

Consumer Attitude

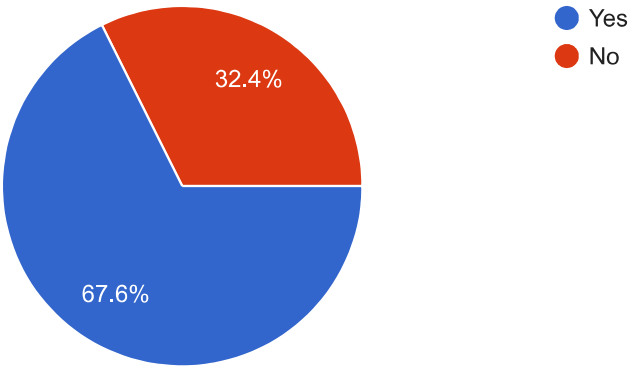
34 responses

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Are you a foodie ?

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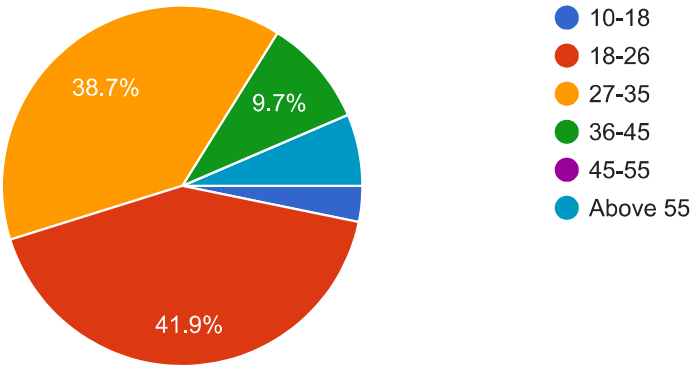
34 responses



In which age group do you fall?

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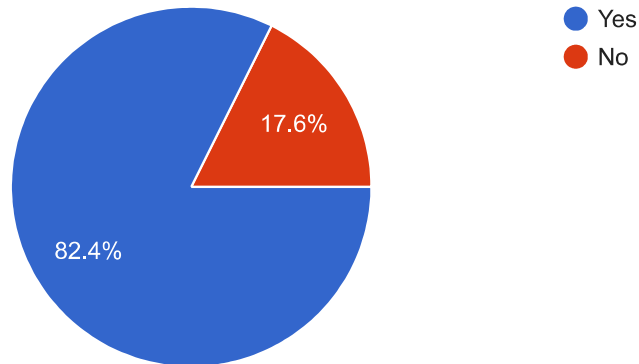
31 responses



Do you opt for unpacked fresh snacks like Chili Potato, Vada Pav, Maggie, Bread Omelette, Poha, Upma, Idli, Dosa, Medu Vada ?

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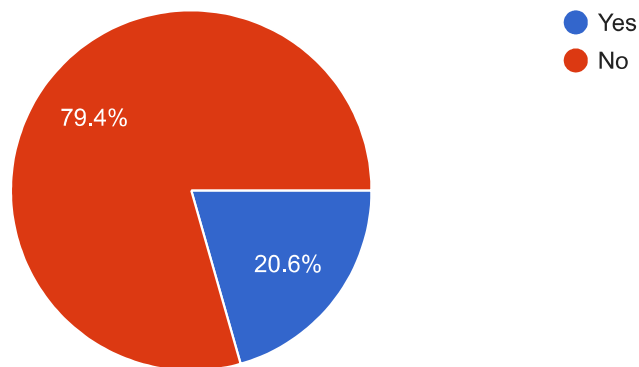
34 responses



Do you consider Chili Potato as healthy?

