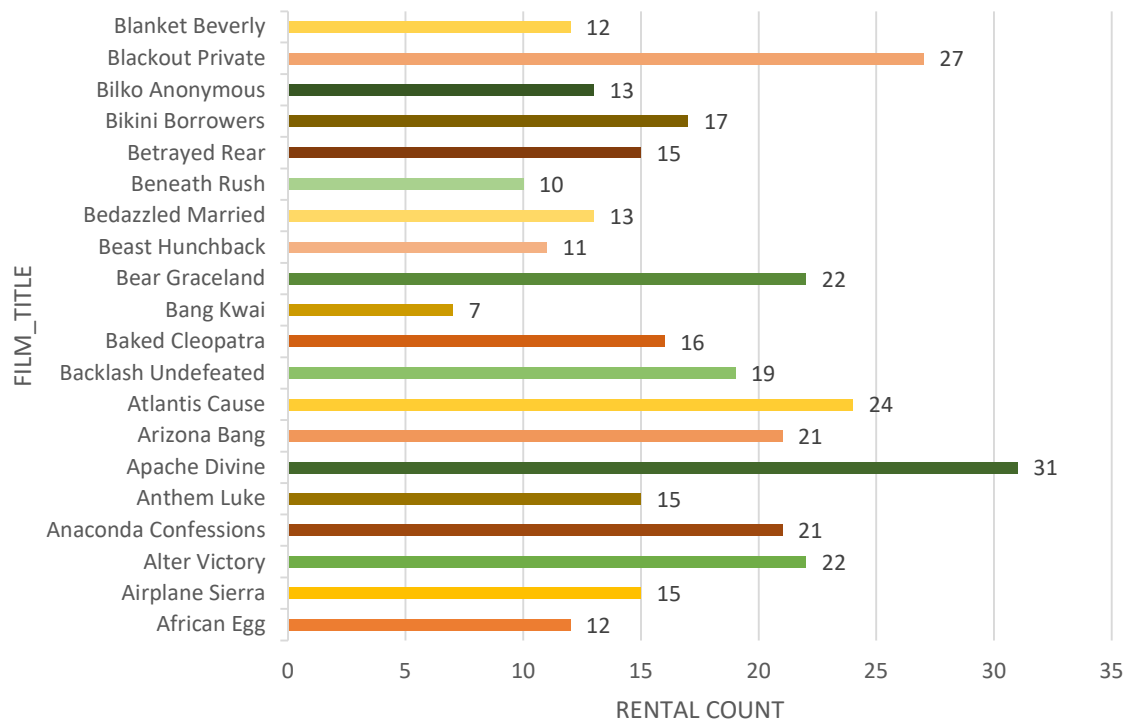


Q1 – The Number Of Times a Movie was Rented

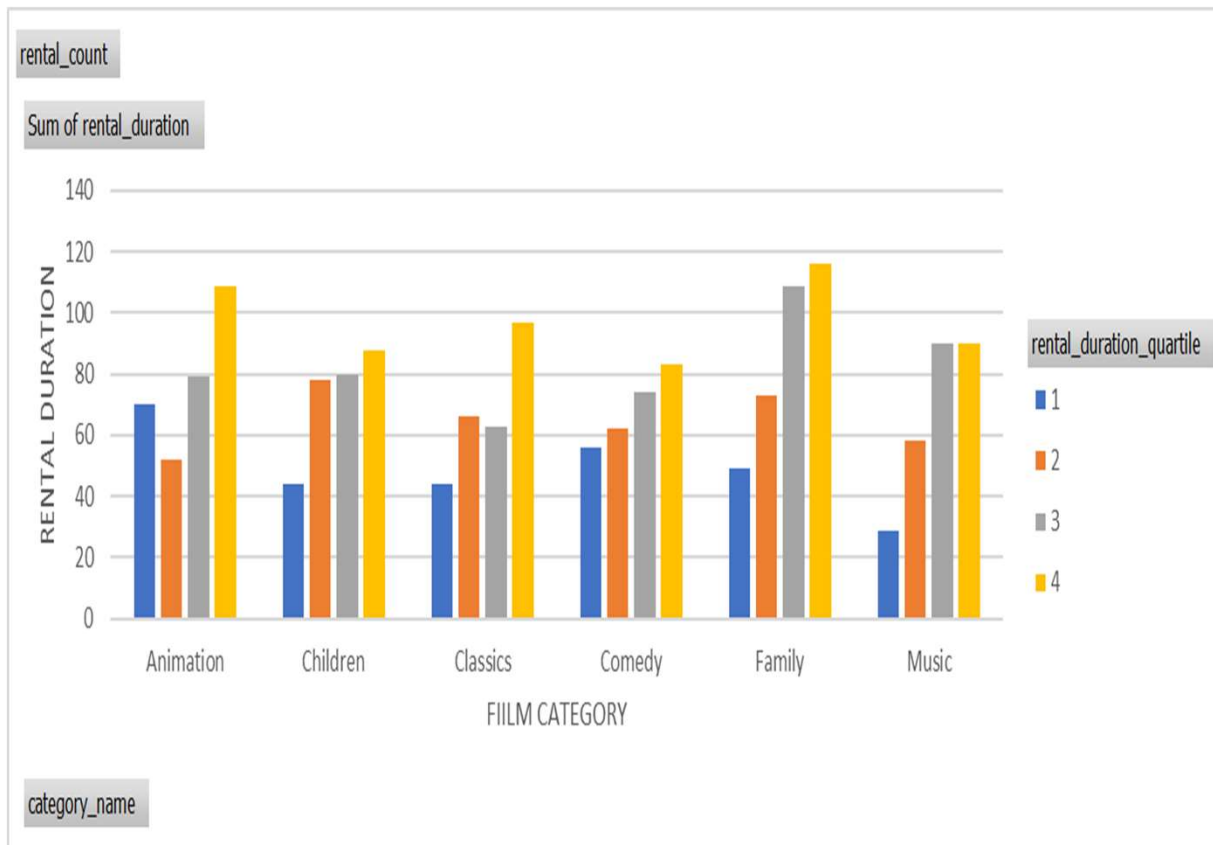
20 FAMILY FILM LIST WITH CATEGORIES AND RENTAL COUNT



We can see from the chart that the Top rented family categories list and rental count limited to 20 movies

