

# Non-Tech

# Data Analyst

# Roadmap

## Building Profile & Portfolio Projects

This roadmap contains 8 Chapters that can be completed in 8 weeks, whether you are a fresher in the field or an experienced professional who wants to transition into Data Analysis.



[Himanshu Ramchandani](#)

Data & Engineering Consultant

## **This is how we are going to prepare for the Non-Tech Data Analyst profile:**

- 1 - Python Programming
- 2 - Understanding NumPy
- 3 - Exploratory Data Analysis (EDA) with Pandas
- 4 - Data Visualization with Matplotlib and Seaborn
- 5 - Excel - Data Manipulation and Analysis
- 6 - Statistics and Statistical models
- 7 - Working with Different Types of Datasets
- 8 - Structured Query Language (SQL)
- 9 - Data Storytelling with Tableau or PowerBI
- 10 - Business Acumen and working with Business Problems
- 11 - Machine Learning Basics & Predictive Analytics
- 12 - Time Series Analysis & Forecasting
- 13 - Business Case Studies & Analysis

You have to choose the domain that you are currently working in and integrate the data analytics knowledge into it so that you will be a domain expert, as well as your previous years of experience, will be in use.

We will need 8 Weeks to complete each topic and be ready for the job interview.

# Week 1

## Chapter 1 - Python Programming & Logic Building

### 1 | Python Programming

0 | Learn the Basics here:

[https://youtube.com/playlist?list=PLMk98arLoBfq2B6\\_EJb3dG2wAXQtd4dSN](https://youtube.com/playlist?list=PLMk98arLoBfq2B6_EJb3dG2wAXQtd4dSN)

1 | While Loops, Lists, Strings

2 | For Loop, Dictionary, Tuples, Set

3 | Functions

4 | Modules, Packages, and PIP

5 | Virtual Environment, Flask, and Python Web Scrapping

# Week 2

## Chapter 2 - Data Analysis with Python

### [2 | Understanding NumPy](#)

NumPy basics

Working with Matrix

Linear Algebra operations

Descriptive Statistics

Normal Distribution Operations

Mean, Variance, and Standard Deviation

Reshaping arrays

### [3 | Exploratory Data Analysis \(EDA\) with Pandas](#)

Pandas

Data Analysis basics

Dataframe operations

Working with 2-dimensional data

Data Cleaning

Data Grouping

Working with Datasets

## 4 | Data Visualization with Matplotlib and Seaborn - Projects

Matplotlib

Plot Basics

Format Strings

Label and Legends

Bar Chart

Pie Chart

## Week 3

### Chapter 3 - Statistical Analysis and Data Analytics Projects

## 5 | Statistics and Statistical Models

### **Descriptive Statistics**

- Measure of Frequency and Central Tendency
- Measure of Dispersion
- Probability Distribution
- Gaussian Normal Distribution
- Skewness and Kurtosis
- Regression Analysis
- Continuous and Discrete Functions
- Goodness of Fit
- ANOVA

## **Inferential Statistics**

- t-Test
- z-Test
- Hypothesis Testing
- Type I and Type II errors
- t-Test and its types
- One way ANOVA
- Two way ANOVA
- Chi-Square Test
- Implementation of continuous and categorical data

## **[6 | Working with Different Types of Datasets - Projects](#)**

# **Week 4**

## **Chapter 4 - Database Management with SQL**

## **[7 | SQL - Structured Query Language - Project](#)**

### **Roadmap**

- 1 | Fundamentals to SQL and Installation
- 2 | Creating Tables - modifiers, altering table
- 3 | Retrieving Data - SELECT
- 4 | Aggregating Data using Functions
- 5 | Subqueries - retrieving data with conditions
- 6 | JOINS

### **Project**

# Week 5

## Chapter 5 - Data Storytelling

[8 | Data Storytelling with Tableau or PowerBI - Projects](#)

# Week 6

## Chapter 6 - Business Problems

[9 | Business Acumen - Working with Business Problems](#)

# Week 7

## Chapter 7 - Predictive Analytics

[\*\*10 | Machine Learning - Basics & Predictive Analytics\*\*](#)

Machine Learning

Linear Regression

Logistic Regression

Projects for Building ML Model

# Week 8

## Chapter 8 - Forecasting & Case Studies

[11 | Time Series Analysis & Forecasting](#)

[12 | Business Case Studies & Analysis](#)

## What to do Next?

### Resources & Projects

[Data Analyst Interview](#)

[Projects](#)



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## Join Telegram:

<https://t.me/+sREuRiFssMo4YWJl>

Are you interested in these topics:

Python 🐍 Machine Learning 🤖 Data Science 🧪

Data Engineering 👤 Computer Vision 🖥️

NLP 💡 Business Problems 🚀

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