

The AgriPocalypse

THE AGRIPOCALYPSE

Landing page

PAGE 1 ACT 1 - (parallax scroll - illustration)

The Mc lands on an abandoned farm. A scarecrow appeared.

SCARCY (STATIC)

Hey there human! It's been ages since I've seen someone like you around here. This place has always been infected with bugs and pests.(next)

The farmers left this land a long time ago.(next)

What brings you here? You seem like a... A time traveler, aren't you? By the way, my name is Scarcy.

MC (DIALOGUE INTERACTION)

Option 1: What happened here?

Option 2: How did all of these happen?

PAGE 2 - (static - seamless background)

NARRATION

Welcome to the year 3000. The year of Agriculture Apocalypse.

INTERACTION BUTTON

(Next)

PAGER 3 - (parallax scroll - illustration)

NARRATION

In 2023, technology was rapidly advancing. The country experienced significant developments, particularly in urbanization. These efforts aimed to promote economic growth and development. However, amidst these positive changes, it shifted the focus away from agriculture resulting in limited exposure.

As the years went by, the land became exhausted, and the crops struggled to grow.

The population expansion rate in the Philippines was estimated to be 1.4 percent in 2019. In contrast, the agriculture sector only experienced a minimal growth of 0.5

(MORE)

NARRATION (cont'd)
 percent in late 2020. The imbalance
 between food production and the
 rapid growth of population is
 visible.

The average age of Filipino farmers
 has now reached 53-57 years old.

Unfortunately, in your period of
 time, many individuals are more
 interested in pursuits other than
 agriculture.

The lack of attention in
 agriculture has now resulted into
 this fatal phenomenon.

Pests multiplied, and diseases
 spread, leaving fields barren and
 farmers helpless. The delicate
 balance between nature and farming
 was shattered.

Scarcy dialogue: tragic.

INTERACTION BUTTON

(Next)

PAGE 3 ACT 2 (cont): The Quest for Knowledge

NEXT PAGE - (parallax scroll - illustration)

NARRATION

But there is good news. The use of
 sustainable farming practices in
 agriculture has been reportedly
 increasing. Agriculture sectors
 have already adapted to
 modernization to which some of
 their practices do not require a
 labor-intensive process.

Some of these techniques are
 organic farming, regenerative
 farming, and vertical farming.

INTERACTION BUTTON

Option 1: Organic Farming (brief
 desc)

Option 2: Regenerative Farming
 (brief desc)

Option 3: Vertical Farming (brief
 desc)

SUBPAGE 1 - (formal interface design)

SUBPAGE 2 - (formal interface design)

SUBPAGE 3 - (formal interface design)

INTERACTION BUTTON

(Next)

PAGE 4 - (Parallax scroll - illustration)

SCARCY (STATIC)

Agriculture is not just the traditional method anymore. In fact, you can turn it into small business.

MC (DIALOGUE INTERACTION)

Option 1: But how? Don't we need a land to start farming? (direct to YFC page)

Option 2: I heard there are new methods in farming that are not labor-intensive. But how can we start up a farming

NARRATION

Even without enough capital, one can turn their ideas into reality through the help of Young Farmer's Challenge.

SUBPAGE - YFC INFO

INFO

1. What is Young Farmers Challenge Program
2. What is the purpose of Young Farmers Challenge Program
3. YFC objectives
4. Levels of Competition
5. How to join the YFC

INTERACTION BUTTON

(next)

NARRATION

There are remarkable young farmers who have already achieved remarkable success in their food production businesses. They serve as outstanding inspirations in revitalizing and safeguarding the agricultural industry from declining.

INTERACTION BUTTON

(see stories)

PAGE 5 - (parallax scroll - images)

watch the story of every successful young farmer who

ventured into sustainable food production business. May these stories inspire you to start your own.

Story 1 - OH WANGAN INTEGRATED FARM

Story 2 - VERMILE'S MUNTING BUKID HYDROPONICS AND ORGANIC FARM LEARNING CENTER

Story 3 - GO GREEN HYDROPONICS

Story 4 - BAHAY TEKNIK: A GARDEN TO KITCHEN SOCIAL ENTERPRISE

Story 5 - LUSHRLANDS

Story 6 - ORGANIKO

Story 7 - ABF PROPAGATION NURSERY

Story 8 - CJ HYDROPONICS

PAGE 6 ACT 3 - (parallax scroll - illustration)

NARRATION

Agriculture is not just important in addressing food security and world hunger but it also plays a significant role in conserving and sustaining the environment.

And the modern farming practices mentioned earlier has a great impact in preserving the environment as it lessens the use of hazardous chemicals.

It promotes biodiversity, water conservation, and habitat preservation.

It also integrates renewable energy, contributes to carbon sequestration, supports wild-life friendly farming, and reduces waste.

SCARCY (STATIC)

Without agriculture, the consequences would severely impact nearly every aspect of human civilization and the environment.
(next)

Hence, the apocalypse now.

Young traveler, you still have a chance to change this.(next)

Carry the seeds of change within you. Go back and spread the knowledge far and wide.

MC (DIALOGUE INTERACTION)

Option 1: I must return to the present and change the course of history.

Option 2: I will learn and teach others about sustainable farming, so that this kind of future may never come to pass.

PAGE 7 - (static - seamless background)

NARRATION

Together we can promote and support agriculture and ensure food security and sustain the environment. Let's join hands to create a brighter future for all!

Take an action. Share "The Agripocalypse" interactive story on your social channels.