고 생각이 들었습니다. 그래서 SNS를  
소통하는 공간이 아닌 小통하는 공간으로 표현하여 SNS의 실상을  
알리는 웹사이트를 기획하였습니다.

<https://ohhjin.github.io/sns/>

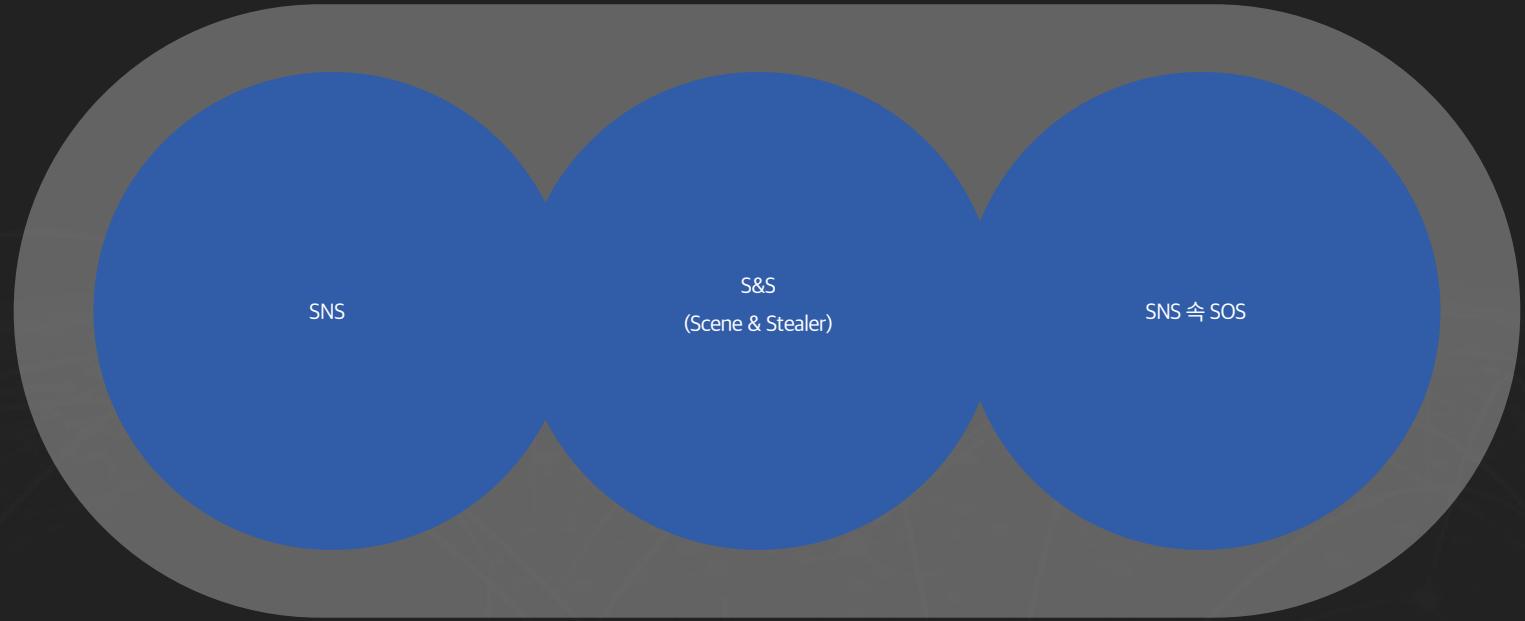
> 웹을 볼 수 있어요 !



# preview



# intention



세가지의 카테고리로 분류해 각 타이틀에 맞는 유형들을 보여주고,

웹 이용자가 직접 참여하게끔 유도

# design guide

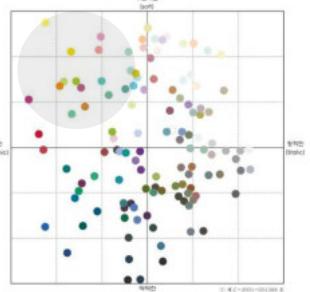
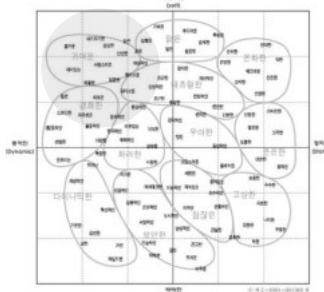
인트로 페이지에서는 그래픽적 영상을 통해 이목을 끌었으며, 각 서브페이지에 SNS를 이용하면서 볼 수 있는 다양한 사람들을 캐릭터화 시켜 각 사람들의 특징을 캐릭터에 담고자 하였습니다. 캐릭터들의 다양한 표정과 행동들이 SNS 속 보여지는 모습이라고 할 수 있습니다.

