

# **18-661 Introduction to Machine Learning**

## Clustering, Part I

---

Spring 2025

ECE – Carnegie Mellon University

# Announcements

- HW 4 is due on Wednesday, April 16.
- The final exam is scheduled for 1:00pm-4:00 pm ET on Friday, May 2. Please let us know by April 15 if you cannot take the exam at this time (more than 2 exams starting within a 24 hour period or a direct time conflict).
- No recitation this Friday (enjoy Carnival!)

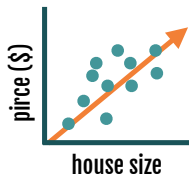
1. Clustering
2.  $K$ -means
3.  $K$ -means++
4. Gaussian Mixture Models

# Clustering

---

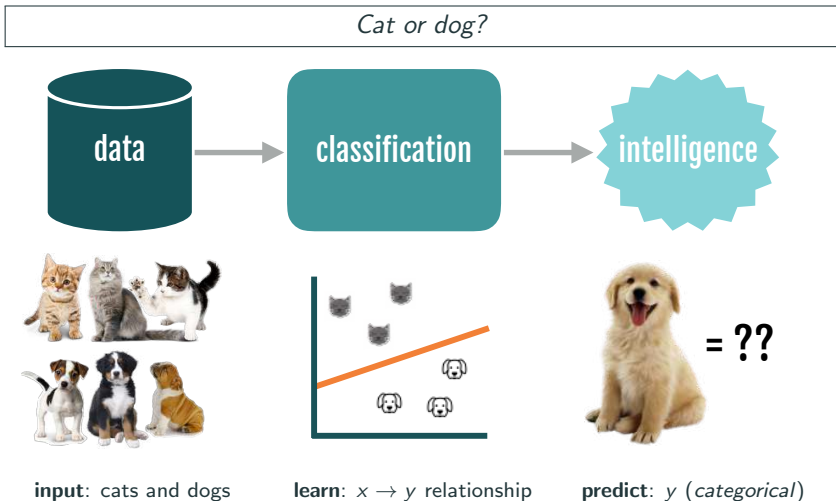
# Supervised Learning: Regression

*How much should you sell your house for?*



**input:** houses & features    **learn:**  $x \rightarrow y$  relationship    **predict:**  $y$  (*continuous*)

# Supervised Learning: Classification



# Supervised versus Unsupervised Learning

**Supervised Learning:** labeled observations  $\{(\mathbf{x}_1, y_1), \dots (\mathbf{x}_n, y_n)\}$

- Labels 'teach' algorithm to learn mapping from observations to labels
- Examples: Classification (Logistic Reg., SVMs, Neural Nets, Nearest Neighbors, Decision Trees), Regression (Linear Reg., Neural Nets)

**Unsupervised Learning:** unlabeled observations  $\{\mathbf{x}_1, \dots, \mathbf{x}_n\}$

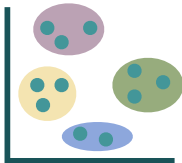
- Learning algorithm must find patterns from features alone
- Can be goal in itself (discover hidden patterns, exploratory analysis)
- Can be means to an end (pre-processing for supervised task)
- Examples:
  - K-means clustering (today), Gaussian Mixture Models (next lecture)
  - Dimensionality Reduction: Transform an initial feature representation into a more concise representation

# Clustering

*How to segment an image?*



**input:** raw pixels  $\{x\}$



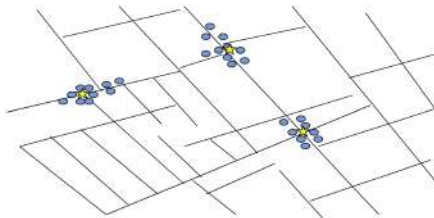
**separate:**  $\{x\}$  into sets



**output:** cluster labels  $\{z\}$



# History of Clustering?

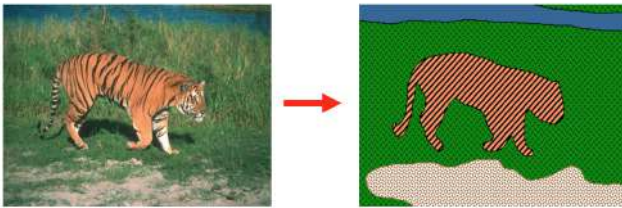


- John Snow, a London physician plotted the location of cholera deaths on a map during an outbreak in the 1850s.
- The locations indicated that cases were clustered around certain intersections where there were polluted wells – thus exposing both the problem and the solution.

