



Exports

Brand Information Booklet

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Legend has that a diplomat on his global mission to bring world peace got in touch with the finest malts to make world class whisky. The whisky and the taste brought out of it is made from the exotic blending of finest Indian Malt Whisky.

The Title of the *World Class* originates from the reputation a Diplomat commands across the globe. Diplomat World Class Whisky can be either tasted neat on a low-ball whisky glass or served on a diamond whisky glass on the rocks.

Aroma :Malty, woody, sweet-honey, fruity & nutty

Taste : Sweet, Malty, Spicy, slight bitter

Finish : Smooth, medium bodied, warm & medium finish

SKU available

750 ml	375 ml	180 ml
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Cap Closure

750 ml	Guala
375 ml	ROPP
180 ml	ROPP

HAYWARDS®



Haywards Fine Whisky is legendary whisky that holds its history to 1886. Eric Hayward, who came to India in to work at his maternal uncle's chemical plant - his father at the time was a doctor with the Indian Medical Service. Four generations on, the Hayward family still has its roots firmly planted in India. When Eric came to India in the early 1900s, he found a country that had just begun to sow the seeds of industrialization. Eric was also quick to realize the latent potential of India and soon diversified from the chemical business by expanding a small distillery within the company that at the point made only country liquor. He set up the Bengal Distilleries Company and started producing whisky, gin, vodka and brandy.

Eric may have been the pioneer, but it was his son Tony Hayward who really drove the business and established the family name in India. Tony joined his father's business after returning to India from England post World War II, where he had been enlisted with the Royal Navy. In 1958, the family decided to sell the business to Shaw Wallace, a British-owned trading house. Tony decided to stay on with Shaw Wallace, soon leading operations for South India. In 2022, Inbrev Beverages bought the Haywards Spirits Brand to continue its century old legacy.

Aroma : Sweet-vanilla, sweet-toffee, floral, spicy

Taste : sweet, spicy

Finish :Thin bodied, short finish.

Cap Closure

750 ml Long ROPP

375 ml ROPP

180 ml ROPP

ABV

42.8% v/v

SKU available

750 ml

375 ml

180 ml

90 ml (tetra)



Old Tavern Whisky was launched in 1976. It is a blend of Indian grain spirits and malts, aged in oak barrels to achieve a smooth and mellow taste. The whisky has a light golden color and a mild aroma with notes of malt and oak.

Old Tavern Whisky is a popular and affordable whisky brand in India, known for its quality and smooth taste. It is typically enjoyed on the rocks or mixed with soda, can also be enjoyed neat or with a splash of water. It has won several awards for its quality and is widely available in many parts of India.

Aroma – Floral, slight spicy, malty

Taste – Sweet, earthy, tangy, slight bitter

Finish – Light bodied, short & smooth finish

SKU available

750 ml	375 ml	180 ml	90 ml (tetra)
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Cap Closure

750 ml	Long AI ROPP
375 ml	ROPP
180 ml	ROPP

ABV
42.8% v/v



Legend has it that Louis Vernant, a French nobleman used his extraordinary talent for spotting the best expression of brandies to create the finest brandy in France, Enjoyed for generations since by royalty and aristocrats alike, the LV signature brandy became a true test of pinnacle of quality. Louis Vernant's XO brandy is a mark of that passion, bringing alive the glory of an era of splendor. His relentless quest for perfection in his craft can be savoured in the bottle you behold.

Louis Vernant XO is skillfully blended to perfection with imported French Brandy that is hand-picked by our Master Blender. His tireless efforts in selecting French grape brand, and vast experience in the art of blending, has created a masterpiece for connoisseurs to revel in its exquisite richness and luxury.

Aroma : Fruity-grape, sweet-honey, sweet-sherry, spicy

Taste : Sweet, Fruity, spicy

Finish : Very smooth, full bodied, long-finish with lingering sweetness

SKU Available

750 ml 375 ml 180 ml

ABV 40% v/v

Cap Closure

750 ml Guala

375 ml Guala

180 ml Guala



PREMIUM INDIAN BRANDY



Honey Bee Brandy is the quintessential premium Indian Brandy launched in 1974.

It is made with the fermented and distilled grape wine. The Blend provides a Smooth rich taste and brings out the iconic *Golden Liquid*.