## font

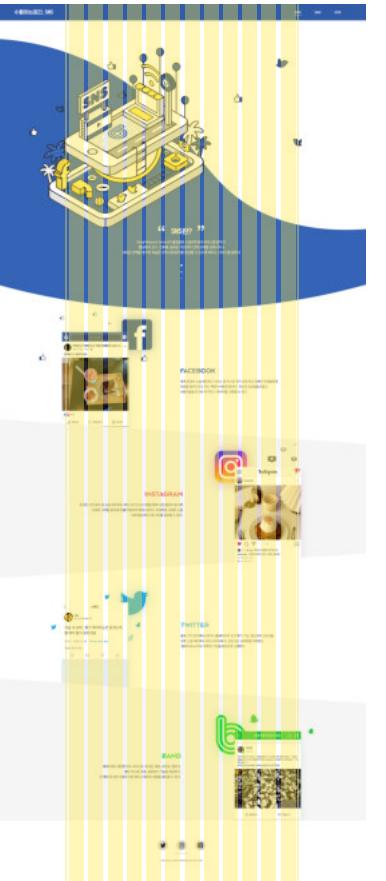
소통하는 공간

에스엔에스

## color



## grid system





# publishing

각 페이지가 정상적으로 구동이 될 수 있도록 HTML, CSS, JAVA SCRIPT 언어로 퍼블리싱 하였습니다.

```
17 <body>
18   <header id="header_container">
19     <h1 class="logo"><a href="index.html"></a></h1>
20     <nav class="gnb_wrap">
21       <ul>
22         <li class="m"><a href="main.html"></a></li>
23         <li class="m">
24           <a href="sas_01.html"></a>
25           <div class="sub">
26             <ul>
27               <li><a href="sas_01.html">나는 어떤 사람?</a></li>
28               <li><a href="sas_02.html">SNS 솔직 진상들</a></li>
29             </ul>
30           </div>
31         </li>
32         <li class="m">
33           <a href="sos.html">
34           <div class="sub">
35             <ul>
36               <li><a href="syn.html">SNS 증후군</a></li>
37               <li><a href="sos.html">SNS 증독 테스트</a></li>
38             </ul>
39           </div>
40         </li>
41       </ul>
42     </nav>
43   </header>
44
45   <section id="body_container">
46     
47   </section>
48
49   <footer id="footer_container">
50     <div class="footer_inner">
51       <div class="sns_wrap">
52         <ul><a href="errorPage.html"></a></li>
53         <li><a href="errorPage.html"></a></li>
54         <li><a href="errorPage.html"></a></li>
55       </ul>
56       <p class="txt">THE SMALL AREA COMMUNICATING, SNS</p>
57     </div>
58   </footer>
59
60   <!-- e: footer -->
61 </body>
62 </html>
63
64   <!-- s: header -->
65   <header id="header_container">
66     <h1 class="logo"><a href="index.html"></a></h1>
67     <nav class="gnb_wrap">
68       <ul>
69         <li class="m"><a href="main.html"></a></li>
70         <li class="m">
71           <a href="sas_01.html"></a>
72           <div class="sub">
73             <ul>
74               <li><a href="sas_01.html">나는 어떤 사람?</a></li>
75               <li><a href="sas_02.html">SNS 솔직 진상들</a></li>
76             </ul>
77           </div>
78         </li>
79         <li class="m">
80           <a href="sos.html">
81           <div class="sub">
82             <ul>
83               <li><a href="syn.html">SNS 증후군</a></li>
84               <li><a href="sos.html">SNS 증독 테스트</a></li>
85             </ul>
86           </div>
87         </li>
88       </ul>
89     </nav>
90   </header>
91
92   <!-- s: sns -->
93   <section id="body_container">
94     <div class="header_wrap" style="background-color:#000000; margin-top:20px; padding-top:10px; text-align:center; background-size:100% 100%; background-repeat: no-repeat; min-height:200px;">
95       <h2 class="title"><span>S&amp;S</span> (Scene Samp; Stealer)</h2>
96       <h3 class="subtitle">SNS 솔직 진상들</h3>
97       <p class="desc">
98         사람들은 SNS를 이용하면서 자신의 일상을 공유하는것에 재미를 들었고, 이로 인해 SNS에 반복적으로 글을 올립니다. 하지만 SNS를 이용하면서 사용자들은<br />
99         항상 좋은 글만 올리는 것은 아니다. 자신은 그런 의도로 올리지 않았더라도 보는 사람으로 하여금 피해를 줄 수 있다. 여기서는 SNS를 이용하면서 눈살을<br />
100        끊기리게 하는 소위 말하는 SNS 진상을 볼 수 있다.
101     </p>
102   </div>
103
104   <!-- s: content -->
105   <div class="content_type03">
106     <div class="yn">
107       <span class="y">예</span>
108       <span class="n">아니오</span>
109     </div>
110     <form name="form">
111       <div class="inner">
112         <ul>
113           <li><input checked="" type="radio" id="addiction1_1" name="addiction1" /><label for="addiction1_1">예</label></li>
114           <li><input type="radio" id="addiction1_2" name="addiction1" /><label for="addiction1_2">아니오</label></li>
115         </ul>
116       </div>
117       <!-- e: item -->
118       <div class="item">
119         <input checked="" type="radio" id="addiction2_1" name="addiction2" /><label for="addiction2_1">예</label>
120         <input type="radio" id="addiction2_2" name="addiction2" /><label for="addiction2_2">아니오</label>
121       </div>
122       <!-- e: item -->
123       <div class="item">
124         <input checked="" type="radio" id="addiction3_1" name="addiction3" /><label for="addiction3_1">예</label>
