

Roadmap of Data Analytics Parts

1. Introduction (Week 7)

- Definition: Data Analytics, Data Mining, and Data Science
- Applications of Data Analytics
- Tools of Data Analytics
- Exercises 1

2. Data (Week 7)

- Properties of Data
 - Type of Features/Attributes
 - Type of Values of Features (Nominal, Ordinal, Interval, Ratio)
- Type of Data
 - Structured data (excel, database, and graphs)
 - Unstructured data (Image and text)
- Quality of Data
 - Data dimensionality, sparsity, and resolution
 - Data cleaning, noise, missing values, outlier and duplicate values
- Exercises 2

3. Data Pre-processing (Week 8)

- Simple pre-processing
 - Processing missing values (mean, mode, and linear interpolation)
 - Aggregation and Sampling
 - Dimensionality reduction (Principal component analysis)
 - Exercises 3
- Advanced pre-processing
 - Feature selection and feature engineering
 - Attribute Transformation
 - Discretization and binarization
 - Normalization and standardization
 - Principle of data Modelling, validation and Scoring
 - Exercises 4

4. Data Modelling (Week 9)

- Type of Learning (Supervised and Unsupervised)
- Linear Regression
- Metric for evaluation of models (mean squared error and R2 score)
- Problems of model and solutions
 - Model overfitting and generalization
 - Solutions to model overfitting
- Exercises 5

5. Lab exercises (Week 9 and 10)

- KNIME tool – data loading, filtering, modelling, and visualization Exercises 1 – 5