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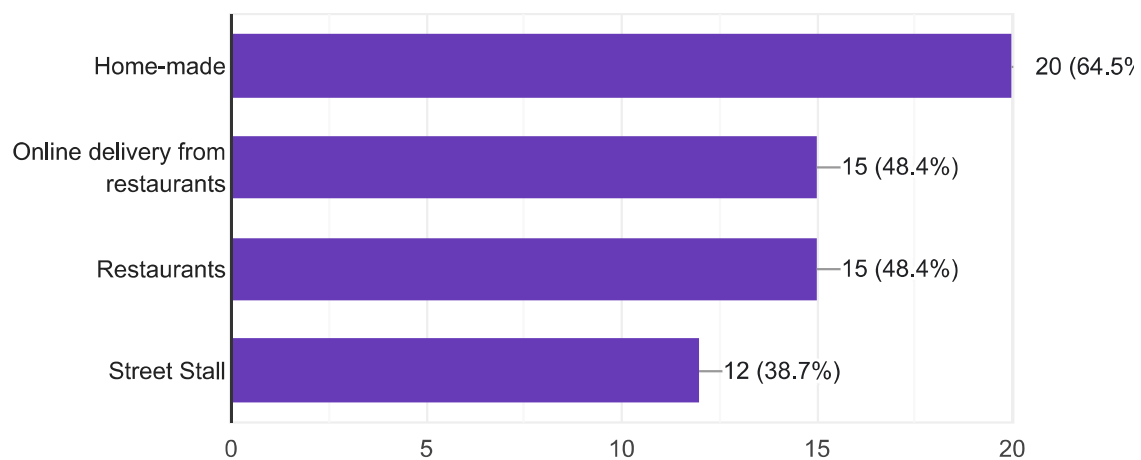
34 responses



From where do you like to eat Chili Potato?

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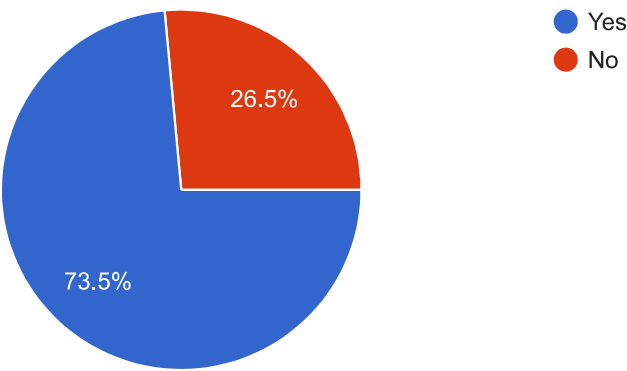
31 responses



Do you crave for Chili Potato ?

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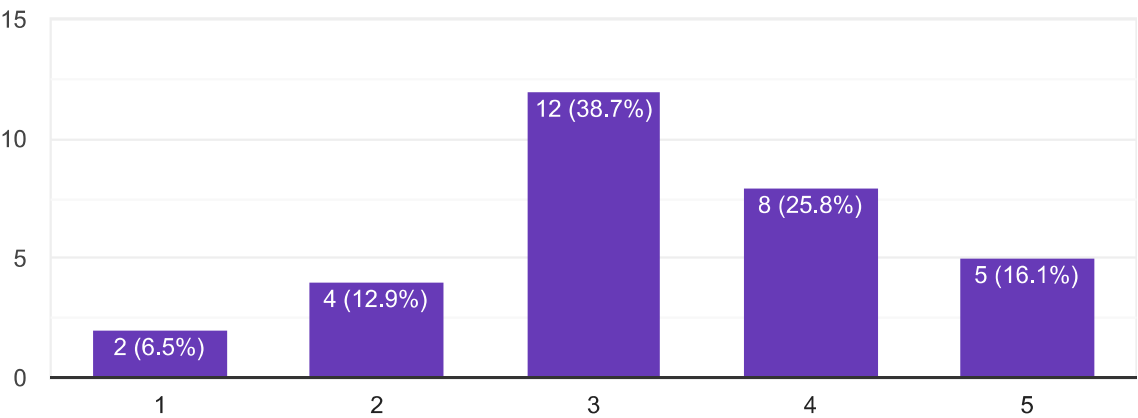
34 responses



Does the taste of Chili Potato inside the campus make you recommend it to your friends?