# Clustering Objective

- Consider a set of **training data points**  $\{\mathbf{x}_1, \mathbf{x}_2, \dots, \mathbf{x}_n\}$ . How do we “cluster” these points into different groups based on their similarity?
- More formally, assign one of  $K$  labels  $1, 2, \dots, K$  to each point such that points with label  $k$  are “similar” to each other.

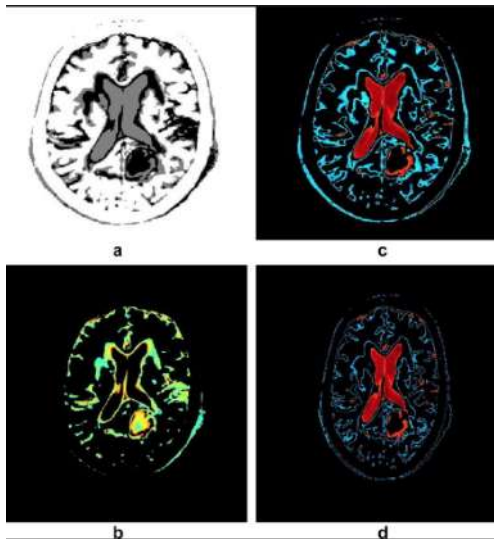
Image segmentation into foreground and background



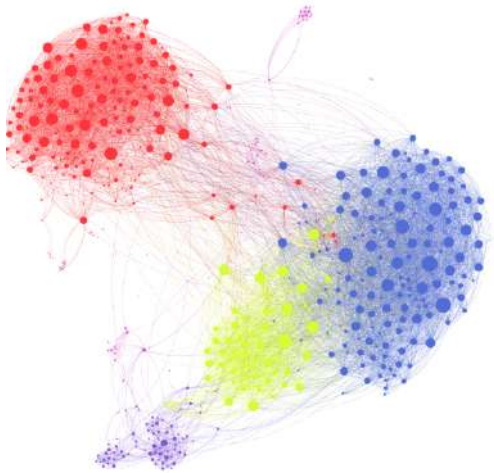
- Cluster pixels (points) by color (orange, black, brown, green, blue).
- Naturally segments the image into foreground and background.

# More Examples

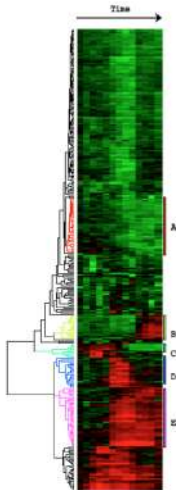
## Detecting brain lesions from MRI Scans



### Social network analysis



## Clustering gene expression data



Today we will cover two methods for clustering

- $K$ -means
- $K$ -means++

## *K*-means

---

K-means: an iterative clustering method

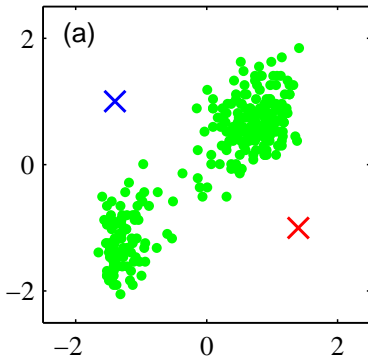
High-level idea:

- **Initialize:** Pick  $k$  random points as cluster centers,  $\{\mu_1, \dots, \mu_k\}$
- **Alternate:**
  1. Assign data points to closest cluster center in  $\{\mu_1, \dots, \mu_k\}$
  2. Change each cluster center to the average of its assigned points
- **Stop:** When the clusters are stable



