IBM – Capstone Project

Introduction

I live in Colombia in the capital city: Bogotá, I work in Information Technology with small and medium businesses, and recently in the tourism sector. Colombia especially, at this time of the Covid-19, is hitting the economy of small entrepreneurs who live in the world class turistical town of Villa de Leyva, which are mostly Hotels, Stores, and Restaurants.

Description of data and questions answered

I will use the data that is mainly provided by the Foursquare API, such as the best **Hotels, Restaurants**, to be used in the short, medium, and long term, for projects to reactivate the economy of the town with different touristic operators.