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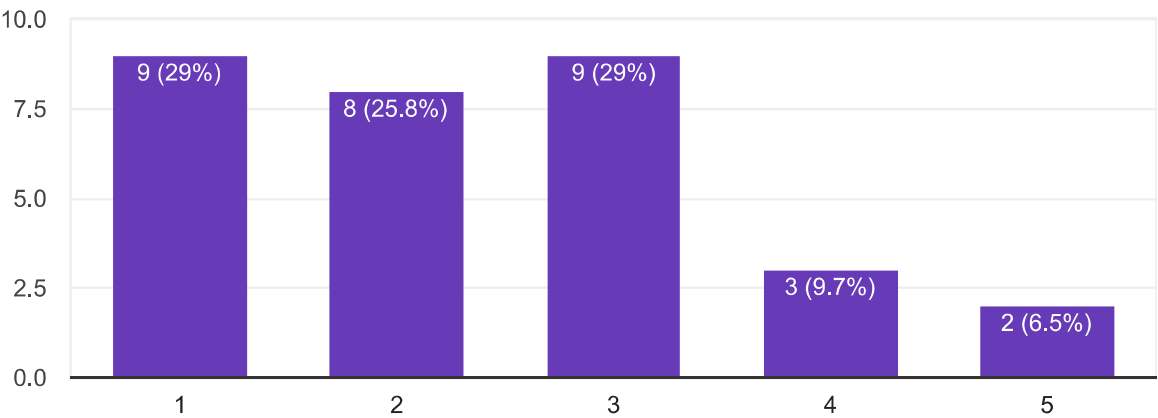
31 responses



Does the taste of Chili Potato outside the campus make you recommend it to your friends?

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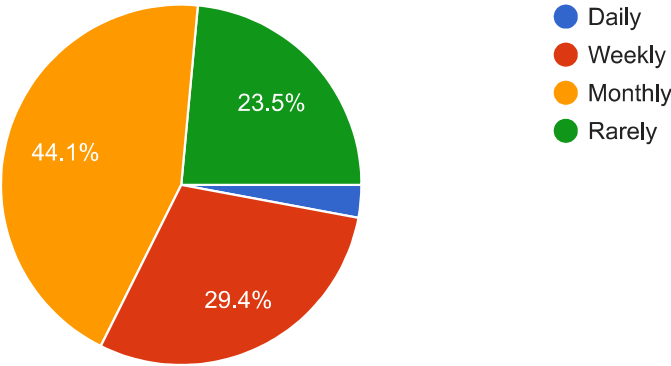
31 responses



How often do you go for Chili Potato ?

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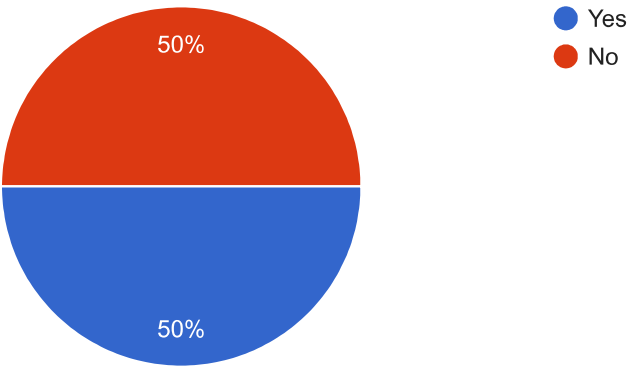
34 responses



Have you felt peer pressure to opt for street stall Chili Potato ?

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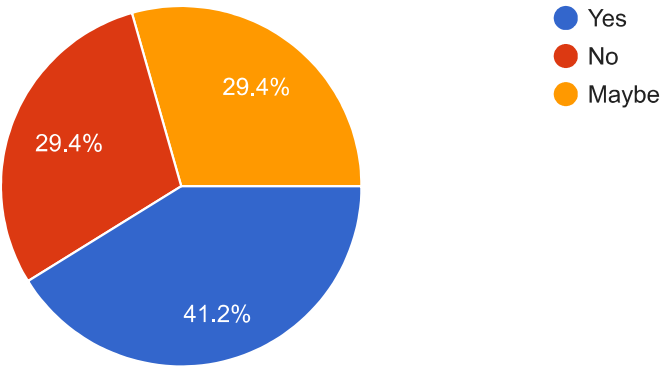
34 responses



Do you think going for Chili Potato from street stall with peers makes it easy to socialize?