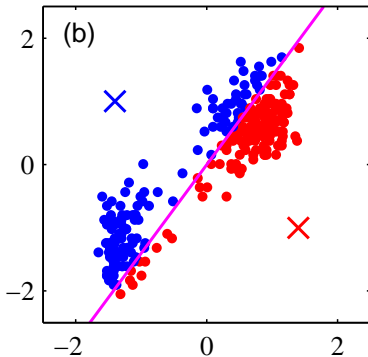
# K-means Example

- **Initialize:** Pick  $k$  random points as cluster centers
- (Shown here for  $k=2$ )



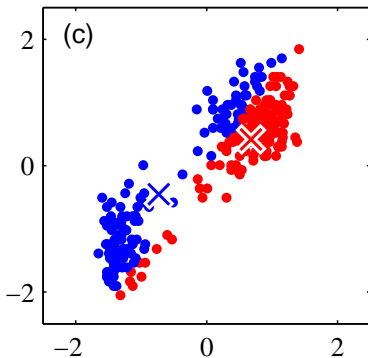
## K-means Example

- Alternating Step 1: Assign data points to closest cluster center



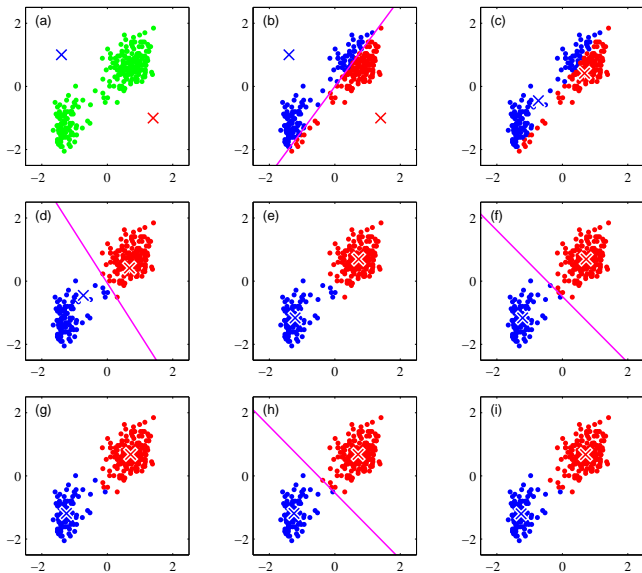
## K-means Example

- **Alternating Step 2:** Change the cluster center to the average of the assigned points



Then: Repeat ...

# K-means Example (Several Iterations)



# K-means Clustering: Details

**Intuition:** Data points assigned to cluster  $k$  should be near prototype  $\mu_k$

**Distortion measure:** (clustering objective function, cost function)

$$J = \sum_{n=1}^N \sum_{k=1}^K r_{nk} \|\mathbf{x}_n - \mu_k\|^2 = \sum_{k=1}^K \underbrace{\sum_{n:A(\mathbf{x}_n)=k} \|\mathbf{x}_n - \mu_k\|^2}_{\text{spread within the } k\text{th cluster}}$$

where  $r_{nk} \in \{0, 1\}$  is an indicator variable

$$r_{nk} = 1 \quad \text{if and only if} \quad A(\mathbf{x}_n) = k$$

**How to measure distortion?**

- Distance measure:  $\|\mathbf{x}_n - \mu_k\|^2$  calculates how far  $\mathbf{x}_n$  is from the cluster center  $\mu_k$
- Canonical example is the 2-norm, i.e.,  $\|\cdot\|_2^2$ , but could be some other distance measure!