125         <input type="radio" id="addiction3_2" name="addiction3" /><label for="addiction3_2">아니오</label>
126       </div>
127       <!-- e: item -->
128       <div class="item">
129         <input checked="" type="radio" id="addiction4_1" name="addiction4" /><label for="addiction4_1">예</label>
130         <input type="radio" id="addiction4_2" name="addiction4" /><label for="addiction4_2">아니오</label>
131       </div>
132       <!-- e: item -->
133       <div class="item">
134         <input checked="" type="radio" id="addiction5_1" name="addiction5" /><label for="addiction5_1">예</label>
135         <input type="radio" id="addiction5_2" name="addiction5" /><label for="addiction5_2">아니오</label>
136       </div>
137       <!-- e: item -->
138       <div class="item">
139         <input checked="" type="radio" id="addiction6_1" name="addiction6" /><label for="addiction6_1">예</label>
140         <input type="radio" id="addiction6_2" name="addiction6" /><label for="addiction6_2">아니오</label>
141       </div>
142       <!-- e: item -->
143       <div class="item">
144         <input checked="" type="radio" id="addiction7_1" name="addiction7" /><label for="addiction7_1">예</label>
145         <input type="radio" id="addiction7_2" name="addiction7" /><label for="addiction7_2">아니오</label>
146       </div>
147       <!-- e: item -->
148       <div class="item">
149         <input checked="" type="radio" id="addiction8_1" name="addiction8" /><label for="addiction8_1">예</label>
150         <input type="radio" id="addiction8_2" name="addiction8" /><label for="addiction8_2">아니오</label>
151       </div>
152       <!-- e: item -->
153       <div class="item">
154         <input checked="" type="radio" id="addiction9_1" name="addiction9" /><label for="addiction9_1">예</label>
155         <input type="radio" id="addiction9_2" name="addiction9" /><label for="addiction9_2">아니오</label>
156       </div>
157       <!-- e: item -->
158       <div class="item">
159         <input checked="" type="radio" id="addiction10_1" name="addiction10" /><label for="addiction10_1">예</label>
160         <input type="radio" id="addiction10_2" name="addiction10" /><label for="addiction10_2">아니오</label>
161       </div>
162       <!-- e: item -->
163       <div class="item">
164         <input checked="" type="radio" id="addiction11_1" name="addiction11" /><label for="addiction11_1">예</label>
165         <input type="radio" id="addiction11_2" name="addiction11" /><label for="addiction11_2">아니오</label>
166       </div>
167       <!-- e: item -->
168       <div class="item">
169         <input checked="" type="radio" id="addiction12_1" name="addiction12" /><label for="addiction12_1">예</label>
170         <input type="radio" id="addiction12_2" name="addiction12" /><label for="addiction12_2">아니오</label>
171       </div>
172       <!-- e: item -->
173       <div class="item">
174         <input checked="" type="radio" id="addiction13_1" name="addiction13" /><label for="addiction13_1">예</label>
175         <input type="radio" id="addiction13_2" name="addiction13" /><label for="addiction13_2">아니오</label>
176       </div>
177       <!-- e: item -->
178       <div class="item">
179         <input checked="" type="radio" id="addiction14_1" name="addiction14" /><label for="addiction14_1">예</label>
180         <input type="radio" id="addiction14_2" name="addiction14" /><label for="addiction14_2">아니오</label>
181       </div>
182       <!-- e: item -->
183       <div class="item">
184         <input checked="" type="radio" id="addiction15_1" name="addiction15" /><label for="addiction15_1">예</label>
185         <input type="radio" id="addiction15_2" name="addiction15" /><label for="addiction15_2">아니오</label>
186       </div>
187       <!-- e: item -->
188       <div class="item">
189         <input checked="" type="radio" id="addiction16_1" name="addiction16" /><label for="addiction16_1">예</label>
190         <input type="radio" id="addiction16_2" name="addiction16" /><label for="addiction16_2">아니오</label>
191       </div>
192       <!-- e: item -->
193       <div class="item">
