

STEPHEN JAMES KENNEDY

Interaction Designer & Urban Planner

WWW.STEPHENJAMESKENNEDY.COM
STEPHENJAMESKENNEDY@GMAIL.COM

NEW YORK, NY
678 471 8715

CURRENT ROLE	COORD DESIGN LEAD	First product design hire at Sidewalk Labs, to work on Coord: The integration platform for mobility providers, navigation tools, and urban infrastructure. By connecting app developers to services such as parking, tolls, and bike-share, Coord can unlock a seamless trip experience for people in cities.	2016-PRESENT NEW YORK, NY		
OTHER EXP.	IDEO.ORG INTERACTION DESIGNER	Joined the Financial Health Program to design financial products and services explicitly for low-income communities in the US and internationally, in partnership with the Bill and Melinda Gates Foundation. DESIGN RESEARCH: Fieldwork research in Tanzanian communities on how to increase the adoption of mobile money among low-income people in East Africa. UI DESIGN: Improved the experience of mobile money agents by designing a multifaceted commission reporting tool. SYSTEM DESIGN: Improved incentive models for using mobile money based on a customer loyalty program.	2015-2016 SAN FRANCISCO, CA		
	CONSUMER FINANCIAL PROTECTION BUREAU SENIOR DESIGN & TECHNOLOGY FELLOW	Joined inaugural fellowship program to use technology to empower consumers, provide market insight, and bring government effectively into the digital age. UI DESIGN: Improved online complaint form intake completion rate through redesign of the complaint form digital experience, employing form UI best practices. UI DESIGN, MAPPING & DATA: Assisted mortgage equal lending analysis by designing a geospatial data tool that correlates loan applications & urban social-demographic conditions. UI DESIGN: Improved the experience of researching our complaint database by designing a custom search interface.	2013-2015 SAN FRANCISCO, CA & WASHINGTON, DC		
	SOLO KOTA KITA URBAN PLANNER & DESIGNER	FIELDWORK, RESEARCH, & PARTICIPATORY DESIGN of city profile documents that outline vision, development goals, & spatial analysis for UN-Habitat City Development Strategies (CDS) initiative in three cities. Coordinated community workshops with local stakeholders. COORDINATED PARTICIPATORY DESIGN-BUILD PROJECT to create a riverfront public space in a slum in Southern Borneo, through a “competition as campaign” model. Kickstarter funded in 2012. PUBLISHED “THE FIELD GUIDE TO PARTICIPATORY DESIGN” documenting community engagement practices & methods.	2011 & 2012 SOLO, PEKALONGAN, & BANJARMASIN, INDONESIA		
EDU.	MIT MASTER IN CITY PLANNING, DUSP	THESIS: “Transforming Big Data into Knowledge: Experimental Techniques in Dynamic Visualization” SCHOLARSHIP: 2nd-year merit-based tuition award of \$20,000, plus research position RESEARCH ASSITANT with Prof. Ben-Joseph on new towns and parking lot design publication TEACHING ASSITANT with Prof. Ben-Joseph on Site & Systems Planning Studio, Kiryat Gat, Israel RESEARCH ASSITANT with Prof. Glasmeier developing an internal visualization & analysis curriculum	2010 - 2012 CAMBRIDGE, MA GPA 4.60 / 5.00		
	GEORGIA TECH BS INDUSTRIAL DESIGN	School of Industrial Design, College of Architecture, Highest Honors STUDENT MERIT AWARD, committee-selected senior studio portfolio winner PRESIDENT, Industrial Design Society of America, GT student chapter STUDY ABROAD: Ingvar Kamprad Design Center, Lunds Universitet, Lund, Sweden SUMMER PROGRAM: Integrated Design at Parsons New School for Design, NYC	2005-2009 ATLANTA, GA GPA 3.84 / 4.00		
AWARDS	SOCIAL IMPACT DESIGN AWARD American Institute of Architects	2013	EXCELLENCE IN PUBLIC INTEREST DESIGN Design Corps & SEED Network 2013		
	URBANSOS: GRAND PRIZE TEAM FOR “FIRM FOUNDATION” PROJECT AECOM student design competition, recipient of \$25,000 implementation grant		2011		
SKILLS	VISUAL DESIGN ILLUSTRATOR, INDESIGN, PHOTOSHOP, DATA VISUALIZATION, SKETCHING, DIAGRAMMING, PHOTOGRAPHY	UX PROCESS FIELD RESEARCH, USER TESTING, WIREFRAMING, JOURNEY MAPPING	PROTOTYPING SKETCHUP, RHINO, CONCRETE CASTING, PHYSICAL MODEL- MAKING, SEWING	WEB DEV HMTL, CSS, GITHUB DATA ANALYSIS EXCEL, RSTUDIO (SOME)	MAPPING ARCGIS & QGIS, MAPBOX STUDIO, TILEMILL