# Optimization Algorithm

$$J = \sum_{n=1}^N \sum_{k=1}^K r_{nk} \|\mathbf{x}_n - \boldsymbol{\mu}_k\|^2$$

- What are the variables that we need to optimize?  $\{r_{nk}\}$  and  $\{\boldsymbol{\mu}_k\}$
- Difficult to jointly optimize both
- Solution: Alternate optimization between  $\{r_{nk}\}$  and  $\{\boldsymbol{\mu}_k\}$
- **Step 0** Initialize  $\{\boldsymbol{\mu}_k\}$  to some values
- **Step 1** Fix  $\{\boldsymbol{\mu}_k\}$  and minimize over  $\{r_{nk}\}$ , to get this assignment:

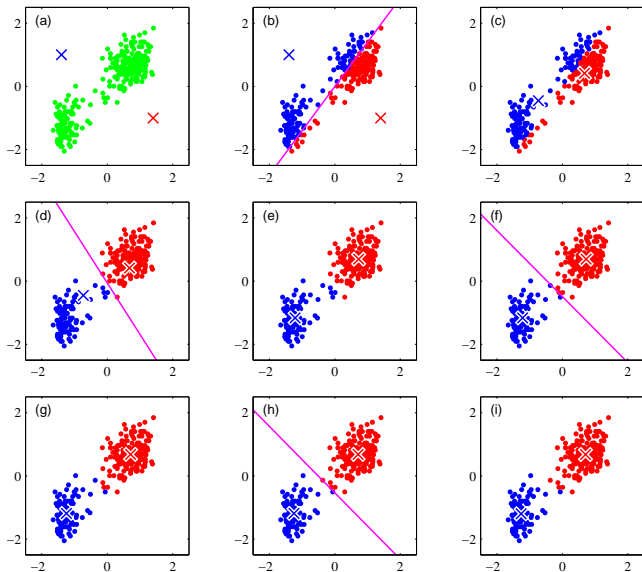
$$r_{nk} = \begin{cases} 1 & \text{if } k = \operatorname{argmin}_j \|\mathbf{x}_n - \boldsymbol{\mu}_j\|^2 \\ 0 & \text{otherwise} \end{cases}$$

- **Step 2** Fix  $\{r_{nk}\}$  and minimize over  $\{\boldsymbol{\mu}_k\}$  to get this update:

$$\boldsymbol{\mu}_k = \frac{\sum_n r_{nk} \mathbf{x}_n}{\sum_n r_{nk}}$$

- **Step 3** Return to Step 1 unless stopping criterion is met

# K-means Example (Alternate Updates to $r_{nk}$ and $\mu_k$ )



# Properties of the $K$ -means Algorithm

Does it converge?

- **Guaranteed to converge in a finite number of iterations**
  - Key idea:  $K$ -means is an alternating optimization approach
  - Each step is guaranteed to decrease the objective/cost function—thus guaranteed to converge
  - \*However\*, may converge to a *local minimum* (objective is non-convex)

What's the runtime?

- **Running time per iteration:**
  - Assume:  $n$  data points, each with  $d$  features, and  $k$  clusters
  - Assign data points to closest cluster:  $O(ndk)$
  - Re-compute cluster centers:  $O(ndk)$
- **Thus, total runtime is:**  $O(ndki)$ , where  $i$  is the number of iterations

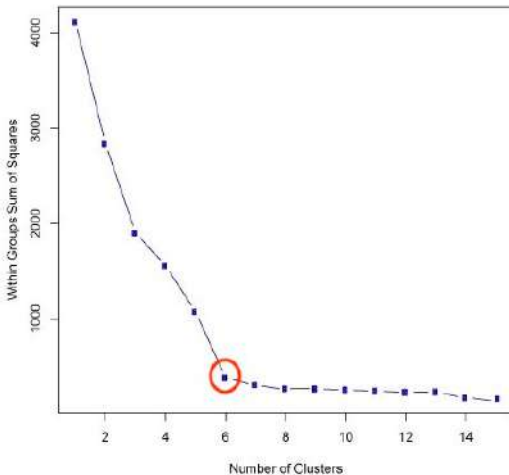


# Practical Issues with $K$ -means

- How to select  $k$ ?
  - Prior knowledge
  - Heuristics (e.g., elbow method)