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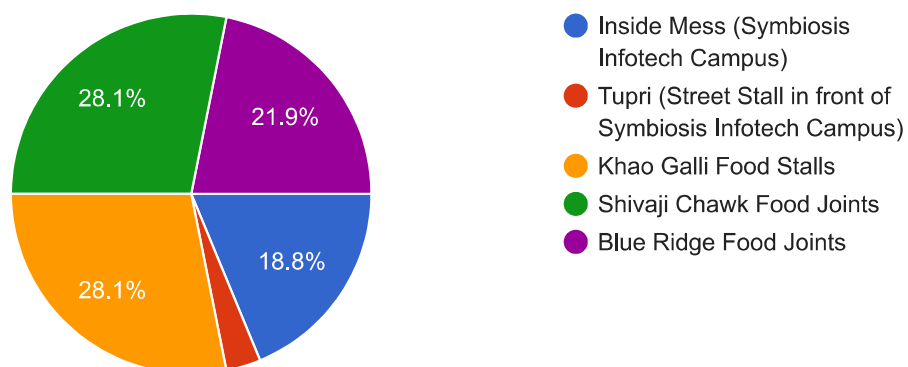
34 responses



Where did you find the taste of Chili Potato to be nearly authentic?

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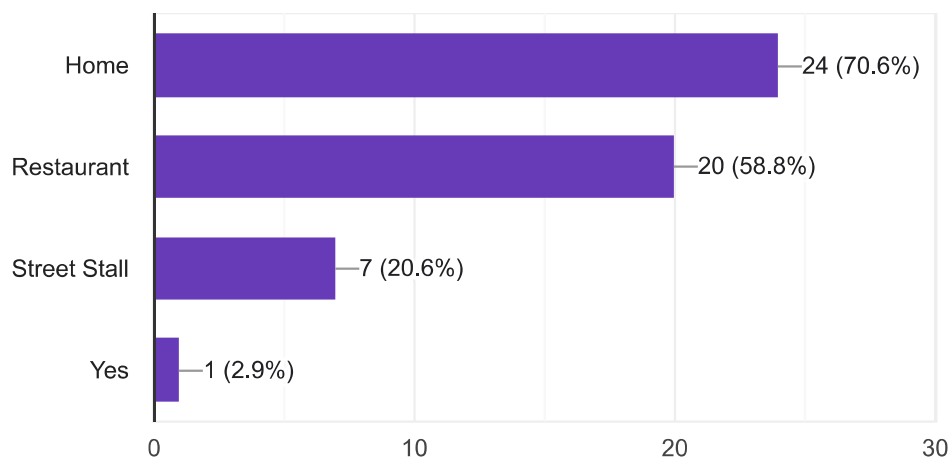
32 responses



Where do you allow your kids to eat Chili Potato ?

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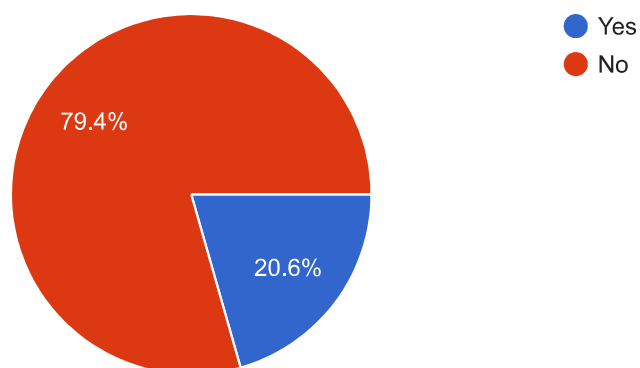
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Do you think Chili Potato as healthy food option for the elderly people at home?