On a rainy day or a winter evening, Honey Bee tastes best with along with any orange flavored soft drink served in a snifter glass

Aroma : fruity, vanillic, confectionery, sl. Woody

Taste : sweet, fruity, raisin, woody

Mouthfeel : Medium bodied, rounded

Aftertaste : Medium finish with slight lingering sweetness

SKU available

750 ml	375 ml	180 ml
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ABV

37.5% v/v	40% v/v	42.8%v/v
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Smooth & Strong since 1993,

The story goes that Pirates on their fight with the Royal Navy found the holy grail of strength in the deep seas under stormy weather. That holy grail was discovered to be the Old Cask XXX Rum.

Its smooth taste resonates with the quality of distillation and the strength comes out of the Indian sugarcane molasses. It can be tasted neat or mixed with any cola served chilled in a traditional Collins rum glass.

Aroma : fruity, molasses, jaggery

Taste : sweet, fruity, caramellike, molasses, woody

Mouthfeel : Medium bodied, rounded

Aftertaste : long finish with slight lingering sweetness

SKU available

750 ml 375 ml 180 ml

Cap Closure

750 ml Guala

375 ml ROPP

180 ml ROPP

ABV

37.5% v/v 40% v/v 42.8%v/v



BLUE RIBAND

PREMIUM EXTRA DRY

GIN



Blue Riband Gin has been delighting consumers since 1959 with its superior blend and contemporary packaging. The heritage brand has a wide acceptability and a cult brand loyalty making it one of the largest selling gin in India.



Blue Riband Gin has achieved International Recognition by winning a medal at the prestigious *Concours Mondial de Bruxelles Award 2005* for its world class blend, flavor and taste

Blue Riband Gin has an inviting top aroma of juniper berries with a whiff of coriander in the background. Tastes great with tonic water.

Aroma: Juniper, citrus and spicy(coriander)

Taste: Dry, juniper, citrus and coriander

Mouthfeel: Mouthdrying, medium bodied

Aftertaste: Medium finish with dry palate

ABV
42.8% v/v

Cap Closure

SKU available

750 ml 375 ml 180 ml

750 ml Guala
375 ml ROPP
180 ml ROPP

**Triple Distilled for
the pure taste of**
Passion



Romanov gets its name from the last czar of Russia and true to its calling remains committed to the finest vodka making, the way Russians traditionally made their vodkas. Romanov not only delivers an international youthful imagery but also provides the consumer vodka that is truly superior.

Seductive and magical, Romanov is all enticing beauty with the zing. A stylish pack that screams attitude and attractive labels make Romanov Vodka a premium offering.

A rigorous *7-step manufacturing* process ensures a high level of *clarity and purity* since 1974.

Aroma : Neutral, sweet, grainy

Taste : Sweet, neutral

Finish : Smooth, medium body with medium clean finish

SKU available

750 ml 375 ml 180 ml

ABV

42.8% v/v

Cap Closure

750 ml Long ROPP

375 ml ROPP

180 ml ROPP



A little Mischief
and a lot of Fun!



A spirit that appeals to a generation looking for unabashed fun. A spirit that offers the youth everything it wants bottled in a fun filled flirty package. A spirit that was launched with the singular idea of adding a twist of mischief to the plane jane world of vodkas.

Launched in 1996, White Mischief Vodka is one of India's largest selling vodka brands.

White Mischief Vodka personifies the zeal and flamboyance of the youth. The frosted bottle with a logo in a white and blue red bubble is all about being mischievous and casual with the flirtatious mischief at its core. The essence of this brand manifests into giving it a trendy attitude for the youth to experience White Mischief spirit everywhere and every time.

Aroma neutral, grainy.

Taste: Neutral sweet palate.

Mouth feel: Thin bodied rounded

After taste: Short finish with clean palate

SKU available

750 ml 375 ml 180 ml

ABV

42.8% v/v

Cap Closure

750 ml Long ROPP

375 ml ROPP

180 ml ROPP

BLACK STALLION

“ FINE WHISKY ”



CONTAINS BENZYL METHYL COLORED AND ADDED FLAVORS

42.8%v/v

750ml
75°Proof

MADE IN INDIA

Black Stallion Fine Whisky originates from the spirit of a great horse that proliferates strength and force.

The fine whisky is a testament to the exotic blend of choicest Indian Fine Malts.

Aroma : Malty, woody, Peaty, fruity

Taste : Sweet, Woody, Malty, Peaty,

Finish : Medium-bodied & medium length

SKU available

750 ml 375 ml 180 ml

ABV

42.8% v/v