Top rented movies are Apache divine and Blackout Private

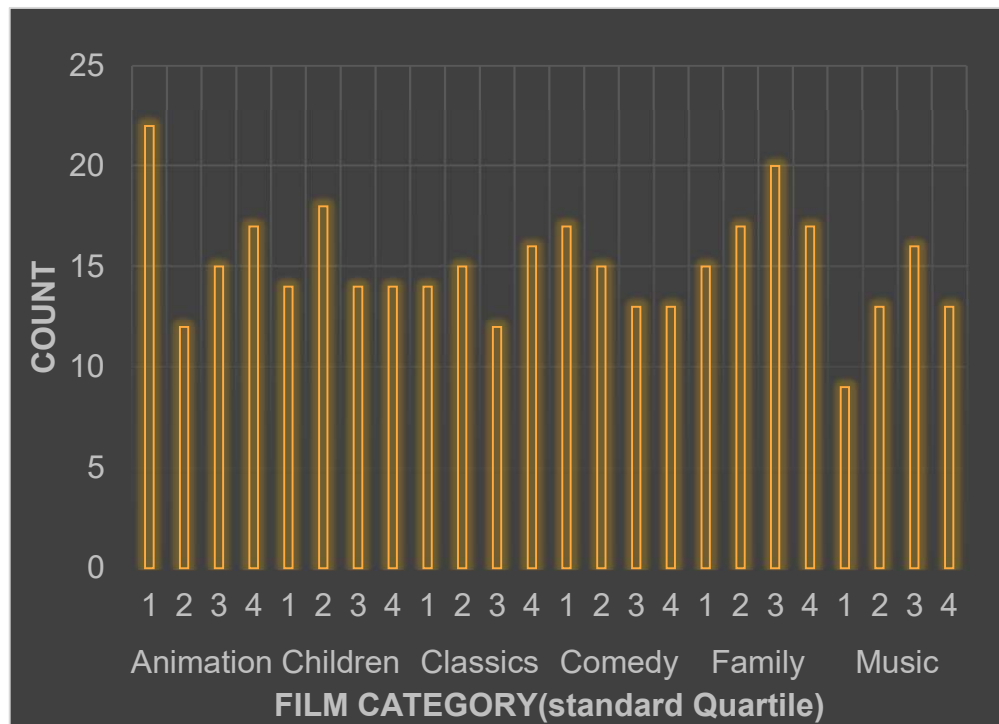
Q2 - The length of rental duration of these family-friendly movies compares to the duration that all movies are rented for