# Elbow Method

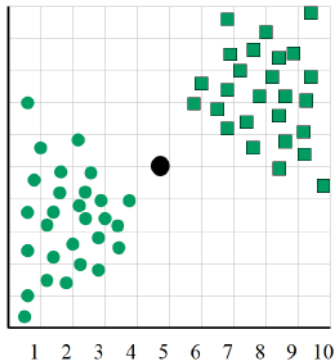
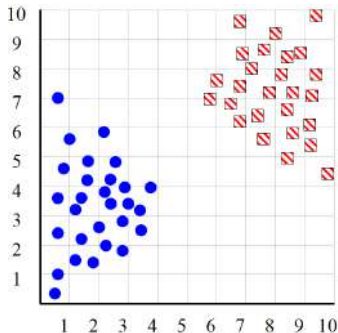
Select a small value of  $k$  such that adding a new cluster doesn't reduce the within-cluster distances much



# Elbow Method

How can we find the right number of clusters? Track the objective function as we increase  $k$ !

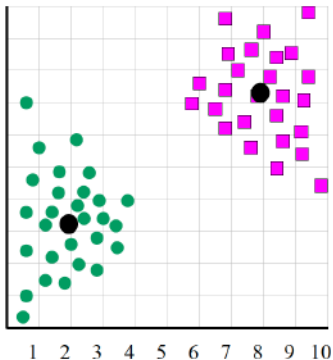
When  $k = 1$ , objective value is 873.



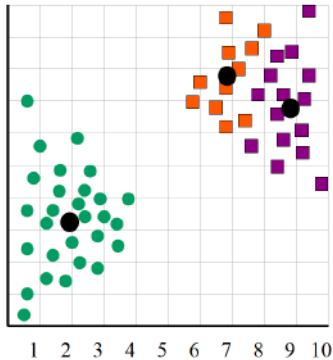
# Elbow Method

How can we find the right number of clusters? Track the objective function as we increase  $k$ !

When  $k = 2$ , objective value is 173.1.

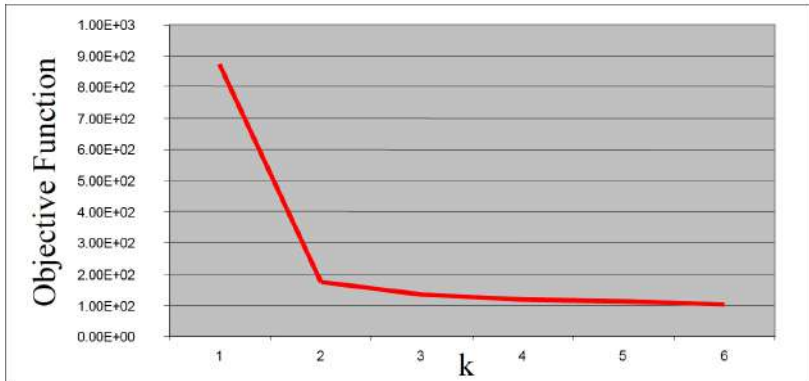


When  $k = 3$ , objective value is 133.6.



# Elbow Method

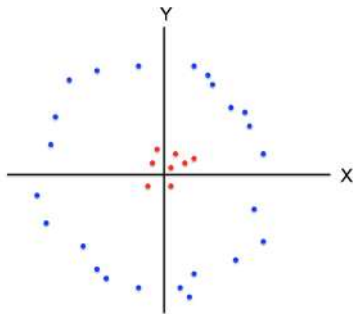
In this case, there is an abrupt change at  $k = 2$  that suggests there are two “natural” clusters in the data.



# Practical Issues with $K$ -means

- How to select  $k$ ?
  - Prior knowledge
  - Heuristics (e.g., elbow method)
- How to select distance measure?
  - Often requires some knowledge of problem
  - Some examples: Euclidean distance (for images), Hamming distance (distance between two strings), shared key words (for websites)

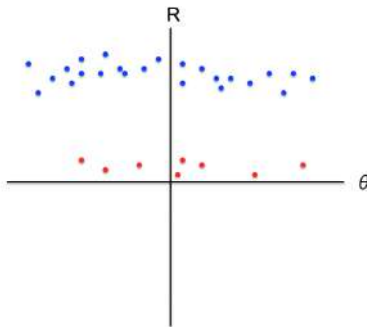
## How to Get $K$ -means to Work on This Data?



