

Matthew Pence

Product Designer & Compassionate Human

ohiosveryown.co
github.com/ohiosveryown
dribbble.com/cmykw

Experience

Intuit

Lead Design Strategist2021 – Present

As a Design Strategist Lead, I partner with Group Managers and Directors to raise the bar on end-to-end experiences across the product spectrum. My primary areas of focus are leading and delivering the design strategy and execution for internal and external applications, augmented systems, and tooling.

Mailchimp

Staff Designer2018 – 2021

At Mailchimp, I worked to identify complex problems and develop design approaches that translate to elegant user experiences. I partnered with leadership and user research to inform deliverables, shape future roadmaps, evolve the internal design system, and cultivate transparency.

ShootProof

Product Design Manager2015 – 2018

While at ShootProof I led creative efforts related to design systems, digital interfaces and assets affiliated with the ShootProof web and native applications. I conducted 1:1 and annual reviews, was responsible for task deputation, requirements gathering, and the research, scoping, and execution of projects.

Bluetube

UX Designer2013 – 2015

While at Bluetube I was responsible for conceptualizing and designing digital experiences, and strategizing and scoping projects with internal and external stakeholders. My day to day tasks ranged from visual design and usability testing, to storytelling and pitching work.

Personal Projects

Vibes

getvib.es2021

Vibes connects your thoughts and ideas in one place; save, share, and organize anything on the internet.

menu.black

menu.black2020

A growing collection of black-owned food spots celebrating the diversity of Atlanta through its food.