194         <input checked="" type="radio" id="addiction17_1" name="addiction17" /><label for="addiction17_1">예</label>
195         <input type="radio" id="addiction17_2" name="addiction17" /><label for="addiction17_2">아니오</label>
196       </div>
197       <!-- e: item -->
198       <div class="item">
199         <input checked="" type="radio" id="addiction18_1" name="addiction18" /><label for="addiction18_1">예</label>
200         <input type="radio" id="addiction18_2" name="addiction18" /><label for="addiction18_2">아니오</label>
201       </div>
202       <!-- e: item -->
203       <div class="item">
204         <input checked="" type="radio" id="addiction19_1" name="addiction19" /><label for="addiction19_1">예</label>
205         <input type="radio" id="addiction19_2" name="addiction19" /><label for="addiction19_2">아니오</label>
206       </div>
207       <!-- e: item -->
208       <div class="item">
209         <input checked="" type="radio" id="addiction20_1" name="addiction20" /><label for="addiction20_1">예</label>
210         <input type="radio" id="addiction20_2" name="addiction20" /><label for="addiction20_2">아니오</label>
211       </div>
212       <!-- e: item -->
213       <div class="item">
214         <input checked="" type="radio" id="addiction21_1" name="addiction21" /><label for="addiction21_1">예</label>
215         <input type="radio" id="addiction21_2" name="addiction21" /><label for="addiction21_2">아니오</label>
216       </div>
217       <!-- e: item -->
218       <div class="item">
219         <input checked="" type="radio" id="addiction22_1" name="addiction22" /><label for="addiction22_1">예</label>
220         <input type="radio" id="addiction22_2" name="addiction22" /><label for="addiction22_2">아니오</label>
221       </div>
222       <!-- e: item -->
223       <div class="item">
224         <input checked="" type="radio" id="addiction23_1" name="addiction23" /><label for="addiction23_1">예</label>
225         <input type="radio" id="addiction23_2" name="addiction23" /><label for="addiction23_2">아니오</label>
226       </div>
227       <!-- e: item -->
228       <div class="item">
229         <input checked="" type="radio" id="addiction24_1" name="addiction24" /><label for="addiction24_1">예</label>
230         <input type="radio" id="addiction24_2" name="addiction24" /><label for="addiction24_2">아니오</label>
231       </div>
232       <!-- e: item -->
233       <div class="item">
234         <input checked="" type="radio" id="addiction25_1" name="addiction25" /><label for="addiction25_1">예</label>
235         <input type="radio" id="addiction25_2" name="addiction25" /><label for="addiction25_2">아니오</label>
236       </div>
237       <!-- e: item -->
238       <div class="item">
239         <input checked="" type="radio" id="addiction26_1" name="addiction26" /><label for="addiction26_1">예</label>
240         <input type="radio" id="addiction26_2" name="addiction26" /><label for="addiction26_2">아니오</label>
241       </div>
242       <!-- e: item -->
243       <div class="item">
244         <input checked="" type="radio" id="addiction27_1" name="addiction27" /><label for="addiction27_1">예</label>
245         <input type="radio" id="addiction27_2" name="addiction27" /><label for="addiction27_2">아니오</label>
246       </div>
247       <!-- e: item -->
248       <div class="item">
249         <input checked="" type="radio" id="addiction28_1" name="addiction28" /><label for="addiction28_1">예</label>
250         <input type="radio" id="addiction28_2" name="addiction28" /><label for="addiction28_2">아니오</label>
251       </div>
252       <!-- e: item -->
253       <div class="item">
254         <input checked="" type="radio" id="addiction29_1" name="addiction29" /><label for="addiction29_1">예</label>
255         <input type="radio" id="addiction29_2" name="addiction29" /><label for="addiction29_2">아니오</label>
256       </div>
257       <!-- e: item -->
258       <div class="item">
259         <input checked="" type="radio" id="addiction30_1" name="addiction30" /><label for="addiction30_1">예</label>