Should look at the distance of the data points from the origin  $\sqrt{x_n^2 + y_n^2}$

# Distance Measure

Changing features (distance measure) can help



If the cluster  $i$  mean is  $(\mu_{i,x}, \mu_{i,y})$ , the distance of  $(x_n, y_n)$  from it can be defined as  $|\sqrt{\mu_{i,x}^2 + \mu_{i,y}^2} - \sqrt{x_n^2 + y_n^2}|$



# Scaling Features

Suppose the  $\mathbf{x}_n$  represent homes, with features (# of bedrooms, square footage).

For data point (2, 1000) and cluster center (3, 2000):

$$\|\mathbf{x}_n - \mu_k\|_2^2 = (2 - 3)^2 + (1000 - 2000)^2.$$

- If one feature of  $\mathbf{x}_n$  is much larger than the others, this feature will dominate our distance measure and thus the clustering.
- **Scale** features to ensure all features are considered.
- As in linear regression, many scaling methods are possible:

$$x_{nd} \rightarrow \frac{x_{nd}}{\max_m x_{md} - \min_m x_{md}}, \quad x_{nd} \rightarrow \frac{x_{nd}}{\text{stdev}\{x_{md}\}}, \dots$$

- Requires **domain knowledge**. E.g., if data points represent pixels with features (red value, green value), then red values between 1 and 10 and green values between 100 and 200 mean we *should* cluster mostly on green values, as these differentiate the colors more.

# Practical Issues with $K$ -means

- How to select  $k$ ?
  - Prior knowledge
  - Heuristics (e.g., elbow method)
- How to select distance measure?
  - Often requires some knowledge of problem
  - Some examples: Euclidean distance (for images), Hamming distance (distance between two strings), shared key words (for websites)
- How to initialize cluster centers?
  - The final clustering can depend significantly on the initial points you pick!

# How to Initialize Cluster Centers?

Random initialization can lead to *different results*

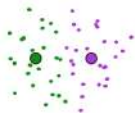


✓ CORRECT

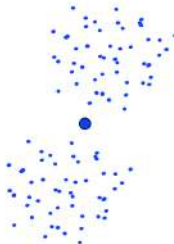


✗ INCORRECT

Choosing  $k$  is also non-trivial



Would be better to have  
one cluster here



... and two clusters here

*K*-means++

---

# $K$ -means++

**Key idea:** Run  $K$ -means, but with a better initialization

- Choose center  $\mu_1$  at random
- For  $j = 2, \dots, k$ 
  - Choose  $\mu_j$  among  $x_1, \dots, x_n$  with probability:

$$P(\mu_j = x_i) \propto \min_{j' < j} \|x_i - \mu_{j'}\|^2$$

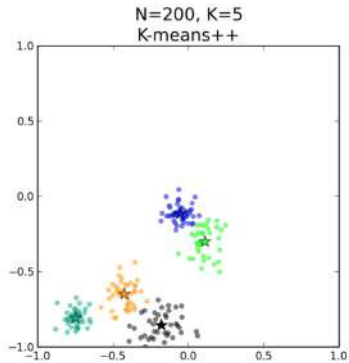
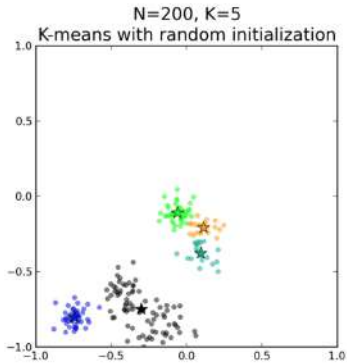
This means that if  $x_i$  is close to one of the already chosen cluster means  $\mu_1, \dots, \mu_{j-1}$ , then we assign a lower probability of selecting it as the next cluster mean.

