



NAIJA INDIE MUSICAL DAO

presented by oiclid.near





PRESENTATION OUTLINE

OUR DISCUSSION POINTS

Why this DAO

Who this DAO is for

How we would grow the DAO

When the DAO will start

How members would benefit

How we intend to sell NFTs we mint

Final Words



WHY THIS DAO?

Despite the recent global popularity of Nigerian Music, only a very small group of artists are actually benefitting both financially and from the exposure. These are usually those who belong to the biggest labels, perform only certain styles, have connections with the industry bigwigs, or have enough money to ensure their music is on the air all the time.

The rest still have to hope that by changing their styles or sucking up to those on top they'll be able to make a living doing what they love. Even then, they end up giving up a huge chunk of their earnings. Either that or they quit and get jobs doing something else. We would like to give this second group a fighting chance: a way to earn a living without fear of piracy, a chance for international exposure, and the ability to take their futures into their own hands by helping them mint - and sell- NFTs .



WHO THIS DAO IS FOR?

NIGERIAN-RELATED

While we realize the problems we are trying to solve is not restricted to Nigeria, for logistic & cultural issues we have decided to restrict ourselves to those working in the Nigerian industry.

INDIE & ALTERNATIVE

This is not as restrictive, but we will focus on Indie and alternative/non-mainstream acts.

PROOF OF WORK

A lot of artists gripe about not being given a fair chance, but never actually try to do anything. We would only accept those who can prove they have done at least released a song, produced a song, organized a show, managed an artist, sponsored an artist, or at least contributed in furthering music in some other tangible way.

HOW WOULD WE GROW THE DAO?

UNIQUE LINKS, WHEREBY EACH
MEMBER GETS REWARDED FOR NEW
MEMBERS WHO JOIN THROUGH THEM
AND ALSO, THROUGH WORD OF
MOUTH..



When will the DAO Start?

We plan to launch as early as June 1, 2021

How will members benefit?

- We would be a DAO, most likely using the MetaGov DAO framework.
- We will show members why it benefits them to be active in the DAO.
- We will help new members create and secure NEAR wallets.
- We will teach new members how to mint and deploy NFTs,
- We will teach members how to safely cash out their earnings when they need to.

HOW DO WE INTEND TO SELL OUR NFTS?

We intend to put up our NFTs on one or more
NEAR-compatible marketplaces.



FINAL WORDS

“The music of Africa is big sound: it’s the sound of a community.”

FELA ANIKULAPO-KUTI

