

# WE'RE LAUNCHING A BRAND CALLED NEW MARKET GOODS

### NEWMARKETGOODS.COM

New Market Goods is a clothing line and home goods line designed in San Francisco, with the goal of better understanding and highlighting positive garment production practices in Bangladesh. We've partnered with Deshal, a community of local garment producers who have been striving to create better working conditions and community in their factory.

We are improving local livelihoods by returning a share of our profits directly back to the community that is the heart and hands of New Market Goods. Together we hope to celebrate Bangladeshi artisanship, improve transparency in clothing production, and make your new favorite goods.

-NMG





## GABTOLI SHIRT

Featuring center-striped color blocking in beautifully muted tones. Impossibly lightweight. Inspired by the dusty bus stops of this northwestern Dhaka neighborhood. Available as a popover or traditional button-down shirt.

MEN'S XS - XL WOMEN'S 2XS - XL

WS \$32.50 / RRP \$65.00







Our shortsleeve popover featuring textured thread and a contrast band collar. Impossibly lightweight. Inspired by the heritage of Dhaka's oldest neighborhood. Available as a popover or traditional button-down shirt.

MEN'S XS - 3XL WOMEN'S 2XS - 2XL

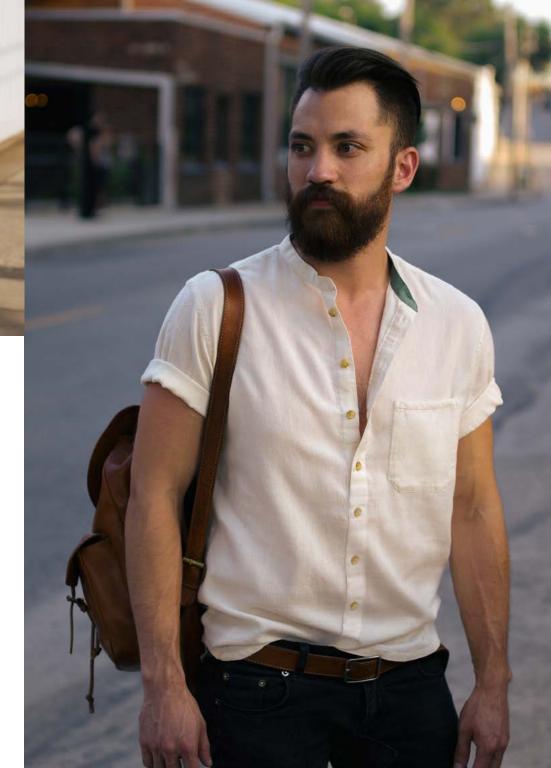
WS \$32.50 / RRP \$65.00

### **GULSHAN SHIRT**

Our first all-white shirt featuring textured thread and a contrast band collar. Inspired by the bright buildings of Dhaka's most modern neighborhood. Available as a popover or traditional button-down shirt.

MEN'S XS - 3XL WOMEN'S 2XS - 2XL

WS \$32.50 / RRP \$65.00



### KOTWALI POPOVER

Our short-sleeve popover fit featuring textured thread and a contrast interior collar. Inspired by the heritage of Dhaka's oldest neighborhood.

MEN'S XS - 3XL WOMEN'S 2XS - 2XL

WS \$32.50 / RRP \$65.00









### KHADI CARDIGAN

Based on our Khadi Pullover silhouette, but with an open front and raw edge layered detailing on the back.

UNISEX S - L

WS \$37.50 / RRP \$75.00

### IKAT POPOVER

Our short-sleeve popover fit featuring traditional ikat fabric woven in Bali, Indonesia.

MEN'S XS - XL

WS \$47.50 / RRP \$95.00





NET CHIEF LAGE EXTERE

Large-scale color blocking in blues and warm ecru tones, featuring tasseled edges. Crafted from 100% handwoven cotton. Use as a lightweight cover in warmer months or as a textural layering piece in cooler ones.

COVERLET
FULL / QUEEN / KING
WS \$42.50 / RRP \$85.00

PILLOW

20" SQUARE

WS \$22-50 / RRP \$45.00



### WIDE-STRIPED COVERLET

Wide stripes in muted citron and dark hunter tones, featuring tasseled edges. Crafted from 100% handwoven cotton. Use as a lightweight cover in warmer months or as a textural layering piece in cooler ones.

COVERLET
FULL / QUEEN / KING
WS \$42.50 / RRP \$85.00





# DARK & LIGHT STRIPE COVERLET

Contrasting stripes in warm neutral tones, featuring tasseled edges. Crafted from 100% handwoven cotton. Use as a lightweight cover in warmer months or as a textural layering piece in cooler ones.

COVERLET FULL / QUEEN / KING WS \$42.50 / RRP \$85.00





### KHADI PILLOW

Raw edge detailing, with contrast side tassels. Featuring khadi fabric, highly textural handspun threads. Crafted from 100% handspun and woven cotton.

COVERLET
20" SQUARE
WS \$22.50 / RRP \$45.00



WE BELIEVE
MADE IN
BANGLADESH
CAN MEAN SO
MUCH MORE

When was the last time you purchased a shirt and thought about the hands that made it and the journey it took to get to you?

Chances are high that something you own was made in Bangladesh. It is the world's second largest exporter of clothing, but clothing companies rarely communicate or celebrate this-often because the conditions for the workers leave little to be celebrated. But on our frequent trips to the country we've been endlessly inspired by the people, textiles, and vibrancy found in every corner.

@NEWMARKETGOODS