The Chart show ' FAMILY' movies has the highest rental duration in the 3rd and 4th quartile among all movies

Another observation is that the first quartile Animation films have the highest rent rate among all movies

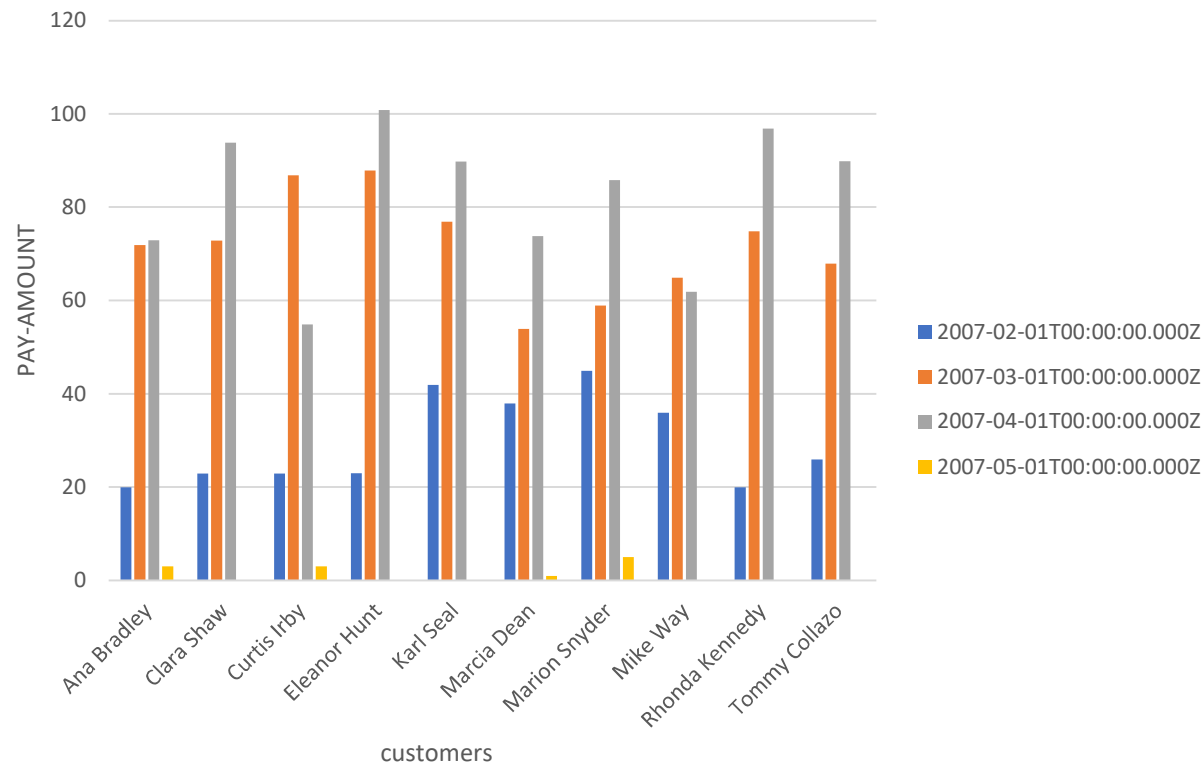
Q3 - rental duration of family-friendly film in each of the quartiles



This shows the percentile per quarter for family-friendly movies' rental duration.

From the chart, Animation movies have the highest rental duration in the first quartile with a value of 22, while Music has the least rental duration in the first quartile with a value of 9.

Q4 - Top 10 paying customers, how many payments they made on a monthly basis during 2007



This Chart show out Top Paying customers with at the peak is Eleanor Hunt with a value of 100.78 in March and 87.82 in April.