

Credit Card Customer Report

Q1

Q2

Q3

Q4

week_start_date

All

Total Revenue

\$111M

Total Interest

\$16M

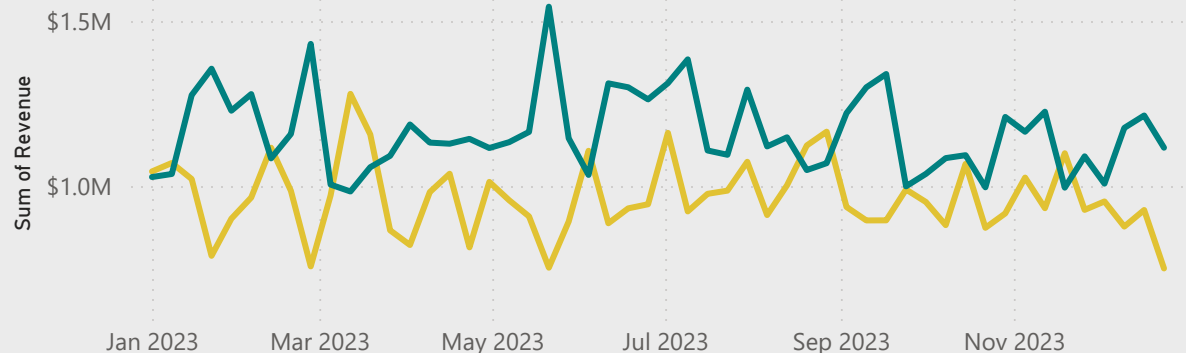
Sum of Income

10.11K

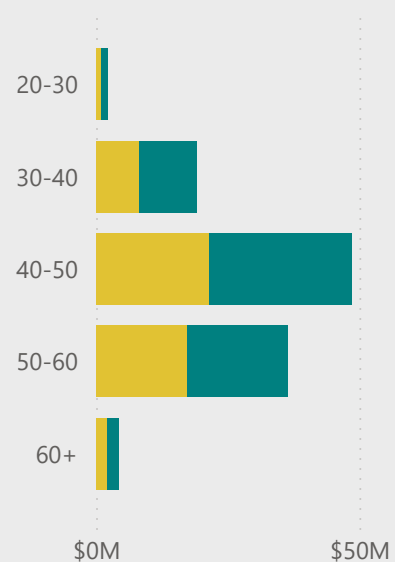
Customer satisfaction

3.19

Revenue by week and gender



Revenue Analysis by AgeGroup



M

F

Blue

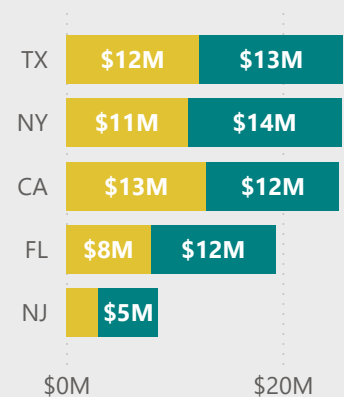
Gold

Platinum

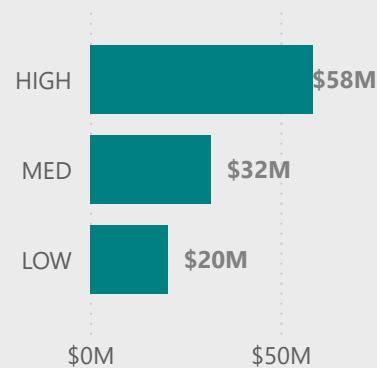
Silver

customer_job	Sum of Revenue	Sum of income
Businessman	\$34,775,665	\$186,959,919
White-collar	\$20,229,312	\$103,930,055
Selfemployeed	\$16,523,516	\$75,313,288
Govt	\$16,223,403	\$88,773,989
Blue-collar	\$13,808,557	\$72,262,158
Retirees	\$9,070,368	\$48,675,030
Total	\$110,630,820	\$575,914,439

