



INTRODUCING
NEW MARKET
GOODS

S/F '16



WE'RE LAUNCHING A BRAND CALLED NEW MARKET GOODS

NEWMARKETGOODS.COM

New Market Goods is a clothing line and home goods line designed in San Francisco, with the goal of better understanding and highlighting positive garment production practices in Bangladesh. We've partnered with Deshal, a community of local garment producers who have been striving to create better working conditions and community in their factory.

We are improving local livelihoods by returning a share of our profits directly back to the community that is the heart and hands of New Market Goods. Together we hope to celebrate Bangladeshi artisanship, improve transparency in clothing production, and make your new favorite goods.

-NMG





GABTOLI SHIRT

Featuring center-striped color blocking in beautifully muted tones. Impossibly lightweight. Inspired by the dusty bus stops of this northwestern Dhaka neighborhood. Available as a popover or traditional button-down shirt.

MEN'S XS - XL

WOMEN'S 2XS - XL

WS \$32⁵⁰ / RRP \$65⁰⁰





BONGSHAL SHIRT

Our shortsleeve popover featuring textured thread and a contrast band collar. Impossibly lightweight. Inspired by the heritage of Dhaka's oldest neighborhood. Available as a popover or traditional button-down shirt.

MEN'S XS - 3XL
WOMEN'S 2XS - 2XL

WS \$32.⁵⁰ / RRP \$65.⁰⁰

GULSHAN SHIRT

Our first all-white shirt featuring textured thread and a contrast band collar. Inspired by the bright buildings of Dhaka's most modern neighborhood. Available as a popover or traditional button-down shirt.

MEN'S XS - 3XL
WOMEN'S 2XS - 2XL

WS \$32.⁵⁰ / RRP \$65.⁰⁰



KOTWALI POPOVER

Our short-sleeve popover fit featuring textured thread and a contrast interior collar. Inspired by the heritage of Dhaka's oldest neighborhood.

MEN'S XS - 3XL

WOMEN'S 2XS - 2XL

WS \$32.⁵⁰ / RRP \$65.⁰⁰





HANTEN JACKET

Our Hanten Jacket, inspired by traditional Japanese workwear, features soft, all-cotton houndstooth fabric. Cropped sleeve, side pockets, partially lined. Handwoven and handmade in Bangladesh.

UNISEX S - L

WS \$62.⁵⁰ / RRP \$125.⁰⁰





KHADI PULLOVER

Our first pullover style to hit the shelves this summer features all-cotton Khadi fabric. Khadi is highly textured since the thread is hand-spun, giving it beautiful variation throughout the textile.

UNISEX S - L

WS \$37⁵⁰ / RRP \$75⁰⁰





KHADI CARDIGAN

Based on our Khadi Pullover silhouette, but with an open front and raw edge layered detailing on the back.

UNISEX S - L

WS \$37⁵⁰ / RRP \$75⁰⁰

IKAT POPOVER

Our short-sleeve popover fit featuring traditional ikat fabric woven in Bali, Indonesia.

MEN'S XS - XL

WS \$47⁵⁰ / RRP \$95⁰⁰





CHAND COLOR-BLOCKED COVERLET & PILLOWS

Large-scale color blocking in blues and warm ecru tones, featuring tasseled edges. Crafted from 100% handwoven cotton. Use as a lightweight cover in warmer months or as a textural layering piece in cooler ones.

COVERLET
FULL / QUEEN / KING
WS \$42⁵⁰ / RRP \$85⁰⁰

PILLOW
20" SQUARE
WS \$22⁵⁰ / RRP \$45⁰⁰





WIDE-STRIPED COVERLET

Wide stripes in muted citron and dark hunter tones, featuring tasseled edges. Crafted from 100% handwoven cotton. Use as a lightweight cover in warmer months or as a textural layering piece in cooler ones.

COVERLET

FULL / QUEEN / KING

WS \$42⁵⁰ / RRP \$85⁰⁰





DARK & LIGHT STRIPE COVERLET

Contrasting stripes in warm neutral tones, featuring tasseled edges. Crafted from 100% handwoven cotton. Use as a lightweight cover in warmer months or as a textural layering piece in cooler ones.

COVERLET

FULL / QUEEN / KING

WS \$42⁵⁰ / RRP \$85⁰⁰





KHADI PILLOW

Raw edge detailing, with contrast side tassels. Featuring khadi fabric, highly textural handspun threads. Crafted from 100% handspun and woven cotton.

COVERLET
20" SQUARE

WS \$22⁵⁰ / RRP \$45⁰⁰



WE BELIEVE MADE IN BANGLADESH CAN MEAN SO MUCH MORE

When was the last time you purchased a shirt and thought about the hands that made it and the journey it took to get to you?

Chances are high that something you own was made in Bangladesh. It is the world's second largest exporter of clothing, but clothing companies rarely communicate or celebrate this—often because the conditions for the workers leave little to be celebrated. But on our frequent trips to the country we've been endlessly inspired by the people, textiles, and vibrancy found in every corner.

@NEWMARKETGOODS