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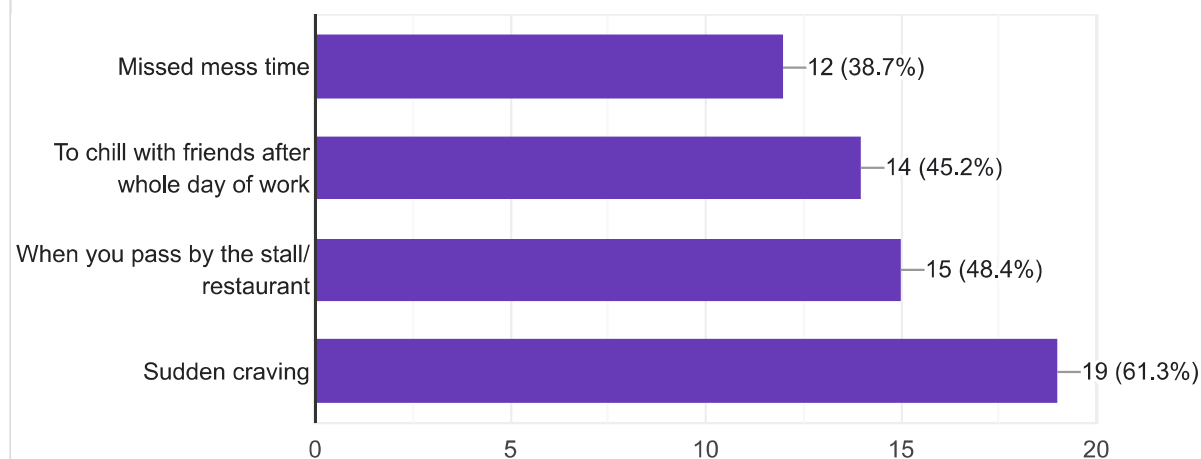
34 responses



When do you go for your bite of Chili Potato?

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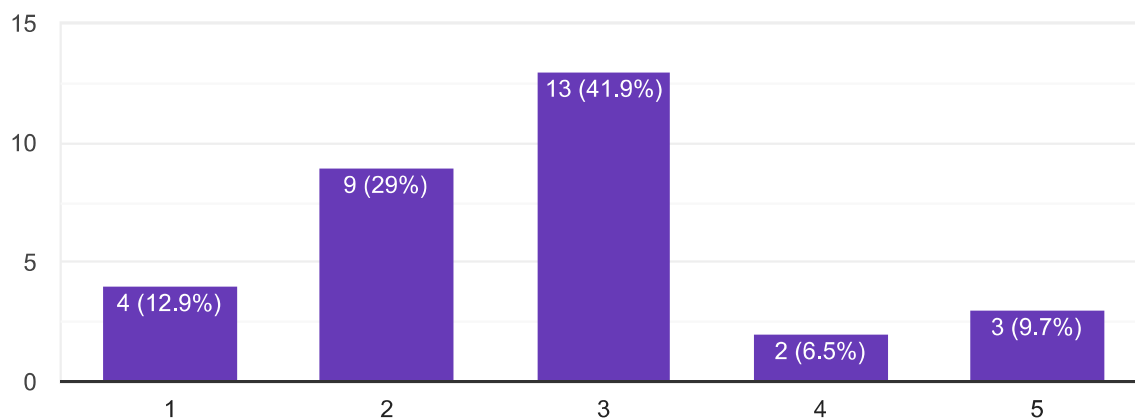
31 responses



How long do you need to wait for your serving of Chili Potato?

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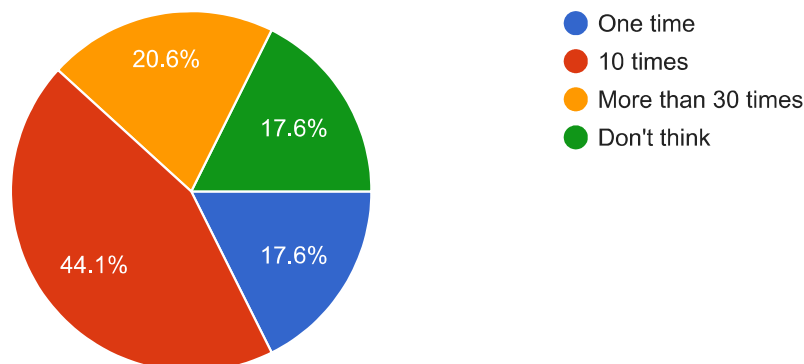
31 responses




How many times do you think before opting for Chili Potato on street stalls even though you know it is not as healthy as home-made food?

