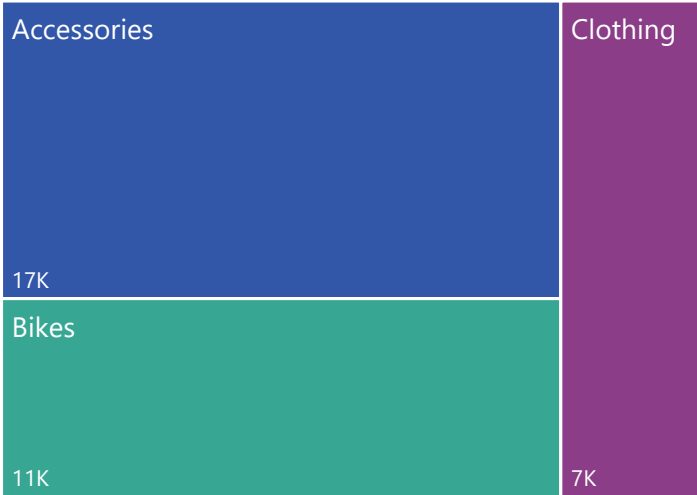
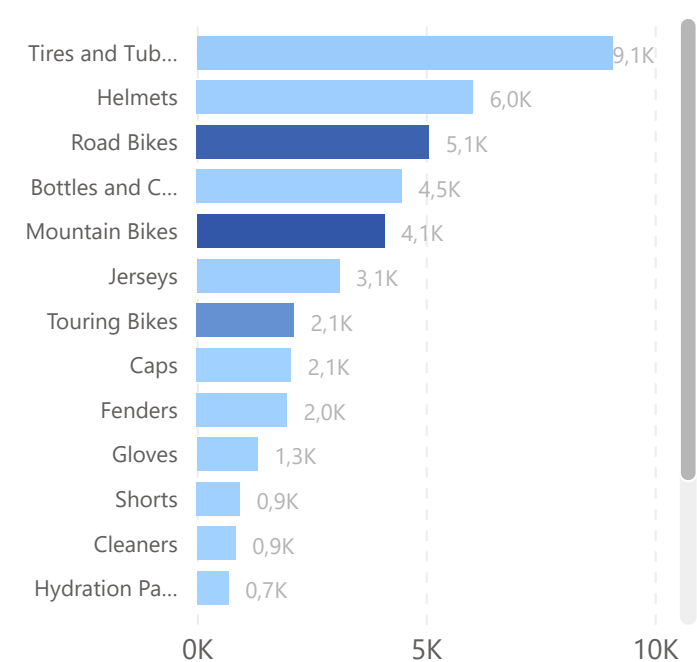


Total Orders by Category



Total Orders by Subcategory



ProductName	Total Orders	Return Rate
Water Bottle - 30 oz.	3 983	1,95 %
Patch Kit/8 Patches	2 952	1,61 %
Mountain Tire Tube	2 846	1,64 %
Road Tire Tube	2 173	1,55 %
Sport-100 Helmet, Red	2 099	3,33 %
AWC Logo Cap	2 062	1,11 %
Sport-100 Helmet, Blue	1 995	3,31 %
Fender Set - Mountain	1 975	1,36 %
Sport-100 Helmet, Black	1 940	2,68 %
Mountain Bottle Cage	1 896	2,02 %
Road Bottle Cage	1 668	1,68 %
Touring Tire Tube	1 364	1,64 %
HL Mountain Tire	1 305	3,75 %
ML Mountain Tire	1 059	1,32 %
LL Road Tire	957	2,26 %
ML Road Tire	868	1,51 %
Touring Tire	863	1,22 %
Bike Wash - Dissolver	850	1,47 %
HL Road Tire	795	3,52 %
LL Mountain Tire	788	2,50 %
Hydration Pack - 70 oz.	695	3,60 %
Mountain-200 Black, 46	528	3,22 %
Mountain-200 Black, 42	524	3,63 %
Mountain-200 Silver, 38	522	2,30 %
Mountain-200 Silver, 46	521	2,11 %
Mountain-200 Black, 38	519	2,89 %
Mountain-200 Silver, 42	483	2,48 %
Half-Finger Gloves, M	465	1,74 %
Total	22 534	2,14 %

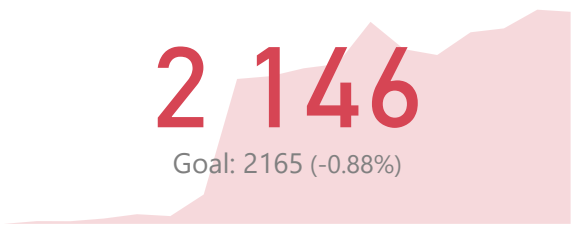
View Product Detail



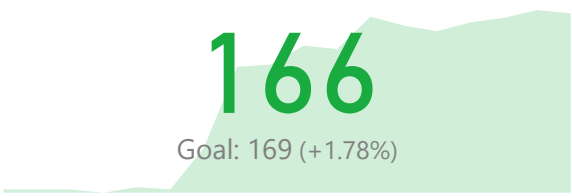
Monthly Revenue



Monthly Orders



Monthly Returns



Top Product (Orders)

Water Bottle - 30 oz.

