JULIE HO

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WORK EXPERIENCE

04/16 - Present
Cambridge, MA

User Experience & Visual Designer
IBM Watson Health
- Led the user experience and visual design for IBM Watson Imaging Patient Synopsis
- Created the interactive prototype showcased at the 2017 Radiology Society of North America Conference as one of three IBM Watson Health Imaging products
- Demonstrated strong user research by engaging in onsite hospital visits and interviewing clinicians to understand pain points, goals, and work flow

02/15 - 12/16
San Francisco, CA

User Interface / User Experience Designer
ClickTime.com
- Created the company's first style guide and UI components library that set visual standards and provided detailed documentation for faster web application development
- Planned and facilitated an internal personas workshop with stakeholders that spearheaded user research efforts for multiple departments
- Designed and implemented UI refreshes for core web application using HTML, CSS, and Bootstrap
- Produced marketing, recruiting, and customer-facing materials that include web assets, career fair banners, help documentation templates, and presentation decks

01/14 - 01/15
Orange County &
Los Angeles Area

Contract Designer
- Provided creative strategy and design services for Nestle's Innovation Workshop
- Produced trade show banners in conjunction with Subaru, product advertisements featured in Automotive Fleet and MOTOR magazines, product labels, and operation manuals
- Designed logos, WordPress templates, event invitations for local business and non-profits
- Other contract roles included: Copy Editor; Print Production Assistant; Keynote Specialist

10/13 - 05/14
Long Beach, CA

Graphic Design Student Assistant
California State University, Office of the Chancellor
- Designed promotional print & digital material for the CSU system that was distributed statewide
- Published the org's annual report that became their most viewed digital publication
- Managed the office's creative website content and social media accounts

TECHNICAL SKILLS

Prototyping: Sketch, Axure, InVision, Marvel,
Adobe: Photoshop, Illustrator, InDesign, Premiere
CAD: Solidworks, AutoCAD, KeyShot
Web development: HTML, CSS, Bootstrap, Git
Miscellaneous: Keynote, iMovie, Sketchbook Pro, WordPress, Wacom, JIRA, Agile, QMS

EDUCATION & RELEVANT COURSEWORK

- **B.S. Industrial Design** at Cal State University, Long Beach (May 2014)
- **Information Design** & **Interaction Design** at SFSU, College of Extended Learning (2015)
- **Product Design** at Coventry University, United Kingdom (Spring 2013)
- **Italian Design** in Rome, Italy with CSULB Design Department (Summer 2010)

NOTABLE TRAINING

- 4-day IBM Industry Design Thinking Bootcamp (July 2017)
- 3-day IBM Agile Program and Operations Fundamentals (May 2017)
- Quality Management System (QMS) & Agile Academy (October 2017)