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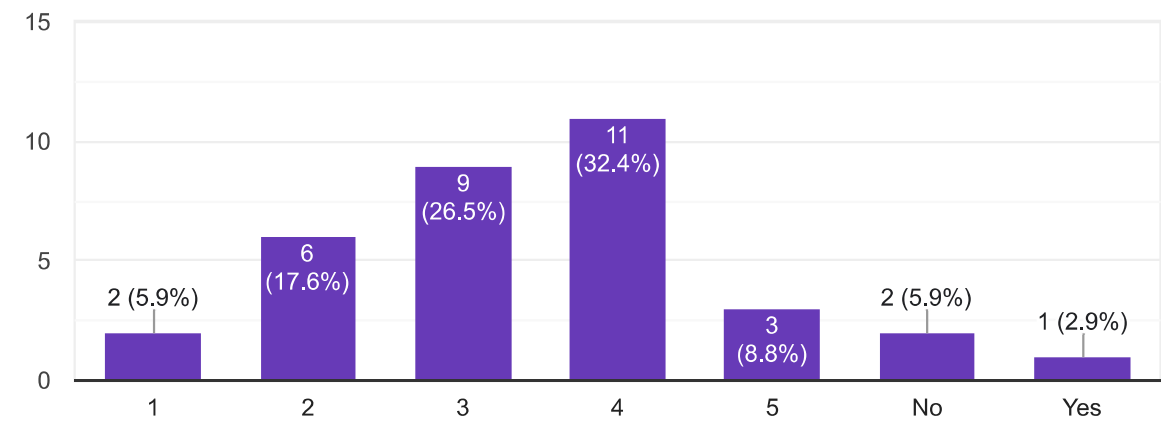
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Do you think Chili Potato on campus and out of campus is authentic?
Example: The taste of Daal Makhni of Delhi, sweet curd of Calcutta,
Panipuri of Mumbai is authentic in **or** out of campus?

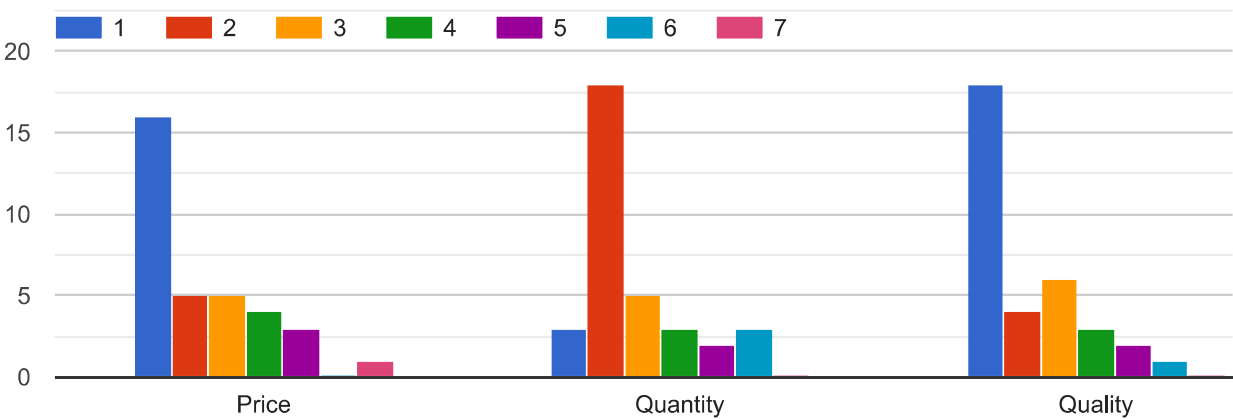
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34 responses



Rank these factors. Each row requires one response. 1(strong) to 7 (weak).

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