Top Product (Profit)

Mountain-200 Black, 46

- Select all
- Europe
- North America
- Pacific





PETTERIN
PYÖRÄPUOTI

AWC Logo Cap

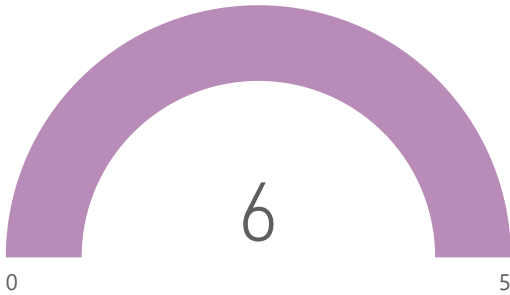
Current Month Orders vs. Target



Current Month Revenue vs. Target



Current Month Return vs. Prev. Month

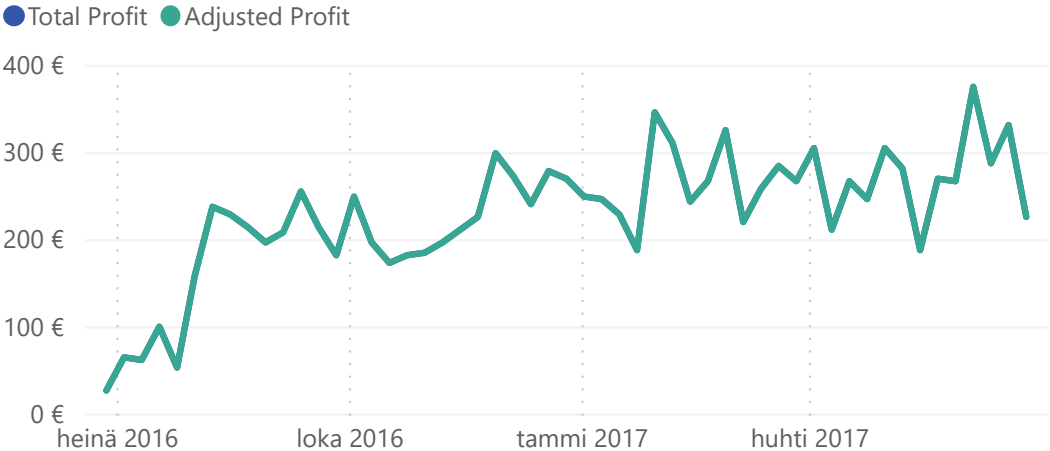


Price Adjustment (%)

