

# Foreverfitness.com

Forever Fitness is a gym for everyone, lead by a team of certified trainers. We focus on helping you reach your fitness goals, with top-of-the-line equipment and specialized training programs.

Forever Fitness provides support for beginner lifters with workout plans and certified personal trainers to help keep you on track to reaching your goals. We are also a gym for experienced powerlifters and bodybuilders, supplying all the machines and equipment needed to train at a professional level. Our gym also provides physical therapy treatment, even if you aren't a member.

## Personas



**Beginner Lifter**

New client that will need  
Training



**Experienced Lifter**

New client that will be  
coming from another gym



**Trainer**

New hire