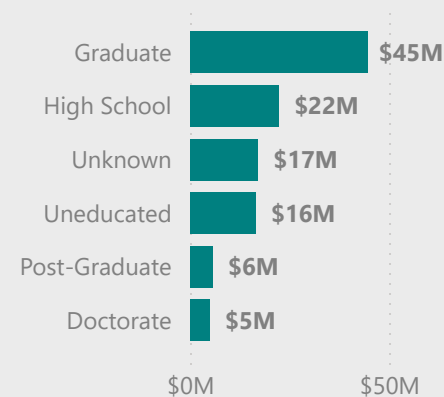
Revenue Analysis by top5 states



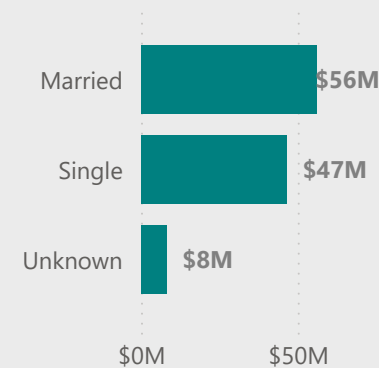
Revenue Analysis by IncomeGroup



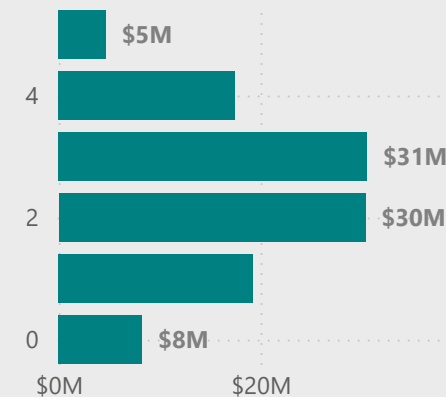
Revenue Analysis by education_level



Revenue Analysis by Marital status



Revenue Analysis by dependencies



Credit Card Transaction Report

Q1

Q2

Q3

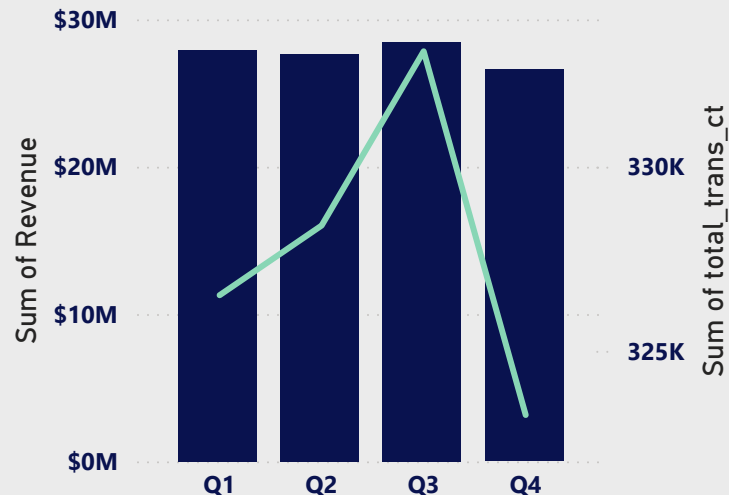
Q4

week start date

All

Quarterly Sales and Transaction Analysis

Sum of Revenue Sum of total_trans_ct



Total Revenue

\$111M

Current Week Revenue

2M

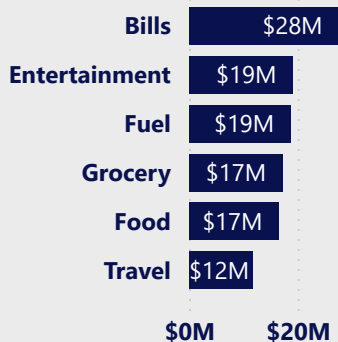
Blue

Gold

Platinum

Silver

Expense Type Revenue Analysis



Cumulative Transactions

1M

Total Sales Volume

89M

Payment Method Revenue Analysis

Swipe

\$70M

Chip

\$34M

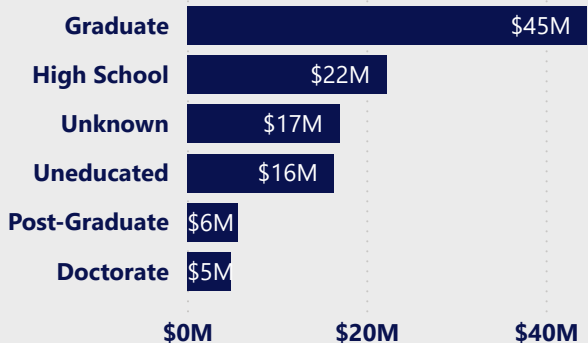
Online

\$7M

Occupational Revenue Analysis



Revenue Metrics by Education Level



Card Category Revenue Insights