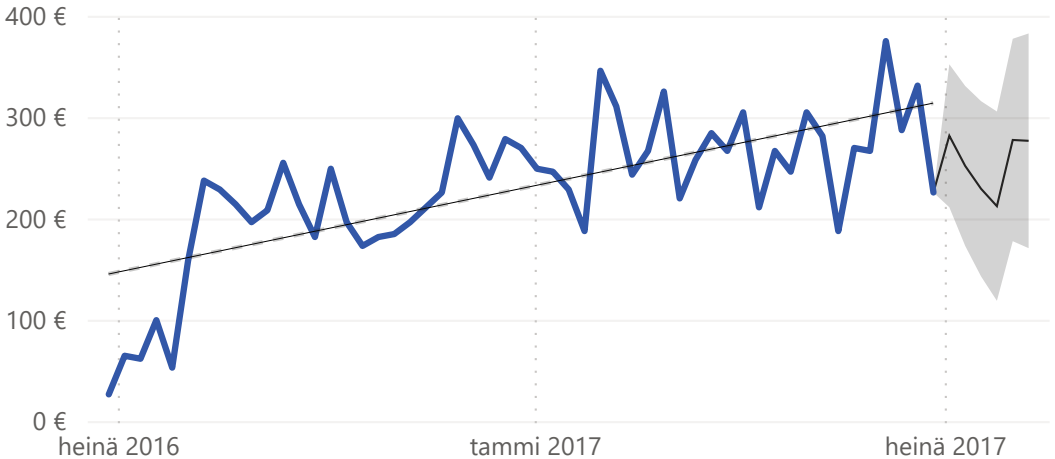


8,64 €
Avg Retail Price
8,64 €
Adjusted Price

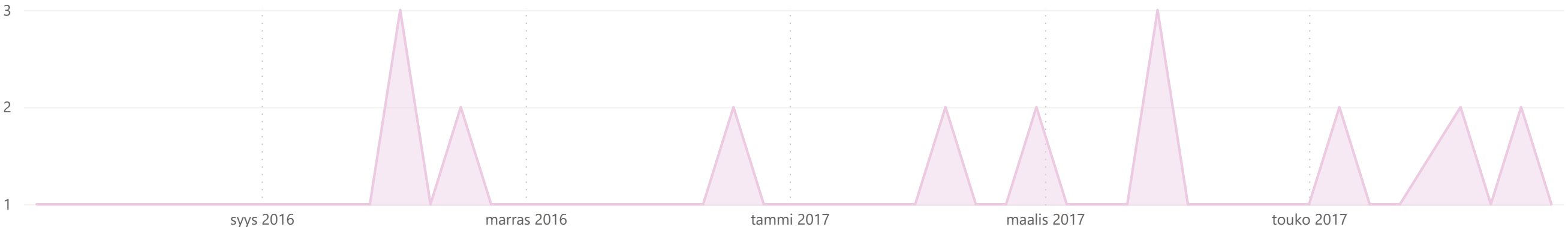
Adjusted Profit



Weekly Profit



Weekly Return Volume



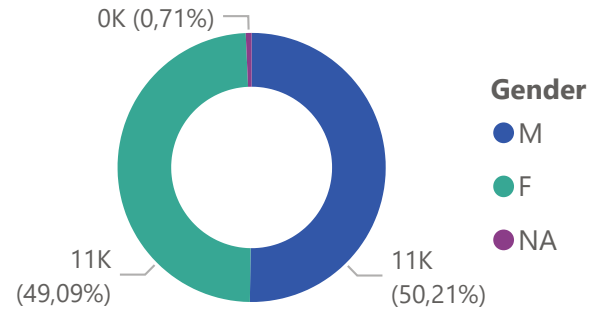


PETTERIN

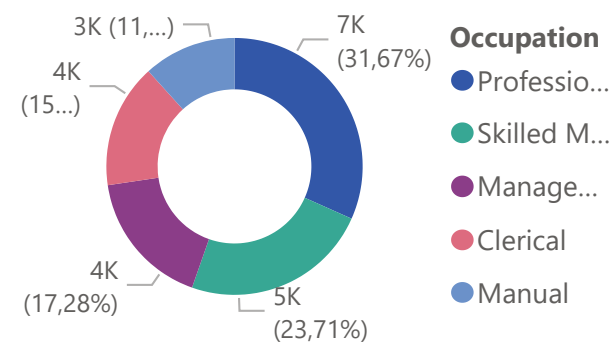
PYÖRÄPUOTI

FullName	Total Orders	Total Revenue
Mr. Maurice Shan	6	12 407,95 €
Mrs. Janet Munoz	6	12 015,39 €
Mrs. Lisa Cai	7	11 330,44 €
Mrs. Lacey Zheng	7	11 085,74 €
Mr. Jordan Turner	7	11 022,38 €
Mr. Larry Munoz	7	10 852,04 €
Mrs. Ariana Gray	6	10 391,42 €
Mr. Marco Lopez	6	10 289,68 €
Mr. Franklin Xu	5	10 164,34 €
Mrs. Margaret He	4	9 266,74 €
Mrs. Kaitlyn Henderson	4	9 258,92 €
Mrs. Nichole Nara	4	9 234,66 €
Mr. Randall Dominguez	4	9 210,36 €
Mrs. Rosa Hu	4	9 201,20 €
Adriana Gonzalez	4	9 195,69 €
Mrs. Dominique Prasad	6	9 180,93 €
Mrs. Brandi Gill	4	9 166,18 €
Mr. Brad She	4	9 161,01 €
Mr. Francisco Sara	4	9 125,54 €
Mr. Kevin Coleman	4	7 750,53 €
Mr. Johnathan Suri	4	7 721,33 €
Mrs. Crystal Zeng	4	7 706,81 €
Mrs. Felicia Blanco	4	7 669,66 €
Mrs. Jill Suarez	4	7 652,61 €
Mr. Preston Raman	4	7 599,49 €
Mr. Willie Xu	4	7 353,55 €
Mrs. Abby Subram	4	7 308,39 €
Mr. Lance Blanco	4	7 207,07 €
Mrs. Audrey Blanco	4	7 139,17 €
Total	353	751 130,39 €