**Initialization helps to get good coverage of the space**

**Theorem:**  $K$ -means++ always obtains a  $O(\log k)$  approximation to the optimal solution in expectation.

Running  $K$ -means after this initialization can only improve on the result

# K-means++



# Connection to $k$ -Nearest Neighbors

- Nearest Neighbors is a supervised learning method
  - Each training point  $\mathbf{x}_n$  has a corresponding given label  $y_n$
  - Objective: Assign label to a new  $\mathbf{x}$  by looking at the labels of its  $k$  nearest points
- Clustering is an unsupervised learning method
  - We are given training points  $\mathbf{x}_n$  without labels
  - Objective: Divide them into  $k$  groups to understand patterns in the data

The meaning of the parameter  $k$  is also different in these two methods

# Clustering Can Make Nearest Neighbors More Efficient

- A drawback of nearest neighbors is that we have to remember the training data
- Clustering can help compress the training data into a small number of representative points

## Algorithm to Improve Nearest Neighbors

- For all training data points  $\mathbf{x}_n$  with label  $y_n = c$ , for  $C$  classes  $c = 1, \dots, C$ , cluster the  $\mathbf{x}_n$  into  $R$  groups.
- Store these  $R$  cluster means for each of the  $C$  classes
- For a test data point  $\mathbf{x}$ , find the  $k$  nearest neighbors among the  $RC$  cluster means and assign their majority label to  $\mathbf{x}$



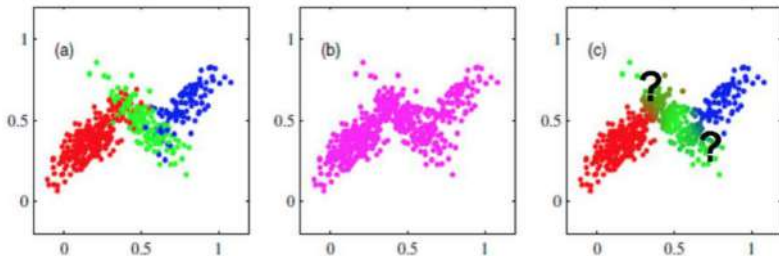
# Gaussian Mixture Models

---

## Potential Issues with $k$ -means ...

Data points are assigned *deterministically* to one (and only one) cluster

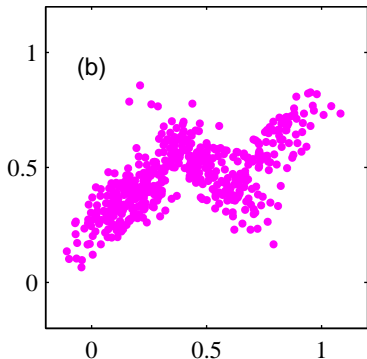
In reality, clusters may overlap, and it may be better to identify the *probability* that a point belongs to each cluster



Also, distances are measured in a homogeneous manner. In reality, some clusters may be more spread out than others

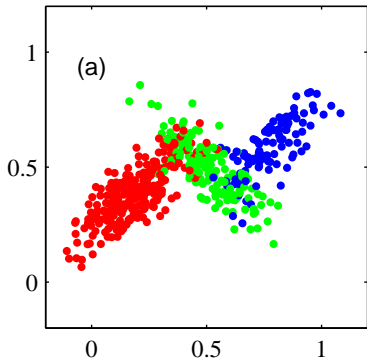
# Probabilistic Interpretation of Clustering?

How can we model  $p(\mathbf{x})$  to reflect our intuition that points stay close to their cluster centers?



- Points seem to form 3 clusters
- We cannot model  $p(\mathbf{x})$  with simple and known distributions
- E.g., the data is not a Gaussian b/c we have 3 distinct concentrated regions

# Gaussian Mixture Models: Intuition



- **Key idea:** Model *each* region with a distinct distribution
- Can use Gaussians — Gaussian mixture models (GMMs)
- *\*However\**, we don't know *cluster assignments* (label), *parameters* of Gaussians, or *mixture components*!
- Must learn from *unlabeled* data  $\mathcal{D} = \{\mathbf{x}_n\}_{n=1}^N$

# You Should Know

- What unsupervised learning is
- What clustering is
- How to cluster using  $K$ -means
- Practical issues with  $K$ -means
- How  $K$ -means++ improves on  $K$ -means