260         <input type="radio" id="addiction30_2" name="addiction30" /><label for="addiction30_2">아니오</label>
261       </div>
262       <!-- e: item -->
263       <div class="item">
264         <input checked="" type="radio" id="addiction31_1" name="addiction31" /><label for="addiction31_1">예</label>
265         <input type="radio" id="addiction31_2" name="addiction31" /><label for="addiction31_2">아니오</label>
266       </div>
267       <!-- e: item -->
268       <div class="item">
269         <input checked="" type="radio" id="addiction32_1" name="addiction32" /><label for="addiction32_1">예</label>
270         <input type="radio" id="addiction32_2" name="addiction32" /><label for="addiction32_2">아니오</label>
271       </div>
272       <!-- e: item -->
273       <div class="item">
274         <input checked="" type="radio" id="addiction33_1" name="addiction33" /><label for="addiction33_1">예</label>
275         <input type="radio" id="addiction33_2" name="addiction33" /><label for="addiction33_2">아니오</label>
276       </div>
277       <!-- e: item -->
278       <div class="item">
279         <input checked="" type="radio" id="addiction34_1" name="addiction34" /><label for="addiction34_1">예</label>
280         <input type="radio" id="addiction34_2" name="addiction34" /><label for="addiction34_2">아니오</label>
281       </div>
282       <!-- e: item -->
283       <div class="item">
284         <input checked="" type="radio" id="addiction35_1" name="addiction35" /><label for="addiction35_1">예</label>
285         <input type="radio" id="addiction35_2" name="addiction35" /><label for="addiction35_2">아니오</label>
286       </div>
287       <!-- e: item -->
288       <div class="item">
289         <input checked="" type="radio" id="addiction36_1" name="addiction36" /><label for="addiction36_1">예</label>
290         <input type="radio" id="addiction36_2" name="addiction36" /><label for="addiction36_2">아니오</label>
291       </div>
292       <!-- e: item -->
293       <div class="item">
294         <input checked="" type="radio" id="addiction37_1" name="addiction37" /><label for="addiction37_1">예</label>
295         <input type="radio" id="addiction37_2" name="addiction37" /><label for="addiction37_2">아니오</label>
296       </div>
297       <!-- e: item -->
298       <div class="item">
299         <input checked="" type="radio" id="addiction38_1" name="addiction38" /><label for="addiction38_1">예</label>
300         <input type="radio" id="addiction38_2" name="addiction38" /><label for="addiction38_2">아니오</label>
301       </div>
302       <!-- e: item -->
303       <div class="item">
304         <input checked="" type="radio" id="addiction39_1" name="addiction39" /><label for="addiction39_1">예</label>
305         <input type="radio" id="addiction39_2" name="addiction39" /><label for="addiction39_2">아니오</label>
306       </div>
307       <!-- e: item -->
308       <div class="item">
309         <input checked="" type="radio" id="addiction40_1" name="addiction40" /><label for="addiction40_1">예</label>
310         <input type="radio" id="addiction40_2" name="addiction40" /><label for="addiction40_2">아니오</label>
311       </div>
312       <!-- e: item -->
313       <div class="item">
314         <input checked="" type="radio" id="addiction41_1" name="addiction41" /><label for="addiction41_1">예</label>
315         <input type="radio" id="addiction41_2" name="addiction41" /><label for="addiction41_2">아니오</label>
316       </div>
317       <!-- e: item -->
318       <div class="item">
319         <input checked="" type="radio" id="addiction42_1" name="addiction42" /><label for="addiction42_1">예</label>
320         <input type="radio" id="addiction42_2" name="addiction42" /><label for="addiction42_2">아니오</label>
321       </div>
322       <!-- e
```

## promotion idea

SNS는 본래 방대한 사회적 관계를 형성해 끊임없이 소통하기 위한 일종의 매개체였습니다. 하지만 요즘 SNS는 자극적인 내용을 올려 이목을 끌고, 각종 상품 홍보 등이 범람하면서 상업적으로 변질돼가고 있다는 생각이 들었습니다.

이러한 점들이 흥색 언론과 비슷하다는 생각이 들어 실제로 옐로우 저널리즘을 포스터의 형태로 만들어보았습니다.

