

# JULIE HO

**Portfolio:** [www.behance.net/ohjulieho](http://www.behance.net/ohjulieho)

**Email:** [dearjulieho@gmail.com](mailto:dearjulieho@gmail.com)

**Phone:** (628) 333-9979

## WORK EXPERIENCE

**02/15 - Present**  
San Francisco, CA

### User Interface / User Experience Designer

ClickTime.com

- Created the company's first style guide and UI components library that set visual standards and provided documentation for faster product development
- Planned and facilitated an internal personas workshop with stakeholders that spearheaded user research efforts for multiple departments
- Researching and validating UX designs through usability testing and collaboration with the Support and Product team to successfully align product goals
- Executing front-end development tasks using HTML, CSS, and Bootstrap framework
- Producing marketing, recruiting, and customer-facing materials that include web assets, event banners, help documentation, and presentation decks

**10/13 - 05/14**  
Long Beach, CA

### Graphic Design Student Assistant

California State University, Office of the Chancellor

- Designed promotional print and digital material for the CSU system that was distributed statewide
- Published the digital 2012-2013 Annual Report that was the organization's most viewed publication
- Hired as first student Graphic Designer and engineered internal file structures for future designers
- Managed the office's entire creative website content and social media accounts

**07/12 - 10/12**  
Fullerton, CA

### Packaging & Graphic Design Intern

Bootlegger's Brewery

- Designed new product labels and packaging that is now available nationwide beverage retailers
- Produced marketing and sales collateral while successfully adding to the company's branding
- Developed product concepts for a new brewery beer tap handle

## TECHNICAL SKILLS

**Adobe:** Photoshop, Illustrator, InDesign, Fireworks, Premiere

**Prototyping:** Sketch, Axure, InVision, Marvel

**CAD:** Solidworks, AutoCAD, KeyShot

**Web development:** HTML, CSS, Bootstrap

**Miscellaneous:** Keynote, iMovie, Sketchbook Pro, WordPress, Wacom, JIRA, Agile process

## EDUCATION & RELEVANT COURSEWORK

### • B.S. Industrial Design

Long Beach State University

May 2014 (GPA 3.6, *cum laude*)

- **Information Design** and **Interaction Design** at SFSU College of Extended Learning (2015)
- **Product Design** at Coventry University, United Kingdom (Spring 2013)
- **Italian Design** in Rome, Italy with CSULB Design Department (Summer 2010)

## NOTABLE ACHIEVEMENTS

- Developed a concept picked as Top 5 in Nestle's Innovation Workshop (April 2014)
- Shipped original beer product labels Far Out IPA & Classic Series Variety Pack
- Received the CSULB Essay Competition Scholarship (April 2012)