Otitodirichukwu (Otito) Ihebuzor

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PROFESSIONAL SUMMARY

User-centered designer dedicated to cross-functional collaboration and creating solutions that positively impact lives. Dedicated to developing inclusive and engaging interfaces through creative interaction design. Passionate about accessibility and equity in design, with a proven track record of coordinating with cross-functional teams to create comprehensive user experiences.

- User-Centered Design
- Wireframing
- JavaScript, HTML, CSS
- Design Prototyping
- Front-End Web Development
- UI/UX Fundamentals
- UX Research
- Lean/Agile Methodologies
- A/B Testing

TECHNICAL SKILLS

Programming Languages: HTML, CSS, JavaScript, Python

UI/UX Methods: Content Strategy, Persona Development, Journey Mapping, Information Architecture, Design

Prototyping, UX Research, User Interface, Visual Design, Wireframing, WCAG Compliancy

Framework & Libraries: React, Node.js, Express.js

Cloud & Development Tools: Microsoft Office (Word, Excel, Powerpoint, etc.), Figma & FigJam, Miro,

Sharepoint, ServiceNow, Adobe Creative Suite Version Control & Project Management: GitHub Integrated Development Environments: VS Code

Operating Systems & Hardware: Windows, Android/Samsung, iOS; Laptops/desktops, mobile devices

TECHNICAL PROJECTS

A11Y Comprehensive WCAG 2.1 and 2.2 for Designers and Testers Training | 11 months

• Designed Web Content Accessibility Guide (WCAG)-compliant visuals and assessments to educate on accessibility best practices alongside the branding for the website on which the assessments would be held.

Spicely Case Study | 96 hours

• Engineered an original product, Spicely, with a group of UX designers and followed through the UX design cycle to design, ideate, prototype, and test the brand. Utilized knowledge of UI/UX fundamentals to prototype the product's e-commerce site.

DOM Bookstore Project | 12 hours

• Utilized expertise in HTML, CSS, and JavaScript to build an interactive bookstore application with a dynamic interface that allows end users to post and delete information about books, with built in information fetched from public API.

PROFESSIONAL EXPERIENCE

Logical Imagination | Remote Principal Product Designer

Sept 2023 – Oct 2024

Coordinated with a team of UX designers on a project for Bank of America, demonstrating WCAG success criteria through comparative examples.

• Collaborated with a team of UX designers using rapid prototyping tools and fundamental UX design principles to develop 85+ WCAG-compliant visuals and assessment materials for a training course designed to educate UX/UI designers, digital content creators, testers, and IT professionals.

CVS Health | Remote Product Designer

Jan 2023 – July 2023

Utilized Lean UX Methodologies while working within CVS' Enterprise Product Acceleration (EPA) Lab to design

cloud-based enterprise software to be utilized for over 80 internal business personnel in the Pharmacy Services Segment IT from beginning to end.

- Collaborated in a cross-functional Extreme Programming (XP) team of 10 personnel (developers, product managers and stakeholders) to design a web-based tool to track and manage hundreds of client contracts.
- Developed a Microsoft SharePoint site serving as a central resource hub, maintaining end-to-end project engagement until transition to usability testing.
- Conducted UX research to validate assumptions and deepen understanding of user processes and challenges.
- Engaged in usability testing by evaluating product engagement, identifying areas for improvement, and aligning usability goals based on feedback from key users.

Interapt | Remote UX/UI Design Apprentice

Sept 2022 - Dec 2022

Learned practical and foundational knowledge of User Centered Design, Design Thinking, and Agile/Lean UX process (specifically MVP) during a 12-week, 600-hour course by a recognized designer and instructor from Logical Imagination.

- Communicated design solutions through the creation and iteration of low- to high-fidelity wireframes.
- Integrated storytelling and applied visualization tools to empathize with users throughout the design process.
- Utilized rapid prototyping tools (Figma/FigJam) and exercised UI/UX techniques in a collaborative setting by building mobile, desktop, and ecommerce interfaces.
- Applied research techniques to develop sitemaps, user flows, personas, user journeys, and empathy maps in order to guide wireframes and prototype.
- Utilized qualitative and quantitative research techniques to gather information from target audience users.

Alight Solutions | Fort Mill, SC

Jul 2021 - May 2022

Customer Care Representative

• Collaborated across multi-disciplinary teams to deliver quality customer experiences.

LPL Financial | Fort Mill, SC Service Experience Professional

Mar 2020 - Sept 2020

• Gathered qualitative user data from over 50 calls daily to track interaction outcomes.

CERTIFICATIONS AND TRAINING

Path2TECH App Development Program | NPower | In Pursuit Front-End Web Developer Certificate | Western Governor's University | In Pursuit Bachelor of Science in Supply Chain Management | North Carolina State University | 2019

Certificates and Certifications

Obtained: Google Coursera Github Certificate • Interapt UX Design Immersive UX/UI Certification Pursuing: Google Google IT Automation with Python Certificate