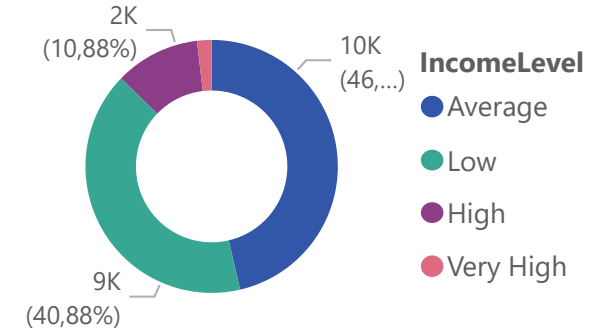
Orders by Gender



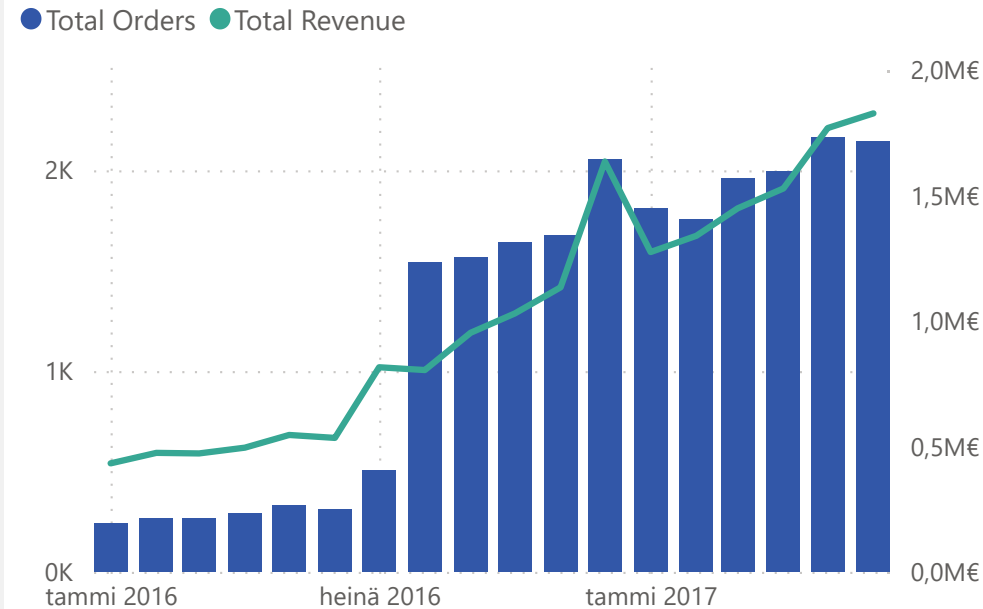
Orders by Occupation



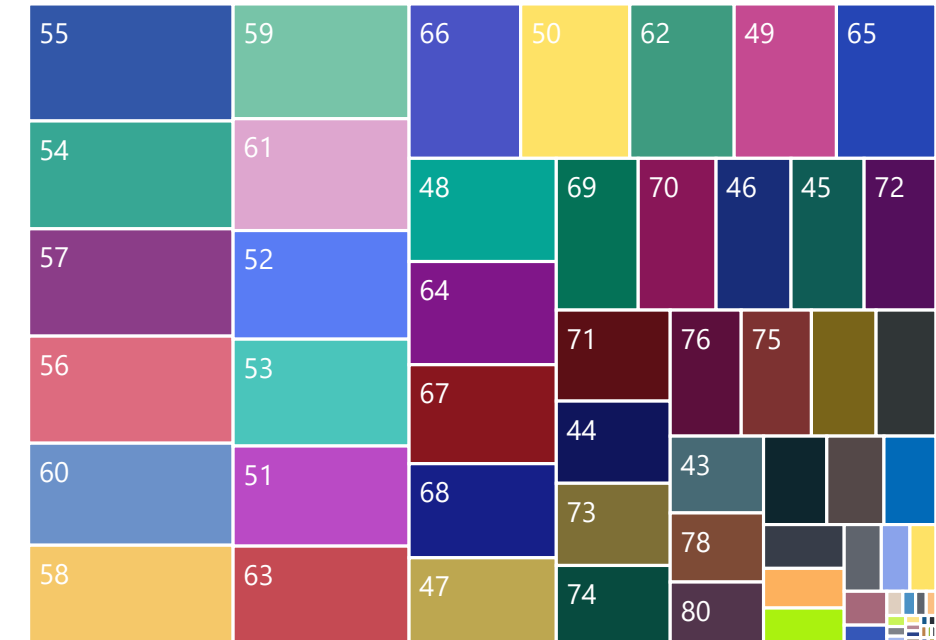
Orders by Income Level



Orders & Revenue by Month



Orders by Age



Top Customer

Mr. Maurice Shan

Customer Orders

6

Customer Revenue

12,41K€

Executive Summary →